



## MEMORANDUM

TO: Board Chair and  
Members of the ABC Board  
FROM: Erika McConnell, Director

DATE: August 14, 2018

RE: #5707 Alaska Lounge

This is an application for a new Beverage Dispensary – Tourism license in the Municipality of Anchorage.

AS 04.11.400(d)(2) requires that a new license encourage the construction or improvement of an airport terminal.

This license is located in the Anchorage International Airport.

The establishment includes a concierge service that offers travel tips and recommendations to the traveling public, as well as food and snacks.

ASA Beverages LLC  
Dba Alaska Airlines and/or Alaska Lounge  
State of Alaska

### **Tourism Statement**

In accordance with 3 AAC 304.325, ASA Beverages LLC dba Alaska Lounge at 5000 International Airport Road, Ste C3381, Anchorage, states:

- It encourages tourism by offers the travelling public a quiet comfortable place to relax in between flights and includes drinks, free bits and WI-FI.
- It was constructed to serve the traveling public at ANC
- It is operated by Alaska Airlines Lounge staff
- It does not offer room rentals.
- It is located within the airport terminal of Anchorage International Airport and its objective is to serve the travelling public.
- Food and snacks are available.
- It includes a concierge service offering travel tips and recommendations, seat assignment and upgrade assistance to the travelling public.
- The space was constructed in accordance with Exhibit E to the Operating Agreement and Passenger Terminal Lease, as amended entered into between Alaska Airlines, Inc. and the State of Alaska, Department of Transportation and Public Facilities. The space makes up one portion of the "exclusive use space" contracted for in the lease. Some improvements have been made since first construction, including the following:
  - Update of carpet and hardwood floors
  - Wall patching and painting
  - Update of backsplash at sink
  - Update of tables and countertops
  - Addition of new power sockets to seating area
  - Installation of new kitchen appliances and furniture

The above refurbishment enhancements improve the experience of our guests which in turn encourages tourism back to the State.



Alaska Alcoholic Beverage Control Board  
**Form AB-00: New License Application**

**What is this form?**

This new license application form is required for all individuals or entities seeking to apply for a new liquor license. Applicants should review **Title 04** of **Alaska Statutes** and **Chapter 304** of the **Alaska Administrative Code**. All fields of this form must be completed, per AS 04.11.260 and 3 AAC 304.105.

This form must be completed and submitted to AMCO's main office, along with all other required forms and documents, before any license application will be considered complete.

**Section 1 – Establishment and Contact Information**

Enter information for the business seeking to be licensed.

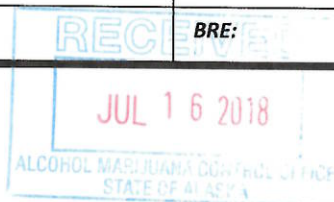
Licensee:	ASA Beverages LLC		
License Type:	Beverage Dispensary - Tourism	Statutory Reference:	AS 04.11.400(d)
Doing Business As:	Alaska Lounge		
Premises Address:	5000 International Airport Road, Ste C3381		
City:	Anchorage	State:	AK ZIP: 99502
Local Governing Body:	Municipality of Anchorage		
Community Council:	Turnagain / Sand Lake		

Mailing Address:	c/o Alaska Airlines, PO BOX 68900-SEAZL		
City:	Seattle	State:	WA ZIP: 98168

Designated Licensee:	Laura Murray		
Contact Phone:	206 392 5875	Business Phone:	206 392 5885
Contact Email:	laura.murray@alaskaair.com		

Seasonal License?  Yes  No If "Yes", write your six-month operating period: \_\_\_\_\_

OFFICE USE ONLY			
Complete Date:	License Years:	License #:	
Board Meeting Date:	Transaction #:	1/2092	
Issue Date:	BRE:		





Alaska Alcoholic Beverage Control Board

**Form AB-00: New License Application**

**Section 2 – Premises Information**

Premises to be licensed is:

- an existing facility       a new building       a proposed building

The next two questions must be completed by beverage dispensary (including tourism) and package store applicants only:

What is the distance of the shortest pedestrian route from the public entrance of the building of your proposed premises to the outer boundaries of the nearest school grounds? Include the unit of measurement in your answer.

