GUIDE TO EXCELLENCE IN REGULATION for

PROFESSIONAL LICENSING **BOARDS & COMMISSIONS**



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DEPARTMENT OF COMMERCE, COMMUNITY, AND ECONOMIC DEVELOPMENT

DIVISION OF CORPORATIONS, BUSINESS AND PROFESSIONAL LICENSING

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It is the obligation of each board or commission member, as well as the staff, to ensure that the public's business is conducted in a manner that is consistent with the standards set out in applicable law. Changes to this guide may be made at any time, so ensure you are referencing the most current edition. This guidance may not reflect every situation or circumstance, so please reach out for assistance.

We hope this document assists you in understanding, embracing, and flourishing in the role of regulatory board member.

I. Introduction

Welcome to service as a member of a State of Alaska licensing board or commission. The mission of the Division of Corporations, Business and Professional Licensing (CBPL) is to ensure that competent, professional and regulated commercial services are available to Alaska consumers. This means that members of boards and commissions, as well as division staff, are charged with providing access to services and employment opportunities while maintaining high standards of public protection. It is the Department of Commerce, Community, and Economic Development's goal to support and equip the division and its boards to succeed in this mission.

You are embarking on an important role as a regulator of Alaska professions. There is prestige in being a board or commission member. However, the position of a board or commission member is like a second job, involving many hours of work with little public recognition. It is a labor of love and commitment, and the reward is reflected in an improved quality of life for residents of the State of Alaska.

Board and commission members bring valuable experience and perspective to this responsibility. However, stretching your existing knowledge and skill levels to learn about new ideas and situations is a mandatory step outside of your comfort zone. You are expected to be problem-solvers, to be responsive, to be fair, to work hard, and to be knowledgeable about the activities of your board or commission. You are also expected to know and follow state law and regulation, acting in the best interests of the people of the State of Alaska.

The purpose of this orientation is to provide newly-appointed board and commission members with information that makes the transition from state resident to state board or commission member a rewarding experience. Please ask questions and let me or division staff know when you require assistance. We are partners in accomplishing this mission, and we look forward to working together.

Sara Chambers, Boards and Regulations Advisor

ia Chamber

Alaska Department of Commerce Community, and Economic Development

II. Roles and Responsibilities

Serving as a government regulator is unlike any other board position you may have held or heard about. This section describes the authority of regulatory boards and commissions, as well as the purpose and duties of board and commission members. It also discusses the board and commission members' roles in the State of Alaska system and in upholding public interest under the guidelines of state statutes.

Purpose and Authority of Regulatory Boards and Commissions

The chief purpose of boards and commissions is to protect the public's health and safety and assure the competency of those providing the services regulated. This purpose is upheld across various statutes pertaining to professional licensing, as well as in Alaska case law. We refer to this as *serving in the public interest*.

The authority of state boards and commissions is tied to the powers afforded by the legislature. All professional licensing boards and commissions have authority from the state as found in Title 8 of Alaska Statute. The authority of the different boards and commissions is limited and spelled out in two primary locations: Chapter 1 of Title 8 (referred to as AS 08.01 or Centralized Licensing) and in each chapter within Title 8 that pertains to the profession(s) regulated by a particular board. Boards and commissions are granted certain powers, which may differ according to statute. While statutes authorize certain powers, they also limit the activity of the board to what is allowed by law.

Based on the foundation of these statutes, professional licensing boards and commissions have the authority to perform a few key duties which they all have in common:

- Adopt regulations to clarify statute and further define the requirements of the licensing program and its licensees. Regulations have the effect of law; however, they clarify, define, and implement statutes to which they are subordinate. Boards and commissions are required to follow the public process and carefully consider all draft regulations before adoption.
- Evaluate applications and issue licenses to qualified individuals.
- Take action on licenses issued by the board, up to and including revocation.
- Interpret scope of practice within the boundaries of state statute.

Boards can adopt specific procedures in partnership with the division, which may also establish processes as the legal administrator of these programs. Boards and the division, with the assistance of attorneys assigned by the Department of Law, may evaluate all processes, regulations, and statutes to determine whether they best serve the public interest.

Duties of the Boards and Commissions

State statute spells out the duties for which each board and commission is responsible. Below is a list of all licensing programs managed by the division and links to their individual statutory authority (AS 08.01.010)

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Board of Public Accountancy (<u>AS 08.04.010</u>); regulation of acupuncturists under <u>AS 08.06</u>; State Board of Registration for Architects, Engineers, and Land Surveyors (<u>AS 08.48.011</u>); Athletic Commission (<u>AS 05.05</u> and <u>AS 05.10</u>); regulation of athletic trainers under <u>AS 08.07</u>; regulation of audiologists and speech-language pathologists under <u>AS 08.11</u>; Board of Barbers and Hairdressers (AS 08.13.010);
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regulation of behavior analysts under AS 08.15;
Big Game Commercial Services Board (AS 08.54.591);
regulation of business licenses under AS 43.70;
Board of Chiropractic Examiners (AS 08.20.010);
regulation of collection agencies under AS 08.24;
regulation of concert promoters under AS 08.92;
regulation of construction contractors and home inspectors under AS 08.18;
Board of Dental Examiners (AS 08.36.010);
regulation of dietitians and nutritionists under AS 08.38;
Board of Certified Direct-Entry Midwives (AS 08.65.010);
regulation of dispensing opticians under AS 08.71;
regulation of electrical and mechanical administrators under AS 08.40;
regulation of agencies that perform euthanasia services under AS 08.02.050;
regulation of professional geologists under AS 08.02.011;
regulation of private professional guardians and private professional conservators (AS 08.26);
regulation of hearing aid dealers under AS 08.55;
Board of Marine Pilots (AS 08.62.010);
Board of Marital and Family Therapy (AS 08.63.010);
Board of Massage Therapists (AS 08.61.010);
State Medical Board (AS 08.64.010);
regulation of morticians under AS 08.42;
regulation of the practice of naturopathy under AS 08.45;
Board of Nursing (AS 08.68.010);
regulation of nursing home administrators under AS 08.70;
Board of Examiners in Optometry (AS 08.72.010);
regulation of pawnbrokers (AS 08.76.100 - 08.76.590);
Board of Pharmacy (AS 08.80.010);
State Physical Therapy and Occupational Therapy Board (AS 08.84.010);
Board of Professional Counselors (AS 08.29.010);
Board of Psychologist and Psychological Associate Examiners (AS 08.86.010);
Real Estate Commission (AS 08.88.011);
Board of Certified Real Estate Appraisers (AS 08.87.010);
Board of Social Work Examiners (AS 08.95.010);
Board of Veterinary Examiners (AS 08.98.010).
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Administrative Duties of Boards

All professional licensing boards and commissions have specific responsibilities to administer their programs in partnership with the division. In addition to the duties required by its chapter, Centralized Statutes apply to each board. Under this set of laws located in <u>AS 08.01</u>, each board must provide for the following activities:

- (1) take minutes and records of all proceedings;
- (2) hold a minimum of one meeting each year;
- (3) hold at least one examination each year;
- (4) request, through the department, investigation of violations of its laws and regulations;
- (5) prepare and grade board examinations;
- (6) set minimum qualifications for applicants for examination and license and may establish a waiver of continuing education requirements for renewal of a license for the period in which a licensee is engaged in active duty military service as described under AS 08.01.100 (f);
- (7) forward a draft of the minutes of proceedings to the department within 20 days after the proceedings;
- (8) forward results of board examinations to the department within 20 days after the examination is given;

- (9) notify the department of meeting dates and agenda items at least 15 days before meetings and other proceedings are held;
- (10) submit before the end of the fiscal year an annual performance report to the department stating the board's accomplishments, activities, and needs. (AS 08.01.070)

Disciplinary Powers of Boards

Boards have specific disciplinary powers under Centralized Statutes and their own chapters, which are executed in partnership with the division's Investigative Unit. This common authority may be superseded by additional authority found in each program's own chapter of Title 8. For example, AS 08.01.075(a)(8) allows each board the ability to issue a fine up to \$5,000. Some boards, however, have specific authority to issue fines that are well above this amount.

- (a) A board may take the following disciplinary actions, singly or in combination:
 - (1) permanently revoke a license;
 - (2) suspend a license for a specified period;
 - (3) censure or reprimand a licensee;
 - (4) impose limitations or conditions on the professional practice of a licensee;
 - (5) require a licensee to submit to peer review;
 - (6) impose requirements for remedial professional education to correct deficiencies in the education, training, and skill of the licensee;
 - (7) impose probation requiring a licensee to report regularly to the board on matters related to the grounds for probation;
 - (8) impose a civil fine not to exceed \$5,000.
- (b) A board may withdraw probationary status if the deficiencies that required the sanction are remedied.
- (c) A board may summarily suspend a licensee from the practice of the profession before a final hearing is held or during an appeal if the board finds that the licensee poses a clear and immediate danger to the public health and safety. A person is entitled to a hearing conducted by the office of administrative hearings (AS 44.64.010) to appeal the summary suspension within seven days after the order of suspension is issued. A person may appeal an adverse decision of the board on an appeal of a summary suspension to a court of competent jurisdiction.
- (d) A board may reinstate a suspended or revoked license if, after a hearing, the board finds that the applicant is able to practice the profession with skill and safety.
- (e) A board may accept the voluntary surrender of a license. A license may not be returned unless the board determines that the licensee is competent to resume practice and the licensee pays the appropriate renewal fee.
 - (f) A board shall seek consistency in the application of disciplinary sanctions. A board shall explain a significant departure from prior decisions involving similar facts in the order imposing the sanction. (AS 08.01.075)

In addition to those listed in the statutes, a board or commission may:

- Establish meeting procedures and determine board or commission members' leadership roles
- Maintain awareness of licensing program revenues and expenditures.
- Hear and evaluate public testimony.

One of the primary responsibilities of a board or commission is adopting and adhering to regulations pertaining to the scope of authority granted to that body in statute. Centralized Regulations in 12 AAC 02 pertain to all professions governed by Title 8, and each board has its own regulatory authority within Title 12 of the Alaska Administrative Code. Boards and Commissions are also bound to laws pertaining to all state entities, including the U.S. and Alaska Constitutions, and the Administrative Procedure Act (AS 44.62).

Responsibilities of Board and Commission Members

Boards and commissions are bodies whose members are appointed by the Governor of Alaska through the Office of Boards and Commissions and approved by the Alaska State Legislature through a confirmation process. Doing Alaska's boards and commissions' business (in effect, the public's business) is a group activity that requires patience, vision, cooperation, and compromise. While you may be a member of your board's profession, you are not serving to promote your profession. Rather, as a member of a regulatory board, you have responsibilities to several groups:

- **To the general public.** Consumers expect that licensees will be qualified to perform properly and safely. They expect oversight to ensure qualifications for licensure and practice meet acceptable standards. They expect licensees to be accountable to the law. The public has a right to know what's going on within the board.
- **To potential licensees.** A person who wishes to earn a living in a regulated profession should be able to demonstrate competency through a reasonable and transparent process. Every applicant should have easy access to information about entering the profession, including testing and transferring a license to between states.
- To other board members. Board and commission members should listen to their fellow board
 members and consider one another's views and contributions. All board members are responsible
 for developing good policy and procedures and contributing to the effective and efficient operation
 of the board.
- **To licensees.** A licensed professional has an expectation that regulators will determine matters fairly and impartially and to be responsive to questions and concerns raised by licensees.

The primary objectives of regulatory boards are to ensure professional competency and the health and safety of the public. Boards often have positions dedicated to members from specific backgrounds; this is intended to bring a broad range of perspective to the boards, including the perspective of consumers, people who have no affiliation with the regulated profession, and people who practice within the regulated profession. Together, the members of a regulatory board serve the public's interest.

What Does It Take to Successfully Serve on a Regulatory Board?

1. A demonstrated interest in public service. Participating on a regulatory board is about the public, not self-interest or special interests.

- 2. Common sense and a willingness to ask questions. Do the policies, procedures, and decisions of the board seem sensible? Are they regularly reviewed and updated? Do you have the information needed to make sound decisions? Are you clear on your roles and the roles of your partners in regulating the profession? If not, say so and ask for clarification. You are responsible for what goes on with the board. If you are not sure about something and you do not ask, the board may miss an opportunity to avoid or correct a problem.
- 3. A commitment to participate. Consistent attendance at meetings, responsiveness to correspondence, and engagement with voting is essential to keeping informed about what is going on and to providing direction and support. An individual who accepts an appointment to a board and does not take seriously the duty to participate regularly and actively does a disservice to the board and to the public they are supposed to represent.
- **4. Healthy assertiveness.** Respect your own rights and needs as well as those of others by maintaining boundaries and seeking information in a healthy, professional manner.
- 5. Understanding of the board structure and resources. Find out how the Department of Commerce, Community, and Economic Development, the Division of Corporations, Business and Professional Licensing, the Department of Law, and the Office of Administrative Hearings operate in relation to your board.

Effective board members have these characteristics in common:

- **1.** Able to work with a group to make decisions
- 2. Understand and follow democratic processes
- 3. Willing to devote time and effort to the work of the board
- **4.** Work to find alternative solutions to problems whenever necessary
- 5. Use good communication skills
- **6.** Recognize that the goal of the board is the service and protection of the public
- 7. Aware that authority is granted by the law to the board as a whole, not to any member individually, and can only be used in open meeting or executive session by vote of the majority of board members
- **8.** Avoid becoming involved in the daily functions of staff
- 9. Delay judgement until adequate evidence is in and has been fully discussed
- 10. Separate personal feelings toward others from the decisionmaking process

When appointed to a regulatory board, the member agrees to follow a high code of conduct that is grounded in state law. This means giving up some freedoms in order to protect other rights and processes.

- All inquiries regarding matters within the board's jurisdiction should be directed to the board
 office so that they can be brought to the attention of the board at a duly-constituted meeting.
 Board members may not take action on behalf of the board outside this venue.
- Certain information is protected by law as "confidential and deliberative." These details of board activity should not be released by a board member unless and until they become part of the public record. Any disclosure of such information should be made only after consultation with legal counsel.
- Board members are prohibited from conducting private meetings pertaining to board business outside of full, publicly noticed board meetings.
- Special care should be taken when considering disciplinary matters, as important privacy rights may be implicated, in addition to the board's statute, regulations, and policies.
- Board members should remember that the public may see them as representatives of the board

- even when they are outside of a board meeting setting. When board members appear at industry or professional gatherings, they should make it clear that they are acting as private citizens and not speaking for the board, unless specifically authorized by the board.
- Board members should follow established policy and protocol within their board structure, including communicating through their chair and board staff.

What is the Purpose of Appointing Public Members to Licensing Boards?

The public members on a licensing board are important to ensure the public good is being served. The public member has a special role to express and be watchful of the public interest—not the interest of the profession or occupation. Nearly every jurisdiction's law mandating public members on boards states that a public member shall have no association or relationship with the profession or with a member of the regulated profession. Public members are not expected to be, indeed are not supposed to be, technically expert or experienced in the licensed occupation.

The importance of public members on regulatory boards was expanded by the United States Supreme Court's 2015 decision in North Carolina Board of Dental Examiners v. Federal Trade Commission. The unique and important role of the public member mitigates the potential anticompetitive effects of a board's actions, which may happen where the board is dominated by "active market participants"—those whom the board itself is regulating.

Well-informed and engaged public members bring several advantages to regulation:

- 1. Reduce the potential for board decisions which favor the industry over the public
- 2. Reduce the potential for decisions which illegitimately favor one faction of an industry over another
- 3. Encourage public participation in government decisionmaking
- **4.** Augment public confidence and trust in government by facilitating communication of consumer issues to the board
- **5.** Expand the range of skills, talent, training, and perspectives available for higher quality and more creative board action
- 6. Raise the level of board discussion to scrutinize assumptions in any industry
- 7. Strengthen the board's credibility in its decisionmaking and advocacy

Public members must take care to avoid common pitfalls and may, in fact, have to work harder than the board's industry members to overcome these disadvantages:

- 1. Public members may be intimidated by industry members' experience in the field.
- **2.** Public members may impede board activity if they do not demonstrate a reasonable working knowledge of technical issues facing the board.

Participate in All Issues

When candidates are appointed to specific boards or commissions, they must become knowledgeable and participate or they are certain to become frustrated and ineffective. Preparation ahead of meetings, completing assigned tasks, and engaging in discussion are crucial to effective leadership. Board and commission members must both respond to issues, as well as initiate topics for board action or evaluation.

Focus on Policy, Not Politics

Policymaking is an important board activity. Policies help guide the board's approach, generally, and can

be very helpful in focusing the board's analysis of complex issues. A board's policies must always serve the board's work for the public; they must not be tied to special or political interests.

Discussion and Debate Leads to Growth

No one expects board and commission members to agree on everything. In fact, when disagreement exists, it means that different viewpoints are being considered before a decision is made. Looking at different perspectives of board members and the public is an important part of the decisionmaking process and ensures that the interests of all concerned are given due diligence. Board members bring varying perspectives and experiences that are extremely valuable to sound decisionmaking. Members who are unwilling to listen to the points of others on the board or who dominate conversations reduce the board's effectiveness, so stretching in an interpersonal capacity is essential.

Address Issues within the Board or Commission's Scope of Authority

Some issues may be important to the state and to board or commission members but may not be within the board or commission's power or authority to manage. An issue, for example, may be important to the industry or association pertaining to a licensed profession but not within a board or commission's statutory authority. Consequently, boards and commissions may adopt resolutions stating the board or commission's opinion and send the resolution to state and federal agencies or it may directly address State or Federal officials on these concerns. Board and commission members should avoid being diverted from their mission by competing interests from industry associations or issues outside the board or commission's scope of authority, as dictated by statute.

The following recommendations are addressed to board and commission members to help you carry forward your mission effectively:

- 1. Read your meeting materials: Be informed before meetings. Board and commission members usually receive meeting materials via OnBoard (the division's board management software) at least two weeks before the meeting. Read them and be ready to discuss the issues at the meeting. Information provided in the packet can help you better understand the issues and participate in more detailed discussion during the meeting.
- 2. Become familiar with the board or commission's knowledge base and history: Take time to read any existing documents, such as board meeting minutes or FAQs, pertaining to the issues at hand.
- **3. Know the laws regulating the board or commission:** Know the statutes, regulations, and scope of authority pertaining to the board or commission you have been appointed to, as well as those centralized for all CBPL regulatory bodies and requirements (such as budget, travel, or ethics) pertaining to any state board or commission.
- **4. Take the time to make a difference:** The time you actually spend at meetings is only a small part of the time it takes to be an effective board or commission member. Be prepared to spend a fair amount of time preparing for meetings, staying informed, serving on subcommittees or special projects, and being actively involved as a board or commission member.
- 5. Learn all sides of an issue before forming an opinion: A board or commission member makes better-informed decisions or opinions when he or she learns all sides of an issue. If a member takes the position that he or she already knows everything about an issue, he or she may miss an opportunity to learn something important to the debate.

- 6. Take part in discussion and debate: As a rule, the quality of the board and commission decisionmaking process is improved when all members contribute to the discussion. Participation does not ensure that the outcome will be exactly what you want, but it will ensure that your opinions have been considered.
- **7. Ask questions:** If you have a question about a subject, other members probably do as well. If you don't know something, the best way to learn about it is by asking questions.
- **8. Seek solutions:** Be a problem-solver. Contribute to debate in a way that will lead to solutions and not merely add to the difficulty or complexity of a situation. When faced with a challenge, look for ways it can be done.
- **9. Don't be shy:** Nobody else is going to speak up for you. Your idea may be the one that will lead to an answer or a solution, so speak up when you have something to say.
- **10. Be inquisitive:** Dig into a matter and be assertive to get the information you need. The most productive environment for decisionmaking respects all opinions and everyone's right to express them. Relationships should be polite and professional. Board and commission members are state leaders who can set an example for others to follow.
- **11. Share information:** If you know something about a proposal before the board or commission that other members may not be aware of, share it. The decisionmaking process will benefit when board and commission members share important information with the entire group. This encouragement does not extend to disciplinary or other situations that may result in ex parte communication by the board.
- **12. Put in extra effort:** Volunteer to serve on committees and working groups and perform special assignments. Some boards are affiliated with national organizations that the state relies on for examination writing and applicant qualification. Getting involved with the national organizations strengthens your knowledge and effectiveness on your board. Your expertise and perspective are important to the success of the board.

Board and Commission Relationships

Members of boards and commissions interact with many different individuals and groups of people. This section addresses the business nature of these relationships.

Relationship with the Chairperson

It is important that all members of the board or commission works together to ensure the competency of licensed professionals and the health and safety of the public. The board chair is elected by the members of the board unless appointed by the governor. The chair has a unique opportunity to ensure the responsibilities of the board are being met by setting appropriate agendas, ensuring meetings operate smoothly and that all resources are present, ensures members are engaged and educated on matters facing the board, and speak on behalf of the board when authorized. The chair leads the board in project a specific image to the public, resolving conflict, managing progress on issues, and fostering healthy relationships among board members, industry, and licensees. The board chair should strive to guide the board to:

- Project a positive image as the state's regulator of a given profession.
- Make best use of the board or commission's time.
- Promote teamwork among its members, the division, and the public.
- Facilitate progress on matters facing the board.

Involve the whole board or commission in the decisionmaking process.

Clarifying Roles of Boards and Staff

The roles of the board, staff, the Division, and the Department are generally set forth in Alaska Statute under AS 08.01. Each has an important part in the administrative and investigative functions of the state's regulatory programs. However, as the governance partner, the board is primarily concerned with the "what" and "why" and management is focused on the "how."

Clarifying these roles:

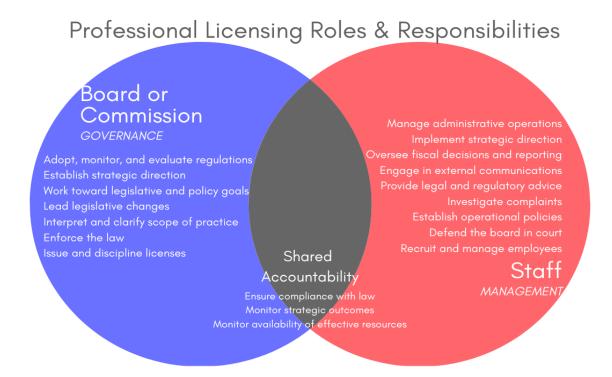
- Ensures accountability
- Facilitates a good working relationship
- Enhances the productivity and effectiveness of both board and staff
- Reduces redundancy and waste of time or resources
- Must be supported by both the board and staff

The Board's Governance Role

Boards have a governance role in the regulation of licensed professions. To successfully focus on their own role, boards must take care to separate themselves from the day-to-day staff/management responsibilities by asking:

- Is it a matter of policy?
- Does it affect board statutes, regulations, or bylaws (if authorized)?
- Is it statutorily the board's decision?
- Does it need high-level scrutiny or support?
- Does it pertain to the "what" and "why" of the mission?

If "yes," then it's likely a board responsibility.



The Staff's Management Role

A board or commission's staff may include an executive administrator, a licensing examiner, and specialized staff. The staff's role in regulation is to facilitate the mission of the board through strategic use of resources allocated by the board or provided for in legislation or regulation. It is the staff's job to work with the chair to provide the board or commission with the facts and information needed to make a decision. An examiner may advise the board on procedural issues and other topics, serving as a "bridge" to the division. An executive administrator or program coordinator may have a more fluid role and provide input on board policy and regulations as requested by the board.

While staff may offer a recommendation for board action, the board should not expect that person to make decisions that the board or commission is appointed to make. Such expectation for decisionmaking can place a staff member in the awkward position of substituting his or her judgment for the collective judgment of the board or commission. This expectation is unfair to the staff person and can make him or her a scapegoat for mistakes. It may also be a violation of law or the staff's position description or employment bargaining agreement.

Board and commission instructions to staff should go through the chairperson by way of a formal motion. This provides clarity to the division when resources are expended. It helps division management direct staff workloads and provides for more effective management of program funds. Additionally, individual board and commission members should not give instructions to the staff without the knowledge or consent of the chair, because one member's viewpoint or request may not represent the shared viewpoint or position of the full board or commission. All staff work for the division. No professional licensing board employs staff.

The Division of Corporations, Business and Professional Licensing provides many staff members with varying types of expertise to aid the work of the board or commission:

Specialized staff: The Investigators, Regulations Specialist, Paralegal, and Publications Specialist provide resources to boards and commissions as pertains to their fields. These staff members may be requested to present fiscal or enforcement information at board meetings, assist with drafting of regulations, facilitate continuing education audits, or perfect public documents, among other services. These staff members work daily behind the scenes to support this focused administrative work of the boards and the division and report to division executive management.

Licensing Examiner: The Occupational Licensing Examiner is primarily responsible for screening and issuing licenses per board or commission statutes and regulations. In many cases, the examiner helps administer the meeting, take notes, and maintain the day-to-day office activities of the board or commission. The examiner may staff multiple licensing programs and assist various boards and commissions. The examiner is expected to have a thorough understanding of the statutes and regulations that apply to their programs and to seek assistance when problems or questions arise.

