

LEGACY

FOCUSING ON TOMORROW TODAY

Why Develop a State Business Plan?

- The Alaska State Chamber of Commerce in December 2008 called for a statewide Strategic Economic Development Plan
- The Chamber noted that there are many well-qualified economic development organizations throughout Alaska, but what is lacking is:
 - “A single vision for economic development...”

What Can a State Business Plan Do?

- Economic development coordination between businesses, community and governments can result in a shared vision to build a diversified and more competitive state economy
- A plan can create and then support a healthy business climate and take advantage of Alaska's ample and varied resources, which include its brand image and its workforce

LEGACY: Listening and Research

- In the Dept. of Commerce, we noted the Chamber's call for a statewide economic plan
- We looked at what other states are doing to foster economic development, retain and create jobs and support workforce development
- We found that about a third of our sister states have some type of statewide strategic planning mechanisms in place

Types of Plans in Other States

- Oregon has its well known Business Plan, which is a public-private partnership effort
- Kentucky uses a “lead agency” approach
- It has the Kentucky Cabinet for Economic Development, which has an emphasis on implementation in cooperation with the Legislature

Plans in Other States

- Other plans use an “Industry Cluster” approach
- Some have themes, such as growing the economy to a specified goal or creating new industries
- Most use some form of benchmarks to measure success
- The Oregon Plan has 91 specific factors that are measured annually

States with Plans Include:

- **North Dakota:** Tied to the Department of Commerce
- **Wyoming:** Public-private effort called the Wyoming Business Council
- **Others include** Indiana, Utah, Arkansas, North Carolina, and South Dakota

States without Statewide Strategic Planning Include:

- California
- Nevada
- Arizona

Previous Work In Alaska

“State of Alaska: Seafood Economic Strategies” Draft Report (2006)

“Alaska’s New Deal: An Economic Development Strategy for Alaska” (1997)

“Marketing Alaska Initiative” (1996)

“The State of the Economy and Strategies for Sustaining Alaska’s Economy” (1994)

“Sustaining Alaska’s Economy” (1993)

“Alaska State Economic Rejuvenation Program” ⁽¹⁹⁸⁸⁾

LEGACY's Structure: A Public-Private Effort with a Lead Agency

- Administrative Order 249
- ADEPT-Alaska Diversified Economic Planning Team
- DCCED, DOT, DOL, AIDEA, AEA, AHFC, and UA
- 12 Work Groups composed of private-sector representatives, federal officials and state personnel

A Plan and a Process

- LEGACY is set up as a plan that is an ongoing process with goals of both long-range planning and implementation
- LEGACY operates, in part, through its 12 Work Groups, which resemble industry clusters
- LEGACY also has a lead agency; its ADEPT Planning Team chaired by Commissioner Notti
- LEGACY functions by its outreach and is designed to incorporate plans developed by economic development organizations throughout the state
- This includes the Chamber, the Alaska Partnership for Economic Development and AIDEA, DOT, DOL, and AEA

