



## MEMORANDUM

TO: Bob Klein, Chair, and Members of the  
Alcoholic Beverage Control Board

DATE: June 12, 2018

FROM: Erika McConnell, Director

RE: 4567 Liarsville

**Requested Action:** License renewal

**Statutory Authority:** AS 04.06.090(b): "The board shall review all applications for licenses made under this title and may order the director to issue, renew, revoke, transfer, or suspend licenses and permits authorized under this title."

**Staff Rec.:** Deny the renewal

**Background:** This recreational site license does not appear to meet the statutory requirements of the license type:

Sec. 04.11.210. Recreational site license.

(a) The holder of a recreational site license may sell beer and wine at a recreational site during and one hour before and after a recreational event that is not a school event, for consumption on designated areas at the site.

(b) The biennial fee for a recreational site license is \$800.

(c) In this section, "recreational site" includes a location where baseball games, car races, hockey games, dog sled racing events, or curling matches are regularly held during a season.

The licensee's statement regarding their recreational events indicates that they have a salmon bake, music, theater, gold panning, nature walks, and historical informative information. This license was first issued in 2006.

The improper issuance of recreational site licenses was identified in both the 2014 and 2018 legislative audits:

### 2014 Audit

Recommendation #4: The board should issue recreational site licenses in accordance with statutory requirements.

*Recreational site licenses may be issued to businesses that host non-school-related recreational events held during a season.*

*Of the 32 recreational licensees active during the audit period, the audit found 15 businesses (47 percent) did not meet the criteria for a recreational license. Ineligible businesses include bowling alleys, a sports center and pub, an exercise gym, a gift shop, theatres, and pool halls. These business types did not meet the definition of a recreational site nor were operations limited to a season. The issuance of these licenses expanded the number of establishments licensed to sell alcohol over the number allowed by statute.*

*According to AS 04.11.210(a), the holder of a recreational site license may sell beer and wine at a recreational event during and one hour before and after recreational events. AS 04.11.210(c) defines recreational events as baseball games, car races, hockey games, or curling matches regularly held during a season.*

*Inquiries with board members revealed that the improper issuance of recreational site licenses was caused by an historic misunderstanding of what qualifies as a recreational event.*

*We recommend that the board issue recreational site licenses in accordance with statutory requirements.*

#### 2018 Audit

Recommendation #2: The board should issue recreational site licenses in accordance with statutory requirements.

*Ten of 29 recreational site licenses active during the audit period were judgmentally selected for testing. All 10 did not meet the statutory definition of a recreational site. Six of the 10 licensees were informed by the board that their license would not be renewed during the next renewal period since the business did not meet the statutory definition of a recreational site. This same finding was reported in the prior 2014 sunset audit.*

*According to AS 04.11.210(a), the holder of a recreational site license may sell beer and wine at a recreational site during and one hour before and after a recreational event that is not a school event. Alaska Statute 04.11.210(c) defines recreational sites as locations where baseball games, car races, hockey games, dog sled racing events, or curling matches are regularly held during a season. The 10 noncompliant licensees noted above included travel tour companies, bowling alleys, an art council, a pool hall, a movie theater, and a spa.*

*Review of board meeting minutes revealed that board members understood these businesses did not meet the definition of a recreational site license, yet believed it to be in the public interest to issue them. Furthermore, board members anticipated the criteria for recreational site licenses would be addressed in a future rewrite of AS 04.06. The issuance of these licenses expanded the number of establishments licensed to sell alcohol over the number allowed by statute.*

*We again recommend that the board issue recreational site licenses in accordance with statutory requirements.*

Attachment: Renewal application



Alcohol and Marijuana Control Office  
 550 W 7<sup>th</sup> Avenue, Suite 1600  
 Anchorage, AK 99501  
[alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov)  
<https://www.commerce.alaska.gov/web/amco>  
 Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board

Recreational Site License

**Form AB-17c: 2018/2019 Renewal License Application**

**What is this form?**

This renewal license application form is required for all individuals or entities seeking to apply for renewal of an existing recreational site liquor license that will expire on December 31, 2017. All fields of this form must be complete and correct, or the application will be returned to you in the manner in which it was received, per AS 04.11.270 and 3 AAC 304.105. The Community Council field only should be verified/completed by licensees whose establishments are located within the Municipality of Anchorage or outside of city limits within the Matanuska-Susitna Borough.

