D	State of Alaska epartment of Commerce, Community and Economic Development Division of Corporations, Business and Professional Licensing
	BOARD OF MASSAGE THERAPISTS
	MINUTES OF THE MEETING December 2-3, 2019
Written	meeting minutes reflects a brief overview of the business conducted by the board during their meeting. For a more detailed account, please request a copy of the meeting's audio recording at: https://www.commerce.alaska.gov/web/cbpl/PublicRecordsRequests.aspx.
, ,	of AS 08.01.070(2), and in compliance with the provisions of AS 44.62, Article 6, a d meeting of the Board of Massage Therapists was held by video conference on December 2-3, 2019.
Agenda Item	1 Call to Order/Roll Call:
On the record at	9:06 a.m.
Board Member	rs present, constituting a quorum:
	David Edwards-Smith- Board Chair, Licensed Massage Therapist Traci Gilmour- Vice Chair, Licensed Massage Therapist Jill Motz, Licensed Massage Therapist Julie Endle, Public Board Member
Division Staff	present:
	Dawn Dulebohn, Occupational Licensing Examiner Sara Chambers, Director of Corporations, Business, and Professional Licensing Sher Zinn, Regulations Specialist II
Joining Teleph	onically:
	Carl Jacobs, Investigator III Billy Homestead, Investigator II/Probation Monitor
Agenda Item	2 Outreach and Education Subcommittee Meeting
	e Agenda Item 1 Strategies to Communicate with the Public 1- Transparency, Proactively, Clearly

Chair Edwards-Smith begins the subcommittee referencing the recent directive from the Governor as relayed by Director Sara Chambers in the September 2019 meeting. In the September meeting, the board determined it was necessary to put more effort into communication with the public to maintain transparency. Mr. Edwards-Smith referred to a Letter to the Editor to Anchorage Daily News posted September 12, 2019 as a reminder that the board could work to improve education and communications to the licensees and the public about board strategies, policies, and constant evolution of needed regulations.

Topic 2- Identification of Topics for Increased Communication

2. Online Community Networks

Chair Edwards- Smith begins by identifying the mediums that could be used to increase communications with the public. The first is "online community networks" or social media. He asks the board who have used social media to educate the public. Chair Edwards-Smith recognized board member Jill Motz for her efforts to educate the public using social media. Vice Chair Gilmour weighs in that she does not utilize social media because she is a board member and feels that allowing local therapists to engage in social media has worked well in the past. She goes on to state that OLE Dulebohn is capable of educating the public on any confusing subject matter or lack of understanding and has used tools such as newsletters to make general statements and disseminate material to the public via e-mail, if they have opted in for paperless communication by application or by registering with MyLicense. She goes on to state that what frequently happens is that therapists rely on other therapist's interpretation of information such as proposed regulations and if the board could brainstorm other ways to inject correct information to the public such as an online Town Hall, everyone would benefit. Ms. Gilmour continues that one of the biggest detriments to the board is the lack of understanding on behalf of the public and the Town Halls are helpful but having them only once a year is not enough.

Board Member Motz joins the conversation by asking OLE Dulebohn if she is aware of other boards that use social media to communicate with the public. OLE Dulebohn replies that she knows of other boards that use Town Halls but none that correspond with the public using social media. OLE Dulebohn continues that she has been discouraged by division to use social media to speak with the public because it quickly becomes combative so she sticks to more traditional methods like e-mail, letters, and the telephone. Ms. Motz states that when she engages the public on social media, she identifies as an individual and not a board member, she mainly uses it to direct the public to publicly available resources such as board packets, meeting minutes, statutes and regulations, and division forms, and the board website to alleviate confusion and educate the public.

Chair Edwards-Smith asks the board if they want to develop a board social media policy. Vice Chair Gilmour discourages an official board policy on the subject as she feels any interaction of a board member with the public on social media (even if they identify that they are speaking as an individual and not as a board member) would still be seen as correspondence from a board member. Mr. Edwards-Smith also goes on the record stating that he personally discourages the use of social media to have dialogue with the public.

Ms. Motz states that she feels the board would be missing an opportunity to connect with the public by not utilizing social media. She goes on to state that as long as board members only discuss things that are a matter of public record, to not use this method would be detrimental as there are certain people who make it a habit of spreading misinformation. Ms. Motz states that the current administration has made a point that communication with the public is important and online forums are a wonderful tool. She believes that if the only information the board gives out is to call the licensing examiner, it will not give them any immediate answers and it will also discourage them from forming the habit of researching their own answers.

Chair Edward-Smith sums up the conversation by stating that, as licensed massage therapists, they should have every right to go into a social media group and represent themselves and point conversations that are going on online to relevant information that can possibly bring clarity. That being said, the board as a group has restraints, and there is a reason that a single board member is not allowed to represent the board as a whole. Ms. Motz elaborates that there are constant complaints from the licensees that they do not receive communications from the division and the board but looking at the administrative statistics from the September meeting, you can see that half of the licensee base has not opted in for paperless communication. The Chair states that he believes it would be useful for the board to develop social media guidelines to help current and future board members navigate the waters of this subject. The board does agree that the one thing that they should stay away from during social media discussions is explaining board intent on a subject.

The board discusses how drafting a social media protocol would be beneficial to future board members. They discuss the need to do a yearly board training as a refresher to current members and informational to new members. They would like this training to occur in the first meeting of every year. The training should include the role of the board, goals of the board, the proper way for members to present themselves, and how the individual board members should talk to the public.

TASK: OLE Dulebohn will add Board Training to March meeting agenda

3. Newsletter

Mr. Edwards-Smith discusses the possibility of reviving the board's newsletter. Ms. Gilmour states that she would like the board to continue with the subcommittee meetings and as an extension, possibly see bi monthly postings that are created by the board go out to the public. This would be an effort on the board's part to get information out to the public to counter or head off the inevitable misinformation that will be distributed by the few individuals stirring the pot. A sentiment echoed by some board members is that there are a small number of people out there that want to disrupt the general public by misrepresenting things happening in the massage industry This newsletter could include items such as:

- Recent meeting minutes
- Continuing education needed for the 2021 renewal
- Current regulations projects with an emphasis on establishment regulations
- Renewal Fingerprints- when they will start and why they will start on that date

TASK: Board members will divide the research/blurb that will go into the next newsletter. Dave will write the continuing education (reference recent regulations were not about continuing education) blurb, qualifications, regulations projects (ethics), and Zoom/GCI information. Traci will gather the e-mail address of the applicable Alaska legislators, Julie will write the information on renewal fingerprints.

The newsletter would be done quarterly and would go out to all interested parties including licensees, applicants, Alaska schools, related organizations, and legislators. Chair Edwards-Smith wants the board to be more committed to the compilation of the newsletter and will ask the OLE only format the information and distribute. He would like the board to be vigilant of possible newsletter topics that come up during meetings.

1. Anchorage Daily News-Letter to the Editor

The board briefly discusses the Letter to the Editor in September 2019 concerning the Board of Massage Therapists. Chair Edwards-Smith shares that he believes that any published opinion will have an impact on the public. The board speaks of the letter being a barometer of the current climate and appreciate it coming to their attention.

4. Town Hall Meeting

The board discusses the implementation of Town Hall meetings in 2019. The board feels that the Town Hall meetings have been successful in engaging and educating the public. The consensus is the board would like to continue hosting Town Hall meetings at their annual in person meeting in Anchorage.

5. Legislator Update

Chair Edwards-Smith broaches the idea that the board should find a way to reach out to legislators since, with spending cuts, mean that they will not be doing any face to face meetings this session. He suggests adding the legislators to the newsletter distribution list and having someone write an update to HB110. Vice Chair Gilmour also suggests that board members reach out to their representatives to remind them of the massage board, the bills that have been passed regarding massage therapists, and what the board does to serve the public. OLE Dulebohn reminds the board that the current fiscal situation has mandated that board's only have one in-person meeting a year and that needs to be in the most economically feasible location. It has been made known that travel to Juneau (board meeting or otherwise) will not be considered unless the board has a potential bill that is being introduced or decided upon but Ms. Dulebohn will submit as many requests as the board would like to division.

<u>Topic 3- Identification of Governmental, Non-Profit Resources to Increase</u> Communication

 TASK: Chair Edwards-Smith would like the following organizations added to the newsletter mailing list: Alaska State Legislators, Department of Wage and Labor, Local American Massage Therapy Association, Covenant House, the Alaska Human Trafficking Workgroup, and the Rotary Club.

Through discussion, it was suggested that Associated Bodywork & Massage Professionals (ABMP) should be added to the newsletter mailing list, that Covenant House is a resource to human trafficking victims, and the Alaska Human Trafficking Workgroup has been disbanded.

Mr. Edwards-Smith did suggest that board members may want to contact their local Rotary Club to see if they would be allowed to present to the group information on regulations and licensing as part of the community outreach. Ms. Gilmour supports this suggestion and thinks it is a valuable idea. She contributes that Pillars of America is an Rotary sponsored event in Juneau every year where people who have overcome adversities are selected to present their inspirational stories to the public. She believes that Pillars of America could be contacted to see if they have a potential speaker who was involved in human trafficking to help shine a light on this issue.

TASK: Traci Gilmour will contact Pillars of America to request a speaker related to human trafficking be showcased for their upcoming event.

Ms. Gilmour suggests that in the next subcommittee meeting the board should clarify what their message should be now that they have identified what agencies will be helpful in outreach and education.

Subcommittee Agenda Item 2 Review and Prioritize Changes to Statutes and Regs

Topic 1- Streamline, Modernize, and Reduce Barriers to Qualified Individuals

Board Member Jill Motz begins the conversation on application review in regard to curriculum. Ms. Motz speaks about how, when a board member approves an application pending completion of deficit hours, the only option the applicant has is to attend an in person school in accordance with AS 08.61.030. She goes on to state that statute says that applicants must graduate from massage therapy programs and she wants to know if the board is "streamlining, modernizing, and reducing barriers" by telling people that live in rural Alaska communities that they need to leave their community to go to one of the three Alaska Commission on Post-Secondary Education (ACPE) approved schools? Ms. Motz asks the board if continuing education could fill those deficits if the applicant graduated from an approved massage therapy school or program in accordance with statute? OLE Dulebohn reminds Ms. Motz that the board has a regulation that has just finished public comment to include online massage therapist schools that are state approved or nationally accredited to "in class supervised". Ms. Motz continues that her argument is for applicants that have graduated from a 625-hour program but according to the board's curriculum breakdown are deficit hours in a specific category. Mr. David Edwards-Smith believes that

local schools could create a remedial program online for persons who are determined by the

board to have deficits but Ms. Motz's stresses that it would be unfair to make people wait for local schools to develop online programs. Ms. Gilmour joins the conversation and counsels that the board needs to have more foresight when creating regulations because their curriculum breakdown is causing problems for applicants that are seeking licensure. She states that she has looked and cannot find any online school that offers partial online courses at this time. Ms. Gilmour states that the board needs to find more schools that will offer online courses that the board can refer applicants to in order to complete educational deficits. She agrees with Ms. Motz that the board should help people find a better way to get the online education (once the regulation has been passed).

In a motion made by Traci Gilmour, seconded by Julie Endle, and passed unanimously with a roll call vote, Jill Motz is appointed to contact national organizations, US Career Institute, Alaska Career College, and Alaska Institute for Oriental Medicine, Acupuncture, and Massage Therapy for online course possibilities.

TASK:

Jill Motz will contact US Career Institute in Colorado in an official board capacity, to see if they will offer programs by module.