Program Coordinator 1 and 2: Examiners are typically supervised by a Program Coordinator 1 and 2 who are responsible for the accuracy and consistency of the examiner's work. The supervisors are responsible for training and monitoring licensing examiners under his or her purview and directs their workflow. The supervisor must have a thorough knowledge of the statutes, regulations, and procedures

of all programs for which he or she is responsible. The Program Coordinator may have primary responsibility for management of all board functions under their purview.

Executive Administrator: The Executive Administrator (also Marine Pilot Coordinator) manages the affairs of one board or commission. The "exec" is appointed by the governor and is expected to engage the board or commission at a more complex level than the examiner. The executive receives additional program- or content-related assignments from the board as permitted by statute or regulation, represents the board or commission at professional meetings, cultivates a body of knowledge about the workings of the profession to better advise the board, and performs other duties as outlined in statutes and regulations.

Administrative Operations Manager: The Administrative Operations Manager of the division oversees all administrative and accounting functions. This position is responsible for providing the quarterly Schedules of Revenues and Expenditures to each board and collaborates with the rest of the division's executive team to make final budgetary and administrative decisions for the division and its programs. This position is also responsible for the Corporations and Business Licensing section of the division. The Administrative Officer reports to the Division Director.

Deputy Director: This position manages the functions and staff of all licensing sections within professional licensing. The manager is responsible for the "big picture" systems required to plan, organize, direct, and coordinate board and division activities and resources as they pertain to all professional licensing activities. Program Coordinators 2 and Executive Administrators report to the Deputy Director, who reports to the Division Director.

Division Director: The director is the principal executive officer of the entire division, including Professional Licensing, Corporations and Business Licensing, Administration, and Investigations. The director bears substantial responsibility for the determination of policy and for the way in which policies are carried out. The Division Director reports to the department's Deputy Commissioner.

The department also supports the work of boards and commissions through the **Boards and Regulations Advisor.** This position was created to develop training materials, offer guidance, facilitate regulatory review and decisionmaking, intervene when assistance is needed, and serve as liaison with the governor's office for all boards, councils, and commissions in the department.

III. Executive Branch Ethics

Service on a state board or commission is a public trust and members are expected to conduct the public's business in a way that preserves the integrity of the governmental process and avoids conflicts of interest. The Ethics Act (AS 39.52) doesn't forbid public officers from having opinions, interests, or professional pursuits outside of their service on boards or commissions, but it does require that members disclose certain matters so a determination can be made about whether they constitute a conflict of interest.

Compliance with the Executive Branch Ethics Act

All board and commission members and staff should be familiar with the procedures outlined below. The Act covers a board, commission, authority, or board of directors of a public or quasi-public corporation, established by statute in the executive branch of state government. Additional information is available from the Alaska Department of Law at http://law.alaska.gov/doclibrary/ethics.html. Much of the information in this section of the manual is taken directly from this site.

Misuse of Official Position (AS 39.52.120)

Members of boards or commissions may not use their positions for personal gain or to give an unwarranted benefit or treatment to any person. For example, members may not:

- use their official positions to secure employment or contracts;
- accept compensation from anyone other than the State for performing official duties;
- use State time, equipment, property or facilities for their own personal or financial benefit or for partisan political purposes;
- take or withhold official action on a matter in which they or an immediate family member have a personal or financial interest;
- coerce subordinates for his/her personal or financial benefit, or
- attempt to influence the outcome of an administrative hearing by privately contacting the hearing officer.
- Alice knew that a proposal that was before the board would harm Alice's business partner. Instead of publicly disclosing the matter and requesting recusal, Alice engaged in discussions about the proposal and voted on the proposal.
- Black serves on a board that regulates parts of the building construction industry. Wearing a nametag that identifies him as a member of the industry board, Jack goes to a contractors' trade show and sets up a booth for his consulting business, called "Building a Future in Alaska."

Improper Gifts (AS 39.52.130)

A board or commission member may not solicit or accept a gift if it could reasonably be inferred that the gift is intended to influence the member's action or judgment. "Gifts" include money, items of value, services, loans, travel, entertainment, hospitality, and employment. The division has interpreted this guidance narrowly to ensure transparency in awareness and reporting.

Travel includes any expense paid directly to the board member in conjunction with a trip connected to the member's position on the board. This type of trip must be approved through the division and all reimbursements made through the CBPL Travel Desk to avoid violating the state's rules regarding travel.

(See section on travel.) All gifts from registered lobbyists are presumed to be improper unless the giver is an immediate family member of the person receiving the gift. This restriction on gifts does not apply to lawful campaign contributions.

A gift worth more than \$150 to a board or commission member or the member's family must be reported within 30 days if:

- the board member can take official action that can affect the giver, or
- the gift is given to the board member because he or she is on a state board or commission.

The receipt of a gift worth less than \$150 may be prohibited if it could reasonably be inferred that the gift is intended to influence the board member's action or judgment. Receipt of such a gift should be disclosed.

Any gift received from another government, regardless of value, must be reported; the board or commission member will be advised as to the disposition of this gift.

A form for reporting gifts is available at law.alaska.gov/doclibrary/ethics.html or from the board or commission staff.

- The commission is reviewing Roy's proposal for an expansion of his business. Roy invites all the board members out to dinner at an expensive restaurant. He says it will be okay since he isn't excluding any of the members.
- Sam buys a holiday gift every year for Jody. Jody was recently appointed to a board, but Sam has no business that is up before the board.
- Margie is a board member and decides to take a last-minute trip to a national conference for state board members in her industry. She is directly reimbursed by the national association for her meals, airfare, and rental car.

Improper Use or Disclosure of Information (AS 39.52.140)

No former or current member of a board or commission may use or disclose any information acquired through official duties if that use or disclosure could result in a financial or personal benefit to the board member (or a family member) unless that information has already been disseminated to the public.

- Sheila has been on the licensing board for several years. She feels she has learned a great deal of general information about how to launch a successful business venture. So, she sets up her own company helping small businesses get started and does well. She is careful not to assist in completing license applications that will be evaluated by the board on which she serves.
- Gordon is a tattoo artist and the reviewing board member for an investigation of serious potential violations of health and safety issues by a licensed shop owner. Before the board votes on the matter, he tells several people who are thinking of getting a tattoo there about the confidential matter and encourages them to come to his shop instead.

Improper Influence in State Grants, Contracts, Leases or Loans (AS 39.52.150)

A board member who can affect the award or administration of a State grant, contract, lease, or loan may not apply for, or have an interest in that State grant, contract, lease, or loan. This prohibition also applies to the board member's immediate family.

A board member (or a family member) may apply for or be a party to a *competitively solicited* State grant, contract or lease, if the board member does not serve in the same administrative unit awarding or administering the grant, contract, or lease *and* so long as the board member does not take official action in the award or administration of the grant, contract, or lease.

A board member (or a family member) may apply for and receive a State loan that is generally available to the public and has fixed eligibility standards, so long as the board member does not take (or withhold) official action affecting the award or administration of the loan.

Board members must report to the board chair any personal or financial interest (or that of a family member) in a State grant, contract, lease or loan that is awarded or administered by the agency the board member serves. A form for this purpose is available at law.alaska.gov/doclibrary/ethics.html or from the board or commission staff.

John sits on a board that awards state grants. John hasn't seen his daughter for nearly ten years, but he figures that it doesn't matter when her grant application comes up before the board; he votes on the grant to his daughter, without disclosing the relationship to the board. (While voting for the grant looks worse than voting against the grant, the Ethics Act prohibits deliberating or voting on the issue regardless of what position the board member takes.)

The board wants to contract out for an analysis of the board's decisions over the last ten years. Kim bids on the contract since she has been on the board for ten years and feels she could do a good job.

Improper Representation (AS 39.52.160)

A non-salaried board or commission member may represent, advise, or assist in matters in which the member has an interest that is regulated by the member's own board or commission, if the member acts in accordance with AS 39.52.220 by disclosing the involvement in writing and on the public record, and refrains from all participation and voting on the matter. This section does not allow a board member to engage in any conduct that would violate a different section of the Ethics Act. So, the member must disclose the fact of the member's involvement in the regulated matter and abide by the board or commission's finding as to the existence of a conflict of interest.

Delores has always coordinated continuing education opportunities for the physicians in her practice. After Delores is appointed to the State Medical Board, she discloses this role to the board and continues to coordinate these classes in her capacity as a private individual, not a board member.

Restriction on Employment after Leaving State Service (AS 39.52.180)

For two years after leaving a board, a former board member may not work on any matter on which the former member had personally and substantially participated while on the board. This prohibition applies to cases, proceedings, applications, contracts, and similar matters.

Former members of the governing boards of public corporations and former members of boards and commissions that have regulation-adoption authority, except those covered by the centralized licensing provisions of AS 08.01, may not lobby for pay for one year.

This section does not prohibit a State agency from contracting directly with a former board member. With the approval of the Attorney General, the board chair may waive this prohibition if a determination is made that the public interest is not jeopardized.

- The board has arranged for an extensive study of the effects of the department's programs. Andy, a board member, did most of the liaison work with the contractor selected by the board, including some negotiations about the scope of the study. Andy quits the board and goes to work for the contractor, working on the study of the effects of the department's programs.
- Andy takes the job, but he specifies that he will have to work on another project.
- Patrice, a licensed health care provider who is about to leave board service after eight years, is asked by a non-profit organization to work as their government relations director, which will require her to register as a lobbyist. She starts work for the organization in this capacity one week after her term on the board ends.
- ② Patrice accepts a clinical position with the non-profit organization instead.

Aiding a Violation Prohibited (AS 39.52.190)

Aiding another public officer to violate this chapter is prohibited.

Agency Policies (AS 39.52.920)

Subject to the Attorney General's review, a board may adopt additional written policies further limiting personal or financial interests of board members.

Disclosure Procedures (AS 39.52.220-250)

All board and commission members and staff should be familiar with the Executive Branch Ethics Act procedures outlined below.

Who Is My Designated Ethics Supervisor (DES)?

Every board or commission subject to the Ethics Act has several ethics supervisors designated by statute. The Act covers a board, commission, authority, or board of directors of a public or quasi-public corporation, established by statute in the executive branch of state government.

- The chair serves as DES for board or commission members.
- The chair serves as DES for the executive director. This does not apply to professional licensing boards and commissions, whose staff are employees for the Department, not the board.
- The Department of Commerce, Community, and Economic Development has assigned a Special Assistant to serve as DES for staff.
- The governor is the DES for a chair. The governor has delegated the DES responsibility to the Director of Administrative Services in the Office of Governor.

What Do I Have to Disclose?

The Ethics Act requires members of boards and commissions to disclose:

- Any matter that is a potential conflict of interest with actions that the member may take when serving on the board or commission.
- Any circumstance that may result in a violation of the Ethics Act.
- Any personal or financial interest (or that of an immediate family member) in a state grant, contract, lease, or loan that is awarded or administered by the member's board or commission.
- The receipt of certain gifts.

The staff of a board or commission, as state employees, must also disclose:

- Compensated outside employment or services.
- Volunteer service, if any compensation, including travel and meals, is paid or there is a potential conflict with state duties.

For more information regarding the types of matters that may result in violations of the Ethics Act, board or commission members should refer to the guide, "Ethics Information for Members of Boards and Commissions." Staff should refer to the guide, Ethics Information for Public Employees." Both guides and disclosure forms may be found on the Department of Law's ethics website: http://law.alaska.gov/doclibrary/ethics.html.

How Do I Avoid Violations of the Ethics Act?

- When in doubt, disclose and seek advice from division staff or the department Boards and Regulations Advisor.
- Make timely disclosures.
- Follow required procedures.
- Provide all information necessary to a correct evaluation of the matter. You may supplement the disclosure form with other written explanation as necessary. Your signature on a disclosure certifies that, to the best of your knowledge, the statements made are true, correct and complete. False statements are punishable.
- Follow the advice of your DES.

What Are The Disclosure Procedures for Board and Commission Members?

The procedural requirements for disclosures by members are set out in AS 39.52.220 and 9 AAC 52.120. One goal of these provisions is to help members avoid violations of the Ethics Act. The procedures provide the opportunity for members to seek review of matters in advance of taking action to ensure that actions taken will be consistent with the Act.

Procedures for Declaring Actual or Potential Conflicts

Members must declare potential conflicts and other matters that may violate the Ethics Act in writing to the chair. Public disclosure may take the place of a written disclosure if the meeting is recorded, a tape or transcript of the meeting is preserved, and there is a method for identifying the declaration in the record.

- Notice of Violation or Request for Determination forms should be filed with the Designated Ethics Supervisor (the board chair) as soon as known.
- If a determination on whether a conflict exists on a matter pending before the board, it is ideal for the conflict to be submitted to the chair with enough time for the determination to be made—usually several weeks.
- If the matter is before the board before a determination has been made, the member must

refrain from voting, deliberations or other participation on it. In most, but not all, situations, refraining from participation ensures that a violation of the Ethics Act does not occur. Abstention does not cure a conflict with respect to a significant direct personal or financial interest in a state grant, contract, lease, or loan because the Ethics Act prohibition applies whether or not the public officer actually takes official action.

If a member is uncertain whether participation would result in a violation of the Act, the
member should disclose the circumstances and seek a determination from the chair before the
meeting.

Confidential disclosure in advance of public meeting. Potential conflicts may be partially addressed in advance of a board or commission's public meeting.

- A member identifying a conflict or potential conflict may submit a Notice of Potential Violation to the chair, as DES, in advance of the public meeting.
- This written disclosure is considered confidential. No one may discuss or disclose this information.
- The chair may contact staff to seek advice from the Attorney General. Staff and the AAG will walk the chair through the process.
- The chair makes a written determination, also confidential, whether the disclosed matter
 represents a conflict that will result in a violation of the Ethics Act if the member
 participates in official action addressing the matter. The chair must give a copy of the written
 determination to the disclosing member. There is a determination form available on the
 Department of Law's ethics web page. The ethics supervisor may also write a separate
 memorandum.
- If the chair determines that the member would violate the Ethics Act by taking official action, the chair directs the member to refrain from participating in the matter that is the subject of the disclosure.
- A general oral report of the notice of potential violation and the determination that the
 member must refrain from participating is put on the record at a public meeting. In this
 manner, a member's detailed personal and financial information may be protected from public
 disclosure.

Determinations at the public meeting. When a potential conflict is declared by a member for the public record, the following procedure must be followed:

- The member must declare she or he has a potential conflict regarding a matter before the board.
- The chair states his or her determination regarding whether the member may participate. This ruling must be consistent with Attorney General advice and statute/regulation.
- Any member may then object to the chair's determination.
- If an objection is made, the members present, excluding the member who made the disclosure, vote on the matter.
- Exception: A chair's determination that is made consistent with advice provided by the Attorney General may not be overruled.
- If the chair, or the members by majority vote, determines that a violation will exist if the disclosing member continues to participate, the member must refrain from voting, deliberating, or participating in the matter. When a matter of particular sensitivity is raised and the ramifications of continuing without an advisory opinion from the Attorney General may affect the validity of the board or commission's action, the members should consider tabling the matter so that an opinion may be obtained.

If the chair identifies a potential conflict of his or her own, the same procedures are followed. If

possible, the chair should forward a confidential written notice of potential violation through staff to the Office of the Governor for a determination in advance of the board or commission meeting. If the declaration is first made at the public meeting during which the matter will be addressed, the members present, except for the chair, vote on the matter. If a majority determines that a violation of the Ethics Act will occur if the chair continues to participate, the chair shall refrain from voting, deliberating, or participating in the matter. A written disclosure or copy of the public record regarding the oral disclosure should be forwarded by staff to the Office of the Governor for review by the chair's Designated Ethics Supervisor (DES).

Procedures for Other Member Disclosures

A member's interest in a state grant, contract, lease or loan and receipt of gifts are disclosed by filling out the appropriate disclosure form and submitting the form to the DES for approval. The disclosure forms are found on the Department of Law's ethics website: law.alaska.gov/doclibrary/ethics.html.

How Are Third Party Reports of Potential Violations or Complaints Handled?

Any person may report a potential violation of the Ethics Act by a board or commission member or its staff to the appropriate DES or file a complaint alleging actual violations with the Attorney General.

- Notices of potential violations and complaints must be submitted in writing and under oath.
- Notices of potential violations are investigated by the appropriate DES who makes a written
 determination whether a violation may exist. The DES provides a copy of the notice to the
 employee or board/commission member who is the subject of the notice and may seek input
 from the employee or board/commission member, his or her supervisor and others. The DES
 may seek advice from the Attorney General.
- A copy of the DES' written determination is provided to the subject employee or board/commission member and the complaining party. The DES submits a copy of both the notice and the determination to the Attorney General for review as part of the DES' quarterly report. If feasible, the DES shall reassign duties to cure a potential violation or direct divestiture or removal by the employee or board/commission member of the personal or financial interests giving rise to the potential violation.
- Complaints are addressed by the Attorney General under separate procedures outlined in the Ethics Act.
- These matters are confidential unless the subject waives confidentiality or the matter results in a public accusation.

What Are the Procedures for Quarterly Reports?

Generally, Designated Ethics Supervisors must submit copies of notices of potential violations received and the corresponding determinations to the Attorney General for review by the state ethics attorney as part of the quarterly report required by the Ethics Act. In this division, staff compile any disclosures received during a meeting or outside of a meeting via the chair, then forward them on a quarterly basis to the Division Director, who send them to the department DES.

If the state ethics attorney disagrees with a reported determination, the attorney will advise the DES of that finding. If the ethics attorney finds that there was a violation, the member who committed the violation is not liable if he or she fully disclosed all relevant facts reasonably necessary to the ethics supervisor's or commission's determination and acted consistent with the determination.

How Does A DES or Board or Commission Get Ethics Advice?

A DES or board or commission may make a <u>written request</u> to the Attorney General for an opinion regarding the application of the Ethics Act. In practice, the Attorney General, through the state ethics attorney, also provides <u>advice by phone or e-mail</u> to designated ethics supervisors, especially when time constraints prevent the preparation of timely written opinions.

- A request for advice and the advisory opinion are confidential.
- The ethics attorney endeavors to provide prompt assistance, although that may not always be possible.
- The DES must make his or her determination addressing the potential violation based on the opinion provided.

Complaints, Hearings, and Enforcement (AS 39.52.310-370, AS 32.52.410-460)

Any person may file a complaint with the Attorney General about the conduct of a current or former board member. Complaints must be written and signed under oath. The Attorney General may also initiate complaints from information provided by a board. A copy of the complaint will be sent to the board member who is the subject of the complaint and to the Personnel Board.

All complaints are reviewed by the Attorney General. If the Attorney General determines that the complaint does not warrant investigation, the complainant and the board member will be notified of the dismissal.

The Attorney General may refer a complaint to the board member's chair for resolution. After investigation, the Attorney General may dismiss a complaint for lack of probable cause to believe a violation occurred. The complainant and board member will be promptly notified of this decision.

Alternatively, if probable cause exists, the Attorney General may initiate a formal proceeding by serving the board or commission member with an accusation alleging a violation of the Ethics Act. An accusation may result in a hearing.

When the Personnel Board determines a board member has violated the Ethics Act, the member must refrain from voting, deliberating, or participating in the matter. The Personnel Board may order restitution and may recommend that the board member be removed from the board or commission. If a recommendation of removal is made, the appointing authority will immediately remove the member. If the Personnel Board finds that a former board member violated the Ethics Act, the Personnel Board will issue a public statement about the case and will ask the Attorney General to pursue appropriate additional legal remedies.

Conflict of Interest and Ex Parte Communication

Conflicts outside of the Executive Branch Ethics Act may arise due to improper communication with a stakeholder. "Improper communication" can be any communication with an interested party where the communication is about something on which the board has authority to act, and which comes outside of a publicly-noticed meeting. A familiar example is the contact that a member of a jury could have with people or even news stories that could bias their opinion unfairly. Sometimes it is impossible for juries in high-profile cases to avoid hearing information that is inadmissible in court, so they are sequestered in hotel rooms with no television or public contact.

Board and commission members are not likely to be treated to such extremes, but they must take care not to discuss matters with others or among each other outside of appropriate meeting channels.

Ex-Parte Contact

The foundation of due process is that each side in a dispute has the opportunity to be heard. If one side has the opportunity to make an argument, the other side must have the opportunity to respond. It is sometimes tempting for an applicant, licensee, or attorney to attempt to circumvent the usual application decisionmaking procedures, to seek information on a pending application, to discuss a pending disciplinary action, or to seek to influence an individual's decision by directly contacting one of the board members. Such communications are called "ex parte" communications.

Ex parte communications are improper. The result of such a communication is that the board member so contacted may be unable to discuss, participate in, or vote on the application or disciplinary action.

The risk to the applicant or licensee who attempts such communication is that a board member who might have been favorably disposed to their license application or disciplinary case may not be able to participate in the decision or vote.

Ex parte communication must be disclosed. Should any individual attempt to contact you to discuss a license application or disciplinary case, please refer them to a staff member (licensing examiner, investigator, or executive administrator) for response.

Should you experience an ex parte communication, alert the chair about the contact in writing before the meeting and on the record at the beginning of the meeting so he or she can determine whether it is appropriate that you be recused from the discussion, deliberation, and vote. As the DES for the board, the chair is required to declare any conflict on the record.

If you are unsure about the nature and extent of the contact, please contact the board's staff for guidance.

Conflict Due to Market Interest

Another interesting conflict of interest issue that is gaining awareness is that of the potential for disproportionate influence of "active market participants" on boards. An active market participant is defined as someone who is currently engaged in the profession that the board regulates—or, licensees.

By nature, all licensed members of a board have an inherent market interest. However, determining whether a conflict exists goes a little deeper. Questions board members may ask to evaluate whether there is a possibility of running afoul of AS 39.52.120 (Misuse of Official Position):

- Does the matter involve an individual or business that is a direct competitor?
- Will ruling on this matter have a meaningful or measurable financial outcome for me, my family, or my business?
- Is there a *perception* that either of these answers are "yes"?
- A licensee wishes to utilize a new, cutting-edge health care technology and is seeking the

board's "thumbs up" in approving it for practice in Alaska. A member of the board is an investor in this technology and is considering utilizing it in his practice. The board member discloses this financial interest and asks to be recused from deliberation and vote. The chair recuses him, and he does not participate.

Market conflicts can extend to entire boards, as well. A 2015 United States Supreme Court decision (*North Carolina Board of Dental Examiners v. Federal Trade Commission*) resulted in a ruling that stripped the board of its immunity when addressing what might have seemed like a routine matter: The board violated the Sherman Act when it directed staff to send cease-and-desist letters to unlicensed teeth whiteners. Under North Carolina law, the teeth whitening companies posed a direct financial threat to dentists. By instructing them to close, they deprived the businesses of due process—as well as an income. The board did not work through their attorney or follow the standard investigative process when directing these individuals to close their businesses.

The case is complex, yet under Alaska law, the takeaway for professional licensing boards is straightforward:

- Ensure that the division's investigative standard operating procedures are followed.
- Adhere to the Administrative Procedure Act when taking action against anyone, licensed or unlicensed.
- Invite the department Boards and Regulations Advisor to assist with decisionmaking processes.
- Ask staff to invite an agency attorney to advise in policymaking that may restrict those outside the profession from engaging in business practices.
- Hold all deliberations in public view and invite the public to actively observe and comment.

Regarding matters involving ethics or potential real or perceived conflicts of interest, always ask for help well ahead of a meeting on the matter. Obtaining proper advice and following it will ensure everyone's rights are protected and that the most appropriate process is followed.

Board Members and Public Records

As officers of the state, board members are compelled to adhere to state standards of documents and information shared with them. This may mean maintaining strict confidentiality, which could require saving on an unshared computer or storing in a locked cabinet. Confidential documents should always be transmitted via OnBoard, ZendTo, or using email encryption.

All emails, documents, handwritten notes, texts, and other means of communicating state business are discoverable. Many board members set up separate email addresses to ensure their state business is separate from work accounts or their personal lives. If communication on a legal matter were to be subpoenaed, it is possible that deep entanglement could require confiscation of a personal cell phone or computer. Board members are advised to become familiar with the standards and take steps to separate accounts, documents, and other information containing state business.

IV. Frameworks and Principles for Decisionmaking

The <u>Administrative Procedure Act</u> is the foundation for the board's overall deliberative authority. Utilizing a consistent and defensible process to make decisions is the board's best tool in achieving desirable outcomes that have a lasting effect. Adopting a process for decisionmaking will help the board get unstuck when a tough topic arises —and help avoid getting stuck the next time. It will help guide members from bullying by dominant personalities and toward logical, rational considerations. It will establish a transparent deliberative process that the board can use to help explain its position to affected parties. Having a defined process may also help defend the position if challenged in court.