**This form must be completed correctly and submitted to the Alcohol & Marijuana Control Office (AMCO)'s main office, along with all other required documents and fees, before any renewal license application will be considered complete.**

**Section 1 – Establishment and Contact Information**

Enter information for the business seeking to have its license renewed. If any populated information is incorrect, please contact AMCO.

Licensee:	Alaska Travel Adventures Inc	License #:	4567
License Type:	Recreational Site - Seasonal	Statute:	AS 04.11.210
Doing Business As:	Liarsville		
Premises Address:	Mile 1 Liarsville Rd		
Local Governing Body:	Municipality of Skagway Borough		
Community Council:	None		

Mailing Address:	9085 GLACIER HWY STE 301				
City:	JUNEAU	State:	AK	ZIP:	99801

Enter information for the individual who will be designated as the primary point of contact regarding this application. This individual must be a licensee who is required to be listed in and authorized to sign this application.

Point of Contact:	CHRIS MEIER		
Contact Phone:	907-789-0052	Business Phone:	907-789-0052
Contact Email:	CMEIER@BESTOFALASKATRAVEL.COM		

Seasonal License?  Yes  No

If "Yes", write your six-month operating period: APRIL 15<sup>TH</sup> - Oct 15<sup>TH</sup>





Alaska Alcoholic Beverage Control Board

Recreational Site License

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Section 2 – Authorization

Communication with AMCO staff:

Yes No

Does any person other than a licensee named in this application have authority to discuss this license with AMCO staff?

If "Yes", disclose the name of the individual and the reason for this authorization:

MIKE WALLISCH VICE PRESIDENT

Section 3 – Sole Proprietor Ownership Information

This section must be completed by any sole proprietorship who is applying for license renewal. Entities should skip to Section 4. If more space is needed, please attach a separate sheet with the required information. The following information must be completed for each licensee and each affiliate (spouse).

This individual is an:  applicant  affiliate

Name:					
Mailing Address:					
City:		State:		ZIP:	
Email:					
Contact Phone:					

This individual is an:  applicant  affiliate

Name:					
Mailing Address:					
City:		State:		ZIP:	
Email:					
Contact Phone:					





Alaska Alcoholic Beverage Control Board

Recreational Site License

Form AB-17c: 2018/2019 Renewal License Application

**Section 4 – Entity Ownership Information**

This subsection must be completed by any licensee that is a corporation or LLC. Corporations and LLCs are required to be in good standing with the Alaska Division of Corporations, Business & Professional Licensing (CBPL). You may view your entity's status or find your CBPL entity number by visiting the following site: <https://www.commerce.alaska.gov/cbp/main/search/entities>  
 Partnerships may skip to the second half of this page. Sole proprietorships should skip to Section 5.

Alaska CBPL Entity #:	28345D
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You must ensure that you are able to certify the following statement before signing your initials in the box to the right:

Initials

I certify that this entity is in good standing with CBPL and that all current entity officials and stakeholders (listed below) are also currently and accurately listed with CBPL.

This subsection must be completed by any community or entity, including a corporation, limited liability company, partnership, or limited partnership, that is applying for renewal. If more space is needed, please attach additional completed copies of this page.

- If the applicant is a corporation, the following information must be completed for each *stockholder who owns 10% or more* of the stock in the corporation, and for each *president, vice-president, secretary, and managing officer*.
- If the applicant is a limited liability organization, the following information must be completed for each *member with an ownership interest of 10% or more*, and for each *manager*.
- If the applicant is a partnership, including a limited partnership, the following information must be completed for each *partner with an interest of 10% or more*, and for each *general partner*.

Entity Official Name:	CHRIS MEIER			
Title(s):	PRESIDENT	Phone:	789-0052	% Owned:
Mailing Address:	9085 GLACIER HWY STE 301			
City:	JUNEAU	State:	AK	ZIP:
				99801

Entity Official Name:	MICHAEL WALLISCH			
Title(s):	VICE PRESIDENT	Phone:	789-0052	% Owned:
Mailing Address:	9085 GLACIER HWY STE 301			
City:	JUNEAU	State:	AK	ZIP:
				99801

Entity Official Name:	LISA DINDINGER			
Title(s):	SECRETARY	Phone:	789-0052	% Owned:
Mailing Address:	9085 GLACIER HWY STE 301			
City:	JUNEAU	State:	AK	ZIP:
				99801





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Alcohol and Marijuana Control Office  
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Anchorage, AK 99501  
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Alaska Alcoholic Beverage Control Board

Recreational Site License

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Alaska CBPL Entity #: 283450

You must ensure that you are able to certify the following statement before signing your initials in the box to the right: Initials

I certify that this entity is in good standing with CBPL and that all current entity officials and stakeholders (listed below) are also currently and accurately listed with CBPL.

