

BEAR NECESSITIES

The Official Newsletter of the Made in Alaska Program



Made in Alaska Contact Information

Summer hours:

8am-5pm
Tuesday-Friday

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2011 Manufacture of the Year

You Could Be the 2012 Manufacturer of the Year

It's that time again to start thinking about nominees for "Manufacturer of the Year." Each year, one Made in Alaska (MIA) permit holder is selected to receive the prestigious Made in Alaska Manufacturer of the Year Award. Since 1991, one MIA permit holder is selected annually to receive the prestigious award. Any active permit holder is eligible.

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Workshops & Webinars

We're planning our next set of workshops and webinars, and we would like your input. Popular workshops in the past have included improving customer service, forecasting sales colors, and marketing in Alaska. What topics would be helpful to you in the coming year? Here are some ideas for possible workshops:

Going green. Embraces earth-friendly business practices by broadcasting your message using low-impact advertising to reduce environmental footprints.

Rekindling relationships with your clients. Marketing encourages repeat business, but quality service and customer satisfaction keeps a business successful in the long run.

Finding ways to cut costs. From double-sided copies to bulk orders, cost-cutting measures help you keep a competitive advantage whether the economy is good or bad.

Keeping your employees involved. Good employees are invaluable. Review your interactions and find ways to keep your relationships positive and constantly improving.

Social media marketing. Stay active in the online community. Develop your website, use Facebook, Twitter, or launch a blog.

If these are of interest or you have suggestions, let us know at madeinalaska@anchoragemarkets.com or call (907) 272-5634. We welcome your opinion. Look for confirmed workshop dates in the October issue of *Bear Necessities*.

Retail Survey

Retailers and wholesalers, your opinions are valuable and important to the Made in Alaska (MIA) program. MIA is currently conducting a survey to gain feedback on the impact Alaskan retailers and wholesalers experience on business when participating in the MIA program. Please visit www.madeinalaska.org to complete the survey. We appreciate your response by August 1, 2012.

Meet Lukia

Welcome Lukia White to Webb's Consulting. Lukia joins the team as Administrator and Inspector for the Made in Alaska program.

Lukia will graduate in spring 2013 with a major in physics and biology and a minor in computer sciences in pursuit of a medical degree in emergency medicine.



Lukia White



New Permit Holders

Scrimshaw by Brian Burns

Homer 299-2281
mudbloodburns@hotmail.com
Permit #6814
Scrimshaw, art, and jewelry

Wild By Nature, LLC

Heather Maxcy
Cordova 599-1397
www.wild-by-nature.com
fetchch@imt.net
Permit #6815
Frozen and smoked Alaskan salmon

Printworthy

Macy Passenti
Fairbanks 474-8449
hillcyon@msn.com
Permit #6816
Beaded ornaments

Kandy's Krafts

Phoebe Kvale
Wrangell 874-3133
kandyk2@hughes.net
Permit #6818
Fused and stained glass

Marine Artist

Brenda Schwartz-Yeager
Wrangell 874-3508
marineartist.com
brenda@marineartist.com
Permit #6819
Prints and cards

PlethoraSaurus

Tess Ramsey
Sitka 360-742-4521
Permit #6820
Hand-bound journals and
greeting cards

A Bit Of Sparkle

Sharon E. Lane
Anchorage 230-9150
spkplg@gci.net
Permit #6821
Handmade jewelry

Chaos Creations

Brenda Preble
Anchorage 306-9772
bfay80@hotmail.com
Permit #6822
Handmade jewelry

Alaska Gun Racks

Kurt Tornberg
Anchorage 341-9749
alaskagunracks.com
Permit #6825
Wall-mounted gun rack kits

Chugach Chocolates

Marcus Matthews
Girdwood 903-8406
chugachchocolates@gmail.com
Permit #6826
4th generation chocolate and
candy making

Access Education

Natalie Harrison
Anchorage 903-4482
www.accesseducation.com
Permit #6828
In Dublin Town CD by Philip M. Price

Alaska Crochet Specialties

Betty McCleod
Anchorage 350-7775
bcm01@gci.net
Permit #6829
Crochet items

Eagle Nest Treasures

Debra Schoolcraft
Metlakatla 886-4702
wmschool@aptalaska.net
Permit #6830
Handmade beads, jewelry, and laser
engraved rocks

Beads By Design

Megan Fondell
Sitka 738-1039
beadsbydesignalaska@gmail.com
Permit #6831
Handmade bead jewelry

Neighbors Windows & Doors

Steve Stich
Anchorage 868-7883
neighborsak.com
sales@neighborsak.com
Permit #6832
Quality interior and exterior doors

Jean Bartos Hand Weaver

Ketchikan 617-7720
jlbartos@kpunet.net
Permit #6833
Hand woven fabrics and hand-
dyed yarns made into clothing and
household items

Alaska Pure Sea Salt

James Michener
Sitka 747-7258
Permit #6834
Alaska Pure Sea Salt - 'Sitka' Flake
Salt, Alder Smoked Salt, and Blueberry
Flake Salt

Tu~Tu Precious

Kelissa Linen
North Pole 347-1174
tutu-precious.com
tutuprecious.ak@gmail.com
Permit #6835
Tutus, hair accessories, and
personalized tops

Raven Stitches

Margie Medeiros
Juneau 780-4241
www.ravenstitches.com
ravenstitches@gmail.com
Permit #6836
Clothes and sewn items for adults
and children



