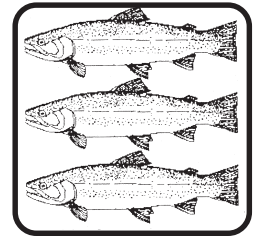


# Alaska Regional Development Organizations ANNUAL REPORT

**Anchorage Economic Development Corporation**  
**Arctic Development Council**  
**Bering Strait Alaska Regional Development Organization**  
**Copper Valley Economic Development Council**  
**Fairbanks North Star Borough Economic Development Commission**  
**Interior Rivers RC&D Council**  
**Kenai Peninsula Borough Economic Development District**  
**Lower Kuskokwim Economic Development Council**  
**Lower Yukon Economic Development Council**  
**Mat-Su Resource Conservation & Development Council**  
**Northwest Arctic Borough Economic Development Commission**  
**Prince William Sound Economic Development Council**  
**Southeast Conference**  
**Southwest Alaska Municipal Conference**



**January 2001**

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<sup>1</sup>Designation Date



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# Overview

The Alaska Regional Development Organizations (ARDOR) Program is the State's contribution to regional initiatives for developing Alaska's economy. In 1988, the Legislature recognized that a locally driven initiative, in partnership with the State, is the most effective approach to creating and sustaining a strong and healthy economy. The Legislature established the ARDOR Program to create a network of organizations to plan and support economic development at the regional level.

There are currently 14 ARDORs. The ARDORs, like their counterparts nationwide:

- enable local officials and businesses to pool their limited resources and work together on economic development issues,
- develop partnerships among public, private and other organizations, and
- provide needed technical assistance via direct links with local citizens.

It's not the State trying to determine what's best for the region; rather, it's the residents and those doing business in the region working together to create their economic future.

**The ARDOR Program is providing a return for the State's investment.** The State provides \$620,000 in grant funds for the ARDOR Program. As indicated on the following pages, the accomplishments of the ARDORs are impressive. Additionally, for FY01, the ARDORs have used the \$620,000 in State grant funds to leverage over \$3.3 million in other funds.

**Board member participation reflects a local commitment to the ARDOR Program.** The 14 ARDOR boards, each with 10-20 members, constitutes 150+ local, civic minded individuals who volunteer their time to achieve a stronger economic base in their region. One ARDOR, the Southeast Conference, estimates board, committee, and members will volunteer 4,552 hours in FY01, with an estimated dollar value of \$91,040.

The original intent of the ARDOR Program was to create regional entities that could improve the local economy and eliminate region-wide economic development barriers, such as inadequate transportation or uncoordinated marketing efforts. As reflected on the following pages, the ARDORs are meeting this Legislative intent. The ARDORs work on a wide range of projects. Some, like Anchorage's "Military Hub Study" have regional or statewide impacts. Other projects, such as the Arctic Development Council's Revolving Loan Fund, assist individuals and businesses.

## Legislative Performance Measures

Last year, the Legislature established performance measures for the ARDOR Program. Using these measures, each ARDORs performance is reported on the following pages.

### Legislative Performance Measures:

1. **The number of coordinated regional efforts resulting in the creation of new business opportunities.** (The reporting period used on the following pages is 7/1/99-6/30/00.)

Comment: This measure counts certain ARDOR activities, but it does not reflect the range of ARDOR activities. For example, in FY00, the Prince William Sound ARDOR spent considerable



time establishing OCEANS VALDEZ, a training institute that will offer advanced certification and degree programs in oil spill management, prevention and clean-up. Certainly, a resident graduate of OCEANS VALDEZ will have new job opportunities and will bring money into the region, but the project does not “result in the creation of new business opportunities”. As a result, the ARDOR’s efforts to establish the training institute are not recognized by this performance measure. This is just one example of many activities the ARDORs did in FY00 that cannot be counted under this performance measure.

2. **The % of goals identified through regional processes that are achieved.** (The percentage reported on the following pages was derived by comparing the goals stated in the January 2000 ARDOR Annual Report with the final progress report submitted by each ARDOR for the period 7/1/99-6/30/00.)

Comment: This measure is a good measure. The difficulty in applying it this first time is that the ARDORs goals varied in specificity. For example, one Copper Valley goal was simply “Organizational development”. One Northwest Arctic goal was “Organize and hold an Arctic Business Gathering Conference. Some ARDORs had simple short term goals, while others had multi-year goals that couldn’t be accomplished in one year. For example, a Mat-Su ARDOR goal was to “Develop Hatcher Pass ski area”.

3. **The amount of non-State funds leveraged by the ARDOR grants.** (The dollar amount reported on the following pages provided is the amount reported by each ARDOR in their FY01 ARDOR grant application submitted in July, 2000.)

Following is a summary of the ARDOR budgets for all 14 ARDORS.

### *FY 2001 ARDOR Program Budget*

\$619,990	State ARDOR grants
169,818	Other State funds
610,158	Federal funds
897,500	Private sector funds
1,558,562	Any other non-federal, non-State funds
<b>\$3,856,028</b>	<b>TOTAL ARDOR Budget</b> (total of above 5 lines)
<b>\$3,317,488</b>	<b>Amount of Non-State Funds Leveraged</b> (7/1/00 - 6/30/00)
<b>\$251,268</b>	<b>TOTAL ARDOR In-Kind Contributions</b>

The ARDORs and Department of Community and Economic Development (DCED) support the notion of using performance measures. The ARDORs and DCED look forward to working together and with the Legislature to develop performance measures that will be effective in evaluating ARDOR performance.



# Anchorage Economic Development Corporation

*The Anchorage Economic Development Corporation exists to encourage growth and diversity in the Anchorage economy, promote a favorable business climate and improve the economic standard of living of Anchorage residents.*

## FY 2001 Goals

### By FY 2002:

- Expand value-added industries to 5 % of total Anchorage employment.

### On-going:

- Develop a comprehensive strategic marketing plan.
- Promote Anchorage as a location for global logistics and light manufacturing.
- Provide timely information about Anchorage for international, national and local business decision-makers.
- Maintain a responsive, cost-effective, and accountable AEDC operation.

## Top Economic/Business Needs

- A well-educated, motivated workforce.
- Promoting Anchorage as a central location among the world's industrialized markets.
- Inter-and multi-modal transportation corridors to move freight and commercial traffic, including linking the Anchorage waterfront with the airport.

## FY 2000 Coordinated Regional Efforts Resulting In New Business Opportunities\*

- With Mat-Su officials, completed a study to determine if Anchorage should work to become a military logistics hub.
- Attracted more than 800 people to the Annual Forecast Luncheon. Presented the Mid-Year Economic Forecast Update.
- With the Mat-Su Borough, produced and distributed more than 700 CDs ("The Anchorage Advantage,") containing economic information on Anchorage. A related brochure packet is to be printed January 2001.
- With assistance from UAA business students, conducted an economic study of snowmachines aimed at attracting winter-time visitors to Anchorage and Mat-Su Borough.
- Maintained and made available Anchorage economic information on AEDC's web site and by distributing the Anchorage Economic Profile.

## FY 2001 Budget

\$	44,285	State ARDOR grant
	90,000	Other State funds
	0	Federal funds
	585,500	Private sector funds
	531,407	Any other non-federal, Non-State funds
<b>\$1,251,192</b>		<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$1,116,907</b>		<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
	<b>0</b>	<b>FY01 ARDOR In-Kind Contributions</b>



## Other FY 2000 Accomplishments

- With a \$150,000 grant from the Legislature and contributions of AEDC investors, worked with federal and State agencies to establish a military logistics hub in Anchorage. At the end of 2000, a steering committee is reviewing the draft report, "Anchorage Logistics Center Business Care Analysis." The next step is to present the findings to military and business personnel.
- Took part in the process to develop the Anchorage Comprehensive Plan for Development to ensure that transportation access and corridors link industrial and business centers, and that the plan promotes a favorable business climate.
- Provided information about Anchorage, the local economy, and AEDC in publications such as Update, AEDC's quarterly newsletter, "and in local, national and international magazines.
- Assisted companies interested in Anchorage, including air carriers, cargo handlers, other airports, fuel suppliers and software companies.
- Participated in and hosted reception for the Top of the World Summit.
- Maintained a nonpartisan presence during the Legislative session to provide information on business-related issues.
- To stay current on the latest trends in global supply chain management, the President and Transportation Director attended the Council of Logistics Management Conference in New Orleans.
- Maintained a working relationship with Anchorage Air Cargo Association, Airport Marketing Committee and Council of Logistics Management Roundtable.
- Completed a methodology for the Anchorage Composite Business Index, based on six factors: commercial construction; total employment; home sales; bed-tax receipts; Arctic North Slope oil prices; and Port of Anchorage cargo tonnage. The index for the second quarter in 2000 was 123.5, up from 108.6 at the end of the first quarter.