Jill Motz will also contact Alaska Career College (ACC), Alaska Massage Therapy Association (AMTA), National Certification Board for Therapeutic Massage and Bodywork (NCBTMB), and Commission on Massage Therapy Association (COMTA), and Associated Bodywork & Massage Professionals

(ABMP) to see if they have any resources for online education.

Ms. Endle reiterates that the purpose of the online research is to make the application process/requirements less burdensome for the applicant. She hopes that streamlining the application process will be better for everyone involved. Ms. Motz interjects that she doesn't think it's fair to ask Ms. Endle to analyze transcripts, as a public member of the board. OLE Dulebohn states for the record that in the September 2019 meeting, Ms. Endle did a wonderful job of breaking down transcripts and on a few applications, her attention for detail surpassed the others on the board. For that reason, OLE Dulebohn found no issue in assigning Ms. Endle a rotation in analyzing transcripts, despite one of those being fairly complicated. But, if Ms. Endle would be more comfortable, OLE Dulebohn would find no issue in asking one of the licensed massage therapists on the board to collaborate.

Topic 2- Fingerprinting at Initial and Renewal Cycles

Chair Edwards-Smith believes that previously background reports were a barrier to qualified individuals but recently it has been going very smoothly. He asks the board if they would be supportive of a legislative change to implement Live Scan. Live Scan is an inkless, electronic means of capturing fingerprints in a digitized format that then transmits them to a state repository. Vice Chair Gilmour comments that she believes the board would be supportive of Live Scan but she believes that the bill would be introduced by the Department of Public Safety. OLE Dulebohn suggests that the board could write a position statement in support of Live Scan and that way if and when they hear that the legislation is coming up, it would be ready to e-mail to the appropriate group.

TASK: Chair David Edwards-Smith will write a positive position statement on Live Scan to be reviewed and approved by the board in the March 2020 meeting.

Ms. Motz brings up the issue that the board has not decided when renewal fingerprints will be implemented. Ms. Gilmour suggests that topic would be better discussed during the regular board meeting after the conclusion of the subcommittee.

Topic 4- Continuing Education Requirements

Chair Edwards-Smith states that he doesn't believe that any licensee is having difficulties meeting the continuing education requirements. Ms. Motz believes that a statement in the newsletter would help clarify that the recently proposed regulatory changes to qualifying education did not pertain to continuing education. OLE Dulebohn states that since the 2019 audit has not been completed yet, she has no recent information on the subject. Ms. Motz states that she believes that the board is fulfilling the directive to modernize, streamline, and reduce barriers by allowing the licensees to choose their own topics and not have the board assign categories.

Topic 3- Massage School Requirements of 625 Hours

Chair Edwards-Smith asks that OLE Dulebohn do more research into how many applicants have applied under the 625-hour pathway since it was implemented on July 1, 2019? He further would like her to distinguish how many have been licensed and how many have been approved pending completion of deficit hours.

TASK: OLE Dulebohn will research how many applicants have been approved under the 625-hour program and how many that applied under the 625-hour program are approved pending?

The subcommittee is concluded with the board members setting their next subcommittee meeting for January 13, 2019 at 10:30 a.m. by video conference.

TASK: Chair Edwards-Smith will draft the subcommittee agenda and submit it to OLE Dulebohn within 10 business days.

- Chair Edwards-Smith calls for a short break.
- *Off the record at 10:08 a.m.*
- Back on the record at 10:27 a.m.

Agenda Item 3 Ethics Reporting

The Board Chair opened the floor to any Board member that may have an ethics violation or inquiry. None were presented.

Agenda Item 4 Review/Approve Agenda

- 326 The board reviewed the agenda and discussed any proposed changes. Ms. Gilmour reminds the
- board that Ms. Motz would like the board to set the schedule for the next renewal fingerprints. Ms.
- Gilmour suggests adding the renewal fingerprint discussion under Old Business on December 3,

2019.

- Chair Edwards-Smith would like to have a Disciplinary Matrix review added to the Investigative
- Case Review slotted for 11:30 a.m. today. Specifically, he would like to discuss the
- "Misrepresentation/Fraud in Securing a License" section with the investigative team.

In a motion made by Traci Gilmour, seconded by Julie Endle, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE the agenda as amended.

Agenda Item 5 Review/Approve Past Meeting Minutes

 Vice Chair Gilmour begins with mentioning that she has already sent OLE Dulebohn an e-mail with possible corrections and typos. OLE Dulebohn states that she has reviewed the e-mail but have not made any of the suggested changes. Ms. Gilmour went over her suggestions and it was found that most of the suggested typo corrections were unwarranted. Ms. Gilmour did clarify her intent in one instance from the September 2019 meeting regarding the open meetings act and setting future meetings in current meetings. OLE Dulebohn stated that she would review that section of the minutes and make clearer the object of Ms. Gilmour's frustration. This topic sparked a discussion the Open Meetings Act, board communication outside of a publicly noticed meeting, recusal of board members with ethical conflicts, and recusal of board members who are delegated as a reviewing board member by Investigations. The board asks that in the March 2020 agenda, there is a place to do a board member etiquette training review.

TASK: OLE Dulebohn will include a board training section in the March 2020 meeting to include board communication outside of publicly noticed meetings, etiquette of Investigations Reviewing Board Members, and voting decorum for board members with ethical conflicts.

In a motion made by Jill Motz, seconded by Julie Endle, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE the September 19-20, 2019 meeting minutes as amended.

- Chair Edwards-Smith calls for a short break.
- *Off the record at 10:44 a.m.*
- 363 Back on the record at 10:48 a.m.

Agenda Item 6 Old Business

Task List from September 19-20, 2019 Meeting

 Chair Edwards-Smith allows OLE Dulebohn to present the September 19-20, 2019 Task List. She states that due to renewals being in the last two weeks when the September meeting occurred that some of the items she was assigned to did not get done in a timely manner and she apologizes to the

board. OLE Dulebohn asks that, for future renewal years, the board not have a meeting that coincides with the end of renewals. Going over tasks that were completed:

- After conferring with Accountant III, Marylene Wales, OLE Dulebohn confirmed that all
 revenue generated by applications (fingerprint fees, application fees, and licensing fees) is
 deposited into the board's account. Then the board's account is debited for expenses such
 as fingerprint processing, staff time, and board meetings.
- The regulations questionnaire for the Medical and Military extensions for continuing education needs to be completed so it may go to Regulations Specialist Zinn. Ms. Gilmour states that she will complete it this meeting, with assistance from OLE Dulebohn.
- The board approved Transcript Analysis Form has been approved by Supervisor Hannasch and was included in the Application by Examination as of October 30, 2019.
- Ms. Gilmour drafted a revised FAQ on chart notes and it is available for board review and approval.
- OLE Dulebohn contacted Alaska Commission on Postsecondary Education to have all board members added to the mailing list for their newsletter.

Establishment Registration Renewals

OLE Dulebohn is directed to present the section on Establishment Registration Renewals to the board. She states that Director Chambers, while compiling the fee analysis for establishment registration, inquired whether the board was planning on having establishments renew their registration. In a conversation with Chair Edwards-Smith, he conveyed that he didn't believe the board would be opposed to a re-registration with a fee. Having establishments re-register would ensure they remain self-funded, do not take away funds from the massage therapists coffers, and would help maintain a current and up to date list of non-exempt establishments.

The board discusses that the both the registration and renewal fee for establishments are set by division. They also discuss when the registration renewal would take place. Board member Julie Endle states for the record that she believes the proposed establishment registration fee of \$300 is burdensome and too expensive. Ms. Gilmour joins the conversation by agreeing that the fee is too high and that the way it was worded in the regulations announcement was an instant alarm to many massage therapists who did not understand that registration for establishments would not include the following currently licensed professions:

- Acupuncturist
- Chiropractor
- Naturopath
- Massage Therapist
- Physician, osteopath, paramedic, or physician's assistant
- Direct-entry midwife
- Advanced practice registered nurse
- Physical or occupational therapist

Ms. Gilmour reminds the board that in their initial meetings concerning licensing or registering establishments, the board wanted no fee or a very small fee but understands why this is not the case as the board does not want to fund establishment registration out of the money collected from

massage therapist applications. Registration of massage establishments will allow complaint driven investigations that are costly and those costs need to be self-funded by the income generated by the establishment registration fees. Ms. Gilmour continues that, to save the establishment's save money, that the renewal be more than two years apart. Additionally, she believes that any change outside of a renewal year (such as a change in staffing or location) be on a paper form that is sent in to division and has no cost associated with submitting them.

Chair Edwards-Smith agrees that a onetime fee to register establishments is considerable and he believes there needs to be a minimum of 3 years between initial registration and renewals. He believes that the establishment renewal fee should be minimal compared to the initial fee but reminds the board that they do not get to decide the fees as they are set by division. Chair Edwards-Smith continues that the board does not have any knowledge as to what the cost of implementing this registration will be since it is brand new. The board has been tasked with upholding statute and writing regulations for AS 08.61.020 and they will do so in a way that creates as little impact on the licensed massage therapist business owners as possible.

Ms. Endle continues her opposition by stating that she feels like if a large initial registration fee is imposed, the cost will be relayed to the public utilizing the massage services. She advocates for making the registration fee as low as it can to cover costs but not be a burden to the establishments and the public.

OLE Dulebohn joins the conversation stating, to her understanding, the \$300 initial establishment fee is the lowest possible estimate at this time as determined by Director Sara Chambers. Ms. Dulebohn reminds the board that fees are constantly being analyzed and have the option of being lowered or raised based on need.

Investigator Carl Jacobs joins the meeting at 11:07 a.m.

 Ms. Motz summarizes that, as a business owner, she knows that there are costs associated with doing business and she would not pass those on to her clients, therapists, or independent contractors. She knows that there are people that do those things but the board does not get to legislate the morality of people's actions. Ms. Motz continues that she is in support of establishment renewals with a renewal fee. If an establishment only had one time contact with the board, how would the board monitor staff, location, and standards of operation.

 The board discusses a 6-year renewal cycle for establishments as long as the establishment continues to keep division updated on any changes in staff, location, etc.. The discussion then goes to a renewal cycle of not less than 3 years but the board worries what the renewal fee would look like if they do a shorter renewal cycle. Chair Edwards-Smith reminds the board that they are stipulating on the unknown and then will need to adjust accordingly. Ms. Gilmour would like the board to find a way to do less harm and less conversation in the future by brainstorming some possible problems now. OLE Dulebohn suggests the board ask some of their questions to Ms. Chambers who is slotted to present the board's financial update at 1:15 p.m. that day.

Investigator Jacobs joins the conversation by volunteering some Investigative perspective on establishment renewals. He states that a large number of issues that comes into play when an inspection is occurring is that the name of the business has changed, the address has changed, and Page | 10

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the license file does not reflect that. If the board chooses to implement a 6-year renewal cycle, he believes it will impact those minor compliance issues significantly. To reduce the fiscal drain those compliance issues, create within Investigations, Investigator Jacobs suggest shortening the cycle or tying it in to the business license renewal. Mr. Edwards-Smith reevaluates his position on the establishment renewal cycle by seeing the advantages to aligning the renewal with the professional license renewal which is on a 2-year cycle. The board discusses how business licenses are issued either biannually or yearly. Ms. Gilmour thanks Investigator Jacobs for his input but does not want establishments to have to pay a renewal fee every two year. She understands the cost of doing business but does not want to make the cost prohibitive and cause businesses to close. OLE Dulebohn chimes in that the board has a statute that is in place, the board has written the regulations to implement the registration of establishments, and all the costs associated with the cost of doing business will happen. The only thing left for the board to discuss is whether they will implement a renewal that will help ensure that establishments are charged enough to cover the costs of regulating them or will the costs come out of the money paid by massage therapists? She reminds the board that Investigator Jacobs informed them that there will be a waste of money if the establishments are not reminded to keep their information up to date by having a renewal. Ms. Gilmour remarked that Ms. Dulebohn's assessment was a good observation. Chair Edwards-Smith summarizes that all the board members feel that a renewal is important but they just don't feel good about the costs. Mr. Edwards-Smith would like to pend the discussion until Ms. Chambers can be consulted during the Financial Update at 1:15 p.m.