Not a Report to Put in the Bookcase

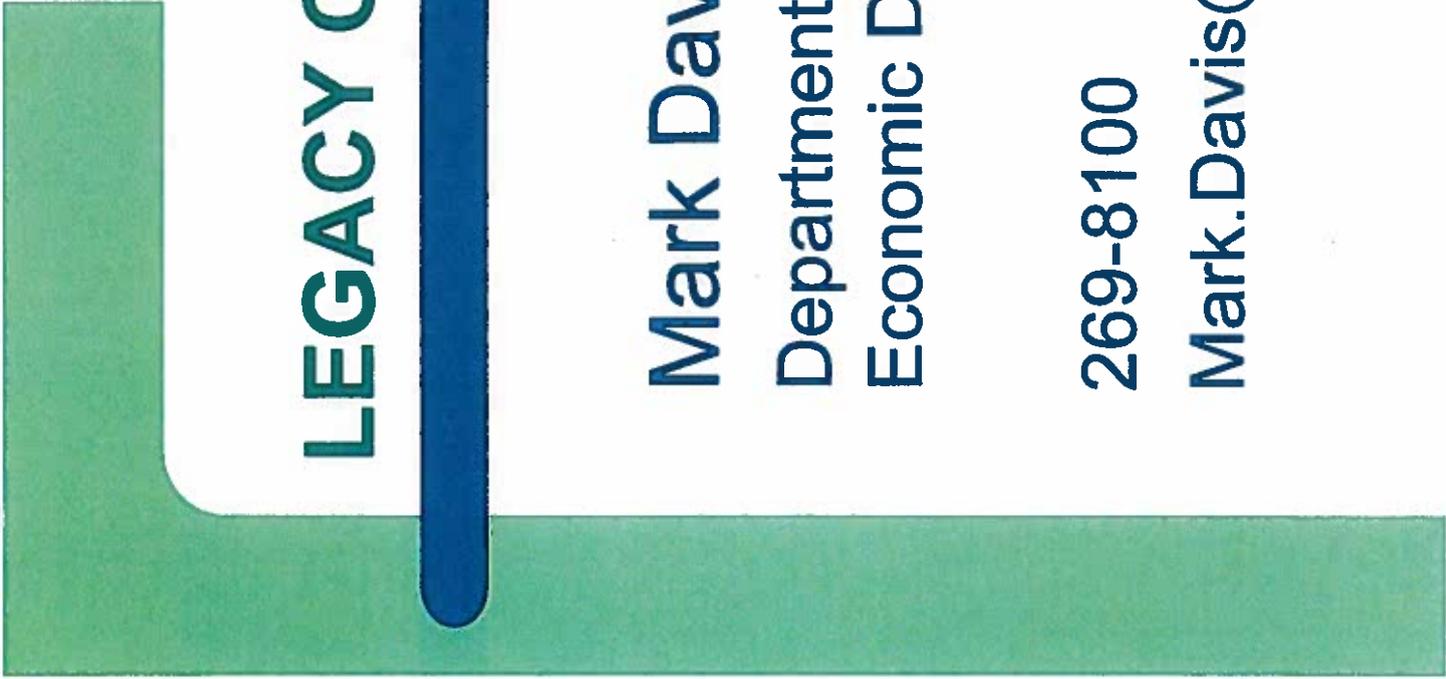
- LEGACY is designed to be a process of public-private planning, stakeholder involvement and inter-agency coordination.
- LEGACY does not seek to supplant or replace any ongoing planning efforts.

The Work Groups

- Broadband & Technical Services
- Economists
- Financing/Access to Capital
- Forest Products
- Health Care
- Housing
- In-State Energy
- Mining
- Seafood
- Small Business
- Tourism
- Transportation and Infrastructure

LEGACY Is a Process

- What and who is missing?
- Stakeholders who are not part of the business community or the government
 - i.e. Institute of the North
 - Economic development corporations which are not ARDORS
- Other interested parties
- So LEGACY is meeting with these stakeholders and is evolving



LEGACY Contact

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Sarah Palin
GOVERNOR

STATE OF ALASKA
OFFICE OF THE GOVERNOR
JUNEAU

February 25, 2009

ADMINISTRATIVE ORDER NO. 249

I, Sarah Palin, Governor of the State of Alaska, under the authority of art. III, secs. 1 and 24, of the Alaska Constitution, reestablish the Alaska Diversified Economic Planning Team.

PURPOSE

The purpose of this Order is to revoke Administrative Order 248 and re-create the Alaska Diversified Economic Planning Team ("planning team") to establish and prepare a framework for the state's future economic growth and to set state economic development goals and missions. The planning team shall identify the state's strengths and weaknesses in economic development and determine practical strategies to implement both short-term and long-term economic development and economic diversification goals. The planning team shall develop a statewide strategic comprehensive economic development plan to guide the state now and in the future and develop a blueprint on how to respond to current economic conditions.

Alaska's economic planning effort would be known as the "LEGACY" Plan. The name "LEGACY" is used to reflect two central goals of the plan. One goal is that this planning effort be an ongoing project used by successive administrations. It is not designed to produce a static document that is read and not used. Second, the name "LEGACY" reflects that a successful state plan would be a tool to shape the next 50 years of Alaska's history. The plan is designed to reflect goals of providing jobs for Alaskans and diversifying the overall state economy.

The enumerated "LEGACY" goals are

1. lead Alaska to energy independence with an "all of the above" approach;
2. education, training, and workforce development;
3. global and national competitiveness of Alaska businesses and industries;
4. assist development of infrastructure and reduce transportation costs;
5. create jobs by promoting a favorable investment and regulatory climate; and
6. yearly benchmarks in standard-based development.