**FY 2000 Goals \*** (Percentage of goals achieved: 100%. A√ indicates the goal was accomplished.)

- √ Promote Anchorage as Site for Global logistics and light manufacturing.
- √ Promote Anchorage waterfront as multi-modal transportation /trade center.
- √ Expand use of Anchorage business to Alaska communities, especially health care and education.
- √ Promote year round tourism and convention destinations.
- √ Provide research/analysis for business opportunities in Anchorage.

\* A Legislative performance measure discussed on pages 4 and 5.

### Board Members

AS OF JANUARY 1, 2001

#### *Executive Committee*

Jim Gorski, Attorney  
Gene O'Hara, Health Services  
Kathy Porterfield, Prof Services

#### *Voting Members*

Dennis Bird, Air Cargo  
Wes Carson, Communications  
Larry Cash, Architect  
Bill Deaver, Cargo  
Barrett Hatches, Energy  
Jim Kubitz, Transportation  
Ed Lamb, Health Services  
Tom Maloney, Construction  
Kirk McGee, Native Corporation  
Randy Newcomer, Oil & Gas  
Carolyn Ottosen, Air Cargo  
Jim Palmer, Oil & Gas  
Mark Pfeffer, Prof Services  
Mike Porcaro, Communications  
Royce Rock, Organized Labor  
Mike Sexton, Communications  
Mary Sholton-Witte, Air Cargo  
Richard Sturtz, Banking  
Dana Tindall, Communications  
Nancy Usera, Banking

#### *Ex-officio Members*

Two Representatives from Anchorage  
Two Senators from Anchorage  
Mayor George Wuerch  
Two members of the Anchorage Assembly  
Former Chairs  
Mike Brady, Construction  
Ernie Hall, Manufacturing  
Mary Hughes, Attorney  
Mel Nichols, Prof Services  
Tennys Owens, Retail  
John Shipe, Finance

#### *Selected by the Board*

Bruce Bustamante, ACVB  
Chancellor Lee Gorsuch, UAA  
April Jensen, Anchorage Chamber  
Dale Morman, Construction  
Mort Plumb, Ted Stevens AIA  
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# Arctic Development Council

*"I believe that ADC here in Barrow is a great asset to the people of the North Slope. When I was in need of services to put my business package together, they were of great assistance. They helped me with putting my business plan, budget and financial projections together."*

*Max Ahgeak, Egasak Electric Enterprises*

## Top Economic/Business Needs

- Transferring Borough services to private enterprise (part of cost reduction plan made necessary by declining oil revenue).
- Access to capital for economic development.
- A skilled workforce for a changing economy.
- Develop other natural resources as a replacement for dwindling oil revenue.

## FY 2000 Coordinated Regional Efforts Resulting In New Business Opportunities\*

- Opened Arctic Handcrafted Originals (AHO), a gift shop selling artwork on consignment. Encouraged artisans to sell their art work in the gift shop through local television and radio and bulk-mailings to the 2,100 box holders on the North Slope. The number of vendors went from 18 to 70 in only one year. AHO generated over \$300,000 that went directly to the artisans, the majority of which are unemployed or elderly. The gift shop has the added benefit of promoting the Inupiat culture. AHO is the only North Slope-wide outlet for Native arts and crafts that boasts a national clientele, and is another step towards strengthening tourism on the North Slope.
- Updated the North Slope Business Directory, which provides information on over 200 small businesses, Native corporations on the North Slope and ADC and mailed copies to the 2,100 box holders on the North Slope.

## FY 2001 Goals

- Match small business opportunities in the North Slope with potential entrepreneurs.
- With Ilisagvik College, prepare potential entrepreneurs to become business owners.
- Create and expand the North Slope Business Association.
- Provide business plan workshops.
- Maintain the one-stop information clearinghouse for small North Slope business clients.
- Promote the Youth Revolving Loan Fund.
- Create and implement a three year strategic plan.
- Promote ADC services and activities.

## FY 2001 Budget

\$ 44,285	State ARDOR grant
0	Other State funds
0	Federal funds
0	Private sector funds
423,000	Any other non-federal, non-State funds
<b>\$467,285</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$425,000</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>\$ 2,000</b>	<b>FY01 ARDOR In-Kind Contributions</b> Use of City of Barrow Chambers for Board meetings (\$250 X 8).





- Established the North Slope Business Association, a group of volunteers available to assist small business owners interested in improving or expanding their business.
- Created a Business Resource Library of over 600 resource materials, 2 personal computers with Internet access and funding database. The books, on-line with the Tuzzy Consortium Library, can be accessed by all eight communities of the North Slope.
- Maintained the Project Information Center with 16 plans and specifications available for review or purchase by North Slope contractors. Sold 43 plans and specifications.
- Used Revolving Loan Fund (RFL) monies to help start three new small businesses, bringing the total number of RLF-supported businesses to nine. Four clients are in the final stages of creating a new business.
- Participated in a local radio talk show to discuss the privatization of certain Borough services and ADC's role in the transition. Met with village, North Slope Borough and Ilisagvik College representatives to discuss their roles in privatization.
- Provided a series of Business Planning Workshops in the villages.

## Other FY 2000 Accomplishments

- Sponsored the second annual "Buy North Slope" t-shirts design contest, which generated a least \$1 million in local sales.
- Eight middle school-aged youth participated in the second round of Educating Youth on Entrepreneurship workshops to develop a business plan to own and operate a gift shop.
- Hosted the bi-monthly "Business Get-Togethers" where local entrepreneurs heard presentations on a variety of business topics.
- Helped walk-in clients locate resources and answer business related questions.

**FY 2000 Goals \*** (Percentage of goals achieved: 60%. A√ indicates the goal was accomplished.)

- √ Privatize Borough services designated for private sector.
  - Expand Youth Entrepreneurship Program to at least 1 outlying village.
- √ Expand Business Resource Library to the 7 outlying villages.
  - Establish business incubator in at least 1 village.
- √ Develop gift shop into artisan's cooperative or privately-owned business.

\* A Legislative performance measure discussed on pages 4 and 5.

### Board of Directors

#### *Executive Committee*

Mayor Jim Vorderstrasse  
(Pres), City of Barrow  
Robert Harcharek (Vice-  
Pres), North Slope Borough  
Ron Panigeo (Treas),  
Ukpeagvik Inupiat Corp  
Lacy Brown (Sec),  
Tagiugmiulla Nunumiullu  
Housing Authority

#### *Members*

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Barrow  
Ray Jakubczak, BP  
Exploration  
Dorcus Thompson, Cape  
Smythe Air Service  
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# Bering Strait Development Council

*“We expect to have a minimum of three new businesses going during the 2000-2001 fiscal year. We are also planning for a 30% increase in local construction activity.”*

## FY 2001 Goals

- Maintain and implement the Regional Economic Development Strategy (REDS).
- Help the villages implement and update their community plans and project priorities.
- Organize a bi-annual Regional Economic Development Conference, scheduled for February 2001.
- Help new and growing businesses with feasibility analyses, business planning and management.
- Do follow-up for village store manager training .
- Follow-up on issues discussed at a regional freight symposium.
- Secure commitment from Alaska DOT/PF to provide a bulldozer to the community of Little Diomedes for snow removal of their winter airstrip.
- Organize a Store Keepers Training Workshop and Force Account Training Workshop for village residents.

## Top Economic/Business Needs

- Education and technical training so the region can produce entrepreneurs and a skilled labor force.
- Access to risk-subsidized capital. Start-up risks in small, remote communities are higher than what most conventional institutions are willing to support. Low net profit means that interest rates have to be under market, despite the high risks.
- More participation by residents in the construction trades. The millions of dollars in construction funding spent annually, if kept in the region, would benefit the local economy. Training programs and cooperation by funding agencies will go a long way in increasing local income and employment.

## FY 2000 Coordinated Regional Efforts Resulting In New Business Opportunities\*

- Helped residents of the region start and maintain small businesses by publishing the monthly regional newsletter, “Kaniqsirugut News” (We Understand). The newsletter, written for the individual with little or no business experience, provided information on business opportunities, suggested ideas for new businesses with small-scale markets and limited capital, and provided information about the business development services offered by the Bering Strait Development Council and the Community and Economic Development Program.

## FY 2001 Budget

\$ 44,285	State ARDOR grant
0	Other State funds
50,000	Federal funds
0	Private sector funds
0	Any other non-federal, non-State funds
<b>\$ 94,285</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$100,000</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>\$ 50,000</b>	<b>FY01 ARDOR In-Kind Contributions</b> Kawerak Community & Economic Development additional support.



- Started a business incubator process to nurture development of construction trade skills and businesses in the region.
- Organized the Construction Technology Support Unity to assist communities with force account construction projects.
- Assisted about 30 small business clients with business plan development and financial recordkeeping.
- Maintained a small business library, and assisted in the development of business plans, feasibility analyses, and marketing.
- Provided financial support for enrollees of business classes at the University of Alaska Northwest Campus.
- Sponsored four entrepreneurial clients to attend the Rural Small Business Conference in Anchorage so they could network and garner advice helpful to a rural-based small business.
- Helped village residents attend University of Alaska Small Business Development Center workshops to learn more about business planning, tax issues and use of the computer.

## Other FY 2000 Accomplishments

- Initiated an effort with the Economic Development Administration and U.S. Army Corps of Engineers to construct a small boat harbor at Little Diomede for regional and international use. The harbor will take the island from being nearly inaccessible to being a center of traffic between Little Diomede and the Chukotka region of Russia.
- Worked with six communities to seek funding to complete public building projects that went over budget. Three clinics have been funded for completion by the Denali Commission.
- Completed the re-application to become a federally designated Resource Conservation and Development District (RC&D).
- Worked with six communities affected by the fisheries disaster in securing funding for multi-purpose buildings.

**FY 2000 Goals \*** (Percentage of goals achieved: 63%. A√ indicates the goal was accomplished.)

- √ Continue implementing Comprehensive Economic Development Strategy (CEDS)
- √ Conduct workshops to update the CEDS.
- √ Present successful application for designation by USDA as a RC&D.
  - The Native Voices Theatre will have several performances and research opportunities for high school students.
- √ Help new and growing businesses with feasibility analyses and business planning and management.
- Follow-up on village store manager's training workshop.
- Hold a regional economic development symposium.
- √ Provide follow-up assistance on issues learned at regional freight symposium.

\* A Legislative performance measure discussed on pages 4 and 5.

## Board of Directors

### *Executive Committee*

Robert Keith (Chair),  
Kawerak, Inc.

Wayne Mundy (Vice-Chair),  
Bering Strait Regional  
Housing Authority

Mary Darlene Charles (Sec.),  
Southcentral Subregional  
Villages

### *Members*

John Baker, Banking

Simon Bekoalok, Jr., Southeast  
Sub-Region

Mark Johnson, Tourism

Jim Rowe, Transportation

Tom Sparks, Minerals

Kevin Zweifel, Norton Sound  
Health Coporation

Don Stiles, Fisheries

Randy Romenesko, City of  
Nome

Gilbert Tocktoo, Northern  
Sub-Regional Villages

Fritz Waghiyi, St. Lawrence  
Island Sub-Region

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# Copper Valley Economic Development Council

## FY 2001 Goals

- Organizational resource development.
- Area and regional cooperation.
- Planning for the future of the Copper Valley.
- Develop an information database about the Copper Valley.
- Develop and present educational and informational programs.
- Manage community change.
- Promote and market the CVEDC and Copper Valley.

## Top Economic/Business Needs

- Having residents get the cash and jobs that a new Princess Hotel in Tazlina (scheduled to be completed by 2002) will bring, as well as other economic development generated from outside the area.
- Having participants in the Chitina Dipnet Fishery contribute more to the local economy.
- Physical infrastructure and services needed to support the growth that is occurring.
- Preserving and enhancing the rural life-style that the region enjoys.

## FY 2000 Coordinated Regional Efforts Resulting In New Business Opportunities\*

- Worked with the Chamber of Commerce and Regional Tourism Association to promote Copper Valley as a tourism destination site and develop infrastructure and amenities needed to support future tourism.
- With the State tourism staff, held a regional tourism conference.
- Conducted 10 Copper Valley round table meetings.

## *FY 2001 Budget*

\$ 44,285	State ARDOR grant
0	Other State funds
22,000	Federal funds
7,500	Private sector funds
31,215	Any other non-federal, non-State funds
<b>\$105,000</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$ 68,715</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>\$ 8,000</b>	<b>FY01 ARDOR In-Kind Contributions</b> Local contributions for accounting, copying, etc.



## Other FY 2000 Accomplishments

- Hosted educational and small business workshops on tourism with Prince William Sound Community College (PWSCC).
- Working with Small Business Development Center (SBDC) and PWSCC, held three small business development classes.
- Helped an average of four businesses a week use SBDC resources (e.g. individual counseling, business planning and financial resource assistance).
- Began developing a business recruitment policy.
- Updated the area plan at a weekend board retreat.
- Established a web site for the CVEDC, including updated community profile information.
- Finalized a “Healthy Community Model”, a planning tool to help a community build capacity while strengthening the mental, physical and spiritual aspects of the community.
- Assisted in planning the upgrades for the road to McCarthy by working with Alaska Land Managers Copper Valley Task Force, assisting consultants in designing the public outreach, providing information on growth management, and working with individual communities.
- Prepared an endowment proposal to assist in increasing organizational funding and create a continuous stream of revenue for the CVEDC.
- Created the Eastern Alaska Interior Forum, a working group of regional entities that come together to address regional concerns and held several meetings.
- Awarded the distinction of being the “Best Small Business Consultant in the State” by the Alaska Journal of Commerce.
- Worked with the National Park Service on building a new Wrangell St. Elias National Park Visitor Center.

**FY 2000 Goals \*** (Four Strategy areas with specific tasks addressed. Assume 60% tasks in each strategy achieved. Many tasks are multi-year.)

- Organizational Development.
- Community Development.
- Economic Development.
- Natural resource conservation and development.

\* A Legislative performance measure discussed on pages 4 and 5.

### Board of Directors

Theresa Absher, (Pres)  
Business  
Vickie Snitzler, (Vice-  
Pres) Government  
Thelma Schrank, (Sec)  
Employment  
Brian Ridley, (Treas)  
Phil Baur  
Paul Boos  
John Downes, Business  
Bruce Cain  
Robert Wilkinson

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development.org/](http://www.alaskaeconomicdevelopment.org/)



# Fairbanks North Star Borough Economic Development Commission

## FY 2001 Goals

- Complete the Comprehensive Economic Development Strategy (CEDS). An enormous amount of work has gone into the plan to date. The Commission adopted a number of initiatives, however they have yet to be prioritized. Initiatives range from supporting the University Museum Expansion project to creating a Cold Weather Testing Facility. The draft CEDS is available, but the formal public comment period has yet to occur.
- Proceed with initiatives once they are formally adopted; that is, establish a work plan, appropriate partners and measurable goals for each initiative.
- Improve working relationships with other entities in the community (e.g. to foster economic development. Chamber of Commerce, Fairbanks Industrial Development Corporation and the University of Alaska).
- Continue work on expanding the borough's Community Research Center. There has long been a need amongst many entities in the community for an expanded research function at the borough.

## History

The FNSB EDC, established in 1999, is the newest ARDOR. The Commission membership, established at seventeen members, has broad community representation from both the private and public sectors. Staff for the commission was hired in October 1999. Soon thereafter, work commenced on a Community Economic Development Strategy.

*"The mission of the Fairbanks North Star Borough Economic Development Commission is to actively promote, foster and coordinate public and private initiatives that create or increase profitable employment opportunities which improve the community's standard of living, quality of life, and the sustainability of our diverse urban and rural life-styles."*

## FY 2001 Budget

\$ 44,285	State ARDOR grant
0	Other State funds
0	Federal funds
0	Private sector funds
44,285	Any other non-federal, non-State funds
<b>\$ 88,570</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$ 57,085</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>\$ 12,800</b>	<b>FY01 ARDOR In-Kind Contributions</b> Office space @ \$4,200; Commission meeting space @ \$750; Phone @ \$750; Clerical @ \$2,800; Printing/Supplies @ \$1,800; Equipment @ \$2,500.



## Responsibilities

- Oversee the creation, of a Comprehensive Economic Development Strategy (CEDS). The CEDS will recommend goals and policies to the planning commission and assembly for adoption into the borough comprehensive plan.
- Implement, monitor and update the CEDS to ensure that it effectively reflects current community goals and objectives.
- Serve as the regional development board recognized by the state and federal government, as appropriate and approved by the assembly, and carry out responsibilities required by law.
- Maintain an economic information and research capability that will enable the public and private sectors to deal with local and regional economic issues and opportunities by working with the borough administration community research center and UAF.
- Seek funding for economic development activities, including the development of infrastructure necessary to support economic activities.
- Coordinate public and private resources to support economic growth and development and actively encourage public input and participation in specific development projects.
- Act as a facilitator and resource for local government and business with state and federal government.
- Serve as a referral source to large corporate and small business interests interested in establishing or relocating a business or industry in the borough.
- Review and comment on economic development and taxation, as appropriate.
- Engage in additional economic development activities, as appropriate.

## Membership

Commission membership consists of one member from the entities designated below and two members representing the community at large.