3.4 miles

What is the distance of the shortest pedestrian route from the public entrance of the building of your proposed premises to the public entrance of the nearest church building? Include the unit of measurement in your answer.

2.2 miles

**Section 3 – Sole Proprietor Ownership Information**

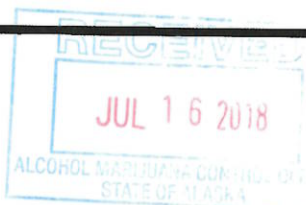
This section must be completed by any sole proprietor who is applying for a license. Entities should skip to Section 4. If more space is needed, please attach a separate sheet with the required information. The following information must be completed for each licensee and each affiliate (spouse).

This individual is an:  applicant       affiliate

Name:				
Address:				
City:	State:	ZIP:		

This individual is an:  applicant       affiliate

Name:				
Address:				
City:	State:	ZIP:		





Alaska Alcoholic Beverage Control Board

**Form AB-00: New License Application**

**Section 4 – Entity Ownership Information**

This section must be completed by any entity, including a corporation, limited liability company (LLC), partnership, or limited partnership, that is applying for a license. Sole proprietors should skip to Section 5.

If more space is needed, please attach a separate sheet with the required information.

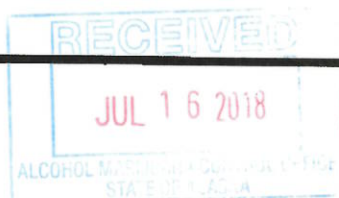
- If the applicant is a corporation, the following information must be completed for each *stockholder who owns 10% or more* of the stock in the corporation, and for each *president, vice-president, secretary, and managing officer*.
- If the applicant is a limited liability organization, the following information must be completed for each *member with an ownership interest of 10% or more*, and for each *manager*.
- If the applicant is a partnership, including a limited partnership, the following information must be completed for each *partner with an interest of 10% or more*, and for each *general partner*.

Entity Official:	Alaska Airlines, Inc.				
Title(s):	Member	Phone:	206 392 5885	% Owned:	100
Address:	19300 International Blvd.,				
City:	Seattle	State:	WA	ZIP:	98188

Entity Official:	Kyle Levine				
Title(s):	Manager	Phone:	206 392 5292	% Owned:	0
Address:	19300 International Blvd.,				
City:	Seattle	State:	WA	ZIP:	98188

Entity Official:	Laura Murray				
Title(s):	Manager	Phone:	206 392 5875	% Owned:	0
Address:	19300 International Blvd.,				
City:	Seattle	State:	WA	ZIP:	98188

Entity Official:					
Title(s):		Phone:		% Owned:	
Address:					
City:		State:		ZIP:	





## Alaska Alcoholic Beverage Control Board Form AB-00: New License Application

This subsection must be completed by any applicant that is a corporation or LLC. Corporations and LLCs are required to be in good standing with the Alaska Division of Corporations (DOC) and have a registered agent who is an individual resident of the state of Alaska.

DOC Entity #:	10083049	AK Formed Date:	4/24/2018	Home State:	Delaware
Registered Agent:	Marilyn Romano	Agent's Phone:	907 266 7230		
Agent's Mailing Address:	4750 Old International Airport Road				
City:	Anchorage	State:	AK	ZIP:	99502

Residency of Agent: Yes No

Is your corporation or LLC's registered agent an individual resident of the state of Alaska?

### Section 5 – Other Licenses

Ownership and financial interest in other alcoholic beverage businesses: Yes No

Does any representative or owner named in this application have any direct or indirect financial interest in any other alcoholic beverage business that does business in or is licensed in Alaska?

If "Yes", disclose which individual(s) has the financial interest, what the type of business is, and if licensed in Alaska, which license number(s) and license type(s):

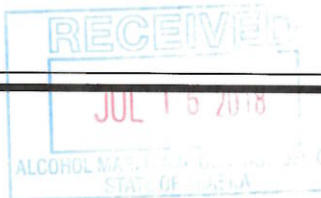
### Section 6 – Authorization

Communication with AMCO staff: Yes No

Does any person other than a licensee named in this application have authority to discuss this license with AMCO staff?