The following general steps will aid in consistent and defensible decisionmaking:

- Establish the criteria on which a decision will be made. This is often called a decision framework or a decision tree. Several examples follow in this section.
- Utilize the framework to systematically apply these questions to the matter at hand.
- **Deliberate transparently**, creating a record showing the facts that were considered when reaching the decision, the board's decisions on similar matters, and rationale for the decision, especially if there is a surface appearance of inconsistency.
- **Test the board's decision** through the regulations process, presenting to industry groups, or other venues for inviting public scrutiny.
- **Publish the record and evaluate on a regular schedule** to ensure the criteria are the same. Changes in laws, practices, industries, and other factors may require reevaluation of the board's previous decision.

Deciding what issues the board will address

The board may establish a general framework for determining how to spend their time and resources. The board could use this type of high-level framework to objectively and dispassionately determine whether to take on a particular issue, helping focus on the board's core responsibilities and avoiding distractions outside its mission, scope, or resources.

The following infographic can help guide a board through determining its decisionmaking priorities. Well-meaning boards can easily fall into various traps: Boards should avoid wandering into issues that pull on the heartstrings but are not within the board's authority to address. Similarly, just because one wheel is exceptionally squeaky does not mean it should receive the board's grease. Adopting a strategic plan, discussed in the next chapter, can help guide the board in wise use of its time and resources.

PROFESSIONAL LICENSING DECISION-MAKING

FRAMEWORK

PART ONE: SHOULD WE DELIBERATE ON THIS TOPIC?

Authority

forward.

Public Protection

If we don't address this issue, is the public threatened or harmed?

If yes, begin work on the issue. If no, determine whether it meets a different criterion or whether the board should address it at a future date.

Public Interest

mandate and mission?

Does our decision make a material difference to stakeholders?

If yes, move to the next criterion. If no, the board should identify a decision-making body better suited to resolve the issue and decline to move

Stakeholders may include lthe general public, licensees, potential patients, related agencies or organizations, etc.

If yes, move to the next criterion.

If no, determine whether to work on it at a future date--or at all.

Is the issue within the board's statutory

Ownership

Are we the best group to lead this effort?

Does it make sense for this board to *lead* the effort, or is another group better resourced, more educated, or otherwise better positioned to take the reins? Identify partners next.

Partners

Will we need to collaborate with other groups?

Weighing another person or group's availability may impact how the board moves forward. Connect with everyone whose input is needed. If public comment is advisable, identify opportunities and methods to obtain that input.

Priority

Where does this matter rank among other items we are facing?

Evaluate how the board will work this matter into its busy schedule. Is there a hard deadline to complete the work? Could the board form a committee to focus on this while other members work concurrently on other projects? Are more meetings needed?

Resources

Does our board have access to the resources needed to address this issue?

If yes, move to the next criterion. If no, determine what resources are needed. Invite division managers to collaborate on how to obtain resources. If resources are not available, the board may need to look to a different organization to assist with the issue.

Perception

Are there intangible ways we can be impacted by pursuing this issue?

Whether good or bad, perception matters. Enter into the deliberative process anticipating any pitfalls or opportunities. If the board decides not to move forward because of a negative perception, ensure that it is not shirking its statutory responsibility: If #1 is yes, the board may have no choice.



Decisionmaking principles

Because board membership changes over time, it is important for boards to establish principles or values that they agree to guide their decisionmaking. These common, agreed-upon statements can be used by members to:

- Check their own biases before speaking or voting
- Maintain focus on matters within the board's statutory scope and mission
- Align the process with available resources, such as staff and budget
- Safeguard transparency to stakeholders
- Ensure the outcome is consistent with the board's values

Board decisions are only final when the following criteria are present:

- A quorum of the board has met in a publicly noticed meeting to vote on the issue.
- The motion is clearly worded and understood by the members when deliberating.
- A majority of the members present has voted on the record to adopt the decision.
- Each person's vote is recorded in the minutes.
- The decision is not inconsistent with the law or outside the board's authority to determine.

The board should demand professionalism in its decisionmaking. Avoid basing important outcomes on vague or unwritten motions or straw polls such as "Does everyone agree?" Take a moment to write down and distribute the motion or show it on the screen. Encourage all members to contribute to the discussion and register their vote on the record.

If the facts change, the board can always revisit the topic and register a different vote. However, confusing communications are a liability to the licensees, public, staff, and the board itself. Take the time needed to efficiently but thoroughly deliberate, then stick to the vote of the board if consistent with the law.

FRAMEWORK

PART TWO: HOW DO WE DELIBERATE ON THIS TOPIC?

5

Authority

The issue is within the board's statutory mandate and mission.

In Part One, the board determined this issue is within its purview. Take an inventory of the statutes and regulations that are relevant to the discussion, and have those resources at the ready. If the matter is not within the board's statutory scope, put it away and keep monitoring.

Objectivity

Can the members of the board maintain objectivity in the discussion?

If unsure, you may need to actively perform a conflict check to ensure that the topic is "in bounds" for all members. Is anyone too close to the topic? Even if there is no ethical conflict, is everyone prepared to hold a calm, logical, and reasoned discussion?

Efficiency

Are we seeking the most efficient outcome?

Does the right decision come wrapped in unnecessary regulation, additional cost, or red tape? Ensure that the implementation of the board's decision is streamlined, elegant, easy to understand, and cost-effective. Invite division managers to discuss the impacts on staffing, paperwork, fees, and investigations, Ask licensees if the proposed solution will increase their expenses or efforts.

Partners

Will we need to collaborate with other groups?

If a business, organization, or group of people will experience a big change because of the decision, will partnering with them early on help mitigate the outcome? Weighing another stakeholder's availability to engage may impact how the board moves forward.

Timeline

Stay on top of the schedule.

Are you working toward a fixed deadline like renewal or legislative session? Backwards plan to ensure your meetings, regulations, forms revision, and other steps stay on track. The board's decision may have impacts that require others to take additional steps, so discuss those up front to make sure the expectations of board members and staff are all moving forward in sync.

Mission

Keep the primary purpose of the board at top of mind.

The board's top priority is to operate within the public interest. What does that look like in the context of this issue? How will the board balance all relevant interests within its regulatory mission? Ensure the board evaluates and understands the impacts of its decisions on the public.

Fairness

How do we ensure the process and outcomes are fair?

Is the board actively soliciting input from all parties, including licensees, the public, and other key stakeholders? If advisable, are meeting notices being shared in addition to the OPN, newspaper, and web site? How is public comment being solicited? How will the board evaluate input from stakeholders they may not be familiar with?

Risk

What are the risks to adopting this decision?

Ensure your decision falls within the boundaries of state law. Are we following the appropriate investigative or regulatory process? Are we making a decision against attorney or division advice? Do we even have enough information to move forward? Invite your AAG or board advisor if additional help is anticipated.

Perception

Are there intangible ways we can be impacted by pursuing this issue?

Determine how to manage the impacts of decisions that may be necessary but unpopular. Is extra communication warranted? Is a head's up to the governor's office prudent? Ask the division director or board advisor for advice on threading an upopular needle.

Consistency

Explain departures from previous positions.

If the board is veering from previous decisions on this issue, explain why. What has changed? Did the board receive new data? Did the makeup or leadership of the board shift? Were other laws passed, or has the industry changed in a meaningful way? Disciplinary decisions require an explanation if the board is acting differently than it has in similar situations. With major shifts, stakeholders will appreciate understanding the rationale.



Is It a Regulation or a Policy?

Frequently, a board may have the need to interpret its statutes or regulations for the public. This is often experienced in the form of a question: "Am I allowed to do X," "Are licensees allowed to perform Y," or "Do I need Z to qualify for a license?"

Boards are obliged by state law to interpret their practice acts and other statutes and regulations within their purview. They cannot ignore these questions or fail to clarify information needed by licensees or the public pertaining to licensure of their profession(s). So, they are posed with the job of navigating waters that may be murky at best, and tumultuous at worst. Calling on procedural partners within the division or department, or requesting a legal opinion, is necessary to complement the board's subject-matter expertise.

In these situations, boards have several options for responding, depending on what their program's statutes and regulations say. Options for responding may include asking staff to respond with a straightforward email message restating an existing statute or regulation. If the question is asked frequently, the board may decide to publish a position, guideline, or FAQ on its web site. If the answer to the question is unclear, or if it needs to be defensible, the board may wish to adopt a regulation to provide that unequivocal clarity. But, how does the board know which approach is appropriate?

A black-and-white rule that unequivocally dictates a standard or outcome is a de facto regulation. To be applied without deliberation or consideration of mitigating circumstances, it must be adopted as a regulation. Guidance that suggests an interpretation but is not something the board would enforce or defend can be adopted as a policy, position, or FAQ. Any interpretation must be aligned with existing statutes and regulations unless amending those regulations.

If a board finds that its statutes are not clear, it should request a legislative change. Lack of clarity in law is frustrating to board members, licensees, and the public. If acted upon, it may create financial hardship for the licensee and legal troubles for everyone. A board member who interprets law incorrectly could find themselves relieved of their personal immunity and subject to legal penalties. While this is an extreme example, it is important to keep in mind. Board members can protect themselves (and their licensees) by acting as a body and utilizing sound resources in arriving at their decisions.

REGULATIONS POLICIES



REGULATIONS ARE LAWS

Must be followed, are not optional, and can be enforced.



POLICIES ARE IDEAS

General and nonbinding guidance; do not have the force of law.

Can only be amended through the formal adoption process in AS 44.62.

Can be adopted or amended by board vote.

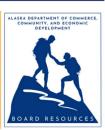
A disciplinary matrix is a regulation if it is an inflexible "if-then" formula requiring consistency in all instances.

A disciplinary matrix is a policy if it is used as a reference point along with consideration of the facts and relevant statutes and regulations.

REGULATIONS AND POLICIES SHOULD BE CHARACTERIZED BY:

CLARITY: Available and understandable to everyone

CONSISTENCY: With statute, regulations, and board communications about similar facts



Is It Within the Scope of Practice?

Boards are regularly asked by licensees, the public, course providers, and others: "Is this activity within the scope of practice of this license?" It is appropriate for the professional licensing board to make this determination. However, boards cannot effectively answer in a vacuum.

Some elements to consider:

1. Does the board have enough information to answer the question?

- a. Has the question been provided in writing?
- b. Is there additional information the board requires before deliberating?
- c. Has the chair ensured all board members understand the question and the activity in question?

2. Does the statutory definition of practice under this license allow the activity?

- a. Is that definition clear?
- b. Do other statutes within the board's chapter inform the context of the definition of practice? What about provisions within centralizes licensing statutes?
- c. Do other statutes outside of the board's chapter inform the practice? (For example, are areas of law within the Department of Health relevant to a health care licensee? For a construction contractor, what about building or electrical codes? For a hairdresser or manicurist, what do laws within the Department of Environmental Conservation say about the activity?)
- d. How do regulations adopted by the board or other relevant agencies further define this activity?

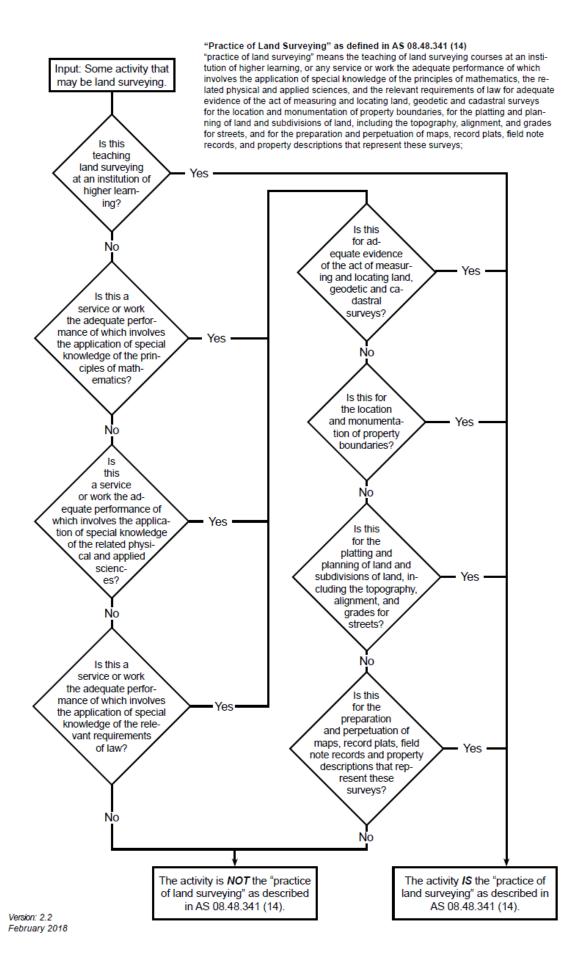
3. Has the board consulted its attorney?

- a. Is there Alaska case law relevant to this practice?
- b. Are there board precedents or decisions that may inform this decision?
- c. Do federal standards exist that are relevant to this license or this activity?
- d. Are we reading the existing laws correctly?
- e. Are we calling out preferences, biases, professional practices, fears, industry guidance, and other elements that may lead the board's deliberation astray?
- f. Can our agency attorney help us see something we cannot see...and possibly arrive at a creative solution?

4. Have we followed the proper process?

- a. Is our deliberation transparent and thorough?
- b. Have we engaged the appropriate people?
- c. Does the response require a regulation?
- d. Can our attorney defend this decision in court, if challenged?

There are several approaches to determining an outcome when posed with this question. The State Board of Registration for Architects, Engineers and Land Surveyors has developed a tool to assist in discerning whether an activity meets the statutory definition of "land surveying":



Disciplinary decisionmaking

Board disciplinary action on a license, or denial of a license application, requires understanding of several foundational principles. These decisionmaking concepts are discussed here, and additional specific information about the investigative process is included in another chapter. Board members will receive additional training on steps in the enforcement process before engaging as a reviewing board member or being asked to vote on a matter. Boards should always request assistance from its attorney if it is unsure in how to proceed with a decision that affects a person's property right or ability to earn a living

All parties have a right to due process under state law. The board's deliberation and final decision are important parts of a larger enforcement process authorized by <u>AS 08.01.087</u> and implemented through the division's investigative section. Division investigators are responsible to ensure board members are trained on the board's role in investigations, review, recommendation for resolution, and, ultimately, deliberation and action. This process safeguards both the complainant and respondent from bias, undue or inappropriate influence, or unlawful procedures. It also retains the statutory appeal rights of a respondent.

Precedent informs the board's exercise of discretion but does not tie the board's hands. Under centralized licensing statute AS 08.01.075(f), "A board shall seek consistency in the application of disciplinary sanctions. A board shall explain a significant departure from prior decisions involving similar facts in the order imposing the sanction." This means that while the same violation may be present among various cases, the circumstances may be different.

The investigator will present examples of how the board has voted on similar violations; this information may be included in the reviewing board member's work file, part of a disciplinary matrix adopted by the board, or in a memo or verbal presentation to the board in executive session. As statute states, precedent is not binding on the board itself, which may require additional review and consideration of the facts before making a final decision.

Information used in the disciplinary decisionmaking process must be legitimate. Board members may not conduct external investigations, gather data, or listen to input from sources that are not part of the official division investigation. If relevant information is discovered, it should be provided to the investigator and any ex parte discussions disclosed.

This guidance also pertains to information that members may naturally know about a party because of preexisting relationships: If a board member has outside information that may be relevant, it should be disclosed to the investigator, who may need to perform a conflict check or determine if the new data should be shared with the reviewing board member or rest of the board.

V. Strategic Planning General Overview

Why engage in strategic planning?

Compared to private non-profit boards of directors or corporate agencies, the purpose of a regulatory board has a limited focus. Along this narrow lane, the board shoulders considerable responsibility to regulate a profession in the public interest. Regulatory boards are free from many of the burdens held by other types of boards. They do not employ staff, and they do not manage a budget, so they do not have the responsibility of directly managing these resources. However, the state legislature has given them considerable power and influence over specific important areas:

- 1. Establishing and managing the gateway to employment in the profession in Alaska.
- 2. Influencing the availability of services of this profession in Alaska.
- 3. Supervising the practice of the profession in Alaska.
- 4. Setting standards of continued practice of the profession in Alaska.
- 5. Handling persons who do not practice the profession safely or in the public interest.

Within the lanes set by the state legislature, there is plenty of opportunity for a board to proceed in one of three directions:

- 1. Hold back progress by blindly maintaining the status quo,
- 2. Degrade the public's trust through negligence or recklessness, or
- 3. Improve outcomes through intentional and thoughtful decisionmaking.

A strategic planning process answers the following questions:

MISSION STATEMENT	Who are we?	What does our enabling statute say we do?
The mission is the		What is our functional purpose?
purpose of the board.	Why are we	
	here?	
VISION STATEMENT	Where are we	What does the best version of our licensing program
The vision is how the	headed?	look like?
board imagines		What does the best version of our board look like?
exemplifying its mission.		What is the vision of this board's contribution to
		nursing in this state?
ANALYSIS	Where are we	What are our activities?
A gathering of existing	now?	What are the metrics for those activities?
facts or data to frame		What are stakeholders' perceptions about us and why?
the board's current	How can we do	Who are our stakeholders and how do we interact?
position and prepare it	better?	What resources are needed for our activities?
to establish goals.		What are our strengths?
		What are our weaknesses?
		What opportunities do we have?
		What threats do we face?
		What are our activities?
INITIATIVES	What are the	How do we break out our vision into categories?
Initiatives are broad	main outcomes	

categories that exist within the board's vision.	that accomplish our vision?	
GOALS Goals are the measurable outcomes the board plans to accomplish during this time period.	What do we want to accomplish within those categories?	What do outcomes look like?
STRATEGIES Broad actions that support reaching the stated goal.	How will we accomplish each goal?	What types of actions should be taken?
OBJECTIVES These are the	How are we using our resources?	What are the steps required to meet our goals?
measurable steps required to reach each goal.	How are we being accountable to	What is the time frame for completion of each step?
Sour.	our stated	What are the specific resources needed for each step?
IMPLEMENTATION	outcomes?	Who will be involved?
DETAILS		
List any details that help	Are our actions	
ensure the objectives	adhering to the	
are met. KPIs, TRACKING, &	plan? How are we	What Key Performance Indicators are relevant to our
EVALUATION	doing?	outcomes?
These are methods of		What Key Performance Indicators are within our
determining whether	How will we	control?
outcomes have been	know when we	How will we partner with the division to construct and
met. They should be	have reached our	communicate KPIs to the board and the public?
specific and measurable.	destination?	How will others know how we are doing?
measurable.		How often will we schedule evaluations of the entire
		plan? How will we evaluate new activities against the
		framework of the plan?
		How and when will we adjust elements of the plan?

Important elements in crafting a valuable strategic plan:

• Create one forward-focused vision. Lack of a common vision will lead to fractured decisionmaking and resource allocation. The vision of a regulatory board should be reasonably simple to state since the board's mandate and authority—ostensibly, its mission—come from the legislature via statute.

• Ensure all stakeholders participate appropriately. All board members should schedule time to fully participate in every decisionmaking process, especially stages of strategic planning. Stakeholders involved with the board, including those who are impacted by the board's decisions, should be provided a voice in the process that is commensurate with their role. Surveys, public comment, and focus groups are examples of ways stakeholders can be invited to share their input.

Draw attention to cognitive biases and flaws in reasoning, then set up structures to resist these common problems in decisionmaking:

- o Recency effect: Because it's recent, it's valid
- Occam's razor bias: Expressing a preference for the simplest decision over a more appropriate one
- o Inertia bias: Tending toward the familiar
- Framing effect: Making a decision based on how the information is presented rather than the information itself
- Anchoring bias: Becoming attached to initial information to the exclusion of additional data or viewpoints
- o Confirmation bias: Seeking and using data that confirms your viewpoint
- Self-Serving Bias: This is ones tendency to attribute the positive results of a decision or situation to one's own actions or decision. Likewise, it causes individuals to attribute negative consequences to factors outside of our control.
- Availability bias: Utilizing only immediately available information instead of researching additional data
- Stereotyping: This is the tendency to believe a unique situation is indicative of a greater tendency.
- Action-oriented bias: Making decisions because you feel internal or external pressure to act
- Dunning Kruger effect: When a person's lack of knowledge and skills in a certain area cause them to overestimate their own competence
- Sunk cost fallacy: Tendency to continue down an unproductive path because of the existing resources already allocated to it
- Status quo bias: The tendency for people to like things to stay relatively the same. The preference towards alternatives that maintain or perpetuate the current situation even when better alternatives exist.
- Bandwagon effect: The tendency to do (or believe) things because many other people do (or believe) the same.
- o *Illusion of control fallacy:* The tendency for human beings to believe they can control or at least influence outcomes which they clearly cannot.

Establish data-driven metrics to help gauge progress

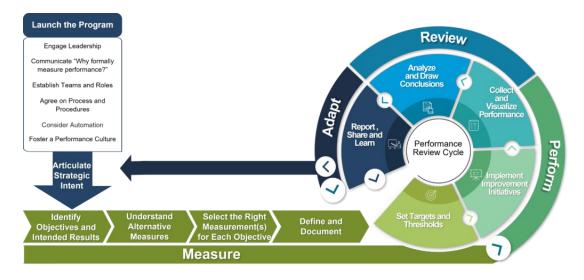
- Develop key performance indicators (KPIs) for the board. Work with the division to learn management's KPIs for administrative operations, license processing, and investigative systems. Determine together how often and in what format these will be communicated to each other and to the public.
- Good KPIs:
 - Provide objective evidence of progress towards achieving a desired result

- Measure what is intended to be measured to help inform better decision making
- Offer a comparison that gauges the degree of performance change over time
- Can track efficiency, effectiveness, quality, timeliness, governance, compliance, behaviors, economics, project performance, personnel performance or resource utilization
- Are balanced between leading and lagging indicators
- Consider that not everything that is important can be measured, and just because you can measure it doesn't mean you should. Heavy reliance on measurements can lead to reliance on partial truth and bias in decisionmaking.

Evaluate progress based on strategic goals

- Establish a process and timeline for all evaluation activities, including how to handle unplanned pivots.
- Check in regularly as a board, with staff, and management. Plan additional check-ins with key stakeholders, such as industry associations, national organizations that support state licensing boards, and other important partners. Establish standards for how voices will be granted the power to influence board decisions—see "The Man in the Arena" speech by President Theodore Roosevelt. The squeaky wheel may not be worthy of all the grease.
- Consult both the measured and anecdotal data, as well as the perception. Close gaps if practical and meaningful to do so.
- Hold new activities and ideas against the framework of the plan to ensure you are staying on track.
- o Be prepared to pivot as you receive new data and as circumstances change.

Overview of strategic plan evaluation; Balanced Scorecard Institute



VI. Meetings and Motions

Rules of Procedure

Rules of procedure are not statutes or regulations but, rather, are guidelines that the board or commission has agreed to follow. Contained in these rules might be a list identifying the board or commission's standing committees, the parliamentary procedure for running meetings, or perhaps a requirement to end meetings at a certain time. Boards and commissions may also pass regulations that specify how many unexcused absences are allowable before a member is recommended for removal from the board. Additional internal guidance on meeting management is published to aid staff.

Setting the Agenda

The board chair holds the responsibility for setting the agenda for meetings. Consultation with the board liaison (staff member assigned to the board) should occur at least 30 days before the meeting to allow time for the meeting materials to be submitted to staff and uploaded to OnBoard. Staff's goal is to provide board members with a full meeting packet two weeks before the meeting date. This should ensure ample time for members to study, ask questions, and gather any additional information in time for discussion on the record.

It is helpful for staff to send a reminder to board members to suggest agenda items ahead of the agenda-setting meeting with the chair. Any topics suggested at the last meeting or in the interim can be added to the agenda. The member suggesting the topic should be prepared to lead that discussion.

The board or commission must approve an agenda format to be used at all regular meetings. A sample agenda might include the following:

Agenda Item May Include		Details				
Call to Order	 Roll call Statement of conflicts of interest Approval of minutes of previous meeting* 	 Required to conduct business Board may opt to approve minutes in OnBoard or in the consent agenda 				
Public Comment	Opportunity for the public to provide input, opinions, and ideas to the board	 Recommended at every regular meeting Board may also opt to accept public comments on specific agenda items Different than public comment on regulations 				
Consent Agenda		Used to adopt matters that may not need discussion, such as minutes, next meeting date, or acknowledging general information or reports				
Division Update	Update • Licensing staff update • Update from director or all regular busine other management staff • Fiscal report from not needed, it ca					

	 management Presentation on division legislation or policy matters Training from specialized staff
Regulations	 Discussion about future projects Drafting regulations for introduction* Discussion about proposed regulations with staff or AAG Oral public hearing on noticed regulations Adoption of regulations* Regulations specialist is recommended to be invited to all regulations discussions is only allowed if announced with the regulations public notice
Investigative Update	 A report of investigative activity since the last meeting Executive session to address disciplinary matters Continuing education review with the paralegal
New Business	 Discussion of topics not yet presented to the board May include presentations by individuals or national or state organizations
Old Business	Continuation of previous discussion by the board
Committee Reports	Updates or findings from board committee work
For the Good of the Order	 General opportunity to raise comments or questions otherwise not covered Way for board members to suggest future agenda items
Adjournment*	

Adjournment*

The order of the agenda may be changed at the meeting. For example, an item toward the end of the agenda may be moved up and dealt with earlier in the meeting; this can be done by a motion to amend the agenda.