OLE Dulebohn suggest that the board move the Travel Summary from FSMTB until later in the meeting to allow for the last bullet point which involves Investigations. Chair Edwards-Smith agreed and the board proceeded with the last topic on this agenda item.

Example of Why It's Important to Be Consistent with Investigative Reviews

OLE Dulebohn presented the board with an e-mail she sent them on October 25, 2019 and included in the meeting packet at the request of Chair Edwards-Smith. OLE Dulebohn reminds the board that they have gone to great lengths to create consistency in reviewing case files and have even gone through the time and effort to create and revamp a disciplinary matrix in order to streamline the process for the board and Investigations and to also provide clarity for the people that are being investigated. The email OLE Dulebohn sent to the board showcases snippets of a correspondence that she received from an applicant who was had been sent to Investigations for failing to disclose a criminal conviction on her application. According to the applicant, she was then informed by Investigations that she in fact did not need to disclose her criminal convictions and therefore had been delayed in her application process for no reason. Because of this inconsistency on behalf of the reviewing board member, this applicant is furious and blames the board for these defunct policies that kept her waiting for no reason.

OLE Dulebohn continues that this not the only case that has gone against the board's current disciplinary matrix for someone failing to disclose a criminal conviction.

Ms. Gilmour asks the board how they can fix having a reviewing board member go against the wishes of the board's disciplinary matrix? Ms. Motz asks for clarification of the situation of the 1st case reference and OLE Dulebohn replied that the applicant had a controlled substance conviction in 2014 which the applicant did not disclose on their application. The non-disclosure caused the Page | 11

applicant's file to be sent to Investigations, the Investigator enlisted a Reviewing Board Member, and the Reviewing Board Member determined that the applicant did not violate the licensing regulations despite them being listed in AS 08.61.060 and 12 AAC 79.910(10). Investigations then contacted the applicant and informed her that she made no error on her application. The result is an indignant applicant who feels like her time was wasted for no good reason.

Chair Edwards-Smith weighs in that he agrees that someone shouldn't be penalized for something that is outdated and not relevant to them practicing massage therapy but the board has put in place a disciplinary matrix that clearly states that regardless of the timeframe or crime, if the applicant fails to disclose a criminal conviction, that there is a fine assigned. He asks the board if the disciplinary matrix should be redone again in order to take into account time frame and crimes the board has determined are not a threat to the practice of massage therapy. Ms. Gilmour agrees that if the Reviewing Board Member is going to go against the matrix and no action is going to be taken for failure to disclose, then there is no reason the application file was held up in Investigations and the applicant is right to be mad. Ms. Gilmour believes the board needs to give OLE Dulebohn and Investigator Jacobs better direction despite the fact that Investigator Jacobs was following the Reviewing Board Member's direction. Chair Edwards-Smith would like to see a motion during this board meeting if the board finds that changes need to be made to the disciplinary matrix.

Ms. Endle questions the clarity of the statement on the application regarding Professional Fitness Questions. Ms. Motz disagrees that the application is very clear and even goes so far to state "if in doubt, disclose". OLE Dulebohn asks the board if she may interject in order to show them the precise language on the application that states: Failure to fully disclose information pertaining to a "yes" answer may cause a delay in the processing time of your application. A "yes" answer may not prejudice your application, however, failure to report honestly may. Then Professional Fitness Question #1 states: Have you been convicted of a crime or are you currently charged with committing a crime? For purposes of this question, "crime" includes a misdemeanor, felony, or a military offense, including a conviction involving driving under the influence (DUI) or driving while intoxicated (DWI), driving without a license, reckless driving, or driving with a suspended or revoked license. "Convicted" includes having been found guilty by verdict of a judge or jury, having entered a plea of guilty, nolo contendere or no contest, or having been given probation, a suspended imposition of sentence, or a fine. OLE Dulebohn continues that she reviews background reports and should there be a charge that is dismissed, it is not referred to Investigations. Items that are on a background report and are missing a disposition are sent to Investigations in order for them to discover the outcome of the charge. All applicants are expected to answer the Professional Fitness Questions honestly. Ms. Gilmour suggests expanding on this subject using an FAQ.

 TASK: OLE Dulebohn will expand on applicant's responsibility to disclose all criminal convictions or current charges in their application and the Investigative process by drafting an FAQ.

Ms. Endle expresses appreciation for Ms. Dulebohn's explanation of the PFQ's and what leads to an investigative referral. Chair Edwards- Smith expands that the board needs to understand that if an applicant fails to disclose even a minor infraction, despite the time that has passed, it is still a \$250 civil fine unless the board decides to make a change to the disciplinary matrix. OLE Dulebohn reminds the board that they opted to no longer have the option of Letters of Advisement because the Reviewing Member of the board was making a decision that the rest of the board would later disagree with. That was when the decision to implement a civil fine came into play.

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Investigator Jacobs joins the conversation and speaks on behalf of himself, Senior Investigator Lipker, and Chief Francois in reaffirming that however the board chooses to maintain their disciplinary matrix is within the powers of the board but from Investigation's perspective the Reviewing Board Member still has the option to order a Non-Disciplinary Letter of Advisement for any case, even if it deviates from the matrix, provided that the Reviewing Board Member provides a rationale for why they are deviating for the record. Inv. Jacobs states that he has had multiple board member come to him since the adoption of the disciplinary matrix in September and indicate that the board did not intend it to apply to a 20 year old offense that did not meet the definition of a crime of moral turpitude but that it was intended for persons who knowingly falsifies their license in the attempt to obtain a license. Inv. Jacobs states that it is unique to this board that those two situations would be looked at under the same disciplinary scope. He continues that he cannot recall another board that is implementing an imposition of civil fine for what Investigations considers an "application matter". Inv. Jacobs states that he has had feedback from applicants that expressed an imposition of civil fine for failing to disclose criminal offenses would be an additional cost of doing business and possibly prohibitive. OLE Dulebohn expands on what Inv. Jacobs said by reminding the board that the reason the board wanted to the disciplinary matrix the way it currently stands is for the consistency. The board historically has had issues with one Reviewing Board Member making decisions on discipline on behalf of the entire board and once the entire board reviewed it, found that the entire board did not agree with their actions. Additionally, an issue with one person deciding that a Non-Disciplinary Letter of Advisement should go out to the applicant is once it is sent, the board's hands are tied in regard to any future discipline it may decide to implement as a board on that matter. She reminds the board that the matrix was created in collaboration with what the entire board decided was the best course of action at the time and if Reviewing Board Members start to differ from the matrix, the board is back to the issues that caused them to create the matrix in the first place. Ms. Gilmour agrees with the reasons the matrix was first created but also feels like the board should be able to trust each other 's judgement. Ms. Gilmour suggest a change to the matrix that reflects the "No Investigations Needed" list the board has created that states the charges or convictions that the board doesn't feel is a hinderance to the practice of massage therapy to include failure to disclose. In the interest of respecting the time of the two investigators, Chair Edwards- Smith makes a decision to pend this discussion until Old Business on December 3rd at 9:30 a.m.

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Agenda Item 7 Investigative Case Review and Probation Reports

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Investigator Homestead begins with the Probation Report. He states there are 9 licensees on probation and everyone is complying. Three of the individuals on the list have a lapsed license which means that they will not accrue any time towards their probation while their license is not current and active. Investigator Homestead asks for any questions and the board reports that they have none.

Investigator Jacobs begins the Investigative Case Review with the permission of the Board Chair for the period of September 11, 2019 through November 27, 2019. Inv. Jacobs states that the division opened 15 matters and closed 12. Mr. Jacobs disclosed that Investigations continues to review and complete compliance inspections and have received referrals for compliance issues in the Anchorage area. Inv. Jacobs reveals that Investigations is currently setting up some regional compliance

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inspections in conjunction with another board simultaneously. He states that he believes he may have some additional cases stemming from those regional inspections to present to the board during their next meeting. Investigator Jacobs invites questions for himself and Investigator Homestead.

OLE Dulebohn asks Inv. Jacobs if the regional inspections that were planned at the time of the board's September meeting are the ones that he was referring to in this meeting. Mr. Jacobs replies that Investigations has not done any inspections outside of the Anchorage area since September 2019 due to travel authorization. He continues that Investigations has an inspection trip authorized and coming up soon. Mr. Jacobs ask that the board include Investigations on any upcoming discussion on the disciplinary matrix so they may provide guidance as needed.

Investigators Jacobs and Homestead left the meeting at 11:43 a.m.

Agenda Item 6 Old Business (continued)

Example of Why It's Important to Be Consistent with Investigative Reviews (continued)

Ms. Motz asks the board to refer to the 2nd case example of a Reviewing Board Member (RBM) not following the direction of the Disciplinary Matrix. As the RBM, she explains to the board that a serious offense was disclosed but a less serious, traffic related offense was not. Ms. Motz states that she was advised by Senior Investigator Lipker to reevaluate her initial evaluation that was in line with the matrix because, should the case go to trial, it would be hard to prove that the applicant tried to secure their license through fraud or deceit when they had disclosed a more serious conviction. Ms. Motz states that she was strongly encouraged to make an exception to the disciplinary matrix and, based on that, she made the choice to deviate from the matrix. Ms. Motz also disclosed that Senior Investigator Lipker also inferred that if the case went before an administrative hearing that it would be unlikely that the board would win. Ms. Motz states that she made it clear to the investigators that the rest of the board would not be happy with her deviation from the board approved matrix.

 In light of the board discussion, OLE Dulebohn shares that should an applicant disclose all criminal history that is confirmed as correct with the receipt of the background reports, that conviction would not have been included in the Investigations referral. It is only due to the non-disclosure that it was sent to Investigations. OLE Dulebohn muses that maybe the disciplinary matrix doesn't need to change but the policy of what is sent to Investigations needs to be modified. For example, if someone doesn't disclose something that is more than 10 years old and isn't on the Moral Turpitude list, it shouldn't be sent to Investigations. This modification would be a change to what the board doesn't care isn't disclosed. If the board wants to make a flat policy to avoid discrepancies with Investigations/Reviewing Board Members concerning crimes that the board has deems does not impact a practicing massage therapist, it may be accomplished by not sending it to Investigations in the first place. Board Edwards-Smith asks that OLE Dulebohn send the board the policies and procedures excerpt and the "No Investigations Needed" list for their review and consideration.

Agenda Item 8 Lunch

Chair Edwards-Smith calls a lunch break at 11:49 a.m.

Back from lunch at 1:18 p.m. with board members David Edwards-Smith, Traci Gilmour, Jill Motz, and Julie Endle and Director Sara Chambers present.

Agenda Item 9

Division/Financial Update

Sara Chambers, Director of Corporations, Business, and Professional Licensing, will present the Division/Financial Update to the board. Director Chambers begins by directing the board to the 1st Quarter of FY2020.

