

STATE OF ALASKA
DEPARTMENT OF COMMERCE AND ECONOMIC DEVELOPMENT
DIVISION OF INSURANCE
800 E. DIMOND BLVD., SUITE 560
ANCHORAGE, ALASKA 99515
(907) 349-1230

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STATE OF ALASKA
DEPARTMENT OF COMMERCE AND ECONOMIC DEVELOPMENT
DIVISION OF INSURANCE

CEASE AND DESIST ORDER D94-05

TO: American Family Benefits Group, Inc. Roy L. Beach, Registered Agent
806 East Washington Street American Family Benefits Group, Inc.
Orlando, FL 32801 7611 S. Orange Blossom Trail, #246
Orlando, FL 32805

It has been determined by the Division of Insurance that you have engaged in transacting a business of insurance in Alaska, or relative to a subject resident, located or to be performed in Alaska. The transaction of a business of insurance in Alaska is defined in AS 21.90.900(39), which states:

- "transact" with respect to insurance includes:
- (A) solicitation and inducement;
 - (B) preliminary negotiations;
 - (C) effectuation of a contract of insurance;
 - (D) transaction of matters subsequent to effectuation of the contract of insurance and arising out of it.

In order to transact insurance in Alaska, a person must hold the appropriate license. This is required by AS 21.27.010(a), which states:

A person may not act as or represent to be an insurance producer, managing general agent, reinsurance intermediary broker, reinsurance intermediary manager, surplus lines broker, or independent adjuster in this state or relative to a subject resident, located, or to be performed in this state unless licensed under this chapter. A person may not act as or represent to be a managing general agent, reinsurance intermediary broker, or reinsurance intermediary manager representing an insurer domiciled in this state regarding a risk located outside this state unless licensed by this state.

AS 21.27.440(a) states in part:

In addition to any other penalty provided by law, a person that the director determines under AS 21.06.170 -- 21.06.240 has violated the provisions of this chapter is subject to . . .

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(2) either a civil penalty of not more than \$10,000 for each violation or a civil penalty of not more than \$25,000 for each violation if the director determines that the person wilfully violated the provisions of this chapter

AS 21.90.020 states:

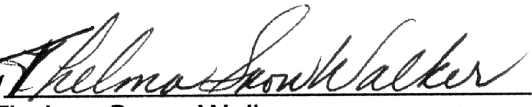
A person determined by the director, following an appropriate hearing as provided in AS 21.06.170 - 21.06.230, to have violated a provision of this title or a regulation adopted under it, for which violation a greater penalty is not provided in this title, is subject to a civil penalty of not more than \$2,500.

Since you do not hold the appropriate license and have been transacting the business of insurance in this state, you are hereby ordered to cease and desist from further violation of Alaska law. Continued transaction of insurance in Alaska will be considered a gross and willful violation and will be subject to appropriate administrative action, as well as possible criminal remedies.

This order is effective immediately.

Dated at Anchorage, Alaska this 24th of February, 1994.

DAVID J. WALSH
Director
Division of Insurance

By 
Thelma Snow Walker
Deputy Director

C&DAFBG.PBK