



## MEMORANDUM

TO: Marijuana Control Board

DATE: Friday, June 24, 2022

FROM: James Hoelscher, Enforcement Supervisor

RE: Enforcement Report, Marijuana

When interviewing for my position for AMCO, one question stood out to me “What does community policing mean to you?” I responded then as I would now, you must be able to live with the people you serve knowing everyone is doing your best to create a healthy community. Over the past few years, I have started to hear the term “Community Policing” used more and more, often there is a misunderstanding of what this means, in the simplest form, it is a partnership between law enforcement and the residents. A partnership can be defined as when each person involved contributes and shares in the losses and successes. The weight being pulled must be carried by all involved. AMCO Enforcement is reassuring our commitment for utilizing the Community Policy model in our enforcement of Statutes and Regulations.

AMCO Enforcement continues to implement community policing in addressing issues and looking for solutions, most recently, this model has been used in working with Alcohol licensees in finding solutions for premises and ownership changes and catering permits. It has also been used with Marijuana licensees with the METRC user group discussions. I have heard only positive feedback regarding the discussions, it has help AMCO Enforcement, METRC and licensees have productive discussions with identified solutions.

With the fiscal year 2023 around the corner, AMCO enforcement is planning on reaching out to our smaller communities with needs for inspections, enforcement and education for local Law Enforcement. We expect travel throughout the summer and fall.

AMCO Enforcement is currently reviewing the job description for individuals who will be employed in the compliance check program. Once these positions have been approved, we still have the hurdle of working towards education and training for licensees and Enforcement, these steps need to be completed, prior to implementing shoulder taps and compliance checks.

The board delegated approval of marijuana retail store, High Society Cannabis, #30395, with delegation to include more documentation from the school, if they were operating in person classes prior to the application and to provide historic information to the board. Investigator Chiesa completed his

investigation and provided Director Wilson with his memo. Subsequently, High Society Cannabis has withdrawn its application for this location. Another applicant, The Blazin' Salmon, marijuana retail store #30107, has applied for a location down the street, 824 S. Colony Way, from High Society Cannabis. Investigator Chiesa has been assigned to get measurements, but a quick check on Google Earth indicates the distance from the proposed door to the door of the school is approximately 253 feet.

AMCO Enforcement attended a State User METRC training from June 20<sup>th</sup> to June 24<sup>th</sup>, this training started with on-Site Metrc training with AMCO enforcement. Then the Investigators conducted inspections/tours of random licensees (each licensee was given advanced notice of the inspections). Following up, there was a field recap and advanced training. This training was capped off with an Alaska Industry Townhall/User Group with one of the goals being to provide updates on the best practices seen in the field. This was a very positive training and educational experience for Enforcement and licensees.

We remain fully staffed and there have been no changes since my last update.

## **Metrc On-Site Visits – Anchorage, Alaska (June 2022)**

### **Day 1 (6/20/2022): On-Site Metrc Training with AMCO**

Metrc hosted a New User Training for Inspectors at the AMCO Office. Metrc provided a high level overview of the state-side of Metrc. Metrc led the Inspectors through the RFID Reader State Training, beginning with an in-depth review of setting up the Handheld Devices, characteristics, and configurations. AMCO Inspectors trained on navigating the applications, with special focus on RFID and Barcode functionality. Metrc walked Inspectors through the Metrc Inspection Application and provided detailed instructions on how to begin and Finalize an Inspection. Overall, AMCO Inspectors were equipped with best practices and tips for conducting field inspections.

### **Days 2 & 3 (6/21-6/22/2022): Inspections/Tours of random Licensees**

Days two and three were spent in the field as Metrc joined AMCO Inspectors on tours and inspections of random specified licensees. The group conducted inspections of laboratories, cultivation, manufacturing, and retail facilities. Metrc highlighted the differences between inspections for licensees and testing facilities. AMCO Inspectors were trained on how to prepare for in-field inspections with the handheld RFID devices. Metrc provided individualized attention to detail for the group, including but not limited to matching physical inventory on-site with the virtual inventory on Metrc. Metrc also updated Licensees on current options for Metrc Training, including the upcoming Alaska Industry User Group and contacting Support.

### **Day 4 (6/23/2022): Field Recap and Advanced Training**

Returning to the AMCO Office, Metrc walked the Inspectors through a hands-on Advanced Metrc Training. This included a deep dive into the Advanced Functionalities of Metrc. Metrc used real-life examples from the on-site tours and inspections conducted on Days 2 and 3. Inspectors followed the training while logged into their Metrc accounts, making sure to ask questions as Metrc recapped the data collected during inspections. Inspectors were able to use examples from their investigations and site visits.

