Alaska Regional Development Organizations
ANNUAL REPORT

Anchorage Economic Development Corporation
Arctic Development Council
Bering Strait Alaska Regional Development Organization
Copper Valley Economic Development Council
Fairbanks North Star Borough Economic Development Commission
Interior Rivers RC&D Council
Kenai Peninsula Borough Economic Development District
Lower Kuskokwim Economic Development Council
Lower Yukon Economic Development Council
Mat-Su Resource Conservation & Development Council
Northwest Arctic Borough Economic Development Commission
Prince William Sound Economic Development District
Southeast Conference
Southwest Alaska Municipal Conference

January 2002
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Alaska Regional Development Organizations (ARDORS) Map ................................................. 39
The Alaska Regional Development Organizations (ARDOR) Program is the State’s contribution to regional initiatives for developing Alaska’s economy. In 1988, the Legislature recognized that a locally driven initiative, in partnership with the State, is the most effective approach to creating and sustaining a strong and healthy economy. The Legislature established the ARDOR Program to create a network of organizations to plan and support economic development at the regional level.

There are currently 14 ARDORs. The ARDORs, like their counterparts nationwide:

- enable local officials and businesses to pool their limited resources and work together on economic development issues,
- develop partnerships among public, private and other organizations, and
- provide needed technical assistance via direct links with local citizens.

It’s not the State trying to determine what’s best for the region; rather, it’s the residents and those doing business in the region working together to create their economic future.

The ARDOR Program is providing a return for the State’s investment. The State provides $593,000 in grant funds for the ARDOR Program. As indicated on the following pages, the accomplishments of the ARDORs are impressive. Additionally, for FY02, the ARDOR’s have used the $593,000 in State grant funds to leverage over $3 million in other funds.

Board member participation reflects a local commitment to the ARDOR Program. The 14 ARDOR boards, each with 10-20 members, constitute 150+ local, civic minded individuals who volunteer their time to achieve a stronger economic base in their region.

The original intent of the ARDOR Program was to create regional entities that could improve the local economy and eliminate region-wide economic development barriers, such as inadequate transportation or uncoordinated marketing efforts. As reflected on the following pages, the ARDORs are meeting this Legislative intent. The ARDORs work on a wide range of projects. Some, like Anchorage’s “Military Hub Study” have regional or statewide impacts. Other projects, such as the Northwest Arctic Borough’s Revolving Loan Fund, assist individuals and businesses.

Legislative Performance Measures

Last year, the Legislature established performance measures for the ARDOR Program. Using these measures, each ARDORs performance is reported on the following pages.

Legislative Performance Measures:
1. The number of coordinated regional efforts resulting in the creation of new business opportunities. (The reporting period used on the following pages is 7/1/00-6/30/01.)

Comment: This measure counts certain ARDOR activities, but it does not reflect the range of ARDOR activities. For example, in FY01, the Southwest Alaska Municipal Conference spent...
considerable time administering a $30 million grant for research and disaster relief associated with the possible effects of fishing on Stellar Sea Lions. The disaster relief became available after a related fishery closing.

2. **The % of goals identified through regional processes that are achieved.** (The percentage reported on the following pages was derived by comparing the goals stated in the January 2001 ARDOR Annual Report with the final progress report submitted by each ARDOR for the period 7/1/00-6/30/01.)

The difficulty in applying this measure is that the ARDOR’s goals varied in specificity. For example, one Copper Valley goal was simply “Organizational development”. Some ARDORs have simple short term goals, while others have multi-year goals that can’t be accomplished in one year.

3. **The amount of non-State funds leveraged by the ARDOR grants.** (The dollar amount reported on the following pages is the amount reported by each ARDOR in their FY02 ARDOR grant application submitted in July, 2001.)

Following is a summary of the ARDOR budgets for all 14 ARDOR’s.

![FY 2002 ARDOR Program Budget Table]

The ARDORs and Department of Community and Economic Development (DCED) support the notion of using performance measures. The ARDORs and DCED look forward to working together and with the Legislature to develop performance measures that will be effective in evaluating ARDOR performance.
FY 2002 Goals

- Develop and execute a well-organized plan to encourage expansion of existing businesses.
- Implement a strategic marketing plan focused on attracting new businesses in select industries with the most potential for leveraging growth, incorporating a network of Anchorage business leaders who can help build relationships with others in the industry sector.
- Provide Anchorage economic development data and information to businesses.
- Align with other appropriate organizations in Anchorage to prevent duplication of efforts and to communicate and market a common vision for economic development and growth.
- Communicate the direction of AEDC to all members and better align them to AEDC efforts, ensuring they see positive contributions and value for their investment in AEDC.
- Oversee management of financial and personnel resources, ensuring resources are allocated properly to achieve the strategies above in a positive team environment.

The Anchorage Economic Development Corporation is a catalyst for facilitating diversified economic development and a champion for Anchorage’s economic growth.

Top Economic/Business Needs

- Develop a comprehensive strategic marketing plan.
- Promote Anchorage as a location for global logistics and light manufacturing.
- Provide timely information about Anchorage for international, national and local business decision makers.
- Maintain a responsive, cost-effective and accountable economic development corporation.
- Implement priority strategies in our 2002 work plan.

FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- Distributed AEDC’s “Anchorage Advantage” CD-ROM and a new 3-part brochure, which included information about Mat-Su year-round recreational and other tourism opportunities.

FY 2002 Budget

<table>
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<tr>
<th>Amount</th>
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Promoted inter-modal and multi-modal transportation access corridors, which safely and efficiently move freight and commercial traffic through the Municipal area and between regions (Kenai and Mat-Su).

Participated in the Southcentral regional transportation planning meeting held in April.

Met with the Mat-Su Borough Mayor, Manager, and other borough officials to coordinate efforts for economic development planning.

Other FY 2001 Accomplishments

- Attracted nearly 800 people to the 2001 Annual Economic Forecast Luncheon and nearly 400 people to the Annual Membership Luncheon.

- In cooperation with Chugach Electric Association, Municipal Light & Power, and Enstar Natural Gas Company, AEDC commissioned a study of Cook Inlet natural gas supply and demand.

