Applicants must advertise once each week for three consecutive weeks by newspaper of general circulation in the area of the license; or if by radio, two times each week during triple A advertising time, for three consecutive weeks*.* ***Per Alaska Regulation, notice by radio MAY NOT substitute for newspaper notice in the following areas: Municipality of Anchorage, City and Borough of Juneau, and Fairbanks North Star Borough.***

This public notice must be completed within the 60 days immediately before filing the application with AMCO.

3 AAC 304.125(f) A newspaper notice of an application must be by display advertisement measuring a minimum of one column inch by three inches.

***Please review the following options carefully and use the template appropriate to the type of application that you are submitting.***

* Regular transfer application formatting should be used only if the licensee is changing and there is no security interest claimed by the transferor.
* Controlling interest transfer application formatting should only be used if the licensee is staying the same and controlling interest in the entity holding the license is changing.
* Security interest transfer application formatting should only be used if the transferor is claiming a security interest in the liquor license.
* Involuntary retransfer application formatting should only be used if the previous license transfer was with security interest, and the license is being involuntary retransferred as an exercise of a previously approved and perfected security interest.

In each formatting template below, the blue fields are fillable. Tap or click on each blue item to fill in your information. Then provide the template with your information to the newspaper or radio.

If you have questions, please contact [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov) or 907-269-0350.

**New License Application**

*In the template below, all red fields are fillable. Please tap or click each red item to fill in your information.*

is making application for a new AS 04.11. liquor license doing business as located at . Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

**Regular Transfer Application**

*In the template below, all red fields are fillable. Please tap or click each red item to fill in your information. You may delete the “New Licensee,” “New Name of Establishment,” and/or “New Premises Address” if they are not changing as part of the transfer.*

**dba** located at is applying for transfer of a AS 04.11. liquor license to dba located at . Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

EXAMPLES:

TRANSFER OF OWNERSHIP AND LOCATION WITH DBA CHANGE

ABC Inc, dba ABC Bar located at 123 A Street Anchorage is applying for transfer of a Beverage Dispensary AS 04.11.090 liquor license to XYZ Inc. dba XYZ Bar located at 789 Z Street Anchorage. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

TRANSFER OF LOCATION WITHOUT DBA OR OWNERSHIP TRANSFER

ABC Inc, dba ABC Bar located at 123 A Street Anchorage is applying for transfer of a Beverage Dispensary AS 04.11.090 liquor license to 789 Z Street Anchorage. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

TRANSFER OF OWNERSHIP AND DBA CHANGE WITHOUT LOCATION CHANGE

ABC Inc, dba ABC Bar located at 123 A Street Anchorage is applying for transfer of a Beverage Dispensary AS 04.11.090 liquor license to XYZ Inc. dba XYZ bar. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

TRANSFER OF OWNERSHIP WITHOUT LOCATION OR DBA CHANGE

ABC Inc, dba ABC Bar located at 123 A Street Anchorage is applying for transfer of a Beverage Dispensary AS 04.11.090 liquor license to XYZ Inc. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

**Controlling Interest Transfer Application**

*In the template below, all red fields are fillable. Please tap or click each red item to fill in your information.*

**dba** located at is applying for transfer of a AS 04.11. liquor license. The change in ownership involves the ownership interest transfer from to . Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

EXAMPLES:

ABC Inc, dba ABC Bar located at 123 A Street Anchorage is applying for transfer of a Beverage Dispensary AS 04.11.090 liquor license to ABC Inc. The change in ownership involves the ownership interest transfer from Pete Public 50% to Patsy Public 50%. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

OR

ABC Inc, dba ABC Bar located at 123 A Street Anchorage is applying for transfer of a Beverage Dispensary AS 04.11.090 liquor license to ABC Inc. The change in ownership involves the ownership interest transfer from Pete Public 50%, Paula Public 30%, and John Q Public 10% to Janet Doe 90%. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

**Security Interest Transfer Application**

*In the template below, all red fields are fillable. Please tap or click each red item to fill in your information.*

**dba** located at is applying for transfer of a AS 04.11. liquor license to dba located at .

Under the terms of AS 04.11.360(4)(B), AS 04.11.670, and 3 AAC 304.106, the transferor/lessor retains a security interest in the liquor license that is the subject of this conveyance, and may, as a result, be able to obtain a retransfer of the license without satisfaction of other creditors.

Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

EXAMPLE:

TRANSFER OF OWNERSHIP AND DBA CHANGE WITHOUT LOCATION CHANGE

ABC Inc, dba ABC Bar located at 123 A Street Anchorage is applying for transfer of a Beverage Dispensary AS 04.11.090 liquor license to XYZ Inc. dba XYZ bar. Under the terms of AS 04.11.360(4)(B), AS 04.11.670, and 3 AAC 304.106, the transferor/lessor retains a security interest in the liquor license that is the subject of this conveyance, and may, as a result, be able to obtain a retransfer of the license without satisfaction of other creditors. Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

**Involuntary Retransfer Transfer Application**

*In the template below, all red fields are fillable. Please tap or click each red item to fill in your information.*

**dba** located at is applying for transfer of a AS 04.11. liquor license to dba located at .

Interested persons should submit written comment to their local governing body, the applicant, and to the Alcoholic Beverage Control Board at 550 West 7th Ave. Suite 1600 Anchorage AK 99501 or [alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov).

SEE REGULAR TRANSFER APPLICATION TEMPLATE FOR EXAMPLES