This subsection must be completed by any community or entity, including a corporation, limited liability company, partnership, or limited partnership, that is applying for renewal. If more space is needed, please attach additional completed copies of this page.

- If the applicant is a corporation, the following information must be completed for each *stockholder who owns 10% or more* of the stock in the corporation, and for each *president, vice-president, secretary, and managing officer*.
- If the applicant is a limited liability organization, the following information must be completed for each *member with an ownership interest of 10% or more*, and for each *manager*.
- If the applicant is a partnership, including a limited partnership, the following information must be completed for each *partner with an interest of 10% or more*, and for each *general partner*.

Entity Official Name:	BOB DINDINGER				
Title(s):	CEO	Phone:	789-0052	% Owned:	67
Mailing Address:	9085 GLACIER HWY STE 301				
City:	JUNEAU	State:	AK	ZIP:	99801

Entity Official Name:					
Title(s):		Phone:		% Owned:	
Mailing Address:					
City:		State:		ZIP:	

Entity Official Name:					
Title(s):		Phone:		% Owned:	
Mailing Address:					
City:		State:		ZIP:	





Alaska Alcoholic Beverage Control Board

Recreational Site License

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Section 5 - License Operation

Table with 3 columns: Question, 2016, 2017. Rows describe license operation frequency (regularly, seasonal, one-time, not operated).

Section 6 - Violations and Convictions

Table with 3 columns: Question, Yes, No. Rows ask about NOVs and convictions in 2016 or 2017.

If "Yes" to either of the previous two questions, attach a separate page to this application listing all NOVs and/or convictions.

Section 7 - Alcohol Server Education

Read the line below, and then sign your initials in the box to the right of the statement:

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of a patron have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, as required under AS 04.21.025 and 3 AAC 304.465.

Initials

Handwritten initials in a box





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**Alaska Alcoholic Beverage Control Board**  
**Recreational Site License**  
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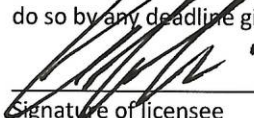
**Section 8 – Certifications**

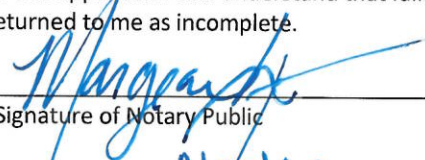
Read each line below, and then sign your initials in the box to the right of each statement:

- I certify that all current licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.
- I certify that in accordance with AS 04.11.450, no one other than the licensee(s) has a direct or indirect financial interest in the licensed business.
- I certify that I have not altered the functional floor plan or reduced or expanded the area of the licensed premises, and I have not changed the business name or the ownership (including officers, managers, general partners, or stakeholders) from what is currently on file with the Alcoholic Beverage Control Board.
- I certify on behalf of myself or of the organized entity that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.
- I am submitting as part of this application a written statement that meets the attached Recreational Site Statement Guidelines, for review by the Alcoholic Beverage Control Board.

Initials

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, is true, correct, and complete. I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned to me as incomplete.

  
 Signature of licensee  
CHRIS MEIER  
 Printed name of licensee

  
 Signature of Notary Public  
 Notary Public in and for the State of Alaska  
 My commission expires: 10/25/2021

Subscribed and sworn to before me this 30 day of January, 20 18

License Fee:	\$ 400.00	Application Fee:	\$ 200.00	TOTAL:	\$ 600.00
Late Fee of \$500.00 – if received or postmarked after 01/02/2018:					
Miscellaneous Fees:					
GRAND TOTAL (if different than TOTAL):					





January 30, 2018  
Alcohol and Marijuana Control Office  
550 W 7<sup>th</sup> Avenue, Suite 1600  
Anchorage, AK 99501

License renewal # 4567

To Whom It May Concern:

The hours of operation that we would be serving beer and wine are 10:30am – 8:00pm

The season of our recreational event is April – October

Recreational events that we believe qualify Liarsville Gold Rush Trail Camp are the following; All you can eat out door Salmon bake buffet with a host of musicians from across the United States. An Out-door theatre with live performances. Gold Panning, Nature Walks, Informative information regarding the history of 1898 "The Klondike Gold Rush" and of Skagway Alaska.

Please feel free to contact me if you have any questions or need additional information.

Sincerely,

Chris Meier  
President