- Adopted a strategic direction for AEDC and built the 2002 work plan based on the new direction.

- Co-hosted the Top of the World Logistics Summit with the Ted Stevens Anchorage International Airport and continued to build on the foundation laid in previous summits.

- Developed a strategy for further development of Ted Stevens Anchorage International Airport as a global logistics hub and contracted with TransCare, a consulting firm specializing in transportation, to implement this global logistics effort.

- Hired a Vice President of Business Development to develop a strategic marketing plan for Anchorage and implement business retention, expansion, creation and attraction programs with the goal of expanding and diversifying the Anchorage economy.

- Assisted in forming the Anchorage Civic and Convention Center Yes organization to promote a new civic and convention center for Anchorage. AEDC continues to provide support to this organization.

- In cooperation with the Anchorage Chamber of Commerce, AEDC developed the Anchorage Economic Development Plan Steering Committee to oversee preparation of an economic development plan for Anchorage. AEDC continues to provide support to this committee.

- Assisted in bringing Greatland Laser, Inc. to Anchorage by providing them with guidance on procurement of warehouse and office space, helping them to identify Alaskan vendors and introducing the company to city and government officials.

- Provided information to a host of existing and potential start-up businesses over the past 12 months. AEDC also presented several economic updates and briefings to Anchorage businesses upon request.

Board Members

AS OF JANUARY 1, 2002

Executive Committee
- Gene O’Hara (Chair), Chief Executive, Providence Health System
- Kathy Porterfield (Vice Chair), Managing Partner, KPMG
- Bill Deaver (Sec/Treas), AK General Manager & VP, Totem Ocean Trailer Express, Inc.

Voting Members
- Dennis Bird, Managing Director for AK Operations, Federal Express Corp.
- Nancy Bear Usera, Sr. VP Corporate Development, Alaska USA Federal Credit Union
- Steve Butterworth, VP Finance, Planning & Control, Phillips Alaska, Inc.
- Wesley Carson, President & Chief Administrative Officer, Alaska Communication Systems
- Tony Izzo, President & CEO, Enstar Natural Gas Co.
- Edward Lamb, CEO & President, Alaska Regional Hospital
- Tom Maloney, VP, Marketing & Business Development, VECO Corp.
- Kirk McGee, VP, Real Estate, CIRI
- Mike Porcaro, President, Porcaro Sand & Gravel Co., Inc.
- Carolyn Ottosen, Alaska Division Manager, United Parcel Service
- James Palmer, VP External Affairs, BP Exploration (Alaska), Inc.
- Frank Peake, VP & General Manager, CSX Lines
- Mark Pfeffer, President, Koonce Pfeffer Bettis
- Mike Porcaro, President, Porcaro Communications
- Diane Prier, President, Williams Alaska Petroleum, Inc.
- Royce Rock, Business Manager, Carpenters Union Local No. 1281
- Mike Sexton, Publisher & President, Anchorage Daily News
- Mary Sholton-Witte, Vice President, Northern Air Cargo
- Richard Strutz, Regional President, Wells Fargo Bank Alaska
• Worked with the Alaska Railroad, Port of Anchorage, and Williams Alaska Petroleum to support the Williams Alaska Petroleum Port Railroad loop track project at their Port of Anchorage facility.
• Worked with the Ted Stevens Anchorage International Airport (ANC), the Anchorage Chamber of Commerce, the Heritage Land Bank Commission, and the Anchorage Municipal Assembly on the municipal-owned Klatt Bog land transfer for Postmark Bog and Turnagain Bog land located on ANC.
• Developed a new website for AEDC (www.aedcweb.com) to more effectively market Anchorage as a business location.

Mission Statement
The Anchorage Economic Development Corporation exists to encourage growth and diversity in the Anchorage economy, promote a favorable business climate and improve the economic standard of living of Anchorage residents.

FY 2001 Goals * (Percentage of goals achieved: 100%. A√ indicates the goal was accomplished.)

√ Developed a comprehensive marketing plan.
√ Promoted Anchorage as a location for global logistics and light manufacturing.
√ Provided timely information about Anchorage for international, national, and local business decision-making.
√ Maintained a responsive, cost-effective, and accountable AEDC operation.

* A Legislative performance measure discussed on pages 4 and 5.
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Arctic Development Council

FY 2002 Goals

- Promote ADC programs, services and economic development on the North Slope (NS).
- Strengthen the Technical Assistance Program (TAP) for potential and existing small business owners on the North Slope.
- Provide North Slope contractors with bid information on federal and State projects.
- Provide technical assistance to the 7 outlying villages, when requested.
- Continue to work with Tuzzy Consortium Library to provide access to business-related materials located in the ADC section of the Library.
- Reopen the Revolving Loan Fund program, which was discontinued in August 2001 by the North Slope Borough.
- Promote tourism slope wide through assisting with small business startup and expansion.
- Evaluate, revise and implement programs and services in accordance with the needs of North Slope residents.

Top Economic/Business Needs

- Small business development/existing businesses, as well as potential new businesses; assisting in all aspects of running a business to ensure success.
- To have funding available for small business start-up and expansion.
- To identify and promote alternative resources, (i.e., native arts and crafts, tourism, etc.) due to the declining oil revenue.

FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- Privatization of North Slope Borough services: Janitorial, Security, Public Information, T.V. studio, Daycare.

FY 2002 Budget

- State ARDOR grant: $40,797
- Other State funds: 0
- Federal funds: 0
- Private sector funds: 0
- Any other non-federal, non-State funds: $22,223
- TOTAL FY02 ARDOR Budget: $63,020
- Amount of Non-State funds Leveraged by the ARDOR Grant: $22,223
- FY02 ARDOR In-Kind Contributions: $2,000

* Use of City of Barrow Council Chambers to conduct Board meetings ($250 x 8)
Other FY 2001 Accomplishments

- Focus was mainly on privatization of NSB services.

