

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 1/23/19

License #/Type: Package Store / #169

Licensee: Liquor Stores USA North, Inc.

Address: 1555 S. Bragaw, Anchorage, AK

DBA: Brown Jug - Bragaw

AMCO Case #:

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

**Note: This is not an accusation or a criminal complaint.**

On 1-23-19, an inspection was conducted at your establishment. Store clerk Keagan Chase Cherry was asked to provide proof of server education to which he could not. Cherry stated he was current. He was told to stop selling alcoholic beverages until he could provide proof of server education to AMCO. On 1-24-19, he provided Inv. Hamilton proof that he was current with server education.

Your attention is directed to 3AAC 304.465: Alcohol server education course

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**  
**ATTN: Enforcement**  
**550 W. 7<sup>th</sup> Ave, Suite 1600**  
**Anchorage, Alaska 99501**  
[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

**Tracking Number:** 70180360000014284905

**Status**

Your package is moving within the USPS network and is on track to be delivered to its final destination. It is currently in transit to the next facility.

**In-Transit**

February 2, 2019  
In Transit to Next Facility



**In-Transit**

**Tracking History**



# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 1/24/19

License #/Type: RESTAURANT / EATING PLACE #5437

Licensee: Demir Inc.

Address: 2210 E. Northern Lights #110, Anchorage, AK

DBA: Turkish Delight

AMCO Case #: AM19-0149

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

**Note: This is not an accusation or a criminal complaint.**

On 1-23-19, an inspection was conducted at your establishment. Both owners, Ayse and Murat Demir, were asked to provide proof of server education to which they could not. They were advised to stop serving alcoholic beverages until they provided AMCO proof of training. As of 1430 hours today, no proof has been shown. Inv. Hamilton contacted CHARR and learned that Ayse's server education card expired on 5-18-18. Murat's server education card expired on 7-28-17.

Your attention is directed to AS 04.21.025: Alcohol server education course, 3AAC 304.465: Alcohol server education course, AS 04.16.150: Licensee responsible for violations and AS 04.21.030: Responsibility of licensees, agents, and employees

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION, WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

Tracking Number: 70180360000014284899

Expected Delivery on

SATURDAY

**26** JANUARY  
2019 ⓘ

by  
**8:00pm** ⓘ

Status

 **Delivered**

January 26, 2019 at 3:31 pm  
Delivered, Front Desk/Reception/Mail Room  
ANCHORAGE, AK 99508

---

Delivered

**From:** [Pelin Demir](#)  
**To:** [Davies, Jason M \(CED\)](#)  
**Subject:** Fwd: TAP verification  
**Date:** Thursday, June 6, 2019 2:02:31 PM

---

Sent from my iPhone

Begin forwarded message:

**From:** "Hamilton, Joe (CED)" <[joe.hamilton@alaska.gov](mailto:joe.hamilton@alaska.gov)>  
**Date:** January 25, 2019 at 3:48:57 PM AKST  
**To:** Pelin Demir <[apdemir17@gmail.com](mailto:apdemir17@gmail.com)>  
**Subject:** RE: TAP verification

Thank you

---

**From:** Pelin Demir [<mailto:apdemir17@gmail.com>]  
**Sent:** Friday, January 25, 2019 3:34 PM  
**To:** Hamilton, Joe (CED) <[joe.hamilton@alaska.gov](mailto:joe.hamilton@alaska.gov)>  
**Subject:** TAP verification

Good afternoon officer,

I have attached the renewed tap certifications for both my brother and I. I've also attached our current servers tap cards . I sincerely apologize for not having our cards on us the other day. We are very diligent with our employees and are hands on with providing top notch service in accordance to the law.

Thank you.

**TAPIT**<sup>®</sup>  
Training for Alcohol  
Professionals

(not valid for use as identification)



800-478-2427 or  
907-274-8133  
[www.alaskacharr.com](http://www.alaskacharr.com)

CERTIFICATE # 171322

Name Ayuse Pelin Demin



Birthdate

[Handwritten signature]

Signature

EXPIRES ON

SERGIO INFANZON  
Instructor

01 / 25 / 2022



(not valid for use as identification)



800-478-2427 or

907-274-8133

[www.alaskacharr.com](http://www.alaskacharr.com)

CERTIFICATE # 171323

Murat Demir

Name



Birthdate

[Handwritten Signature]

Signature

EXPIRES ON

SCERGLO IANFANZON

Instructor

01 / 25 / 2022

**TAP!**  
Training for Alcohol Professionals  
CERTIFICATE # 155399  
Name Bailey C Meier  
Birthdate [REDACTED]  
Signature Bailey Meier  
EXPIRES ON 7 10 2020  
900-478-2427 or 907-274-8133  
www.alaskacharr.com  
M Shapiro  
instructor

**TAP!**  
Training for Alcohol Professionals  
CERTIFICATE # 147276  
Name ANA NOVAKOVIC  
Birthdate [REDACTED]  
Signature Ana Novakovic  
EXPIRES ON 6 2 2019  
900-478-2427 or 907-274-8133  
www.alaskacharr.com  
instructor

**TAP!**  
Training for Alcohol Professionals  
CERTIFICATE # 171318  
Name Dimitrios Alexiadis  
Birthdate [REDACTED]  
Signature [Signature]  
EXPIRES ON 01 23 2022  
900-478-2427 or 907-274-8133  
www.alaskacharr.com  
SERGIO INFANZON  
instructor

**TAP!**  
Training for Alcohol Professionals  
CERTIFICATE # 147122  
Name JESSICA L HIGGINS  
Birthdate [REDACTED]  
Signature [Signature]  
EXPIRES ON 2 2 2020  
900-478-2427 or 907-274-8133  
www.alaskacharr.com  
Maxwell  
instructor

**TAP!**  
Training for Alcohol Professionals  
CERTIFICATE # 142945  
Name Jay S. Powell  
Birthdate [REDACTED]  
Signature Jay Powell  
EXPIRES ON 2 17 2019  
900-478-2427 or 907-274-8133  
www.alaskacharr.com  
reception  
instructor



Sent from my iPhone



# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 3/21/19

License #/Type: #3709 / Beverage Dispensary

Licensee: Terlyn, LLC

Address: 734 University Avenue, Fairbanks, AK

DBA: Oasis Restaurant & Lounge

AMCO Case #: AM19-0476

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 03/20/2019 I noticed a sign posted on the outside of the Oasis Restaurant & Lounge advertising "FIREBALL FRIDAY ALASKA," "\$5.00" and the "THE LARGEST STATES #1 SHOT." The sign had no information to indicate Fireball shots are available all day, every day in a calendar week at the \$5.00 price.

Information I found states "Fireball Friday" is part of a National Campaign by Sazerac, the company that owns Fireball Whisky, to promote Fireball Cinnamon Whisky as a key driver of sales for on-premises accounts on Fridays. Information from Sazerac states "Fireball Friday - the only holiday that happens 52x a year!"

Your attention is drawn to AS 04.16.015(a)(3)& (5) & (b):

AS 04.16.015. Pricing and marketing of alcoholic beverages.

(a) On premises where alcoholic beverages are sold by the drink, a licensee or a licensee's agent or employee may not (3) sell, offer to sell, or deliver alcoholic beverages to a person or group of persons at a price less than the price regularly charged for the beverages during the same calendar week, except at private functions not open to the general public; (5) sell, offer to sell, or deliver alcoholic beverages to a person or group of persons on any one day at prices less than those charged the general public on that day, except at private functions not open to the general public;

(b) A licensee or a licensee's agent or employee may not advertise or promote in any way, either on or off the premises, a practice prohibited under (a) of this section.

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: M. Chiesa

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:



**FIREBALL  
FRIDAY  
ALASKA**

**THE LARGEST  
STATES #1 SHOT**

*Tastes Like Heaven,  
BURNS LIKE HELL*

fireballwhisky.com

5.00

The advertisement features a red dragon breathing fire over a map of Alaska. In the foreground, there is a bottle of Fireball Cinnamon Whisky and a shot glass. A white circular graphic with a dollar sign and the number '5.00' is positioned near the bottom center.



# THE LARGEST STATES #1 SHOT

*Tastes Like Heaven,*  
**BURNS LIKE HELL**  
fireballwhisky.com

PLEASE DRINK FIREBALL RESPONSIBLY  
40% ALC/VOL (80 PROOF). IMPORTED BY SAGOMO CO., MISSOURI, MO.  
©2011 SAGOMO CO. ALL RIGHTS RESERVED. FIREBALL IS A REGISTERED TRADEMARK OF SAGOMO CO. MISSOURI, MO.

# National Fireball Friday Program – Details & Social Media Copy Recommendations

## Program Details:

- **Program Idea:** Fireball Friday - the only holiday that happens 52x a year!
- **Program Objective:** Fireball will OWN Friday - we will build this occasion through trial, promotions, consumer offers, digital partnerships, and engagement to further build fan loyalty and conversion. We want to give bartenders and accounts a fun occasion to celebrate and promote this high-energy bar holiday.
- For more program details contact your distributor or email [bbowling@sazerac.com](mailto:bbowling@sazerac.com)

## Copy Recommendations:

- Oh, look at the time!
- Stock up and get ready to rock!
- It's #FireballFriday. Are you stocked up on the Dragon?
- It's officially Friday when the Fireball shows up!
- The only holiday that happens 52 times a year!
- It's time to slay dragons.
- No good story starts with "I'll have a water."
- WTF! Where's the Fireball?!
- You say Thursday. I say Fireball Friday Eve.

## Hashtags:

- #FireballFriday
- #IgniteTheNite
- Special Packags
  - #PartyBucket
  - #Firebox
- Halloween
  - #IgniteFrightNite

*Tastes Like Heaven,*  
**BURNS LIKE HELL**

# Fireball Fridays Heat up Weekend Sales

7/30/2018



We've all heard the hashtags for #SundayFunday and #MeatlessMonday, or #TBT for "Throwback Thursday." Now there's a new addition to our modern vernacular: "Fireball Fridays," courtesy of our friends at Sazerac. Starting August 1 and continuing through October 31, Sazerac is promoting Fireball Cinnamon Whisky as a key driver of sales for on-premise accounts through new "Fireball Friday" POS items, promotional kits, special offers for consumers and an aggressive digital marketing campaign across multiple channels.

## Holiday Season

Unlike New Year's Eve or the night before Thanksgiving, or other big on-premise sales nights that only come once a year, Friday is a holiday we can celebrate 52 times a year. With the Fireball Fridays push, Sazerac aims to strengthen Friday sales by bringing the holiday spirit to on-premise accounts each and every week. Just like any other holiday, the spirit starts with decorations. To that end, accounts will have access to customizable posters, table tents and other printed materials to engage with consumers on-site.

Promotional kits will also include consumer shirts, reusable blinking red glasses, coasters, keychains and pop-sockets for phones. Staff can also pick up a special "Fireball Friday" countdown clock, branded bartender shirts and bottle openers, tabletop USB chargers (to power all the digital consumer engagement) and more. When consumers step into an account committed to Fireball Fridays, they will know it's not just Friday, it's a holiday.

