

BEAR NECESSITIES

The official newsletter of the MADE IN ALASKA program

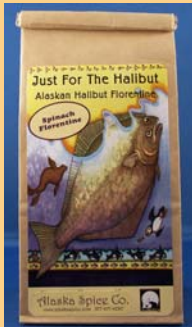
APRIL 2009



Photos taken at the
2009 Workshops



R-Woods



Alaska Spice Company



Little Su Rocks

Kaladi Brothers Coffee Selected as 2008 Alaska Manufacturer Of The Year

Commissioner Emil Notti of The Alaska Department of Commerce, Community and Economic Development presented the prestigious Made In Alaska Manufacturer of the Year Award for 2008 to the owners and representatives of Kaladi Brothers Coffee, at their downtown café, on Tuesday, April 1, 2009 in Anchorage.

Kaladi Brothers Coffee was awarded the manufacturer of the year for many reasons, which include providing jobs for over 165 Alaskans throughout the state; an immense dedication to the community; the establishment of a high-quality Alaskan product.

Kaladi Brothers History

In the spring of 1986, Kaladi Brothers Coffee began as a small espresso cart on 4th Avenue. Twenty-three years later, Kaladi Brothers Coffee is still roasted in Alaska by Alaskans, producing over a million pounds of premium, air-roasted coffee each year.

The Company has 12 locations throughout Alaska and one in Seattle, Washington. Kaladi Brothers Coffee is proudly served by hundreds of businesses, including the Red Lion Hotels in Washington.



Dale Tran, Brad Bigelow and Tim Gravel of Kaladi Brothers receive the award from Commissioner Emil Notti and Bill Webb, Made In Alaska Program Manager.

Kaladi Brothers Coffee Company is dedicated to exceeding customers' expectations with an uncompromising quest for quality. Kaladi Brothers' world renowned coffee is unique due to the roasters' mix of innovation, arts and science.

The process begins with selection of the finest beans available, using a stringent process of tasting and comparing. Kaladi Brothers Coffee's goal is to provide coffee choices that represent the best coffees available from various regions of the

world, such as Guatemala and Kenya, each known for their world-class coffee beans.

Kaladi Brothers Coffee beans are then roasted in Kaladi's innovative Sivetz Fluid Bed Roaster, which uses fresh, hot air to roast coffee rather than a heated surface used by traditional barrel roasters. Then with tender Alaskan care given by local Alaskan employees, a clean uniform roast is created.

Commitment to community, supporting local businesses, quality customer service, and innovation are characteristics

(Continued on page 3)

2009 Made In Alaska Workshops



Anchorage



Seldovia



Valdez



Talkeetna



Mat-Su



Bill Webb
Made In Alaska

The 2009 Workshops entitled “Marketing to Alaska” and “Digital Photography, the Basics” were held in five of our eight scheduled locations in January and February. The Delta Junction, Fairbanks and Nenana workshops were canceled due to the volcanic activity of Mt. Redoubt.

All of the PowerPoint slides presented at the workshop are available on our web site <http://www.madeinalaska.org/mia> by clicking “Presentations” on the lower left side of the home page. Download the free PowerPoint viewer if your computer does not have PowerPoint installed.

The workshops were well received by attendees and hopefully will prove beneficial to those who attended, and assist them in selling Made In Alaska products.

Suggestions for next year’s workshops are most welcome. Contact Bill Webb at 272-5634 or email bill@anchoragemarkets.com.



Fiery Arts Studio



Alaska Spice Company



Fiery Art Studio

Kaladi Brothers Coffee *Continued from Page 1*

that describe Kaladi Brothers Coffee. Kaladi Brothers Coffee Company contributes an abundant amount of time and resources to the community through the donation of products and the participation in hundreds of events each year. It provides a meeting place for members of the community to come together, share ideas, and build relationships. These qualities have contributed to the company's success over the years and continue to play an important role today.

Kaladi Brothers Coffee is made in Alaska, by Alaskans committed to making our cities and towns better places to live, work, and play – it's simply the Kaladi way.

Contact information for Kaladi Brothers Coffee
 Kaladi Brothers Headquarters
 6921 Brayton Drive, Anchorage, AK 99507
 Phone 907-344-4480; Fax 907-344-4484;
 Web site: <http://www.Kaladi.com>



Kaladi Brothers Coffee employees Maggie Hanrahan and Robert Guarco.

Opportunities

21st Annual AWAIC Summer Solstice

June 19 and 20

Anchorage Town Square

Contact: leah_d@awaic.org or 743-5704

Spring "Break-Up" Bazaar.

Monies raised from this event will go towards charities and scholarships benefiting the many people and organizations at Eielson Air Force Base. The event will be open to military, civilian ID card holder with access to base facilities, and the general public. This year, the bazaar will be scheduled during one of our Alaskan Red Flag Exercise. By doing so, it is possible that as many as 1200 people from other countries will be anxiously wanting to purchase "Alaskan Made Products."

Baker Field House Gymnasium on Eielson Airforce Base

Saturday, 25th of April from 9:00a.m. - 5:00p.m.

\$60 which includes an 8X10 foot space and chairs.

Tammye Gerdes

Spring Bazaar Vendor Chair

(907) 372-3240

E-mail address is: texasgerd@junglemate.com





Welcome New Permit Holders



Alaskan Made Products

Shawna Hytry
Lake Minchumina 674-3127
Wholesale—No
6273 for Alaskan Designed Floral, Wildlife, Abstract, and Various Patterned Stained Glass Window Hangings, Sun-Catchers, Jewelry, Ornaments, Wall Art, and Collectables
akhytrys@gmail.com

Little Su Rocks

Cynthia Jackson
Wasilla 357-3315
Wholesale—Yes
6274 for Birch Bark and Cottonwood Bark Products; Baskets, Frames, Ornaments, Coasters, Bark Fish Stringers, Moose Calls, Etc.
cynthiajackson@mtaonline.net

Little Su Rocks

Cynthia Jackson
Wasilla 357-3315
Wholesale—Yes
6275 for Cleaned and Polished Rocks With Bark Labels
cynthiajackson@mtaonline.net

Lee's Custom Designs, Inc.

Lee Raymond
Eagle River 694-8565
Wholesale—No
6276 for Log Homes, Cabins, and One-of-a-Kind Woodcrafts Including Tables, Chairs, Benches, Sculptures, and Various Furnishings
lraymond@mtaonline.net
www.leescustomdesigns.com

Repairs Inc.

Danny Wright
Anchorage 332-8404
Wholesale—No
6277 for Various Animals, Including The 'SaraCuda'; All Shaped From Hard Metal

Garden Snaps LLC

Georgianna Denis
Anchorage 632-1483
Wholesale—No
6278 for Garden Snaps Map - A reference guide/map to the gardening industry in Anchorage and the Mat-Su Valley.
gardensnaps@gmail.com

BP Exploration Alaska

Dawn Patience
Anchorage 564-5111
Wholesale—No
6279 for Brochures Printed in Alaska

Fleck Guitar Building and Repair

Mike Fleck
Anchorage 332-5481
Wholesale—Yes
6280 for Fossil walrus ivory guitar bridge pins and strap buttons; nut and saddle blanks.
fleckguitarrepair@gci.net
www.fleckguitar.com

Design Graphics

Russ Hattenburg
Palmer 746-5197
Wholesale—Yes
6281 for Signs and banners
dustin@alaskawraps.com
www.alaskawraps.com

Denali Mint

Scott McBride
Anchorage 677-1644
Wholesale—Yes
6282 for Imprint images and photos onto and colorize various sizes of ceramic tile.
scottaisd@kpunet.net
www.denalimint.com

Earthen Hands

Bruce Byars
Anchorage 830-6072
Wholesale—No
6283 for Handmade all natural herb and resin incense
bbyars@gci.net

Pediatric Speech Language Therapy Services

Sandra McKinnis
Anchorage 562-3994
Wholesale—No
6284 for The Easy Eye Tracker Reading Tool, a two piece, plastic page overlay created to help struggling readers.
akspeech@mtaonline.net
www.easyeyetracker.com



Welcome New Permit Holders



Denali Highway Tours and Cabins

Zoya Denure
Gakona 347-9013
Wholesale—Yes
6285 for Porcupine quill jewelry and fine art
zdenure@yahoo.com
www.denalihighwaytours.com

Bonnie's Baskets & Things

Bonita Colelli
North Pole 488-5067
Wholesale—No
6289 for Fabric handcrafted items:
Quilts, dolls, seasonal craft items
bonniesbaskets4u@hotmail.com

Devra Milam Designs

Devra Milam
Ketchikan 247-7214
Wholesale—No
6297 for Pet Clothing and Beds,
Children's Wear, Toys, Doll Clothing,
Blankets, Totes, Potholders,
Kuspuks, Purses, Ornaments, Hats,
Scarves, Home Decor, Aprons
devwx42@aol.com