- Assembly
- Greater Fairbanks Chamber of Commerce
- Fairbanks Industrial Development Corporation
- Fairbanks Convention and Visitors Bureau
- Downtown Association/ Mainstreet Fairbanks
- North Pole Chamber of Commerce
- Representative of Small Minority Business
- University of Alaska Fairbanks
- Alaska Native Interests
- Northern Alaska Environmental Center
- Fairbanks Central Labor Council
- Fairbanks Arts Association
- FNSB Mayor or their designee
- Designee of the Mayor of Fairbanks, with concurrence of the city council
- Designee of the Mayor of North Pole, with concurrence of the city council

### Contact

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Web Site:

\* A Legislative performance measure discussed on pages 4 and 5.



# Interior Rivers Resource Conservation & Development Council

*“The mission of the Interior Rivers RC&D Council is to create long-term jobs and improve village living standards on behalf of all residents of the region. Much work needs to be done to improve local infrastructure (roads, water and sewer systems, housing, utilities) to provide a sound basis for job development activities.”*

## Top Economic/Business Needs

- Support villages’ ability to carry out infrastructure projects.
- Support the effectiveness of local governments.
- Provide technical assistance to current and potential business owners.
- Create a strategic plan for developing the visitor industry in the region, that will protect regional cultural heritage and build partnerships among local, state and regional entities.

## FY 2000 Coordinated Regional Efforts Resulting In New Business Opportunities\*

- Hosted public meetings for nine communities to update the village needs lists used in developing long-range regional plans. While many of the needs address infrastructure development, some of the meetings also generated new ideas for economic development.

## FY 2001 Goals

- Sponsor development of a regional transportation plan.
- Organize a regional economic development conference.
- Partner with local organizations to provide services for small business development.
- Develop plans for a regional training center.

## FY 2001 Budget

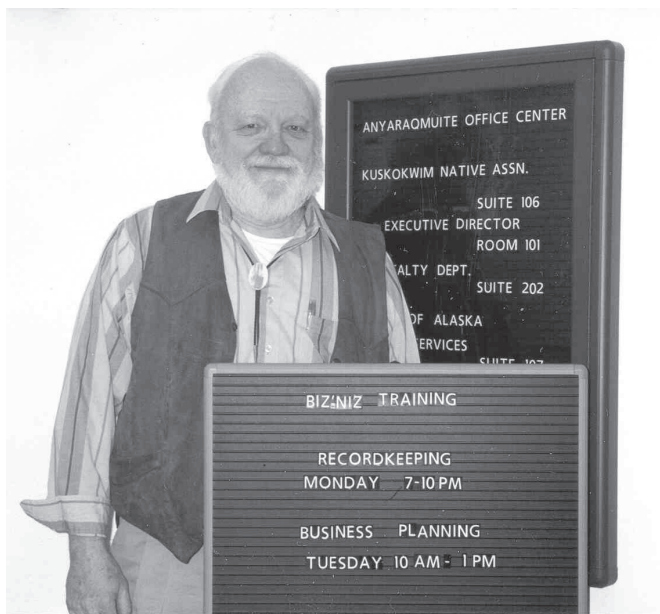
\$44,285	State ARDOR grant
29,818	Other State funds
6,658	Federal funds
0	Private sector funds
2,952	Any other non-federal, Non-State funds
<b>\$83,713</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$59,038</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>\$49,428</b>	<b>FY01 ARDOR In-Kind Contributions</b> USDA funding for RC&D Council; RC&D Council Magnuson-Stevens grant; and partnering with Kuskokwim Native Association.





## Other FY 2000 Accomplishments

- Interior Rivers RC&D Council began its ARDOR program in fiscal year 2000. The ARDOR formed a business advisory committee which met several times. The committee reviewed information on the demographics and economy of the region. From that effort, the ARDOR developed a draft strategy. The strategy is now being presented to local communities for comment. The strategy will be finalized in fiscal year 2001.
- Prepared village profile summaries and began working on new maps for all fourteen villages in the region.



*The Interior Rivers RC&D Council, through the ARDOR program, seeks to provide capacity building opportunities for local residents. Assistance to individuals starting small businesses is provided by Bill Bear, with the Rural Outreach Program of the Small Business Development Center.*

**FY 2000 Goals \*** (Percentage of goals achieved: 66%. A√ indicates the goal was accomplished.)

- √ Develop a regional economic development strategy.
- √ Guide plans for a regional training center so the center will meet local needs for job and life skills.
- Continue work on community mapping project.

\* A Legislative performance measure discussed on pages 4 and 5.

### Board of Directors

#### *Executive Committee*

Arnold Hamilton, Shageluk  
 Carl Morgan, Jr., Kuskokwim  
 Native Assoc.  
 Liza Phillips, Lower Kalskag  
 Robert Walker, Anvik  
 Mishka Andreanoff, Crooked  
 Creek

#### *Members*

Travis Pate, Aniak  
 Glenn Kameroff, Upper Kalskag  
 Gabe Nicholi, Grayling  
 Alfred Demientieff, Holy Cross  
 Theodore Gordon, Red Devil  
 Mary Willis, Stony River  
 Evan Bobby, Jr., Lime Village  
 Angela Morgan, The Kuskokwim  
 Corporation  
 Phillip Demientieff, Tanana  
 Chiefs Conference  
 Cheryl Jerabek, Kuspuk School  
 District

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 Web site:



# Kenai Peninsula Borough Economic Development District

*“If this ARDOR had more resources, we could increase our outreach to provide better services to the remote villages; spend more time cultivating new industries; and concentrate on more in-depth market research in order to keep abreast of economic trends.”*

## FY2001 Goals

- Strengthen relationships with municipal/community groups and individuals to promote locally driven economic development strategies.
- Develop the Business Incubation Center to nurture/support start-up businesses.
- Coordinate resources and services to maximize the KPBEDD’s effectiveness.
- Provide economic information to groups, businesses and individuals.
- Stimulate small business growth by providing access to capital through the KPBEDD Revolving Loan Fund.

## Top Economic/Business Needs

- Diversify and develop existing businesses to strengthen the industrial base and create jobs.
- Expand the Revolving Loan Fund (RLF) pool and investigate other financing alternatives. Recapitalizing the RLF will enable the KPB EDD to partner with local banks and finance more businesses.
- Develop telecommunications resources to overcome the “rural penalty” that can result from geographic isolation.

## FY 2000 Coordinated Regional Efforts Resulting In New Business Opportunities\*

- Completed and distributed about 200 copies of a marketing prospectus to agencies, banks, the World Trade Center, Governor’s Office, Alaska Industrial Development and Export Authority, and 30 high tech incubators. The prospectus went to high tech incubators to encourage graduates of these programs to consider the Kenai Peninsula for their high tech companies. The prospectus is on the KPBEDD web site.

### *FY 2001 Budget*

\$ 44,285	State ARDOR grant
0	Other State funds
59,000	Federal funds
0	Private sector funds
90,000	Any other non-federal, Non-State funds
<b>\$193,285</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$149,000</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>0</b>	<b>FY01 ARDOR In-Kind Contributions</b>



- Researched additional funding for the Business Innovation Center, and initiated an advertising campaign on the space availability, services and potential for new business start-ups.
- Monitored the existing Revolving Loan Fund (RLF) clients and reviewed loan applications from two businesses.
- Completed the new Kenai Peninsula Borough industrial prospectus. Provided business consultation and training to over 203 clients, and hosted 34 seminars providing small business owners the tools needed to succeed.
- With the Small Business Development Center, facilitated the creation of a woman's roundtable to provide a forum for mentoring & networking for women in business.
- Responded to over 475 information requests on demographics, economics, business development and financing. EDD serves as a resource center for the entire Kenai Peninsula Borough, with ongoing efforts to expand the resource libraries in the Homer and Seward satellite offices.

## Other FY 2000 Accomplishments

- Recruited a loan officer to take over the RLF Program.
- Worked with the Timber Cooperative to establish a retail outlet, including provided information on a Korean Company looking to lease a processing facility.
- Acquired a package of interactive software titles for the small business owner. Software topics include business planning, marketing, managing people and customer service.
- Administered pass-thru monies for the Port Graham Pink Salmon and Stream Assessment projects, and assisted the North Pacific Volcano Learning Center by providing office space.

**FY 2000 Goals \*** (Percentage of goals achieved: 60%. A√ indicates the goal was accomplished.)

- Establish leadership role in electronic commerce; strengthen information technology access across economic sectors and assist small businesses in overcoming the "rural penalty."
- √ Recruit industries that can utilize the Kenai Peninsula's infrastructure and resource assets.
- Strengthen relationships with municipal/community groups to promote locally driven economic development activities.
- √ Create new jobs through business assistance.
- √ Target Business Innovation Center to technology and value-added businesses.

\* A Legislative performance measure discussed on pages 4 and 5.