## Digital Fire

Sazerac is heavily promoting Fireball Fridays through social media, with paid, targeted content on Facebook and Instagram to help stoke consumer interest and awareness in the push. In addition, Sazerac has partnered with several apps to create special offers and content to help drive the campaign all week long. In addition to paid media, Sazerac is working with key influencers on social media to amplify the Fireball Friday message while working behind the scenes with Google AdWords on search engine management to help drive consumers to the Fireball Friday message.

Snapchat users can scan a custom “snapcode,” printed on all Fireball Friday posters, to interact with the brand and unlock an exclusive Fireball Friday filter. The filter is a fun way to encourage consumers to share the Fireball brand and message organically through their own networks. Sazerac has also built a custom fire-themed playlist on Spotify and sponsored 30 minutes of commercial-free listening for consumers getting ready to head out to the bar. And, of course, Fireball has a partnership with the original hotness app, Tinder. Users are invited to take part in a sweepstakes game to “match with the dragon” for a chance at digital prizes via a spin-the-wheel game within the app. Consumers who are not on Tinder can also take part in the sweepstakes by texting “Fireball Friday” to 811-811 for a chance to win digital gift cards from vendors such as Lyft, Pandora, AMC Theatre and more. The game runs all week long, with special bonus prizes available only on Fridays.

## Keep the Fires Burning

Friday is a great day for on-premise sales, but Sazerac recognizes there is still room for growth, and by committing to this program, accounts can take a shot at turning Fridays into a financial powerhouse. Talk to your Breakthru Sales Consultant to place your Fireball order and find out how you can leverage this program into a weekly win for your business.

[READ NEXT ARTICLE \(/NEWS/BECOMING-SOCIAL-WITH-LEAH-CAPLANIS\)](#) [SEE ALL GROUP NEWS \(/NEWS\)](#)

[ABOUT \(/ABOUT\)](#)   [LOCATIONS \(/LOCATIONS\)](#)   [PORTFOLIO \(/PORTFOLIO\)](#)

[ACCOUNT \*\*SERVICES\*\* \(/ACCOUNT-SERVICES\)](#)   [CAREERS \(/CAREERS\)](#)

**[CONTACT US \(/CONTACT-US\)](#)**

**[PARTNER PORTAL \(/PARTNER-PORTAL\)](#)**

© Copyright 2019  
Breakthru Beverage Group  
All Rights Reserved

Please view our [Terms of Use \(/Terms-Of-Use\)](#) and [Privacy Policy \(/Privacy-Policy\)](#)

**From:** [Samantha Lannet](#)  
**To:** [CED AMCO Enforcement \(CED sponsored\)](#)  
**Cc:** [Coach Curtis](#)  
**Subject:** NOV for Oasis Restaurant and Lounge  
**Date:** Wednesday, April 3, 2019 9:32:49 AM

---

To Whom it May Concern,

I am writing in response to the Notice of Violation dated 3/20/19 at the Oasis. According to the tracking number on the certified letter, we received the document on 3/25/19.

After reading the alleged violation, I must say that I disagree with the investigators interpretation of the statute that he claiming I am in violation of.

He claims that I am in violation of AS 04.16.015 a(3) & (5) & (b), which addresses pricing and marketing of alcoholic beverages.

**(a) On premises where alcoholic beverages are sold by the drink, a licensee or a licensee's agent or employee may not**

(3) sell, offer to sell or deliver alcoholic beverages to a person or group of persons at a price less than the price regularly charged for the beverage during the same calendar week, except at private functions not open to the general public

**THE PRICE OF \$5 FOR FIREBALL AT THE OASIS IS THE SAME PRICE EVERYDAY THAT IS SHOWN ON THE SIGN IN QUESTION. THE PRICE HAS BEEN \$5 SINCE WE BEGAN SELLING THE PRODUCT.**

(5). Sell or offer to sell, or deliver alcoholic beverages to a person or group of persons on any one day at prices less than those charged the general public on that day, except at private functions not open to the general public

**THE PRICE OF \$5 FOR FIREBALL AT THE OASIS IS THE SAME PRICE EVERYDAY THAT IS SHOWN ON THE SIGN IN QUESTION. THE PRICE HAS BEEN \$5 SINCE WE BEGAN SELLING THE PRODUCT.**

**(b) a licensee or a licensee's agent or employee may not advertise or promote in any way, either on or off premises, a practice prohibited under (a) of this section**

**THE PRICE OF \$5 FOR FIREBALL AT THE OASIS IS THE SAME PRICE EVERYDAY THAT IS SHOWN ON THE SIGN IN QUESTION. THE PRICE HAS BEEN \$5 SINCE WE BEGAN SELLING THE PRODUCT.**

There is nothing I see in any part of the statute that suggests any violation at the Oasis. The promotion is to spotlight Fireball sales on Friday. There is nothing that suggests a discounted price. Please see the attached image from our POS system confirming the regular price.

I do understand how the investigator may have had questions about the Fireball promotion. However, I believe that the issue could have been resolved by contacting me or my manager to ask any questions and/or making efforts to clarify if a violation had occurred.



I ask that AMCO eradicate the NOV that was issued to the Oasis as well as issue an Advisory Notice to all BDL holders in the state so we are all on the same page. I will make whatever changes to the promotion signage in question that AMCO suggests.

Thank you,

Curt Franklin  
907-322-7945

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 3/21/19

License #/Type: #780 / Beverage Dispensary

Licensee: Red Pants, Inc.

Address: 6th & Old Richardson Highway, North Pole, AK

DBA: The Refinery Lounge

AMCO Case #: AM19-0478

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 03/20/2019 I noticed a sign posted on the outside of The Refinery Lounge advertising "OH LOOK AT THE TIME, IT'S FIREBALL FRIDAY," and "FIREBALL SHOTS \$5.00 EACH." The sign had no information to indicate Fireball shots are available all day, every day in a calendar week at the \$5.00 price.

Information I found states "Fireball Friday" is part of a National Campaign by Sazerac, the company that owns Fireball Whisky, to promote Fireball Cinnamon Whisky as a key driver of sales for on-premises accounts on Fridays. Information from Sazerac states "Fireball Friday - the only holiday that happens 52x a year!"

Your attention is drawn to AS 04.16.015(a)(3)& (5) & (b):

AS 04.16.015. Pricing and marketing of alcoholic beverages.

(a) On premises where alcoholic beverages are sold by the drink, a licensee or a licensee's agent or employee may not (3) sell, offer to sell, or deliver alcoholic beverages to a person or group of persons at a price less than the price regularly charged for the beverages during the same calendar week, except at private functions not open to the general public; (5) sell, offer to sell, or deliver alcoholic beverages to a person or group of persons on any one day at prices less than those charged the general public on that day, except at private functions not open to the general public;

(b) A licensee or a licensee's agent or employee may not advertise or promote in any way, either on or off the premises, a practice prohibited under (a) of this section.

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: M. Chiesa

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:



# National Fireball Friday Program – Details & Social Media Copy Recommendations

## Program Details:

- **Program Idea:** Fireball Friday - the only holiday that happens 52x a year!
- **Program Objective:** Fireball will OWN Friday - we will build this occasion through trial, promotions, consumer offers, digital partnerships, and engagement to further build fan loyalty and conversion. We want to give bartenders and accounts a fun occasion to celebrate and promote this high-energy bar holiday.
- For more program details contact your distributor or email [bbowling@sazerac.com](mailto:bbowling@sazerac.com)

## Copy Recommendations:

- Oh, look at the time!
- Stock up and get ready to rock!
- It's #FireballFriday. Are you stocked up on the Dragon?
- It's officially Friday when the Fireball shows up!
- The only holiday that happens 52 times a year!
- It's time to slay dragons.
- No good story starts with "I'll have a water."
- WTF! Where's the Fireball?!
- You say Thursday. I say Fireball Friday Eve.

## Hashtags:

- #FireballFriday
- #IgniteTheNite
- Special Packags
  - #PartyBucket
  - #Firebox
- Halloween
  - #IgniteFrightNite

*Tastes Like Heaven,*  
**BURNS LIKE HELL**

# Fireball Fridays Heat up Weekend Sales

7/30/2018



We've all heard the hashtags for #SundayFunday and #MeatlessMonday, or #TBT for "Throwback Thursday." Now there's a new addition to our modern vernacular: "Fireball Fridays," courtesy of our friends at Sazerac. Starting August 1 and continuing through October 31, Sazerac is promoting Fireball Cinnamon Whisky as a key driver of sales for on-premise accounts through new "Fireball Friday" POS items, promotional kits, special offers for consumers and an aggressive digital marketing campaign across multiple channels.

## Holiday Season

Unlike New Year's Eve or the night before Thanksgiving, or other big on-premise sales nights that only come once a year, Friday is a holiday we can celebrate 52 times a year. With the Fireball Fridays push, Sazerac aims to strengthen Friday sales by bringing the holiday spirit to on-premise accounts each and every week. Just like any other holiday, the spirit starts with decorations. To that end, accounts will have access to customizable posters, table tents and other printed materials to engage with consumers on-site.

Promotional kits will also include consumer shirts, reusable blinking red glasses, coasters, keychains and pop-sockets for phones. Staff can also pick up a special "Fireball Friday" countdown clock, branded bartender shirts and bottle openers, tabletop USB chargers (to power all the digital consumer engagement) and more. When consumers step into an account committed to Fireball Fridays, they will know it's not just Friday, it's a holiday.

## Digital Fire

Sazerac is heavily promoting Fireball Fridays through social media, with paid, targeted content on Facebook and Instagram to help stoke consumer interest and awareness in the push. In addition, Sazerac has partnered with several apps to create special offers and content to help drive the campaign all week long. In addition to paid media, Sazerac is working with key influencers on social media to amplify the Fireball Friday message while working behind the scenes with Google AdWords on search engine management to help drive consumers to the Fireball Friday message.

Snapchat users can scan a custom “snapcode,” printed on all Fireball Friday posters, to interact with the brand and unlock an exclusive Fireball Friday filter. The filter is a fun way to encourage consumers to share the Fireball brand and message organically through their own networks. Sazerac has also built a custom fire-themed playlist on Spotify and sponsored 30 minutes of commercial-free listening for consumers getting ready to head out to the bar. And, of course, Fireball has a partnership with the original hotness app, Tinder. Users are invited to take part in a sweepstakes game to “match with the dragon” for a chance at digital prizes via a spin-the-wheel game within the app. Consumers who are not on Tinder can also take part in the sweepstakes by texting “Fireball Friday” to 811-811 for a chance to win digital gift cards from vendors such as Lyft, Pandora, AMC Theatre and more. The game runs all week long, with special bonus prizes available only on Fridays.

## Keep the Fires Burning

Friday is a great day for on-premise sales, but Sazerac recognizes there is still room for growth, and by committing to this program, accounts can take a shot at turning Fridays into a financial powerhouse. Talk to your Breakthru Sales Consultant to place your Fireball order and find out how you can leverage this program into a weekly win for your business.

