

# Advisory Notice

Alcohol Advisory (AAC 304.525)

Date:

Case Number:

Licensee:

DBA:

License #/Type:

Beverage Dispensary

Address:

This is a notice to you as licensee that an incident has occurred or a defect is noted that could result in a violation of a statute, regulation or municipal ordinance.

**Note: This is not an accusation or a criminal complaint.**

Dear Beverage Dispensary Licensees and Beverage Dispensary Tourism Licensees:

The January 1, 2024 implementation date for the Title 4 Rewrite is fast approaching. As you know, activities that were once directly permitted under your license may now require an endorsement. **One such endorsement is the hotel or motel endorsement.** This authorizes a beverage dispensary licensee or a beverage dispensary tourism licensee that is a hotel, motel, resort, or similar business premises that caters to the traveling public as a substantial part of its business to sell or serve alcoholic beverages on the licensed premises, including in a dining room, banquet room, and other public areas approved by the Board.

If as a licensee you already lawfully serve alcoholic beverages in these other areas (other than your main bar) **you must apply for a hotel or motel endorsement by December 31, 2023 to avoid any break in service.**

You may do so by "claiming your business" and applying for a "hotel or motel endorsement" through AMCO's new online licensing portal, AK-ACCIS (available through myAlaska). While we very much prefer you utilizing the online system, you may also apply via email. The hotel or motel endorsement application can be found on AMCO's website ([www.commerce.alaska.gov/web/amco/AlcoholLicenseApplication.aspx](http://www.commerce.alaska.gov/web/amco/AlcoholLicenseApplication.aspx)).

**Please do not hesitate to take action.** The holder of a beverage dispensary or a beverage dispensary tourism license who engages in the above activities without an endorsement commits the offense of unendorsed hotel or motel service. AS 04 09.430. Each violation is punishable by a \$500 fine.

Direct all follow-up questions to [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov) or (907) 269-0350.

Respectfully,

Joan M. Wilson AMCO Director

Issuing Investigator: Director Wilson

Received by:

SIGNATURE: *Joan M. Wilson*

SIGNATURE:

Delivered VIA: Email

Date: