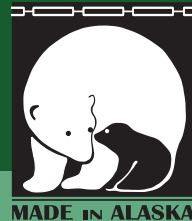


# BEAR NECESSITIES

*The Official Newsletter of the Made in Alaska Program*



## Kahiltna Birchworks Named Made in Alaska Manufacturer of the Year

Kahiltna Birchworks is the Made in Alaska Manufacturer of the Year for 2011. A family-run business based in the Matanuska-Susitna Borough, Kahiltna Birchworks is the largest producer of birch syrup and pioneered its use in specialty food products.

"Kahiltna Birchworks is a genuine Made in Alaska success story," said Susan Bell, Commissioner of the Department of Commerce, Community, and Economic Development. "The Palmer company is a valuable contributor to Alaska's growing food manufacturing industry and our economy."

Dulce Ben-East and Michael East began producing pure birch syrup in 1990. Their Homestead, located 35 miles off the Alaska road system at Quiet Lake, produces "certified organic" pure birch and breakfast syrups. Kahiltna Birchworks recently

expanded operations to include another production facility near Talkeetna. This additional production is putting the business on a strong path for additional growth.

The Made in Alaska program identifies and promotes the purchase of products manufactured and/or crafted in Alaska, ranging from small gift items to large industrial products. The program is overseen by the Division of Economic Development in the Alaska Department of Commerce, Community, and Economic Development. Products that meet program criteria are eligible to use the polar bear and cub Made in Alaska logo.

More information about the Made in Alaska program can be found online at [www.madeinalaska.org](http://www.madeinalaska.org).



Special Assistant to the Governor Dianne Blumer, Dulce Ben-East, Michael East, and Representative Don Young

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## New Permit Holders

### 7 Sister Studio

Mary Grenier  
Anchorage  
229-5729  
grenier25@msn.com  
Permit #6766, #6765  
Recycled wool sweaters, sewn hats,  
and mittens. Fused glass art

### 907 ICE, LLC

Stephen Davis  
Anchorage  
868-4737  
acmeland@netscape.com  
Permit #6771  
Fishing lure line

### Alaska Metal Products, LLC

Kathy Johnston  
Wasilla  
631-4147  
jcrkat@mtaonline.net  
Permit #6788  
Roll formed metal roofing &  
associated flashings

### Alaska Rod's

Rodney & Rhonda Hinson  
Haines  
303-2929  
Permit #6809, #6810, #6811  
Jewelry, woodcrafts, fudge

### Alaska Stix N Stones

Mary "Pat" Wilson  
Willow  
355-7450  
shekina@mtaonline.com  
Permit #6786  
Carved Alaskan stone jewelry and  
sculpture



7 Sisters Studio, Permit #6765

### Alaska Sweet Essentials

Cory Arlian  
Anchorage  
563-2573  
jholouie10@yahoo.com  
Permit #6795  
Popcorn

### Alaskan Shores

Lisa Lemay Doyon  
Ketchikan  
247-5683  
lisadoyon@kpunet.net  
Permit #6774  
Seaweed basketry

### Arctic Vapor, LLC

Daniel Widener  
Fairbanks  
479-5753  
arcticvapor@gmail.com  
www.arcticvapor.com  
Permit #6770  
Liquid nicotine product produced  
as an alternative to smoking

### Bag Ladies

Barbara Mitchell  
Juneau  
784-8463  
bmitchell@acsalaska.net  
Juneauartistsgallery.com  
Permit #6791, #6800  
Handcrafted fabric and yarn items

### Bare Distillery Alaska, LLC

Kyle Ryan  
Anchorage  
440-0569  
kyle@baredistillery.com  
www.truulipeak.com  
Permit #6804  
Handcrafted ultra-premium vodka  
from Delta Junction barley and  
Chugiak honey

### Beadjazzled

Sharon Bryant  
Sitka  
747-6343  
dsjhlla@gmail.com  
Permit #6769  
Beads and beadwork

### Broken Tooth Brewing Co.

Matt Jones  
Anchorage  
222-1562  
beartooth@gci.net  
brokentoothbrewing.net  
Permit #6772  
Handcrafted beers, ales, and lager

### Castable Ceramics

Sean Siegel  
Anchorage  
272-6526  
info@castableceramics.com  
www.castableceramics.net  
Permit #6782