[READ NEXT ARTICLE \(/NEWS/BECOMING-SOCIAL-WITH-LEAH-CAPLANIS\)](#) [SEE ALL GROUP NEWS \(/NEWS\)](#)

[ABOUT \(/ABOUT\)](#)   [LOCATIONS \(/LOCATIONS\)](#)   [PORTFOLIO \(/PORTFOLIO\)](#)

[ACCOUNT \*\*SERVICES\*\* \(/ACCOUNT-SERVICES\)](#)   [CAREERS \(/CAREERS\)](#)

**[CONTACT US \(/CONTACT-US\)](#)**

**[PARTNER PORTAL \(/PARTNER-PORTAL\)](#)**

© Copyright 2019  
Breakthru Beverage Group  
All Rights Reserved

Please view our [Terms of Use \(/Terms-Of-Use\)](#) and [Privacy Policy \(/Privacy-Policy\)](#)

Red Pants, Inc.  
DBA: The Refinery Lounge  
6<sup>th</sup> & Old Richardson Highway  
North Pole, AK 99705

May 30, 2019

AMCO

Attn: Enforcement

550 W. 7<sup>th</sup> Ave, Suite 1600

Anchorage, AK 99501

Re: AMCO Case # AM19-0478  
License #780, Beverage Dispensary

To: AMCO Enforcement

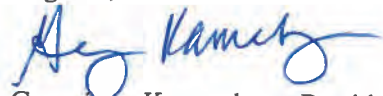
This letter is in regards to AMCO Case # AM19-0478. Red Pants, Inc. received a Notice of Violation on May 20, 2019 regarding signage that was placed on the premises by one of our vendors, K&L Distributors. The signage implied that "Fireball Friday shots are \$5.00", however, Fireball shots are \$5.00 all day, every day in a calendar week at that price.

The following actions have occurred since the Notice of Violation

- Signage noted in the violation has been removed
- All staff and management have been notified that no signage, advertising or other promotions are to be posted without prior review and authorization
- All staff and management have been trained on AS 04.16.015, Pricing and marketing of alcoholic beverages

Please note that this is the only Notice of Violation Red Pants, Inc. has received since operation began in 2007. Every effort will be made to ensure violations of this nature will not occur in the future.

Regards,



Georgiann Kannenberg, President and

Cc: Paul Kannenberg, Vice-President



# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25 #3508

Date: 3/27/19

License #/Type: Beverage Dispensary

Licensee: Abraham & Basillo Gallo

Address: 6307 Debarr Road, Anchorage, AK

DBA: Hacienda Mexican Restaurant

AMCO Case #: 19-0489

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 3-26-19, an inspection was conducted at your establishment. Licensee Basillo Gallo was asked to provide proof of current sever education. Licensee provided an expired TAP card. The card had expired on 3-15-19. Server Romana Estrella was asked to provide proof to which she replied her card was in her other purse. She stated she did take the TAP course. Investigator Hamilton contacted Alaska CHARR who stated they do not have any records for Ms. Estrella.

Your attention is referred to AS 04.21.025: Alcohol server education, AS 04.16.150: Licensee responsible for violations and AS 04.21.030: Responsibility of licensee, agents and employees

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPREARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**  
**ATTN: Enforcement**  
**550 W. 7<sup>th</sup> Ave, Suite 1600**  
**Anchorage, Alaska 99501**  
[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:



eTIPS On Premise 3.0 Alaska

CERTIFIED

Issued: 3/27/2019

Expires: 3/27/2022

ID#: 5047892

Ramona Estrella  
800 Lancaster Dr  
Anchorage, AK 99503-7035

For service visit us online at [www.gettips.com](http://www.gettips.com)



HEALTH COMMUNICATIONS INC.

Phone: 800-438-8477

Fax: 703-524-1487

[www.gettips.com](http://www.gettips.com)

This card was issued for successful completion of the TIPS program.

Signature Ramona Estrella

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 4/3/19

License #/Type: Package Store / #1405

Licensee: Brannon Rentals LLC

Address: 312 Main Street East, Dillingham, AK

DBA: Dillingham Liquor Store

AMCO Case #: 19-0540

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 4-1-19, an inspection was conducted at your establishment. Clerk Louise Mae Lekanoff was asked to provide proof of server education to which she replied she didn't have it. When asked how long she had been working, she replied, "a couple of months". Lekanoff was told to stop selling alcoholic beverages until she obtained server education.

Your attention is directed to AS04.21.025: Alcohol server education, AS04.16.150: Licensee responsible for violations and AS04.21.030: Responsibilities of licensees, agents and employees

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: J. Hamilton

Received by:

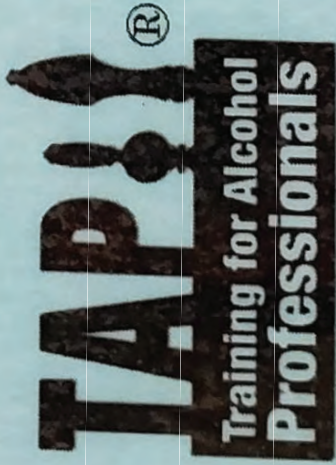
SIGNATURE:



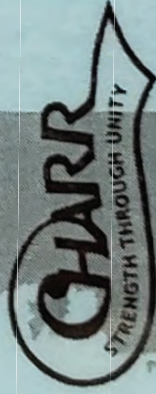
SIGNATURE:

Delivered VIA: Mail

Date:



(not valid for use as identification)



800-478-2427 or  
907-274-8133  
[www.alaskacharr.com](http://www.alaskacharr.com)

Online

Instructor

CERTIFICATE #

168821

Louise Lekanoff

Name



Birthdate

On file

Signature

EXPIRES ON

4 / 3 / 2022

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 4/15/19

License #/Type: Package Store / #263

Licensee: Coghill's, Inc.

Address: 807 North A Street, Nenana, AK

DBA: Coghill's

AMCO Case #: 19-0588

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

You have an unreported change of ownership. Details are as follows:

Change in ownership:

William Coghill – originally 36%, Removed

John Coghill – originally 24%, now 37%

Robert Coghill- originally 24%, now 23%

Marilyn Duggar- originally 25%, now 40%

Date of unreported change of officers/ownership: 1/27/2018

Your attention is referred to AS 04.11.050: Reports required of corporations

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:

*J.R. Hamilton*

SIGNATURE:

Delivered VIA: Mail

Date:

PHONE (907) 832-5422

GROCERIES  
\*\*\*\*\*  
HARDWARE  
\*\*\*\*\*  
CLOTHING  
\*\*\*\*\*  
MAGAZINES

**COGHILL' S**  
**GENERAL MERCHANTS**  
BOX 00100  
NENANA, ALASKA 99760

FAX (907) 832-5429

FRESH FRUITS  
VEGETABLES AND  
MEATS WEEKLY  
\*\*\*\*\*  
BEER, WINE AND  
LIQUOR

April 18, 2019

Regarding your Notice of Violation AMCO case 19-0588:

Due to the death of William Coghill a stock transfer took place

Previously the ownership was:

William Coghill 36%

John Coghill 24%

Robert Coghill 24%

Marilyn Duggar 25%

Now the stock is dispersed as follows:

John Coghill 37%

Robert Coghill 23%

Marilyn Duggar 40%

In the future I will keep your communication out of my junk mail and respond promptly.

There will be another change coming up soon as John Coghill has now passed away. His estate is still in probate. I will let you know immediately as to the new stock transfer.

Please let me know if this meets the requirements of the NOV.

I talked to Mikal Milton at the AMCO and this is what I believe she told me would satisfy the violation.

Sincerely,



Marilyn Duggar

Coghill's Inc

License #263

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 4/15/19

License #/Type: Beverage Dispensary / #324

Licensee: Seward Alehouse, Inc.

Address: 215 4th Ave, Seward, Alaska

DBA: The Seward Alehouse

AMCO Case #: 19-0410

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 2-23-19, at about 2253 hours, Ryan Matthew Lewis entered your establishment and began consuming alcoholic beverages. Although Lewis had been drinking at another bar earlier, he did not display conduct of a drunken person. About an hour later, Lewis is displaying substantial impairment after consuming several alcoholic beverages given to him by the bartender and patrons. Lewis is leaning forward on the bar counter for support. At one point he has fallen off his stool and helped back up by friends. Once on his feet, he nearly falls backwards, friends help him sit back on the stool. At about 0017 hours, 2-24-19, friends escort and provide support for Lewis as they remove him from the bar. At no time does it appear that staff cut Lewis off or told him to leave the bar. Lewis was later found deceased at his residence. Consumption of alcoholic beverages contributed to his death.

Your attention is referred to AS 04.16.040: Access of drunken persons to licensed premises, AS 04.16.030: Prohibited conduct relating to a drunken person, AS 04.16.150: Licensee responsible for violations and AS 04.21.030: Responsibility of licensees, agents and employees

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

# **LAW OFFICES OF ERNOUF & COFFEY**

**A PROFESSIONAL CORPORATION**

**PO Box 212314**

**Anchorage, Ak 99521**

**Office Phone: (907) 274-3385**

**Coffey Cell Phone: (907) 306-6001**

**Coffey E mail: [dancoffey@gci.net](mailto:dancoffey@gci.net)**

## **MEMO TO ABC BOARD ENFORCEMENT**

TO: ABC Enforcement  
Alcohol Beverage Control Board  
FROM: Ernouf & Coffey, PC  
Attorneys for the Seward Alehouse  
RE: Response to Notice of Violation  
DATE: 4-24-2019

The purpose of this Memo is to address the Notice of Violation issued by the enforcement staff to the Seward Alehouse.

### **ERRORS IN THE NOTICE OF VIOLATION**

The Notice of Violation has at least two (2) factual errors which are discussed below. The actual facts and the NOV errors are as follows:

- 1) The bartender was the only staff person on premises. However, he never directly served alcohol to Mr. Lewis.
- 2) Julie Kim, a friend of Mr. Lewis, purchased a drink at 11:15 p.m. and delivered it to Mr. Lewis.
- 3) Subsequently Mr. Simon Swiderski purchased another drink at 11:25 p.m. which he apparently delivered to Mr. Lewis.
- 4) Two more drinks were purchased by Julie Kim and apparently delivered to Mr. Lewis at 11: 36 and 11:57 p.m.

Because others purchased the alcohol and gave it to Mr. Lewis the bartender did not have the opportunity to observe him when the alcohol was purchased for him by two other individuals.

The second error is the statement in the NOV that a "At no time does it appear that staff cut Lewis off or told him to leave the bar."



- 1) In fact, at 12:07 (some 50 minutes after Mr. Lewis entered the premises) the bartender told Mr. Lewis's friends that he (Mr. Lewis) "needs to go home" and offered to call a cab to take him home.
- 2) Mr. Lewis's friends told the bartender that they had already called a cab and it was on its way.
- 3) The cab arrived at 12:19 a.m. and his friends escorted Mr. Lewis out of the bar and into the cab.