Ms. Chambers goes over the finances of the board for 1st Quarter of FY2020 which ran from July 1, 2019- September 30, 2019 and the 4th Quarter of FY 2019 which ran from April 1, 2019- June 30, 2019.

FY 2019 4th Quarter- FY 2020 1st Quarter- Schedule of Revenues and Expenditures

MAS	2019	2020
Licensing Revenue	\$91,561	\$244,490
Direct Expenditures	222,447	33,153
Indirect Expense	92,005	23,001
TOTAL EXPENSES	\$314,452	\$56,154
Annual Surplus (Deficit)	(222,891)	188,336
Beginning Cumulative Surplus	\$231,543	\$8,652
Ending	\$8,652	\$196,988
Cumulative		
Surplus		

The Division website has Quarterly Reports for all boards.

Ms. Chamber shows the board that changes have been made to the Quarterly Statement in terms of formatting changes. Division has added a breakdown of Expenditures into "Investigation" and "Non-Investigation". Ms. Chambers states that this change was at the request of other boards will high investigation costs. Director Chambers also directs the board to see that the Indirect Expenditures column is also broken down into more details that include "Internal Administrative Costs", "Departmental Costs", and "Statewide Costs".

Director Chambers goes over the revenue generated by the 2019 renewals but is clear that there will still be more income that has yet to be reported. OLE Dulebohn explains to the board that, after a consultation with Accountant Marylene Wales, she was informed that there would still be quite a lot of revenue to be added to the board account as a significant number of licensees did not renew their licenses until the last two weeks of renewals or even after October 1, 2019.

After Ms. Chambers goes over the travel expenses for July 1- September 30, 2019, Chair Edwards-Smith asks about the travel expenses relating to Investigations as there is nothing in the 2000 field

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under the Investigation Expenditures. Ms. Chambers states that if those expenses were reconciled after September 30, 2019, they would show up in the 2nd Quarter statement.

Chair Edwards- Smith expresses that he is happy to see the breakdown such as it is especially considering the cost that will be recouped due to the inspections of establishments that are on the horizon. Vice Chair Gilmour asks Director Chambers how the board can direct the public to this breakdown and how they can help the public understand how their money is being spent. Ms. Chambers advises that the best way for the public to understand the Division/Financial Update is to call in during this portion of the meeting so they can follow along as it is presented to the board and not be overwhelmed by the amount of information on that report.

TASK: OLE Dulebohn will locate the 2nd page of Indirect Expenditures and distribute it to the board for their convenience.

 Chair Edwards- Smith asks about the highlighted portion on the Schedule of Revenues and Expenditures that show "Fee Analysis Recommended" in yellow. Ms. Chambers explains that this is a new feature which will show in green, yellow, or red. If the program has in reserve \$1- the previous year's expenses, the color will be yellow. If the board has in reserve one year's expenses or higher, the color will be green. If the board has less than \$1 in reserve the color will be red. Division's goal is to see boards have 1 year of expenses in the "bank" in order to cover expenses such as Investigations and Administrative Hearings. Having this surplus keeps the board from any unexpected fiscal surprises and allows division not to have to raise and lower fees frequently. Ms. Gilmour reminds the board that they lobbied the division to not raise fees in order to keep costs down for massage therapists and were aware that they would carry less revenue than recommended. OLE Dulebohn also reminds the board that they were counseled by division to carry less in surplus in 2018 but then the board had a few very expensive lawsuits that drained their surplus so the balance evened out.

 Having no more questions about the Division/Financial Update, the board asks for Ms. Chambers counsel regarding establishment registration and renewals. Ms. Motz begins by asking Ms. Chambers how the fees for establishment registration were calculated, when the board should ask those registrations to be renewed, and how much the renewal registration fee would be? Ms. Chambers asks OLE Dulebohn to recap the establishment registration conversation for her reference. OLE Dulebohn reminds Director Chambers that division has sent a \$300 initial registration fee to accompany the establishment registration regulations that include only those not on the exempt list and that just returned from public comment, a \$2000 inspection fee for nonexempt establishments that failed to register, and there was a possibility to be brought to the board of renewing the registration to continue to fund the costs associated with the establishment registration but to also ensure that establishment information remains current. Ms. Chambers discloses that there is a formula for setting fees based on estimated costs including inspections, staff time, and potential discipline. Chair Edwards-Smith asks if there are any other programs such as Barbers and Hairdressers, that have compliance inspections that the board could use as a barometer for what they could expect to pay for inspections? Ms. Chambers discloses that division just got authorization to inspect Barbers and Hairdresser establishments in the last year as it was previously carried out by the Department of Environmental Conservation (DEC). Ms. Chambers states that the DEC has previously billed division \$15,000 to inspect approximately 100 tattoo establishments.

She believes that the board could possibly surmise the cost of inspections based on how many massage establishments the board anticipates registering.

Chair Edwards-Smith relays that the board believes that renewing the registration of establishments is necessary, but they would like guidance on the most efficient way of doing those renewal and whether it should be tied to an existing licensing period. Ms. Chambers suggest the board consult OLE Dulebohn on that matter but believes it makes sense to tie the renewal to business licensing renewals as that would make the most sense to a business owner.

Vice Chair Gilmour joins the conversation with a question about how the proposed \$300 registration fee will be broken up. OLE Dulebohn reviews the document that went out to the public and it states that the \$300 is a one-time, nonrefundable registration fee. The fee would be used for all things related to the registration of massage establishments including application processing and investigative costs. Ms. Chambers explains to the board why a onetime fee for a registration that is in perpetuity would not work well and why renewals that include even a token renewal fee is preferred, if not for any other reason than to keep the list of massage establishments in Alaska current. Ms. Gilmour expresses that she would not want to see all massage establishments inspected every year and that she feels a random inspection approach would work better for this particular program. Ms. Chambers informs the board that they can determine in regulation the frequency of inspections and recommends they do so. Chair Edwards-Smith brings up that the board has relied on complaint driven inspections up to this point to keep the cost and burden to a minimum. OLE Dulebohn brings up the point that the board has nothing in regulations that mandates how many or what kind of inspections should be taking place and yet Investigator Jacobs has disclosed that there are two regional inspections planned in FY 2020. Ms. Dulebohn asks who authorizes those inspections to be scheduled if the board has not been consulted. Ms. Chambers states that the board needs to give their directive on inspections to staff as it is tied to their revenue. Ms. Chambers also believes that directive would help consistency and the making of a fiscal plan. Ms. Chambers also brings up, for the board's consideration, what would happen if the investigators receive a complaint in Barrow or somewhere else that is fairly inaccessible? Would the board want Investigations to pursue such a complaint with an inspection?

Ms. Chambers suggests the board start on conversation on regional inspections with Chief Francois and Investigator Jacobs. The discussion should include the board's permission to inspect establishments and licensee, Investigation's vision from a policy and safety standpoint, and fiscal conversation on the budget the board would like to stay within. Chair Edwards-Smith agrees that the meeting with Investigations would be a logical next step. OLE Dulebohn reiterates that there has been a disconnect between the Investigations Unit and the board/board staff for quite a while, she asks if the board would like her to send an invitation to their investigative team since there is a regional inspection that will cost the board money that has already been scheduled in the not-to-distant future and the board has never been consulted when it comes to the scheduling of these inspections? Ms. Chambers is consulted as to whether the board should have a say in the scheduling of these regional inspection and she replies that she believes that scheduling a meeting with Investigations is a good idea as Investigations may believe that they have received a directive from the board and are pursuing that course. Ms. Chambers does remind the board that, at the end, division will have the final say on how the resources are allocated for inspections.

TASK: OLE Dulebohn was asked to send out an e-mail request to Misters François and Jacobs to meet with the board on December 3rd at 1:30 p.m..

Regulations Specialist Sher Zinn joins the meeting at 2:12 p.m.

 Ms. Motz brings the board back to the conversation about establishment registration costs. Ms. Motz asks Ms. Chambers if the board will recoup any of the \$2000 that will be assessed for establishments that are not registered to offset the investigative costs. Ms. Chambers explains that when the fees were proposed, the \$2000 was defined as a fee for investigation of unregistered establishments so it will be deposited in the board's account. Ms. Chambers continues that division has the authority to set investigative fees, and this has been proposed for establishments that are not in compliance to cover their investigation. This assessment will also help ensure that those that are registered and in compliance, do not have to pay the higher \$2000 fee. Ms. Chambers is very clear that the \$2000 fee is not a fine or it would be part of the disciplinary matrix and that fine would go to the general fund. The board expresses interest in the ability to assess fees that would help cover costs and ask whether there are any other places they can utilize this. Ms. Chambers replies that this is the first time that she can recall this being done but she sees it as a work around to legislation not coming around to fines being used to cover board costs of investigations. Ms. Chambers states that this investigative fee was proposed because of the structure surrounding the potential issue is of noncompliance and the need of the investigation. Ms. Motz states that she is glad to hear that the cost associated with people that are not in compliance will not fiscally impact registered establishments or licensed massage therapists.

Sara Chambers left the meeting at 2:22 p.m.

Agenda Item 10 Regulations Public Comments

Board Chair Edwards-Smith directs the board to the items that went out for public comment since the September 2019 meeting. Mr. Edwards-Smith asks Ms. Zinn to present the documents she submitted for board review. Ms. Zinn tells the board that she has brought the proposed language for regulations as well as the public comments she has received on the subjects. Ms. Zinn reminds the board that they may make changes based on the public comments but any significant changes or restrictions would need to go back out for public comment.

 Ms. Zinn informs the board that since the fees were assessed for establishment registration by division after the board had drafted the language on that subject, the board needs to make a motion on regulations on renewal of the registration and on the \$2000 investigative fee for non-registered establishments. Ms. Zinn also suggests the board require that if the business is no longer in operation, the owner notify division so the business can be taken off the registry. Ms. Gilmour states that the board would find out who was still in operation when the establishment is required to renew their registration. Ms. Zinn suggests that the board divide their review to the regulations that have already gone out and the renewal registrations.

 Chair Edwards-Smith shares his observation that the majority of the comments on the currently proposed regulations seemed to be misunderstandings by the public that Ms. Zinn worked hard to direct the commenter to the correct information. Ms. Gilmour respectfully directs the conversation

to ensuring the board members have read all the public comments and to ask if there were any questions or suggested changes concerning the proposed regulations by the board.

Ms. Motz joins the discussion by pointing out that the majority of public comments submitted were ones that were based on misinformation and that Ms. Zinn did an amazing job of clarifying any submitted questions. Ms. Zinn relayed to the board that the majority of the public's comments that she received revolved around people misinterpreting that Section 100 involved continuing education (which it did not) and that massage establishment registration had to be done by licensed massage therapists (which it does not). Ms. Gilmour asked if Ms. Zinn received any comments by the people that would actually be impacted by the registration of massage establishments and Ms. Zinn replied that she only received comments from one e-mail address that may be affected but she does not believe that individual has a LLC or even a business license. Ms. Zinn shared with the board that she cast a wide net when it came to informing the public of the upcoming establishment registration. She used the business licensing data base to send the notice to anyone who owned a spa, hair salon, barber shop, tattoo establishment, chiropractors, physicians, massage therapists, B & B's, hotels, and lodges and had a certain NAICS code.

Chair Edwards-Smith would like the board to start drafting a motion for establishment renewals that include fees, renewal timeframe, that registered businesses notify division in the event they cease operations, and investigative fee for non-registered establishments. Ms. Zinn explains to the board that the purpose of requiring a business to notify division in the event they cease to operate is so that if someone makes a complaint to Investigations, division has the most up to date information on that business. Additionally, it will help ensure that the list of registrants is current. OLE Dulebohn shares possible motion language for the board's consideration.