If "Yes", disclose the name of the individual and the reason for this authorization:

Jack Rossi - Associate General Counsel  
Emily Gant - Counsel - Garvey Schubert Barer





Alaska Alcoholic Beverage Control Board  
**Form AB-00: New License Application**

**Section 7 – Certifications**

Read each line below, and then sign your initials in the box to the right of each statement:

Initials

I certify that all proposed licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.

LM

I certify that all proposed licensees have been listed with the Division of Corporations.

LM

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

LM

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and, while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3 AAC 304.465.

LM

I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.

LM

As an applicant for a liquor license, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, is true, correct, and complete.

Laura Murray  
Signature of licensee

Dianne M. Hertz  
Signature of Notary Public

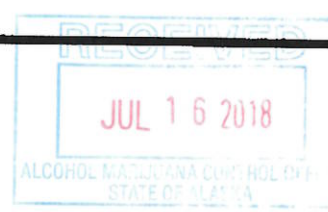
LAURA MURRAY  
Printed name of licensee

Notary Public in and for the State of Washington

My commission expires: 7/9/2021



Subscribed and sworn to before me this 16th day of May, 2018.





## Alaska Alcoholic Beverage Control Board Form AB-02: Premises Diagram

### What is this form?

A detailed diagram of the proposed licensed premises is required for all liquor license applications, per AS 04.11.260 and 3 AAC 304.185. Your diagram must include dimensions and must show all entrances and boundaries of the premises, walls, bars, fixtures, and areas of storage, service, consumption, and manufacturing. If your proposed premises is located within a building or building complex that contains multiple businesses and/or tenants, please provide an additional page that clearly shows the location of your proposed premises within the building or building complex, along with the addresses and/or suite numbers of the other businesses and/or tenants within the building or building complex.

**The second page of this form is not required.** Blueprints, CAD drawings, or other clearly drawn and marked diagrams may be submitted in lieu of the second page of this form. The first page must still be completed, attached to, and submitted with any supplemental diagrams. An AMCO employee may require you to complete the second page of this form if additional documentation for your premises diagram is needed.

**This form must be completed and submitted to AMCO's main office before any license application will be considered complete.**

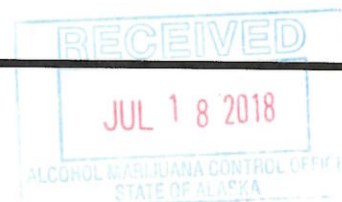
Yes No

I have attached blueprints, CAD drawings, or other supporting documents in addition to, or in lieu of, the second page of this form.

### Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	ASA Beverages LLC	License Number:			
License Type:	Beverage Dispensary - Tourism				
Doing Business As:	Alaska Lounge				
Premises Address:	5000 International Airport Road, Ste C3381				
City:	Anchorage	State:	AK	ZIP:	99502







Alcohol and Marijuana Control Office  
550 W 7<sup>th</sup> Avenue, Suite 1600  
Anchorage, AK 99501  
[alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov)  
<https://www.commerce.alaska.gov/web/amco>  
Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board  
**Form AB-02: Premises Diagram**

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**Section 2 – Detailed Premises Diagram**