### **Day 5 (6/24/2022): Alaska Industry User Group**

AMCO and Metrc hosted the third Industry User Group Session to provide updates on the best practices seen in the field along with status updates on the support tickets and feature requests highlighted in the previous 2 sessions. AMCO and Metrc also went over a requested change in the system heard this week to help licensees make their packaging and inventory processes more efficient.



PRODUCT ROADMAP

[www.metrc.com](http://www.metrc.com)

# Metric Integrator Console (MIC)

Provide a world-class API platform to Integrators.

- Implement a superior infrastructure.
  - Allow Integrators to start small and upgrade plans as they grow.
  - Ability for larger Integrators to stand-up custom setups.
- Automate Integrator Management.
  - Deliver much-desired API usage insights data to Integrators.
  - Allow self-serve plan selection and billing.
- Unparalleled support to the Integrator Community.
  - Dedicated channels and technical support personnel.
  - Integration application libraries, pre-built code examples.
  - Ability to schedule Developer time for code help.



# Metrc API v2

- Returns IDs for newly created entries
  - Reduce unnecessary GET calls to retrieve the unique ID of the newly created entries
  - Reduces errors by staying within the rate limits
  - Increases overall API throughput and resource availability
  - Reduces integrator implementation and maintenance cost
- Standardized all endpoints around RESTful specs
  - Eliminates confusion by utilizing standards-defined (and described, RFC) methodology
  - Simplifies integrator's implementation of the Metrc API
- Added more endpoints (more actions and access to inactive data)
  - Better and more complete integration with all Metrc functionality
  - Less assumptions about what happens with the data



# Metric Integrator Webhooks

- Returns changed items to integrators proactively
  - Reduce unnecessary GET calls
  - Reduces integrator's bandwidth cost
  - Increase data efficiencies
  - Reduces integrator's time to most recent data
- Market – all Metric integrators
- Revenue – Subscription based income stream
- Competitive Advantage – We are the sole provider of this service



# Metric Data Platform (MDP)

Build a world-class platform to support reports and data analysis

- Use Tableau as the backbone
- Create colorful and visually appealing dashboards
- Enable user to dynamically drill through the data or step up for summarized data





# Metric Internationalization & Localization

Enable the Metric system to be localized in different languages and cultures

- Allow users to access the system functionality in their preferred language
- Expands national and international market viability with language options
- US users will be able to use a preferred language in addition to US English

Increased customer satisfaction

- Ease of use for users in their native or preferred language
- Increase user confidence and familiarity with regulatory reporting

Improve user understanding with industry and culturally appropriate language

- Remove language barriers



# Local Jurisdiction Viewer

Build a platform to enable Local Jurisdictions to run reports and data analysis

- Ensure Local Jurisdictions can easily access data from local licensees
  - Reduce or eliminate the burden of connecting the Local Jurisdiction with Licensees
- Use pre-existing Data Platform as the backbone to reduce infrastructure costs



# Metrc UI 2022

## Enhance UI/UX experience

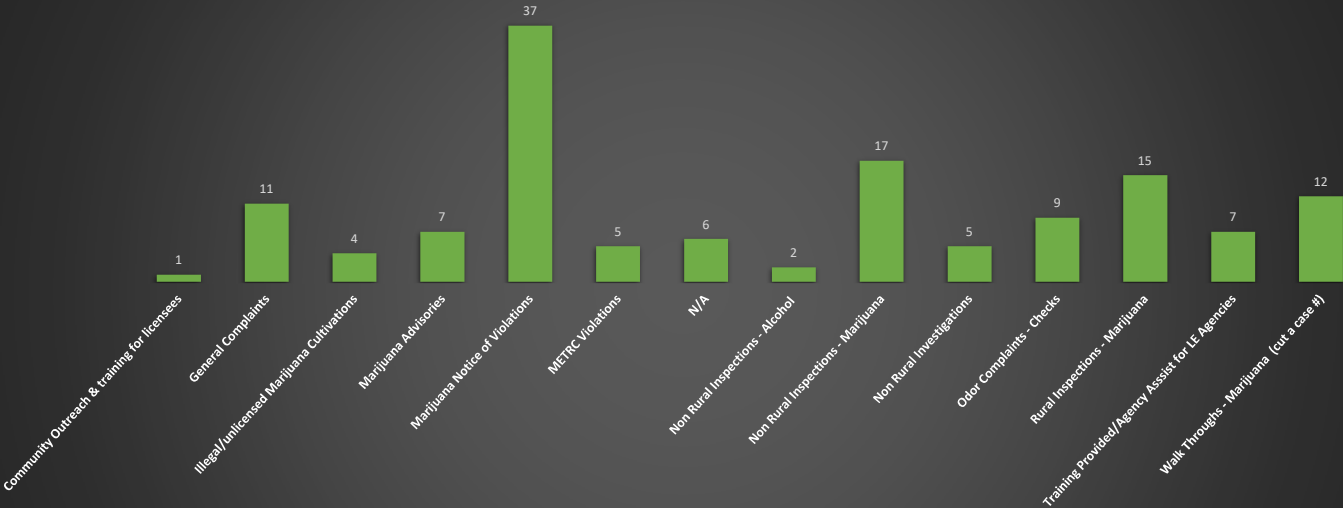
- Implement enhanced instrumentation with the new UI
- Improved user workflows, light & dark modes, accessibility options, and screen reader support
- Mobile device responsiveness
  - Optimize large tables and grids for easier consumption
  - Optimize dialogs for the most popular screen sizes
- Utilizes latest UI frameworks and technologies
  - Reduce internal maintenance
  - More developers available with experience on UI frameworks and technologies
  - Improved developer ramp-up time using latest industry standards