BACKGROUND

Coordination among agencies that have a role in shaping state economic development policies and plans is necessary to eliminate duplication and better utilize state resources to create a long-term and ongoing state economic development plan. A comprehensive long-term plan would permit fiscal predictability and workforce development, lay a foundation for diversified economic development in all regions of the state, and enhance global and national competitiveness of Alaskan businesses and industries. It would permit the development of infrastructure needed for economic development, promote education and training, and improve utilization of all of Alaska's energy resources. Both the Alaska Energy Authority and the Alaska Industrial Development and Export Authority are already engaged in strategic long-term planning to improve the economy. With the cooperation of other state agencies, this planning and coordination can be enhanced to further economic development and make sure that resources are used wisely.

The coordination of the "LEGACY" Plan for economic development initiatives can be furthered through improved interagency planning at the state level. Therefore, the role of the planning team is to facilitate and enhance the coordination and integration of the "LEGACY" Plan and economic development policy and initiatives throughout the state.

DUTIES

The planning team shall serve as the advisory committee to the governor to develop policy and procedural recommendations for the "LEGACY" Plan and existing and future state strategic economic development plans and policies, and provide a forum for interaction with the private sector, local governments, boroughs, tribes, and other interested parties throughout the state. These plans and policies are administered primarily through the Department of Commerce, Community, and Economic Development; the Department of Transportation and Public Facilities; the Department of Labor and Workforce Development; the Alaska Housing Finance Corporation; the Alaska Industrial Development and Export Authority; and the Alaska Energy Authority, in cooperation with the University of Alaska.

The planning team shall perform the following duties:

1. identify state, federal, and local government agencies, and private entities that support or prepare economic development plans;
2. identify, at the state, federal, and local levels, barriers to coordination that serve to inhibit strategic and diversified economic development;
3. recommend the removal of barriers that inhibit economic development in the state and recommend affirmative measures to promote economic development in the state;

4. propose changes in statutes or regulations that would facilitate strategic economic development;
5. reach out to and involve stakeholders in economic development, including representatives from the private, public, and non-profit sectors;
6. develop mechanisms and incentives for creating in the state a diversified and strong economy that makes use of the state's abundant energy resources, workforce, educational facilities, and strategic location;
7. identify potential financing needed to foster long-term economic development throughout all regions in the state; and
8. prepare and issue the "LEGACY" Plan, a strategic and comprehensive economic development plan that can be updated annually and provide a blueprint for future generations.

MEMBERSHIP

The planning team consists of seven voting members, as follows:

1. the commissioner of the Department of Commerce, Community, and Economic Development, or the commissioner's designee; that person shall serve as chair;
2. the commissioner of the Department of Labor and Workforce Development, or the commissioner's designee;
3. the commissioner of the Department of Transportation and Public Facilities, or the commissioner's designee;
4. a representative from the office of the governor;
5. the executive director of the Alaska Housing Finance Corporation, or the executive director's designee;

6. the executive director of the Alaska Energy Authority, or the executive director's designee;
7. the executive director of the Alaska Industrial Development and Export Authority, or the executive director's designee;
8. the president of the University of Alaska, or the president of the university's designee.

OTHER PROVISIONS

The planning team may set operating procedures as bylaws and establish standing and workgroup committees as it considers appropriate. Workgroup committees may include individuals who are not members of the planning team.

A planning team member does not receive compensation as a member of the planning team. Per diem and travel expenses for a member of the planning team are the responsibility of the state agency, authority, or entity that the member represents.

The planning team may use teleconferencing or other electronic means, to the extent practicable, in order to gain the widest public participation at minimum cost.

Meetings of the planning team shall be conducted, and notice of regular meetings provided, in accordance with AS 44.62.310 and 44.62.312 (open meetings of governmental bodies). A majority of appointed voting members of the planning team constitutes a quorum for conducting business.

Records of the planning team are subject to inspection and copying as public records under AS 40.25.100 - 40.25.295 (Alaska Public Records Act).

SUPPORT SERVICES

The Department of Commerce, Community, and Economic Development and the Alaska Industrial Development and Export Authority shall provide administrative support for the planning team.

DURATION

The planning team shall forward its initial report to the governor on or before December 15, 2009 and shall provide to the governor an updated report on or before December 15 of each calendar year thereafter. This Order takes effect immediately.

DATED at Juneau, Alaska this 25th day of February, 2009.

/s/Sarah Palin
Governor

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