### Dental Restorations for Alaskan

Dentists  
Cobb's Jewelry  
Dorothy Cobb  
Talkeetna  
733-1996  
dotcobb363@gmail.com  
Permit #6793  
Jewelry made with beads, wirework,  
crystals, and stones

### Creations by Christina

Christina Layne  
Anchorage  
360-9515  
creationsbychristinaak@hotmail.com  
www.creationsbychristinaak.weebly.com  
Permit #6801  
Crocheted handcrafted items



## New Permit Holders

### Digs

Vittoria Dedmore  
Anchorage  
333-3538  
vittoria@ak.net  
Facebook: Funky Fabric Artistry  
Permit #6807  
Handbag and wallet manufacturing

### F/V My Girl Fisheries

Randolph Alvarez  
Naknek  
533-3222  
sjalvarez@aol.com  
Permit #6796  
Hand filleted wild Bristol Bay  
sockeye salmon, vacuum packed and  
flash frozen

### Forget-Me-Not Sweater Shop

Jackie Williams  
Ketchikan  
617-1447  
sweaters@kpunet.net  
www.forgetmenotsweaters.com  
Permit #6798  
Hand painted silk scarves

### Full Circle Haida Tlingit Creations

Susan Canipe  
Anchorage  
887-4477  
sfcanipe@live.com  
Facebook: Full Circle Haida  
Tlingit Creations  
Permit #6784  
Handmade badge holder/lanyards,  
necklaces, earrings



Creations by Christina, Permit #6801

### Gimbal Botanicals

Hope Merritt  
Sitka  
623-9990  
gimbalbotanicals@gmail.com  
gimbalbotanicals.com  
Herbal medicinal teas

### Heidi & Company

Rebecca Young  
Anchorage  
227-6726  
heidipug@hotmail.com  
www.heidiandcompany.com  
Permit #6808  
Alaskan dog apparel and patterns

### Hopson Guitar Studio

Dan Hopson  
Douglas  
364-2488  
dan@danhopson.com  
danhopson.com  
Permit #6787  
Solo classical guitar CD

### Igabugs

Liza Schuldt  
Seward  
362-1669  
igabugs@yahoo.com  
Permit #6813  
Hand crocheted hats

### J2 Metalworks

Jerry Harlin  
Skagway  
248-5555  
jerry@j2knives.com  
j2knives.com  
Permit #6790  
Alaskan made knives with  
Handmade bone and wood handles

### Jackiy Jewelry

Jacqueline Walker  
Eielson AFB  
978-5397  
Permit #6789  
Beaded jewelry

### Marybdot

Mary Buessler  
Anchorage  
433-9923  
marybdot@gmail.com  
www.marybdot.com  
Permit #6799  
Redesigned shirts made into aprons,  
skirts, small purses, wallets, bottle  
bags, lunch bags and sandwich bags

### Melusina

Melissa Jenksi  
Palmer  
707-1299  
melusina designs@gmail.com  
melissajenksi.com/business.html  
Permit #6794  
Hand-dyed cotton, wool, and/  
or silk accessories using up-cycled  
kitchen waste and/or locally grown,  
sustainably harvested Alaskan  
wildflowers

### Pioneer Peak Industries, LLC

Travis Denevan  
Palmer  
746-4555  
pioneerpeakind@gmail.com  
valleydrillingak.com  
Permit #6767  
Custom manufactured steel panels  
associated with livestock, crowd  
control, or construction site barriers





## New Permit Holders

### **Ravenous State, LLC**

Lisa Keller  
Anchorage  
563-5804  
lisa@gci.net  
ravenousstate.com  
Permit #6773  
T-shirts, thermal shirts and hoodies  
with raven design

### **Ray's Leather Goods**

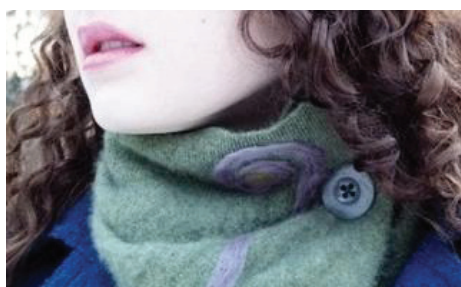
Raymond Mayer  
Cantwell  
768-2020  
rmayer@mtaonline.net  
Permit #6785  
Belts, sheaths, caribou bone jewelry,  
dream catchers, caribou antler trade  
beads, antler, bone, and ivory carvings

