### **MEMORANDUM**

Date: February 20, 2020

To: Alaska Real Estate Commission & Education Committee

From: Kassandra Taggart, Chair, Property Management Committee

RE: Best Practice – Optional Educational Resources for Property Management Specialties

The Property Management Committee is requesting the Alaska Real Estate Commission to approve submitting this best practice document to the list serve, add to the Best Practices list on the website, and list the trade organization under Real Estate Commission – Consumer information – Real Estate Trade Organizations section of the website.

This best practice document is regarding resources for Real Estate Licensees that has the desire to volunteer time for additional training in their field of expertise within Property Management.

The Property Management Committee completed a brainstorming activity to work on Goal # 2 - Advocacy for education of all property and association management. It was determined in today's world, there is a large amount of resources that is readily available in the education of Property Managers that want to advance their knowledge base. Due to Alaska's uniqueness, it is easy to not be aware of these resources and know there are many options available online and in person for Alaskans. Maybe once these resources that are not already offering CE credits can see there is a need in Alaska, they could follow the processes to qualify for CE credits and thus improving access to education in the field of Property Management.

#### BEST PRACTICE

Date: March 19, 2020

Adopted: March 25, 2020; All in Favor

Title: Best Practice – Optional Educational Resources for Property Management

Specialties

To: Alaska Real Estate License Practicing Property Management for Commercial,

Residential, or Association Management

To: Alaska Real Estate Trainers

From: Alaska Real Estate Commission & Property Management Committee

Statute and Or Regulation Reference:

Sec. 08.88.091(A;2); Education of Application and Licensees; Publish informational materials for the purpose of raising the standards of real estate business and the competency of licensees.

Purpose:

Alaska is unique due to the distances creating a challenge for resources being available for education. We are now in a day in age where there are organizations offering options that can be utilized for licensee's desiring additional training for Property and Association Management. It is requested for approved trainers to share this information, when appropriate, and Licensee's practicing Property Management to be aware of these options. Disclosure: Below is a list of known resources at the time of this publication. This does not mean the program is necessarily approved for CE credits, each program and/or class should be reviewed individually for CE Credits options.

- 1. IREM (Institute of Real Estate Management)
  - a. Certificates & Alaska CE Credit(s) classes might be offered
  - b. Local Alaska Chapter
  - c. <a href="https://www.irem.org/">https://www.irem.org/</a>
- 2. Alaska Legal Corporation
  - a. Local Alaskan Lawyers; Also federally funded for Fair Housing
  - b. Offers Help Line and Public Classes & Alaska CE Credit(s) classes might be offered
  - c. <a href="https://www.alsc-law.org/legal-clinics/">https://www.alsc-law.org/legal-clinics/</a>

- 3. NARPM (National Association of Residential Property Managers)
  - a. Certificates Offered
  - b. (https://www.narpm.org/)
- 4. 211 (http://211.org/)
  - a. A United Way Program that provides a public phone number to connect public to resources for available housing funds and training resources for Tenants/Landlords/HOA in local communities.
- 5. Weidner Property Management at University of Alaska Anchorage
  - a. Provides formal education with emphasis in Property Management
  - b. May have classes that are Alaska CE Credit(s) classes might be offered to Public and Student in the program.
  - c. (<a href="https://business.uaa.alaska.edu/property-management/">https://business.uaa.alaska.edu/property-management/</a>)
- 6. Alaska Housing Finance Corporation
  - a. Real Estate Classes for professional(s) and included a "Landlord Class"
  - b. Alaska CE Credit(s) classes might be offered
  - c. https://www.ahfc.us/pros and / or call 907.330.6100
- 7. CAM (Community Association Management)
  - a. Association Certificate Training
  - b. Alaska CE Credit(s) classes might be offered
  - c. https://communityassociationmanagement.com/)
- 8. CAI (Community Association Institute
  - a. Association Certification Training
  - b. Local Alaska Chapter
  - c. https://www.caionline.org/pages/default.aspx
- 9. NAR (National Apartment Association)
  - a. Certificate Training
  - b. (https://www.naahq.org/)
- 10. AREC (Alaska Real Estate Commission)
  - a. Alaskan Certified Trainers There are trainers that now offer classes with an emphasis in property management.
  - b. https://www.commerce.alaska.gov/cbp/ContinuingEducation/Sponsor/SearchCourse

### Real Estate Commission

### Consumer information

# Real Estate Trade Organizations

# \*Add these to the Alaska Real Estate Commission Website

- 1. Weidner Property Management at University of Alaska Anchorage
  - a. (https://business.uaa.alaska.edu/property-management/)
- 2. Alaska Housing Finance Corporation
  - a. https://www.ahfc.us/pros
- 3. CAM (Community Association Management)
  - a. <a href="https://communityassociationmanagement.com/">https://communityassociationmanagement.com/</a>)
- 4. CAI (Community Association Institute)
  - a. https://www.caionline.org/pages/default.aspx