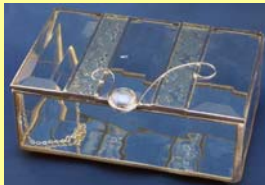


Bear Necessities

The official newsletter of the MADE IN ALASKA program
2009 Calendar of Events Included



JANUARY 2009



Permit # 5745
Expressions in Glass



Permit #5081
Flavors of Alaska

SURVEY

Made In Alaska will be conducting a survey in hopes to gain important feedback on the performance of the Made In Alaska program.

All Made In Alaska permit holders with an email address will receive the survey on or around January 15, 2009. We ask that you please keep an eye out for it and respond quickly. Thank you for your cooperation!



2009 Made In Alaska Workshops

Made In Alaska's 2009 Workshops are scheduled for the first quarter of the year in eight cities. This year's dual themes will be "Marketing to Alaska" and "How To: Digital Photography" for the web and your printer.

"Marketing to Alaska" will cover the basic marketing techniques used by successful small businesses for many years. Basics of marketing, use of direct mail, newspaper, public relations & promotions will all be covered.

"How To: Digital Photography" will be a hands on workshop that requires participants to bring an item to be photographed. You will gain a photograph of that item on a CD and the knowledge to do it yourself.

Made In Alaska Workshops are FREE and open to all permit holders as well as the public. However, only Made

in Alaska and Silver Hand permitted items will be photographed.

Make reservations by calling 272-5634 or emailing dana@anchoragemarkets.com.

Make sure that you specify which workshop, names of attendees and company name.

Following is the schedule for 2009 Workshops:
"Marketing to Alaska" (M) from 1-4PM. "How To: Digital Photography" (P) from 5-8PM.

Anchorage – Thursday, January 22 @ BP Energy Center from (M) 1 PM - 4PM and (P) 5PM - 8PM

Valdez – Tuesday, February 10 @ Valdez Conference & Civic Center from (M) 1 PM - 4PM and (P) 5PM - 8PM

Seldovia – Thursday, February 12 @ Seldovia Conference Center from (M) 1 PM - 4PM and (P) 5PM - 8PM

Talkeetna – Tuesday, February 24 @ Road House (M) 1 PM - 4PM and (P) 5PM - 8PM

Mat-Su – Wednesday, February 25 @ Best Western Lake Lucille Inn from (M) 1 PM - 4 PM and (P) 5 PM - 8PM

Delta – Wednesday, March 24 @ Jarvis West Building Conference Room from (M) 1 PM - 4 PM and (P) from 5 PM-8PM

Fairbanks – Wednesday, March 25 @ Princess Hotel from (M) 1 PM-4 PM and (P) 5 PM - 8PM

Nenana – Thursday, March 26 @ Community Center from (M) 1 PM-4 PM and (P) 4PM - 7PM

2009 Made In Alaska Webinars

If you are unable to attend any of the 2009 Made In Alaska workshops you have the option to view the lectures on your computer via webinar. Short for Web-based seminar, a webinar is a presentation, workshop or seminar that is conveniently transmitted over the Web.

The Made In Alaska webinars will cover the information presented at each Made In Alaska workshop; with the addition of Trademarks & Copyrights. Following are the scheduled dates of each webinar.

January 7, 2009 @ 1-2PM - Basics of Marketing

January 14, 2009 @ 1-2PM - Promotions and Marketing

January 21, 2009 @ 1-2PM - Trademarks & Copyrights

March 18, 2009 @ 1-2PM - Mail & Email Marketing

April 1, 2009 @ 1-2PM - Digital Photography

Make reservations by calling 272-5634 or emailing dana@anchoragemarkets.com.

Welcome New Permit Holders

Contagious Ad Specialties

Lawana Larson
Palmer 746-3400
becontagious@yahoo.com
www.contagiousadspecialties.com
Wholesale - No
Permit #6244 for Screen Printed and Heat Transfer Imprinted Custom T-Shirts, Mousepads, Mugs, Key Tags, Etc.

Far North Expressions

Marcia Brown
Anchorage 345-1944
marcia@farnorthexpressions.biz
www.farnorthexpressions.biz
Wholesale - No
Permit #6245 for Lighted Metal Decorations

Art of Relaxation

Catherine Warden
Anchorage 306-1738
lilbluecat@gmail.com
www.lilbluecat.com
Wholesale - Yes
Permit #6246 for Handpainted Acrylic and Watercolor Paintings of Dragonflies on Canvas and Fine Art Paper. Cards and Prints of Original Artwork Also Available.

Kaylee's Kidz Corner

Karen Lee-Williams
Anchorage 315-1035
kaylee@gci.net
Wholesale - Yes
Permit #6247 for Children's Clothing Designer and Seamstress

Spirit of the Arctic

Kathy Turco
Fairbanks 455-4286
kath@alaskas-spirit.com
www.spiritofthearctic.com
Wholesale - Yes
Permit #6248 for 'Spirit of the Arctic' DVD & CD Documenting Over 70 Species of Bird, Animal, and Plant Life in 9 Eco-Regions Throughout Alaska, Combined With Unique Soundtrack Using Sounds of Nature, Native Voice, and Music.

Alaska Gadgetry

Kristy Hall
Anchorage 720-7965
alaskagadgetry@hotmail.com
www.alaskagadgetry.etsy.com
Wholesale - Yes
Permit #6249 for Handmade Jewelry, Clocks, and Accessories Designed Using Found Items, Decorative Papers, and Clipart; Then Encased in Resin.

Kunuka's Arts

Jeremy Koonooka
Anchorage 748-7907
Wholesale - No
Permit #6250 for Drums, and Ivory, Bone, and Baleen Carvings

Alaskan Dream Pillows

Cyndi Conner
Anchorage 351-4488
Wholesale - No
Permit #6251 for Dream Pillows

Fairbanks Precast and Rebar

Ryan Johnson
North Pole 488-9763
ryan.johnson@kniferiver.com
Wholesale - No
Permit #6252 for Precast Concrete Products

Fairbanks Precast and Rebar

Ryan Johnson
North Pole 488-9763
ryan.johnson@kniferiver.com
Wholesale - No
Permit #6253 for Rebar Products

Ancient Solutions Fusions

Michael Afienko
Anchorage 272-1155
asfusions@hotmail.com
www.planetperko.com/ancient
Wholesale - No
Permit #6254 for Enchanted Wishing Candles and Natural Incense Fusions Made in Conjunction With Moon Phases and Astrological Information for Use In Prayer, Meditation, and Ritual Purposes

Ancient Solutions Fusions

Michael Afienko
Anchorage 272-1155
asfusions@hotmail.com
www.planetperko.com/ancient
Wholesale - No
Permit #6255 for Essential Oil Fusions and Halite and Sea Salt Fusions Made in Conjunction With Moon Phases and Astrological Information, and Used for Prayer, Meditation, and Ritual Purposes

Fairbanks Block and Building Materials

Scott Frarey
Fairbanks 328-2222
renee.sitton@kniferiver.com
www.fairbanksmaterials.com
Wholesale - No
Permit #6256 for Keystone Retaining Wall Systems

Picture This! Photography

Maurine Campbell
Fairbanks 378-2666
dmcampbell@acsalaska.net
Wholesale - Yes
Permit #6257 for Photography

Sipping Streams

Jenny Downer-Tse
Fairbanks 460-8308
sippingstreams@gmail.com
www.sippingstreams.com
Wholesale - Yes
Permit #6258 for Loose Leaf Tea, Tea Bags, Blended Teas, Tisanes (Herbals), Green Tea, White Tea, Oolong Tea, Black Tea

Romax Inc.

Robert Weber
Anchorage 775-2625
traveler0001@yahoo.com
Wholesale - No
Permit #6259 for Romax Coal Stoves, Tailgate EZ Step, Romax 4-Wheeler Trailers

Cult Of Not-Doing Leather

Heather McGee
Anchorage 748-7201
www.cultofnot.com
Wholesale - No
Permit #6260 for Custom and One-of-a-Kind Leather Goods, Including Key Fobs, Wallets, Watchbands, Jewelry Boxes, Belts, Jewelry, Pillows, Bags, and Novelties

Yankee's Kitchen

Rita Gaffey
Big Lake 232-3470
yankeeskitchen@gmail.com
Wholesale - No
Permit #6261 for Hand Painted Crystal and Glass; Functional Art for the Home

Blooming Creations

Rani Roby
Wasilla 841-8089
ranis_new.life@yahoo.com
Wholesale - No
Permit #6263 for Jewelry

Blooming Creations

Rani Roby
Wasilla 841-8089
ranis_new.life@yahoo.com
Wholesale - No
Permit #6264 for Wooden Signs and Birch Basket Ornaments

Welcome New Permit Holders

Blooming Creations

Rani Roby
Wasilla 841-8089
ranis_new.life@yahoo.com
Wholesale - No
Permit #6265 for Blooming Dolls, Blooming Balls, and Bears

Steve Lanker Studio

Steve Lanker Jr.
Metlakatla 886-4867
steve@stevlakerdstudio.com
www.stevlakerdstudio.com
Wholesale - No
Permit #6266 for Memorials and Headstones for People and Pets; High Quality Granite of Varying Sizes and Colors at an Affordable Price

Earth Whisper Arts

Alanna Kretschmerdunn
Anchorage 868-5248
redhawink@yahoo.com
earthwhisperarts.com
Wholesale - Yes
Permit #6267 for Fiber Arts and Sweatshirts

The Horny Hunter / Huntress

Daniel Schaaf
Fairbanks 479-7579
dan-schaaf@gci.net
Wholesale - No
Permit #6268 for Hand Carved Horn and Bone Products

Kaladi Brothers Coffee

Dale Tran
Anchorage 644-7400
dale@kaladi.com
www.kaladi.com
Wholesale - Yes
Permit #6269 for Whole Coffee Beans Roasted and Packaged Locally for Retail and Wholesale

Kaladi Brothers Coffee

Dale Tran
Anchorage 644-7400
dale@kaladi.com
www.kaladi.com
Wholesale - Yes
Permit #6270 for Hot and Cold Beverages Prepared Mostly With Locally Produced Ingredients

Zielinski Construction

Andrew Zielinski
Anchorage 248-0235
Wholesale - No
Permit #6271 for Small Wooden Houses Used as Decoration or as Night Lights

AK ZEN

Daniel Landen
Douglas 364-2108
dlanden@allenmarine.com
Wholesale - No
Permit #6272 for Handmade Specialty Soaps, Creams, and Balms Made From the Alaskan Grown Arnica Flower



Made In Alaska — Label Order Form

Return this form to: **Made In Alaska**
741 East 13th Avenue, Anchorage, AK 99501
Fax: 272-5635 Phone: 272-5634

Permit # _____

Company: _____

Name: _____

Address: _____

City/Zip: _____

Checks Payable to: **State of Alaska**



Exp. Date: ____ / ____ / ____

Name: _____

Roll Labels (Stickers) 1,000/roll Large 1" x 1" Small 1/2" x 1/2"	# of Rolls or Bags	Cost per Roll or Bag	Amount Due
White & Black - Large		\$15.00	
Gold & Black - Large		\$15.00	
Silver & Black - Large		\$15.00	
White & Black - Small		\$12.50	
Gold & Black - Small		\$12.50	
Silver & Black - Small		\$12.50	
NEW! White & Black Extra Large Stickers 4" x 4" Industrial - 500/Roll			
Industrial Roll of 500		\$85.00	
10 Stickers		\$3.00	
Woven Cloth Labels sold 50 per bag 1" x 1"			
Red		\$12.50	
Light Blue		\$12.50	
Light Pink		\$12.50	
Dark Pink		\$12.50	
Yellow		\$12.50	
Forest Green		\$12.50	
Black & White Special Order Woven Cloth Labels			
Small (1/2") bag of 50		\$7.50	
Small Bag of 500		\$52.50	
Med (1") bag of 50		\$8.00	
Med bag of 350		\$40.00	
Large (1 1/2") bag of 50		\$8.50	
Large bag of 400		\$46.00	

Total Amount Due \$ _____



Mail this form to Made In Alaska,
741 East 13th Avenue
Anchorage, AK 99501-4621 or
Fax 272-5635

Free – Point Of Sale items Posters, Tents, Decals

Made In Alaska maintains an inventory of point of sale merchandising items and decals available to permit holders and retailers of all types...just for the asking. These items spruce up your in-store or booth displays and bring positive attention to your Made In Alaska certified items. All permit holders benefit when you spread the word...

“Look for the Label”

Name _____
 Company _____
 Address _____
 City/State/Zip _____

Number	Item
	Decal — 6” x 6”, Back Stick Display & Doors
	Decal — 6” x 6”, Front Stick Doors
	Look for the Label Tents 3” x 5” folded
	Look for the Label Posters 8” x 10”
	Another Alaskan Product Tent 2” x 3” folded
	Another Alaskan Product flat 3” x 4”
	Another Alaskan Product flat 4” x 9”
	<i>NEW!</i> Look for the Label Poster - 1’ x 1’
	<i>NEW!</i> Look for the Label Decal - 1’ x 1’



www.madeinalaska.org

741 East 13th Avenue
 Anchorage, Alaska 99501-4621
 Phone: 272-5634 Fax: 272-5635
 Email: madeinalaska@anchoragemarkets.com

Alaska Travel Industry Association

Calling all Alaska travel industry advocates! Join the [Alaska Travel Industry Association](http://www.AlaskaTIA.org) for \$25 annually, and support our mission to promote Alaska as a top visitor destination, and to advocate for sustainable growth of Alaska’s tourism industry.

Take advantage of these membership benefits:

- Discounts on credit card processing fees
- Free listing on www.AlaskaTIA.org
- Member pricing on ATIA Annual Convention & Trade Show
- Voting privileges
- E-newsletter & industry briefings
- AlaskaTIA decal and logo usage
- Networking opportunities
- Access to Public Relations opportunities

To become a member, simply call ATIA at (907) 929-2842, or e-mail at advertising@alaskatia.org. Visit www.AlaskaTIA.org for more information.

This & That

Renee Orians, with [Alaskan Gourmet Batter](http://www.alaskan-gourmet-batter.com) writes that she has a DEC approved commercial kitchen available. The intention of building this facility was not only to produce their products, but to help others create and take their own products to market. They want to encourage folks to "take the plunge" and they will guide you through the various permit process to the final packaging needed in the food industry. Like all of us, they support and realize the need for more Made In Alaska products. Alaska Gourmet Batter & Brine has been in the marketplace for the past 5 years. The products are sold throughout Alaska, in about 50 locations. Alaskan Gourmet Batter received the "2007 Gold" award from Fish Alaska Magazine for our Original Batter and won 1st place in that category in the national "America's Best" food competition in August 2008 for the Coconut Batter. The facility is located in Anchor Point and is ready to rent!

Phone: 907.235.2077
 E-mail: info@alaskangourmetbatter.com

PRSR STD
 U.S. POSTAGE
PAID
 Permit No. 93
 Anchorage, AK