### **RESPONSE TO THREE (3) STATUTORY REFERENCES IN THE NOV**

1) The NOV alleges a violation of AS 04.16.140 which states: "A drunken person may not knowingly enter or remain on premises licensed under this title." This provision applies to Mr. Lewis, but the conduct of the bartender is also in question in the NOV, so it is relevant to this matter.

Note the "knowingly" qualifier to this provision. The bartender did not "knowingly allow" Mr. Lewis to enter or to remain on the premises because initially Mr. Lewis appeared sober and when his intoxication became apparent, the bartender told Mr. Lewis's friends that he needed to go home.

2) The NOV further alleges a violation of AS 04.16.030 (a) which states: "A licensee, an agent or employee may not with **criminal negligence** (1) sell, give or barter alcoholic beverages to a drunken person; (2) allow another person to sell, give or barter an alcoholic beverage to a drunken person within licensed premises; (3) allow a drunken person to enter and remain within licensed premises or to consume an alcoholic beverage within licensed premise; (4) permit a drunken person to sell or serve alcoholic beverages".

Alaska Statute AS 11.81.900 defines criminal negligence as follows:

(a) (4) a person acts with "criminal negligence" with respect to a result or to a circumstance described by a provision of law defining an offense when the person fails to perceive a substantial and unjustifiable risk that the result will occur or that the circumstance exists; the risk must be of such a nature and degree that the failure to perceive it constitutes a **gross deviation** from the standard of care that a reasonable person would observe in the situation.

There is no evidence of a "gross deviation" from the standard of care that a reasonable person would observe in the situation. As noted in the NOV, Mr. Lewis did not, on his entry to the premises, "display conduct of a drunken person.

3) Finally, the NOV cites AS 04.21.030. Responsibility of Licensees, agents and employees. The Licensee was not on the premises at the same time that Mr. Lewis was on the premises

The standard applicable to licensee's is "...to exercise that degree of care that a reasonable person would observe to ensure that a business under the person's control is lawfully conducted".

Subsection (1) of AS 04.21.030 defines the licensee's duty to "...ensure the compliance by agents or employees with this title and regulations adopted under this title."

This subsection imposes a "reasonable diligence standard".

There is no evidence that the Licensee violated this standard in any way whatsoever. The bartender on duty was TAPS trained and performed as expected in the circumstances of this matter.

**NO ACTION SHOULD BE TAKEN AGAINST THE BARTENDER OR THE LICENSEE**

We concur with the statement in the NOV that when Mr. Lewis entered the licensed premises he "did not display conduct of a drunken person." Like many heavy drinkers, Mr. Lewis was able to maintain the appearance of sobriety when most people could not maintain that appearance.

When Mr. Lewis arrived at the bar at approximately 11:00 p.m., the on premises video clearly demonstrates that Mr. Lewis did not appear drunk. As the NOV states Mr. Lewis "did not display conduct of a drunken person" when he entered the premises.

Subsequently, according to the on premises video and as stated in the NOV, Mr. Lewis succumbed to the effects of the alcohol that he consumed on premises (and, apparently at other bars).

A short 52 minutes after Mr. Lewis entered the premises, in an apparently sober condition, the bartender observed Mr. Lewis's intoxicated condition and took action to have Mr. Lewis taken off premises and driven home in a cab.

Subsequently, Mr. Lewis was apparently injured after being taken home. When he was discovered the next morning there was a large gash on his head and he had vomited all over himself.

In short, when Mr. Lewis entered the premises the bartender observed what the house video depicted - a person who was not visibly intoxicated when he came on premises. Within a short period of time (52 minutes), it became apparent to the bartender that Mr. Lewis was intoxicated. At that time, the bartender told Mr. Lewis's friends that Mr. Lewis would have to leave the premises and offered

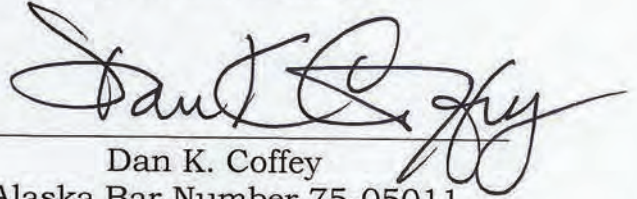
to call a cab. The bartender was advised by Mr. Lewis's that they had already called a cab.

**CONCLUSION**

In conclusion, there is no evidence to support an accusation that Mr. Lewis was allowed to remain on premises once his drunken condition was observed. Upon the bartender observing Mr. Lewis's condition, he immediately took action to have him taken off premise.

DATED at Anchorage, Alaska this 24<sup>th</sup> day of April, 2019.

Respectfully Submitted



Dan K. Coffey  
Alaska Bar Number 75-05011

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 4/18/19

License #/Type: Beverage Dispensary 4923

Licensee: South Restaurant + Coffeehouse, LLC

Address: 11124 Old Seward Hwy. Ste A

DBA: South Restaurant and Coffeehouse

AMCO Case #: AM190590

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

South Restaurant and Coffeehouse is currently displaying tabletop placards advertising "happy hour". The placards state, in essence "Monday - Friday 4 - 6 PM, \$6 selected appetizers, \$7 special drinks, dine in only". A photo is attached to this notice of violation

This is a violation of AS 04.16.015 (3), pricing and marketing of alcoholic beverages.

In order to comply with AS 04.16.015 the placard must contain language that indicates the \$7 special drinks are available all the time, not just during happy hour.

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: J. Bankowski

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Email

Date:

S O U T H  
RESTAURANT & COFFEEHOUSE

# HAPPY *hour*

MONDAY - FRIDAY 4- 6 PM

\$6 SELECTED APPETIZERS

\$7 SPECIAL DRINKS

*DINE IN ONLY*

## COFFEEHOUSE

50% OFF  
SELECTED BAKED GOODS  
AND BREAKFAST BURRITOS

*WHILE SUPPLIES LAST*



RESTAURANT + *coffeehouse*

April 20, 2019

Alcohol & Marijuana Control Office  
ATTN: Enforcement  
550 W. 7th Avenue, Suite 1600  
Anchorage, AK 99501

Re: Notice of Violation, AM19-0590, license # 4923

Dear Investigator Bankowski,

We received the Notice of Violation stating that our Happy Hour promotional materials must contain language that indicates the \$7 special drinks are available at all times, not just during Happy Hour, per AS.04.16.015. We have removed the materials and will update the language.

Thanks for bringing this to our attention.

If you or Director Erika McConnell would like to discuss in person, I would be happy to do so.

Sincerely,

A handwritten signature in purple ink, appearing to read 'Laile Fairbairn', with a long horizontal flourish extending to the right.

Laile Fairbairn  
Managing Member  
907.632.4343 cell

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 4/18/19

License #/Type: Restaurant/Eating Place - 5089

Licensee: Alaska Revolving Sushi Corporation

Address: 1200 W. Northern Lights Blvd, Anchorage, AK

DBA: Revolving Sushi Bar OEC

AMCO Case #: 19-0601

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

You have an unapproved transfer of controlling interest and an unreported change of officers. Details are as follows:

Change in ownership:

Thomas Kuk – originally Vice President and Secretary with 33.33% ownership interest, changed to 100%  
Jong Park – originally President with 33.34% ownership interest, removed from the entity  
Jung Han – originally Shareholder with 33.33% ownership interest, removed from the entity

The Licensee was informed by AMCO Licensing Team on 12/10/2019 that a change in controlling interest requires board approval through filing a transfer application, and that the ownership of the entity needed to be reverted to what the Board approved. A Notice of Change of Officials was filed with the Alaska Division of Corporations, Business and Professional Licensing to add Jong Park and Jung Han back onto the entity as officials for renewal of the liquor license. The Licensee then filed another Notice of Change of Officials on 3/19/2019 to remove the other two officials without an approved transfer again.

Date of unreported change of officers/ownership: 5/1/2018, and again on 3/19/2019

Your attention is referred to AS 04.11.040: Board approval of transfers and AS 04.11.050: Reports required of corporations

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

April 21, 2019

Alaska Revolving Sushi Corporation  
DBA: Revolving Sushi Bar OEC  
License #/Type: Restaurant/Eating Place – 5089

RE: Notice of Violation  
AMCO Case #: 19-0601


Dear AMCO,

We have received and reviewed the notice of violation. It was not our intention to change controlling interest without notifying AMCO because, we were unaware of the proper procedures to take with AMCO before reporting to CBPL.

We are planning to revert ownership to what it was prior to the changes with CBPL and provide AMCO with a copy of the Notice of Change of Officials that has been stamped as received by CBPL.

Thank you for your understanding in this matter.

Respectfully,

  
Thomas Kuk, President  
Alaska Revolving Sushi Corporation



# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25 #3890

Date: 4/22/19

License #/Type: Beverage Dispensary

Licensee: Wasilla Robin Alaska, LLC

Address: 1891 E. Parks Highway, Wasilla, AK

DBA: Red Robin

AMCO Case #: 19-0616

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 4-18-19, an inspection was conducted at your establishment. Heath Anthony Brazfield was identified by employees as the manager. Mr. Brazfield was asked to provide proof of current server education. He seems distracted and I later learned he was training new employees in the back of the house. I asked once again for his card but did not receive a response. I contacted Alaska CHARR and learned that Mr. Brazfield's TAP card had expired on 6-12-16. Other on-duty employees did have current server education.

Your attention is referred to AS 04.21.025: Alcohol server education course, AS 04.21.030: Responsibility of licensees, agents and employees and AS 04.16.150: Licensee responsible for violations

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**  
**ATTN: Enforcement**  
**550 W. 7<sup>th</sup> Ave, Suite 1600**  
**Anchorage, Alaska 99501**  
[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

April 29, 2019

Ms. Erika McConnell, Director  
Alcoholic & Marijuana Control Office  
ATTN: Enforcement  
550 W. 7th Ave, Suite 1600  
Anchorage, AK 99501

Dear Ms. McConnell,

We received a Notice of Violation #AM19-0616 (License #3890) on April 24, 2019. The Notice is about an incident at our Red Robin Wasilla restaurant that occurred on April 18, 2019. This letter serves to provide you with the actions we have taken at our restaurant to cure the violation and to prevent this type of incident from occurring again.

After receiving the notice, we reviewed all the other employees that work at this location to verify that all servers and bartenders have a valid unexpired TAP card not only on their persons but also on file in the office area located in the back of the restaurant. As an extra precaution, we engaged our payroll processor, ADP to generate a biweekly report indicating the upcoming expiration dates of current TAP's cards. This report will be reviewed by our Support Office each payroll cycle, to ensure that reminders are sent to the managers of our Red Robin locations about upcoming TAP card expirations.

The Team Member that was involved in this incident, Mr. Heath Brazfield, has been a very responsible member of our staff and has worked at this location since October 2012. He immediately took action to renew his TAP card that was expired on the date of the incident. I've attached to this letter a copy of Mr. Brazfield TAP card.

We hope and trust that the actions we have taken will not only satisfy the AMCO with respect to this incident, but that it will strengthen our procedures to prevent this type of incident from ever occurring again.

Thank you for your understanding and consideration.