FY 2001 Goals *(Percentage of goals achieved: 86%. A √ indicates the goal was accomplished.)*

- √ NSB Privatization – assisted three small businesses in obtaining contracts for NSB services and assisted in the set-up of their operations i.e. bookkeeping and etc. Helped approximately 30 NSB businesses complete bid applications for the contracting of NSB services to be privatized.
- √ Conducted a series of seven Quickbooks hands on workshops with the assistance of Ilisagvik College. On an average 8 were in attendance.
- √ Conducted Business Plan Workshops in Barrow as well as 4 outlying villages. We had minimal participation, but had requests and therefore conducted 4 business specific workshops (i.e., tax preparation), throughout the year as well as year-end, and federal and State requirements for running a small business.
- √ 25 individuals and/or small business owners have volunteered to participate in the North Slope Business Assoc. Ilisagvik College requested to be involved in the further development of the North Slope Business Association. It has been a slow process and we continue efforts to develop a successful resource for the small business on the North Slope.

- √ The Project Information housed 42 bid documents and sold 125 packets to local contractors.
- √ FY02 strategic plan/work plan submitted to State.
- √ The ADC services were promoted through numerous bulk mailings (approximately 25 (2700 box holders) throughout FY01) as well as public announcements on the local radio station and the TV roll-around which are broadcast to the entire North Slope.

* A Legislative performance measure discussed on pages 4 and 5.
FY 2002 Goals

- Update Regional Economic Development Strategy (REDS).
- Implementing strategies for the USDA-RD Funding Summit Forum.
- Work with EDA grant recipients in completing construction on a multi-purpose building.
- Improve transportation infrastructure.
- Support entrepreneurship and small business development.
- Promote e-commerce in region.
- Assist in development of micro business.
- Increase regional and financial support.
- Conduct Bering Strait Development Meetings.
- Continue working relationship between Bering Strait Development Council and Kawerak, Inc.
- Coordinate and support other ARDORs, Economic Development Districts and Resource Conservation & Development Districts.

Top Economic/Business Needs

- A well educated, skilled and motivated workforce.
- Access to risk subsidized capital resources for increased business development.
- Technical assistance and training to potential or existing businesses on business planning, securing financing, and successful business ownership and operation.
- Technical assistance and education on utilizing the Internet (ecommerce) as a potential economic market and educational/training tool for business development.
- Education and technical assistance in tourism development ventures like eco-tours, scenic and bird watching tours.

FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- Bering Strait Development Council, in conjunction with, Kawerak Inc.'s Community and Economic Development staff, provided business start up and expansion information to approximately seventy-five (75) individuals. A majority of requests were for funding information, conducting financial projections, applying for business licenses, business plans and obtaining marketing information. Ten of these requests became new technical assistance clients. These developing businesses include: a granite rock quarry, reindeer plant, ski resort, small engine repair shop, two bed and breakfasts, multi-purpose

FY 2002 Budget

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</table>
We did not hold a Freight Symposium follow up in 2001, but we held a force account workshop in April 2001. We secured the commitment from Alaska DOT/PF to provide a bulldozer to Little Diomede for snow removal of their winter airstrip.

Other FY 2001 Accomplishments

- A Small Business Development Workshop was conducted during the 2001 Kawerak Regional Conference entitled “Launching E-Business Into Our Traditional Economies.” Participants received information about bookkeeping, store operations and business management.
- We held a village store keeper workshop in Nome and had Stebbins worked with a local auto repair shop.
- The Shishmaref Tannery, a client of Kawerak and Bering Strait Development Council, was awarded an Outstanding Economic Development for 2001 in Native Communities award. The Shishmaref Tannery converts skins and furs into a commercially ready product used by many local artists for the fabrication of parkas, slippers, hairpieces and other tanned products.
- The Community and Economic Development program at Kawerak, Inc. (the facilitator and staff for the Bering Strait Development Council) received an EDA Western Region Outstanding Contribution to Regional Economic Development award.

FY 2001 Goals *(Percentage of goals achieved: 88%. A √ indicates the goal was accomplished.)*

- Maintain and implement the Regional Economic Development Strategy (REDS). The REDS was submitted as of June 2000 to EDA and DCED.
- Help the villages implement and update their community plans and project priorities. We held a USDA led Funding Summit to identify top two priorities from each village.
- Organize a bi-annual Regional Economic Development Conference, which was held on February 22 through 24, 2001. Topic was E-Commerce.
- Helped new and growing businesses with feasibility analyses, business planning and management. An entrepreneur from Stebbins worked with a local auto repair shop.
- We held a village store keeper workshop in Nome and had excellent attendance.
- We did not hold a Freight Symposium follow up in 2001, but intend to do so in 2001/2002.
- We secured the commitment from Alaska DOT/PF to provide a bulldozer to Little Diomede for snow removal of their winter airstrip.
- We held a force account workshop in April 2001.

* A Legislative performance measure discussed on pages 4 and 5.
Copper Valley Economic Development Council

FY 2002 Goals

- Develop CVEDC resources to implement financial self-sufficiency and ability to fully implement strategies and work plan.
- Plan and manage regional growth to promote the economic well-being of the area while maintaining the quality of life and values that residents enjoy.
- Develop local economic opportunities.

Top Economic/Business Needs

- Assist residents in obtaining the jobs and economic benefits generated as new businesses enter the area.
- Conduct growth projections and human resources inventory so businesses are able to take advantage of economic changes.
- Develop the physical infrastructure and services needed to support economic growth. Assist small businesses and develop small business resource center to foster local participation in the new economy.

FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- Worked with the Chamber of Commerce and Regional Tourism Association to promote the Copper Valley as a tourism destination site and to develop the infrastructure and amenities needed to support future tourism.
- Collaborated with the Chamber of Commerce, Prince William Sound Community College, and the State tourism staff to hold two regional tourism/East Alaska conferences.
- Small business assistance given to 75 to 100 businesses.

