

# ALASKA

NORTH TO OPPORTUNITY

## The Alaska Product Preference Program

DEPARTMENT OF COMMERCE, COMMUNITY, AND ECONOMIC DEVELOPMENT  
DIVISION of Economic Development  
October 26, 2017



**Alaska Product  
Preference  
Opportunities**

**OVERVIEW**



Division of Economic Development  
Department of Commerce,  
Community, and Economic  
Development

- **Purpose:** Increase use of Alaska manufactured products in state contracts
- **Opportunity:** 3%, 5% and 7% preference (based on level of manufacturing that occurs in Alaska)
- **Manager:** Alaska Division of Economic Development

907-465-2510  
[www.commerce.alaska.gov](http://www.commerce.alaska.gov)



- **Who:** Alaskan businesses that manufacture a product(s) with at least 25% value added in Alaska  
  
(Current Participants: 79 companies with 60 product categories and 369 products)
- **How:** Easy, online (using myAlaska account), only once every two years
- **Certification:** products, not the manufacturer

DO YOU QUALIFY?

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- **Alaska product:** more than 25 percent of value has been added by manufacturing or production in the state
- **Produce or manufacture:** process, develop, or make item into a new item with a distinct character and use by applying materials, labor, skill, or other services in Alaska
- **Product:** materials or supplies; does not include gravel and asphalt

BEGIN YOUR ONLINE APPLICATION

- [www.commerce.alaska.gov](http://www.commerce.alaska.gov)
- Click Economic Development
- Click Alaska Product Preference Program
- View Categories, companies and products
- Go to online application



Department of Commerce, Community, and Economic Development  
**DIVISION OF ECONOMIC DEVELOPMENT**

HOME

FINANCING SECTION

DEVELOPMENT SECTION

State of Alaska / Commerce / Economic Development / DEV / Alaska Product Preference Program

## ALASKA PRODUCT PREFERENCE PROGRAM

The Alaska Product Preference (APP), AS 36.30.332 and 3AAC 92.010 is one of the State of Alaska preferences applied to in-state bids on State contracts, or proposals in response to a request for proposal. Under the State's procurement code, the Alaska Product Preference can provide a local bidder or offeror with a cost preference between three and seven percent.



View Categories

View Companies

View Products

Online Application



# ALASKA PRODUCT PREFERENCE PROGRAM

ACCESS APPLICATION THROUGH MYALASKA ACCOUNT

State of Alaska myAlaska myAlaska Login

Username:

Password:

Sign-In

[Forgot my Username](#)

[Forgot my Password](#)

[New User: Register for a myAlaska Account](#)

[Help](#) [Privacy Policy](#) [User Agreement](#) [Browser Compatibility](#)

State of Alaska | © 2017



I want to renew the Alaska Product Preference Program certification but have no idea which MyAlaska account was used to create our application.

**Do I have to start all over with a new application?**

**Answer: No. You don't need to start over.**

After you have created your MyAlaska account:

- Contact the APPP program manager.
- Provide your MyAlaska user name and email address.
- We create a link between your account and your company application.



### ALASKA PRODUCT PREFERENCE - ACCOUNT HOME

Welcome, *Caryl McConkie*

[User Profile](#)

[Sign-Out](#)

Below is a list of the companies and products you have submitted to the Alaska Product Preference program.

[Add a Company](#)

### ALASKA PRODUCT PREFERENCE PROGRAM DEMO APPLICATION

[View](#)

[Edit](#)

Current Status: **Application in Process**

Product Description	NIGP Item	Class	Approved	Exp. Date
Bread and buns	37515	Class III	<i>Pending</i>	<i>Pending</i>

The NIGP Commodity/Services Code is the product of the National Institute of Governmental Purchasing, Inc. (NIGP) and is copyrighted material.