Sincerely,

Wasilla Robin Alaska LLC

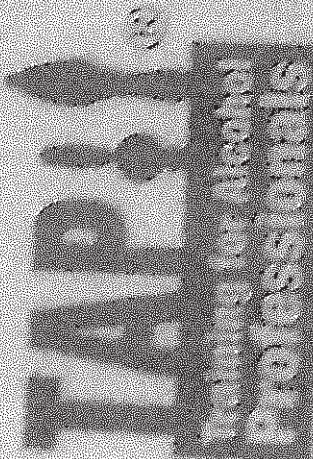


John Fabiano  
Vice President

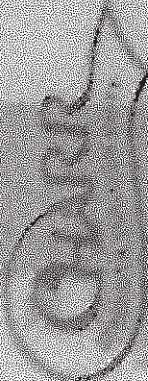
**Tikahtnu Commons**  
1190 N. Muldoon Road  
Anchorage, AK 99504  
907.276.7788

**Dimond**  
401 E. Dimond Blvd.  
Anchorage, AK 99515  
907.522.4321

**Wasilla**  
1891 E. Parks Highway  
Wasilla, AK 99654  
907.373.7373



www.tapiinstitute.com



800-478-2427 or  
503-274-8186  
www.tapiinstitute.com

CERTIFICATE #

172757

Name Keith Brockboldt

[Redacted]

Birthdate

[Redacted]

Signature

[Redacted]

Sergio J. Frazon

EXPIRES ON

05 / 01 / 2022

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25 #1925

Date: 4/22/19

License #/Type: Beverage Dispensary - Tourism

Licensee: A & W Winbreak, Inc

Address: 2201 E. Parks Hwy, Wasilla, AK

DBA: Windbreak Hotel, Cafe, Lounge, The Trout House

AMCO Case #: 19-0615

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 4-18-19, an inspection was conducted at your establishment. Markie R. Andres was identified as the owner by an employee. Andres was asked to provide proof of current server education. She couldn't find her current card but did state she had taken CHARR's TAP class with her employees last year. Inv. Hamilton contacted CHARR and learned that Andres' server education card, TAP 132611, had expired on 12-14-17.

Your attention is directed to AS 04.21.025: Alcohol server education course, AS 04.21.030: Responsibility of licensees, agents and employees and AS 04.16.150: Licensee responsible for violations

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**  
**ATTN: Enforcement**  
**550 W. 7<sup>th</sup> Ave, Suite 1600**  
**Anchorage, Alaska 99501**  
[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

**From:** [Markie Andres](#)  
**To:** [CED AMCO Enforcement \(CED sponsored\)](#)  
**Subject:** Notice of Violation AMCO # 19-0615  
**Date:** Monday, April 29, 2019 4:34:03 PM

---

A&W Windbreak, Inc.  
2201 E Parks Hwy  
Wasilla, Alaska 99654

Liquor License # 1925

Re : Notice of Violation AMCO # 19-0615

Alcohol & Marijuana Control Office,

I deeply apologize for the misinformation on my part. Michele Shapiro from CHARR came to our business location last year and asked if we all needed to take our Alcohol server education course and was able to give my employees and I a brief summary of information before we took the test. As I was about to take the test, she saw my current TAP card and said it was past date and I was not able to take the test. Michele has recently agreed to come to our establishment and give us The Alcohol server education course privately whenever needed so that we can prevent a re-occurrence of this violation.

I always take a photo copy of each servers TAP when hired so that we are not under violation, but ultimately neglected my own. I apologize for the expired TAP and will ensure it will not happen again. Michele Shapiro is keeping in touch with me and will continue to help Windbreak keep TAP current.

Thank you,  
Markie Andres  
907-841-1541

Michele Shapiro  
907-830-1858



STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD LICENSE NUMBER  
FORM CONTROL 0035  
**LIQUOR LICENSE 1925**  
2018 - 2019  
LICENSE RENEWAL APPLICATION DUE: DECEMBER 31, 2018 (AS OF 11:27:00)  
THIS LICENSE EXPIRES MIDNIGHT FEBRUARY 29, 2019 UNLESS DATES BELOW

TYPE OF LICENSE: Beverage Dispensary-Tourism AS  
LICENSING FEE: \$2,500.00  
CITY / BOROUGH: Wasilla  
Municipality: Wasilla Borough  
Municipality: Matanuska-Susitna Borough

ISSA: Windbreak Hotel, Cafe, Lounge, The Tr...  
2201 E Parks Highway  
A & W Windbreak, Inc.  
PO Box 876189  
Wasilla, AK 99687

ISSUED BY ORDER OF THE ALCOHOLIC BEVERAGE CONTROL BOARD  
*Erika McConnell*  
DIRECTOR

BLIND FEE: \$200.00  
THIS LICENSE MUST BE PRINTED IN A VISIBLE PLACE ON THE PREMISES



**TAP** Training for Alcohol Professionals  
CERTIFICATE # 171613  
Name: *Markie Andres*  
Birthdate: [REDACTED]  
Signature: *Markie Andres*  
EXPIRES ON: 4/23/2022  
Instructor: *M. Shapiro*

800-478-2427 or 907-274-8133  
www.alaskacharr.com

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 5/3/19

License #/Type: 533

Beverage Dispensary

Licensee: Doris Jane Incorporated

Address: 16966 W. Parks Hwy, Houston, AK

DBA: Houston Lodge

AMCO Case #: 19-0690

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 4-30-19, a walk through was conducted at the "Houston Lodge", now named "Triple J Roadhouse". The building is separated and advertised as two different businesses, The "Houston Lodge" for the lodge portion and "Triple J Roadhouse" for the beverage dispensary licensed premises/restaurant. The BDL is advertising their license premises as "Triple J Roadhouse"(Photos provided), when their DBA on file is "Houston Lodge".

Inv. Hamilton spoke with Jessica Briles who identified herself as the owner along with her husband, James Briles. AMCO records indicate the establishments dba is Houston Lodge and is owned by Doris Jane Incorporated. Briles is listed as being an 8% share owner of Doris Jane.

Please review attachment as proof the establishment has been renamed Triple J Roadhouse

Your attention is referred to 3AAC 304.185: Licensed premises

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

Worston Lodge  
**Restaurant**  
Lakeside Dining



HOME OF  
THE STEEP  
PIPER



W OPEN








# lodge

A **lodge** is an inn where travelers stay overnight. If you're in need of a night's sleep while traveling an out of the way country road, you're more likely to find yourself at a *lodge* than a fancy or chain hotel.

A *lodge* can also be a cabin in the woods; like an inn, it's usually a temporary accommodation. But if you join your local lodge, you'll be expected to be a regular visitor, at least at the monthly the meetings. *Lodge* is also a verb, meaning to stay temporarily, or to give someone a place to stay. If you lodge a toothpick between your teeth, though, you'll probably hope it won't stay there too long.

Primary Meanings of

## lodge

1.   a small (rustic) house used as a temporary shelter
2.  put, fix, force, or implant
3.  file a formal charge against
4.  a formal association of people with similar interests



**TRIPLE J**  
**ROADHOUSE**  
Home of the Stuffed Burger!

**HOURS**

**Monday-CLOSED**

**Sunday, Tuesday, Wednesday, Thursday**

**Open 11 am kitchen closes 9 pm**

**Friday-Saturday**

**Open 11 am kitchen closes 11pm**

**Bar Last Call** *remains the same as always...*

**OPEN** until the last customer leaves!

**\*Thursday is Open Mic ! Starts at 8PM**

**\* Every Saturday we have a Live Band**

**\* Music starts at 8 PM**



## FOR STARTERS

**Smokey Marlin Dip & Homemade Potato Chips** — Sure to become a favorite! With Marlin flown in from Hawaii. We grill it over Mesquite wood from Texas. We blend it into a creamy dip and serve it with fresh cut and house seasoned potato chips. 14.95

**Smoked Brisket Nachos** — We rub down our brisket with our special blend of seasonings and slow smoke it with mesquite wood. We take that brisket, throw it all over fresh tortilla chips. Top it with our house-made queso, fresh guacamole and pico de gallo, sour cream and you have the best nachos you have ever tasted! Kick up the heat with a side of jalapenos! 15.95  
\* You can also choose Waffle Fries! \$2

**Deep Fried Mushrooms** — Because we believe everything taste better with beer...our portabella mushrooms are beer battered and fried! Served with our Ranch Dip! 9.95

**Southern Fried Pickles** — Jess's Fried Pickles are famous across the United States and are requested often. Its not just the pickle she uses or her mix of seasonings or even her batter. Nah...its the whole package! Of course she created her own Fried Pickle Dip! 7.95

**Cheese Curds** — Our cheese curds our hand dipped by Jess herself. Her own special batter and fried to a crispy golden brown sealing in the gooey deliciousness of real Wisconsin curds. Eat them plain or dip them in our BBQ Ranch Sauce. 9.95

**Fried Zucchini** — To help you get your vegetables! Served with our in-house Ranch Dip 7.95

## SOUPS AND SALADS

ALL OF OUR SOUPS AND SALADS ARE SERVED WITH OUR HOUSE ROLL AND BUTTER!

### SOUPS

**Soup of the Day** — Please ask your server for our soup of the day! Cup 3.95, Bowl 6.95

### SALADS

**Grilled Fajita Salad** — Marinated chicken or steak grilled with onions and roasted peppers and served inside a tortilla shell. Filled with lettuce and topped with black beans, cheese, In House Fire Roasted Salsa. Chicken 14 Steak 16

\* Add sour cream 1, guacamole 2

**Grilled Spring Mix Chicken Salad** — This delicious chicken salad is fantastic any time of the year. 14.95  
We start with a bed of mixed greens tossed with Asiago and Feta cheese, seedless grapes, slices of onion, cauliflower seeds, cranberries, pecans. Then we top it with marinated and grilled chicken breast









# Triple J Roadhouse

@TripleJRoadhouse

- Home
- Menu
- About
- Jobs
- Photos
- Posts
- Videos
- Events
- Community
- Menu
- Info and Ads

Create a Page



- Like
- Follow
- Share
- ...

See All

## Posts

 **Triple J Roadhouse**  
14 hrs · 🌐

Download our App and receive a free tea or coffee.



APPVCO  
**Triple J Roadhouse**  
Enjoy our App 📲

👍 4

👍 Like

💬 Comment

➦ Share

1 Share

 **Triple J Roadhouse**  
15 hrs · 🌐

- #lunch
- #nachos
- #triplejroadhouse
- #houstonalaska
- #willowalaska... See More

Call Now

Send Message

## About

See All



16966 W Parks Highway  
Houston, Alaska 99694

Get Directions

(907) 892-3663

Send Message

www.triplejroadhouse.com

Restaurant

Hours 3:00 PM - 8:00 PM

Opens in 45 minutes

Suggest Edits

Page Transparency

See More

Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.

