



THE STATE  
of **ALASKA**  
GOVERNOR MIKE DUNLEAVY

Department of Commerce, Community,  
and Economic Development

ALCOHOL & MARIJUANA CONTROL OFFICE

550 West Seventh Avenue, Suite 1600  
Anchorage, Alaska 99501  
Main: 907.269.0350

**MEMORANDUM**

TO: Alcoholic Beverage Control Board

DATE: Thursday, March 18, 2021

FROM: James Hoelscher, Enforcement Supervisor RE: Enforcement Report, Alcohol

A handwritten signature in black ink, appearing to read "James Hoelscher".

AMCO enforcement welcomes the new board members to both boards. We understand public service, commitment and appreciate you volunteering to serve on the respective board.

I would like to thank the Director, ABC and MCB boards for their participation in the creation of the enforcement priorities/principles. I would also like to thank them on their participation in our policies and procedures, It was long overdue and we appreciate having more direction and updated policies.

AMCO enforcement would like to thank the licensees for the smooth transition when the emergency order expired this past January. Enforcement has not received any reports of any violations afterwards.

In the past year most of the inspections have been virtual. We have transitioned to having in person inspections as the priority.

We have implemented the new statistics tracking this past January. I ask the board to have an understanding that this will take time for us to adjust to the new format and any pattern of progress or degradation will take a few years to show.

## **Alcohol Beverage Control Enforcement Principles**

- Sales to minors/underage persons/ furnishing to minors
- Over Service/Sale to Drunken Person **(2)**
- Illegal sales by unlicensed facilities/sellers
- Server Education **(1)**
- Focused enforcement on problem premises with history of assaults, fights, weapons violations disorderly conduct and/or DUI's where premises was place of last drink-/ public safety /public health complaints. **(3)**
- Undisclosed Financial Interest
- Gambling/prostitution (ties to human trafficking on licensed premises)
- General Complaints **(5)**
- Coordinate retail enforcement efforts with AST and local LE during maximum enforcement periods to help decrease DUI and DUI-related accidents
- Training for LE agencies. **(15) Total for both alcohol and marijuana.**
- Community outreach & training for licensees
- Inspections & walk throughs- tied to some of the above- include permitted events, initial inspections and routine. **(106)**

## **Marijuana Control Enforcement Principles**

- Sales to minors/underage persons/furnishing to minors **(2)**
- Sale of untested product
- Illegal/unlicensed Marijuana Cultivations **(2)**
- Diversion
- Focused enforcement on problem premises with history of assaults, fights, weapons violations disorderly conduct and/or DUI's where premises was place of last drink-/ public safety /public health complaints
- Server Education
- METRC Violations
- Sales to drunken persons
- New license Inspections **(15)**
- General Complaints **(19)**
- Renewal Inspections
- Odor Complaints **(40)**
- Advertisement Violations **(1)**
- Coordinate retail enforcement efforts with AST and local LE during maximum enforcement periods to help decrease DUI and DUI-related accidents
- Training for LE agencies **(15) Total for both alcohol and marijuana**
- Community outreach & training for licensees
- Annual Inspections & walk throughs- tied to some of the above- including trade shows and routine. **(63)**

Alcohol Advisories – **(4)**

Marijuana Advisories- **(7)**

Alcohol Notice of Violations- **(12)**

Marijuana Notice of Violations- **(30)**

Non-Rural Investigations – **(21)**

Rural Investigations – **(10)**

Enforcement calls/Requests – **(1653)**