**Thanks for Roadmapping!**

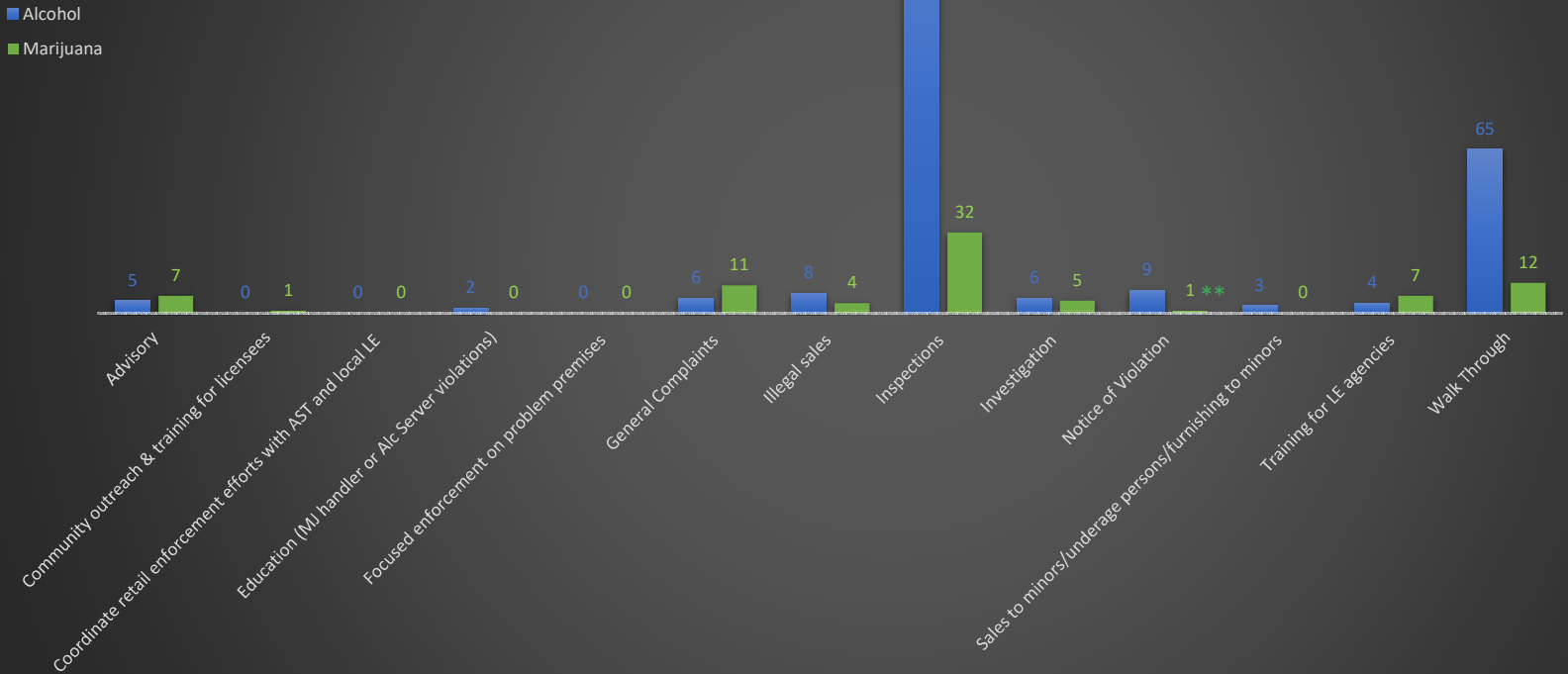
March 24th,2022-June 20th, 2022

# MCB Enforcement Principles



"Disclaimer: Reported numbers are not final outcomes"

### Identical ABC and MCB Enforcement Principles Statistics



\*\*Tax delinquency violations is not included.

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