The agenda should be amended only when there is a good reason. Try to maintain the posted public comment periods and scheduled appointments; constituents and presenters may have rearranged their schedules to arrive at that time or may not be available other times of the day.

Quorum

A quorum is the minimum number of board or commission members required to conduct business.

Unless otherwise established in statute or regulation, a majority of the total membership of the board or

^{*} Typically requires a motion and vote of the board

commission constitutes a quorum. If a quorum is not present, the board cannot continue its business and must recess or adjourn the meeting to a later date.

It is important for all members to be present at every meeting. Sensitive, complex, or difficult matters should be scheduled before the board or commission as often as possible when all members are present. If absences must occur, then proper notice must be given in order to determine whether to reschedule the meeting due to lack of quorum. The cost of travel and consideration of public notice have a great impact on the program's licensees, so absences must be taken seriously.

Sometimes, a member must request recusal from deliberation and voting due to a conflict of interest. A member who is recused by the chair from voting is considered present for purposes of a quorum. Formal actions of the board or commission must be taken by a majority of the quorum present. So, a motion will pass if the majority of the quorum votes in the affirmative; the vote must take into account the abstention of the member who has been recused. For example, if the quorum is four, and two members vote to pass a motion, one member votes no, and another abstains, the motion fails. The chair and liaison should plan well ahead of a meeting to help ensure quorum issues are managed well.

Recusal Due to Conflict of Interest

Members may be required to request recusal from deliberation and voting on a matter due to a conflict of interest. Boards must ensure fair and impartial deliberation and decisions, so members may need to request recusal by the chair when it is established that the member has a legitimate conflict of interest. AS 44.62.450(c) provides that "an agency member may not withdraw voluntarily or be disqualified if the disqualification would prevent the existence of a quorum qualified to act in the particular case." Also known as the *rule of necessity*, it means that that the board may determine the mandate to perform its official business is greater than the possibility of an existing conflict. This decision takes many factors into account and will usually require assistance from the board advisor or attorney. Plan well ahead of the meeting to navigate this issue, if it is relevant to the business before the board.

A member should only abstain if the chairperson has ruled that he or she has a conflict of interest on the matter being voted on. A board member must explain his or her conflict on the record and receive a ruling on whether a conflict exists. According to the <u>Alaska Executive Ethics Act for Members of Boards and Commissions</u>, this should be done in writing ahead of the meeting so the chair can receive assistance in determining whether a conflict exists. The chairperson's ruling, whichever way it goes, may be overridden by a majority of the board or commission.

A board member who has been the reviewer of an investigative matter ("reviewing board member" or RBM) is often recused from deliberation and voting. If the member has viewed additional "inadmissible" information, has established a bias, or otherwise poses a risk to due process, the member should be recused. If in doubt, ask staff for assistance well ahead of the meeting.

If the chair, with the advice of counsel (board investigator, board advisor, and/or board attorney) determines no such conflict exists, the member should remain in the discussion and vote, if that is what is required to maintain a quorum. This situation should be recorded in case the vote is challenged.

It is a misconception that the chair can only vote in the case of a tie. From www.robertsrules.com:

If the chair is a member of the voting body, he or she has exactly the same rights and privileges as all other members have, including the right to make motions, to speak in debate, and to vote

on all questions. So, in meetings of a small board (where there are not more than about a dozen board members present), and in meetings of a committee, the presiding officer may exercise these rights and privileges as fully as any other member.

When will the chair's vote affect the result? On a vote that is not by ballot, if a majority vote is required and there is a tie, he or she may vote in the affirmative to cause the motion to prevail. If there is one more in the affirmative than in the negative, the chair can create a tie by voting in the negative to cause the motion to fail. Similarly, if a two-thirds vote is required, he or she may vote either to cause, or to block, attainment of the necessary two thirds.

Boards and commissions may adopt regulations regarding removal of members for excessive absences. Board members who find they need to resign may do so in writing to the Office of Boards and Commissions with a copy to the Division. The Governor's Office of Boards and Commissions requests that boards with members who regularly abstain ensure that the practice is codified in that body's policy and that the policy is—as with other board policies—available to the public via the board's web page.

Taking Part in Debate

Debate and discussion are not the same. Discussion is general and does not necessarily lead to closure of an issue. It is the method used for less formal meetings and work sessions. Debate occurs after a motion has been made, and formal board or commission actions are required. Board discussion is not a formal request for action, so members must make a motion to propose an actionable item--particularly one that involves a fiscal matter, policy change, or staff response.

Debate and discussion at board and commission meetings go through the chairperson. If a board or commission member wants to speak, he or she must raise a hand or indicate interest in speaking by getting the chair's attention. Usually saying "Madam Chair" or "Mister Chairman" is sufficient. Wait to be recognized by the chairperson. If there is a motion on the floor, then the member may only speak to that motion. Members should never interrupt one another but should strive to proceed with deference to the chair. When engaging in a back-and-forth, preceding comment with "Through the chair" gives the chairperson the opportunity to recognize the speaker. (When speaking directly to the chair, one would say "To the chair" when recognized.)

Formality may depend on the culture of the board. Comments should be brief and to the point. Avoid pontificating or repeating points in an effort to manipulate the discussion. Members in disagreement should make their views known, then yield to other members or presenters who have been invited to speak.

Public Participation

Members may mingle with the public in other settings, but meetings are the events at which the public's business is conducted and decisions are made, so meetings should be conducted in a calm, orderly environment free from disruptions. After all, good decisions are more likely in a quiet, controlled, uninterrupted setting. When the public informally interacts with the board during a meeting, the business can be disrupted and the outcome of the motion could become unclear. It also provides an uneven playing field for solicitation of input to the board.

Members of the public are not members of the board, so they should refrain from engaging in board business. Members of the public may speak during the common public comment period, or they may

formally request to address the board by requesting to be on the agenda well ahead of time or by signing in to address the board during a publicly noticed oral comment period on proposed regulations. At in-person meetings, members of the public should not sit at the board table unless they are called on, then return to their set in the gallery when finished.

Parliamentary Procedure

One of the greatest procedural tools a board can utilize is one of parliamentary procedure, which sets the protocol for meeting management. The use of parliamentary procedure for meetings fulfills several important purposes. It provides structure for deliberation of issues. It ensures that only one item at a time is before the board or commission for debate. It provides a forum for debate that is fair to everyone and partial to no one. Finally, it permits the will of the majority to prevail while protecting the rights of the minority and permitting all sides of an issue to be heard.

Most boards and commissions use Robert's Rules of Order (<u>www.robertsrules.com</u>), and there are many guides available online or in hard copy to demystify the process. A guide to the parliamentary motions used most frequently is included here.

Parliamentary procedure is not as complex as many fear. Thankfully, Robert's Rules for small boards applies to all CBPL boards and allows a more relaxed approach to business in most circumstances. Formal action should always take place via motion, but small boards can proceed with some business without the formal motion or process that would otherwise be required. The rule of thumb is to use Robert's Rules to help manage the meeting with clarity. If you find you are in a "procedural pretzel," pause and return to the topic after a short break or consult the supervisor or board advisor for help.

Types of Motions

The backbones of parliamentary procedure are in motions and how they are made and disposed of, the various categories of motions, and the relationship between motions. There are four types of motions, but the most common is the main motion, which brings an item of business before the board or commission for its formal deliberation. Only a main motion can bring matters before the board or commission for a vote.

Making a Motion

A main motion is the way an item is placed before the board or commission for consideration and action. For example, a board or commission member, after being recognized by the chair, may say, "I move to approve the minutes from the November 5, 2022, meeting as amended." The chairperson then asks for a second person to support the motion and, when the motion is seconded, asks if there is any debate on the motion. Any subsidiary motions that may be made, such as a motion to amend, table, or send the motion to a committee, must be voted on before the main motion may be voted on.

Every motion consists of eight steps that follow in order:

- 1. A board member seeks recognition from the chair.
- 2. The member is recognized by the chair and "has the floor."
- 3. The member makes a motion.
- 4. The motion is seconded (if appropriate, see chart).
- 5. The chair (or staff, if delegated) restates the motion to the body.
- 6. Board debates the motion.

- 7. Board votes on the motion either by roll call or unanimous consent.
- 8. The chair (or staff, if delegated) announces the result of the vote.

Following the outline above is efficient and provides clarity. However, boards will often discuss a matter first, then a member will make a motion. While technically backwards, how to conduct its administrative business is a cultural decision the board must make. As long as the process is transparent and understandable, it is fine to make a motion after the discussion.

Motions should use simple, straightforward language that is easily understood and captured on the record. Board members should keep two guiding thoughts in mind when making a motion:

- Do my fellow members understand what is being proposed so they can vote on it?
- Will the public be able to understand the effect of the motion if it passes?

When it won't complicate an issue, motions should be made in the affirmative. For example, "I move to approve the license application of Jane Doe, #12345" is appropriate, even if the maker of the motion is unsure or even against the motion. Members should avoid making a motion in the negative, such as "I move to deny the license application of Jane Doe, #12345." The debate should begin on the premise that the motion is in the affirmative and not color the outcome by presupposing the board will not support the action—especially regarding license applications or other appeals to the board from licensees. Failing to make the motion in the affirmative does not void the motion.

Members proposing complicated motions, such as amending regulations, should consider submitting a written draft ahead of time or asking the chair for a brief recess to write the motion down. This will help ensure the motion can be clearly stated and restated, if needed. The maker may want to display the motion on screen or email to staff to ensure the record accurately reflects the motion.

When debate winds down, the chair must ensure all members have had the opportunity to fully explore the matter before calling for a vote. There is no such thing as "calling the question," and members should refrain from pressuring other members into voting when they are not ready. Assessing whether the conversation has run its course is the prerogative of the chair. (It is also the chair's prerogative to make a motion, if he or she wishes. While it is not good form to dominate the meeting, there is no rule that precludes the chair of a small board from offering the occasional motion.)

Voting

Once debate on a motion is completed, the board or commission has to vote. Every member present must vote unless the member declares a conflict of interest and the chairperson (or presiding officer) rules that the member has a conflict of interest that prevents him or her from voting. Voting may be given orally or as a show of hands—as long as how each member voted is recorded in the minutes. Under state law, the public has a right to know how each member voted, so the minutes should reflect each person's vote on each motion. Typically, votes on matters of substance (regulations, disposition of cases, applications, etc.) should be conducted as roll-call votes. Procedural matters (adopting minutes, adopting the agenda, adjournment) can be handled through unanimous consent, provided the chair has given an opportunity to object. If there is objection, a roll-call vote must be taken. Members should only abstain from a vote after stating a conflict on the record and having the recusal approved by the chair (or the whole board, if the member abstaining is the chair). Members should avoid abstaining without a stated reason; if there is a legal or ethical issue that should not be stated on the record, the member

should discuss with staff well ahead of the meeting so it can be handled properly ahead of deliberation and voting.

How to Deny a License Application

As mentioned above, Motions should be crafted in the affirmative to avoid presumption of bias or outcome. This should be the default unless doing so would complicate the record—there should be no confusion about the motion and outcome of the vote. In license denials, it is often cleanest and clearest for the maker of the motion to craft the motion based on the Order written by the investigator.

Regarding license action, here's the basic information needed on the record:

- License number: It is okay to include the licensee name since this is a final public action, but the number will suffice if it is clear and accurately recorded.
- Action being taken: Usually the verb part of the motion, such as "revoke," "deny," "suspend," "accept a consent agreement," etc.
- **Statutory or regulatory reason for the action**: A citation of the specific statutes) or regulation(s) is adequate.

This should be consistent with the information in the Order. For example:

"I move to deny the certified direct-entry midwife application #ABCDEFG by Jane Doe pursuant to AS 08.65.110(2), (3), (6); AS 08.65.150; 12 AAC 14.130; and 12 AAC 14.140."

When you are planning the meeting and know that board action is likely, the chair or other board member may wish to "pre-draft" motions for the board to use as a starting point. These draft motions are not meant to influence an outcome and can/should be worded differently on the fly, depending on the deliberation. The attached board motion worksheet can guide this process.

If reasons for denial are confidential under state law, the board can discuss them in executive session and decline to list them on the record. However, staff will need the information to provide in the statement of issues to the applicant. If possible, consult the AAG and investigator who are assisting with the matter and invite them to participate in executive session.

Unanimous Consent

Unanimous consent occurs when all members vote in favor of a motion. Sometimes unanimous consent simply occurs after a vote, when all members vote the same way. Other times, unanimous consent may be requested as part of a motion. Typically, this request happens when the person making the motion knows the item is not controversial. The person making the motion might say, "Mr. [or Madam] Chair, I move to approve the minutes from the November 5, 2022, meeting and ask for unanimous consent." The chair then asks if there is any objection. If there is none, the item is adopted by unanimous consent. Discussion may also be permitted but usually only for clarification. If there is objection, then debate occurs and the matter goes to a vote.

Using a Consent Agenda to Improve Meeting Efficiency

At every board meeting, at least a few items come to the agenda that do not need any discussion or debate either because they are routine procedures or are already bound for unanimous consent. A consent agenda allows the board to approve all these items together without discussion or individual

motions. Depending upon the organization, this can free up anywhere from a few minutes to a half hour for more substantial discussion.

What belongs on the consent agenda?

Typical consent agenda items are routine, procedural decisions, and decisions that are likely to be noncontroversial. Examples include:

- Approval of the minutes
- Final approval of proposals or reports that the board has been dealing with for some time and all members are familiar with the implications
- Routine matters such as appointments to committees
- Reports provided for information only
- Correspondence requiring no action
- Future meeting dates

How are consent items handled?

A consent agenda can only work if the reports and other matters for the meeting agenda are known in advance and distributed with agenda package in sufficient time to be read by all members prior to the meeting. A typical procedure is as follows:

- 1. When preparing the meeting agenda, the chair determines whether an item belongs on the consent agenda.
- 2. The chair prepares a numbered list of the consent items as part of, or as an attachment to, the meeting agenda.
- 3. The list and supporting documents are included in the board's agenda package in sufficient time to be read by all members prior to the meeting.
- 4. At the beginning of the meeting, the chair asks members what items they wish to be removed from the consent agenda and discussed individually.
- 5. If any member requests that an item be removed from the consent agenda, it must be removed. Members may request that an item be removed for any reason. They may wish, for example, to discuss the item, to query the item, or to register a vote against the item.
- 6. Once it has been removed, the chair can decide whether to take up the matter immediately or place it on the regular meeting agenda.
- 7. When there are no more items to be removed, the chair reads out the numbers of the remaining consent items. Then the chair states: "Are there any objections to these items being adopted?" After pausing for any objections, the chair states "As there are no objections, these items are adopted by unanimous consent."
- 8. When preparing the minutes, include the full text of the resolutions, reports or recommendations that were adopted as part of the consent agenda so the record is clear.

It is important to make sure that all members know what items belong on the agenda and how to move items to and from the consent agenda. For this reason, the chair should ensure that new members become familiar with this process when they join the board.

Role of the Chair in Board and Commission Meetings

Board and commission members, staff, and the public look to the chairperson to provide leadership during the meeting. The chair should understand the issues before the board or commission, know and understand the philosophies of the fellow members of the board or commission, and be able to bring

the board or commission to decisions on difficult or complicated issues. The chairperson should be able to do all of the following effectively:

- Run a Meeting: The chair is responsible for running an orderly meeting and conducting public business in a fair and timely manner. Everyone looks to the chairperson for leadership. The chair grants or denies members, staff, and the public the floor to speak.
- Maintain Order: The chairperson should not allow cheering, hissing, booing, or other
 demonstrations from the audience. Nor should he or she permit board or commission members
 to become rude, confrontational, or argumentative with one another or the audience. Members
 should not cut off one another or staff when they are speaking, nor monopolize the floor when
 granted by the chair. The chair should avoid grandstanding by any member, including him or
 herself.
- **Keep Business Moving:** It is the chairperson's job to keep business moving by bringing matters to a vote once thorough yet efficient debate has occurred. Avoid "rabbit holes" by calendaring side discussions to a future meeting date if they are within the board's purview.
- Ensure Member Participation: Board members who are newer, quieter, or not a licensed member of the profession may sometimes sink into the background. The chair should encourage participation by calling on them during debate or asking for their input. The chair may also assign them to perform research instead of leaning on the same vocal volunteer each time. By working on board projects outside of a meeting, these members may learn more and quickly come up to speed on topics important to the board.
- Manage Public Testimony: By using a sign-up list, the chairperson will know who wants to speak
 on items before the board or commission. If a large number of people wish to speak, the
 chairperson should set a time limit per speaker (usually the amount of time allotted for public
 comment divided by the number of testifiers). Rambling, irrelevant testimony should be
 discouraged, as should commentary from the public during board deliberation of an issue.
- **Use Parliamentary Procedure:** The chairperson needs to know enough parliamentary procedure to run the meeting. Someone else may serve as the parliamentarian, but the chairperson must have a working knowledge of parliamentary procedure.
- **Tie Things Together:** The chairperson should have the ability to take into account public testimony, board or commission deliberations, and an understanding of the issues at hand when guiding the board or commission toward a decision.
- Lead Without Bias. The chair should avoid setting the agenda or manipulating debate on issues
 to suit their personal preference. Although the chair has a right to speak on a topic, if the chair
 feels strongly about an issue and cannot maintain objectivity in managing the discussion, they
 should ask a different person to chair the meeting during the debate on that topic. The chair
 should never dominate debates or discussions.
- Implement Approved Actions: The chairperson should have the ability to create an action plan
 and follow through with staff or other entities on the actions decided at the meeting. The chair
 may need to contact members of the board to ensure they are aware of and working on their
 assignments to ensure they meet deadlines for upcoming meetings.

• **Uphold the Law:** The chairperson should guide the board to prevent decisions that are contrary to law and should strive to adhere to advice provided by its attorney. The chairperson should minimize the board's exposure to legal risk and seek its attorney's advice through staff as the need becomes apparent, checking the agenda to schedule the attorney's presence or tabling votes until the next meeting if needed. The chairperson may recess the meeting for a few minutes to confer with the board liaison or division management regarding inviting the board advisor or attorney to step in during a board meeting.

Robert's Rules of Order Motions Chart

Part 1: Main Motions. These motions are listed in order of precedence. A motion can be introduced if it is higher on the
chart than the pending motion. S indicates the section from Robert's Rules

§	PURPOSE:	YOU SAY:	INTERRUPT?	2ND?	DEBATE?	AMEND?	VOTE?
§21	Close meeting	I move to adjourn	No	Yes	No	No	Majority
§20	Take break	I move to recess for	No	Yes	No	Yes	Majority
§19	Register complaint	I rise to a question of privilege	Yes	No	No	No	None
§18	Make follow agenda	I call for the orders of the day	Yes	No	No	No	None
§17	Lay aside temporarily	I move to lay the question on the table	No	Yes	No	No	Majority
§16	Close debate and vote	I move the previous question	No	Yes	No	No	2/3
§15	Limit or extend debate	I move that debate be limited to	No	Yes	No	Yes	2/3
§14	Postpone to a certain time	I move to postpone the motion to	No	Yes	Yes	Yes	Majority
§13	Refer to committee	I move to refer the motion to	No	Yes	Yes	Yes	Majority
§12	Modify wording of motion	I move to amend the motion by	No	Yes	Yes	Yes	Majority
§11	Kill main motion	I move that the motion be postponed indefinitely	No	Yes	Yes	No	Majority
§10	Bring business before assembly (a main motion)	I move that [or "to"]	No	Yes	Yes	Yes	Majority

Part 2: Incidental Motions. No order of precedence. These motions arise incidentally and are decided immediately.

§	PURPOSE:	YOU SAY:	INTERRUPT?	2ND?	DEBATE?	AMEND?	VOTE?
622	F ()		, , , , , , , , , , , , , , , , , , ,				
§23	Enforce rules	Point of Order	Yes	No	No	No	None
	Submit matter to	I appeal from the decision of the					
§24	assembly	chair	Yes	Yes	Varies	No	Majority
§25	Suspend rules	I move to suspend the rules	No	Yes	No	No	2/3
	Avoid main motion	I object to the consideration of the					
§26	altogether	question	Yes	No	No	No	2/3
§27	Divide motion	I move to divide the question	No	Yes	No	Yes	Majority
	Parliamentary						
§33	law question	Parliamentary inquiry	Yes	No	No	No	None
§33	Request for information	Point of information	Yes	No	No	No	None

Part 3: Motions That Bring a Question Again Before the Board. No order of precedence. Introduce only when nothing else is pending.

§	PURPOSE:	YOU SAY:	INTERRUPT?	2ND?	DEBATE?	AMEND?	VOTE?
§34	Take matter from table	I move to take from the table	No	Yes	No	No	Majority
							2/3 or Majority
§35	Cancel previous action	I move to rescind	No	Yes	Yes	Yes	w/notice
§37	Reconsider motion	I move to reconsider	No	Yes	Varies	No	Majority

VII. Effective Regulations

This section is intended to provide you with the purpose of regulations and a general, high-level overview of the State of Alaska regulations process. The full regulations process is explained in detail in the *Drafting Manual for Administrative Regulations*, which is located online at http://law.alaska.gov/doclibrary/drafting_manual.html. The flow charts and narrative in this guidance will summarize the processes of board and division regulation adoption—keeping in mind the process is ultimately overseen by the Department of Law.

Why Regulations and What Are They?

Under AS 44.62.640, a regulation encompasses every rule, regulation, order, or standard of general application, or any amendment, supplement, or revision of such rule, regulation, order, or standard. These are adopted by a state agency to implement, interpret, or specify the law that the agency enforces or administers, or to govern its procedure. Whether a document, regardless of its name, qualifies as a regulation under this chapter depends in part on whether it affects the public or is used by the agency in its dealings with the public.

However, it does not include forms prescribed by a state agency or instructions related to the use of those forms. Nonetheless, this provision does not limit the requirement for a regulation to be adopted under this chapter if needed to implement the law under which the form is issued.

In simpler terms, a regulation can be defined as a standard of general application or an amendment to such a standard. It is adopted by a state agency to implement, interpret, or specify a law, or to govern the agency's procedure. However, it does not cover matters relating to the agency's internal management. A regulation is considered valid if it affects the public or is used by the agency in its dealings with the public.

How Do Boards Gain Regulation-Making Authority?

Statutes are state laws that authorize and set out the scope of a board or commission's governance authority of a licensing program. Statutes may also authorize and direct the division's management role in administering all licensing programs overseen by the division. A board's power to adopt regulations starts with the Alaska State Legislature. As part of its law-making power, the legislature may delegate, by statute, the authority to create rules and standards to executive branch agencies, boards, and commissions. These rules and standards are regulations, adopted by boards to supplement laws passed by the legislature and enacted into law.

Statutes often make it clear that the legislature expects the entity to adopt regulations by stating the agency "shall" adopt regulations to set program standards. Other times, statutes authorize but do not require regulations, by stating the agency "may" adopt regulations. A regulation has the force and effect of law only if the agency has the statutory authority to act and if it adopts, amends, or repeals the regulation using the proper procedure.

Right-Touch Regulation

Right-touch regulation describes the approach first developed in 2010 by the Professional Standards Authority—the regulator for healthcare providers in the United Kingdom. It is not 'light-touch' regulation. It means looking at the level of risk to the public and identifying the most proportionate means to counter that risk.

Right-touch regulation means understanding the problem before jumping to the solution—while making sure that the level of regulation is proportionate to the level of risk to the public.

There are eight elements that sit at the heart of Right-Touch Regulation:

- 1. Identify the problem before the solution
- 2. Quantify and qualify the risks
- 3. Get as close to the problem as possible
- 4. Focus on the outcome
- 5. Use regulation only when necessary
- 6. Keep it simple
- 7. Check for unintended consequences
- 8. Review and respond to change

The department's Boards and Regulations Advisor has developed a Right-Touch Regulation curriculum and workbook based on the principles devised by the Professional Standards Authority. From time to time, it will be offered as a training opportunity for board members and staff, and it can be utilized as either a formal or informal part of a board's periodic regulation review process.

Board Regulations Process

Board works with
Regulations
Specialist/Attorney/
Advisor to plan
regulations project,
drafts wording, and
approves via motion.

Regulations Specialist works with LAW to finalize language for public comment.

Written and/or oral public comment period.

Board reviews and considers public comment on the record.
Adopts, revises, or withdraws regulations project.

Final review by LAW. Renotice/readoption by board if necessary. Regulation filed with Lt. Governor; effective 30 days later.

Overview of the Regulations Process

The regulatory procedures for boards are set out in the Administrative Procedure Act (APA) in AS 44.62.040 - 44.62.290. These procedures are designed to ensure the public is notified and afforded an opportunity to meaningfully comment on an action before it is adopted as a final regulation. These steps are outlined below and codified in the *Drafting Manual for Administrative Regulations* referenced above.

The division employs two Regulations Specialists who are trained to assist in drafting regulations and moving them through the adoption process. The department Boards and Regulations Advisor can assist the board in evaluating the need for regulations, the statutory foundation for the regulations, and options in moving forward with the process. At any point in the process, they may also request agency attorney advice independently or on behalf of the board.

