Alaska Tour Guide Training
(and TRAIN THE TRAINER*)

Juneau Ranger District
Conference Room
8510 Mendenhall Loop Rd.
Juneau, Alaska
May 11 - 12, 2016
9:00 a.m. - 5:00 p.m.
May 13, 2016
9:00 a.m. - 1:00 p.m.
Cost: Paid for by the U.S. Forest Service

Workshop Partners
U.S. Forest Service
Alaska Division of Economic Development

Contact
For more information or to sign up for the course, contact:

Linda Nicklin
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Space is limited. Register by Friday May 6, 2016.

An Invitation to Outfitters and Guides
The U.S. Forest Service and Alaska Division of Economic Development are offering a free Alaska Tour Guide Training (ATGT) and Train-the-Trainer workshop for guide and outfitter partners who operate or wish to operate in Southeast Alaska.

Guides and outfitters deliver incredible experiences to visitors to Southeast Alaska. This training is offered as an investment in the services you provide and a way to thank you for the opportunities you give your clients.

Overview
This 2.5 day ATGT curriculum teaches guides and potential guides about:

- Elements of successful tours,
- Different guest learning styles,
- The art of interpretation or telling a story,
- How to respond when tours don’t go as planned,
- Recognizing and assessing visitor needs, wants, and expectations,
- Creating and guiding their own tour.

The concurrent Train-the-Trainer workshop is for tour guide and trainers who would like to improve their skills and/or offer Alaska Tour Guide Training curriculum to train guides in their businesses.

Curriculum developer, Linda Nicklin, will teach the course. She is an interpretive guide trainer, expedition leader, naturalist, and Director of Training and Tour Quality for Gastineau Guiding.

* A limited number of Train-the-Trainer spaces are available for experienced guides and those with training experience who want to learn to train guides using the ATGT curriculum.