### ALASKA PRODUCT PREFERENCE - APPLICATION

Welcome, *Caryl McConkie* [Account Home](#) [User Profile](#) [Sign-Out](#)

\* = Required Field

▼ All

▼ Company

Company Name: \* Alaska Product Preference Program Demo Application

Company Type: ▼

AK Business License #: \* 00000000

Mailing Address1: \* PO Box 110804

Mailing Address2:

City: \* Juneau

State: \* Alaska ▼

Zip Code: \* 99811-0804

Company Phone: \* (907) 465-5478

Company Fax:

Company Email:

Company URL:

Prefix (Contact Person): \* Ms. ▼

First Name (Contact Person): \* Caryl

Last Name (Contact Person): \* McConkie

Title (Contact Person): ▼

## IDENTIFY YOUR MANUFACTURING FACILITY

▼ Manufacturing Facilities Facility Count: 1

**3 AAC 92.020(2)(d) -**  
*"To qualify for certification of eligibility for an Alaska product preference, a product must be produced or manufactured at a facility that is separate from the job site where the product is installed or delivered."*

Manufacturing Facility 1 Alaska Division of Economic Development

Facility Name: \*

Physical Address1: \*

Physical Address2:

City: \*

State: \*  ▼

Zip Code: \*

Start date at this location: Month\*  ▼ Year\*



## DESCRIBE YOUR PRODUCT(S)

- 1) Select your preference class.
- 2) Find your product code (*next slide*).
- 3) Describe your product.
- 4) Choose your authorization period.

Product 1 Bread and buns

Initial Approval Date: N/A

Preference Class: \*

- Class I (receives 3 percent preference): more than 25 percent and less than 50 percent produced or manufactured in Alaska.
- Class II (receives 5 percent preference): 50 percent or more and less than 75 percent produced or manufactured in Alaska.
- Class III (receives 7 percent preference): 75 percent or more produced or manufactured in Alaska.

NIGP Item: \* 37515 - Bread, rolls, etc. (including brown and serve items)  
The NIGP Commodity/Services Code is the product of the National Institute of Governmental Purchasing, Inc. (NIGP) and is copyrighted material.

Product Description: \* Bread and buns

Product Authorization Period:  April 1 - March 31  October 1 - September 30



## CHOOSE YOUR NGIP CODE

Find Product

NIGP Item: \* 37515 - Bread, rolls, etc. (including brown and serve items)

SEARCH NIGP CODES

Enter NIGP Code or Product Keywords:

BREAD Search

Must contain every keyword

Select the product's category:

- 04515 - Bread makers
- 090 - Bakery equipment, commercial**
- 09080 - Slicers, bread
- 375 - Foods: bakery products (fresh)**
  - 37515 - Bread, rolls, etc. (including brown and serve items)
- 385 - Foods, frozen**
  - 38506 - Bread
- 393 - Foods: staple grocery and grocer's miscellaneous items**
  - 39303 - Breeding
  - 39304 - Bread mixes, all types

Choose Product Cancel

*NGIP = National Institute of Governmental Purchasing*



**DESCRIBE MATERIALS AND PROCESS**

Describe the raw materials used:

▼ Material 1 Flour, water, salt, sugar

Describe this material: \*

Is this material made in Alaska:  Yes  No

**Add Another Material**

List the steps in manufacturing or creating your value-added product (e.g. Locally produced (product X) is purchased, shredded, and mixed with (product Y) purchased from (company B) to produce (product Z).)

Manufacturing Steps: \*

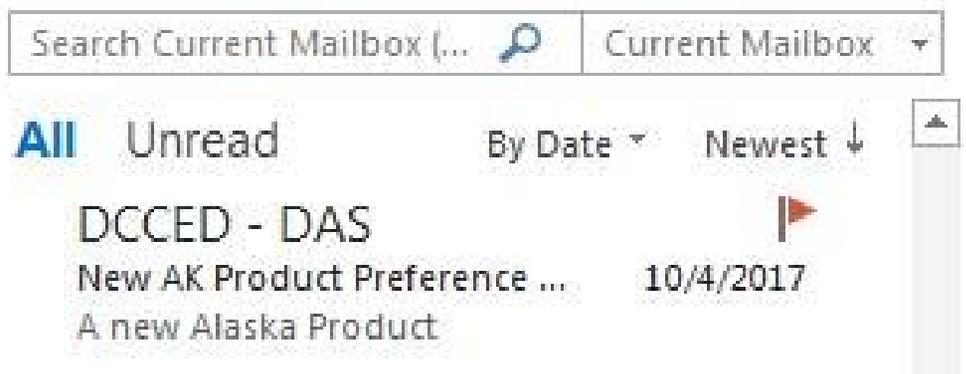
If any of the above steps take place outside Alaska, please note them here:

**Add Another Product**



CHOOSE FINALIZE TO SUBMIT

Don't forget to finalize your application!