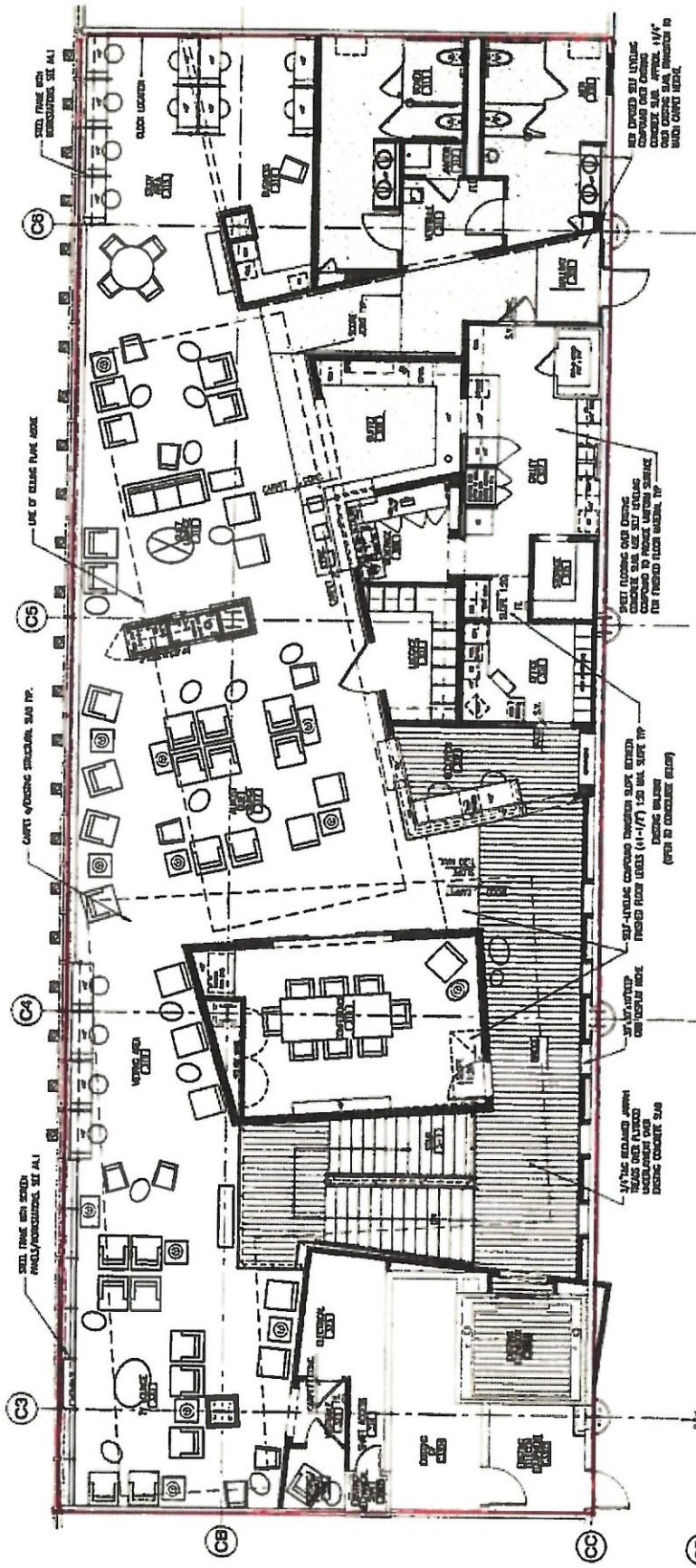
Clearly indicate the boundaries of the premises and the proposed licensed area within that property. Clearly indicate the interior layout of any enclosed areas on the proposed premises. Clearly identify all entrances and exits, walls, bars, and fixtures, and outline in red the perimeter of the areas designated for alcohol storage, service, consumption, and manufacturing. Include dimensions, cross-streets, and points of reference in your drawing. You may attach blueprints or other detailed drawings that meet the requirements of this form.

See attached



# ALASKA

PROJECT NO. 2018-01  
 SHEET NO. 17  
 DATE: 07/18/2018



**3 LEVEL 3 PLAN (BOARD ROOM)**  
 1/8" = 1'-0"

**17 LEVEL 2 PLAN (CONCOURSE)**  
 1/8" = 1'-0"

SEE FLOOR AND SECTION SEE A1

USE OF GLASS PANEL JOIST

CURTAIN WALLING STRUCTURE, SEE TP.

SEE FLOOR AND SECTION SEE A1

SEE FLOOR AND SECTION SEE A1  
 CONCRETE SHALL BE 4000 PSI  
 OVER CONCRETE SHALL BE PROTECTED TO MATCH CHART HEREIN.