FY 2002 Budget

$44,107 State ARDOR grant
5,000 Other State funds
0 Federal funds
2,000 Private sector funds
3,000 Any other non-federal, non-State funds

$54,107 TOTAL FY02 ARDOR Budget (total of above 5 lines)
$5,000 Amount of Non-State funds Leveraged by the ARDOR Grant*
$11,325 FY02 ARDOR In-Kind Contributions RC&D consulting, Prince William Sound Community College facility use, Board of Directors, consulting and work hours.
Other FY 2001 Accomplishments

- Facilitated the Quality Schools, Copper Valley School District Improvement Plan, including conducting community input meetings and creating and compiling a community survey.
- Coordinated an area wide Funding Summit.
- Coordinated trails meetings on development of local trails network, mapping and signage.
- Participated in the preliminary plans to re-institute the Local Emergency Planning Committee.
- Facilitated monthly Roundtable meetings and Roundtable e-mail newsletter.
- Developed a community newsletter, All Around the Basin, in lieu of a community newspaper.

FY 2001 Goals * (Four Strategy areas with specific tasks addressed. Assume 75% tasks in each strategy achieved. Many tasks are multi-year.)

- Hosted educational and small business workshops on tourism with Prince William Sound Community College (PWSCC).
- Worked Small Business Development Center (SBDC) and PWSCC to facilitate three small business development classes.
- Helped an average of four business a week use SBDC (e.g. individual counseling, business planning and financial resource assistance).
- Began developing a business recruitment policy.
- Updated the area plan at a board retreat.
- Established a web site for CVEDC, including updated community profile information.
- Finalized a “Healthy Community Model,” a planning tool to help a community build capacity while strengthening the mental, physical and spiritual aspects of the community.
- Assisted in planning the upgrades for the road to McCarthy by working with Alaska Land Managers Copper Valley Task Force, assisting consultants in designing public outreach, providing information on growth management, and working with individual communities.
- Prepared an endowment proposal to assist in increasing organizational funding and create a continuous stream of revenue for the CVEDC.
- Created the Eastern Alaska Interior Forum, a working group of regional entities that come together to address regional concerns and held several meetings.
- Awarded the distinction of being the “Best Small Business Consultant in the State” by the Alaska Journal of Commerce.
- Worked with the National Park Service on building a new Wrangell St. Elias National Park Visitor Center.

* A Legislative performance measure discussed on pages 4 and 5.
Top Economic/Business Needs

- Complete and adopt the Comprehensive Economic Development Strategy (CEDS).
- Produce an interactive CD-ROM that markets the Fairbanks community as the ideal location for doing business. The CD-ROM will be distributed to outside investors interested in relocating their business to Fairbanks. This project will be coordinated with the Greater Fairbanks Chamber of Commerce and the Fairbanks Economic Development Corporation.

FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- Coordinated efforts with the Greater Fairbanks Chamber of Commerce and the Fairbanks Convention & Visitors Bureau to attract Condor Airlines, a German charter airline, to offer non-stop weekly service between Fairbanks and Frankfurt during the summer months.

FY 2002 Budget

$ 44,247 State ARDOR grant
0 Other State funds
0 Federal funds
0 Private sector funds
44,247 Any other non-federal, non-State funds
$ 88,494 TOTAL FY02 ARDOR Budget (total of above 5 lines)
$ 44,247 Amount of Non-State funds Leveraged by the ARDOR Grant*
$ 0 FY02 ARDOR In-Kind Contributions

FY 2002 Goals

- To actively promote, foster, and coordinate public and private initiatives that create or increase economic development opportunities that improve our community’s quality of life.

*See notes on page 16 for details.
Other FY 2001 Accomplishments

- Facilitated a mini-grant agreement between the Alaska Department of Community & Economic Development and the Boys & Girls Clubs of the Greater Tanana Valley for the down payment for a new facility in North Pole.

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Web Site:

* A Legislative performance measure discussed on pages 4 and 5.
Top Economic/Business Needs

- Complete village profile mapping.
- Support training and technical assistance efforts for employees and employers.
- Support technology access for all communities.
- Continue to support transportation planning at village and regional level.
- Support careful exploration of tourism for economic diversification.
- Continue to strengthen RC&D capacity to assist in economic development and diversification.

FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- Joint Steering Committee meetings for establishing the Technology and Training Center were held and implementation plan developed.
- The Regional economic development workshop resulted in possibly 3 potential new businesses and improvement or expansion in 4 others.

FY 2002 Budget

$44,397  State ARDOR grant
$243,600  Other State funds
$157,435  Federal funds
$3,000  Private sector funds
$2,930  Any other non-federal, Non-State funds
$451,362  TOTAL FY02ARDOR Budget (total of above 5 lines)
$163,365  Amount of Non-State funds Leveraged by the ARDOR Grant*
$10,000  FY02 ARDOR In-Kind Contributions  Includes coordinator support, telephone, conference room, board member donated time, Kuskokwim Native Association and The Kuskokwim Corporation donations of materials, supplies, and services, from JD’s Professional Services, technical assistance.

FY 2002 Goals

- Support village’s ability to carry out infrastructure projects.
- Promote a knowledgeable and active ARDOR Committee.
- Support the effectiveness of local governments.
- Partner with other organizations to provide technical assistance to current and potential business owners.
- Develop a strategic plan for developing the visitor industry in the region that protects cultural heritage and builds partnerships.
Other FY 2001 Accomplishments

- The regional strategy for economic development and diversification was developed and adopted with maximum participation.
- Mapping funding was obtained from BIA and a contract let for all 14 villages’ profile mapping in the region.
- Efforts to stabilize the RC&D continued, with a Budget SubCommittee and long term strategic financial planning begun.
- Organizational capability and individual Board member capacities were increased with training and planning.

FY 2001 Goals * (Percentage of goals achieved: 75%. A √ indicates the goal was accomplished.)

 √ Development of a regional transportation plan was furthered by assisting villages obtain and plan with transportation planning grants, and by entering into the profile mapping contract for each village (photography completed).
 √ A regional economic development conference was organized, but canceled due to lack of participants. A second very successful economic development conference and business planning workshop was planned and conducted.
- Limited partnering took place to provide services for small business development (including preparation of business packets and volunteer instructors for the economic development conference and business planning workshop).
 √ Regional training and technology center plans were developed, and funding strategies pursued.

