



Department of Commerce, Community, and Economic Development

DIVISION OF COMMUNITY AND REGIONAL AFFAIRS

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Made in Alaska

2025 Anchorage Summer Market Application

Market Participation Rules and Requirements *(Please read prior to completing application)*

Application Deadline: May 1, 2025

Details:

Market Location: Egan Convention Center, Anchorage

Date: Saturday, June 14, 2025

Time: 10 am – 5 pm

Vendors will be required to arrive **by 8:00 am, and no earlier than 6:00 am**, on the event date for setup, and must remain on-site for the duration of the event. Further event details will be provided to vendors upon approval. Please contact us at (907)334-0878 or MadeinAlaska@Alaska.gov with any questions.

This promotional opportunity is provided free of charge by the Made in Alaska program. Its intent is to promote the products manufactured and sold by businesses that hold a valid and up-to-date *Made in Alaska* permit. In order to qualify for the markets, your product(s) must:

- Hold a current Made in Alaska permit;
- Be described in detail in a completed **Anchorage Summer Market Application** (*page 3*);
- Be “market worthy,” which means each item must be in good taste; be appropriate for individual retail sale at a public market (for example, no large industrial modules, building materials, etc.); be an actual, physical product, and not a photograph or brochure alone.

Limited space will be available at the market. We will accept businesses on a first-come, first-served basis where possible, while also making an effort to prioritize a diversity of product types. The Made in Alaska Program Manager reserves the right to make the final selection of products to be included in the market. Made in Alaska permit holders not selected for this market due to capacity will be prioritized for future Made in Alaska markets, if applicable. Please note that the hosting facilities will also have final discretion on products allowed on their premises. Products that will **not** be allowed include:

- Alcoholic beverages
- Cannabis products
- Any items that include elements of vulgarity, profanity, or offensive components
- Hot/prepared on-site food items (prepackaged foods are allowed)

Each permit holder must have on-hand a sufficient stock of products to sell for the duration of the seven-hour market.¹ Any sales, delivery, or transaction issues shall be the sole responsibility of the Made in Alaska permit holder. The Made in Alaska program will not serve as go-between, or as a mediator between vendors and customers. Permit holders will be responsible to set up and take down all their unsold products and must remain on site with their products for the whole duration of the market. Permit holder assumes liability for products stolen, damaged or lost during the course of the market. The Made in Alaska program and event hosts will not be responsible for items suffering loss, damage, or theft. If selected to participate, permit holders must agree to any final rules and requirements as determined by the Made in Alaska program.

All applications must be submitted to the Made in Alaska program for final approval by emailing MadeInAlaska@alaska.gov or sending them to:

Made in Alaska Program
550 W 7th Ave Ste. 1650
Anchorage, AK 99501

¹ The determination of what constitutes “sufficient stock” will largely be up to each vendor. Since this market is the first of its kind, Made in Alaska program staff do not yet know how high customer traffic will be and cannot guarantee any number of sales for participants. Please call us at (907)334-0878 if you wish to discuss further.

Made in Alaska 2025 Anchorage Summer Market Application

Company Information	
Company Name:	Made in Alaska Permit(s) #
Contact Person:	Title:
Mailing Address:	
Physical Address (if different):	
Phone:	Fax:
E-Mail:	Website:
If provided, would you use electricity at your booth? (Not guaranteed) Y__ N__	
Requirements: 1. ___ <i>Made in Alaska</i> permit is current 2. ___ Business has current business license # _____ 3. ___ Business is in good standing with the community 4. ___ Product is available for sale in Alaska 5. ___ Product meets criteria listed on page 1	
Describe the product(s) you want to sell including estimated quantity of each product you will have on hand for this market: (Use additional pages if needed)	

Applicants will be contacted by Made in Alaska program staff with final decisions and further instructions on market participation.

By signing this application, I agree that: if accepted for participation in the 2025 Anchorage Summer Market, I will be available with sufficient stock of products for sale, for the duration of the market. If I am unable to attend the market due to unforeseen circumstances after submitting this application, I will notify Made in Alaska Program Staff immediately. I also understand that failing to appear for the market as agreed could mean I am forfeiting the privilege of participating in any future Made in Alaska markets. In the event of product loss or damage, Made in Alaska Program Staff and event hosts are not responsible for loss or damage to the products I offer for sale.

Signed _____ *Date*