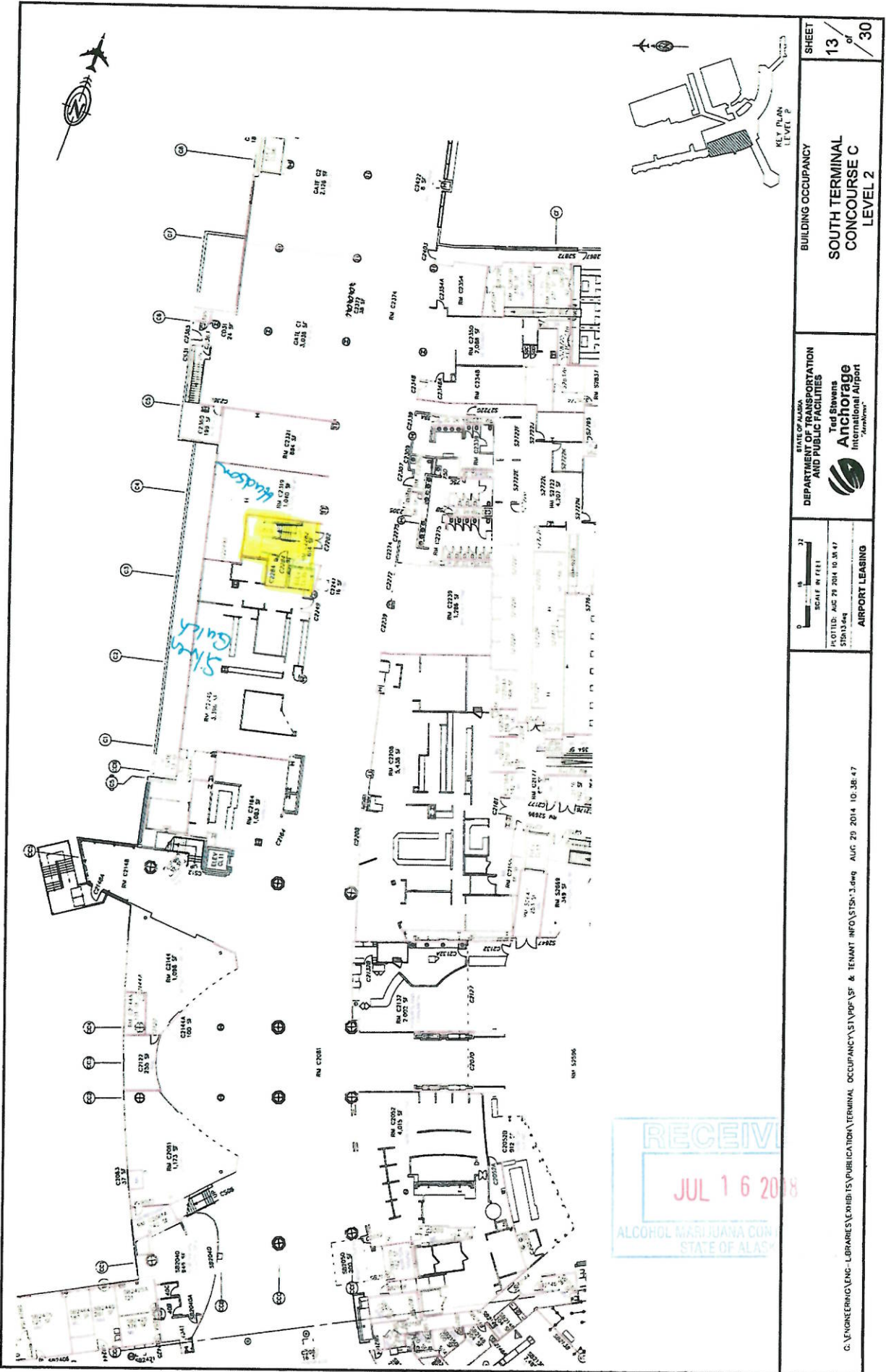
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 CONCRETE SHALL BE 4000 PSI  
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 OVER CONCRETE SHALL BE PROTECTED TO MATCH CHART HEREIN.