### **Soap Dish Diva**

James Donaldson  
Anchorage  
339-9832  
soapdishdiva@gmail.com  
soapdishdiva.com  
Permit #6805  
Handcrafted half-pound bars of soap,  
tubby's (bath bombs) and bath salts

### **Soap Stonz**

David Tugan  
Kenai  
420-7479  
jtugan@gmail.com  
soapstonz.com  
Permit #6776, #6777, #6778  
Pot holders and embroidery items,  
handcrafted soaps, stone décor  
(lamps, candleholders)



Sudkamp Designs, Permit #6608

### **Starvin' Marvin's Pizza Factory**

Larry Albertson  
Homer  
399-3484  
Permit #6764  
Handmade pizza from scratch

### **Stuckonu Quillworks**

Mary Campbell-Wick  
Talkeetna  
841-4985  
jlldriver@hotmail.com  
shophandmade.com/store/fortwick  
Permit #6812  
Natural and dyed porcupine quill  
jewelry beadwork

### **That's Sew Vi**

Viola Stahlecker  
Valdez  
200-2020  
vstahlecker@gmail.com  
Permit #6768  
Sewn hats, scarves, blankets, mittens,  
slippers, and purses

### **Timber Toys & Treasures, LLC**

Bob Bilisko  
Chugiak  
688-2008  
bob@timbertoybiz.com  
timbertoybiz.com  
Permit #6792  
Wood gifts, toys, puzzles, jewelry  
boxes

### **TriJet Manufacturing Services**

Hans Vogel  
Palmer  
746-8015  
ewiener@trijetprecision.com  
trijetprecision.com  
Permit #6779, #6780, #6781  
Spindle walking beams, helicopter  
transportable fuel tanks, jet drive  
reverse buckets

### **Upnorth Glassworks**

Patrice Higgins  
Anchorage  
346-2166  
upnorthpatrice@gmail.com  
upnorthglassworks.com  
Permit #6775  
Fused glass art, bowls, platters, vases,  
wind chimes, ornaments, plant stakes,  
and business card holders

### **Viewpoint Apiaries**

Karl Schroeder  
Fairbanks  
479-6548  
karl@alaska.com  
Permit #6797  
Raw honey

### **Whimsical Mouse**

Karol Collyer  
Wasilla  
375-0845  
whimsicalmouse@gmail.com  
whimsicalmouse.com  
Permit #6806  
Handcrafted jewelry

### **Winfree Studio**

Sandra or Robert Winfree  
Anchorage  
344-0503  
sandywinfree@yahoo.com  
winfree-studio.com  
Permit #6802, #6803  
Hand dyed silk scarves, hand needle  
felted shawls, knitted shawls, recycled  
t-shirt scarves, beaded ribbon jewelry,  
fashion accessories of fused glass  
jewelry

## 2012 Tanana Valley State Fair



Celebrating its 81st birthday, the Tanana Valley State Fair continues the tradition of bringing the communities of the midnight sun together. Now a ten day event, August 3-12, 2012, the Tanana Valley State Fair is welcoming the new fair year with our recently announced theme: The Age of Asparagus as well as our fair colors of orange, green, and gold and our fair flower, the zinnia.

Vendors who participate at the Tanana Valley State Fair are given a wonderful opportunity to share their products and creations with the farthest north state fair in the entire country. Within the vendor community, our craft vendors hold a memorable role in sharing with the community their unique crafting abilities. Ranging from photography to handmade soaps, craft vendors represent a wonderful part of our fair.

The Made in Alaska program, as well as similar programs such as Silver Hand, act as a fantastic tool for vendors as well as event hosts, such as us! In hopes to encourage craft vendors to share their abilities with the community we have re-implemented our "craft rate" with help from the Made in Alaska program. For the first time this year, the infamous Polar bear symbol will be showcased to inform and encourage fair patrons to visit and enjoy all of our unique craft vendors.

The Tanana Valley State Fair is here for our community. Having the chance to work with the Made in Alaska program is going to be a fantastic way to get the word out for craft vendors across the state that in the land of the midnight sun, opportunities are as endless as the horizon.