Page created - March 18, 2018

Pages Liked by This Page

 **The AK Acoustic Proj...** 👍 Like

English (US) · Español · Português (Brasil) · Français (France) · Deutsch

Privacy · Terms · Advertising · Ad Choices · Cookies · More -  
Facebook © 2019

# Name(s)

Type	Name
Legal Name	Triple J Roadhouse LLC

**Entity Type:** Limited Liability Company

**Entity #:** 10083304

**Status:** Good Standing

**AK Formed Date:** 4/27/2018

**Duration/Expiration:** Perpetual

**Home State:** ALASKA

**Next Biennial Report Due:** 1/2/2020

**Entity Mailing Address:** P.O. BOX 873861, WASILLA, AK 99687

**Entity Physical Address:** 4734 W ADIRONDACK CIRCLE, WASILLA, AK 99654

# Registered Agent

**Agent Name:** Jessica Biles

**Registered Mailing Address:** P.O. BOX 873861, WASILLA, AK 99687

**Registered Physical Address:** 4734 W ADIRONDACK CIRCLE, WASILLA, AK 99654

# Officials

AK Entity #	Name	Titles	Owned	<input type="checkbox"/> Show Former
	James Biles	Member	50.00	
	Jessica Biles	Member	50.00	

# Filed Documents

Date Filed	Type	Filing	Certificate
4/27/2018	Creation Filing	<a href="#">Click to View</a>	<a href="#">Click to View</a>
4/27/2018	Initial Report	<a href="#">Click to View</a>	

# Name(s)

Type	Name
Legal Name	DORIS JANE INCORPORATED

Entity Type: Business Corporation

Entity #: 116337

Status: Good Standing

AK Formed Date: 5/23/2008

Duration/Expiration: Perpetual

Home State: ALASKA

Next Biennial Report Due: 1/2/2020

Entity Mailing Address: PO BOX 2961, SOLDOTNA, AK 99669

Entity Physical Address: 16966 W PARKS HWY, MILE 57 W PARKS HWY, HOUSTON, AK 99694

# Registered Agent

Agent Name: LAURA PRUETT

Registered Mailing Address: PO BOX 2961, SOLDOTNA, AK 99669

Registered Physical Address: 42295 CONTINENTAL DR., SOLDOTNA, AK 99669

# Officials

AK Entry #	Name	Titles	Owned
	ERNEST PRUETT	Director, President, Shareholder	50.00
	Jessica Biles	Assistant Secretary, Assistant Treasurer, Shareholder	8.00
	LAURA PRUETT	Secretary, Shareholder, Treasurer, Vice President	42.00

Show Former

# Filed Documents



**From:** [Hamilton, Joe \(CED\)](#)  
**To:** [Hoelscher, James C \(CED\)](#); [McConnell, Erika B \(CED\)](#); [Davies, Jason M \(CED\)](#)  
**Subject:** Fwd: Doris Jane Inc dba Houston Lodge  
**Date:** Wednesday, May 29, 2019 5:09:50 PM  
**Attachments:** [ATT00001.htm](#)  
[ATT00002.htm](#)  
[ATT00003.htm](#)  
[Lodge sign.pdf](#)  
[ATT00004.htm](#)

---

Sent from my iPhone

Begin forwarded message:

**From:** "Laura" <[asc@alaska.net](mailto:asc@alaska.net)>  
**To:** "Hamilton, Joe (CED)" <[joe.hamilton@alaska.gov](mailto:joe.hamilton@alaska.gov)>  
**Cc:** "[jessicabriles92@gmail.com](mailto:jessicabriles92@gmail.com)" <[jessicabriles92@gmail.com](mailto:jessicabriles92@gmail.com)>  
**Subject:** Doris Jane Inc dba Houston Lodge

Good Afternoon Joe,

In response to violation notice case # : 19-0690

I have notified the AMCO prior to my leaving AK of acknowledgment of the violation notice, and informed AMCO that photos of corrective actions will be forthcoming. Please see attached corrective actions and grant any further action instructions you feel that will assist in the closing of this case number 19-0690. Please keep me posted on the status of this case.

- See attached Lodge1.jpg posted above entry of bar area.
- See attached lodge 2.jpg of chalk board directional sign for general public
- See lodge outside sign.jpg: this is on order for outside of building posting.
- See lodge sign.pdf: these are signs that will be in frames inside the dinning/bar area that will be posted by any (Triple J Roadhouse) signs, to inform general public that the food is catered by, Triple J Roadhouse.
- Noted: the marquee sign on post outside of building "Houston Lodge" will remain.
- Noted: Social media account for the Triple J Roadhouse has been scrubbed and has no alcohol posting/pictures from administrators of this account.
- Noted: Triple J Roadhouse has never and continues to not advertise any alcohol beverages on their menu.
- Noted: No alcohol beverages are sold outside of the red lined area designation of the property that is the right of possession of Doris Jane Inc. DBA Houston Lodge.

Thank you Joe for your assistance into this matter.

Laura Pruett



Laura Pruett

Alaska Seasoning Company

P.O. Box 2961 Soldotna, Alaska 99669

[asc@alaska.net](mailto:asc@alaska.net)

[www.alaskaseasoningcompany.com](http://www.alaskaseasoningcompany.com)

Plant: (907) 262-0821

Main Office: (907) 232-3211



Welcome to  
The Historic  
Houston Lodge



Stuffed Burgers  
Southern Cooking  
Lakeside Dining



BAKERY  
ESPRESSO  
PIES, PASTRIES,  
CAKES, DONUTS  
ALASKAN GIFTS  
Houston Lodge  
Bar  
Live Music

**Welcome To The  
“Historic Houston Lodge”**

---

**All Food Is Catered By  
“Triple J Road House”**

---

*Chef Jeff*

Welcome To  
Houston Lodge



Welcome to  
The Historic Houston Lodge  
Home to:

Triple J Bakery Espresso Cafe and Gift Shop ↑

Triple J Roadhouse Kitchen ↗

Lakeside Dining on the Deck →

Houston Lodge Bar →

Triple J Game Room ↓  
(across from Bakery)

\* All food and bakery items created by Triple J's Chef Jess

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 5/10/19

License #/Type: #2673 Restaurant/Eating Place

Licensee: Captain Patties Fish House, Inc.

Address: 4241 Homer Spit Road, Homer, AK

DBA: Captain Patties Fish House

AMCO Case #: 19-0740

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 5-7-19, an inspection was conducted at your establishment. It was noted that the premises had significantly expanded. The expansion was not approved by the Director. Licensee John Michels was asked to provide proof of server education to which he replied he works in the back and was unaware he had to have it. It was explained to him that as a licensee and a supervisor he is required to have server education.

Your attention is directed to 3AAC 304.184: Licensed premises, AS 04.21.025: Alcohol server education, AS 04.21.030: Responsibility of licensees, agents, and employees and AS 04.16.150: Licensee responsible for violations

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

**From:** [John Michels](#)  
**To:** [CED AMCO Enforcement \(CED sponsored\)](#)  
**Subject:** Notice of Violation - Captain Pattie's Fish House - License #2673  
**Date:** Tuesday, May 28, 2019 11:52:17 AM

---

May 28,2019

ATTN: Enforcement

In response to the notice of violation dated 05/10/2019, and received today, the following corrections have taken place:

1. Captain Pattie's instantly made the correction of serving alcohol ONLY in the original part of the establishment originally approved. The expansion went through the process of approvals by engineers, architects, City of Homer authorities and the Fire Marshalls and it was believed the ABC Board had also been notified. I emailed the Amended Premises Diagram Friday, May 24 2019 with the necessary corrections, signatures and fee.
2. I am the author of this response. My name is John Michels. I am not a server, never have been and was also unaware I am required to obtain and hold a server education card. I have scheduled myself to attend the next class conducted at the Best Western Bidarka Inn in Homer and taught by David Ahlberg. I contacted him instantly after being notified by Officer Hamilton during his inspection of our premises.

Captain Pattie's has had no violations since we opened in 2000 nor have we ever intended to do so. We are well respected by the community, the local and state police and the City of Homer. We contribute to numerous nonprofit organizations, charities and individuals in need. We will continue to do so if allowed.

Sincerely,

John Michel, owner  
Captain Pattie's Fish House, Inc.



# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 5/14/19

License #/Type: 3213 Beverage Dispensary

Licensee: First City Saloon, Inc.

Address: 830 Water Street, Ketchikan, AK 99901

DBA: 1st City Saloon

AMCO Case #: AM190751

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

\*\*\*\*\*2nd Notice of Violation\*\*\*\*\*

AMCO has received a second notice from the City of Ketchikan (permit #18-10035) informing us of a failure to repair piping under the establishment resulting in raw sewage draining into a tidal basin. the first Notice of Violation issued from AMCO was on 03/08/2019; that NOV stemmed from an Advisory Notice issued 08/14/2018. (photographs attached)

Your attention is directed to the following:

Sec. 04.21.030. Responsibility of licensees, agents, and employees.

The licensee has a duty to exercise that degree of care that a reasonable person would observe to ensure that a business under the person's control is lawfully conducted. This duty of the licensee includes, but is not limited

(2) to ensuring the compliance of the premises with public health, fire, and safety codes and ordinances of the state or municipality having jurisdiction.

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: S. Johnson

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

**From:** [carrie mclaughlin](#)  
**To:** [Davies, Jason M \(CED\)](#)  
**Subject:** Fw: 1st City Saloon #3213 \*\*Advisory Notice\*\*  
**Date:** Monday, June 10, 2019 6:55:55 PM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[image003.png](#)

---

**Jason here is the status of the repairs. Hope this is sufficient. Thank You Carrie Mclaughlin dba First City Saloon**

---

**From:** Jim Nuzzo <JimN@City.Ketchikan.Ak.Us>  
**Sent:** Monday, June 10, 2019 3:51 PM  
**To:** Johnson, Steven M (CED)  
**Cc:** carrie mclaughlin; Mark Hilson; Andrew Mulder; Matt Elberson  
**Subject:** RE: 1st City Saloon #3213 \*\*Advisory Notice\*\*

Mr. Johnson,

I'm pleased to report to you that this plumbing violation has been repaired satisfactorily. As it stands now, the sanitary drainage piping under the 1<sup>st</sup> City Saloon is in compliance. Thanks again for your help in this matter.

---

**From:** Johnson, Steven M (CED) [mailto:steven.johnson@alaska.gov]  
**Sent:** Tuesday, May 14, 2019 8:41 AM  
**To:** Jim Nuzzo  
**Cc:** carrie mclaughlin; Mark Hilson; Andrew Mulder; Matt Elberson  
**Subject:** RE: 1st City Saloon #3213 \*\*Advisory Notice\*\*

**External Email Notice**

This message originated from outside your organization

---

Mr. Nuzzo,

I am issuing a second Notice of Violation to the licensee. I will be forward it directly to the Director for her review.