* A Legislative performance measure discussed on pages 4 and 5.
Kenai Peninsula Borough Economic Development District

Top Economic/Business Needs

FY 2002 Goals

- To improve and expand roadway, rail, marine and airway systems in the Kenai Peninsula to make transportation safer and more effective for commercial carriers as well as residents and tourists.
- Look at opportunities to promote winter events and diversify the economy to strengthen year around businesses activities and employment.
- Assist the fishing industry to promote a Kenai Peninsula brand and other marketing endeavors to mitigate the negative impacts to commercial fishing.
- To work with communities and support their efforts to develop a convention facility.
- Maintain working relationships with local banks to improve access to capital for entrepreneurs who want to start or expand a business.
- Expand EDD’s services for financing alternatives.
- Continue this year’s success with supporting start-up businesses in the Business Innovation Center.
- To assist and coordinate efforts to promote the Kenai Peninsula tourist attractions such as the Sea Life Center, the Challenger Learning Center and the Pratt Museum to increase visitations.
- Facilitate regional Forums for commercial fishing, tourism and Internet technology.

FY 2002 Budget

- $ 43,797 State ARDOR grant
- $ 59,000 Federal funds
- $ 70,910 Private sector funds
- $ 90,000 Any other non-federal, Non-State funds

$ 263,707 TOTAL FY02 ARDOR Budget (total of above 5 lines)

$ 219,910 Amount of Non-State funds Leveraged by the ARDOR Grant*

0 FY02 ARDOR In-Kind Contributions
FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- EDD coordinated various processes that strengthened the relationships among municipalities, community groups and individuals to develop strategies to enhance business development and create jobs.
- We placed three new businesses in the Business Innovation Center (BIC). Our clients have added three full time employees this year.
- EDD developed a comprehensive economic development strategy for the Kenai Peninsula Borough.
- The resource library and the website continued to be a source of economic information regarding the Kenai for individuals and businesses.
- By hiring a loan officer, EDD revived the Revolving Loan Fund (RLF). Many entrepreneurs were assisted with their business plans and capital requirements.

Other FY 2001 Accomplishments

- Involved over a dozen communities to compile the information needed to produce the Borough’s comprehensive economic development strategy.

FY 2001 Goals *(Percentage of goals achieved: 100%. A √ indicates the goal was accomplished.)

√ Maintained and provided economic data about the Kenai by means of our website and resource library.
√ Held seven Economic Outreach Forums in six communities that attracted over 770 people. Virtually all the Forums were day long events.
√ Assisted BIC clients with marketing and networking with other local businesses to create and expand market share.
√ Administered the RLF and brought it into compliance with EDD’s goals and federal compliance.
√ Promoted the Kenai Peninsula as a business-friendly community that offers a high degree of quality of life.
√ Applied for and received a VISTA volunteer.
√ Worked one-on-one with over thirty entrepreneurs assisting them with marketing, accounting and financial endeavors.
√ Continued as the intermediary for the Port Graham Village and Corporation for the Pink Salmon and Streambank EVOS hatcheries.
√ Teamed up with communities and other organizations to develop economic projects with the goal of preserving and or enhancing their quality of life.

* A Legislative performance measure discussed on pages 4 and 5.
Lower Kuskokwim Economic Development Council

FY 2002 Goals

- Develop, expand, diversify and promote quality standards of Lower Kuskokwim fisheries industry.
- Promote development and growth of tourism and the visitor industry in the region.
- Develop and expand the regional and local retail and service industry in the region.
- Provide for the sound management of the LKEDC Organization.

Top Economic/Business Needs

- Develop new markets for value-added commercial salmon, halibut and other fish products. This will increase the return to fishermen and allow for new processing jobs in the region.
- Provide technical assistance to potential businesses, including assistance with the preparation of a business plan, securing financing and successfully managing a business.
- Provide access to capital for business development.

FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- Produced the first regional tourism brochure and made it available to local businesses and to the visiting public.
- Encouraged the development, expansion, diversification and quality enhancement of the Lower Kuskokwim fisheries industry, by providing sea vinyl slush ice bags to commercial salmon fishermen, completing the fourth year of our salmon quality enhancement project. Eighty fishermen were provided a pay incentive for icing their catch, resulting in maintenance of the highest quality standards.

<table>
<thead>
<tr>
<th>FY 2002 Budget</th>
<th></th>
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<tbody>
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<tr>
<td>$ 3,000</td>
<td>FY02 ARDOR In-Kind Contributions Office equipment and supplies; air travel and lodging.</td>
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</table>
Other FY 2001 Accomplishments

- Conducted a regional business conference during April 2001, “Making a Living in Western Alaska”, cosponsored with the Kuskokwim Campus, University of Alaska.

FY 2001 Goals * (Percentage of goals achieved: 100%. A √ indicates the goal was accomplished.)

√ Completed four tourism product development tours in our region for travel industry representatives.
√ Provided capacity building to village organizations to establish and grow local small businesses.
√ Completed three business workshops for potential business operators.
√ Completed the third year of our salmon quality enhancement project, providing 75 local commercial salmon fishermen a pay incentive for icing their catch.

* A Legislative performance measure discussed on pages 4 and 5.
Lower Yukon Economic Development Council

FY 2002 Goals

- Continue involvement with priority projects listed by communities at the Lower Yukon Funding Summit.
- Complete Comprehensive Economic Development Plan.
- Complete Resource Development and Conservation application for submittal.

Top Economic/Business Needs

- Increase cash flow into region for community, as well as, economic development projects. Increased monetary flow into region can result in small business ventures.
- Readily available information regarding both community and economic development programs.
- In-place vehicle to facilitate and governmental agencies.
- Education and training aligned with economic trends identified for rural Alaska.

FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- The LYEDC began the process of completing a Comprehensive Economic Development Strategy (CEDS). Profile information has been gathered and community meetings planned. The CEDS will be available to all communities and include economic direction set by the region. The completion of the CEDS will also meet requirements necessary for communities to begin funding searches regarding community and economic development projects.