The entire regulations process—from crafting the idea to the ultimate effective date—can take up to a year. This ensures adequate time is allowed for the board to fully explore options and develop the best regulation, for the public to engage through the formal comment process, and for the Department of Law to fully review and assist. Timeframes can fluctuate widely among projects. Delays can occur if the intent and outcomes of the board are not clearly presented, if the Regulations Section of LAW is experiencing a heavy workload, if the project is lengthy or complex, or if there are procedural problems with how the project was handled. Planning well ahead of time is essential to ensuring crucial deadlines are met.

Planning and Preparation

Gathering Ideas

A regulation project begins with an idea for regulatory change. When a board identifies the need to propose a regulation to implement, interpret, or make specific a state statute, the board should begin organizing its collective thoughts on the matter at a publicly noticed meeting. If the subject matter is highly technical or complex, it may be helpful for the board to form a public working group from among its members. That group may engage in fact-finding for the purpose of sharing what it has learned with the entire board at an appropriate meeting. It may be helpful to the board to invite one of the division's two regulations specialists to the working group for assistance with drafting language and to provide guidance to the members regarding the next steps in the process. The regulations specialist will also be the board's liaison with the Department of Law. This may help the board get ahead of any complex or difficult parts of the proposed regulation.

All discussion and decisions relating to the regulations project must be made by the board at publicly noticed meetings. The board is required to vote upon proposed changes to move forward to the next formal stage.

Evaluating Need

As part of the drafting process, the board will identify the specific need or problem that the proposed regulation aims to address and ensure that the regulation aligns with the board's mission and statutory authority. When considering adopting a regulation, including repealing one, the board should take care to discuss the reasons why the change is important. The department has developed a Right-Touch Regulation presentation and curriculum to help boards understand the concept of harm reduction

within the concept of regulatory governance. All regulations should be viewed through this lens. This evaluation process is discussed further in Chapter 4 on Decisionmaking.

Consideration of Timing

After determining that a concept is appropriate for a regulation, the board should consider timing needs and deadlines for completing the project, including statutory or federal deadlines; division's timeline for form development or other administrative impacts; complexity of the project requiring extensive legal review; availability of board to perform their role; public comment or filing windows, among others.

Examining Costs and Impacts on the Public

In addition to timing, a board must consider potential costs of a regulation project. These costs may be to the board or agency, public groups, or individuals such as licensees. Estimating costs in advance will help the agency complete the paperwork that accompanies the public notice. Included in the board's review should be the impact of additional time, paperwork, education, potential for public harm, or other impacts on licensees and the general public.

Soliciting Public Input

When a board identifies the need to propose a regulation to implement, interpret, or make specific a state statute, the board should begin organizing its collective thoughts on the matter at a publicly noticed meeting. If the subject matter is highly technical or complex, it may be helpful for the board to form a public working group from among its members. That group may engage in fact-finding for the purpose of sharing what it has learned with the entire board at an appropriate meeting.

Drafting

The maker of the motion to propose amendment, adoption, or repeal of regulations should provide the board with a written draft of the proposal. It is the board's responsibility to be certain that the record reflects what the board intended. This means that the board should articulate what it is hoping to accomplish with the project, and it should carefully review written drafts to ensure that the language conveys what the board intended. It is the board's job to provide at least the initial draft of language for a proposed regulation or amendment to regulation. Clearly define the requirements, standards, or procedures that the regulation will impose. Use precise and unambiguous language to avoid confusion or misinterpretation in the process of translating the intent of the regulations into concise language that effectively implements, interprets, or makes specific the underlying law.

If it hasn't done so already, the board should ensure that staff has requested assistance from the division's regulations specialist. If needed, licensing staff or the regulations specialist may request Department of Law assign an agency attorney who is familiar with licensing issues to ensure that the proposed regulation complies with all applicable laws, regulations, and constitutional requirements. Legal counsel can also help ensure consistency with existing regulations and provide guidance on the regulatory process. Any legal involvement at this stage is referred to as pre preliminary legal review and does not replace the formal review process discussed below.

The "Regulations Project Opening Questionnaire" (attached) must be completed by the board, not staff, to ensure all potential licensee or industry questions and impacts are anticipated and answered as required by statute. The board can complete these together on the record, or they may find it more

efficient to assign a member to complete these and submit to staff by a deadline to keep the process moving forward.

File Opening and Department of Law Preliminary Review

Once an initial draft has been created and is ready to move forward, the regulations specialist will open a file with the Department of Law's Legislation, Regulations, and Legislative Research Section. This starts the official administrative review. Through the Questionnaire, the board will need to tell the regulations specialist its upcoming meeting dates, when it would like to publish the public notice, the reason for any urgency, and the requested effective date. The regulations specialist must submit all notice documents to the Department of Law at this time, so the board should discuss them before moving forward with a project.

The preliminary review is designed to ensure the regulation is within the scope of regulation-adoption authority, is consistent with statutes, is reasonably necessary to carry out the purpose of the statute, is valid under the state and federal constitutions, and is technically correct. This investment at the beginning of the process will reduce the amount of review that was previously required at the end of the process. The preliminary review is expected to take at least 60 days; boards should plan for a longer window in case the review is delayed by competing priorities or availability of attorneys.

Public Notice and Comment

Immediately following initial approval from the Department of Law, the regulations are ready to be published, which begins the public comment period. A significant step in the APA requires that the public receive notice of a proposed regulation and an opportunity to comment on a proposed regulatory action. This ensures that the public and interested parties—predominantly licensees and prospective licensees—are aware of the proposed changes affecting their programs and provides adequate opportunity to comment on them. By ensuring public notice and ability to comment, the APA's procedures support the public's vital role in the regulations process.

Under the APA, the public must have a minimum of 30 days to comment (either orally, in writing, or both) on proposed regulations. During the comment period, the staff must publish the FAQ worksheet prepared by the board on the website, as well as answers to questions from the public on the proposed regulations received in writing unless the questions are received within 10 days before the close of the comment period; in that case the staff may, but is not required to, answer the questions. If the board intends to hear public oral testimony on the proposal, that date must be included in the public notice. If it is not included in the public notice, a subsequent notice must be completed before the oral testimony can be heard.

Due to Alaska's small population, board members may be easily accessible to their licensees and public stakeholders. Board members must remember that comments on proposed regulations must be received as requested in the notice of proposed regulations.

Written comments that are received by the division regulations specialist during the public comment period as set out in the notice of proposed regulations are provided to the board to deliberate during a public meeting. The board must review and take all comments into consideration before voting to adopt the proposal. Oral comments that are received by the board during the public comment period are included in this review.

Board members may not receive comments directly via email, text, in the clinic, at the lodge, in the hair salon, or in the grocery store. When well-meaning members of the public offer input, thank them for their interest but remind them that they should submit their comment as directed in the public notice.

Adoption

After the public comment period, the board reviews and considers the feedback received. Based on the input, the board may choose to revise the regulation or proceed with the adoption process. If the board chooses to substantially amend its proposal, it must go out for another 30-day public comment period. (The Department of Law can review whether the amendments to the proposed regulations would require a new notice and comment period or if they are minor enough not to need additional public review.)

If there are no changes—or if the changes are minor and do not alter the meaning of the regulations—it may then be adopted by a board vote at a publicly noticed meeting, then forwarded for final review by the Department of Law.

Department of Law Final Review

The Department of Law's role is to ensure that the regulations comply with legal requirements and are within the board's authority. If the regulations attorney does not approve the proposal, it will be returned for collaboration on how to become compliant. Further public notice, edits, or readoption may be required.

Once the regulations have been approved by the regulations attorney, the regulations are transmitted to the Office of the Lieutenant Governor for filing.

Filing by the Office of the Lieutenant Governor

Once signed by the Lieutenant Governor or the Lieutenant Governor's designee, the regulation will become effective in 30 days *unless* another effective date is specified in the adoption order or certification of adoption. The Lieutenant Governor can only return regulations to the agency if they are "inconsistent with the faithful execution of the laws" (AS 44.62.040(c)). Typically, once the regulation has been filed, the effective date is known and can be relied upon. After this 30-day period, the regulation will be published in the Alaska Administrative Code (AAC). The AAC is the official compilation of the state's regulations.

Effective Date

The regulation becomes effective on the date specified in the adoption notice or as required by law. Most regulations become effective 30 days after filing. (If there is any question, the date is specified on the Lieutenant Governor's official filing notice.) It is important to communicate the effective date to affected stakeholders and ensure compliance with the new regulation.

Posting Online Summary

The regulations specialist will file the text or a summary of the regulation on the Alaska Online Public Notice System. It will also be posted on the board's web site, and the board's statutes and regulations packet will be updated with the new language. If regulations dramatically change the landscape of regulation, require compliance in a short window of time, or have been of particular interest to

stakeholders, staff can email announcement to the interested party list and/or voluntary list serv, as applicable.

A typical board or commission regulations process can take up to six months, depending on the effectiveness and efficiency of the board, the workload of the division regulations specialist, the complexity of the project, and how the project fits into the workflow of the agency and regulations attorneys with the Department of Law.

Division Regulations

The division director may also draft and notice regulations through the same process, though the director is not required to hold a public meeting to deliberate or adopt final regulations. The same public notice provisions apply, and the director must consider all written comments received. When setting fees for licensing programs, the director will seek board input on proposed fees as required in AS 08.01.065. The director may adopt regulations that pertain to all licensing programs in general (known as Centralized Regulations) and may adopt regulations that direct the licensing programs in AS 08.01 that do not have a governing board or commission.

Emergency Regulations

If a threat to the public peace, health, safety, or general welfare requires immediate action, an agency may adopt an emergency regulation without first following the normal APA procedures of publishing notice and waiting for public comment. Emergency regulations are held to a minimum, however, because they take effect without the public having the opportunity to comment or receive advance notice of their effect. The agency must therefore look critically at whether (1) the public peace, health, safety, or general welfare is truly at risk, and (2) the use of the emergency regulation procedure is absolutely necessary. The agency must contact the Department of Law early on in this process to ensure that the regulations are within the agency's statutory authority and meet the emergency regulation standard set in AS 44.62.250. Before an agency may adopt an emergency regulation, an emergency finding must be approved by the Department of Law.

An emergency regulation remains in effect for no more than 120 days. If the agency does not make the emergency regulation permanent, the regulation expires and the version of that regulation in effect before the emergency regulation was adopted, if any, is automatically reinstated. Regardless of whether an agency intends to let an emergency regulation expire after the 120-day mark or make the regulation permanent, the agency must follow specific steps outlined in the *Drafting Manual*. If emergency regulations are deemed appropriate by the Department of Law, your regulations specialist, attorney, or department board advisor will walk the board through these extra steps.

Conclusion

The regulations process in the State of Alaska involves careful planning, drafting, public engagement and adoption. Boards and the division work together, with assistance from the Department of Law, to ensure that the regulations align with the statutory authority and serve the public interest. By following the established procedures and incorporating public input, the state can effectively implement and enforce regulations that promote the health, safety, and well-being of its people.

VIII. The Investigative Process

An important and necessary function of the board or commission is to monitor and enforce compliance with the statutes and regulations governing a licensed profession. The process of denying or disciplining a license involves many areas of law, including the U.S. and state constitutions, the Administrative Procedures Act, case law, and both the centralized and specific statutes and regulations of a profession.

Filing a Complaint

A complaint may be reported directly to the division. Sometimes a member of the public, or a licensee, may bring a complaint directly to a board member. When this happens, the board member should direct the complainant to contact the division and forward a summary of the contact to the division. (The email address investigations@alaska.gov is useful to share in this situation.) All written complaints, or reports, alleging a violation of statute or regulations should provide a specific and detailed summary of the complaint. If available, the complaint should include any documentation, and list any potential witnesses. Anonymous complaints are not accepted.

A board or commission has jurisdiction over a complaint if the subject of the complaint falls within the scope of the board or commission's regulatory authority. Upon receipt, the complaint and evidence are reviewed by the investigator assigned to the program to ensure jurisdiction over the person named in the complaint and the alleged violation by that person. The investigator evaluates each complaint, gathers evidence, and interviews witnesses. This review takes into account informal guidelines established by the board or commission and the statutes and regulations of that specific practice area.

If the complaint does not appear to allege a violation that is within the board's jurisdiction, the division may close the complaint. If the complaint does relate to a statute or regulation of the board, an initial letter may be sent to the licensee against whom the complaint is filed. This letter provides notice of the complaint and allegations and may request records, an interview, or other response by the licensee.

Complaints or reports that present an immediate threat to public safety are given priority. The steps taken are determined on a case-by-case basis by the specifics of the allegations. This portion of the investigative process may be quite lengthy and may require additional information or evidence from the complainant, licensee, businesses, other governmental agencies or state boards, witnesses, or related parties.

Conducting an Investigation

Investigators will collect pertinent information or evidence to prove or disprove an alleged violation. If the complaint is supported by evidence, it proceeds to investigation. Once an investigation is opened, the licensee is notified they are under official investigation by the division on behalf of the board or commission. This is an important step: Complaints can be unfounded or determined to be unsupported by evidence, and they are closed before becoming an official investigation, protecting the subject of the complaint from unwarranted repercussions in the community and with the board in their area of practice.

Once the case has been thoroughly investigated and there is a preponderance of evidence to either prove or disprove a violation occurred, the next step is determining an appropriate outcome. Typically, a

licensed board member is solicited to review the case, recommend whether a violation has occurred, and propose a course of action.

Highlights of Serving as a Reviewing Board Member (RBM)

- A member who is licensed in the field of practice will usually have the professional experience, expertise, and judgment necessary to evaluate a complaint. This is one of the main areas of value that a board brings to regulation of the profession. If a member of the board does not have the credentials to effectively evaluate the matter, the investigator may engage an expert witness who does.
- It is critically important that the reviewing board member disclose any potential conflicts before taking the case. The investigator will perform a conflict check before the RBM begins work on a case. If information is revealed along the way that introduces a conflict, the RBM must immediately inform the investigator.
- When accepting a case review, the RBM agrees to prioritize the responsibility so the investigation does not draw out for a long period of time. Investigators typically ask for a case to be reviewed within 30 days. The RBM and investigator should be responsive to each other's questions. The only person the RBM should discuss the case with is the investigator and, possibly, division management, depending on the situation. The RBM should never contact parties to the matter or other board members regarding the case.
- The reviewing board member should ensure all factors are considered in their review and recommendation.
- An RBM may need to request recusal from deliberation and vote on an issue that he or she
 reviewed. This may not always be necessary or possible. After every case, the RBM should ask
 the investigator or board liaison for assistance in whether this applies to an individual matter.

In special circumstances, the division may include a panel of two board members or an expert in the field who is carefully screened for objectivity by the Chief Investigator and who agrees to maintain confidentiality. This review may result in a recommendation that more information be obtained, that the case be closed, or that the case continues forward. The board's liaison or review panel does not determine a final outcome; it simply reviews the complaint to determine whether the allegations, supported by uncontested or sufficient evidence, would warrant proceeding with disciplinary action even if contested by the licensee.

Disposition of Cases

The board will meet as a quasi-judicial body in executive session or in a special meeting arranged solely to deliberate on the matter. Facts of the case that influence the board's decision will be provided to the board ahead of time so they can become familiar with the case and prepared to discuss. This is often provided in a memo to the board or contained in the body of the legal document the board is provided for review. The investigator and possibly the board's attorney will join the executive session.

If a case proceeds for board review, the board will be asked to:

- Review the facts presented
- Review the RBM's recommendation
- Evaluate a consent agreement, imposition of civil fine, accusation, or other documents prepared by the investigator based on the RBM's recommendation
- Determine whether they agree a violation did, in fact, take place

- Determine how to proceed with board action, including:
 - Asking more questions and returning to the investigator for additional information if they are not prepared to take action
 - o Adopting, amending, or rejecting a consent agreement
 - Taking one of the disciplinary actions authorized in AS 08.01.075 (below) or in their specific statutes:

AS 08.01.075. Disciplinary powers of boards.

- (a) A board may take the following disciplinary actions, singly or in combination:
 - (1) permanently revoke a license;
 - (2) suspend a license for a specified period;
 - (3) censure or reprimand a licensee;
 - (4) impose limitations or conditions on the professional practice of a licensee;
 - (5) require a licensee to submit to peer review;
 - (6) impose requirements for remedial professional education to correct deficiencies in the education, training, and skill of the licensee;
 - (7) impose probation requiring a licensee to report regularly to the board on matters related to the grounds for probation;
 - (8) impose a civil fine not to exceed \$5,000.
- (b) A board may withdraw probationary status if the deficiencies that required the sanction are remedied.
- (c) A board may summarily suspend a licensee from the practice of the profession before a final hearing is held or during an appeal if the board finds that the licensee poses a clear and immediate danger to the public health and safety. A person is entitled to a hearing conducted by the office of administrative hearings (AS 44.64.010) to appeal the summary suspension within seven days after the order of suspension is issued. A person may appeal an adverse decision of the board on an appeal of a summary suspension to a court of competent jurisdiction.
- (d) A board may reinstate a suspended or revoked license if, after a hearing, the board finds that the applicant is able to practice the profession with skill and safety.
- (e) A board may accept the voluntary surrender of a license. A license may not be returned unless the board determines that the licensee is competent to resume practice and the licensee pays the appropriate renewal fee.
- (f) A board shall seek consistency in the application of disciplinary sanctions. A board shall explain a significant departure from prior decisions involving similar facts in the order imposing the sanction.

Most cases are resolved through a consent agreement: An amicable settlement of a case between the two parties short of a public hearing. This type of settlement spells out agreed-upon obligations and responsibilities between the board and the licensee. The consent agreement is written by the division. To be effective, a consent agreement must be adopted by the board. Consent agreements may involve:

- reprimand
- revocation
- assessment of a civil penalty (fine)
- suspension (for a specific period of time)

- probation
- condition to take additional continuing education over and above the annual requirement
- restrictions on practice

If an agreement cannot be reached, or if the agreement is rejected by the board, the case is referred to division counsel—an Assistant Attorney General (AAG)—for review and possible litigation. The next step is to file an accusation charging the violations. If an accusation is filed, the licensee is entitled to a hearing. All involved parties may be requested to appear and testify at the hearing, conducted by the Office of Administrative Hearings (OAH) through an Administrative Law Judge (ALJ). After the hearing, the ALJ issues a proposed decision.

The division's counsel and the licensee (or the attorney for the licensee) may propose a different outcome in a document called a Proposal for Action. Once it has considered the proposed decision from the ALJ and the proposals for action from the litigants, the board may adopt, amend, or reject the proposed decision from the ALJ and issue its own decision. The board should state its reasons clearly. If the board changes the sanctions proposed by the ALJ, it must explain why. The board may request counsel of its own. Any final decision may be appealed to the superior court.

Investigations Are Confidential

Investigations are required by statute to be kept confidential. The Alaska Public Records Act provides some exceptions that allow certain documents collected during discovery to be produced as public records. This often prevents the complainant, licensee, and the board from obtaining progress reports or information that may disclose the current status of an open investigation. Even the fact that an investigation is underway is protected. Cases often involve other agencies, businesses, and practices; disclosing information during an ongoing case can compromise the investigation, create conflicts for reviewing board members, or result in unnecessary hardship to the licensee.

Once disciplinary action is final, the final decision becomes public, and the final document is posted in the licensee's <u>public file</u>. It remains there permanently unless the board's decision is overturned by a court of appeals. Certain licensing programs may require that this discipline is also reported to a national database for that profession.

Using Data Proactively

If a board is able to maintain the protections of confidentiality and due process, it may find that aggregating data or following trends in complaints, investigations, and license discipline can be used to improve the quality of its regulation. This data can identify gaps in licensee or public understanding, confusing regulations, areas where the Alaska laws vary widely from standard practices in other jurisdictions, and even the need for augmenting awareness of ethical standards. The board may wish to review the investigative reports provided at regular meetings and periodically identify discuss complaint trends with its investigator as a quality control measure.

Board/Commission License Action Options

Circumstance

Response/Options

Cease and Desist Order

On notice of possible violation, the Commissioner may, if in public's interest, issue Cease and Desist Order. AS 08.01.087(b). The board is polled for objection.

Board can object.

Must be majority, within 10 days.

Summary Suspension

Investigation shows "clear and immediate threat to public health and safety", Division presents petition for summary suspension.

Board issues summary suspension; hearing to follow within 7 days.

AS 08.01.075(c)

Post-hearing there is a proposed decision (from a judge), requires adoption by board.

License Denial

Board issues or denies license based on Alaska statutes specific to the profession.

Possible hearing if license is denied, proposed decision, and final adoption by board.

Consent Agreement

Investigation Unit presents a Consent Agreement, either before or after an Accusation is filed.

Board may approve or reject.

If board rejects Consent Agreement, further negotiations may follow or a hearing may be held.

Accusation

Investigation informed by the professional opinion of a Reviewing Board Member leads to filing an Accusation; if requested, hearing follows, decision goes to board with proposals for action from both parties, if any.

Board determines whether to accept, reject, or modify proposed decision and determine which sanctions to impose.

AS 08.01.075

Violation of Consent Agreement: Automatic Suspension

Board is informed of violation warranting immediate suspension under terms of Consent Agreement.

Division initiates suspension (per delegated authority) within Consent Agreement.
Hearing possible, after which the board considers proposed ALJ decision, and adopts, rejects or amends.

IX. Legislation and Legislative Audit

As a member of a professional licensing board or commission, you have considerable latitude—as well as responsibility—to recommend changes to your licensing program's enabling statutes. Members of the public, consumers, other professionals, and your industry's association confidently approach members of the legislature to affect the change they wish to see in your practice. Additionally, recognizing the need for statutory change and not pursuing it could become grounds for a legislative audit finding. Whether taking the initiative or reacting to an active bill, board members need to be prepared to champion their cause.

Initiating Legislation

When a board determines statutory change is needed after utilizing the right-touch regulation and decisionmaking strategies included in this guidance, it has the responsibility to shepherd the process. The division usually does not have the authority to spearhead a statutory change that a board governs unless there is a significant impact on licensing processes, staff, efficiency, or other administrative characteristics. Boards must be prepared to fully engage in the legislative process when it proposes a change in statute.

Establish Clear Intent and Timeline

On the record, craft a statement and supporting points that illustrate the purpose of your proposal. It's like your bill's mission statement. Turn this into a letter from the board that includes the point person elected by the board and their contact information. This person should be ready to work with the sponsor, organize support, and call in to hearings. If the board is championing a piece of legislation, a history of the meeting minutes reflecting the issues and board's perspective should be compiled by this leader and made available to board members and division management, who will be at every hearing. This research and history will be especially helpful to new board members who are appointed.

Begin NOW. Legislation may take multiple years, especially if it is not introduced at the start of a legislative session. If the two-year legislature ends before your bill passes, it dies and you have to start over...sometimes with new elected officials who are unfamiliar with you and your cause. Legislators have more time to work on legislation during the interim—if you wait until January to start shopping a new bill, it is likely too late to expect results that year.

Draft the Language

Legislators will expect you to know what language needs to change to accomplish your goal. They have attorneys who will edit and improve the document based on your stated intent, but they will want to see your thoughtful first draft. Some legislators will require the board to present a solid legal draft, especially if they are carrying a bill by request (as a favor) and not because they personally feel passionately about the cause. You may want to engage an agency attorney to assist with drafting if the legislation is especially complex or nuanced. Start as soon as possible.

In addition to drafting the content of the bill, the board will need to adopt a letter on the record that explains and supports the legislation. This document can live with the bill and be used by the sponsor to help educate their peers and promote passage. It will be published on the legislative web site to educate the public, and the board can share it with potential supporters who may, in turn write their own letters

or testify favorably. Be sure to update the letter if the bill changes; committees or even floor votes can alter the language of a bill without notice.

Seek Supporters...and Know the Opposition

Identify who will be willing to write a letter and/or testify in support of your legislation. Ask them for ideas on who might oppose it. Sometimes, it's clear, and the board will be ready for the fight.

Sometimes, you are too close to your own profession and may not see the downsides to your legislation. Does it affect anyone negatively? Does it increase costs or paperwork? Does it limit the practice of the profession to certain individuals? Do those individuals have a reasonable argument? Engaging the industry, such as a state or national professional association, is often helpful—assuming they support the board's proposal.

Seek a Sponsor

It's a great idea to find a representative (House) and a senator (Senate) since a bill has to pass both bodies before it can move to the governor's office for signature. Look for a legislator who may have an affinity for your program (is a professional licensee, is a health care provider), likely supports the goal of your bill (is pro-health care/building industry, has sponsored similar legislation in the past, is outspoken about government efficiency), or who represents your district. The board may wish to talk to a House or Senate committee chair about committee sponsorship of its proposal. The board can also discuss the potential for sponsorship by the governor; however, it must reach out to the division director a year in advance to ensure adequate review.

Communicate With Committees

Be available to testify, even on short notice. The board must identify board members who are authorized to speak on behalf of the bill. Contact legislators and committee members to ensure they understand and support your bill. If they don't support it, find out why and seek to aid their understanding...or be prepared for difficult questions.