New Permit Holders

Solt'aanh's Beadwork

Catherine Huizenga
North Pole 342-2742
soltana7801@gmail.com
Permit #6837
Beaded artwork and jewelry

Meadow Creek Boutique

Challene Shown
Wasilla 354-0088
www.meadowcreekboutique.com
challenevi@gmail.com
Permit #6838
Bath and body products

Alaska Mist Soaps

Randall Toman
Whale Pass 846-5357
alaskamistsoaps@gmail.com
Permit #6839
Handmade soaps

On The Grill

Rene Weber
Palmer 232-4865
mozz00@yahoo.com
Permit #6840
Sausages, brats, sauces, and Alaskan honey

Alaska Sea Glass Company

Jenna Hansen
Kenai 776-3415
alaskaseaglass@gmail.com
Permit #6841
Jewelry made from recycled glass

BodySpa Organics, LLC

Donn Ungar
Anchorage 222-0656
crystalsunset.com
donn@crystalsunset.com
Permit #6842
Quality health and beauty products

Gelato Kudrino Alaska, LLC

David Germer
Wasilla 357-0066
ajwdeg@mtaonline.net
Permit #6843
Gelato

Alaska Fashion Tackle

Sara Hondel
Soldotna 953-7272
www.alaskafashiontackle.com
keepcloggin@hotmail.com
Permit #6844
Jewelry made from lures

Suziegoldtooth Enterprises

Marlaina Thiel
Anchor Point 299-7015
marlainathiel@yahoo.com
Permit #6845
Bumper stickers

Ski AK

Fred Parke
Anchorage 561-2445
www.skiak.com
parkestone@gmail.com
Permit #6846
Ski AK logo wear

Something From Suzy

Susan Carr
Anchorage 337-7797
sandb@gci.net
Permit #6847
Jewelry of semi-precious stones

Pillow-Dilly & More

Raye Krueger
Wasilla 232-8822
rayealaska@gmail.com
Permit #6848
Pillowcases, sewing bags, and coffee jackets

Wandering Star Studio

Anna Waschke
Wasilla 978-4588
www.wanderingstarstudio.com
akwaschke@gmail.com
Permit #6849, 6850, 6851
Stained-glass jewelry and windows, mixed media voodoo dolls

Zephyr Design

Wanda Miller
Chugiak 301-0428
bwzakmiller@gci.net
Permit #6852, 6853
Wearable art, prints, and note cards

Black Raven Glass

Cindy Schoemaker
Salcha 488-5766
www.etsy.blackravenglass.com
cinnis@alaska.net
Permit #6854
Fused and recycled glass art

Su'z Alaska

Darlene Nelson
Wasilla 727-6079
facebook.com/suzalaska
suzaksoy@yahoo.com
Permit #6855, 6856
All natural soy products, kuspuks, and dog bandanas

Molten Marvels

David Chidester
Kenai 776-6566
www.moltenmarvels.com
dave@moltenmarvels.com
Permit #6857
Cast metals and glass

Schindler Carvings

Bruce Schindler
Skagway 983-3899
schindlercarvings.com
schindlr@aptalaska.net
Permit #6858
Ivory jewelry and sculptures



Made in Alaska — Label Order Form

Return this form to: **Made in Alaska**

741 East 13th Avenue, Anchorage, Ak 99501

Permit # _____

Company: _____

Name: _____

Address: _____

City/Zip: _____

Checks Payable to: **State of Alaska**

Exp ___ / ___   CVV2# _____



FREE

Point of Sale Items, Posters and Decals

Made in Alaska has a large quantity of point of sale merchandising items and decals available to permit holders and retailers of all types...just for the asking. These items spruce up your in-store or booth displays and bring positive attention to your Made in Alaska certified items. All permit holders benefit when you spread the word.

“Look for the Label”

Name: _____

Company: _____

Address: _____

City/Zip: _____

Roll Labels (Stickers) 1,000/roll Large 1" x 1" Small 1/2" x 1/2"	# of Rolls or Bags	Cost per Roll or Bag	Amount Due
White & Black - Large		\$15.00	
Gold & Black - Large		\$15.00	
Silver & Black - Large		\$15.00	
White & Black - Small		\$12.50	
Gold & Black - Small		\$12.50	
Silver & Black - Small		\$12.50	
NEW! White & Black Extra Large Stickers			
4" x 4" Industrial - 500/Roll			
Industrial Roll of 500		\$85.00	
10 Stickers		\$ 3.00	
Black & White Special Order Woven Cloth Labels			
Small (1/2") bag of 50		\$ 7.50	
Small Bag of 500		\$52.50	
Med (1") bag of 50		\$ 8.00	
Med bag of 350		\$40.00	
Large (1 1/2") bag of 50		\$ 8.50	
Large bag of 400		\$46.00	
Total Amount Due \$			_____

Number	Item
	Decal — 6" x 6" Back Stick Display
	Decal -- 6" x 6", Front Stick Display
	Decal — 12" x 12", Back Stick Display — cars
	Poster — 12" x 12" no stick, booth display
	Look for the Label Table Tents 3" x 5" folded
	Look for the Label Posters 8" x 10"
	Another Alaskan Product Tent 2" x 3" folded
	Another Alaskan Product Flat 3" x 4"
	Another Alaskan Product Flat 4" x 9"



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