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 JUL 18 2018  
 ALCOHOL MARIJUANA CONTROL OFF  
 STATE OF ALASKA

CONSTRUCTION SET



SHEET  
13 of 30

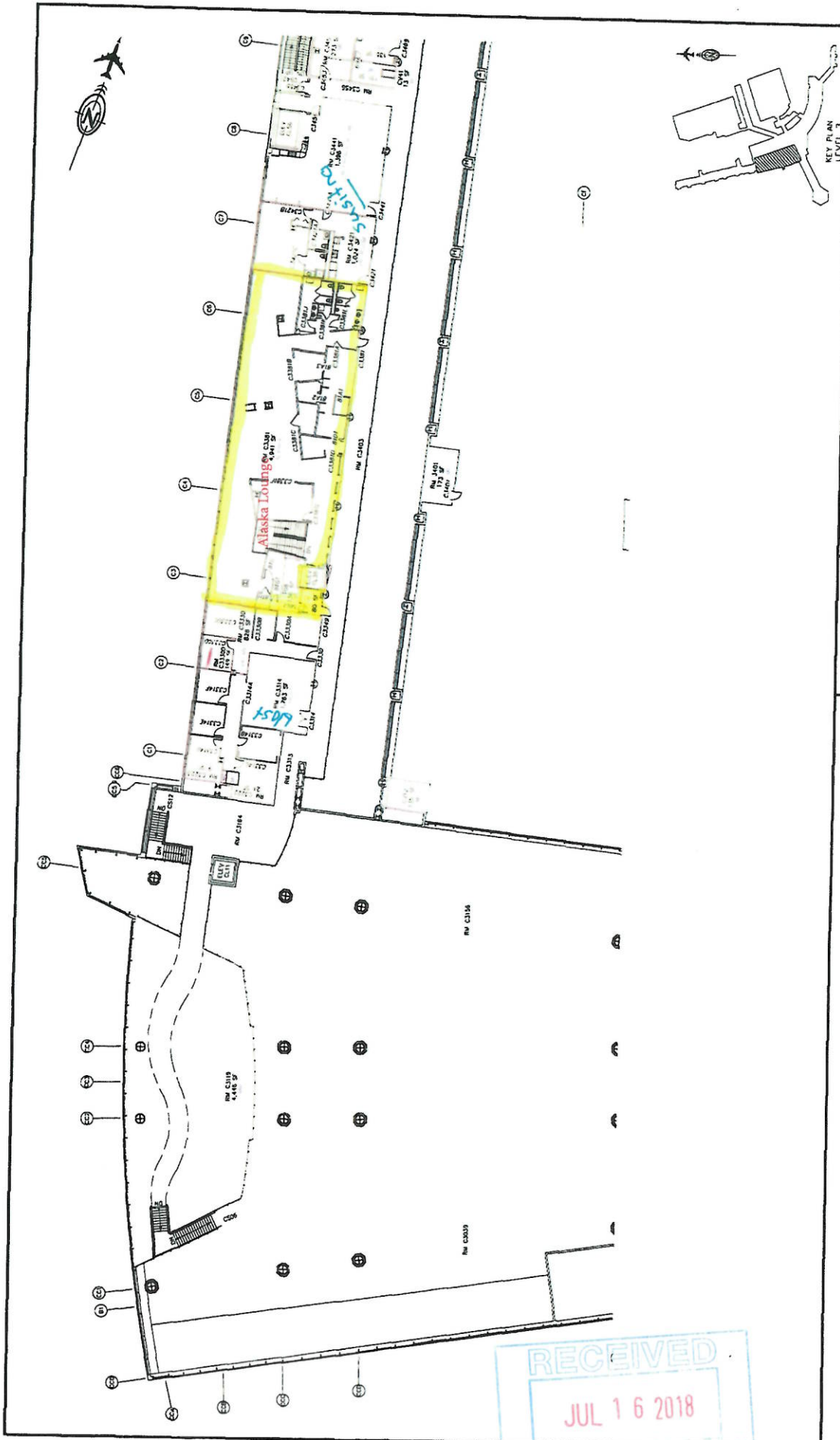
BUILDING OCCUPANCY  
SOUTH TERMINAL  
CONCOURSE C  
LEVEL 2

STATE OF ALASKA  
DEPARTMENT OF TRANSPORTATION  
AND PUBLIC FACILITIES  
Ted Stevens  
International Airport  
ANCHORAGE

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SCALE IN FEET  
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AIRPORT LEASING

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STATE OF ALASKA



BUILDING OCCUPANCY  
SOUTH TERMINAL  
CONCOURSE C  
LEVEL 3

OFFICE OF ALASKA  
DEPARTMENT OF TRANSPORTATION  
AND PUBLIC FACILITIES  
Ted Stevens  
Anchorage  
International Airport

SCALE: 1/8" = 1'-0"  
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STATE OF ALASKA