Promote Your Bill

Everyone will vote on your bill, whether in a committee, on the floor, or both. Some members may vote in several committees, depending on how many times they hear the bill (usually two committees on each side— Finance and Labor and Commerce or Health and Social Services). So, it's helpful if they understand what the bill does and how it helps Alaskans. Legislators have an entire state to worry about, so they don't know the finer points of your licensing program or industry. You can help them understand the main points without dwelling on the details or overthinking it. Be prepared for all kinds of questions!

The **Open Meetings Act** Always Applies

AS 44.62.310(h) provides detailed definitions of "governmental body," "meeting," and "public entity" that, when combined, define what constitutes a public meeting. A meeting of a decision or policy-making body occurs when more than three members or a majority of the members, whichever is less, engage collectively in discussion of a subject that the body is authorized to act and set policy on and is therefore subject to the Open Meetings Act. Under this definition, it doesn't matter where the meeting occurs, if it was prearranged, or who arranged it and could include unplanned casual or social contact in any location, including the office of a legislator.

Members of boards and commissions should take care not to conduct business over email, lest the public be removed from the process. Board members should not email each other about board business; if a special meeting is needed, a member can alert staff and a meeting can be arranged and publicly noticed. Remember, all board member email correspondence is discoverable, and your board business is also the public's business.

Legislative Session

Q: What is fast-paced but moves slowly? Transparent but hard to see? Straightforward but complex?

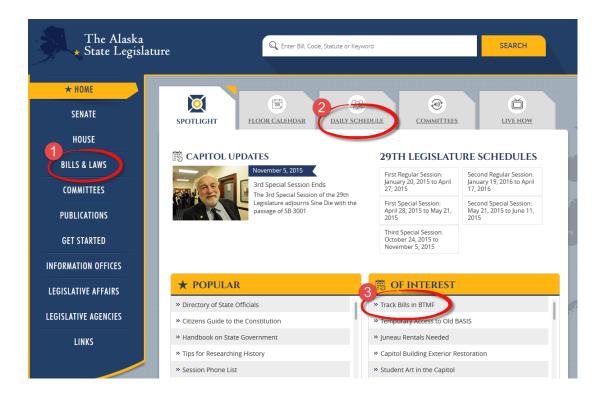
A: Legislative session!

Understanding the ins and outs of the legislature while in session can be difficult until you get into the swing of things. The information below can help.

Be Informed About Legislation: If Not You, Then Who?

Even if your board didn't initiate it, a bill may be introduced that pertains to your licensing program. Be vigilant! You will have to become involved.

- Ahead of the legislative season, select on the record a member who will serve as the point person
 for legislative activity. In the absence of this person, the division will look to the chair of the board
 for input and interpretation.
- When a bill is filed that appears to affect your licensing program within AS 08, division management will alert the board liaison. This staff member should ensure that their board members are made aware of legislation that is filed that will affect them. With dozens of bills to track, analyze, and testify on, division management may not be able to keep the board apprised of every late-breaking detail. Division management will periodically send updates to staff regarding legislation or request discussion with the board. Division staff may not know about or forward bills affecting the profession when the legislation does not touch AS 08. Please let staff know if you become aware of those.
- Know where to find your bill using the Alaska State Legislature's web page: <u>akleg.gov</u>. (See graphic below.)
 - 1. The **BILLS & LAWS** section on the sidebar links to a searchable list of documents. If you know the bill number, you can search using the bar at the top of the screen.
 - 2. The **DAILY SCHEDULE** shows all committee activity for the day you choose. It is subject to change, but it is a good starting place to see what is happening where.
 - 3. The **BTMF**—or Bill Tracking Management Facility is your best friend when trying to keep up with a bill. Take the time to set up your profile and register the bill you want to track, then you will receive email updates when its status changes or is scheduled for a hearing.



Guidelines for Board Member Testimony

- Encourage the board to become engaged: Board members should track the bill online, participate in
 hearings, write a letter, and discuss the legislation in a public meeting. It is a best practice for
 organizations to speak with "one voice." Any testimony or correspondence by a board member on
 behalf of a board must represent deliberation and action taken on the record in a public meeting.
- Board opinions on legislation should be put in writing. If the board has published a resolution or letter regarding the legislation as a result of a vote at a public meeting, staff may provide that document to legislators per department procedures. The board member appointed as lead can also send this document to legislators.
- Individual board members may offer their personal or professional opinions on the legislation by
 clarifying that while they are appointed to a board, they do not speak on behalf of the board and are
 offering their testimony/thoughts/opinion as a private individual. This testimony should be
 harmonious with what the board has voted on; the board should always speak with one voice after a
 vote.
- Boards <u>must</u> provide a member to testify at every hearing when being considered for reauthorization per AS 08.03. Without member interest and advocacy for the board or commission's continuation, it is possible that the sponsor could withdraw the bill and the board could sunset.
- The chair or elected board spokesperson should be prepared to answer questions posed by staff or legislators, testify telephonically (or in person, if in Juneau) on bills that require subject matter expertise or upon request, and otherwise be available on short notice to engage in this process.
- Be sure to differentiate the state licensing board from the industry association. Sometimes, they
 share the same goals. Sometimes, they do not. Legislators must keep track of a lot of names and
 organizations, so be sure that you are clear that you represent the State of Alaska.

• Nervous? Don't worry! Please email or call division management to discuss tips or even run through some potential questions.

Legislative Testimony Call-In Do's and Don'ts

Do use the streaming video available on the "Live Now" tab on <u>akleg.gov</u> or Gavel Alaska (<u>ktoo.org/gavel</u>) to watch for your bill to come up. The chairman will announce the order of bills at the beginning of the meeting. Callers may be disconnected from the meeting if they call in prior to their bill being taken up.

- If video streaming is not an option for you, please contact the committee aide to make arrangements to call in early.
- Once the bill is before the committee, call the number provided by staff or the committee aide.
 Give your name, the bill number, and ask to be connected to the ______ Committee.

Do use the Teams link if provided one by the legislative committee aide. Some committees prefer invited testifiers to connect via Teams.

Do remember the legislative call-in system is designed to serve those who do not have any other way to testify or have a legitimate reason for using the system.

Do not call in before the bill you are testifying on comes before the committee.

Do not call in for a hearing if you simply want to listen – utilize the streaming video as noted above.

Do remember the off net call-in lines are for testifiers only. If you wish to listen in, please use the live streaming at http://akl.tv/.

Do use the "mute" function of your phone until called on to testify. If this function is not available on your phone, ask the Legislative Information Office (LIO) moderator to mute your call.

Do not use the "hold" function on your phone when connected.

Do try to be in a quiet room without distractions or interruptions. Car noise, open windows, and barking dogs can all be heard by the legislative committee and guests at the hearing. These avoidable disturbances will detract from the credibility of your message. Connect without using a speakerphone for the best audio quality. Please treat the important responsibility of testifying with utmost respect and professionalism.

Do remember that everything transmitted over your phone will be broadcast directly into the meeting room and recorded to become part of the permanent record.

Do remember to be in a location with good reception if using a cell phone. Disruptions coming into the meeting via the phone lines will result in all callers being disconnected from the system. This will require testifiers to call back to be reconnected. Turn off your computer or TV speakers if listening online so you do not create an audio "loop."

Do try to adhere to time limits imposed by the chairman.

Remember: There are a limited number of phone lines coming into the Capitol. These lines are also used by LIO's around the state. When all the phone lines are used up, an LIO may not be able to call in with a room full of people.

Legislative Audit

The <u>Division of Legislative Audit</u> (DLA) serves as one of the Legislature's most significant checks in the balance of powers with the executive and judicial branches of government. The Division's primary responsibilities are to provide transparency and hold state agencies accountable to state and federal laws. Audits inform the Legislature and the public about government operations.

The DLA is an audit agency, led by the Legislative Auditor, that serves as the State of Alaska's independent auditor. DLA was created pursuant to the Fiscal Procedures Act of 1955. The Division has offices in Juneau and Anchorage staffed by dedicated professionals, most of whom are licensed CPAs. The Legislative Auditor is a public officer authorized by the Alaska Constitution to lead the State's independent audit function. The audit function is conducted in accordance with Title 24 of the Alaska Statutes. All audits conducted by the Division are done in accordance with government auditing standards.

DLA performs external audits; that is, audits are performed by an auditor who is independent of the executive head of the government unit or agency being audited. All audits result in a published report that remains confidential until released to the public by the Legislative Budget and Audit Committee. Four types of audits are conducted: single audits, special audits, sunset audits, and IT audits.

The primary way professional licensing boards interact with the DLA is through the sunset audit process. The 1977 Legislature passed a Sunset Law which requires DLA to conduct performance audits of boards, commissions, and agency programs subject to termination under AS 44.66. The audit report, along with other reports and testimony, is considered when determining if there is a continuing public need for a board, commission, or program.

Professional licensing boards are audited according to the schedule set by the Alaska State Legislature, which is based on the scheduled sunset dates found in <u>AS 08.03</u>. The maximum number of years a board can be authorized before its next audit is eight years.

Approximately one year before the scheduled sunset date of each board, the assigned legislative auditor(s) will hold an opening conference with division management and the board chair, either together or separately. At this meeting, which is usually in the late spring, the auditor will review the process to ensure all parties are informed. The auditor will hold similar meetings once the field work has been completed and when the DLA has prepared a list of recommendations.

The auditor(s) will perform the audit by reviewing documentation of board meetings, licensing files, investigative files, and other records it may believe to be relevant to its review. They will ask questions

and seek additional information from staff or board members, as necessary. Division management and the board chair should work independently with auditors to ensure each has the opportunity to provide the auditor with unvarnished information. A public officer may not interfere with the work of an auditor or seek to influence them in performance of their duties.

A determination by the DLA as to whether a board or commission has demonstrated a public need for its continued existence must take into consideration the following factors (AS 44.66.050(c)):

- (1) the extent to which the board or commission has operated in the public interest;
- (2) the extent to which the operation of the board or commission has been impeded or enhanced by existing statutes, procedures, and practices that it has adopted, and any other matter, including budgetary, resource, and personnel matters;
- (3) the extent to which the board or commission has recommended statutory changes that are generally of benefit to the public interest;
- (4) the extent to which the board or commission has encouraged interested persons to report to it concerning the effect of its regulations and decisions on the effectiveness of service, economy of service, and availability of service that it has provided;
- (5) the extent to which the board or commission has encouraged public participation in the making of its regulations and decisions;
- (6) the efficiency with which public inquiries or complaints regarding the activities of the board or commission filed with it, with the department to which a board or commission is administratively assigned, or with the office of victims' rights or the office of the ombudsman have been processed and resolved;
- (7) the extent to which a board or commission that regulates entry into an occupation or profession has presented qualified applicants to serve the public;
- (8) the extent to which state personnel practices, including affirmative action requirements, have been complied with by the board or commission in its own activities and in the area of activity or interest;
- (9) the extent to which statutory, regulatory, budgetary, or other changes are necessary to enable the board or commission to better serve the interests of the public and to comply with the factors enumerated in this subsection;
- (10) the extent to which the board or commission has effectively attained its objectives and purposes and the efficiency with which the board or commission has operated; and
- (11) the extent to which the board or commission duplicates the activities of another governmental agency or the private sector.

For professional licensing boards, many of these functions are statutorily carried out by the division. If the final audit report finds a board to be deficient in those areas, it may be attributed to the division. The governor's office may be accountable for concerns about board appointments. The board chair, commissioner, and governor may all be asked to respond to questions and will be compelled to respond

to the audit in writing twice prior to its release—once as a confidential preliminary communication, and finally as a response to the report.

The Legislative Budget and Audit Committee (LB&A), which is a joint committee of both the House and the Senate, provides oversight of the DLA. The audit is confidential until published by LB&A. Once published, usually in the fall, it is made available to the public. A board may review the preliminary audit report in executive session, if it wishes; once published, the board should discuss the report on the record at its next meeting and organize its strategies for testimony ahead of the coming legislative session.

Legislative committees or individual legislators may sponsor bills to reauthorize boards slated for termination. The legislature will require a telephonic presence by a board representative, as well as the division director, at every hearing. The board chair—or a member designated by the board to testify on its behalf—should work with division management to prepare testimony at every hearing in the House and Senate.

During a public hearing, the board and the director shall have the burden of demonstrating a public need for its continued existence or the continuation of the program and the extent to which any change in the manner of exercise of its functions or activities may increase efficiency of administration or operation consistent with the public interest. Based on the audit recommendations, hearings may run smoothly, or legislators may pursue specific issues raised by public testimony. Legislators often take the opportunity to familiarize themselves with aspects of the professions regulated by the board, so they may ask questions that are not directly covered in the report or address issues they are familiar with through constituents, news media, or other sources.

If a board faces serious recommendations, the legislature may reauthorize them for a very short period (such as two years) to allow time for improvement and another audit to verify the issue has been resolved. If the legislature chooses to sunset a board, there is a one-year wind-down period during which regulations will be adopted to transfer the board's authority to the division. The licensing program will not cease; it will be managed by the division instead of the board, and the division will fall under a separate agency audit process. The board will cease to exist one year following the sunset date in statute. While it is an extreme action, termination of a professional licensing board has not happened in more than a decade. The legislature recognizes the value boards provide the public and usually seeks to aid the executive branch in finding solutions to any problems discovered through the audit process.

X. Overview of State of Alaska Travel Policy and Division Procedures

When a person travels on behalf of the state, on behalf of the board, is traveling because of their position as a board member, or plans to engage in activities as a board member while in travel status, the travel must be managed by the State of Alaska. The purpose of travel policy is to provide parameters for approval of actual and necessary expenses incurred by travelers while traveling on state business, to ensure wise management of state resources, and to minimize risks to the state and its travelers. The travel policy of the State of Alaska is adopted by the Commissioner of the Department of Administration in accordance with AS 39.20.160.

State agencies and travelers are required to comply with these policies whenever traveling on state business.

This guidance will clarify the process of funding, approving, and booking volunteer board member travel on behalf of the State of Alaska. While the Department of Administration sets the state's travel policy, it is the division's responsibility to manage costs and provide approval for state business travel for board members. Travel administration is comprised of a few major stages:

Stage 1: Funding authority and availability: The *authority* to spend must be granted by the legislature in the division's annual budget, which covers expenditure authority for the *entire* division, not specific boards or programs. The director must weigh all necessary and competing expenses across all 45 professional licensing programs, corporations, and business licensing in order to allocate them appropriately. Because the division, not the board, is statutorily responsible for all decisions pertaining to revenues and expenses, additional factors unrelated to your board may mitigate the director's ability to approve requested travel.

In addition to the *authority* to expend funds, *availability* of funds to cover expenses for travel on behalf of any program is dependent on that program's bottom line. If the program does not have sufficient funds to meet its obligations through the next biennium, board members are advised to defer travel requests until the deficit position improves.

Stage 2: Approval: When travel is requested, it goes through an approval process to ensure the request meets state policy and to create documentation for planning and risk management purposes. Approval from the division, department, and sometimes the governor's office is required. It also clarifies for the traveler the types of approved expenses so there is less opportunity for misunderstanding at the time of reimbursement. The approval process also establishes the minimum business itinerary or window of time the traveler is on state business to identify the business portion of travel. Board members may only enter travel status to represent the state after obtaining prior approval for the estimated costs through this standard process.

Information provided in order to approve travel includes the event description and agenda, dates, estimated costs for transportation, hotel, parking, registration fees, and

other allowable expenses. Also requested is the board's rank preference for this travel (as listed in the board's prior year annual report) and potential for third-party reimbursement, as well as whether personal deviation from the minimum business itinerary for the traveler's convenience will occur.

This stage requires the division to work with board members to set forth meeting dates, locations, and individual traveler preferences—such as driving instead of flying or personal deviation from the itinerary by staying an extra day.

- Stage 3: Reconciliation: Once travel is completed, receipts are collected, and actual costs are reconciled. State policy requires receipts to be submitted within five days of travel. Any significant overages in approved cost from the original estimate will require reapproval—potentially delaying reimbursement. Additional review is also required when the traveler deviates for personal convenience. Travelers are required to approve any estimated reimbursement; please respond to the email requesting approval as soon as it is received so your travel process can be reconciled and completed.
- **Stage 4: Reimbursement:** Final reimbursement of allowable expenses is remitted electronically to the traveler's bank account if you have direct deposit set up with the state; otherwise, it is sent by check and may take several weeks to process. Check your bank statement to confirm receipt of funds that have been direct-deposited.

The approval request and final travel authorization (TA) form are prepared by planners at the division travel desk. The final TA and attached receipts are audited and processed by the Division of Administrative Services. This is the division that provides centralized accounting, human resources, information technology, budget, procurement, and travel services and oversight for all agencies within the Department of Commerce, Community, and Economic Development.

The state travel policy (AAM 60) is available online through the Department of Administration, Division of Finance or through your board staff. Additional information on board-specific procedures is included to help make the process as smooth as possible. At any time, should you have questions or need to book travel, please contact the division Travel Desk.

CONTACT INFORMATION

DIVISION OF CORPORATIONS, BUSINESS AND PROFESSIONAL LICENSING

TRAVEL DESK

P.O. Box 110806, Juneau, Alaska 99811-0806
Phone: 907.269.8160 - Fax: 907.465.2974

<u>08occlictravel@alaska.gov</u>

(For faster response, email instead of call.)

Board Member Travel Procedures

Board members must utilize division staff to book their travel through the state travel contractor's online system. This will allow board members to travel without worrying about booking their own itineraries in accordance with state policy, personally fronting costs associated with airfare on their personal credit cards or wondering whether their costs will be reimbursed. Most itineraries will receive discounted rates because of state-negotiated contracts with Alaska Airlines and other hotel and car rental partners.

Steps in Planning Your Official Travel Itinerary

- 1. To initiate this process, the board needs to establish that this expenditure is supported by the board. Please ensure your board has done the following at least six weeks before the date of travel:
 - a. Include the meeting, conference, or event in the board's Annual Report. Often, travel requests are to the same (or similar) events each year. Since there is not enough travel expenditure authority provided by the legislature for every board to take all the trips they may want, only the highest-ranked trips are likely to be approved. While the board may not know all the details months ahead of time, they may know the name of the conference sponsor and event, such as "Annual Educational Conference sponsored by the Council on Licensing, Enforcement, and Regulation." That would be important to include in the Annual Report.
 - b. Vote in a meeting to affirm the board's intent to send representatives to the event, and place on the record a ranked list of who those people are. This may include one or more board members and/or staff. A board member who was not endorsed by the board may be approved by the chair. This may displace one of the members who intended to travel. (Usually, this occurs when someone is no longer able to travel and someone is encouraged to attend in their place.)
- 2. Following the board meeting where the business reason for travel was discussed and travelers were approved, your board staff will complete a Travel Approval Request Form that explains the business reason for travel, requested travelers, and all known travel details. Approval from the division, department, and sometimes the governor's office is required.
- 3. Each traveler must complete the Travel Reservation Form for Board Members (attached). This helps us know important details like your Mileage Pan number, whether you prefer an aisle or window seat, and what hotel you prefer for your stay. Email this form to the Travel Desk (<u>08occlictravel@alaska.gov</u>).
- 4. Ensure the forms required by the state or federal government for reimbursement and per diem (attached) have been completed and returned to the proper agency listed on the form. Do not send to your board staff.
 - a. Substitute Form W-9 (TIN Verification)
 - b. Electronic Payment Agreement

The Electronic Payment Agreement is required only if you wish to receive your per diem and reimbursement electronically. Also, be advised the Internal Revenue Service requires the State of Alaska to issue 1099 forms when payments to individuals, partnerships, or limited liability companies for rents, services, prizes, and awards meet or exceed \$600.00 for the year.

- 5. Your travel planner will discuss any questions or concerns with you, then finalize the form according to the information you have provided in accordance with state policies. The travel approval will be emailed to you once it has final approval. There is no opportunity for personal deviation using this booking method. If you wish to deviate from the minimum business itinerary, staff should include this request in the initial travel approval request. Be sure you discuss with staff at the Travel Desk once you have received approval to travel.
- 6. The itinerary, including airline, hotel, and rental car confirmation numbers, will be emailed to you when booked. Staff will also provide the hotel with instruction to bill the division's credit card; however, since hotels must ensure they bill the proper party, the traveler must ensure that they were not charged for the room or taxes. Travelers are required to get a copy of the hotel receipt, even if they do not pay for the stay. Travelers may still be requested to provide a credit card for any room incidentals, such as movies, room service, telephone calls, etc., which are not covered by the state.
- 7. Turn in all receipts to the division within five days of trip completion to begin the reimbursement process. Any expenses not covered up front will be processed directly to the traveler's bank account once the traveler has completed all the forms mentioned in #4, above.
- 8. Once travel receipts have been reconciled, an estimated reimbursement e-mail will be sent to the traveler asking them to approve the expenses. Travelers must respond in order for the travel process to be completed and the traveler reimbursed.

Booking Travel Through a Third Party

When associations are able to directly arrange travel for the division board members or staff, there are a few simple steps required to accept their offer:

- 1. Follow steps 1-5 above. Board members cannot make their own travel arrangements without first being approved to travel. Confer with the Travel Desk to ensure accurate coordination among parties.
- 2. Turn in all receipts to the division within five days of trip completion to begin the reimbursement process. Any expenses not covered up front will be processed directly to the traveler's bank account. Receipts are needed to track the amount of travel that is being covered by a third party for audit and ethics purposes.

Reimbursement of Qualifying Expenses by a Third Party

Occasionally, an association will offer to reimburse the traveler for expenses incurred while on state business. For example, the profession's national organization may pay a \$1000 stipend to cover the cost of travel to the conference. Or, the association will pay all the airfare and hotel expenses for new board members.

This offer may be accepted under a few conditions:

- 1. Program staff must follow up with the association once the travel has been reconciled to ensure proper reimbursement occurs.
- 2. Checks may only be written and mailed to the State of Alaska, addressed to the division. Board members may not accept payment or reimbursement for any purpose and must immediately endorse any payment of this kind

- over to the division travel desk for receipting. Reimbursement for authorized expenses will be issued by the State of Alaska.
- 3. The legislature typically authorizes a small amount of authority for the division to receive third-party travel reimbursements; these are credited to the board that incurred the expense. Any reimbursements over the authorized amount will be reported but not available to the boards to expend. This tracking is important as it may demonstrate the boards' ability to collect receipts above the authorized limit and allow the division to advocate for additional budget authority in future years.

If you have questions about a specific scheduled trip or reimbursement, please contact the Travel Desk at 907.465.2550 or 907.269.8160 or by email at o8occlictravel@alaska.gov.

Frequently Asked Questions About Travel

Before Traveling:

Q: I would like the travel planners to book my travel. What do they need to know before they can book?

A: We will need the following information:

- Your name as it is written on a government issued form of identification
- Your birthdate
- Your mileage plan number, if any
- A preferred hotel in the city to which you are traveling
- A valid e-mail address so the travel itinerary can be sent to you
- An agenda for the meeting or conference—even a draft is helpful

Q: When you book my travel, what are the rules?

A: All state travel rules apply, regardless of whether we act as your agent. However, booking your flight, hotel, rental car, or other travel is a commitment through the state travel agency. So, keep in mind that non-business-related changes and no-shows may result in additional fees, and you may be asked to reimburse the state for those types of avoidable fees.

Unless it has been pre-approved, we can only book the minimum business itinerary. This means that only the lowest ticket class fare for the most direct route will be purchased. We cannot book travel for spouses or other guests. We also will generally only use approved State of Alaska vendors, as we will get the best state negotiated deals on hotels, airfare, and rental cars. This means lower travel expenses for your licensing program.

Alaska Statute 39.20.140(b) requires that the state pay no more than "the lowest ticket class fare for the most direct route." (AAM 60.050)

Q: If you book my hotel but the hotel asks to see the credit card, what should I do?

A: You can have the hotel call one of your travel planners to confirm the credit card number with them. Your travel planners are available Monday-Friday 8:00am- 5:00pm at either 907-465-1071 or 907-465-2591. You may be asked

to provide a personal card for incidentals, since the state will not pay for amenities such as room service, tips, minibar, etc.

Q: I want to mix my board business trip with pleasure. How can I do this?

Regardless of who books the travel, we need to know if you are deviating from the business itinerary before your trip is submitted for division approval. Please let the Travel Desk or your board staff know if you are deviating as soon as the meeting is being planned. If your original travel plans change, please let your program staff know as soon as possible so they can request reapproval of the trip. If the cost of personal itinerary is greater than the cost of the minimum business itinerary, you need to book the trip yourself and work with the Travel Desk for reimbursement of qualifying business expenses.

Unapproved deviation from the minimum business itinerary may result in additional costs that you were not anticipating, and the state cannot cover that portion of your travel expenses. For example, if the board meeting ends at 2:00 p.m. and you want to stay in Anchorage until the following afternoon, you will be responsible for the hotel, meals, and difference in flight cost. Any rental cars approved for state business use must be turned in at the time of the first flight after the meeting ends. Keeping the car longer may incur personal expenses, and you may not be covered in case of an accident.

If you are planning your own travel, we still need to know the difference in prices between the business itinerary and the deviation that you are taking before you travel. Please provide your board staff with a flight itinerary for both the business itinerary and the deviation. If we do not receive the business itinerary, the travel planner will obtain a quote for the lowest fare currently available. This may result in a lower reimbursement than you were expecting.

Q: What are the rules for renting a car when I travel for the state?

A: When necessary, the rental of a car may be authorized for travelers in travel status according to the minimum business itinerary for the trip. The estimated cost for the rental car must be included in the approval request <u>prior to travel</u>. The cost and intended use of the car must be considered in determining the size and type of car to rent. The State of Alaska supports a mid-size or smaller car rental. Rental of a car larger than mid-size may be allowed when several travelers are traveling together or circumstances require the use of a larger car. Such situations must also be documented on the completed travel authorization. Planning ahead is recommended.

When a rental car is desired, but not required for state business, it is considered personal deviation. A traveler who submits a receipt for a rental car will receive reimbursement for ground transportation for the minimum business itinerary.

Q. I don't want to stay at the hotel that is closest to the meeting location. What are my options?

A. You will be booked at a state-contracted hotel that most closely meets the meeting's minimum business itinerary. There are often several hotels close to the facilities most used for meetings—the Atwood Building in Anchorage and the State Office Building in Juneau.

If you prefer to stay at a hotel outside of walking distance, we will book the hotel mentioned in your written request as long as it has a contract with the state and is under \$300 per night. You will be responsible for any amount over the standard hotel. If it requires one, a rental car or taxi between the hotel and meeting location will be considered

personal deviation, and you will responsible for any amount over the customary ground transportation. If it is unsafe or impractical to walk due to weather, darkness, or other situations, ground transportation will be reimbursed.

Q. I want to stay an extra day at the meeting location. Can you still book my flight?

A. Yes, and the difference in cost will be deducted from your reimbursement. If the difference is over \$100, then you may opt to purchase your own ticket ad receive reimbursement for the flight listed in the minimum business itinerary.

After Traveling:

Q: What documentation do I need to turn in to be reimbursed?

A: Board staff can provide you with a travel reimbursement envelope to help keep your receipts together. Because you are paid a state Meals and Incidental Expenses (M&IE) rate, you do not need to submit meal receipts unless a third-party reimbursement agreement requires it.

Within **FIVE** days of completion of travel, please submit:

- Airport receipt and boarding passes or actual itinerary
- Hotel receipt(s)
- Taxi receipt(s)
- Rental car receipt(s)
- Parking receipt(s)
- If you went to a conference, we will need a final meeting agenda and a registration fee receipt (if you paid for it).

Q: What if I do not have a receipt for my taxi ride?

A: You will be reimbursed up to \$75 for any qualified expense without a receipt. This means if you took a taxi to the airport and back but forgot to get a receipt, you will only get \$75 total for the entire trip. Most taxis cost around \$20-\$30 one way, so it is always a good idea to remember to get the receipt. Please note that taxis for food and entertainment are not reimbursable—only transportation to/from the meeting location or hotel and airport.

Q: The state booked my travel. Do I still need to get a hotel receipt?

A: Yes, we still need to make sure there were only charges that the state allows to be made on the state credit card. If a third party is paying for the hotel, we will still need a receipt to track those expenses for audit and ethics purposes. Please remember that if you had the state book your travel, there should be no taxes on the bill when traveling within Alaska. Check to ensure that room service, mini-bar, fitness, or other hotel charges are not settled to the state credit card. Look over the hotel receipt carefully before checking out and ask for the bill to be split, if necessary.

Q: What is "mileage," and why do you need my physical address?

A: You are eligible to request reimbursement for the mileage between your house or place of work to the airport and back if you live more than 50 miles from the airport/meeting location. In order to give you the correct mileage, we need the physical address of your house or place of work so that we can have an accurate calculation. Please make sure to include a note with your receipts if you drove to the airport from a different location than you usually do so that we can give you the correct reimbursement for mileage.

Q: I drove to the board meeting. Why am I not getting reimbursed for all the mileage between locations?

A: If the amount of the mileage is greater than what a plane ticket would cost, you will only be reimbursed for the amount of the minimum business itinerary plane ticket. Also, reimbursement is only available to/from your "duty station," which is the city in which you claim as your primary location. So, if you are driving (or flying) from a different location, you will receive reimbursement for the lesser of the two legs. For example: If you live in Anchorage but are flying to a Fairbanks meeting while on vacation in Seattle, you will only receive reimbursement for the value of the ANC-FAI flight, unless your actual expense is lower.

Q: I live in the city that the board is meeting in. What am I reimbursed?

A: You may request reimbursement for meals for the time when you are at the board meeting, which is typically lunch. You are also reimbursed for parking if applicable, but remember to get a receipt. Please remember to give the travel planner your exact physical address so you are reimbursed accurately.

Q: I took a trip where part of the travel is being booked or reimbursed by a third party. What do I need to turn in?

A: We need to know the amount the third party paid for airfare and hotel and need all the receipts for travel even if some or all expenses are being paid for by a third party. This is required for state auditing purposes. All expenses must be settled between the Travel Desk and the third party after your travel has been finalized. Board members are not allowed to accept payment from third parties. All payments must be made to the State of Alaska, and any checks to board members must be turned in to the office immediately. Please do not submit receipts directly to the third party; division staff will handle this.

Q: How do I know how much per diem I will be reimbursed?

A: Per diem is determined by the minimum business itinerary and how long you are in travel status during mealtime portions of the day (see chart below). If you are traveling in-state, you will be reimbursed using the state authorized per diem (also called M&IE) rate. If you travel out of state, you will receive the federal rate for your destination. The first and last days of travel will be paid a flat 75% of the daily per diem.

Q: I was only able to attend the meeting for a few hours. Will I be reimbursed?

A: To be eligible, you must be in travel status during the meal allowance period for at least three consecutive hours to receive reimbursement for that meal and the daily incidental amount.

Other Questions:

Q: I am a volunteer—not an employee of the State of Alaska. Why do I need to follow your rules?

A: Board and commission members are appointed by and serve at the pleasure of the Governor. When you are performing board business, you represent the State of Alaska. When you travel for the State of Alaska, you are treated like an employee and thus must follow the same rules that an employee must follow.

The travel policies of the State of Alaska are adopted by the Commissioner of the Department of Administration in accordance with AS 39.20.160. State agencies and Travelers are required to comply with these policies whenever traveling on state business and are prohibited from adopting their own policies that differ from statewide policies without the approval of the Commissioner of Administration. (AAM 60.010)

Q: How do I know that the trip I want to take is "state business"?

The term "state business" applies when the purpose of the trip can be reasonably related to the person's role as a board member. This relationship may not always appear black-and-white, such as traveling to represent the board as a delegate. The division will look for elements such as whether the event that is primarily marketed to or attended by members of state boards; whether the board member would otherwise be attending if not for his or her service on the board; and other reasonable connections between board service and the event.

Q: Travel planners use a lot of terms that I do not know. What do they mean?

A: Here is a list of commonly used terms that are used for travel:

- Travel Planner: Individuals within each department that support travelers by making travel arrangements, explaining policies, ensuring travel is approved prior to purchase, and ensuring reimbursement occurs timely after travel is complete.
- Traveler: A person employed by the state, a board member, or volunteer that travels for state business outside their duty station.
- M&IE: Meals and incidental expense allowance. Incidental expense includes tips and other personal costs of travel. Also known as per diem.
- Residence: The location, or within 50 miles thereof, where the traveler maintains their primary dwelling.
- Duty Station: The city, town, or village within 50 miles of where the traveler spends the major portion of their working time.
- Travel Authorization (TA): The form that must be completed to show travel related expenses. This is completed by the travel planner.
- Minimum Business Itinerary: Travel plans that fit with the state-authorized business trip, without any personal travel.

Q: Where can I find more information on travel?

A: We are glad you asked! Please visit http://doa.alaska.gov/dof/travel/index.html. Here you can find more FAQs and all of the travel policies you may ever want to know. The best way to contact of any of the planners at the division Travel Desk is by e-mailing 08occlictravel@alaska.gov.

XI. Professional Licensing Finances: How Do They Work?

The division, including the business licensing and corporations sections, is authorized revenues and expenditures in the budget adopted annually by the Alaska State Legislature. The division's annual budget is published by the Office of Management and Budget; fiscal year 2023 is shown below as an example in Figure 1 as the *Final FY23 Enacted Operating Budget*. Once the budget is signed into law by the Governor, it goes into effect for the next fiscal year, which begins July 1. Any adjustments to the current year's budget are adopted as incremental or decremental supplements by the legislature during Legislative Session. In the table below the amounts are in thousands, e.g., multiple by 1,000 to get the actual dollar figure.

FIGURE 1: FY23 CBPL OPERATING BUDGET (DOLLARS IN THOUSANDS):

Component: Corporations, Business and Professional Licensing (2360)

RDU: Corporations, Business	and Professional Lic	ensing (117)	
	FY2022 Management Plan + Supps (19366)	FY2023 OMB Conference Comm Track (19330)	FY2023 HB281 Final Enacted (19383)
1000 Personal Services	10,458.8	10,153.5	10,153.5
2000 Travel	269.5	269.5	269.5
3000 Services	6,787.5	6,720.5	6,720.5
4000 Commodities	143.9	83.9	83.9
5000 Capital Outlay	7.4	7.4	7.4
7000 Grants, Benefits	0.0	0.0	0.0
8000 Miscellaneous	0.0	0.0	0.0
Totals	17,667.1	17,234.8	17,234.8
Funding Sources:			
1004 Gen Fund (UGF)	1,934.6	1,198.3	1,198.3
1005 GF/Prgm (DGF)	1,614.5	1,607.9	1,607.9
1007 I/A Rcpts (Other)	1,022.8	1,035.1	1,035.1
1040 RE Rec Fnd (DGF)	297.4	301.1	301.1
1108 Stat Desig (Other)	32.6	32.6	32.6
1156 Rcpt Svcs (DGF)	12,765.2	13,059.8	13,059.8
Funding Totals:			
Unrestricted General (UGF Designated General (DGF Other Federa	14,677.1 1,055.4	1,198.3 14,968.8 1,067.7 0.0	1,198.3 14,968.8 1,067.7 0.0
Positions:			
Permanent Full Time	100	102	102
Permanent Part Time	0	0	0
Non Permanent	0	0	0

The division's operating budget is annually around \$17 million; however, the division receives very little general funds from the legislature. Receiving general funds was a temporary way to offset licensing costs during the pandemic. Instead, the division is granted <u>authority</u> to spend the funds collected through licensing fees. This authority to collect fees is indicated in Figure 1 as 1156 Rcpt Svcs (Receipt Supported Services, e.g., licensing fees). The total expenditure authority includes all aspects of administration of all professional and business licensing programs, board activity, corporation registration, and investigation expenses.

Licensing program revenues and expenditures are tracked in the accounting system for each license type. However, the total spending authority is shared among all division activities. Each licensing program does not have its own budget, rather the division uses cost accounting to manage expenditures and fee setting authority to increase and decrease fees as needed while staying within the division's total authority.

Spending authority gives the green light to expend revenues collected through licensing fees <u>up to the stated</u> <u>limit</u> in each functional area (numbers on the left are the account code series):

1000 Personal Services: Payroll and benefits for division staff (licensing, investigations,

administration)

2000 Travel: All travel expenses for board members, staff, and investigators

3000 Services/Contractual: Agreements with other agencies to perform services outside the

division's expertise, including LAW, OAH, fingerprinting by DPS,

inspections by DEC and DOLWD, etc.

Contracts with vendors to provide services outside the state's purview, such as printer maintenance, professional testing, program-specific consulting, board memberships, advertising

meetings, postage and mailing

4000 Commodities/Supplies: Consumable supplies, such as paper, pens, envelopes, and

staples

5000 Equipment/Capital Outlay: Major durable purchases, including computers, desks, and office

equipment

These functional areas shown in the division budget are the same as board members receive in the Quarterly Schedules of Revenues and Expenditures for their licensing programs and in the division's Annual Report to the Legislature, the summary of which is included in this report. (The entire report, including individual licensing program detail, is published quarterly on the <u>Division Reports</u> web page.) This consistency allows board members to compare how their expenditures fit within the division's overall spending authority—including all expenses for professional licensing functions and investigations for 45 programs, corporations and business licensing, and administrative support for each of these sections of the division.

Professional Licensing Fee-Setting Process

The division is tasked in statute (AS 08.01.050) with proper administration of licensing fees, revenues, and expenditures. The state's professional licensing activities are funded wholly by "receipt supported services." This means that by statute, all costs must be covered by licensing fees.

State law delegates the responsibility for fee-setting to the division, which in turn shall consider the board's recommendations when proposing changes to that program's fees. It requires the division to "annually review each fee level to determine whether the regulatory costs of each occupation are approximately equal to fee

collections." The annual review informs fee-setting for the biennial licensing period—a cycle that, by design, collects a program's significant source of revenue only once every two years.

Because AS 08.01.065 requires the division to assess fees that approximate the cost of that particular licensing program, boards should not maintain too large a roll-forward surplus or carry too extreme a deficit. If a licensing program collects a higher fee amount than needed, those funds carry forward within the program from one fiscal year to the next. The surplus may provide a future benefit to the licensees by allowing fees to be maintained or lowered and for use to offset ongoing program-specific expenses. Conversely, if the amount collected is not adequate to cover expenses, that deficit carries forward as a liability for the program the next fiscal year. This often results in fee increases for the next renewal or—if the deficit is significant—the deficit can be amortized through incremental increases over multiple licensing periods.

When licensing fees are set by the division in regulation, the most important criterion is the cost of running the licensing program. Alaska's "economy of scale" means that providing the same customer-facing services, legal processes, and staffing levels costs more than other jurisdictions. Alaska may have ¼ the number of licensees to cover the same foundational services, so the cost per licensee will necessarily be higher in this state. The board can offer the division insight into market forces that inform fee-setting, which the director can consider in the regulation process.

Board and Commission Review of Fiscal Documentation

Your board's staff liaison will include any updated recent documentation of the board's most current finances in your meeting materials. In your board meeting packet, you will receive:

- Quarterly Schedule of Revenue & Expenditure (i.e. the board's quarterly report)
- Breakout of direct program expenditures

The fourth quarter report will contain all year-end revenue and expense information, including the final annual indirect allocation, as well as additional fiscal back-up documentation.

Board meetings may happen more frequently than new reports are published, which may result in a meeting without updated financial information. Please keep that in mind as meetings are scheduled.

Report publication schedule:

- 1st Quarter (July-September) = Reports ready the 15th of November
- 2nd Quarter (October-December) = Reports ready at the end of January
- 3rd Quarter (January-March) = Reports ready at the end of April
- 4th Quarter (April-June) = Reports ready mid-October

Due to the statewide year-end financial close-out process, the raw data to produce final end-of-year reports becomes available September 1. Reporting for the various agencies within the department then requires additional time, so a little "radio silence" between May and October is necessary. Once these data are final, though, final reports will be issued, followed shortly by each program's first-quarter report.

When final year-end reporting is complete, each board member will receive a copy via email from their staff liaison, and these documents will also be included in board packets for the first regular meeting following this report. The division requests a little more time at the subsequent board meeting to walk the year-end documents, including how indirect expenses are calculated.

Direct Expenses

Direct expenses are incurred specifically on behalf of the licensing program in implementation of the administrative and investigative responsibilities enumerated in statute to the division and/or a board appointed by the Governor. These expenses are broken out by non-investigative and investigative expenses.

Personal services charges (account code 1000) include the salaries and benefits of division staff working directly on behalf of a program—typically a licensing examiner, a supervisor, and an investigator. Some programs may also directly utilize the services of an office assistant, project assistant, regulations specialist, paralegal, or executive administrator. Many licensing programs share staff, so only the time actually worked on their activities is charged to that program's code. This is usually accounted in 15-minute increments on an employee's time sheet.

Travel expenses (2000) for board members, licensing staff, and investigators working in support of a specific licensing program are charged to that program. Travel through the state system requires adherence to the state travel policy, which is outlined in a separate chapter. Travel arranged directly through associations after obtaining pre-approval from the CBPL director will not reflect in a program's 2000 line of expenses. However, travel reimbursed to the state will show up as "allowable third-party reimbursements" on your program's quarterly report.

Contractual expenses (3000) include services provided by agencies outside the division. These costs predominantly represent advice provided by an attorney with the Department of Law in conjunction with board meetings, regulations, enforcement, or appeals of board decisions through the Office of Administrative Hearings or appellate courts. They may also include expenses for licensing examinations, facilities usage, expert witnesses, credit card fees, FedEx, and other similar contracts required to support the mission of the program.

Supplies (4000) and equipment (5000) used for a program are usually fairly minimal and may include computer technology, office supplies, and other tangible resources requested by a specific employee to meet the needs of their program(s). Equipment and supply requests are reviewed by a supervisor and purchased by the department through processes required by the state's procurement code.

Indirect Expenses

Indirect expenses are services and expenses that are not directly attributable to a singular program or profession. Within the Division of Corporations, Business & Professional Licensing (CBPL), costs meeting this criterion are charged to one administrative code, then allocated among the two revenue-generating units of the division: (1) Corporations and Business Licensing and (2) Professional Licensing.

CBPL's indirect costs include:

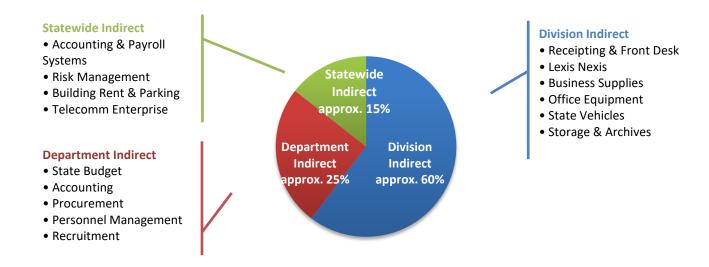
- Personnel costs for CBPL division management, front desk staff, and certain employees performing services for multiple programs that would be excessively burdensome to track by program.
- Travel for management that is not directly chargeable to a singular program.
- Various services and commodities used by all programs, such as software and database subscriptions, offsite records storage, purchase/lease and maintenance of printers and copiers, and other shared supplies and equipment.

It is more cost-effective for the division to share certain central resources with other agencies in the department and across the state. Department cost allocations, to which every department agency contributes, include services of the Commissioner's Office and the Division of Administrative Services (DAS). Costs are distributed equitably in accordance with a plan approved by the Office of Management and Budget and reviewed annually by the division and department fiscal teams.

Included in this indirect allocation are:

- Department-wide functional support areas, including fiscal oversight and accounting, network services and support, software programming and support, human resources, and procurement
- Statewide core costs for services that every state agency receives, including payroll, human resources, risk management, accounting systems, mail services, state-owned building rental, parking garages,
 Microsoft licenses, enterprise computer services, computer anti-virus protection, telecom support services, and virtual private networks, ADA management and compliance, among others in Figure 2:

FIGURE 2: Breakdown of Indirect Allocation to CBPL:



Indirect Expense Allocation Methodology

The division has adopted several reporting mechanisms that ensure board members, licensees, and the public receive transparent fiscal details. One area clarified through this process was to codify a reasonable, defensible, justifiable method of allocating indirect expenses to the division from the state and department levels—and then within the division across the work units and various licensing programs. This deep and regular analysis of indirect costs results in implementation of three indirect allocation methodologies:

- Allocating costs, both statewide and departmental, to agencies based on PCN, or position, count. Wherever possible, the division should be consistent with the statewide and department allocation methodology. This methodology is based on percentage of time coded to each program; these percentages are driven by payroll reports for each position.
 - Examples of CBPL indirect expenses now allocated by PCN count are indicated by account code; a full explanation of each line of account code can be found on the Department of Administration's website. A high-level report is provided in board reports.
- 2) Allocation of personal services costs for administrative and accounting activity during high-volume renewal cycles. An annual review of transactions by fiscal revenue provides an accurate allocation of administrative and fiscal staff time based on the number of transactions processed for each program in the department's receipting system.
- 3) <u>Allocation of costs based on percentage of licensees for the licensing program/board</u>. Many expenses are scalable according to the size of the licensing program. Where applicable, a program with more than 5,000 licensees will be charged more than a program with 500 licensees for the service.

These allocation methodologies and the resulting indirect costs are provided in writing to each board in the fall after the annual fiscal year is closed out. A verbal report by division management is offered to each board as part of the next meeting's division update. Board members are encouraged to read the reports, attend the meetings where explanations are provided, and ask questions at any time.

XII. Evaluating Your Board...and Yourself

Feedback is the gift of awareness. Without awareness, boards have no real knowledge of their strengths and weaknesses, successes and failures, realities and perceptions, or positive and negative impacts. How easily could your board fall into one of these situations without realizing it:

- The chair adjourns, praising the members for an extremely efficient meeting. The next week, the chair
 discovers that a hasty deliberation and quick vote just to get to lunch on time resulted in the board's
 passage of a decision that violates state law. All activity on the issue has to stop until the attorney can
 meet with the board the following month, secure their withdrawal of the vote, and ensure that any
 replacement action is legal.
- Members who are licensees of the profession they govern are deliberating on scope of practice issue by
 using jargon and terminology specific to specialized practice. Instead of explaining and providing
 supplementary material to the public member, they railroad him into voting for something he hasn't had
 the opportunity to learn about.
- A board member takes great pride in her success as a professional—however, she shuts people down midsentence, solicits feedback from friends in the public gallery during the business session, and pressures the chair to change the agenda midday because she wants to get to a certain topic she cares about. Her personality is so offensive that several members are considering resigning from the board.
- During a long, drawn-out discussion, two board members turn on their cell phones and disengage from the
 discussion. Once the chair requests their input, they jump in with active support for the same controversial
 viewpoint. A member of the public notices this and files a complaint with the Ombudsman that they were
 texting about the vote, thus violating the Open Meeting Act. The controversial vote wins, the board is
 sued, and the members' cell phones are subpoenaed and confiscated.

Tough situations can and will arise during service on a regulatory board or commission. These types of surprises, however, can be avoided if members invest in regular, *active* evaluation of board practices and of their own contributions to the process.

Simply filling out the evaluation form is not enough to qualify as active evaluation. Analysis of the responses and communication with members about their needs and contributions deepens the experience of individual members, sowing the ground for a more fertile harvest of ideas, insights, and outcomes.

Following are two evaluation forms that boards and commissions are encouraged to use after each meeting or at least quarterly to ensure awareness becomes the cultural norm. The OnBoard meeting platform also offers a meeting evaluation function. This is an easy entry into the exercise of creating a meaningful feedback loop.

Chambers' Hierarchy of Effective Regulators

FLOURISHING

Leading
initiatives
to reform
public law,
contributing to
national or statewide
licensure movements,
questioning foundational
assumptions about regulation

ENGAGING

Initiating reviews of existing statutes and regulations, researching best practices of licensure in other states, pursuing workgroups with sister agencies on topics of public interest

PARTICIPATING

Speaking up during discussions, reading the minutes before approving them, asking questions about license applications

MAINTAINING

Holding required meetings, approving minutes, voting on license applications

UNDERMINING

Missing meetings, on cell phone during the meeting, falling asleep, leaving or unresponsive during the meeting, arguing with other members, dismissing others' input, being unprepared, holding on to biases, voting with special interests in mind, treating others with disrespect.

MEETING EVALUATION

Board/Commission:	 Date:	Member	Name	
•				

Goa	I	Agree	Needs Improvement	Suggestions for Improvement
1.	The agenda was clear, supported by the necessary documents, and circulated prior to the meeting.			
2.	All board members were prepared to discuss materials sent in advance.			
3.	Documents were clear and contained needed information.			
4.	A variety of opinions was expressed and issues were managed in a respectful manner.			
5.	The chair guided the meeting effectively and members participated respectfully and responsibly.			
6.	Next steps were identified and responsibility assigned.			
7.	All board members were present.			
8.	The meeting began and ended on time.			
9.	Meeting accommodations were satisfactory.			
10.	Presentations/interaction with public and guests was appropriate, productive, and efficient.			
11.	The board had enough information to make good decisions on issues.			
12.	The objectives of the meeting were met or appropriately tabled until a subsequent scheduled meeting.			

Other Comments (What went well, what needs to be done better next time):

Board/Commission Member Self-Evaluation

Indicate the degree to which you think you meet each of the following expectations. Follow by completing the Personal Action Plan, then sign and date.

E: Excellent S: Satisfactory NI: Need Improvement I: Inadequate UR: U	nable	to Ra	te (ind	licate v	why)
	E	S	NI	U	UR: Why?
KNOWLEDGE					
I know and understand the board's mandate, mission, and vision.					
I know and understand the statutory requirements related to the board.					
I know and understand the regulatory framework of the board.					
I am conversant and knowledgeable of the issues before the board and facing its stakeholders.					
I understand the distinction between the board's governance and division's management roles.					
I understand and utilize the board's processes for decisionmaking.					
I understand and adhere to the board's processes for communication with each other, with the division, and with stakeholders.					
PREPARATION AND PARTICIPATION					
I review all board meeting material sent before the meeting, and I am able to demonstrate a reasonably comprehensive knowledge of the material during the meeting.					
I attend and fully participate in all meetings.					
I contribute fully to board discussions and debates and participate in its decisions by voting unless formally recused by the chair.					
I facilitate consensus building and commitment towards the board's mission and its implementation.					
CONDUCT					
I abide by the board/state codes of ethical conduct and support my fellow board members in meeting this standard.					