### Board of Directors

#### *Executive Committee*

Tom Boedeker, (Pres) City Manager, City of Soldotna  
 Pete Sprague, (Vice Pres) Retired Postal Employee, Borough Assembly  
 Pat Norman, Minority Representative, Village of Port Graham  
 Jeff Sinz, (Treas) Finance, Kenai Peninsula Borough  
 Philemon Morris, (Sec) Transportation, Kachemak City

#### *Members*

John Crawford, Minority Representative, City of Seldovia  
 Randy Daly, Service, City of Kenai  
 Paul Fischer, Information Services, Borough Assembly  
 Vanna Shafer, Non-Profit, City of Seward  
 Diana Spann, Telecommunications, City of Soldotna  
 Mary Tougas, Retail, City of Soldotna  
 Luke Welles, Retail, City of Homer  
 John Williams, Real Estate, City of Kenai

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# Lower Kuskokwim Economic Development Council

*“Starting a new business is like caring for a baby. The baby is helpless and you must do whatever has to be done to meet its needs and keep it healthy, so it will grow and prosper.”*

*Alexie Jimmie  
LKEDC Board Member*

## Top Economic/Business Needs

- Develop new markets for value-added commercial salmon fish products. Improving product marketability will increase the return to fishermen and allow for new jobs in the region.
- Provide technical assistance to potential businesses, including assistance with preparing a business plan, securing financing, and managing a business successfully.
- Access to capital for business development.

## FY 2000 Coordinated Regional Efforts Resulting In New Business Opportunities\*

### FY 2001 Goals

- Maintain a salmon quality enhancement project for the region’s commercial fishery.
- Obtain ice making equipment for more village locations (to maintain the quality of local fish).
- Promote tourism through local development tours for travel industry representatives.
- Produced the first regional tourism brochure and made it available to local businesses and the visiting public.
- Encouraged the development, expansion, diversification and quality enhancement of the Lower Kuskokwim fisheries industry by providing sea vinyl slush bags in the Kuskokwim commercial salmon fishery, completing the third year of a salmon quality enhancement project. The project assisted 75 local commercial fishermen, providing a pay incentive for icing their catch, resulting in quality improvement. Participating fishermen earned an aggregate of 10% higher payments over the amounts earned for the 1999 season.

*The above goals, when achieved, will revitalize the region’s fishery, the current leading industry, and lay the groundwork for new business development for our visitor industry.*

### FY 2001 Budget

\$ 44,285	State ARDOR grant
45,000	Other State funds
11,000	Federal funds
6,500	Private sector funds
106,785	Any other non-federal, Non-State funds
<b>\$213,570</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$127,285</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>\$ 3,000</b>	<b>FY01 ARDOR In-Kind Contributions</b> Office equipment and supplies; air travel and lodging.



- Provided technical assistance for twelve retail and service industry businesses or start-ups.
- Organized four product development tours by travel industry representatives.
- Provided capacity building to organizations to assist them in establishing and growing local small businesses.
- Conducted three business workshops for potential business operators.
- Promoted school-to-work activities for high school students, in partnership with the school district.

## Other FY 2000 Accomplishments

- Helped two communities seek and obtain funding to develop and complete local economic development plans, where none previously existed.

**FY 2000 Goals \*** (Percentage of goals achieved: 100%. A√ indicates the goal was accomplished.)

- √ Maintained the salmon quality enhancement project.
- √ Completed economic development plans in two villages.
- √ Promoted local tourism through product development tours for travel industry representatives.

\* A Legislative performance measure discussed on pages 4 and 5.

### Board of Directors

#### *Executive Committee*

Andrew Guy, (Chair)  
Calista Corporation, Inc. ,  
Arthur Lake, President  
AVCP, Inc.  
Max Angellan, (Treas)  
IRA Council  
Peter Julius, (Sec) IRA  
Council Administrator

#### *Members*

Willard Church, Business  
Native Village of  
Kwinhagak  
Mary Kapsner, State Rep.  
Richard Foster, State Rep.  
Sam George, Business,  
Yupit School District  
Lyman Hoffman, State  
Senator  
Alexie Jimmie, Business,  
United Villages Inc.  
President  
Jackson Lomack, IRA  
Council  
Les Daenzer, Lower  
Kuskokwim School  
District  
Fred Phillip, Coastal Villages  
CDQ President,

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Web site:



# Lower Yukon Economic Development Council

*“The Lower Yukon Economic Development Council has worked with me in my Corporation’s pursuit of value-added fish plant.”*  
 Bill Akers,  
 Chalunawik Native Corporation

## Top Economic/Business Needs

- Business training/incubation for residents so they can capture jobs currently held by temporary residents.
- Career guidance.
- Expand programs that educate and promote development in the fishing industry and other enterprises. One example, the USDA Champion Community Program, assists pre-identified communities in visioning. The visioning is used as a tool for community economic goal setting. After the goals have been set, “funding forums” are held to facilitate contact between the community and various funding agencies to discuss each community’s development issues.

## FY 2000 Coordinated Regional Efforts Resulting In New Business Opportunities\*

- Assisted Kotlik fisheries in entering the value-added fish processing business. Before Kotlik continues in the process, a study of future fishing in Alaska is needed.

## FY 2001 Goals

- Continue work on the St. Mary’s Regional Training Center contingent on a positive feasibility study outcome.
- Expand opportunities for the USDA Champion Community Program.
- Complete a regional strategic plan.

### *FY 2001 Budget*

\$ 44,285	State ARDOR grant
0	Other State funds
0	Federal funds
0	Private sector funds
20,000	Any other non-federal, Non-State funds
<b>\$64,285</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$25,000</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>\$ 5,000</b>	<b>FY01 ARDOR In-Kind Contributions</b> Office rental and equipment use (USDA).



## Other FY 2000 Accomplishments

- Worked with the USDA National Resource Conservation Service to fund a resource, conservation and development program in the through region.
- Promoted the Champion Community Program as a way to help communities set and achieve their economic priorities.
- Helped organize a funding forum in Bethel where 6 communities and State and federal representatives met to discuss each community's priority projects, development issues and funding options for each project.
- With EDA, let a contract to study the feasibility of purchasing the Old Saint Marys High School from the Catholic Church for use as a regional training center. If the study determines the training center is economically feasible, EDA has set aside \$1.2 million for the purchase.
- Helped three families obtain commercial fishing permits.
- Assisted Emmonak in obtaining funds to conduct a road and land-fill feasibility study.
- Helped Marshall seek funding to replace a community center that burned recently.
- With Rural CAP introduced a "Self Help" housing program.
- Laid the groundwork to place Emmonak's smoked fish in the State Fair and in Anchorage's Wednesday Market in 2001.

## FY 2000 Goals \* (Percentage of goals achieved: 60%. A√ indicates the goal was accomplished.)

- Assuming LYEDC and LYSD partner to do career guidance, prepare and implement work plan for the same.
- Establish administrative capabilities, develop a five year economic strategy, and provide career guidance for young tribal members for the Native Village of Chuloonawick.
- √ Expand marketing for the Emmonak value added fish plant.
- √ Continue developing Kotlik and Sheldon Point fish economy.
- √ Achieve a federal/State/community partnership in Marshall to better coordinate economic development efforts in the community.

\* A Legislative performance measure discussed on pages 4 and 5.

### Board of Directors

#### *Executive Committee*

George Owletuck, Chairman,  
Marshall  
Andrew Brown, Vice-Chair,  
Mountain Village  
Bay Johnson, Secretary/  
Treasurer, Saint Marys

#### *Members*

Roger Canoe, Numan Iaua  
Benny Okitkun, Kotlik  
Andrew Kelly, Sr., Emmonak  
Doug Redfox, Emmonak  
Laura Peterson, Mountain  
Village  
Fred Lamont, Pilot Station  
Alvin Olwetuck, Marshall  
Nick Andrews, Marshall  
Open, Scammon Bay  
Open, Pitkas Point

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# Matanuska-Susitna Resource Conservation & Development Council

*Our purpose is to enhance the employment and tax base of the Mat-Su Borough while maintaining a high quality of life for residents.*

## FY 2001 Goals

- Market Port MacKenzie as an industrial site.
- Develop Hatcher Pass ski area.
- Complete the Comprehensive Economic Development Strategy.
- Complete Timber Bridge commercialization project.
- Apply for federal Economic Development District designation.
- Acquire land for the Big Lake Fish Hatchery.
- Host the Annual Valley Economic Development Conference.
- Complete the MSRC&D web site.
- Determine feasibility of a value added timber processing plant.

## Top Economic/Business Needs

- Training and more “family wage” jobs for Mat-Su’s growing work force.
- Infrastructure, including improved road and rail access to remote areas of the Borough, especially Hatcher Pass and Port MacKenzie.
- Improved availability and cost of utility extensions to prospective developments.
- Increased private ownership of land. Currently, only 3% of the Borough is in private hands. State land (60%) in the Borough is not managed for economic growth.