Best regards,

Justin Stuller  
Concessions and Special  
Events Manager  
Tanana Valley State Fair Association  
1800 College Rd, Fairbanks AK 99709  
907-451-5553  
[concessions@tananavalleyfair.org](mailto:concessions@tananavalleyfair.org)



## State Fair Vendor Rates

### PAT ROSS CRAFT MARKET TENT WEEKLY SPACE

\$425.00 - Inside Tent , 9 1/2' frontage  
x 6 1/2' depth

\$325.00 - Additional spaces on same  
lease agreement

Prices include: space, no tables  
provided; 30 daily admission tickets  
(per business). All Concessionaires,  
Volunteers, and Employees must  
have a ticket to enter the Fairgrounds  
beginning Friday, August 5, 2011.  
Tent is lit and weather-resistant.  
Electricity is not readily available for  
Tent Lessees. Tent ceiling decreases in  
height as it approaches the walls.

### PAT ROSS CRAFT MARKET TENT DAILY SPACE

\$65.00 per day - Saturday or Sunday

\$45.00 per day - Monday through  
Friday

Prices include: space in Craft Tent, no  
tables provided, 2 adult admission  
tickets per day.

### OUTSIDE CRAFT MARKET SPACE

\$525.00 - 10' frontage x 20' depth.  
Craft sales only, no commercial  
products.

\$425.00 - Additional spaces on same  
lease agreement.

Prices Include: space in designated  
craft area, no tables or building  
provided; 30 daily admission tickets  
(per Business). Most spaces have one  
20 amp electrical outlet available

\$310.00 - Differential is charged for  
all "prime" spaces. Prime space is  
designated by the fair.

## Enforcement: We Need Your Support

The Made in Alaska (MIA) logo is designed to increase the visibility and sale of Alaskan products. Ongoing use of the logo and sale of products carrying the logo requires a current MIA permit. Permittees receive annual notices to remind them when it is time to renew their permit.

From time to time, we receive reports of unpermitted use of the logo or non-conforming products. We appreciate these efforts to enforce the permitting and usage requirements. Please contact our office at (907) 272-5634 or [info@anchoragemarkets.com](mailto:info@anchoragemarkets.com) if you are aware of anyone misusing or misrepresenting the MIA emblem. All tips and leads will be researched and kept confidential.

A current list of registered MIA manufacturers and products can be found at [www.madeinalaska.org](http://www.madeinalaska.org). With your help, we can continue to ensure that products displaying the MIA logo are truly made in Alaska by Alaskans.

## Feature Your Products

Would you like to highlight your products on the MIA website? Please email a digital photo of your product(s) to [info@anchoragemarkets.com](mailto:info@anchoragemarkets.com) or stop by our office at 741 East 13th Avenue. Your product image will be posted on the MIA web site to highlight your listing. It's just one more way the MIA program helps you to connect with your customers and promote your products!

## Made in Alaska Resources

Are you looking for ideas or information that will help you market your products, create a print ad campaign, or just find the right resource for your business? An archive of webinars on these and other topics is available on the MIA web site at [www.madeinalaska.org](http://www.madeinalaska.org). Click on the Presentations/Photos tab to find links to this season's webinars as well as other valuable resources for permit holders. Feel free to contact us at (907) 272-5634 or [info@anchoragemarkets.com](mailto:info@anchoragemarkets.com) if you have any questions or suggestions on future workshops.



Homestead Spoons, Permit #6612



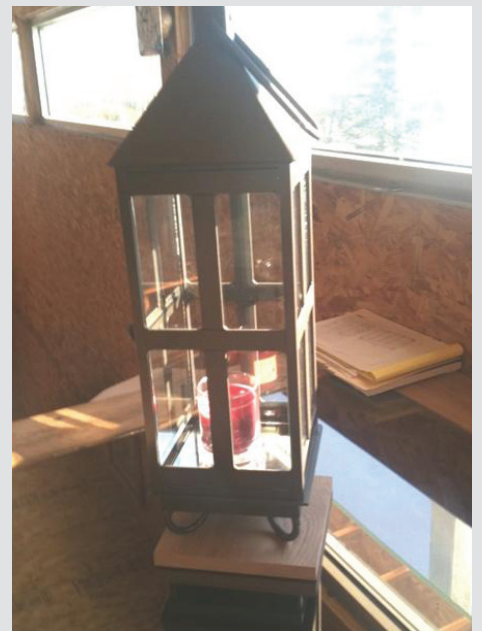
AK Valley Girls Bead Craft, Permit #6763



Yukon Ron's, Permit #5720



Full Circle Haida Tlingit Creations, Permit #6784



Long Hair Lofting and Mill Works, Permit #6634



## Alaska Product Display Application

*Product must be physically available for sale in Alaska stores, kiosks and fair booths.*