**FY 2002 Budget**

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<tr>
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<th>Description</th>
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<td>$ 21,821</td>
<td>TOTAL FY02 ARDOR Budget (total of above 5 lines)</td>
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<td>$ 0</td>
<td>Amount of Non-State funds Leveraged by the ARDOR Grant*</td>
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<tr>
<td>$ 5,000</td>
<td>FY02 ARDOR In-Kind Contributions Office rental and equipment use (USDA).</td>
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</tbody>
</table>
Other FY 2001 Accomplishments

- Lower Yukon Funding Summit accomplishments to date are as follows:
  - Saint Mary’s Mission Acquisition and Renovation for Training purposes: Funds Secured - USDA $1,356, million, EDA $1.4 million, HUD $50,000.
  - Mountain Village Sanitary Master Plan: Village Safe Water $160,000.
  - Pilot Station Sewage Lagoon: Indian Health Service $1 million committed.
  - Pilot Station Landfill: Study $100,000.
  - Pitka’s Point Water and Sewer Improvements: Village Safe Water master plan $150,000.
  - Marshall Multi-Purpose Building: USDA $1 million reserved.
  - Emmonak and Kotlik Gravel Extraction, Storage and Transportation: Proposals to be included in Calista Resource and Transportation Summit in Bethel. RC&D designation can promote and facilitate proposals.

FY 2001 Goals * (Percentage of goals achieved: 33%. A\(\sqrt{}\) indicates the goal was accomplished.)

- One Champion Community meeting was held. Funding summit was conducted and included the ten communities of the LYEDC region.
- The Comprehensive Economic Development Strategy has begun and the LYEDC Regional Development Strategy has been compiled.
- Saint Mary’s Training Center has progressed and garnered nearly $3 million toward purchase.

* A Legislative performance measure discussed on pages 4 and 5.
Matanuska-Susitna Resource Conservation & Development Council

FY 2002 Goals

- Economic development.
- Resource conservation and development.
- Community development.
- Organization development.

Top Economic/Business Needs

- Determine feasibility of Mat-Su Small Business Incubator.
- Continue to develop Recycling Program & establish permanent site.
- Workforce Development: Work with Pacific Rim Institute to develop curriculum and facilities for a regional vocational education program; develop pilot program to deliver one-stop services in rural areas.
- Infrastructure development: increased access to prospective developments and improved availability and cost of utilities.

FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- 3rd Annual Economic Development Conference
- Valley Community for Recycling Solutions

FY 2002 Budget

$ 44,027 State ARDOR grant
0 Other State funds
100,000 Federal funds
15,000 Private sector funds
10,000 Any other non-federal, Non-State funds

$ 169,027 TOTAL FY02 ARDOR Budget (total of above 5 lines)
$ 125,000 Amount of Non-State funds Leveraged by the ARDOR Grant*
0 FY02 ARDOR In-Kind Contributions
• Regional Transportation Roundtable.
• Workforce Development: Anchorage/Mat-Su Local Workforce Investment Board; Pacific Rim Institute Regional Training Center.
• Value-added wood products project.
• Port MacKenzie business development.

Other FY 2001 Accomplishments

• Development of Port MacKenzie is ongoing, and there are now active businesses utilizing the port.
• Completed the Comprehensive Economic Development Strategy.
• Completed internal review of Economic Development District application, gathered resolutions of support from the incorporated cities and Governor Tony Knowles. We will request designation in FY02.
• Continued towards acquisition of Big Lake Fish Hatchery land; currently awaiting public sale by Alaska Department of Natural Resources.

FY 2001 Goals *(Percentage of goals achieved: 100%. A ✓ indicates the goal was accomplished.)*

✓ Implemented a funding resource library, funded by Matanuska Electric Association, targeting nonprofits and local governments.
✓ Provided assistance to Wasilla Wonderland, Palmer Children’s Playground, Palmer Hockey Association, Chief Wasilla Memorial, Valley Community for Recycling Solutions, Houston Chamber of Commerce, and North Valley Development Council.

* A Legislative performance measure discussed on pages 4 and 5.
Northwest Arctic Borough Economic Development Commission

FY 2002 Goals

- Administer Small Business Revolving Loan Program.
- Administer Small Business Grant Program.
- Administer Revolving Arts Purchase and Marketing Program.
- Present Annual Arctic Small Business Gathering in Kotzebue.

Top Economic/Business Needs

- Administer Small Business Loan Program.
- Provide small business management education.
- Administer small business grant program.
- Provide arts and crafts instruction.
- Assist with arts and crafts marketing.

FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- The borough, in conjunction with NANA Regional Corporation and Maniilaq Association, presented the 2001 Arctic Business Gathering in February. The four-day event was attended by 29 of the region’s residents and included business management training and concepts for new businesses.
- NANA provided $50,000 for the small business revolving loan program, resulting in at least 30 loans this year. Over all, at least 30 new business or expanded business opportunities resulted.

<table>
<thead>
<tr>
<th>FY 2002 Budget</th>
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<tbody>
<tr>
<td>$ 43,797  State ARDOR grant</td>
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<tr>
<td>0 Other State funds</td>
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<tr>
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<td>331,967  Any other non-federal, Non-State funds</td>
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<td>$ 375,764 TOTAL FY02 ARDOR Budget (total of above 5 lines)</td>
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<td>$ 331,967 Amount of Non-State funds Leveraged by the ARDOR Grant*</td>
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<tr>
<td>$20,000 FY02ARDOR In-Kind Contributions Office space, time of the Mayor, time of EDC commission members, time of deputy borough clerk, who prepares the minutes of commission meetings.</td>
</tr>
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</table>
Other FY 2001 Accomplishments

- Unreported goals and outcomes that came with the new borough administration (Mayor Schaeffer was elected in October of 2000 and the Economic Development Director was hired in November of 2000).
- 18 small business grants were issued, totaling $57,000.
- An arts and crafts marketing program was initiated, including development of an arts and crafts web page that should be operational by October of this year.
- A revolving art purchase program was also initiated and funded with $40,000.
- Town meetings were held in Kivalina, Noorvik, and Selawik for the purpose of explaining borough economic development programs.
- 10 Resource Specialists, one in each of the ten outlying villages, were established to serve the borough, NANA, and Maniilaq. These positions are vital local support in helping complete applications for grants and loans and survey work.