## FY 2000 Coordinated Regional Efforts Resulting In New Business Opportunities\*

- Hosted the Annual Valley Economic Conference.
- Assisted Mat-Su Port Commission with funding and marketing activities for Port MacKenzie Phase I.

## FY 2001 Budget

\$ 44,285	State ARDOR grant
0	Other State funds
100,000	Federal funds
15,300	Private sector funds
10,000	Any other non-federal, Non-State funds
<b>\$169,585</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$125,300</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>0</b>	<b>FY01 ARDOR In-Kind Contributions</b>





## Other FY 2000 Accomplishments

- Completed Ryan Creek Bridge as part of the Timber Bridge Commercialization Project.
- Completed a feasibility study for a septic treatment site in Houston.
- Worked towards development of Big Lake Fish Hatchery.
- Provided assistance to: Wasilla Wonderland, Palmer Children's Playground, Skateboard Park, Goldrush Centennial, Palmer Hockey Association, Rites of Passage, Chief Wasilla Memorial, Lakeland Educational Shooting Facility, and Valley Community for Recycling Solutions.

**FY 2000 Goals \*** (Percentage of goals achieved: 44%. A√ indicates the goal was accomplished.)

- √ Market Port MacKenzie as an industrial site.
- Develop Hatcher Pass ski area.
- Continue work on Chijik Road access project.
- Complete the Overall Economic Development Plan.
- √ Complete Timber Bridge Commercialization Project.
- √ Assist the City of Houston with feasibility study of a septic treatment site.
- Apply for Economic Development District designation.
- Acquire land and market property for Big Lake fish hatchery.
- √ Host Annual Valley Economic Development Conference.

\* A Legislative performance measure discussed on pages 4 and 5.

### Board of Directors

#### *Executive Committee*

Bruce Borup, (Pres) Palmer EDA  
 Dick Zobel, (Vice Pres) AK Soil/  
 Water Conservation District  
 (SWC)  
 Al Jorgenson, (Sec) Mat-Su  
 Native Federation  
 Donna Totten, (Treas) Houston  
 Chamber of Commerce  
 Ted Smith, Willow Chamber Past  
 President

#### *Members*

Steve Levine, MSB School District  
 Darcie Salmon, Valley Board of  
 Realtors  
 Robert Thom, Alaska Farmers &  
 Stock Growers  
 Ed Brittingham, Greater Wasilla  
 Chamber  
 Janet Kincaid, Mat-Su Convention  
 & Visitors Bureau  
 Anna Van Reitz, Big Lake Chamber  
 Mayor Sarah Palin, City of Wasilla  
 Kelly Ladere, Upper Su SWCD  
 Clarence Furbush Palmer SWCD  
 Elizabeth Ripley, Greater Palmer  
 Chamber  
 Tim Sullivan, Small Business  
 Development Center  
 Dan Deedy, Enstar Gas  
 Steve Totten, City of Houston  
 Jim Cooper, City of Palmer  
 Wayne Carmony, Mat-Su Electric  
 Assoc.  
 Sandy Crawford, Matanuska  
 Telephone Association  
 Meg Burgett, Wasilla SWCD  
 Debby Retherford, NBA  
 Michael Scott, Mat-su Borough  
 Manager  
 Bill Stearns, Talkeetna Chamber

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# Northwest Arctic Borough Economic Development Commission

*If this ARDOR had more resources they would be able to address some of the more costly infrastructure needs. This includes water, sewer, and road development. These elements are required to develop and maintain a business, tourism and industry.*

## FY 2001 Goals

- Form a Community Development Quota (CDQ) group and apply for a CDQ quota.
- Guarantee 2 loans to youth regional organizations in the region.
- Complete a Northwest Alaska Economic Trends booklet.
- Gain support to expand the Red Dog Port.
- Submit an updated Overall Economic Development Plan to the Economic Development Administration .

## Top Economic/Business Needs

- Sustainable fishery.
- Deep water port to lower freight/fuel delivery costs.
- Transportation corridor to link mines and oil fields to the Red Dog Port.

## FY 2000 Coordinated Regional Efforts Resulting In New Business Opportunities\*

- Hired a consultant to obtain information about CDQ Program eligibility requirements and recommend actions so the region can participate in the program. Although, the northern boundary of the Bering Sea is at Wales, the CDQs in Alaska generally oppose starting another CDQ group. The recommendation under consideration is to form a regional CDQ group, apply for a CDQ quota and see what happens.
- In conjunction with NANA Corporation and Maniilaq Association, organized the Arctic Business Gathering, a small business training conference. The conference provided training for potential entrepreneurs and business owners and increased public awareness of the EDC's Small Business Technical Assistance Program and Small Business Grant Program. As a result of the conference, the EDC helped six borough residents write a business plan and funded their small business start-up or expansion with \$3,000-\$5,000 each in Small Business grants.

## *FY 2001 Budget*

\$ 44,285	State ARDOR grant
0	Other State funds
0	Federal funds
0	Private sector funds
245,918	Any other non-federal, Non-State funds
<b>\$290,203</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$245,918</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>0</b>	<b>FY01 ARDOR In-Kind Contributions</b>



- Prepared a draft administrative plan to establish a Youth Loan Program.
- Initiated work on a database of artist and craft people from the region and a web site to market their arts and crafts.
- Hosted the Arctic Economic Development Summit.

## Other FY 2000 Accomplishments

- Hosted two grant writing workshops.
- Completed a two year work plan for the Champion Community Program.

**FY 2000 Goals \*** (Percentage of goals achieved: 50%. A√ indicates the goal was accomplished.)

- Establish a tourism marketing council.
- √ Provide grant writing training to City and IRA governments.
- Establish a youth loan program.
- √ Organize and hold an “Arctic Business Gathering” conference.

\* A Legislative performance measure discussed on pages 4 and 5.

### Board of Directors

LeviClevelanc, (Chair)  
 Bert Adams, Business  
 Jo Oxentenko, Banking  
 Guy Adams, Non-Profit  
 Frank Greene, NAB  
 Planning Commission  
 Garth Elson, (Vice Chair),  
 Business  
 Martha Whiting, NANA  
 Regional Corp.  
 Brad Reeve, Utilities  
 Cole Schaeffer, For-Profit

### *Ex Officio*

Larry Westlake, Assembly  
 President  
 Roswell Schaeffer, Borough  
 Mayor,

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# Prince William Sound Economic Development Council

## FY 2001 Goals

- Continue the process to establish OCEANS VALDEZ /Global Response Resource Institute as a coordinated effort beneficial to all communities in the region. The institute will be a consortium of the oil industry, shipping and other maritime companies, the University of Alaska, Prince William Sound Community College, local, state and federal agencies. OCEANS VALDEZ will offer advanced certification and degree programs in oil spill management, prevention, and clean-up methods. Once established, these highly-trained professionals can be sent anywhere a crisis occurs, and can also train teams nationally and internationally to prevent these disasters.
- Strive to become a federal Economic Development District, in order to provide more funding and technical assistance for projects in the region.
- Revise plans to build small boat harbor sewage pump-out stations in Chenega Bay, Cordova, Tatitlek and Whittier. This is a regional effort to provide safe disposal of sewage.

## Top Economic/Business Needs

- Bring natural gas to the Port of Valdez from the North Slope.
- Provide work force development in partnership with educational institutions and industry.
- Provide diversity in the regional economy.

## FY 2000 Coordinated Regional Efforts Resulting In New Business Opportunities\*

### *FY 2001 Budget*

\$ 44,285	State ARDOR grant
0	Other State funds
20,000	Federal funds
23,900	Private sector funds
0	Any other non-federal, non-State funds
<b>\$ 88,185</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$ 73,900</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>\$ 30,000</b>	<b>FY01 ARDOR In-Kind Contributions</b> University of Alaska for Global Response Institute.



## Other FY 2000 Accomplishments

- Completed the spot shrimp population study in western Prince William Sound in cooperation with the Valdez Native Tribe and NOAA.
- Held the first conference for OCEANS VALDEZ Global Response Resource Institute in April. Discussed plans to proceed and funding sources. Obtained funding from EDD, City of Valdez and University of Alaska.
- Completed Tatitlek Coho Salmon project.
- Received a technical assistance EDD grant to replace jobs lost when Harborview Development Center closed.
- Explored funding sources for sewage pump-out stations in Chenega Bay, Cordova, Tatitlek and Whittier.
- Provided small business assistance with University of Alaska Small Business Development Center, Rural Outreach Program and Prince William Sound Community College.
- Provided assistance to the City of Nome and Bering Strait Regional Development Organization in their efforts to restore Gen. James "Jimmy" Doolittle's childhood home in Nome.
- Increased PWSEDC's membership.

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*Prince William Sound Economic Development Council has managed over \$5,453,000. In projects since 1991, leveraged by approximately \$520,426 in State ARDOR funds.*

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**FY 2000 Goals \*** (Percentage of goals achieved: 25%. A√ indicates the goal was accomplished.)

- √ Complete application to become RC&D.
- Become Federal Economic Development District.
- Obtain funding to build sewage pump-out stations in Chenega Bay, Cordova, Tatitlek and Whittier.
- Establish maritime response center in Valdez, with training satellites in other Prince William Sound communities.

\* A Legislative performance measure discussed on pages 4 and 5.

### Board of Directors

Dave Dengal (Pres), Valdez  
 Dave Cobb (Vice Pres), Valdez  
 Jim Roberts (Treas), Cordova  
 Betty Miller (Sec), Oil Industry  
 Michael Vigil, Chenega Bay IRA  
 Council  
 Larry Hancock, Cordova  
 Gary Kompkoff, Tatitlek IRA  
 Council  
 Robin Moore, Whittier  
 Chuck Totemoff, Chenega Corporation

### Membership

BP Exploration (Alaska)  
 City of Valdez  
 Alaska Tanker Company  
 Chenega Bay IRA Council  
 Attransco, Inc.  
 Copper Valley Telephone Cooperative  
 Alyeska Pipeline Service Company  
 Phillips Alaska, Inc.  
 City of Cordova  
 City of Whittier  
 Area Builders  
 Chenega Corporation  
 Tatitlek IRA Council  
 First National Bank of Anchorage  
 Petro Star Refinery Valdez  
 National Bank of Alaska  
 Samson Tug and Barge  
 Prince William Sound Cruises  
 Great House Inn, Valdez  
 Eagle Quality Center/Safeway, Inc.  
 Copper Valley Cellular  
 Valdez Convention & Visitors Bureau  
 Walker, Walker, Wendlandt &  
 Osowski, Attorneys  
 Chugach Alaska Corporation  
 Polar Tanker Company

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# Southeast Conference

*“Continuation of and improvement to the Alaska Marine Highway System (AMHS) is critical to the future economic and social life of the region. The AMHS ties the communities of the region together.”*

## Top Economic/Business Needs

- Alaska Marine Highway system enhancements, including improved connections, reduced operating costs, increased capacity, and more frequent and convenient service.
- An improved electrical intertie system that shares energy resources, lowers costs and provides for environmental conservation.
- Economic recovery and stabilization in communities adversely affected by downturns in the natural resource based economy.

## FY 2000 Coordinated Regional Efforts Resulted in New Business Opportunities\*

### FY 2001 Goals

- Develop infrastructure in accordance with the Southeast transportation and electrical intertie plans.
- Assist communities planning for and executing economic development projects.
- Assist communities and organizations in balancing regional development and conservation efforts.
- Partner with other organizations to protect and improve the quality of life for all residents.
- Build upon those regional infrastructure projects that bring the communities of the region closer together.

- Continued development of the Southeast Alaska Electrical Intertie Plan: Obtained congressional authorization for the project; established a regional power authority (tentative); prepared a business plan for system development and operation; developed a strategy for obtaining funds needed to construct the system. The SE Intertie Committee Chair, Executive Director and a delegation from the region traveled to Washington D.C. on three occasions to meet with the Alaska Congressional Delegation and testify at hearings. They obtained commitments to the project and the introduction of legislation. The Southeast Conference secured \$65,000 from communities to support the project.

### FY 2001 Budget

\$ 44,285	State ARDOR grant
5,000	Other State funds
241,500	Federal funds
144,800	Private sector funds
43,000	Any other non-federal, Non-State funds
<b>\$478,585</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$520,340</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>\$91,040</b>	<b>FY01 ARDOR In-Kind Contributions</b> Donated
	Board, committee, member hours: 4,552 hours @ \$20/hour.



- As a member of the Southeast Alaska Community Economic Revitalization Team (SEA-CERT), helped develop new business opportunities in timber impacted communities.
- With Southeast Alaska Native Coalition and Denali Commission, helped sponsor and facilitate two conferences where businesses and agencies met to discuss new development opportunities.
- Undertook major economic development planning and research needed to seek federal designation as an Economic Development District (EDD).
- Provided technical and financial assistance for tourism, fisheries, and community development and business infrastructure projects.
- By forming a support group and developing a plan, helped increase production at Skagway Hatchery in order to boost sport and commercial fishing opportunities in Lynn Canal.
- With the Rocky Pass Shellfish Company and communities, managed a \$30,000 grant for construction of a shellfish spat nursery, thereby making shellfish farming an economic option in the region.

## Other FY 2000 Accomplishments

- Provided strategic planning, project management and economic renewal services.
- Helped Thorne Bay complete feasibility studies for a value-added wood processing facility, industrial park and deep water port in Tolstoi Bay. Received a grant to continue the value-added project.
- Supported Sitka's efforts to redevelop a vacated pulp mill site for ocean transportation, fishing and other businesses. Helped Craig plan and obtain funds for a new community center. Assisted Klawock with development of their water supply. Assisted Wrangell in their efforts to build a museum/community and cultural center.
- Helped develop a watershed management, land stewardship, and pollution prevention program for Juneau's Mendenhall Valley. Helped obtain funds for an outdoor classroom, pond restoration and iron removal projects for the Valley.

**FY 2000 Goals \*** (Percentage of goals achieved: 100%. A√ indicates the goal was accomplished.)

- √ Develop regional infrastructure through implementation of Southeast transportation and electrical intertie plans.
- √ Assist communities in planning and executing economic development projects.
- √ Assist communities and organizations in responsible and balanced regional development and conservation efforts.
- √ Strengthen partnerships with other organizations to protect and improve the quality of life for all residents.

\* A Legislative performance measure discussed on pages 4 and 5.

### Board Members

#### *Executive Committee*

Bob Ward (Pres), Public  
 Rosemary Hagevig (1st VP),  
 Private  
 John "JC" Conley (2nd VP),  
 Private  
 Tom Briggs (Sec), Public  
 Lonnie Anderson (Treas),  
 Mayor of Kake  
 Linda Snow (Past Pres),  
 At Large

#### *Members*

John Pearson, Private  
 Maxine Thompson, Mayor  
 of Angoon  
 Vince Hansen, Public  
 Rob Allen, Private  
 Murray Walsh, Private

#### *Ex Officio*

Loren Gerhard, Executive  
 Director

#### *Contact*

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# Southwest Alaska Municipal Conference

*The local economies and availability of jobs in many Southwest Alaska communities has been adversely impacted by changes associated with the commercial fishing industry, including world market conditions, technology and climate.*

## Top Economic/Business Needs

- Education and training.
- Diversification of local economies.
- Infrastructure development.

## FY 2000 Coordinated Regional Efforts that Resulted in New Business Opportunities\*

### FY 2001 Goals

- Conduct successful regional conferences.
- Produce a Comprehensive Economic Development Strategy for Southwest Alaska.
- Improve visibility and utilization of regional tourism services and facilities.
- Be a strong voice for businesses and people on public policy issues affecting the southwest region.

- Conducted two regional conferences that included training on tourism development, marketing, infrastructure development, and electronic commerce. Regional conferences are critical communication and networking opportunities for Southwest Alaska.
- Through SWAMCs resolutions and legislative policy process, developed united positions on issues, including transportation funding, increased fishery and marine ecosystem research, fishery disaster aid and State University funding. A united front on public policy issues is essential to create stable local economies, improve infrastructure, and provide a better economic climate. Public policy that is favorable to rural communities can improve the climate for economic diversification, business development, and job creation.

### *FY 2001 Budget*

\$ 44,285	State ARDOR grant
0	Other State funds
100,000	Federal funds
114,000	Amount of private sector funds
10,000	Any other non-federal, non-State funds
<b>\$268,285</b>	<b>TOTAL FY01 ARDOR Budget</b> (total of above 5 lines)
<b>\$224,000</b>	<b>Amount of Non-State funds Leveraged by the ARDOR Grant*</b>
<b>0</b>	<b>FY01 ARDOR In-Kind Contributions</b>





- As part of a comprehensive marketing program, developed SWAMCs “Venture off the Path” web site and produced a brochure aimed at educating existing audiences and new visitor markets about the vast tourism resources available in Southwest Alaska.

