



State of Alaska  
Division of Corporations, Business and Professional Licensing  
**CORPORATIONS SECTION**  
PO Box 110806  
Juneau, AK 99811-0806  
Phone: (907) 465-2550  
Fax: (907) 465-2974  
Website: [www.commerce.alaska.gov/occ](http://www.commerce.alaska.gov/occ)

## SERVICE MARK REGISTRATION

### AS 45.50.020

**Filing Fee: \$50.00**

#### **INSTRUCTIONS (*Please retain for your records*):**

**To ensure you are completing the correct application please consult the chart below to determine if you need to register a service mark.**

Type of Mark	Definition
Service mark	A service mark includes any word, name symbol, or device, or any combination, used, or intended to be used, in commerce to identify and distinguish the services of one provider from services provided by others, and to indicate the source of services.

A person may register their mark by submitting the Application for Service Mark Registration, together with three (3) specimens, showing the actual use of the mark on or in connection with the stated goods with applicable fees. A separate application must be submitted for each class of goods being registered. Registration is valid for a period of five years from the date of registration.

A mark that merely serves to identify the name of a business is not a valid trademark. In addition, Alaska Statute 45.50.010 states that a proposed mark cannot be registered if it consists of:

1. immoral, deceptive, or scandalous matter;
2. matter that disparages or falsely suggests a connection with persons living or dead, institutions, beliefs, or national symbols;
3. the flag, coat of arms, insignia of the United States, this or another state, or municipality of this or another state, or a foreign nation;
4. the name, signature, or portrait identifying a living individual, except with the written consent of that individual;
5. merely descriptive or deceptively misdescriptive of an applicant's goods or services;
6. merely geographically descriptive or deceptively misdescriptive of an applicant's goods or services;
7. primarily a surname;
8. a mark that so resembles a mark registered in this state or in the United States Patent and Trademark Office, or a mark previously used and not abandoned, as to be likely, when used on or in connection with the goods or services of the applicant, to cause confusion or mistake or to deceive.

A state trademark application is valid only in the State of Alaska and not elsewhere. The Corporations Section does not check an application against other state's registrations, or registrations on file with the U.S. Patent and Trademark Office. You are strongly advised to conduct a thorough search of your mark before filing. If you require assistance, you are advised to seek the services of an attorney or other qualified professional specializing in the area of trademark law.

**Refer to Alaska Statutes AS 45.50.020. If you need assistance in completing your filing, it is advised that you seek legal counsel. Please be aware that this filing will become public information.**

**ITEM 1: Name and address of registrant**

Please provide the name and business mailing address of the registration, i.e. owner of the service mark.

**ITEM 2: Jurisdiction**

If the registration is a corporation or partnership, list the state of incorporation or if a partnership, the state in which the partnership is organized.

**ITEM 3: Partnership Information**

If the registrant is a partnership, list the names of the general partners.

**ITEM 4: Description of the mark**

Provide a description of the mark that is being renewed.

**ITEM 5: Class of Service**

Choose a class of service for this mark, you may only choose one class. If you have more than one class of service you must complete a separate registration.

**ITEM 6: Required Statements**

Note: The service mark is not required to be filed with the US Patent and Service mark Office, however if it is has been please provide this relevant information.

**ITEM 7: Signature**

**The signer must be the applicant or a member of the firm or an officer of the corporation, partnership or association applying for the mark as listed in item one of this application.**

**NOTE:** Persons who sign documents filed with the commissioner that are known to the person to be false in material respects, is guilty of a class A misdemeanor.

Mail the registration and the \$50.00 filing fee in U.S. dollars to:

State of Alaska Corporations Section, PO Box 110806, Juneau, AK 99811-0806

**STANDARD PROCESSING TIME** for complete and correct applications submitted to this office is approximately 10-15 business days. All applications are reviewed in the date order they are received.



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**CORP**

**SERVICE MARK REGISTRATION**  
**AS 45.50.020**

\$50.00 Filing Fee

**NOTE:** This application must be accompanied by three specimens showing actual mark in use.

**ITEM 1:** Name and business mailing address of registrant:

Name:
Mailing address:

**ITEM 2:** If the registrant is a corporation or partnership, list the state of incorporation or if a partnership, the state in which the partnership is organized:

**ITEM 3:** If the registrant is a partnership, list the names of the general partners:

**ITEM 4:** Description of the mark:

**ITEM 5:** Choose one class of service for this mark:

<input type="checkbox"/> 35 Advertising and Business <input type="checkbox"/> 36 Insurance and Financial <input type="checkbox"/> 37 Building Construction and Repair <input type="checkbox"/> 38 Telecommunications <input type="checkbox"/> 39 Transportation and Storage	<input type="checkbox"/> 40 Treatment of Materials <input type="checkbox"/> 41 Education and Entertainment <input type="checkbox"/> 42 Computer, Scientific and Legal <input type="checkbox"/> 43 Hotels and Restaurants <input type="checkbox"/> 44 Medical, Beauty, and Agricultural <input type="checkbox"/> 45 Personal and Social Services Rendered by Others to Meet the Needs of Individuals
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**ITEM 6:**

Date the mark was first used anywhere ( <i>mm/dd/yyyy</i> ):		Date the mark was first used in Alaska ( <i>mm/dd/yyyy</i> ):	
Describe the service(s) connected with this mark:			
Has the mark been filed with the US Patent and Trademark Office? <input type="checkbox"/> Yes <input type="checkbox"/> No			
If the mark was filed with the US Patent and Trademark Office provide the following.	Filing Date:	Serial #:	Application Status
			<input type="checkbox"/> Approved <input type="checkbox"/> Denied <input type="checkbox"/> Pending
If the registration was denied by the US Patent and Trademark office, briefly explain why:			

**ITEM 7: Signatures**

By signing this application the applicant acknowledges the applicant is the owner of the mark; the mark is in use; and, to the knowledge of the individual signing the application, no other person has the right to use the mark either in the identical form or in a near resemblance to it as to be likely, when applied to the goods or services of another person, to cause confusion or mistake, or to deceive.

**The signer must be the applicant or a member of the firm or an officer of the corporation, partnership or association applying for the mark as listed in number 1 of this application.**

Signature of applicant	Printed name of applicant	Date

**NOTE:** Persons who sign documents filed with the commissioner that are known to the person to be false in material respects, is guilty of a class A misdemeanor.

Mail the Articles of Incorporation and the \$50.00 filing fee in U.S. dollars to:  
State of Alaska Corporations Section, PO Box 110806, Juneau, AK 99811-0806

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### CONTACT INFORMATION SHEET

Please return this document with your filing. This information will only be used to resolve questions with the filings attached. **NOTE:** this form will not be filed for record or appear online.

Name of entity as it appears on filing:

To resolve questions with this filing, contact:

Name:	
Email:	Phone:
Mailing address:	

Return documents to:

Name:
Company:
Mailing address:

Attach this form to your filings. Send all documents to:  
State of Alaska, Corporations Section, PO Box 110806, Juneau, AK 99811-0806

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