FY 2001 Goals * (Percentage of goals achieved: 40%. An\ indicates the goal was accomplished.)

- A substantial and costly effort was made to effect changes in CDQ regulations at the federal level. It was ultimately determined that Senator Stevens and Representative Young were not willing to support changes to the program that would enable participation by the Borough.
- The borough did not identify any youth organization as needful of loan guarantees or loans. A $5,000 grant was made to the Kotzebue Boys and Girls Club for a commercial freezer and convection oven that will stimulate fundraising for that youth facility. However, the borough did begin a small business revolving loan program with $30,000 in borough funds and a $50,000 donation from NANA Regional Corporation. 65 loans were executed in FY01. Loans will be repaid from assignments of 2001 PFD’s.
- The borough did not survey for cost of living data for Alaska Economic Trends but chose instead to perform a more valuable survey to determine employment rates, work skills and training needs of adults in the ten villages of the region. That survey was completed and the results were shared with the University, Technical Center, School District, NANA, Maniilaq Manpower and other interested parties.
- The borough held a hearing in the village of Kivalina to listen to concerns about expansion of the port facility.
- The borough is in the process of working on our overall economic development plan.

* A Legislative performance measure discussed on pages 4 and 5.
FY 2002 Goals

- Global Oil Spill Training Institute to be built in Valdez with training held in all PWS communities.
- Establish a Small Business Incubator with Valdez Fisheries to provide state-of-the-art facilities to process up to 5,000 lbs. of fish. This will provide a huge benefit to all fishermen in PWS who presently must rely on the major canneries to process their fish.
- Provide assistance to the Chenega Bay IRA Council to create new Comprehensive Economic Development Strategy.
- Provide assistance to small business development in region.

Top Economic/Business Needs

- Bring natural gas to the Port of Valdez from the North Slope.
- Provide work force development in partnership with educational institutions and industry.
- Provide diversity in the regional economy.

FY 2001 Coordinated Regional Efforts Resulting In New Business Opportunities*

- By completing Comprehensive Economic Development Strategy (CEDS) process, new business opportunities are being studied for the entire region, a small business incubator for fishermen, as an example.

FY 2002 Budget

- State ARDOR grant: $44,285
- Other State funds: 0
- Federal funds: 0
- Private sector funds: 35,000
- Any other non-federal, non-State funds: 0

TOTAL FY02 ARDOR Budget: $79,285

Amount of Non-State funds Leveraged by the ARDOR Grant*: $35,000

FY02 ARDOR In-Kind Contributions: Board, Committee and Member hours donated annually: 4,552 hours total at $20/hour.
Other FY 2001 Accomplishments

- Increased membership in PWSEDD, creating more participation in organization.
- Held marketing seminar with Prince William Sound Community College and Alaska Division of Community and Business Development.
- Participated in Chenega Bay’s new CEDS process in Chenega Bay and Anchorage. Planning fuel storage, housing development, community center, harbor improvements. Finalized plans will be available early in 2002.
- Participated in Valdez’ new CEDS process.
- Held meetings for Global Oil Spill Training Center.
- Initiated plans for Peregrine Fund members to meet in Prince William Sound in 2003.
- Participated in Valdez Fisheries Development Association’s efforts to create a Fisheries Small Business Incubator in Valdez to process seafood locally using the best and latest technology available. Training will be provided by Prince William Sound College. Application for a grant from the Economic Development Administration has been submitted.
- Attended April 2001 Economic Development Summit in Anchorage with PWSEDD Board of Directors.

FY 2001 Goals * (Percentage of goals achieved: 100%. ✓ indicates the goal was accomplished.)

✓ PWSEDC became a federal Economic Development District.
✓ Continued plans for oil spill training facility.
✓ Awaiting final plans for Tatitlek/Chenega Bay for sewage pump outs.

* A Legislative performance measure discussed on pages 4 and 5.
Southeast Conference

FY 2002 Goals

- Infrastructure development.
- Quality of life.
- Capacity building.
- Tourism.
- Timber development.
- Fisheries.
- Minerals development.
- Business development.
- Environmental quality.
- Communications.
- Efficiency.

Top Economic/Business Needs

- Continued implementation of the Southeast Alaska Transportation Plan, to reduce operating costs of the Alaska Marine Highway System, and provide better targeted, cost effective service to local communities.
- Electrical power transmission intertie system to reduce costs of power in smaller communities and reduce fossil fuel based power generation.
- Efforts to diversify local economies, to augment and replace the loss of natural resource based economic output.

FY 2001 Coordinated Regional Efforts Resulted in New Business Opportunities*

- Continued work on Southeast Alaska Transportation Plan will provide local economies needed transportation infrastructure to diversify industrial base.
- Continued work on Southeast Intertie will provide lower cost power to many communities that now rely on diesel, where businesses have difficulty competing with the lower cost energy base in other communities.

FY 2002 Budget

$44,297 State ARDOR grant
$49,855 Other State funds
$363,472 Federal funds
$110,400 Private sector funds
$5,700 Any other non-federal, non-State funds
$573,724 TOTAL FY02 ARDOR Budget (total of above lines)
$479,572 Amount of Non-State funds Leveraged by the ARDOR Grant*
$91,040 FY02ARDOR In-Kind Contributions Board, Committee and Member hours donated annually. 4552 hours total at $20/hour.
• Completed application as an Economic Development District, which will allow communities to access lower cost federal government loans and grants, obviating the need for preparing a local Overall Economic Development Plan for funding applications.
• Utilized federal grant to help communities apply for SEACERT Projects. Assisted several communities in qualifying and applying for set aside money in various federal grant programs. These included a vessel haulout facility and other harbor facilities in three locations, a salmon enhancement project study, help with a waterfront development plan, and funding for a public safety building.
• Worked with a private operator on Fiberoptics. Assisted with concept of public/private partnership, developing support and public involvement strategy, and in locating potential sources of funding.