Divine Divas Art Boutique

Lisa Wingo
Anchorage 222-7828
Wholesale—Yes
6286 for Art Prints
lisa@alaskainfantasy.com
www.alaskainfantasy.com

Town of Living Trees, Inc

Scott Hanson
Soldotna 260-5421
Wholesale—No
6290 for Chainsaw carvings-store
inventory and custom orders
townoflivingtrees@acsalaska.net

Ted's Woodshop

Ted Heuer
Homer 299-8359
Wholesale—No
6298 for Lathe-turned and hand-
finished wooden bowls, platters, bot-
tle stoppers, serving utensils, pens &
pencils, salt & pepper mills, business
card holders.
ted@tedswoodshop.com

S.R. Hansen Woodworks

Steinar Hansen
Anchorage 250-0806
Wholesale—No
6287 for Woodcrafts and Turnings
srhansen@gci.net

Glacier Glass and Art

Susan Scott
Eagle River 696-0862
Wholesale—No
6291 for Fused glass art items-
window hangings, wine bottle stop-
pers, home decor items.
srscottak@hotmail.com

Captured Contrast

Dora Miller
Talkeetna 495-2802
Wholesale—No
6299 for Handmade home decor
items, miscellaneous crafts, unique
works of art, and collectables.
capturedcontrast@mtaonline.net

Coffee Roastery

Ron Maclure
Palmer 745-5543
Wholesale—Yes
6288 for Coffee Roastery
perk@mtaonline.net

Devra Milam Designs

Devra Milam
Ketchikan 247-7214
Wholesale—No
6296 for Soap, Lip gloss, Lotions,
Aroma Beads, Bath Salts, Potpourri,
Herb Bags
devwx42@aol.com

Ripinsky Roasters

Mary Jean Sebers
Haines 766-3456
Wholesale—Yes
6300 for Roasted Coffee Beans
mountain_market@yahoo.com

Welcome New Permit Holders



Mountain Market & Cafe

Mary Jean Sebers
Haines 766-3456
Wholesale—Yes
6301 for Muffin/Cookie Mixes
mountain_market@yahoo.com

Tag-A-Long Trailers, AK

David Ownby
Achorage 344-8451
Wholesale—Yes
6305 for Off-Road Utility Trailers & Sleds for Pulling Behind ATVs and Snowmobiles
dave-tagalong@gci.net
www.tagalongak.com



Denise Brown Jewelry

Mountain Market & Cafe

Mary Jean Sebers
Haines 766-3456
Wholesale—Yes
6302 for Candied Nuts
mountain_market@yahoo.com

Sew Beautiful by Laura

Laura Harvey
Elmendorf AFB 632-3714
Wholesale—No
6306 for Quilts and Quilted Wall Hangings
sewbeautiful08@yahoo.com



SE-AK Chic Charms

Stacy Gullufsen
Juneau 209-3934
Wholesale—Yes
6303 for Wire-Wrapped Silver and Gold Accented Handcrafted Jewelry Made with Semi-Precious Stones, Crystals, Glass, Tradebeads, and Wood.
seakchiccharms@gmail.com
www.seakchiccharms.com

Studio K

Ana Claudia De Azevedo
Ketchikan 225-5571
Wholesale—No
6307 for Paintings on Canvas and Paper Mediums
studiok@anamatta.com



Rich Dunkin

Tin Cup Designs

Kristin Summerlin
Two Rivers 488-2418
Wholesale—Yes
6304 for Handwrought Sterling Silver & Copper Jewelry: Hammered Chains, Embossed Cuff Bracelets, Handmade Earrings, and More.
kristin@tincupdesigns.com
www.tincupdesigns.com

Studio K

Ana Claudia De Azevedo
Ketchikan 225-5571
Wholesale—No
6308 for One-of-a-kind Alaska Designed Jewelry
studiok@anamatta.com

2009 Made In Alaska Webinars



Adapting to the advancements in technology and recognizing that the internet is a critical and valuable tool for communication, Made In Alaska, for the first time, offered 5 free webinars. Short for Web-based seminar, a webinar is a presentation, workshop or seminar that is conveniently transmitted over the Web. The 5 webinars provided covered the following subjects: Basics of Marketing, Promotions and Marketing, Mail & Email Marketing, Digital Photography, and Trademarks & Copyrights.

The webinars proved to be highly effective and successful. Each webinar was attended by over 20 participants, located throughout the state of Alaska; with the exception of a few located out of state and country. The webinars provided the opportunity for people who were unable to attend the workshops to capture the information in the comforts of their home or office. Furthermore, the webinars great interactive elements, allowed for participants to ask the instructor questions and get answers in real time.

Made In Alaska is very pleased with the webinar results and feedback from participants, and are looking forward to providing more webinars in the near future.

The completed webinars are available for playback at our website at www.madeinalaska.org.



Made In Alaska — Label Order Form

Return this form to: **Made In Alaska**
741 East 13th Avenue, Anchorage, AK 99501

Permit # _____

Company: _____

Name: _____

Address: _____

City/Zip: _____

Checks Payable to: State of Alaska

_____ - _____ - _____

Exp ___ / ___



Roll Labels (Stickers 1,000/roll Large 1" x 1" Small 1/2" x 1/2"	# of Rolls or Bags	Cost per Roll or Bag	Amount Due
White & Black - Large		\$15.00	
Gold & Black - Large		\$15.00	
Silver & Black - Large		\$15.00	
White & Black - Small		\$12.50	
Gold & Black - Small		\$12.50	
Silver & Black - Small		\$12.50	

NEW! White & Black Extra Large Stickers 4" x 4" Industrial - 500/Roll

Industrial Roll of 500		\$85.00	
10 Stickers		\$3.00	

Colored Woven Cloth Labels sold 50 per bag 1" x 1"

Red	\$12.50	To order the Colored Woven Cloth Labels to the left, please contact Robin Henke @ 907-243-4133
Light Blue	\$12.50	
Light Pink	\$12.50	
Dark Pink	\$12.50	
Yellow	\$12.50	
Forest Green	\$12.50	

Black & White Special Order Woven Cloth Labels

Small (1/2") bag of 50		\$7.50	
Small Bag of 500		\$52.50	
Med (1") bag of 50		\$8.00	
Med bag of 350		\$40.00	
Large (1 1/2") bag of 50		\$8.50	
Large bag of 400		\$46.00	

Total Amount Due \$ _____

**See other side for FREE point of
sale items and decals!**



Free — Point Of Sale items Posters, Tents, Decals

Made In Alaska maintains an inventory of point of sale merchandising items and decals available to permit holders and retailers of all types...just for the asking. These items spruce up your in-store or booth displays and bring positive attention to your Made In Alaska certified items. All permit holders benefit when you spread the word...

“Look for the Label”

Name _____

Company _____

Address _____

City/State/Zip _____

Mail this form to Made In Alaska, 741 East 13th Avenue,
Anchorage, AK 99501-4621 or Fax 272-5635

Kaladi Brothers Coffee Manufacturer of Year 2008!

- 2007 Glacier Smoothie Soap
- 2006 Arctic Wire Rope & Supply
- 2005 Anchorage Sand and Gravel Company, Inc.
of Anchorage & Fairbanks
- 2004 Alaska Rag Company of Fairbanks
- 2003 Kodiak Island Winery of Chiniak (Kodiak Island)
- 2002 Alaska Sausage and Seafood of Anchorage
- 2001 Alaska Black Diamond of Princess Island
- 2000 Fenton Woods of Wasilla
- 1999 Alaska Mint of Anchorage
- 1998 Cameron Birch Syrups & Confections, Inc. of Wasilla
- 1997 Alaska Canine Cookies, Inc. of Anchorage
- 1996 Interstate Brands Corporation/Sunrise Bakery
of Anchorage
- 1995 The Great Alaska Bowl Company of Fairbanks
- 1994 Alaska Wild Berry Products of Homer & Anchorage
- 1993 Marian Boat Works of Anchorage
- 1992 Alaskan Brewing & Bottling Co. of Juneau
- 1991 Tesoro Alaska Petroleum of Anchorage

www.madeinalaska.org



Number	Item
	Decal — 6” x 6”, Back Stick Display & Doors
	Decal — 6” x 6”, Front Stick Doors
	Decal — 12” x 12” Look for the Label
	Poster — 12” x 12” Look for the Label
	Look for the Label Tents 3” x 5” folded
	Look for the Label Posters 8” x 10”
	Another Alaskan Product Tent 2” x 3” folded
	Another Alaskan Product flat 3” x 4”
	Another Alaskan Product flat 4” x 9”

Made In Alaska

741 East 13th Avenue
Anchorage, Alaska 99501-4621
Phone: 272-5634 Fax: 272-5635
Email: madeinalaska@anchoragemarkets.com

PRSR STD
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Anchorage, AK