Board member Julie Endle joins the conversation by referencing her opposition to the \$300 establishment registrations fee set by division and the 10-business day deadline for registered massage establishments to notify division if they have a change in ownership or physical location of the massage therapy establishment. Ms. Endle also asks the board if, as a business owner of a B&B, if she would be required to register her business as a massage establishment would one of her clients choose to bring a massage therapist to the B&B for treatment. Board member Traci Gilmour would like to reassure Ms. Endle that a B&B business whose client chooses to engage a massage therapist would not be required to register as a massage establishment. A B&B would only need to register if it employs or has contracted the services of a massage therapist. Ms. Gilmour reveals to the board that, after some reflection, she supports the \$300 initial registration fee for establishments. The reason being is that she wants establishments to be self-supported and does not want to see the fees for their investigations and inspections come out of the massage therapist fees. Ms. Motz also supports the initial registrations fee of \$300 which breaks down to \$12.50 a month, assuming the renewal of the registration is the same amount as the initial registration. As a business owner, she doesn't not feel that such an amount would be prohibitive to business. Ms. Motz reminds the board that the end game in registering establishments is to curb human trafficking which why the board created a list of exempted professions from having to register. Mr. Edwards-Smith asks Ms. Zinn if it is necessary for the board to quote the amount of the initial registration fee in regulation or if it could just be referred to as "fee as set by division". Ms. Zinn replies that citing the regulation is enough and to avoid future regulations projects the board does not need to cite the specific dollar amount. Ms. Zinn continues that the actual registration renewal fees can change based on the cost of inspections and how many people register their businesses with division. Ms.

Gilmour expresses to the board how she believes the \$2000 inspection fee for unregistered establishments will help to ensure that the specific functions are covered by their assigned fees. OLE Dulebohn reminds the board that it may be a challenge to get unlicensed professionals that have not registered their massage establishment to pay the \$2000 investigation fee and that they should not count on that income to cover the investigative costs those investigations incur.

Ms. Gilmour is prepared to make a motion regarding the proposed regulations that Ms. Zinn will draft and come back to the board for review and possible approval.

In a motion duly made by Traci Gilmour, seconded by Jill Motz, and passed unanimously with a roll call vote, it was RESOLVED to for the Regulations Specialist to draft potential regulations pertaining to:

1. A non-registered massage therapy establishment that has been investigated by division will pay a \$2000 investigation fee to Corporations, Business, and Professional licensing per 12 AAC 02.396.

2. A registration fee for establishments will be set by division.

3. There will be an establishment registration renewal with a fee as set by division.

Chair Edwards-Smith asks if the board needs to set a timeline for establishment registration renewals. Ms. Zinn informs the board that if they do not set a renewal date for registrations that is different than their current renewal date for licensure, the date to renew registration will automatically default to their licensing renewal date. Ms. Zinn asks the board what they would like included in the renewal form. The board states that they believe that to renew the registration, the establishment owner will need to fill out the form created by division, that form will include questions about ownership, location, attestation that they are following standard operating procedures and standards of practice, and a self-inspection sheet, and pay the fee as set by division. Ms. Zinn states that a renewal application does not need to be notarized as division is trying to made renewing online the standard.

In a motion made by Traci Gilmour, seconded by Jill Motz, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE the following items for the Regulations Specialist to draft into regulations language:

 1. A non-registered massage therapy establishment that has been investigated by division will pay a \$2000 investigation fee to Corporations, Business, and Professional licensing per 12 AAC 02.396.

2. A registration fee for establishments will be set by division.

3. There will be an establishment registration renewal with a fee as set by division

Regulations Specialist Zinn joined the meeting at 2:20 p.m.

The board reviewed the proposed regulations changes that ended public comment on November 29, 2019. The board discusses changes to deadlines to notify division in change of ownership or physical location, requiring 2 of the 16 required continuing education hours be in Ethics to support public safety be done every other biennial licensing period instead of every licensing period, and some housekeeping errors brought to their attention by Ms. Zinn.

After the board read and considered these comments, the following changes were recommended for the existing regulations document:

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- Change the deadline to notify division of establishment change in ownership or physical location from 10 business days to 30 days.
 - Amend 12 AAC 79.100(d)(2) by putting the word "must" before "meet".
 - Insert reference of 12 AAC 79.900 before semi-colon in 12 AAC 79.930(2).
 - Amend 12 AAC 79.210 (2)(3) to read "every other biennial licensing period beginning on or after October 1, 2019". The ethics requirement would begin the 2019 licensing period and be included in the CE audit in 2021.

In a motion made by Traci Gilmour, seconded by Jill Motz, and passed unanimously with a roll call vote, it was RESOLVED to ADOPT the regulations that closed public comment on November 29, 2019 as amended.

TASK: OLE Dulebohn will submit Board Certifying Order and Examiner Affidavit to Ms. Zinn.

Regulations Specialist Zinn left the meeting at 3:32 p.m

Agenda Item 6 Old Business(continued)

Travel Summary from FSMTB Annual Meeting

Vice Chair Gilmour, who was elected to attend the Federation of State Massage Therapy Board (FSMTB) Annual Conference, gives the board a presentation on her experience. Ms. Gilmour states that she was very impressed with the conference. Ms. Gilmour imparts to the board that one of the best takeaways is the networking opportunities given to the delegates. The way that FSMTB structures the event allows multiple opportunities for state delegates to speak with other approximately 40 other districts on topics such as regulation, investigations, policies, education requirements, licensing, and human trafficking issues. Ms. Gilmour also shares with the board the information that she received on "exam mills" in Mississippi where students do not learn about massage therapy and only cram for the MBLEx from stolen test questions. These mills are related to human trafficking and when they are discovered by law enforcement, they begged the investigators not to do anything for fear of what the repercussions may be from their "handlers". Ms. Gilmour imparts information about deregulations tactics which are attempting to get boards disbanded. She cautions that the board should make sure they are aware of any bills that are being introduced that could impact the board so they can be prepared to lobby the legislature.

Ms. Gilmour inquired about the pros and cons of the Alaska Board joining the Federation of Associations of Regulatory Boards (FARB) while at FSMTB since Debra Persinger, the Executive Director of FSMTB, is on the FARB board. Ms. Persinger believes it is necessary for the Alaska Board to join FARB but Ms. Gilmour is still against the board paying for that membership and maintains that the state should pay for it.

Speaking of deregulation, Ms. Motz reminds the board of the agenda item for tomorrow regarding HB0169 and how it is important that the board formulate a position statement to ensure their voice is heard. Chair Edwards-Smith believes that the opinion letter written to Anchorage Daily News is also a warning sign of a tide of deregulation and how it is a warning to boards to be more aware of

the climate. The board feels that the more the public is educated, the more that everyone will understand that this board has no intention to overreach but to ensure that public safety is maintained.

Agenda Item 11 Adjourn or Recess

Chair Edwards-Smith recesses the meeting until December 3, 2019 at 9:30 a.m.

Off the record at 3:46 p.m.

Tuesday, December 3, 2019

Agenda Item 12

Call to Order/Roll Call

On the record at 9:35 a.m.

Board Members present, constituting a quorum:

 David Edwards-Smith, Board Chair-Licensed Massage Therapist

Traci Gilmour, Licensed Massage Therapist

Jill Motz Licenses Massage Therapist Julie Endle, Public Board Member

Division Staff present:

Dawn Dulebohn, Occupational Licensing Examiner

<u>Ioining Telephonically</u>

Carl Jacobs, Investigator III Sonia Lipker, Senior Investigator III

Agenda Item 13

Review Agenda

Chair Edwards-Smith starts the day reminding the board that this meeting would have been board member Ron Gibbs' last as his term expires on March 1, 2020 and Mr. Gibbs has shown no intention of renewing his place. Ms. Gilmour suggests the board contact Boards and Commissions to see if there has been any interest expresses in the position. Chair Edwards-Smith asks what the board can do to express their appreciation of Mr. Gibbs time on the board? OLE Dulebohn states that she believes division sends out a certificate of appreciation. The board considers other ways to show Mr. Gibbs their gratitude of his time.

Chair Edwards-Smith states that he has spoken with Investigator Jacobs about meeting with the board today at 1:30 p.m. to discuss the board's disciplinary matrix and the regional inspections. Mr. Edwards-Smith relays that Investigator Jacobs did not confirm that Chief Francois would be joining the meeting but believes that is the intent.

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The board reviewed the amended agenda from yesterday. The amended agenda included adding a discussion for the implementation of renewal fingerprints to Agenda Item 15 at 9:30 a.m. and adding a discussion with Investigations regarding the board's disciplinary matrix and regional inspections at 1:30 p.m. between Agenda Item 18 and 19.

In a motion made by Traci Gilmour, seconded by Jill Motz, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE the agenda as amended.

Agenda Item 14 Professional Licensing- Meetings 101

 Chair Edwards-Smith states that it was fortuitous that this is on the agenda as the board was just discussing making items like this one part of an annual board training/refresher course. The board discusses the information contained in the handout that was drafted by Supervisor Dawn Hannasch and its content relating to meetings, subcommittees, opens meeting act, and quorums.

The board agrees that Meetings 101 is a great resource for the board and should but uploaded to Onboard Resources folder for the board's convenience.

TASK: OLE Dulebohn will add Meetings 101 to the Onboard Resources folder.

Agenda Item 15 Old Business (continued)

Review New FAO's

Board Chair Edwards-Smith shares that he thought the FAQ drafted by Ms. Gilmour was great and that he suggests only one edit. He believes that the line "Files are generally kept locked in filing cabinets" should be removed. This may be different in a private clinic or home practice." He suggests modifying the preceding line to read: "Keeping in compliance with HIPAA, files are kept secure.

OLE Dulebohn informs the board that, in addition to Ms. Gilmour's newly crafted addition, she has updated all the existing FAQ's to make sure they are current. She asks the board to review and make note of any changes that be made or typos they may find. Chair Edwards-Smith comments that the FAQ's seem very thorough and he cannot think of any more information to add. He expresses concern of information overload and OLE Dulebohn reassures him that when the Publication's Specialist puts the information on the board's website, it is in an "accordion" format that allows them to see all the FAQ topics, but the answers are accessed by a "drop down" arrow. Ms. Gilmour commented that she has reviewed the current FAQ's on the board's website and the accordion format makes researching the FAQ's much easier and manageable.

Board Compilation of State Authorizing and National Accreditation Entities

OLE Dulebohn reminds the board that all of the supporting documents in the board packet were from the September 2019 meeting. The board was tasked in the September meeting to research the accrediting entities to decide which, if any, they would like to recognize.

1055 Chair Edwards-Smith states for the record that his research did not yield anything that he believes 1056 that the board would like to add to their "list" at this point. He felt like few states used the 1057 Commission on Massage Therapy Associations (COMTA) and most relied on state resources for 1058 their credentialing agencies.

Ms. Gilmour states that the National Accrediting Commission of Career Arts and Sciences (NACCAS) is the preferred agency of Juneau's Alaska Academy of Advanced Cosmetology and it is recognized by the US Department of Education (USDOE). She suggests the board take a deeper look at it to see if it may be one it wants to utilize in the future.

Ms. Motz brings to the table the e-mail sent to the board from Alaska Commission on Postsecondary Education (ACPE) Program Coordinator Kierke Kussart and her stance on accreditation vs. approval. Ms. Motz relays that "accreditation" is a non-governmental, peer review process which sets standards for educational quality and the only one's recognized by ACPE are the one's recognized by the USDOE. Whereas "authorization" refers to the regulation of private postsecondary education by a state.

TASK: OLE Dulebohn will upload the documents located in the Board Compilation of State Authorizing and National Accrediting Entities in the Onboard Board Resources folder.

OLE Dulebohn reminds the board that the reason this topic is on the agenda is because it is a directive of the board per AS 08.61.020(6).

TASK: OLE Dulebohn will continue to put State Authorizing and National Accrediting information in the board packet until the board has satisfied the directive of AS 08.61.020(6).

Board Position Statement on HB0169A

Chair Edwards-Smith directs the board to HB0169A. The board reviews the bill on the record with the intent of formulating a position statement to support or oppose this proposed legislation.

 Ms. Endle asks the purpose of the board writing a position statement for a non-massage therapist bill. OLE Dulebohn explains that position statement from boards are taken into consideration and help influence legislators on bills.

Some of the topics discussed for the bill are:

• Waiver of licensing fees depending on the applicant's income- the general consensus of the board on this topic was negative. The Board of Massage Therapists is receipt funded. If it was a law that the board must waive all fees to people who meet certain criteria, the board would have to carry them and other licensees would be paying for their license to be issued. Reference page 2, line 26.

• <u>Military Family</u>- to the board's knowledge, there are no massage therapist's positions open with active, US military. HB90 ensured that military personnel and their spouses receive expedited application processing.

• <u>Criminal Convictions</u>- The bill would state that board cannot consider criminal history that is older than 3 years. It also lists items as barriers to licensure which the board has already found they do not have authorization to have per their statutes. Reference page 3, line 20.

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Ms. Motz states that this bill seems to be a way to deregulate boards in a guise of removing barriers to licensure. Ms. Gilmour states that the board's interpretation of HB0169A is correct and they are coming to the understanding that HB0169A is not in the board's best interest.

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In a motion made by Traci Gilmour, seconded by Jill Motz, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE a position statement be drafted opposing HB0169A after board review.

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TASK: Chair David Edwards-Smith will draft and forward a position statement on the board's behalf opposing HB0169A to OLE Dulebohn. The position statement will include waiver of licensing fee, overreach into board purview (criminal history), apprenticeship programs (hours), and limitation of lobbying services. Ms. Dulebohn will then distribute the position statement on to the rest of the board for review and approval.

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Regulations Questionnaire for Military and Medical Extension

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Vice Chair Traci Gilmour completed the Military and Medical Extension regulations questionnaire.

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OLE Dulebohn will forward the Military and Medical Extension questionnaire on to Regulations Specialist Zinn.

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Renewal Fingerprint Implementation Year

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1128 The board discusses the implementation of renewal fingerprint cards to coincide with AS 1129 08.61.050(5) due to the passing of HB110 in 2018. That statute says that the board has the power to asks licensees to provide renewal fingerprint cards that will be used to generate state and federal 1130 background reports at least once every six years. The board discusses the pros and cons to 1131 1132 implement in 2021 vs 2023 renewal periods. Ms. Gilmour was in favor of giving licensees the full 6 years from the date the statute went into effect which would be 2023. As the group was unable to 1133 recall the specific details as to why the board should implement the renewal fingerprints in 2021 1134 instead of 2023, it was asked that OLE Dulebohn consult with Director Sara Chambers for some 1135 historical knowledge. 1136

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- 1138 Chair Edwards-Smith called for a short break at 10:41 a.m.
- 1139 Back on the record at 10:53 a.m.

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- OLE Dulebohn consulted with Director Sara Chambers and relayed to the board that the division 1141 1142 historically allows applicants that are granted a license within 90 days of a license expirations date to be "morphed" into the next licensing period. Therefore, any person licensed from July 1, 2017-1143 September 30, 2017 would not have been required to submit renewal fingerprints for 2017 and 1144
- would be out of compliance with statute if they didn't implement renewal fingerprints again until 1145 2023.

In a motion made by Jill Motz, seconded by Julie Endle, and passed unanimously with a roll call vote, it was RESOLVED to IMPLIMENT renewal fingerprints starting in 2021 in accordance with AS 08.61.050(5) to ensure compliance of all licensees.

Chair Edwards-Smith stresses that the selection of 2021 for renewal fingerprints will ensure compliance of all licensees. The board would like to include a blurb in the upcoming newsletter as the reasoning being implementing the renewal fingerprint requirement in 2021.

TASK: Jill Motz will write the newsletter blurb regarding renewal fingerprint requirements to start in 2021 and why.

Agenda Item 16 Administrative Business

Administrative Statistics

The board reviews the administrative statistics that OLE Dulebohn has compiled for their convenience. The first page is actually generated by Program Coordinator Colleen Kautz regarding the recent massage therapist renewal statistics.

 OLE Dulebohn presents to the board information on how division handled renewals. Division, in an effort to comply with the Governor's mandate regarding not delaying licensing to qualified individuals, has tested out online renewals which allows a licensee to immediately renew their license despite the requirement to submit proof of current CPR as stated in AS 08.61.050 and12 AAC 79.200. That person could complete their renewal application online and upon completion and payment of the licensing fee, their renewal license would automatically generate and be mailed to that individual. Division added an attestation on the renewal application that the licensee "has proof of current CPR and will submit that proof no later than October 30, 2019" despite the licensing period ending on September 30, 2019. As referenced in the statistics, and estimate of 56 licensees did not comply with this requirement and therefore had their licenses lapsed on November 1, 2019 which is why the current number of active licensees is less than the number renewed in Ms. Kautz's breakdown.

OLE Dulebohn relays that she actually lobbied her superiors against this course and asked that renewals be done in line with regulations but she was overruled. As this process of not requiring the CPR prior to issuing the license has not turned out as hoped, Ms. Dulebohn hopes that it will not be repeated for the 2021 renewals. Additionally, OLE Dulebohn discusses with the board that regulation was just sent out for public comment to change "proof of CPR" to "documentation of a current certification in CPR..." at the urging of division. This change will allow division to place an attestation in the application that will take the place of requiring proof of current CPR completion. Ms. Dulebohn continues that since checking CPR certificates is not part of the renewal continuing education audit, there is a possibility that licensees will never had to show actual proof of CPR completion in the coming years. Chair Edwards-Smith expresses his dismay at CPR not being checked at audits as he feels that the audits would address all compliance issues. OLE Dulebohn explained that his point is shared by some in division and is still being discussed. Chair Edwards-Smith wonders what the point of having a CPR certificate is if it would never be checked. OLE Dulebohn checked in Centralized Regulations and the language on audits is as follows:

Page | 26

12 AAC 02.960. AUDIT OF COMPLIANCE WITH CONTINUING COMPETENCY REQUIREMENTS.

- (a) Except as provided in (b) (j) of this section, the department will audit compliance of licenses with continuing competency requirements in accordance with this section if
 - (1) the licensee is required to meet continuing competency requirements under AS 08 or this title;
 - (2) repealed 9/29/2005;

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- (3) repealed 9/29/2005.
- (b) A licensee subject to audit under (a) of this section and applying for license renewal shall
 - (1) complete and sign a statement of compliance with continuing competency requirements; and
 - (2) submit the statement to the department with the application for license renewal.
- (c) Except as provided in (d) of this section, the department will select licensees for audit under (a) of this section as follows:
 - (1) ten percent of the total number of licensees in that profession if the total number of licensees is less than 3,000; or
 - (2) five percent of the total number of licensees in that profession if the total number of licensees is 3,000 or more.
- (d) The department will require that a different percent of licensees be selected for audit, if the board that regulates the profession, or the department for a profession not regulated by a board or commission, finds that a different percent to be audited is necessary to protect public health and safety.
- (e) A licensee selected for audit under (c) or (d) of this section will be notified by the department. Within 30 days of notification, the licensee shall submit to the department, documentation to verify completion of the continuing competency activities claimed on the statement submitted with the application for license renewal. The documentation must include a valid copy of a certificate or similar verification of satisfactory completion of the continuing competency activities claimed that provides
 - (1) the name of the licensee;
 - (2) the amount of continuing competency credit awarded;
 - (3) a description of the continuing competency activity;
 - (4) the dates of actual participation or successful completion; and
 - (5) the name, mailing address and signature of the instructor, sponsor, or other verifier.
- (f) A licensee subject to audit under (a) of this section is responsible for maintaining adequate and detailed records of all continuing competency activities completed and shall make the records available to the department on request. A licensee shall maintain the records until the later of
 - (1) four years from the date of completion of the continuing competency activity; or
 - (2) if the licensee was selected for audit, the date that the department notifies the licensee that the audit is completed.
- (g) The department will extend the period for providing documentation of completion of continuing competency activities if the department finds that the licensee has good cause for the need for additional time to submit the documentation required in (e) of this section.
- (h) The department will notify the respective board of a licensee's failure to comply with the department's request for records under (e) of this section.
- (i) For professions licensed by the department, the department will consider the licensee's failure to comply with the department's request for records under (e) of this section as grounds for imposition of disciplinary sanctions to the extent allowed under AS 08 and this title.
- (j) In this section, "successful completion" means the date that credit for the continuing competency activity is awarded by the instructor, sponsor, or other verifier for completion of the activity.

Authority: AS 08.01.050 AS 08.01.087 AS 08.01.100 AS 08.01.080

1241 OLE Dulebohn relays that her supervisors have interpreted this regulation as only pertaining to continuing education and not CPR certification. The board believes that CPR should be included in 1242 CE audits since having to keep an updated CPR is continuing your education. Ms. Gilmour asks 1243 about how 12 AAC 79.210(b) allows hands on CPR to be submitted as part of the licenses 1244 1245

continuing education credit. OLE Dulebohn explains that is an option to help fulfill CE

requirement but is not mandatory. 1246

The board expressed frustration at this new information and the impact on it's licensees.

TASK: Chair Edwards-Smith will contact Director Sara Chambers relating to the renewals not requiring proof of CPR prior to licenses being issued, the lapsing of the licenses of those who did not comply with the renewal requirements, and the reason why CPR is not included in the Continued Competency Requirement audit.

Traci Gilmour left at 11:10 a.m.

1255 Back at 11:15 a.m.

 Ms. Motz is concerned about the amount of people who have been practicing without a active license due to their non-compliance with this CPR issue. The licensed massage therapists on the board recall the section in their application about having to attest to having a current CPR certificate and wonder about what will happen to those who attested dishonestly and didn't obtain that certification before submitting their renewal application.

September 17- November 29, 2019

ITEM	AMOUNT	COST/ REVENUE
	111100111	Ceoty REVERVEE
Initial Applications Received	16	
Applications Reviewed by the	37	
board		
Rolfers Issued Massage	2	
License using the Board's		
Curriculum Breakdown (not		
Grandfathered)		
Initial Licenses Issued	26	26 X \$550.00= \$14,300
Applications Denied	3	
Applications in Process	44	
Renewed Online using	823	
MyLicense (as of 10/27/2019)		
Total Renewed as of	1067	1067 x \$290.00= \$309,430
11/29/2019		
Total Number Lapsed as of	56	
11/29/2019 due to Non-		
Compliance with Renewal		
Requirements (CPR)	550	
# of Licensee's who have	772	
"opted in" for paperless		
communication	46	
Sent in Un-Necessary	46	
Fingerprint Cards for 2019 Renewal		
	442 (1	
Phone Calls Received	442 (last period 472)	
E-mails Sent	1085 (last period 2464)	

Renewal Reminder Letter on 10/8/2019	322	322 x .55= \$177.10
Need CPR Letter on 10/8/2019	385	385 x .55= \$211.75
License Lapse due to CPR Letter on 11/1/2019	134	134 x .55= \$74.25

The board also discussed division's decision to allow licensees to renew online after September 30, 2019 without any additional compliance checks until October 30, 2019. OLE Dulebohn stated that this was not the process that was utilized for the 2017 renewals. Currently there has been no more direction on what will happen to the licensees who were allowed to renew their license without proof of current CPR and, as of this date, are not compliant and have had their licenses lapsed.

TASK: OLE Dulebohn should check to ensure that meeting minutes from September 2018 are correct and not from another date.

Ms. Endle asks if a certified letter can be sent to all the licensees that are out of compliance due to CPR. OLE Dulebohn stated that division could do that but it is very costly, some people will not sign for certified letters, or do not pick the certified letters up from their post office in the correct amount of time so they are returned to sender.

OLE Dulebohn informs the board that audit letter will go out soon which will result in more interaction from the division's paralegal. She hopes that with the paralegal's involvement, these issues may be resolved soon.

Chair Edwards-Smith called a short break at 10:05 a.m.

1284 Back on the record at 10:17 a.m.

Meeting Calendar Review

The board reviews the meeting dates that have been set for 2020.

Correspondence

Malenfant-

The board reviews correspondence sent in by Sara Malenfant regarding regulations for massage establishment specifically mentioning cleanliness standards. Ms. Gilmour expresses how grateful the board is for this level of response. Chair Edwards-Smith concurs with Ms. Gilmour.

TASK: Julie Endle will draft a reply to Ms. Malenfant to thank her for her input and participation. Ms. Endle will forward it to OLE Dulebohn within 10 business days for distribution.

1302 KRDO News Article-

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1304	The board reviews a news article from KRDO that highlights licensing loopholes in Colorado
1305	involving state exam cheat sheets, falsified credentials, and fraudulent schools. Ms. Gilmour
1306	expands that she learned of these things happening in Mississippi as well during the FSMTB annual
1307	conference. This item was forwarded to the board for review for informational purposes only.

Chair Edwards-Smith believes this may be a good topic for the board's newsletter as well.

Santa Barbara Body Therapy Institute-

Correspondence was sent to the board from Cindy Anderson at Santa Barbara Body Therapy
Institute regarding the board's curriculum breakdown located in regulations under 12 AAC 79.140.
Ms. Anderson asks the board whether they would consider a course in Business Skills as part of the
board's Ethics and Law requirements. The board's response is that Business Skills are not part of
Ethics and Law but would be included under the Clinical Practice category.

TASK: OLE Dulebohn will notify Santa Barbara Body Therapy of the board's reply to Ms. Anderson's questions.

Ms. Endle asks the license massage therapists on the board to clarify what would be included as part of "Professional Boundaries". Ms. Motz describes "professional boundaries" as maintaining good healthy boundaries between clients and therapists, your professional and personal personas, and not getting romantically involved with clients. Ms. Endle thanks the rest of the board for their response and believes it will be helpful when she is evaluating transcripts.

Election of Reviewing Board Member for Continuing Education Audits

OLE Dulebohn explains to the board that Paralegal Marilyn Zimmerman would like the board to assign a reviewing board member (RBM) to consult during the upcoming continuing education audits. This RBM would only be consulted if it is determined that a licensee has not met the continuing education requirements as set out in 12 AAC 79.210 and Ms. Zimmerman needs a board member to consult on the remedial continuing education topic that is submitted.

In a motion made by Traci Gilmour, seconded by Jill Motz, and passed unanimously with a roll call vote, the board ELECTS Jill Motz as the primary reviewing board member for continuing education audits and Ron Gibbs as a secondary.

Agenda Item 19 Random Inspections Meeting with Investigations

 Chair Edwards-Smith preps the board on information that he has gathered prior to the conversation that will occur after lunch with Investigations. He shares that he has learned that Investigations has already participated in random inspections in conjunction with the inspector of Barbers and Hairdressers in Fairbanks. Chair Edwards-Smith reiterates that the Board of Massage Therapists has always maintained that inspections should only be done in the event of a complaint to mitigate costs and focus on public protection. He encourages suggestions on how to set that policy with Investigations. As one of these random inspections has already taken place without the board's consent and without establishment regulations being in place, Mr. Edwards-Smith asked Investigator

Jacobs to provide a checklist for the inspections, what were the costs associated with inspections, Page | 30

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and what were the outcomes. OLE Dulebohn suggests that the board jot down specific questions 1351 that they would like Investigations to answer so the conversation doesn't get sidetracked. The board 1352 agrees that their primary concern is the cost that unscheduled, regional inspections will cost 1353 licensees. 1354 1355 1356 Agenda Item 20 **Review Tabled Applications** 1357 The board agrees to tackle some tabled applications in the extra time they have before lunch. In 1358 order to discuss the applications fully, the board decides to go into Executive Session. 1359 1360 1361 In a motion duly made by Jill Motz, seconded by Traci Gilmour, it was RESOLVED to ENTER into Executive Session in accordance with AS 44.62.310(c), and Alaska 1362 Constitutional Right to Privacy Provisions, for the purpose of discussing "subjects that tend 1363 to prejudice the reputation and character of any person, provided the person may request a 1364 public discussion". OLE Dulebohn to remain during Executive Session. 1365 1366 1367 Off the record for Executive Session at 11:35 a.m. 1368 Back on the record at 11:59 a.m. 1369 After discussing the application for J.H.at length during executive session, the board has reached a 1370 1371 decision on the application for licensure. 1372 In a motion made by Jill Motz, seconded by Traci Gilmour, and passed unanimously with a 1373 roll call vote, it was RESOLVED to APPROVE the application of Jinyan Huang. 1374 1375 1376 After discussing the application for J.A. at length during executive session, the board has reached a decision on the application for licensure. 1377 1378 1379 In a motion made by Traci Gilmour, seconded by Julie Endle, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE the application of Julie Aurand 1380 1381 PENDING receipt of completed Transcript Analysis Form, completion of an additional 31 hour of Ethics and Law, and completion of an additional 110 hours of Clinical Practice per 1382 1383 12 AAC 79.140. 1384 1385 Agenda Item 21 Review Applications (pending) 1386 After discussing the application for M.C.at length during executive session, the board has reached a 1387 decision on the application for licensure. 1388 1389 1390 In a motion made by Traci Gilmour, seconded by Jill Motz, and passed unanimously with a 1391 roll call vote, it was RESOLVED to APPROVE the application of Matthew Cabrigas 1392 PENDING receipt and board approval of completed Transcript Analysis Form, to show transcript content from Alaska Academy of Advanced Cosmetology per 12 AAC 79.140. 1393 1394 After discussing the application for I.R. at length during executive session, the board has reached a 1395 1396 decision on the application for licensure. 1397

In a motion made by Traci Gilmour, seconded by Jill Motz, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE the application of Jessica Ryan PENDING receipt and board approval of completed Transcript Analysis Form, to show transcript content from Alaska Academy of Advanced Cosmetology per 12 AAC 79.140.

Agenda Item 17 Lunch

Chair Edwards-Smith calls a lunch break at 12:02 p.m.

Back from lunch at 1:15 p.m. with board members David Edwards-Smith, Traci Gilmour, Jill Motz, and Julie Endle present.

Agenda Item 18 Public Comment

The board prepares to hear public comment. During this time, Ms. Motz asks if the meetings that have both a GCI and Zoom option are open in both mediums simultaneously. OLE Dulebohn states that GCI is used only a backup and possibly for Executive Session. At the request of the board, she opens up the GCI line to check for anyone that may be calling in for public comment. OLE Dulebohn explains that division encourages Zoom use over GCI because Zoom meetings are free with the subscription to their site and GCI costs per use. Ms. Dulebohn discloses that should someone choose to call in to Zoom and not use the web link, it is not toll free but GCI is. The board asks if OLE Dulebohn would create an FAQ for the differences in GCI and Zoom and designate that Zoom is the primary method to attend the meetings.

TASK: OLE Dulebohn will create a new FAQ for GCI vs. Zoom information.

Hearing no one asking to be heard for public comment and after waiting approximately 5 minutes, Chair Edwards-Smith announced that Public Comment is now closed.

Agenda Item 19 Random Inspections Meeting with Investigations (continued)

Prior to the meeting with Investigations, Chair Edwards-Smith asks OLE Dulebohn to distribute an e-mail he composed regarding the board's direction on Failure to Disclose on the Disciplinary Matrix. The e-mail expands on the board's "No Investigations Needed" list that states criminal convictions that the board has decided does not need to be referred to Investigations as it does not impact a person's ability to practice as a massage therapist competently and safely. Mr. Edward-Smith's proposed amendment to the "No Investigations Needed" list is:

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Failure to Disclose

Failure to disclose on (or more) of the following convictions on an application (or in a criminal background check) that occurred more than 10 or more years prior will not result in a referral to Investigation unless the Division, in its discretion, reasonably believes that an attempt to secure a license through fraud, deceit, or misrepresentation has occurred and will result in a letter of advisement of this Failure to Disclose.

1441 Chair Edwards-Smith states that his intention with this statement is to avoiding sending files to
1442 Investigations for a failure to disclose if the thing the applicant didn't disclose is not a crime the
1443 board sees as a danger to the public such as the ones on the "No Investigations Needed" list.

Adopting this policy would avoid having applications delayed by going to Investigations for something the board does not find prohibitive to licensure as it may have accidently been omitted. Ms. Motz shares that the amendment Mr. Edwards-Smith has drafted is confusing. Mr. Edwards-Smith clarifies that the letter he is referencing would not be the "Non-Disciplinary Letter of Advisement" that are issued by Investigations but would be an informational letter sent out by the OLE letting the applicant know that they should have disclosed all criminal history as outlined in the application but that the board will not be issuing a license action or civil fine because of the content of the criminal history not disclosed.

OLE Dulebohn absorbs the intent of the Chair and after some discussion with the board, believes that, if this is something the board want to continue with, should be a policy similar to P&P 28 to avoid confusion on the part of the applicant. Ms. Gilmour agrees. OLE Dulebohn will consult her supervisor on making this an amendment to the divisions internal policy but is unsure if the OLE is able to send out any "letters of advisement". Chair Edwards-Smith clarifies that the letter he envisions would not be so much a "letter of advisement" but an informational letter informing the applicant that they should have disclosed all of their criminal history and the board is aware that they didn't and will not pursue license action as the content wasn't considered by the board to be prohibitive to licensure. The board agrees that they like the direction this idea is taking and OLE Dulebohn states that she will speak to Supervisor Hoffard about implementing it.

TASK: OLE Dulebohn will speak to Supervisor Hoffard regarding amending the board's "No Investigations Needed" list to include evaluation of non-disclosures and the ability of the OLE to send out informational letters to those applicants that fail to disclose criminal history that the board has determined is not prohibitive to licensure.

The board has a discussion recapping yesterday's conversation on what the Professional Fitness Questions on the application require applicants to disclose in terms of their criminal history.

Investigators Lipker and Jacobs joined the meeting at 1:40 p.m.

Investigator Jacobs states that he and Senior Investigator Lipker are here at the board's invitation to address questions on regional inspections to consult on any changes to the board's disciplinary matrix. Inv. Jacobs asks OLE Dulebohn to forward the Massage Therapy Inspection Report that is used as a checklist during compliance inspections. He continues that the inspections conducted in Mat-Su earlier this year were chosen at random by who was open for business. Online reviews and comments are avoided to help maintain neutrality.