			<u></u>
I treat all members of the board, staff, and guests with respect.			
I raise issues in a respectful manner that encourages open discussion.			
I understand and respect the power, authority, and influence associated with			
my role as a board member and do not misuse this trust for personal gain.			
I avoid situations that may pose or be perceived as having a possible conflict			
of interest.			
I disclose all potential conflicts of interest, whether financial or relating to ex			
parte communication, in writing to the chair and on the record at the			
beginning of a public meeting.			
DECISIONMAKING			
I always act objectively and in the best interests of the public.			
I engage in decisionmaking that is within the purview of the board.			
I consult statutes and regulations to ensure I am following the law.			
I am fair, impartial, and unbiased in my decision making.			
I am flexible in my thinking; I listen to the perspective of my fellow members			
prior to determining my final vote on any matter.			
I consider the perspectives, input, and suggestions received on proposed			
regulations during the written or oral public comment period before voting.			
I base my decisions on all the facts at hand and strive to be consistent when			
facts are similar. When inconsistent with past decisions, I state my reasons			
on the record.			
I redirect matters to board staff as appropriate.			
ACCOUNTABILITY			
I ensure that I understand the fiscal structure of the licensing program and its			
current financial position.			
I publicly support the decisions of the board and provide rationale when			
asked.			
I maintain confidentiality with all information coming into my possession.			
My fellow board members would agree with my responses on this self-			
	1		L

assessment.						
EVALUATION						
I participate in the ongoing monitoring and evaluation and priorities and my performance in furthering them.	•					
ADDING VALUE						
I anticipate future needs and issues facing the organization contribute this to the environmental scan.	tion and proactively					
I demonstrate my independent judgment through my respectfully voice my concerns, take an independent sunpopular or controversial idea when in the public's be	tand, or espouse an					
PERSONAL ACTION PLAN						
What did I learn from this self-evaluation?						
Did I improve in my previously identified areas for deve	elopment? How do I knov	v thi	s?			
What areas would I identify for self-improvement at the	is time?					
What actions will I take to continually improve in this a	rea(s)?					
Are there any possible barriers to implementing my str	rategies?					
Are resources required to meet my improvement of th	ese goals? What are they	/?				
I will hold myself accountable by:						
Additional thoughts and comments:						
Optional: Please submit this self-evaluation to board staff at confidentially to deliver additional support, training, or reso your own accountability to the plan you've created. Sign be improvement as a valued member of this board or commission	urces. The evaluation will be low to indicate your dedicat	e ret	urned	to yo	u to s	o you can monitor
Name	Signature					
Board or Commission	Date					

XIII. Updates to This Guide

The Department of Commerce, Community, and Economic Development strives to be an efficient and effective partner in meeting the boards' obligation to ensure that competent, professional, and regulated commercial services are available to Alaska consumers.

From time to time, this manual may be updated as regulations or policies change or as new tools become available to assist boards and commissions in fulfilling their important role in this partnership.

First Issued: July 2012

Updated: January 2015, August 2016, December 2016, September 2023

The manual was last reviewed in full by Assistant Attorneys General with the Department of Law in August 2016.

Should you have question about the contents of this manual or suggestions for future training materials, please contact the Department Boards and Regulations Advisor at 907-465-2144.

Additional credit for certain contents:

- Alaska Department of Law
- The Council on Licensure, Enforcement, and Regulation (CLEAR) and its member agencies
- The staff of the Division of Corporations, Business and Professional Licensing
- Alaska Department of Administration; Division of Finance
- Nathan Garber & Associates
- Balanced Scorecard Institute
- Professional Standards Authority

XIV. Comments and Suggestions

At any time, please complete this form and return to the Department Boards and Regulations Advisor
--

EMAIL: <u>sara.chambers@alaska.gov</u> PHONE: 907-465-2144

1) This guide helped increase my knowledge of:

	Agree	Somewhat Agree	Somewhat Disagree	Disagree
Purpose and Role of a Board/Commission Member Decisionmaking Right-Touch Regulation Executive Branch Ethics Conflicts of Interest Open Meetings Act Public Notice Executive Session Ex Parte Contact Travel Finances		Agree	Disagree	
Strategic Planning Investigations Adopting Regulations Meeting Procedures Making Motions Quorum and Voting Board/Staff Relationship Evaluation Other:				

2) I would like future manual revisions to include more information about:

3) Other comments/suggestions:

Appendices

Motion Worksheet

Executive Session Motion Template

Regulation Project Opening Questionnaire

Electronic Payment Agreement

Substitute Form W-9

Board Member Travel Approval Request Form

Boar	d or Comm	ission: _					
		Meetir	ng Date:				
Age	nda Item #		Тор				
Members may use this wo This gives the member the this as a worksheet to ensi	rksheet to writ opportunity to ure they unders	e down a co clearly org stand the m	omplex or detaile ganize their thoug notion before rea	d motion, then thts before mal ding aloud for t	provide to st king the moti the vote or er	taff or the chair on. Alternativel ntering into the	to read aloud before the vote y, staff or the chair may use minutes.
			Prima	ry Motio	n		
Motion:							
Board Member	Motion	2nd	Yes Vote	No Vote	Abstain	Pagusa	Comments
Board Member	IVIOLION	Zna	res vote	No vote	Abstain	Recuse	Comments
		Sub	sidiary Mot	tion or An	nendme	nt	
Mation							
Motion:							
Board Member	Motion	2nd	Yes Vote	No Vote	Abstain	Recuse	Comments

EXECUTIVE SESSION MOTION TEMPLATE

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Δι	IJŤľ	าดเ	rity
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Only topics authorized in the list below can be discussed in executive session.

AS 44.62.310. Government meetings public.

- (c) The following subject may be considered in an executive session:
 - (1) matters, the immediate knowledge of which would clearly have an adverse effect upon the finances of the public entity;
 - (2) subjects that tend to prejudice the reputation and character of any person, provided the person may request a public discussion;
 - (3) matters which by law, municipal charter, or ordinance are required to be confidential;
 - (4) matters involving consideration of government records that by law are not subject to public disclosure.

Motion Wording

Use this script to craft the motion to enter executive session by selecting <u>one</u> item from the statutory citation list and then adding all the people who the board would like to include. When meeting with an Administrative Law Judge, only the board can be present. The board member making this motion will read the parts in **bold** on the record.

"In accordance with the provisions of Alaska Statute 44.62.310 (c), I move to go into executive session for the purpose of discussing

Select one item from this list:

	matters, the immediate knowledge of which would clearly have an adverse effect upon the finances of the public entity.
	subjects that tend to prejudice the reputation and character of any person, provided the person may request a public discussion.
	matters which by law, municipal charter, or ordinance are required to be confidential.
	matters involving consideration of government records that by law are not subject to public disclosure.
f applicable,	select who should be included in the executive session with the board and include them in the motion:
	Board staff
	The board's attorney
	The applicant
	

to remain during session."

Board or Commission Regulation Project Opening Questionnaire

Во	ard:
Ge	neral subject matter/topic:
Re	gulation(s) to be amended: 12 AAC
Co	mpanion regulations (fees, related regulations proposed by other boards, etc. if applicable):
Ins	tructions:
(1)	The purpose of this worksheet is to provide the agency's regulation specialist with a detailed an overview of the proposed regulation change(s), including specific information as required by statute or the Department of Law.
(2)	Details should be kept brief, succinct, and comprehensive. If a section of the form is not relevant to the project, please mark it as "N/A." Do not leave any sections blank.
(3)	The board section of this worksheet must be completed by the board during a meeting or delegated to a board member, then submitted to agency staff.
(4)	The regulation specialist may reach out to staff or board members at any stage during the project for additional information needed to compile the FAQ. The FAQ will be posted in the Online Public Notice System and on the board website during the public comment period.
(5)	A draft of the proposed changes and excerpt of board minutes reflecting their discussion and vote must be attached to the completed worksheet and submitted to the Regulations Specialist within 10 days of the meeting.
(6)	If the proposed regulation changes comprise more than one subject matter, the board must complete a separate worksheet for each subject. For example, if the intent is to (a) update continuing education requirements for license renewals, (b) repeal redundant provisions, and (c) introduce new regulations following statutory changes, the board would submit a total of three worksheets, one for each the subjects (a), (b), and (c).
то	BE COMPLETED BY THE BOARD OR A DESIGNATED BOARD MEMBER:
	Has the board passed the following motions on the record:
	☐ Approve draft language to initiate a regulations project
	 Approve for public comment, unless substantive changes are made by regulations specialist or Department of Law
	\square Approve an oral hearing on the proposed regulations (if applicable)
	Date of the meeting:
2.	What will the regulation do?
3.	What is the public need or reason for this regulation?
4.	What is the known or estimated annual cost of the new regulation to a private person, another agency, or a municipality?*
5.	How will this have a positive or negative impact on public or private people, businesses, or organizations?

6.	If any <u>negative</u> consequences, please address the reasons why the public need for this change the negative impact.	ge out	weighs
	List any additional questions or comments that may arise from licensees, stakeholders, or the during the comment period: What concerns or issues might they raise about the proposal? Include the board's response to the questions. This information will be included on	Will th nces to n the	e new o the FAQs.
8.	In addition to the 30-day minimum written notice, does the board request a public hearing? and where.	If yes	s, when
9.	Does the change add a new license type?	Yes	No
	If yes:		
	Does it affect current licensees?	Yes	No
	Do current licensees/non-licensees already perform the service for	103	140
	which the new license type is required?	Yes	No
	Is a date included in the regulation to allow for a transition period?	Yes	No
10	Does it affect continuing education/competency requirements?	Yes	No
	If yes:		
	Does it add additional requirements or hours?	Yes	No
	Does it clarify existing regulations?	Yes	No
11	Is there an effective date in the future to give licensees time to comply?	Yes	No
11.	Does it require a fee change or a new fee in centralized regulations? If yes, please explain:	Yes	No
12	Does it make changes to the qualifications or requirements of licensees?	Yes	No
12	Does it make thanges to the qualifications of requirements of needsees:	103	140
	If yes:		
	All licensees	Yes	No
	Only initial licensees	Yes	No
	Certain licensees (List types)	Yes	No
13.	Is the new regulation required by a certain date?	Yes	No
	If yes:		
	What is the date the regulation should be effective?		
	Explain the reason (statute change, renewal qualifications, etc.):		
	Is a date included in the regulation to allow for a transition period?	Yes	No
14.	In addition to interested parties, who should receive public notice?	1	
	All licensees		
	Certain license types (list them):		
	Other stakeholders:		

15. What is the date of the next meeting when the board plans to address regulations?
TO BE COMPLETED BY LICENSING STAFF.

16. Will implementation include changes to official public forms or internal checklists? If so, please provide a list of form numbers to the publications specialist to initiate the forms revision process.	Yes	No
17. If a public hearing was requested by motion, please include complete teleconference details	:	
 18. Have you attached an excerpt of the meeting minutes that reflects: Board discussion about the proposal Draft language of the proposal Motion reflecting intent to propose the draft language, including approval for public notice if no significant changes are made by the regulations specialist or drafting attorney 	Yes	No

taff submitting this worksheet:	Date submitted to Regulations Specialist:

- A private person: \$50-\$200 per applicant/licensee biannually
- Another state agency: None known
- A municipality: None known

Rev. 8-28-23

^{*} Cost information is described simply as an estimate of annual costs within the board's ability to determine due to its familiarity with the regulated community. Example: A board is proposing to require three CE credits to their continuing competency standards for biennial license renewal. The proposal requires licensees to take additional courses, so it may cost:

STATE OF ALASKA

ELECTRONIC PAYMENT AGREEMENT

Mail completed form to:

DEPT OF ADMINISTRATION / DIV OF FINANCE PO BOX 110204 / JUNEAU AK 99811-0204 or FAX to: (907) 465-2169 Questions? Call (907) 465-5622

Indicates required field.

FOR VENDORS DOING BUSINESS WITH THE STATE OF ALASKA

PAYEE INFORMATION

STATE OF ALASKA VENDOR	NUMBER	TAXPAYER ID - SS	N/EIN *			assigned to the legal and used for tax
LEGAL NAME * (Name that	Tax ID above is assigned to a	and is used for tax repo	orting)			
BUSINESS NAME (DBA - Doin	ng Business As Name. If diffe	rent from legal name s	hown above)			
IS MAILING ADDRESS NEW? * YES / NO	MAILING ADDRESS *		CITY		STATE	ZIP CODE + 4
CONTACT NAME	DAYTIME PHONE *	CONTACT EMAIL	ADDRESS	EMAIL ADDRE	SS for cop	nies of remit advice

BANKING INFORMATION

				7111177 1111011			
	of Alaska sends a pre-note of t electronically until the pro- ills.				_		
ARE YOU	ADDING,	CHANGING (r	nust provide PRIC	OR acct info)	OR CANCELLI	NG THIS AGRE	EMENT? *
	Please attach a voi	ded check or d	other bank vei	ification of acc	ount number as (applicable	
С	URRENT ACCOUNT INF	ORMATION	*	PRIOR AC	COUNT INFORMA	ATION (for Chan	ges only)
			ACCOUNT TYPE	-	r verification purposes you must provide your prior account information if you are requesting a change.		
ACCOUNT NA	ME (Business / Legal Nam	e on Account)	Checking Savings	ABA/ROUTING	G TRANSIT NUM	FULL ACCOU	NT NUMBER
ABA/ROUTIN	NG TRANSIT NUMBER	FULL ACCOU	NT NUMBER				
IS THIS ACCO	UNT PRIMARILY A PER	SONAL OR BU	SINESS ACCOL	JNT? *	PERSON	AL - OR -	BUSINESS
FOR BUS	INESS ACCOUNTS. Cho	ose ONE of th	e business acc	ount addenda i	nformation forma	at options belo	w.
,	nents deposited separate ndum (remittance) recor	•	nent.	,	ined into one depo ords for each paym	•	
	ACHA Operating Rules requi te includes on each paymer		•				

AGREEMENT AND AUTHORIZATION

I hereby authorize the State of Alaska to satisfy payment obligations due me by making deposits to the account indicated above. I understand that receipt of the electronic fund transfer(s) will fulfill the State's payment obligation and the State will be credited for the full amount on the date the fund transfer is completed. I understand the State will make a reasonable effort to notify me within 24 hours if a reversing entry is made against this account. This authority is to remain in full force through the duration of this agreement. I understand that thirty (30) days written notice is required if I change financial institutions, account numbers or type of account.

In addition, as required by the Federal Office of Foreign Asset Control in support of U.S.C. Title 50, War and National Defense, I attest that the full amount of my direct deposit is not being forwarded to a bank in another country and that if at any point I establish a standing order with my receiving bank to forward the full direct deposit to a bank in another country, I will inform the State of Alaska immediately.

I certify all information regarding this authorization is true and correct. Any intent to falsify information is punishable under AS 11.56.210 as a class A misdemeanor.

If the State discovers that the full amount of a direct deposit has been forwarded to another country or if information on the form has been falsified, this agreement shall be terminated. All correspondence with the State concerning this agreement or any changes to account information should be sent to the address at the top of this form. All terms remain in effect until this agreement is terminated by either party.

PRINTED NAME *	TITLE
SIGNATURE *	DATE *



State of Alaska Department of Administration Substitute Form W-9

Questions? Email DOA.DOF.Vendor.HelpDesk@alaska.gov

RETURN COMPLETED FORM TO:

Department of Administration Division of Finance P.O. Box 110204 Juneau, AK 99811-0204 Or FAX to: (907) 465-2169

DO NOT send to IRS

Taxpayer Identification Number (TIN) Verification

The Internal Revenue Service requires the State of Alaska to issue 1099 forms when payments to individuals, partnerships or limited liability companies for rents, services, prizes, and awards meet or exceed \$600.00 for the year. An IRS Form 1099 is not required when payments are specifically for merchandise or made to some types of corporations.

Legal Name (as shown on your income tax return)	r lease see	State of Alaska Vendor Number (if known)		
Business Name , if different from above (use if doing business as (DBA) or enter business name of Sole Proprietorship)		Entity Designation (check only one type) Individual / Sole Proprietor Partnership		
Primary Address (for 1099 form) PO Box or Number and Street, City, State, Zip + 4		General Corporation Medical Corporation Legal Corporation Limited Liability Company – Individual Limited Liability Company – Partnership Limited Liability Company – Corporation Government Entity		
Remit Address (where payment should be mailed, if difference PO Box or Number and Street, City, State, Zip + 4	ent from Primary Address)	Estate / Trust Organization Exempt from Tax - Nonprofit (under Section 501 (a)(b)(c)(d))		
		Exemption (See Instructions) Exempt payee code (if any) Exemption from FATCA Reporting Code (if any)		
Taxpayer Identification Number (TIN) <i>Provide Only</i> Social Security Number (SSN)		nip provide EIN, if applicable) tification Number (EIN)		
If Change of Ownership or Entity Designation	Date of Chang	e:		
Previous Owner / Business Name	Previous Taxpa	yer Identification Number (TIN)		
	payer identification number, (a) I am exempt from backu o backup withholding as a re ct to backup withholding, Ai n), AND	AND up withholding, or (b) I have not been notified by the sult of a failure to report all interest or dividends, or (c) ND a FATCA reporting is correct.		
Frinted Name	Printed little	Telephone Number		
Signature	Date	Email Address		

Instructions for Completing Taxpayer Identification Number (TIN) Verification (Substitute W-9) -- Page 1

Legal Name

As registered with the Internal Revenue Service (IRS)

- Individuals: Enter First Name MI Last Name
- Sole Proprietorships: Enter First Name MI Last Name
- LLC Single Owner: Enter owner's First Name MI Last Name
- All Others: Enter Legal Name of Business

Business Name

- Individuals: Leave blank
- Sole Proprietorships: Enter Business Name
- LLC Single Owner: Enter LLC Business Name
- All Others: Complete only if doing business as a DBA

Primary Address

Address where 1099 tax form should be mailed.

Remit Address

Address where payment should be mailed. Complete only if different from primary address.

State of Alaska Vendor Number

Your vendor number is an eight character alphanumeric code assigned to your company in the State of Alaska's accounting system. You may contact us at the email address listed on the form if you do not know your vendor number.

Entity Designation

Check *ONE* box which describes the type of business entity.

Taxpayer Identification Number

LIST ONLY ONE: Social Security Number OR Employer Identification Number. See "What Name and Number to Give the Requester" at right.

If you do not have a TIN, apply for one immediately. Individuals use federal form SS-05 which can be obtained from the Social Security Administration. Businesses and all other entities use federal form SS-04 which can be obtained from the Internal Revenue Service.

Change of Ownership or Entity Designation

This information is requested to allow taxable income to be reported correctly for both the new and old entities.

Certification

You must cross out item 2 if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN.

Privacy Act Notice

Section 6109 of the Internal Revenue Code requires you to furnish your correct TIN to persons who must file information

returns with the IRS to report interest, dividends, and certain other income paid to you, mortgage interest you paid, the acquisition or abandonment of secured property, or contributions you made to an IRA. The IRS uses the numbers for identification purposes and to help verify the accuracy of your tax return. You must provide your TIN whether or not you are required to file a tax return. Payers must generally withhold 28% of taxable interest, dividend, and certain other payments to a payee who does not furnish a TIN to a payer. Certain penalties may also apply.

What Name and Number to Give the Requester

What Name and Number to Give the Requester				
For this type of account:	Give name and SSN of:			
Individual	The individual			
Two or more individuals (joint account)	The actual owner of the account or, if combined funds, the first individual on the account ¹			
Custodian account of a minor (Uniform Gift to Minors Act)	The minor ²			
The usual revocable savings trust (grantor is also trustee)	The grantor-trustee ¹			
So-called trust account that is not a legal or valid trust under state law	The actual owner ¹			
Sole proprietorship or Single- Owner LLC	The owner ¹			
For this type of account:	Give name and EIN of:			
Sole Proprietorship or Single- Owner LLC	The owner ³			
A valid trust, estate, or pension trust	Legal entity ⁴			
Corporation or LLC electing corporate status on Form 8832	The corporation			
Association, club, religious, charitable, educational, or other tax-exempt organization	The organization			
Partnership or multi-member LLC	The partnership			
A broker or registered nominee	The broker or nominee			
Account with the Department of Agriculture in the name of a public entity (such as a state or local government, school district or prison) that receives agricultural program payments	The public entity			

- ¹ List first and circle the name of the person whose number you furnish. If only one person on a joint account has an SSN, that person's number must be furnished.
- ² Circle the minor's name and furnish the minor's SSN.
- ³ **You must show your individual name**, but you may also enter your business or "DBA" name. You may use either your SSN or EIN (if you have one).
- ⁴ List first and circle the name of the legal trust, estate, or pension trust. (Do not furnish the TIN of the personal representative or trust-ee unless the legal entity itself is not designated in the account title.) **Note:** If no name is circled when more than one name is listed, the number will be considered to be that of the first name listed.

Revised 09/29/2015

Instructions for Completing Taxpayer Identification Number (TIN) Verification (Substitute W-9) -- Page 2

Exemptions

If you are exempt from backup withholding and/or Foreign Account Tax Compliance Act (FATCA) reporting, enter in the Exemptions box any code(s) that may apply to you. See **Exempt payee code** and **Exemption from FATCA reporting code** below.

Exempt payee code

Generally, individuals (including sole proprietors) are not exempt from backup withholding. Corporations are exempt from backup withholding for certain payments, such as interest and dividends. Corporations are not exempt from backup withholding for payments made in settlement of payment card or third party network transactions.

Note. If you are exempt from backup withholding, you should still complete this form to avoid possible erroneous backup withholding.

The following codes identify payees that are exempt from backup withholding:

- 1. An organization exempt from tax under section 501(a), any IRA, or a custodial account under section 403(b)(7) if the account satisfies the requirements of section 401(f)(2)
- 2. The United States or any of its agencies or instrumentalities
- 3. A state, the District of Columbia, a possession of the United States, or any of their political subdivisions or instrumentalities
- 4. A foreign government or any of its political subdivisions, agencies, or instrumentalities
- 5. A corporation
- 6. A dealer in securities or commodities required to register in the United States, the District of Columbia, or a possession of the United States
- 7. A futures commission merchant registered with the Commodity Futures Trading Commission
- 8. A real estate investment trust
- 9. An entity registered at all times during the tax year under the Investment Company Act of 1940
- 10. A common trust fund operated by a bank under section 584(a)
- 11. A financial institution
- 12. A middleman known in the investment community as a nominee or custodian
- 13. A trust exempt from tax under section 664 or described in section 4947

Exemption from FATCA reporting code

The following codes identify payees that are exempt from reporting under FATCA. These codes apply to persons submitting this form for accounts maintained outside of the United States by certain foreign financial institutions. Therefore, if you are only submitting this form for an account you hold in the United States, you may leave this field blank. Consult with the person requesting this form if you are uncertain if the financial institution is subject to these requirements.

- A. An organization exempt from tax under section 501(a) or any individual retirement plan as defined in section 7701(a)(37)
- B. The United States or any of its agencies or instrumentalities
- C. A state, the District of Columbia, a possession of the United States, or any of their political subdivisions or instrumentalities
- D. A corporation the stock of which is regularly traded on one or more established securities markets, as described in Reg. section 1.1472-1(c)(1)(i)
- E. A corporation that is a member of the same expanded affiliated group as a corporation described in Reg. section 1.1472-1(c)(1)(i)
- F. A dealer in securities, commodities, or derivative financial instruments (including notional principal contracts, futures, forwards, and options) that is registered as such under the laws of the United States or any state
- G. A real estate investment trust
- H. A regulated investment company as defined in section 851 or an entity registered at all times during the tax year under the Investment Company Act of 1940
- I. A common trust fund as defined in section 584(a)
- J. A bank as defined in section 581
- K. A broker
- L. A trust exempt from tax under section 664 or described in section 4947(a)(1)
- M. A tax exempt trust under a section 403(b) plan or section 457(g) plan



Department of Commerce, Community, and Economic Development

DIVISION OF CORPORATIONS, BUSINESS AND PROFESSIONAL LICENSING

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BOARD MEMBER TRAVEL APPROVAL REQUEST FORM

Effective September 1, 2014

This form is to be completed by each board member when requesting the CBPL Travel Desk book their travel. Submit 6-8 weeks before anticipated travel and include all relevant information.

Physical Address:	
Daytime Phone Number:	Email:
Dates in Travel Status:	Destination:
Airline seating preference:	
Alaska Airlines Mileage Plan Number:	
Birth Date (for TSA):	
Preferred time of flight to destination:	
You may attach a screen shot of your i	preferred route from AlaskaAir.com or regional carriers.
Other information regarding your travel request	t: