Bear Necessities



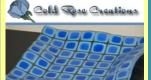
The official new/letter of the MADE IN ALASKA program

JANUARY 2010





Permit: 3617 Alaska Pools and Spas



Permit: 6100 Cold Rose Creations



Permit: 6367 The Little Willow

2010 Made In Alaska Workshops

Made In Alaska's 2010 Workshops are scheduled for the first quarter of the year in nine cities.

This year we are enhancing the workshops by adding new subjects. In addition to the popular subjects "Basics of Marketing" and "How To: Digital Photography" the following subjects will be addressed at each of the workshops; Producing Effective Post Cards, New Media On-line, and Distribution Ideas.

"Basics of Marketing" will cover the basic marketing techniques used by successful small businesses.

TIME SUBJECT

"Effective Postcards" will cover the benefits of postcard marketing, designing effective postcards to ensure you get the most bang for your buck.

"New Media Online" will cover online marketing and advertising, social media, and convenient and cheap methods to market your company's product/services online.

"Distribution Ideas" will cover the who, what, where, and why of product distribution in Alaska.

"How To: Digital Photography" will be a hands on workshop that requires participants to bring items to be photographed. You will gain a photograph of that item on a CD and the

knowledge to do it yourself. Made In Alaska Workshops are FREE and open to all permit holders as well as the public. However, only Made in Alaska and Silver Hand permitted items will be photographed at the photography workshop.

Make reservations by calling 272-5634 or emailing dana@anchoragemarkets.com. Please specify which workshop, names of attendees, company name, and telephone number.

Following is the schedule of the times of each subject, at each workshop; with the exception of the Anchorage workshop.

TIME	SUBJECT
1:00-1:45 PM	Basics of Marketing
1:45-2:30 PM	Effective Post Cards
2:30-3:15 PM	Media On Line
3:15-4:00 PM	Distribution Ideas
5:00-8:00 PM	Digital Photography

City	Date	Location
Kodiak	2/9/2010	Kodiak College
Anchorage*	2/16/2010	Dena'ina Civic and Convention Center
Wasilla	2/18/2010	Mat-Su College UAA
Homer	3/2/2010	Visitor's Center
Soldotna	3/3/2010	Sports Center
Glennallen	3/22/2010	Copper Center Lodge
Delta	3/23/2010	Jarvis Building
Fairbanks	3/24/2010	Waiting for responses
Nenana	3/25/2010	Nenana Civic Center

*Anchorage's Workshop will not incorporate the 5 subjects mentioned above, instead Anchorage's workshop will be the location for Made In Alaska's very first *Alaska Showcase* 2010; a great opportunity for Made In Alaska permit holders to display their products to managers and buyers from many of Alaska's largest chain store retailers. For more information please read page 3.



Welcome New Permit Holders

AK Jamz

Tracy Harris
Anchorage 562-5269
alaskadjmz@yahoo.com
www.akjamz.com
Wholesale—No
Permit #6094 for Energy Conservation
Device Sewn From Cloth

The Demon Bitches of Alaska

Suezanne Keller-Coffey
Eagle River 240-6462
thedemonbitches@yahoo.com
www.geocities/thedemonbitches.com
Wholesale—Yes
Permit #6095 for Custom T-Shirts

Raven Wi' Enterprises

Cynthia Alvidres
Palmer 745-7293
ravenwi@mtaonline.net
www.ravenscreations.net
Wholesale—No
Permit #6096 for 'Robins In Alaska'
DVD And Companion Booklet

Reflections By Dawn

Dawn Bolender
Palmer 232-5208
reflectionsbydawn@hotmail.com
www.reflectionsbydawn.org
Wholesale—No
Permit #6097 for Alaska Photo Note
Cards And Alaska Photos Matted And
Framed

Mossy Hill Studio

Kathleen Benner
Juneau 790-7288
juneauart@aol.com
Wholesale—No
Permit #6098 for Handformed, KilnFired Beads And Pendants Made From
Earthen Ware Clay, Made Into Necklaces, Earrings, Barretts, Bracelets, Etc.

All About Me Jewelry

Cyndi Conner Anchorage 351-4488 Wholesale—No Permit #6099 for Jewelry

Cold Rose Creations

Laurette Rose
Anchorage 337-7673
laurette@coldrose.net
www.coldrose.net
Wholesale—No
Permit #6100 for Fused Glass Art,
Bowls and Jewelry
Permit #6101 for Crocheted Scarves,
Hats, Shawls and Afghans
Permit #6102 for Screensavers And
DVD Slideshows Featuring Original
Alaska Photographs

Redoubt Press

Edwin Mighell Jr.
Anchorage 301-9358
mighell@gci.net
Wholesale—No
Permit #6103 for Ceramics And Pottery

Kakiwik, Art Sasha Resoff-Lowdermilk

Chugiak 862-1790 kakiwik@hotmail.com Wholesale—No Permit #6104 for Origional Alutiiq Wrap -Style Parkas, With The Traditional 'Snow Falling' Design And In Traditioal Alutiiq Colors. Made For Children And Dolls

Lori Jean Pottery

Lori Alexander Wasilla 376-0651 lorijean@gci.net Wholesale—No Permit #6105 for Handmade And Wheel Thrown Pottery-Functional And Non-Functional Pieces, Stoneware And Raku

Muth Farm

Carol Muth
Palmer 746-0436
Wholesale—No
Permit #6106 for Fine Art, Prints And
Notecards

Artistry And Inspiration, LLC

Ecko Anderson Anchorage 274-4240 artistryandinspiration@gci.net Wholesale—No Permit #6107 for Alaska Prints And Notecards Permit #6108 for Coloring Books

HI-Lites Candles & Gifts

Adam Waska
Eagle River 694-1222
hilites@mtaonline.net
www.hilitescandles.com
Wholesale—Yes
Permit #6109 for All Natural Hand
poured Soy Candles And Tarts

Begley Ventures

Yvonne Begley Anchorage 764-7420 yelsbieta@yahoo.com Wholesale—No Permit #6110 for Art

Pullin' Dandelions

Shelbi Lynne Laughlin-Kenney Anchorage 529-1992 shelbilynne@pullingdandelions.com www.pullindandelions.com Wholesale—No Permit #6111 for Fine Art Jewelry

Alaska Wooden Arts

Chris Gossen
Fairbanks 474-0383
cgossen@starband.net
Wholesale—No
Permit #6112 for Birch Bowls And
Vases, Including Speciality Bowls For
Ulu Knives
Permit #6113 for Ulu Knives And Cuttlery With Birchwood Handles

We're No Angels Soap Co.

Lee Cloward
Healy 683-1342
info@werenoangelssoap.com
www.werenoangelssoap.com
Wholesale—Yes
Permit #6114 for Soaps & Bath Salts

An Alaskan Bead Lair Lynette Schroeder-Einwiller

Palmer 745-2636 alaskanbeadlair@gmail.com www.alaskanbeadlair.com Wholesale—No Permit #6115 for Handmade Jewelry, Including Necklaces, Bracelets, Earrings Permit #6116 for Stained Glass Creations



"Made In Alaska" 2010 CALENDAR OF EVENTS

January





Show - Anchorage, New Wholesale Alaska Gift Jan 15th & 16th, newimpressions.com, dee_carpenter@yahoo.com, Carpenter 452-7469, Impressions, Dee Cost: \$500

424-5756

Valentine's Day Feb 14th,

Martin Luther King Day

Jan 18th,



www.madeinalaska.org, info@anchoragemarkets.com Alaska, Bill Webb Alaska Workshop -Cost: Free 272-5634 Wasilla, Made In Feb 18th, Made In

www.furrondy.net, susan@furrondy.net Rendezvous, Susan Duck Exhibits Show, Fur Cost: \$125 274-1177 Rendezvous Crafts & Feb 26th - Mar 7th, Fur

February

iceworm.org, Cost: \$25 Festival, Darrel Olsen iceworm@ctcak.net Cordova Ice worm Iceworm Festival, Feb 5th - 7th, Cordova www.madeinalaska.org, Alaska, Bill Webb Feb 9th, Made In Cost: Free info@anchoragemarkets.com 272-5634 Kodiak, Made In Alaska Workshop -

Made In Alaska, Bill info@anchoragemarkets.com 272-5634 Showcase - Anchorage, Feb 16th, Alaska

www.madeinalaska.org,

Cost: \$50

contact@wasillachamber.org and Games, Greater 376-1299 Wasilla Winter Fes Feb 24th - Mar 6th, Cost: Contact www.wasillachamber.org, Commerce, Lyn Carden Wasilla Chamber of



March

Mar 3rd, Made In

Alaska Workshop -Cost: Free Mar 2nd, Made In

www.madeinalaska.org, info@anchoragemarkets.com Bill Webb 272-5634 Homer, Made In Alaska, Alaska, Bill Webb www.madeinalaska.org, info@anchoragemarkets.com 272-5634 Soldotna, Made In Alaska Workshop

Mar 22nd, Made In Alaska Workshop -Cost: Free

www.iditarod.com, Cost: Contact 376-5155 Stan Hooley Anchorage, Iditarod Mar 6th, 38th Iditarod iditarod@iditarod.com Trail Sled Dog Race, Trail Sled Dog Race -

> 272-5634 Alaska, Bill Webb

Glennallen, Made In

www.madeinalaska.org, info@anchoragemarkets.com

Cost: Free

www.madeinalaska.org info@anchoragemarkets.com Bill Webb 272-5634 Delta, Made In Alaska Mar 23rd, Made In Alaska Workshop -

info@anchoragemarkets.com Alaska, Bill Webb Mar 24th, Made In Cost: Free www.madeinalaska.org, 272-5634 F**airbanks**, Made In Alaska Workshop -

bill@anchoragemarkets.com Alaska, Bill Webb Alaska Workshop -Cost: Free www.madeinalaska.org 272-5634 Nenana, Made In Mar 25th, Made In

koınc@ptialaska.net www.fairbanksevents.com, 474-9082 Building Association, Fairbanks, KO Home Show -Mar 26th - 28th, IABA Cost: \$675 Kris Knutzen for the Interior Alaska Productions organizing



"Made In Alaska"

2010 CALENDAR OF EVENTS

July

www.anchoragemarkets.com, info@anchoragemarkets.com 24th, 31st, University Management Services, Anchorage, Webb's Jul 3rd, 10th, 17th, Center Market -Inc., Bill Webb Consulting & 272-5634



Chamber of Commerce Coordinator 224-8051 & C.V.B., Programs Celebration, Seward Annual 4th of July events@seward.net Jul 4th, Seward's www.seward.com, Cost: \$350+

27th, Tuesday Market Eagle River, VFW Post 9785 Ladies Auxiliary, Jul 6th, 13th, 20th, Lvnn Mattison 696-4839, Cost: \$15 Jul 7th - 10th, Copper www.copperriverwild.org. River WILD! Salmon Prince William Sound Science Center, Julie julie@jaseverson.com Festival - Cordova, Reynolds 424-5141

11th, 17th & 18th, 24th Jul 3rd & 4th, 10th & Anchorage Market & & 25th, 31st,

Consulting & Management Festival, Webb's

Services, Inc., Bill Webb 272-5634

www.anchoragemarkets.com, info@anchoragemarkets.com Cost: \$65 - \$95

queenbee@girdwoodforestfair.org Jul 2nd - 4th, Girdwood www.girdwoodforestfair.com, Forest Fair, Shine Cost: Contact Herfindahl

Jul 7th, 14th, 21st, 28th, info@anchoragemarkets.com www.anchoragemarkets.com, Management Services, Wednesday Market Anchorage, Webb's Northway Mall Inc., Bill Webb Consulting & 272-5634 Cost: \$50

www.anchoragemarkets.com, info@anchoragemarkets.com Management Services, Paw Festival - Eagle Jul 9th - 11th, Bear Inc., Bill Webb River, Webb's Consulting & 272-5634

August

Aug 4th, 11th, 18th, Inc., Bill Webb Consulting & 272-5634 VFW Post 9785 Ladies Market - Eagle River, Aug 3rd, 10th, 17th, 24th, 31st, Tuesday Mattison 696-4839 Auxiliary, Lynn Cost: \$15

Aug 6th - 14th, Tanana fairinfo@tananavalleyfair.org www.tananavalleyfair.org, Caranhan 452-3750 Association, Randi Fairbanks, Tanana Valley State Fair Valley State Fair Cost: Contact

28th, University Center info@anchoragemarkets.com www.anchoragemarkets.com, Market - Anchorage, Management Services, Webb's Consulting & Aug 7th, 14th, 21st, Inc., Bill Webb 272-5634 Cost: \$50

www.alaskastatefair.org, pamella@alaskastatefair.org Palmer, Alaska State Fair, Pamella Meekin Cost: Outdoor \$1100, Aug 26th - Sep 6th, Alaska State Fair -Indoor \$2000 745-4827

Cost: \$65 - \$95

Consulting & 272-5634 www.anchoragemarkets.com, info@anchoragemarkets.com Management Services, Wednesday Market 25th, Northway Mall Anchorage, Webb's

Festival, Ketchikan Area anitam@ketchikanarts.org Council, Anita Maxwell www.ketchikanarts.org, Aug 7th, Ketchikan Arts & Humanities Cost: \$30 - \$120 Blueberry Arts 225-2211

www.anchoragemarkets.com, info@anchoragemarkets.com Anchorage Market & Management Services, 14th & 15th, 21st & Aug 1st, 7th & 8th, 22nd, 28th & 29th, Festival, Webb's Inc., Bill Webb Consulting & 272-5634

September

www.kodiakrodeoandsta contact@kodiakrodeoan Sep 4th & 5th, Kodiak Kodiak Rodeo & State Kostelecky 487-4440 Rodeo & State Fair, Fair, Inc., Lisa dstatefair.com Cost: \$120 tefair.com, Sep 1st, 8th, 15th, 22nd, www.anchoragemarkets.com, info@anchoragemarkets.com Management Services, 29th, Northway Mall Wednesday Market Anchorage, Webb's Inc., Bill Webb

Anchorage Market & Sep 4th & 5th, Cost: \$50

Cost: \$50

25th, University Center

Sep 4th, 11th, 18th,

Market - Anchorage,

Management Services, Webb's Consulting &

Inc., Bill Webb

272-5634

bill@anchoragemarkets.com www.anchoragemarkets.com, Management Services, Festival, Webb's Inc., Bill Webb Consulting & 272-5634

Labor Day Sep 6th,

Cost: \$65 - \$95

28th, Tuesday Market -Eagle River, VFW Post

Sep 7th, 14th, 21st,

9785 Ladies Auxiliary,

Lynn Mattison 696-4839, Cost: \$15

www.anchoragemarkets.com,

Cost: \$50

bill@anchoragemarkets.com



Productions, Inc., Jeremy info@auroraproductions.net www.auroraproductions.net Garden Show, Aurora Hegna or Mary Cates Anchorage Home & Cost: \$795-\$895 Sep 10th - 12th, 562-9911

or Carol Green 688-0505 Fairbanks, Bad Girls Of The North Vicki Potter Sep 24th - 25th, Bad Girls Of The North or 745-0994

vicki@badgirlsofthenorth.com www.badgirlsofthenorth.com,

Jul 21st-25th, Golden Days - Fairbanks, Greater Fairbanks

info@fairbankschamber.org www.fairbankschamber.org Chamber of Commerce, Lisa Herbert 452-1105 Cost: \$100-\$200

www.kbbi.org/COTL.html, Homer, KBBI AM 890. Concert on the Lawn -Jul 31st & Aug 1st, jonathan@kbbi.org Cost: \$100-\$300 Jonathan Coke,

Progress Days/Soldotna Creek Celebration, City www.soldotnachamber.com Watershed Forum, Deby progressdays@soldotna of Soldotna & Kenai Jul 24th & 26th, Wik 262-9814 chamber.com Cost: \$35

0ctober

www.anchoragemarkets.com, info@anchoragemarkets.com Management Services, Market - Anchorage, Webb's Consulting & University Center Oct 2nd & 9th, Inc., Bill Webb 272-5634 Cost: \$50 Oct 6th, Northway Mall www.anchoragemarkets.com, info@anchoragemarkets.com Wednesday Market -Management Services, Anchorage, Webb's Inc., Bill Webb Consulting & 272-5634 Cost: \$50

Alaska State Fair, Diana diana@alaskastatefair.org, Raven Hall Holiday Bazaar - Palmer, Oct 23rd & 24th, Kaspar 746-7168 Cost: \$85-\$95

TBD, Make It Alaskan Festival - Anchorage, Make It Alaskan, Inc., www.miafestival.com, wchriscox@aol.com Christopher Cox Cost: TBD 279-0618

Nov 6th & 7th, Mat-Su Holiday Marketplace www.fairbanksevents.com, Holiday Marketplace koinc@ptialaska.net Knutzen 474-9082 Productions, Kris Cost: \$300-\$350 Nov 12th - 14th, Wasilla, KO Nancy Howes 892-6348 moodsofalaska@gci.net. Holiday Arts & Crafts Valley Artist' Guild, Bazaar - Wasilla, Oct 16th & 17th, Cost: Varies



Nov 6th & 7th, Holiday Food & Gift Festival Anchorage, Webb's Consulting & Anchorage, Bad Girls Nov 5th & 6th, Bad Girls Of The North Of The North, Vicki

November

Inc., Bill Webb 272-5634 info@anchoragemarkets.com www.anchoragemarkets.com, Management Services, Cost: \$475

vicki@badgirlsofthenorth.com

588-0505 or 745-0994

Potter or Carol Green

www.badgirlsofthenorth.com,

Cost: \$450

vicki@badgirlsofthenorth.com www.badgirlsofthenorth.com, Girls Of The North-Do Nov 12th & 13th, Bad The Valley, Bad Girls 688-0505 or 745-0994 Potter or Carol Green Of The North Vicki Cost: \$200

Fair, Ketchikan Area Art Anita Maxwell 225-2211 Ketchikan Winter Arts anitam@ketchikanarts.org www.ketchikanarts.org, & Humanities Council, Nov 26th - 27th, Cost: \$45-\$90

> Productions, Kris Fairbanks, K.O.

www.metcomalaska.com Nov 26th - 28th, Alaska -Juneau Public Market 586-4072 metcom@gci.net Market, Peter Metcalfe Alaska-Juneau Public Cost: \$350 Christmas Arts & Crafts Emporium - Anchorage, Inc., Bill Webb 272-5634 www.anchoragemarkets.com,

Cost: \$450

Productions, Inc., Jeremy Sep 24th - 26th, Alaska www.auroraproductions.net mary@auroraproductions.net Winter Recreation & Hegna or Mary Cates Anchorage, Aurora Cost: \$395 & \$695 Travel Show -562-9911

www.fairbanksevents.com, Show, KO Productions & Carlson Center, Kris koinc@ptialaska.net Fairbanks Winter Knutzen 474-9082 Cost: \$395

Sept 24th - 26th,

)ecember

Bazaar - Seward, Local Holiday Arts & Crafts Crafters, Jackie Wilde Dec 3rd & 4th, The cwilde@arctic.net, Cost: Contact 491-0029 Sponsored by the Greater Finkenbinder 747-8604 chamber@ptialaska.net Dec 3rd - 5th, Sitka www.sitkacoc.com, Commerce, Sheila Artisans Market, Sitka Chamber of Cost: \$165-\$300

Dec 11th & 12th, Fair - Anchorage, UAA studentunion/craftsfair.cfm, andle1@uaa.alaska.edu Dec 4th, UAA Crafts Student Union, Denise Cost: \$150 + Jury Fee www.uaa.alaska.edu/ Eggers 786-6152

Christmas Day Dec 25th,



www.anchoragemarkets.c Cost: TBD



info@anchoragemarkets.com Management Services, Christmas Village -Anchorage, Webb's Inc., Bill Webb Consulting & 272-5634

April 4th, Easter Sunday

May 9th,



Knutzen 474-9082 Productions, Kris Fairbanks, K.O. Woman's Affair Apr 9th - 11th, A

www.auroraproductions.net info@auroraproductions.net Hegna or Mary Cates Anchorage, Aurora Apr 8th - 11th, The Cost: \$995 Productions, Inc., Jeremy Sportsman Show -Great Alaska

info@auroraproductions.net www.auroraproductions.net 562-9911 Hegna or Mary Cates Alaska Women's Show Apr 23rd - 25th, The Cost: \$495, \$795 & \$895 Productions, Inc., Jeremy Anchorage, Aurora

Cost: \$350

Apr 30 - May 2, Kenai

Peninsula Sport,

koinc@ptialaska.net

www.fairbanksevents.com,

Mother's Day

May 27th-31st, Kodiak www.kodiak.org, chamber@kodiak.org Chamber of Commerce, Crab Festival, Kodiak Pam Foreman 486-5557

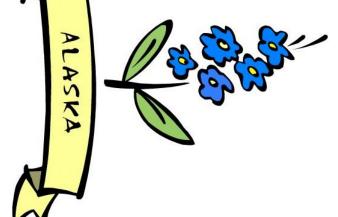
> Inc., Bill Webb May 8th & 9th, 15th & Cost: \$65 - \$95/day info@anchoragemarkets.com 272-5634 Management Services Webb's Consulting & Market & Festival, & 30th, Anchorage 16th, 22nd & 23rd, 29th www.anchoragemarkets.com,

Memorial Day May 31st,



Cost: \$275-\$850





josselyn@kenaiwatershed.org www.kenaiwatershed.org Watershed Forum, River Festival, Kenai Cost: \$100-\$150 260-5449 Josselyn O'Connor

Jun 11th - 13th, Kenai

Cost: \$65 - \$95 www.anchoragemarkets.com,

info@anchoragemarkets.com

272-5634

of Fairbanks, Kara Nash Cost: \$100 - \$460 www.downtownfairbanks.com, knash@downtownfairbanks.com 452-8671 Downtown Association Festival - Fairbanks, Jun 21st, Midnight Sun

Market - Anchorage, Webb's Consulting & Mall Wednesday Jun 30th, Northway www.kpsportsshow.com

promoter@alaska.net "Terry" Coval 335-9423 Marketing, Tiarnan Show, Peninsula Recreational & Trade

www.anchoragemarkets.com, 272-5634 Cost: \$50 info@anchoragemarkets.com

Inc., Bill Webb Management Services,

9785 Ladies Auxiliary, 696-4839, Cost: \$15 Lynn Mattison Eagle River, VFW Post 22nd, 29th, First Jun 1st, 8th, 15th Tuesday Market -Inc., Bill Webb Management Services, Market & Festival, & 27th, Anchorage Webb's Consulting & 13th, 19th & 20th, 26th Jun 5th & 6th, 12th &

Father's Day June 20th,



Stephanie Bissland www.alaskascottish.org, Alaskan Scottish Club, Scottish Highland Cost: Contact info@alaskascottish.org Games - Eagle River, Jun 26th, Alaskan

Made In Alaska

Anchorage, AK 99501 741 E 13th Avenue Phone: 272-5634 Fax: 272-5635



info@anchoragemarkets.com

www.madeinalaska.org

'2010 Alaska Showcase



Who: Current permit holders of Made In Alaska, Silver Hand and Alaska Grown are invited to participate in Alaska **Showcase** 2010 where you will meet and display your products to managers and buyers from many of Alaska's largest chain store retailers. Representatives of the following chain stores are being invited to participate:

Costco	Sam's Club	Wal-Mart
Walgreens	Target	Carrs/Safeway
Fred Myers	Kohl's	Lowes
Home Depot	Spenard Builder's Supply	Bed, Bath & Beyond
BP Exploration Alaska	Conoco Phillips	New Sagaya
Ft. Richardson	Elmendorf AFB	Sears & Roebucks
Barnes & Nobel	Boarders	Princess Tours
Three Bears	Holland America	

What: Alaska Showcase 2010 will have 8' x 30" tables with white cloths set for each participating permit holder to display their products and promotional materials. These tables will cost \$50 each. Those desiring to serve hot food may have it prepared on premises and served by Dena'ina Staff at an additional cost of \$150 per permit holder using this service. Beer, Wine or Vodka may be served in a restricted (over 21) area of the room at an additional cost of \$150 per permit holder using this service. We expect 80-100 people to attend and those serving food and liquor should provide enough products to serve this amount. As the mix of products sold in the invited stores is varied, we encourage all permit holders who wish to expand their business and have the capability of high quantity production to participate. Coffee, tea and soft drinks will be provided by Made In Alaska.

Governor Parnell and his staff, as well Commerce Commissioner Notti and his staff are assisting Made In Alaska in this effort and we expect very good attendance by the buying organizations. We hope to discuss with them "open to buy" or other mechanisms that will allow local store managers to buy Made In Alaska products without going through central purchasing systems in other states. Permit holders currently selling to some or all of these stores may wish to use this event to introduce new products; solidify your relationships with key managers and buyers and insure the buyers are aware of your Alaska production and participation in Made In Alaska, Silver Hand or Alaska Grown programs.

When: Alaska *Showcase* 2010 will be held on <u>February 16, 2010</u> from 1:00 to 6:00 PM. Made In Alaska will hold a Webinar on Wednesday, February 3, 2010 at 1:00 PM and repeated that same day at 7:00 PM that will inform interested permit holders of the basic things they should be aware of and prepared for when selling to high volume chains, price bracketing, insurance, UPC codes, inventory, etc. This Webinar will be presented by Michael Hanzuk of the State of Alaska, Office of Economic Development (OED). Reservations for both the event and the Webinar may be made by contacting the Made In Alaska office.

Where: Alaska *Showcase* 2010 will be held on in the Tubughnenq' (Tyonek) Room on the second floor of the Dena'ina Civic & Convention Center located at 600 W. 7th Avenue (7th Ave & F Street) in downtown Anchorage.

Made In Alaska — Label Order Form Return this form to: Made In Alaska 741 East 13th Avenue, Anchorage, AK 99501 Permit # Company: _ Nama: Name: Address: City/Zip: __ Checks Payable to: State of Alaska VISA CW2# ___ __ **Roll Labels (Stickers** 1,000/roll # of Rolls Cost per **Amount Due** or Bags Roll or Bag Large 1" x 1" Small 1/2" x 1/2" White & Black - Large \$15.00 Gold & Black - Large \$15.00 Silver & Black - Large \$15.00 White & Black - Small \$12.50 Gold & Black - Small \$12.50 Silver & Black - Small \$12.50 **NEW!** White & Black Extra Large Stickers 4" x 4" Industrial - 500/Roll Industrial Roll of 500 \$85.00

Alaska Showcase

Registration Form

Note: participants must be currently permitted by Made In Alaska, Silver Hand or Alaska Grown and all products displayed at show must have appropriate sticker or label attached.

		Name.		
		Company Name:		
		Address:		
of Alaska		City: Zip:		
	VISA	Telephone		
	VISA	Email:		
Cost per Roll or Bag	Amount Due	Name on nametags (due to space limitations we ask that no more than 2		
\$15.00				
\$15.00		#2)		
\$15.00				
\$12.50		Will you need: (Cheek all that apply)		
\$12.50		Will you need: (Check all that apply)		
\$12.50		[] Beer, Wine, Vodka area		
tra Large St	tickers			
- 500/Roll		Other needs:		
\$85.00				
\$3.00		What products will you display?		
oels sold 50 p	er bag			
•		Table rent is \$50; food preparation is additional \$150; Liquor Area is		
To order th	ne Colored			
Woven Cloth Labels		appropriate amount or give us your credit card number below:		
to the lef				
contact Robin Henke		MasterCard or Visa Number		
@ 243				
(W) #TJ	1100	1		

Exp ___/__ 3-digit ____ Billing zip code ___ ___

Name on Card

Mail, fax or email to: Made In Alaska, 741 E. 13th Avenue, Anchorage, AK 99501 • Fax 272-5635 • info@anchoragemarkets.com

Call Made In Alaska at 272-5634 should you have questions or concerns.



10 Stickers

Red

Light Blue

Light Pink

Dark Pink

Yellow

Forest Green

Small (1/2") bag of 50

Small Bag of 500

Med (1") bag of 50

Med bag of 350

Large (1 1/2") bag of 50

Large bag of 400

741 East 13th Avenue

Total Amount Due \$

Anchorage, Alaska 99501-4621 Phone: 272-5634 Fax: 272-5635

IN ALASKA Email: madeinalaska@anchoragemarkets.com

\$7.50

\$52.50

\$8.00

\$40.00

\$8.50

\$46.00

Colored Woven Cloth Labels sold 50 per bag 1" x 1" \$12.50

\$12.50

\$12.50

\$12.50

\$12.50

\$12.50 Black & White Special Order Woven Cloth Labels

> PRSRT STD U.S. POSTAGE PAID

Permit No. 93 Anchorage, AK