Investigator Jacobs states that, once onsite, investigators:

- Introduce themselves
- Disclose the board they are representing in the inspection
- Go over inspection process and checklist
- Provide technical assistance in any articles of non compliance
- If a significant violation occurs, Investigator goes back to office and opens a case.

Investigator Jacobs reports that in his research of the September and June 2019 minutes, the board expressed interest in having regional inspections. Investigations has proceeded with regional inspections in, what they believed was, following guidance from the board. He continued that regional inspections do not necessarily come from a complaint. Investigator Jacobs believes that random inspections are beneficial to the board. He cannot recall any complaint that has come to investigations in the last year that has alluded to human trafficking. Inv. Jacobs believes the best way to look for signs of human trafficking and ensure compliance with statutes and regulations is to go and conduct random inspections.

Investigator Jacobs acknowledges the board's concern over the costs associated with these inspections. Although he does not have any figures to report to the board at this time, he reminds the board that, while inspecting on behalf of the Board of Massage Therapists, the board will be billed for his time and his travel expenses. In the recent trip to Fairbanks, the investigations were in conjunction with another professional board, the costs were split between the two boards.

Chair Edwards-Smith asks for the outcome of the Fairbanks inspection. Inv. Jacobs revealed that approximately 20 compliance inspections were preformed, 9 of those were for massage therapy. 1 case of unlicensed practice was created. The other inspections resulted in no significant violations and were therefore not referred to the board.

In terms of the Anchorage inspections, Inv. Jacobs relays that the majority of licensees seem to be complying with the majority of statutes and regulations. However, if the small percentage of the population that isn't in compliance can cause significant amount of damages and engage in inappropriate activity. He continues that Investigation hasn't found significant violations to refer to the board for review and potential disciplinary action.

 Ms. Gilmour asks that, as the board is not necessarily consulted when inspections are being scheduled, that Investigations reports to the board in their quarterly meetings on how many places have been inspected. She states that it seems that random inspections have been going on for a while without the board's knowledge. Ms. Gilmour continues that it would be important to receive a report so it is on the record and that the public is informed that inspections are happening, what the outcomes are, and the money being spent on them.

 Chair Edwards-Smith states that he doesn't share Ms. Gilmour's enthusiasm for the random inspections since the board's intention has always been to initiate inspections by complaint only. He is very concerned with the costs that may build over time and believes that the board, through research, determined that doing complaint based inspections would be the most efficient. Mr. Edwards-Smith isn't sure that the small outcomes of these investigations justifies the cost of doing them. Ms. Gilmour agrees with Chair Edwards-Smith's assessment and feels that giving better direction through a development of a policy would be beneficial. She explains to Investigator Jacobs that the board asked division to not increase the fees of massage therapists and therefore need to keep a sharp eye on expenses.

Investigator Jacobs thanks board members Gilmour and Edwards-Smith for their feedback and discloses that the Investigations team has no preference when it comes to random vs. complaint driven inspections. However, his understanding was that the board viewed random inspections as a positive thing, requested for them to be done, and potentially asked for additional staff to be hired Page | 34

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to be able to complete those inspections. He continues that if the board is actually recommending that no inspections be conducted unless a complaint is received, that is appropriate and Investigations will honor that direction. Inv. Jacobs informs the board that he cannot recall a instance where a member of the public has reported that a massage therapist is engaging in illicit or criminal behavior and request for investigations to become involved. Inv. Jacobs states that on every Investigations Report that the board receives, under the "Case Status" it states, "division inspection" and in the "Closure" column it will state "compliance" if the case was the result of an inspection. He apologizes if he hasn't done a sufficient job in explaining those differences to the board.

Ms. Gilmour continues that she doesn't doubt that Inv. Jacobs was doing what he believed to be the direction of the board but apparently the board isn't asking the correct questions and the board needs to set a policy concerning inspection. Inv. Jacobs advises the board that they do not need to create a policy involving inspections and could just give an outline as to the direction they would like to take. Inv. Jacobs relays that two more regional inspections are planned before the end of the fiscal year: one is within the next 60 days and one before June 30, 2020. He continues that if the board isn't interested in pursuing those inspections that it would better to know sooner rather than later. Ms. Motz expresses that she doesn't think the board is upset about the inspections as much as they were taken off guard since the September 2019 meeting was the first that they had been made aware that the regional inspections were taking place. Ms. Motz reiterates that cost is very important to the board and that information needs to be reviewed. She thinks that random inspections can be positive but there has to be a way for the board to maintain fiduciary responsibility. Ms. Motz also believes that more community outreach to inform the public of the existence of Investigations and it's role involving complaint driven inspections could be utilized. Chair Edwards-Smith agrees that the board expressed an interest in inspections but it was in conjunction with massage establishment regulations and those have yet to be adopted which the cause for the shock the board is expressing. Chair Edwards-Smith believes the power to perform inspections will allow the board to enter illicit establishments to help combat human trafficking but are not as useful if those establishment regulation tools are not yet in place.

Investigator Jacobs reminds the board that, although the establishment regulations are not in place yet, the board still has the authority to enter and inspect massage therapists which is something that law enforcement and the FBI do not have. Additionally, Inv. Jacobs has been working on a partnership with the Department of Labor to inspect for wage and labor related abuses. He continues that word spreads in communities and that he believes from experience that there will be a benefit to the board conducting non-complaint related inspections but can't speculate on whether there will be a cost benefit.

TASK: OLE Dulebohn will research how much it costs the board for each random, regional inspection by consulting Accountant III Marylene Wales.

 Chair Edwards-Smith asks the board if they would like to set a cap for inspection costs and Vice Chair Gilmour replies that there are already two inspections scheduled for 2020 and that the board needs to review the financials and outcomes of these and discuss it in the board's March 2020 meeting.

TASK: OLE Dulebohn will include on the March 2020 meeting agenda the topic of regional inspections vs complaint driven inspections.

Investigator Jacobs relayed that the last inspection took place in August of 2019. OLE Dulebohn points out to the board that with the new format implemented by division on their Financial Update, the board should be able to see exactly how much the inspections cost the board.

Regarding the discussion previously had by the board about potentially changing the board's disciplinary matrix, Chair Edwards-Smith asked OLE Dulebohn to recap the discussion about amending the board's "No Investigations Needed" list to utilize P&P 28 in non-disclosure referrals of items that are determined by the board to not impact an applicant's ability to practice massage therapy. Investigator Jacobs relays that no other professional board in Alaska operates by allowing the administrative staff of the board to determine whether matters warrant investigative review in lieu of licensed members of the board. OLE Dulebohn replies by referencing P&P 28 and that it is something that is already utilized by all boards. Inv. Jacobs states that he will work with Investigations management to accommodate that policy. Chair Edwards-Smith asks OLE Dulebohn to send Inv. Jacobs the "No Investigations Needed" list. Ms. Dulebohn replies that the current version is available on the board's website but that she will send Inv. Jacobs the amended list once it is completed.

TASK: OLE Dulebohn will send Inv. Jacobs the amended "No Investigations Needed" list.

The board made the following motion:

In a motion made by Traci Gilmour, seconded by Julie Endle, and passed unanimously with a roll call vote, it was RESOLVED to AMEND the board's "No Investigations Needed" list to add an internal direction that a "Failure to disclose convictions on an application that occurred 10 or more years ago will not result in a referral to Investigations unless division, in its discretion, reasonably believes that an attempt to secure a license through fraud, deceit, or misrepresentation has occurred. Division will send out an informational letter to applicants for failure to disclose.

Ms. Gilmour explained to the investigators on the line why the board feels like this is a needed change. She references the letter the board reviewed from an upset applicant that had been sent to Investigations for Failure to Disclose, a Reviewing Board Member determined that the offense wasn't worthy of disciplinary action as the crime was listed on the board's "No Investigations Needed" list, and no action was taken. This lead the applicant to be very upset with the board and their processes because the waste of time and delay in her application processing.

Investigators Jacobs and Lipker leave the meeting at 2:21 p.m.

Agenda Item 21 Review Applications (current) (continued)

The board continues to review applications and deems going into Executive Session to be appropriate for this discussion.

1628 1629 1630 1631 1632 1633	In a motion duly made by Julie Endle, seconded by Jill Motz, it was RESOLVED to ENTER into Executive Session in accordance with AS 44.62.310(c), and Alaska Constitutional Right to Privacy Provisions, for the purpose of discussing "matters which by law, municipal charter, or ordinance are required to be confidential". OLE Dulebohn to remain during Executive Session.
1634 1635 1636	Off the record for Executive Session at 2:23 p.m. Back on the record at 3:08 p.m.
1637 1638 1639	After discussing the application for J.B.at length during executive session, the board has reached a decision on the application for licensure.
1640 1641 1642	In a motion made by Jill Motz, seconded by Julie Endle, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE the application of Jill Brekken.
1643 1644 1645	After discussing the application for E.J. at length during executive session, the board has reached a decision on the application for licensure.
1646 1647 1648 1649	In a motion made by Jill Motz, seconded by Julie Endle, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE the application of Elizabeth Jansen PENDING the completion of 28 additional hours of Ethics and Law per 12 AAC 79.140.
1650 1651 1652	After discussing the application for C.O. at length during executive session, the board has reached a decision on the application for licensure.
1653 1654 1655	In a motion made by Jill Motz, seconded by Julie Endle, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE the application of Chaelin O'Brien.
1656 1657	After discussing the application for S.S. at length during executive session, the board has reached a decision on the application for licensure.
1658 1659 1660	In a motion made by Jill Motz, seconded by Julie Endle, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE the application of Sharina Straughn.
1661 1662 1663 1664	After discussing the application for S.T. at length during executive session, the board has reached a decision on the application for licensure.
1665 1666 1667	In a motion made by Jill Motz, seconded by Julie Endle, and passed unanimously with a roll call vote, it was RESOLVED to APPROVE the application of Savannah Toone.
1668 1669 1670	TASK: OLE Dulebohn will send documents to Chair David Edwards-Smith for signature and return.
1671 1672	Agenda Item 23 Adjourn
1673 1674	OLE Dulebohn goes over the tasks assigned in the two-day meeting and assures the board that she will complete the minutes as time allows. Page 37

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1678 Board member Julie Endle asks the board if they would like to continue having one reviewing board 1679 member for transcripts now that the Transcript Analysis Form is included in all applications by Examination. The board decided they will continue to use a rotating board member for transcript 1680 analysis and trust that the assigned individual is up to the task. Ms. Motz clarifies that when the 1681 other board members not assigned to transcript analysis are voting on the application, they are 1682 evaluating all of the other content and that should they find everything else acceptable, they would 1683 1684 vote yes and rely on the reviewing board member to identify any educational deficits according to 12 AAC 79.140. OLE Dulebohn shows the board that in the Onboard application description it 1685 1686 designates the reviewing board member and that information goes into an applicant's file. Ms. Gilmour sums up the discussion with the guidance that the only person that should pend an 1687 1688 application because of the transcript should be that week's reviewing board member.

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At this time, the board concluded all scheduled Board Business.

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In a motion made by Jill Motz, seconded by Julie Endle, and passed unanimously, it was RESOLVED to ADJOURN.

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Hearing nothing further, Chair David Edwards-Smith adjourned the meeting and the record ended at 3:08 p.m.

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Respectfully Submitted,

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Dawn Dulebohn, Licensing Examiner

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as-Smith, Boards Chair

3/2/20