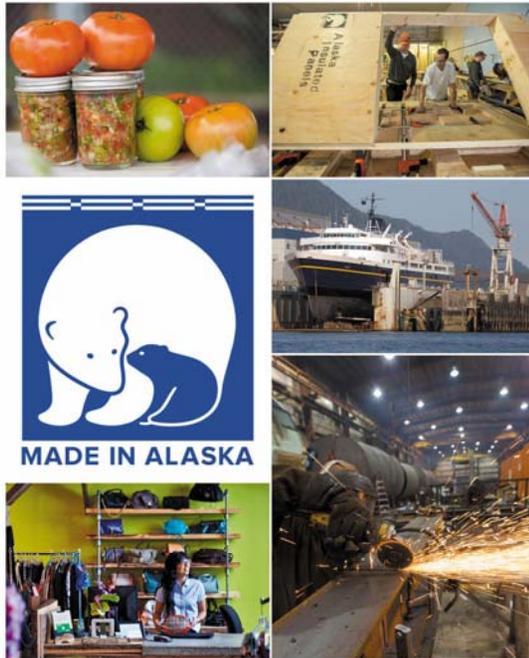
Automatic and immediate email notice to program manager

AFTER YOU SUBMIT YOUR APPLICATION...

- **Review:** DED will review application and approve, send back for more information, or deny.
- **Approval Letter:** DED will send letter approving or denying product(s) certification within 30-days of submitting your application.
- **Approval Date:** When your application is approved, your submittal date becomes your approval date.
- **Active Date:** Your product must be approved for at least 30 days before you can use your preference when bidding on a state contract.

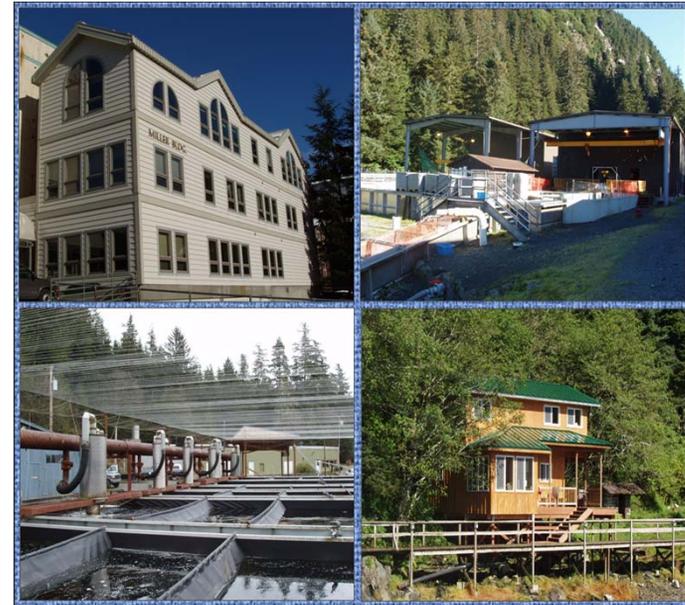


OTHER ECONOMIC DEVELOPMENT PROGRAMS



Made in Alaska

[www.madeinalaska.org](http://www.madeinalaska.org)



Finance Section Loan Programs

[www.commerce.alaska.gov](http://www.commerce.alaska.gov)

(select Financing Section)

**PREFERENCE PROGRAM CONTACTS**

**Caryl McConkie**

**Alaska Product Preference Program**

Division of Economic Development

907) 465-5478

[caryl.mcconkie@alaska.gov](mailto:caryl.mcconkie@alaska.gov)

**Matt Pegues**

**Alaska Bidder, Offeror, Agriculture, and Recycled Preferences**

Department of Administration

Division of General Services

(907) 465-5681

[matthew.pegues@alaska.gov](mailto:matthew.pegues@alaska.gov)

**Main Line**

**Alaska Employment Preferences**

Department of Labor and Workforce Development  
Division of Vocational Rehab

(907) 465-6936 or  
1-800-478-2815