Company Information	
Company Name:	Made in Alaska Permit #
Contact Person:	Title:
Mailing Address:	
Phone:	Fax:
E-Mail:	Website:
I would like you to consider my product for display at: <input type="checkbox"/> Egan Civic Convention Center, Anchorage <input type="checkbox"/> Alaska Public Lands Information Center, Tok <input type="checkbox"/> Office of the Governor, Washington, DC <input type="checkbox"/> Ted Stevens Anchorage International Airport <input type="checkbox"/> Ferry Terminal, Juneau & Whittier	<input type="checkbox"/> Made in Alaska Permit is current <input type="checkbox"/> Business has current business license # _____ <input type="checkbox"/> Business is in good standing with community <input type="checkbox"/> Product is available for sale in Alaska <input type="checkbox"/> Product fits in a cabinet shelf of 6"x15"
Describe the product you want to display: (Use separate application for different products)	
List name and address of stores where the item can be purchased:	

**Submitting Products** – Submit the amount of product equal to the number of display sites you marked in your application (Example: three sites chosen = three of the same product). Submit only the container and lid for perishables like ice cream, beer, wine, cheese, chips, coffee, etc. The Made in Alaska Program will review all products, and if accepted for display, you will be notified in writing or via e-mail.

By signing this application I agree that: if accepted for display, my product will be on display for three to six months, provided my business continues to meet the above requirements; that my product will not be returned to me; and that the Made in Alaska Program, Egan Civic and Convention Center, the Alaska Public Lands Tok Visitor Information Center, Ted Stevens Anchorage International Airport, Ferry terminals in Juneau or Whittier, and the Governor's Office in Washington, DC, are not responsible for loss or damage to the products I submit for display.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

All of the above locations have a Made in Alaska product display case or shelves. Don't miss this free opportunity to display your product to potential customers.

There is no charge to permit holders wishing to display products at these sites, and it's a great way to get your products seen by thousands of people.



## Made in Alaska — Label Order Form

Return this form to: **Made in Alaska**

741 East 13th Avenue, Anchorage, Ak 99501

Permit # \_\_\_\_\_

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

**Checks Payable to: State of Alaska**

\_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp \_\_\_\_ / \_\_\_\_



CVV2# \_\_\_\_\_



## FREE

### Point of Sale Items, Posters and Decals

Made in Alaska has a large quantity of point of sale merchandising items and decals available to permit holders and retailers of all types...just for the asking. These items spruce up your in-store or booth displays and bring positive attention to your Made in Alaska certified items. All permit holders benefit when you spread the word.

### "Look for the Label"

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Roll Labels (Stickers) 1,000/roll Large 1" x 1" Small 1/2" x 1/2"	# of Rolls or Bags	Cost per Roll or Bag	Amount Due
White & Black - Large		\$15.00	
Gold & Black - Large		\$15.00	
Silver & Black - Large		\$15.00	
White & Black - Small		\$12.50	
Gold & Black - Small		\$12.50	
Silver & Black - Small		\$12.50	
<b>NEW! White &amp; Black Extra Large Stickers</b>			
<b>4" x 4" Industrial - 500/Roll</b>			
Industrial Roll of 500		\$85.00	
10 Stickers		\$ 3.00	
<b>Black &amp; White Special Order Woven Cloth Labels</b>			
Small (1/2") bag of 50		\$ 7.50	
Small Bag of 500		\$52.50	
Med (1") bag of 50		\$ 8.00	
Med bag of 350		\$40.00	
Large (1 1/2") bag of 50		\$ 8.50	
Large bag of 400		\$46.00	
<b>Total Amount Due \$</b>			_____



Made in Alaska

741 East 13th Avenue

Anchorage, AK 99501

[www.madeinalaska.org](http://www.madeinalaska.org)

Number	Item
	Decal — 6" x 6" Back Stick Display
	Decal -- 6" x 6", Front Stick Display
	Decal — 12" x 12", Back Stick Display — cars
	Poster — 12" x 12" no stick, booth display
	Look for the Label Table Tents 3" x 5" folded
	Look for the Label Posters 8" x 10"
	Another Alaskan Product Tent 2" x 3" folded
	Another Alaskan Product Flat 3" x 4"
	Another Alaskan Product Flat 4" x 9"