Other FY 2001 Accomplishments

• Obtained an EDA grant to assist timber impacted communities. Hired a community planner to assess needs in the affected communities, and provided technical assistance on at least 8 different projects identified.
• Help to Coffman Cove for a land acquisition effort to locate a ferry terminal, and help in facility design for a community building.
• Assisted City of Craig with a marketing plan to attract a fish processing tenant for city property.
• Assisted City of Haines with design and funding strategy for a fish processing plant, and for marketing development plans for an industrial park.
• Assisted City of Hydaburg in an engineering feasibility study for cold storage renovation.
• Assisted Prince of Wales Tourism Council in grant application for a tourism plan, and to establish a tourism coordination position.

All of the efforts of the Community Planner position sought to retain 84 jobs, and help the potential to establish 41 new jobs.
FY 2001 Goals * (Percentage of goals achieved: 100%. A√ indicates the goal was accomplished.)

√ Develop infrastructure in accordance with the Southeast transportation and electrical intertie plan. Held numerous meetings with DOT and our Transportation Committee to work on the details of plan implementation. Supported the Inter-Island Ferry Authority with technical assistance and legislative help. Obtained congressional authorization for a regional electrical Intertie, and successfully applied for a grant to start the process of forming an intertie operating entity.

√ Assist communities with planning and executing economic development projects.

√ Assist with several community development projects, including the Inter-Island Ferry Authority.

√ Assist communities and organizations in balancing regional development and conservation efforts. Participated in the Cruise Ship Steering Committee along with industry and regulators to seek balanced regulations and insure pollution issues are adequately addressed with sensible, enforceable laws. Provided technical assistance to communities attempting to capitalize on smaller, value added timber processing facilities, and sustainable yield concepts for forest management.

√ Partner with other organizations to protect and improve the quality of life for all residents. Built an endowment fund with the University of Alaska Southeast to supply scholarships to residents. Worked with two communities to assist in planning for community facilities. We worked with many communities on watershed restoration, and hazardous waste collection.

√ Build upon those regional infrastructure projects that bring the communities of the region closer together. Worked with transportation issues, the intertie, and with private interests on a region-wide fiberoptic network.

* A Legislative performance measure discussed on pages 4 and 5.
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Top Economic/Business Needs

- Develop an organizational protocol for a regional economic development consortium.
- Establish a comprehensive regional economic development plan.
- Establish a coordinated and collaborative approach to overcome economic development challenges within the entire SWAMC region.
- Assist in developing a knowledgeable and skilled population.
- Strengthen physical infrastructure within the region.
- Support enhanced community capacity.
- Promote the creation of dynamic local economies.

FY 2001 Coordinated Regional Efforts that Resulted in New Business Opportunities*

- Conducted two regional conferences that included a funding and jobs summit and incorporated training on tourism development, infrastructure development and electronic commerce. Regional conferences are critical communication and networking opportunities for southwest Alaska.

**FY 2002 Budget**

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
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<tbody>
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</table>
Other FY 2001 Accomplishments

- Coordinated a grass roots effort to communicate critical issues and action alerts to members directed toward legislative agencies and National Marine Fisheries Service.
- Began the process of developing an economic relief program for communities, businesses, individuals and other entities affected by the Steller sea lion protection measures.
- With State funds, engaged a professional consulting firm and published the first part of an Economic Impact Study that documented economic losses incurred to date due to federal Steller seal lion conservation measures.

FY 2001 Goals * (Percentage of goals achieved: 100%. A√ indicates the goal was accomplished.)

√ Conducted successful regional conferences.
√ Continued efforts to improve visibility and utilization or regional tourism services and facilities.
√ Provided a strong voice on public policy issues affecting the southwest region.

* A Legislative performance measure discussed on pages 4 and 5.
**What is an ARDOR?** A non-profit organization of local volunteers, representing numerous public and private interest, working together to achieve economic development in their region. An ARDOR is organized in accordance with Alaska Statute 44.33.026 and the Alaska Administrative Code (3 AAC 57).

**Why have a regional organization do economic development?** The Legislature established the ARDOR Program in 1988, and again in 2000, in support of the widely held belief that a locally driven initiative, in partnership with the State and other entities, can most effectively stimulate economic development and produce healthy, sustainable local economies.

**How does an ARDOR get established?** The State Department of Community and Economic Development (DCED) approves an ARDOR designation. To be approved, the ARDOR must (1) be large enough and contain adequate resources to support a regional economic development program, and (2) be an economically viable unit with shared interest, resources, traditions, and goals. Currently, there are 14 ARDORs in all regions of Alaska, except for most of the Doyon region.

**How does an ARDOR work?** Each ARDOR is guided by a Board comprised of the economic development interests in the region. Board members are usually appointed by organizations in the region; however some are elected. The Board hires an Executive Director to work with the Board to ensure annual work plan is implemented. The Board oversees and directs the activities of the ARDOR.

**What are the ARDOR Program goals?** Encourage a healthier economic climate to increase the number of jobs; strengthen existing businesses; attract new businesses; and encourage economic diversification.

**What does an ARDOR actually do?** Each ARDOR is different with regard to existing economic development infrastructure; a marketable natural resource; an educated work force; and a cohesive leadership organization-factors in achieving economic development. Thus, what each ARDOR does is unique to that ARDOR.

Generally, however, ARDOR’s:

- conduct economic development related research and planning including develop and implement a regional economic development strategy;
- respond to information requests;
- coordinate ARDOR’s activities with other economic development activities;
- provide services designed to encourage economic development;
- collect and distribute economic information;
- develop and maintain community and village economic profiles;
- coordinate State economic or business development efforts; and
- serve as a liaison between State government and the region.

**How is an ARDOR funded?** DCED annually awards a State grant to each ARDOR that satisfies the statutory and regulatory requirements, including the requirement that each ARDOR provide a local, non-State match. For FY02, each ARDOR is receiving an average of $44,285. The State grant and required match is usually not the ARDOR’s only source of funding. ARDOR’s can and do receive funding from a variety of sources.

**How much money does the State contribute to the ARDORs?**

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Note: Amounts are $1,000.