**Board of Directors**

*Members*

- Wayne Stevens (Pres.),  
Municipal Representative-  
Kodiak Island
- Alice Ruby (Vice Pres.),  
Municipal Representative-  
Bristol Bay
- Frank Kelty (Sec/Treas.),  
Municipal Representative-  
Aleutians/Pribilofs
- Richard Davis,  
Associate Representative-  
Aleutians/Pribilofs
- Mayor Glen Gardner, Jr.,  
Municipal Representative-  
Aleutians/Pribilofs
- Debora King,  
Associate Representative -  
Kodiak Island
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Bristol Bay
- Carvel Zimin,  
Municipal Representative -  
Bristol Bay
- Kara Sandvik,  
Associate Representative -  
At Large
- Joe Sullivan,  
Associate Representative -  
At Large

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mark\_earnest@swamc.org  
Web site:  
www.southwestalaska.com

**FY 2000 Goals \*** (Percentage of goals achieved: 75%. A√ indicates the goal was accomplished.)

- √ Conduct successful regional conferences.
- Produce Comprehensive Economic Development Strategy.
- √ Improve visibility and utilization of regional tourism services and facilities.
- √ Be strong voice for businesses and people in regard to public policy issues affecting Southwest Alaska.

\* A Legislative performance measure discussed on pages 4 and 5.

# Frequently Asked Questions

**What is an ARDOR?** A non-profit organization of local volunteers, representing numerous public and private interest, working together to achieve economic development in their region. An ARDOR is organized in accordance with Alaska Statute 44.33.026 and the Alaska Administrative Code (3 AAC 57) .

**Why have a regional organization do economic development?** The Legislature established the ARDOR Program in 1988, and again in 2000, in support of the widely held belief that a locally driven initiative, in partnership with the State and other entities, can most effectively stimulate economic development and produce healthy, sustainable local economies.

**How does an ARDOR get established?** The State Department of Community and Economic Development (DCED) approves an ARDOR designation. To be approved, the ARDOR must (1) be large enough and contain adequate resources to support a regional economic development program, and (2) be an economically viable unit with shared interest, resources, traditions, and goals. Currently, there are 14 ARDORs in all regions of Alaska, except for most of the Doyon region.

**How does as an ARDOR work?** Each ARDOR is guided by a Board comprised of the economic development interests in the region. Board members are usually appointed by organizations in the region; however some are elected. The Board hires an Executive Director to work with the Board to ensure annual work plan is implemented. The Board oversees and directs the activities of the ARDOR.

**What are the ARDOR Program goals?** Encourage a healthier economic climate to increase the number of jobs; strengthen existing businesses; attract new businesses; and encourage economic diversification.

**What does an ARDOR actually do?** Each ARDOR is different with regard to existing

economic development infrastructure; a marketable natural resource; an educated work force; and a cohesive leadership organization-factors in achieving economic development. Thus, what each ARDOR does, is unique to that ARDOR. Generally, however, ARDOR's:

- conduct economic development related research and planning including develop and implement a regional economic development strategy;
- respond to information requests;
- coordinate ARDOR's activities with other economic development activities;
- provide services designed to encourage economic development;
- collect and distribute economic information;
- develop and maintain community and village economic profiles;
- coordinate State economic or business development efforts; and
- serve as a liaison between State government and the region.

**How is an ARDOR funded?** DCED annually awards a State grant to each ARDOR that satisfies the statutory and regulatory requirements, including the requirement that each ARDOR provide a local, non-State match. For FY01, each ARDOR is receiving \$44,285. The State grant and required match is usually not the ARDOR's only source of funding. ARDOR's can and do receive funding from a variety of sources.

**How much money does the State contribute to the ARDORs?**

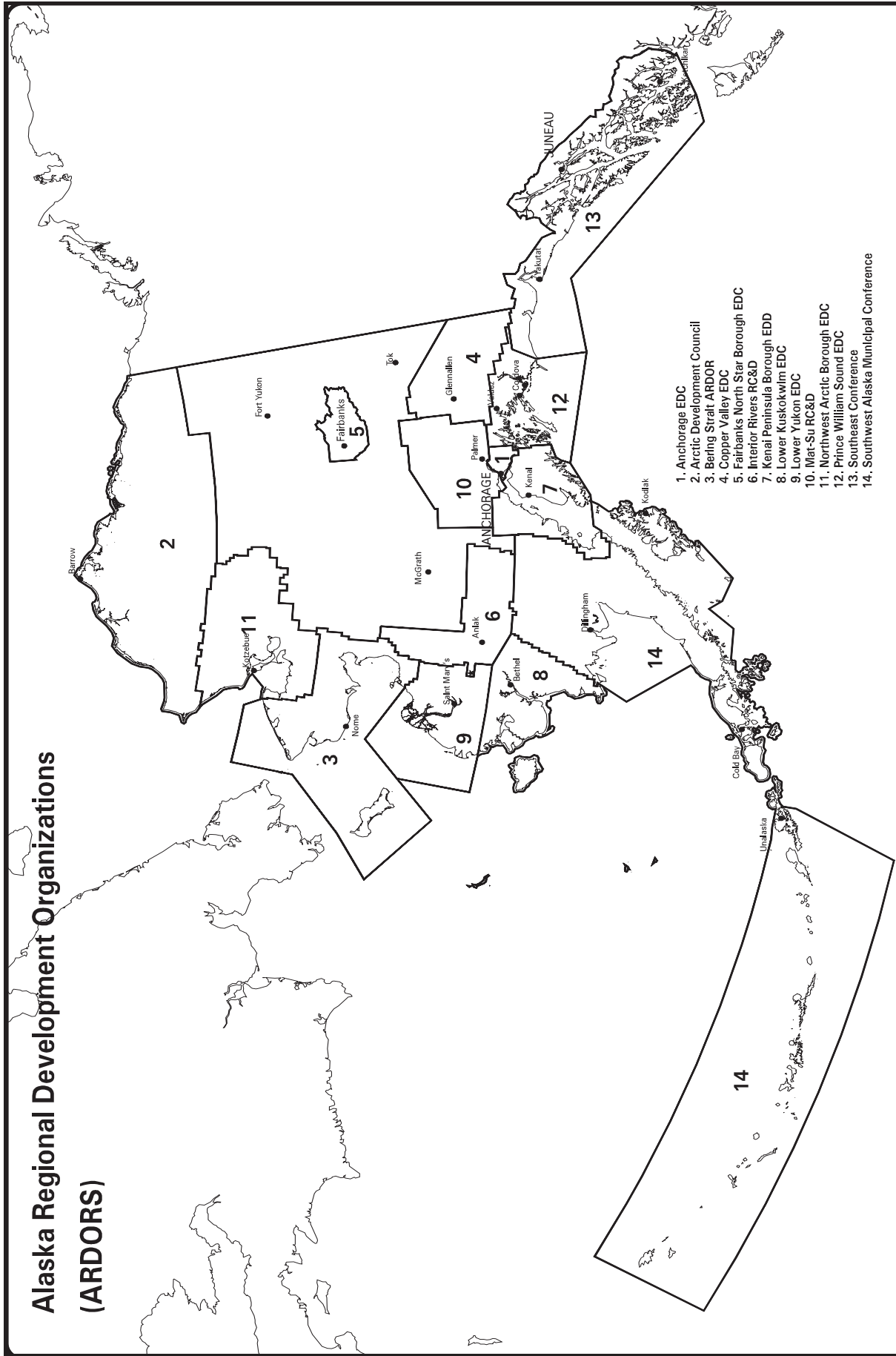
	FY98	FY99	FY00	FY01
Total	\$620.0	\$620.0	\$620.0	\$620.0
Each Grant	\$ 51.7	\$ 51.7	\$47.7	\$44.3
# of ARDORs	12	12	13	14

Note: Amounts are \$1, 000.





# Alaska Regional Development Organizations (ARDORS)



- 1. Anchorage EDC
- 2. Arctic Development Council
- 3. Bering Strait ARDOR
- 4. Copper Valley EDC
- 5. Fairbanks North Star Borough EDC
- 6. Interior Rivers RC&D
- 7. Kenai Peninsula Borough EDD
- 8. Lower Kuskokwim EDC
- 9. Lower Yukon EDC
- 10. Mat-Su RC&D
- 11. Northwest Arctic Borough EDC
- 12. Prince William Sound EDC
- 13. Southeast Conference
- 14. Southwest Alaska Municipal Conference

EDC/EDD: Economic Development Commission, Corporation, Council or District  
 RC&D: Federally designated Resource Conservation & Development District

NOTES: \*Russian Mission is in both Interior Rivers RC&D and Lower Yukon EDC.

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Produced, in cooperation with the 14 ARDORs, by the State Department of Community and Economic Division of Community and Business Development, 550 W. 7th Avenue, Suite 1770, Anchorage, AK 99501.

For additional copies, download from the ARDOR Program web site: [http://www.dced.state.ak.us/mra/Mrad\\_ARD.htm](http://www.dced.state.ak.us/mra/Mrad_ARD.htm) or contact Pamela Neale (1-907-269-4580). For more information on the ARDOR Program, call Nelda Warkentin (1-907-269-4568).

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