Respectfully,

Investigator **Steven M. Johnson**

---

**From:** Jim Nuzzo [mailto:JimN@City.Ketchikan.Ak.Us]  
**Sent:** Tuesday, May 14, 2019 08:17  
**To:** Johnson, Steven M (CED) <steven.johnson@alaska.gov>  
**Cc:** carrie mclaughlin <carriethemovie@hotmail.com>; Mark Hilson <MHilson@city.ketchikan.ak.us>; Andrew Mulder <AndrewM@City.Ketchikan.Ak.Us>; Matt Elberson <MattE@City.Ketchikan.Ak.Us>  
**Subject:** RE: 1st City Saloon #3213 \*\*Advisory Notice\*\*

Mr. Johnson,

I'm writing to update you on this case. Some sewer repairs were done at the end of April. However, an additional sewer leak has now been going on, unrepaired, for well over 6 weeks. I've attached some photos of this leak taken May 9<sup>th</sup>. The owner has been notified, but has not responded in a timely manner. Any assistance that AMCO can provide will be greatly appreciated.

---

**From:** Johnson, Steven M (CED) [<mailto:steven.johnson@alaska.gov>]  
**Sent:** Thursday, August 16, 2018 8:08 AM  
**To:** Jim Nuzzo  
**Subject:** RE: 1st City Saloon #3213 \*\*Advisory Notice\*\*

Good, thank you.



**Steven M. Johnson**  
**Special Investigator**  
**Enforcement Unit**  
**Alcohol & Marijuana Control Office**  
State Office Building, 9<sup>th</sup> Floor  
333 Willoughby Avenue  
Juneau, AK 99801  
Office (907) 465-2330  
Cell (907) 500-2053  
[steven.johnson@alaska.gov](mailto:steven.johnson@alaska.gov)

---

**From:** Jim Nuzzo <[JimN@City.Ketchikan.Ak.Us](mailto:JimN@City.Ketchikan.Ak.Us)>  
**Sent:** Thursday, August 16, 2018 8:06 AM  
**To:** Johnson, Steven M (CED) <[steven.johnson@alaska.gov](mailto:steven.johnson@alaska.gov)>  
**Cc:** Matt Elbersen <[MattE@City.Ketchikan.Ak.Us](mailto:MattE@City.Ketchikan.Ak.Us)>; Seth Brakke <[SethB@City.Ketchikan.Ak.Us](mailto:SethB@City.Ketchikan.Ak.Us)>  
**Subject:** RE: 1st City Saloon #3213 \*\*Advisory Notice\*\*

Thanks Steven. I did hear from Carrie and the plumber also. We are optimistic that repairs will begin soon. I'll keep you posted.

---

**From:** Johnson, Steven M (CED) [<mailto:steven.johnson@alaska.gov>]  
**Sent:** Wednesday, August 15, 2018 7:50 AM  
**To:** Jim Nuzzo  
**Cc:** Hoelscher, James C (CED); Davies, Jason M (CED)  
**Subject:** FW: 1st City Saloon #3213 \*\*Advisory Notice\*\*

See response below.



**Steven M. Johnson**  
**Special Investigator**  
**Enforcement Unit**  
**Alcohol & Marijuana Control Office**  
State Office Building, 9<sup>th</sup> Floor  
333 Willoughby Avenue  
Juneau, AK 99801  
Office (907) 465-2330  
Cell (907) 500-2053

[steven.johnson@alaska.gov](mailto:steven.johnson@alaska.gov)

---

**From:** carrie mclaughlin <[carriethemovie@hotmail.com](mailto:carriethemovie@hotmail.com)>  
**Sent:** Tuesday, August 14, 2018 4:59 PM  
**To:** Johnson, Steven M (CED) <[steven.johnson@alaska.gov](mailto:steven.johnson@alaska.gov)>  
**Subject:** Re: 1st City Saloon #3213 **\*\*Advisory Notice\*\***

**Mr Johnson,**

**I just received the permit last week and have been in contact with the city official Jim Nuzzo and just waiting on the plumber to begin the work. Thank you Carrie Mclaughlin**

---

**From:** Johnson, Steven M (CED) <[steven.johnson@alaska.gov](mailto:steven.johnson@alaska.gov)>  
**Sent:** Tuesday, August 14, 2018 11:14:22 AM  
**To:** [carriethemovie@hotmail.com](mailto:carriethemovie@hotmail.com)  
**Cc:** [JimN@City.Ketchikan.AK.Us](mailto:JimN@City.Ketchikan.AK.Us); Hoelscher, James C (CED); Davies, Jason M (CED)  
**Subject:** 1st City Saloon #3213 **\*\*Advisory Notice\*\***

Ms. McLaughlin,

Please find attached Advisory Notice for failure to begin repairs listed in the City of Ketchikan Correction Notice for plumbing deficiencies and discharge of wastewater into the environment. Future failure to contact and/or resolve this issue may result in a Notice of Violation.

I will be advised by the City of Ketchikan if this issue does or does not get resolved.

Respectfully,



**Steven M. Johnson**  
**Special Investigator**  
**Enforcement Unit**  
**Alcohol & Marijuana Control Office**  
*State Office Building, 9<sup>th</sup> Floor*  
*333 Willoughby Avenue*  
*Juneau, AK 99801*  
*Office (907) 465-2330*  
*Cell (907) 500-2053*  
[steven.johnson@alaska.gov](mailto:steven.johnson@alaska.gov)

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 5/22/19

License #/Type: 753

Beverage Dispensary

Licensee: Flying Fish LLC

Address: 59217 East End Road, Homer, AK

DBA: Wasabi

AMCO Case #: 19-0847

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

**Note: This is not an accusation or a criminal complaint.**

On 5-16-19, an inspection was conducted at Wasabi. Licensee Colt A. Belmonte was asked to provide proof of current alcohol server education. Belmonte provided Inv. Hamilton TAP card #144529 which had expired on 5-10-19.

Your attention is directed to AS 04.21.025: Alcohol server education, AS 04.21.030: Responsibility of licensees, agents and employees and AS 04.16.150: Licensee responsible for violations

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:

*J.R. Hamilton*

SIGNATURE:

*Colt Belmonte*  
*Colt Belmonte*

Delivered VIA: Mail

Date:

*5-12-19*

COLT BELMONTE - License 753  
AMCO CASE # 19-0847

**TAP!**  
Training for Alcohol Professionals  
(not valid for use as identification)

CERTIFICATE # 170503

Name Colt Belmonte

Birthdate [REDACTED]

Signature Colt Belmonte

800-478-2427 or  
907-274-8123  
www.alaska.charr.com

EXPIRES ON 11 Jun 2022

Instructor [Signature]

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 5/22/19

License #/Type: 3520 Package Store

Licensee: Sealevel Inc.

Address: 55829 East End Road, Fritz Creek, AK

DBA: Fritz Creek General Store

AMCO Case #: 19-0846

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 5-16-19, an inspection was conducted at the Fritz Creek General Store. Licensee Sean Maryott was asked to provide proof of current alcohol server education. Maryott provided Inv. Hamilton with TAP card #132964 which had expired on 2-10-18.

Your attention is directed to AS 04.21.025: Alcohol server education, AS 04.21.030: Responsibility of licensees, agents and employees and AS 04.16.150: Licensee responsible for violations

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

Sealevel inc  
Fritz Creek General Store  
P.O. Box 15374  
Fritz Creek, Ak 99603  
License # 3520 Package Store



Alcohol & Marijuana Control Office  
ATTN: Enforcement  
550 W. 7th Ave, Suite 1600  
Anchorage, AK 99501

May 25, 2019

Dear Alcohol and Marijuana Control Office,

It is with great chagrin that I find myself writing you. I let my TAP card expire. I am scheduled to take the TAP class at the very next class available in Homer on June 11th at 1 pm.

My apologies for this transgression.

Sincerely,

A handwritten signature in black ink that reads "Sean Maryott". The signature is written in a cursive, flowing style.

Sean Maryott  
License # 3520

A small, handwritten signature or set of initials in black ink, appearing to be "Se".



# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 5/22/19

License #/Type: 5368

Restaurant/Eating Place-Public Convenience Seasonal

Licensee: Within The Wild Adventure Co.

Address: 4460 Homer Spit Road, Homer, AK

DBA: La Baleine Cafe

AMCO Case #: 19-0819

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 5-16-19, an inspection was conducted at La Baleine Cafe. It was noted the establishment was not displaying any of the 3 required signs. Signs were provided and placement was discussed. Amanda Dixon was identified as the owner/manager. She was asked to provide proof of current server education. She replied she had a TAP card but could not provide it at this time. She was asked to send Inv. Hamilton proof of server education via e-mail or text. On 5-20-19, I contacted Alaska CHARR to see if they had a record of Dixon attending a TAP class to which they replied they did not have any record. On 5-21-19, Dixon e-mailed me a copy of her TAPS card which she had taken that day. In a follow-up conversation with Dixon on 5-22-19; she advised me she thought her Serve Safe course covered the alcohol. She stated that her parents and other family members were the owners and that she is the cook. She did admit that when she is on the premises, she is the person by virtue of her family, the person in charge of the establishment.

Your attention is directed to AS 04.21.065: Posting of warning signs, AS 04.21.025: Alcohol server education, 3AAC 304.465: Alcohol server education, AS 04.16.150: Licensee responsible for violations and AS 04.21.030: Responsibility of licensees, agents and employees

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

License # 5368

5/30<sup>th</sup>/19

Dear Alcoholic Beverage Control Board,

I am writing in response to a notice of violation I received in the mail. We did not have the required posted signs up on his investigation as I had taken them down upon Spring cleaning and failed to post them back up. Investigator Hamilton provided me with new signs and they are now displayed in the proper areas and will remain there.

I was truthful with Investigator Hamilton when I said I felt I had all proper certification. When I looked into the laws and details I realized I did not have a TAP card. I immediately tried to find the nearest class and the next was in just a few days in Anchorage. I paid several hundred dollars to fly up to Anchorage for one night and took the class passing with 100%.

My family owns Within the Wild which owns two lodges and the la balaine cafe. I have a manager at the cafe, with a TAPS card of course who is the manager at all times. I start the season training the cooks at the cafe and then move to the lodges training chefs all summer. I am rarely at the cafe. This is why I was not clear about my certification, and felt that the manager and anyone serving beer or wine at the cafe has TAPS training was ok. I was never serving alcohol, I am a chef.

I now have my TAPS card, we enforce all our beer/wine servers to have TAPS and all required training. I feel we have fixed the problem that he had observed and it will not happen again.

Sincerely,

Amanda Dixon  
Amanda Dixon

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 5/29/19

License #/Type: 5607

Restaurant/Eating Place - Public Convenience

Licensee: Broad Point LLC

Address: 106 W. Bunnell Ave, Homer, AK

DBA: Wild Honey Bistro

AMCO Case #: 19-0862

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 5-16-19, an inspection was conducted at your establishment. As part of the inspection, you were requested to provide proof that a 17 year old working on the premises had AK Dept. of Labor and Workforce Development (DOL) approval. You later emailed the work permit signed by yourself, the 17 year old, and the parents; dated 5-22-19. However, the form was incomplete and you did not have DOL approval; effectively allowing an under 21 person on the licensed premises. A cease and desist order was issued until paperwork is completed correctly.

Your attention is referred to AS 04.16.049: Access of persons under the age of 21 to licensed premises and AS 04.16.052: Furnishing of alcoholic beverages to persons under the age of 21 by licensees

**You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.**

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**

**ATTN: Enforcement**

**550 W. 7<sup>th</sup> Ave, Suite 1600**

**Anchorage, Alaska 99501**

**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: J. Hamilton

Received by:

SIGNATURE:



SIGNATURE:

Delivered VIA: Mail

Date:

# Notice of Violation

(3AAC 304.525)

This form, all information provided and responses are public documents per Alaska Public Records ACT AS 40.25

Date: 5/29/19

License #/Type: 5607

Restaurant/Eating Place - Public Convenience

Licensee: Broad Point LLC

Address: 106 W. Bunnell Ave, Homer, AK

DBA: Wild Honey Bistro

AMCO Case #: 19-0862

This is a notice to you as licensee that an alleged violation has occurred. If the Alcoholic Beverage Control Board decides to act against your license, under the provisions of AS 44.62.330 - AS 44.62.630 (Administrative Procedures Act) you will receive an Accusation and Notice of your right to an Administrative Hearing.

Note: This is not an accusation or a criminal complaint.

On 5-16-19, an inspection was conducted at your establishment. As part of the inspection, you were requested to provide proof that a 17 year old working on the premises had AK Dept. of Labor and Workforce Development (DOL) approval. You later emailed the work permit signed by yourself, the 17 year old, and the parents; dated 5-22-19. However, the form was incomplete and you did not have DOL approval; effectively allowing an under 21 person on the licensed premises. A cease and desist order was issued until paperwork is completed correctly.

Your attention is referred to AS 04.16.049: Access of persons under the age of 21 to licensed premises and AS 04.16.052: Furnishing of alcoholic beverages to persons under the age of 21 by licensees

You are directed to respond in writing to this Notice of Violation within 10 days of receipt to explain what action you have taken to prevent a re-occurrence of this violation. FAILURE TO RESPOND TO THIS NOTICE OF VIOLATION WITHIN 10 DAYS WILL RESULT IN YOUR APPEARANCE, EITHER IN PERSON OR TELEPHONICALLY, BEFORE THE ABC BOARD AT THEIR NEXT REGULARLY SCHEDULED BOARD MEETING.

**\*Please send your response to the address below and include your alcohol license number in your response.**

3 AAC 304.525 (B) provides that upon receipt of a Notice of Violation, a licensee may request to appear before the Director and be heard regarding the Notice of Violation. The request must be made within ten days after receipt of the Notice and the Director must grant an appearance within ten days after receipt of a request. A Licensee shall respond, either orally or in writing, to the Notice.

**Alcohol & Marijuana Control Office**  
**ATTN: Enforcement**  
**550 W. 7<sup>th</sup> Ave, Suite 1600**  
**Anchorage, Alaska 99501**  
**[amco.enforcement@alaska.gov](mailto:amco.enforcement@alaska.gov)**

Issuing Investigator: J. Hamilton

SIGNATURE:

*J.R. Hamilton*

Delivered VIA: Mail

Received by:

*Melody Livingston*

SIGNATURE:

*[Signature]*

Date:

*6/6/19*

**From:** (null) (null)  
**To:** [Davies, Jason M \(CED\)](#)  
**Subject:** Re: employment of underage minors  
**Date:** Friday, June 7, 2019 1:05:26 PM

---

Mr Davies,

The following actions were taken by me in regards to this violation.

The minor was asked to go home and did not return to work until the paperwork was submitted to Department of Labor and verbal authorization was given by them.

I have filled out and submitted the paperwork AB-03 and had it notarized. A copy has been scanned and sent to Joe Hamilton.

I delivered a copy of the form to The city of Homer for their approval.

I will send the hard copy in the mail this afternoon.

Please let me know if there is anything further required from me in regards to this violation.

Sincerely,

Melody Livingston

Wild Honey Bistro

Sent from my iPhone

On Jun 7, 2019, at 12:20 PM, Davies, Jason M (CED) <[jason.davies@alaska.gov](mailto:jason.davies@alaska.gov)> wrote:

Afternoon Melody,

In order for the underage minor to work at your establishment, you need a restaurant designation permit with the correct designations checked off by you and approved by AMCO. I would not employ the minor until you have the correct restaurant designation permit hanging at your license premises. I have cc'd Investigator Joy Hartlieb from the Department of Labor if she would like to respond as well.

Also, you were sent a notice of violation on 5/22/2019 and that was received on 06/01/2019 regarding this incident. The notice of violation requires that you respond within 10 days of being received. Attached is your violation, please pay special attention to the red highlighted sections. If you would like to respond to the notice of violation to me, I can combine your response to your notice of violation for the board.

Best Regards,

*Jason M Davies – Criminal Justice Tech I*  
*AMCO/ENFORCEMENT*  
[jason.davies@alaska.gov](mailto:jason.davies@alaska.gov)  
907-754-3410

---

**From:** (null) (null) [mailto:]  
**Sent:** Friday, June 7, 2019 10:53 AM  
**To:** Davies, Jason M (CED) <[jason.davies@alaska.gov](mailto:jason.davies@alaska.gov)>

**Subject:** Re: employment of underage minors

Police officer just came in to check if Sidney is still working. She is. I got clearance from the department of labor. She is okay to work right? I will get the forms you just sent notarized this afternoon and will send them off ASAP. I am being responsive. I don't know how this all works but I am doing everything that I am being asked to do. I hope there will not be negative consequences. Please let me know if I should send Sidney home.

Thanks  
Melody Livingston

Sent from my iPhone

On Jun 5, 2019, at 2:48 PM, Davies, Jason M (CED) <[jason.davies@alaska.gov](mailto:jason.davies@alaska.gov)> wrote:

Afternoon,

AMCO has received a work permit from the Department of Labor and Workforce Development asking if an underage minor is allowed to work on the license premises for Wild Honey Bistro, #5607. Your current restaurant designation permit does not allow the employment of 16 or 17 years of age. If you request to employ persons 16 or 17 years of age, you must submit the attached AB-03 to alcohol licensing to be completed by AMCO Enforcement. Any questions please contact [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

Best Regards,

<image001.png>

**Jason M. Davies**  
**Criminal Justice Technician I**  
**AMCO Enforcement**  
**Alcohol & Marijuana Control Office**

550 W. 7<sup>th</sup> Ave, Suite 1600  
Anchorage, AK 99501  
Office (907) 754-3410  
[jason.davies@alaska.gov](mailto:jason.davies@alaska.gov)

<AB-03.pdf>

<Alcohol NOV Form.pdf>

# ALASKA DEPARTMENT OF LABOR AND WORKFORCE DEVELOPMENT



*For departmental use only*

INDIVIDUAL WORK PERMIT APPROVED

APPROVED AS AMENDED:

---

DENIED

By: \_\_\_\_\_ Date: \_\_\_\_\_

*For departmental use only*

GENERAL DUTIES WORK PERMIT

APPROVED FOR:

16 & 17 YEAR OLD MINORS; OR

14 - 17 YEAR OLD MINORS

By: \_\_\_\_\_ Date: \_\_\_\_\_

- INDIVIDUAL WORK PERMIT:**
1. Employer completes and signs *Section A*.
  2. Parent or guardian completes and signs *Section B*.
  3. Employer verifies minor's age, agrees to keep a copy of the proof of age on file at the employer's premises and submits work permit by email, fax or in person.
  4. When the approved work permit is returned from the department, the minor may begin work.

- GENERAL DUTIES WORK PERMIT:**
1. Employer completes and signs *Section A*.
  2. Employer submits work permit to Wage and Hour office.
  3. The approved duties are returned to the employer.
  4. Employer obtains the signature of the minor's parent or guardian in *Section B*, verifies minor's age and agrees to keep a copy of the proof of age on file at the employer's premises. The minor may then begin work.
  5. Employer must return a copy of the completed work permit to the department **within seven (7) calendar days** of minor beginning to work.

**Section (A) to be completed by EMPLOYER**

Name of Employer: <i>Wild Honey Bistro</i>		DBA:	
Employer Email: <i>eat@wildhoneybistro.com</i>	Employer Telephone Number: <i>907 435-7635</i>	Employer Fax Number:	
Employer Local Mailing Address: <i>106 W Bunnell #2</i>	City and State: <i>Homer AK</i>	Zip: <i>99603</i>	
Location of Employment (Physical Address):	City and State:	Zip:	
Duties to be performed by minor: <i>cooking, bussing, barista, dishwashing.</i>	Tools, Equipment or Machinery to be used by minor: <i>espresso machine, crepe iron, register</i>		
Will the minor be working at an establishment that serves alcohol? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	Hourly Rate: <i>\$12.00</i>	Pay Periods: <i>twice monthly</i>	Alcohol License #: <i>5607</i>
If yes, is there a valid Restaurant Designation Permit (RDP) filed with the Alcoholic Beverage Control Board? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO			

✓ SEE REVERSE SIDE - FEDERAL LIMITATIONS MAY BE MORE STRICT.

HOURS OF WORK FOR YOUTHS AGES 14 AND 15 YEARS WILL BE RESTRICTED AS INDICATED BELOW:

**When school is in session**, hours will be limited to a combined total of nine hours of school attendance plus employment in any one day; work will be performed only between the hours of 5 a.m. and 9 p.m. Total hours worked in one week will be limited to 23 hours.

**During school vacations**, work hours will be limited to a maximum of 8 hours per day and a maximum of 40 hours per week; work will be performed only between the hours of 5 a.m. and 9 p.m.

Alaska law (AS 23.10.350 (c)) states that a minor under 18 years of age:

- May not be employed or allowed to work more than six days a week;
- Who works for five (5) consecutive hours without a documented, 30 consecutive minute break is to have a documented break of at least 30 consecutive minutes before continuing to work.

I affirm and agree that such working conditions will be maintained and that any and all changes shall have the prior approval of the Commissioner of Labor and Workforce Development. I also affirm that I have verified and will keep on file valid proof of age of this minor employee at the employment premises.

*Melody Livingston* \_\_\_\_\_ *[Signature]* \_\_\_\_\_ *5/22/19* \_\_\_\_\_  
 Printed Name of Employer or Agent Acting for Employer      Signature      Date

**Section (B) to be completed by PARENT or GUARDIAN prior to employment of minor**

Name of Minor (Print): <i>Sidney Bechtel</i>	Address: <i>38415 Walters St</i>	Date of Birth: <i>10-19-01</i>
I affirm that I am the <input checked="" type="checkbox"/> parent/stepparent or the <input type="checkbox"/> non-parent legal guardian of the above-named minor and that such minor has my consent to be employed in any occupation authorized by the Alaska child labor laws, Alaska Statutes 23.10.325-370.		
<i>Karalee Bechtel</i> _____ Printed name of parent/legal guardian	<i>[Signature]</i> _____ Signature (Legal guardian must attach documentation)	<i>949 648 1109</i> _____ Telephone Number
		<i>5-22-19</i> _____ Date

**NOTICE:** All information requested is required to process this work permit. Records of the Department are public records and may be subject to inspection and copying under AS 40.25.110-220 or be provided to other State agencies (see AS 44.99.310).