



MEMORANDUM

TO: Bob Klein, Chair, and Members of the
Alcoholic Beverage Control Board

DATE: January 23, 2018

FROM: Erika McConnell, Director

RE: 5619 Denali Bluffs Hotel –
Perky Moose

Requested Action: Approve new beverage dispensary – tourism license

Statutory Authority: AS 04.06.090(b): “The board shall review all applications for licenses made under this title and may order the director to issue, renew, revoke, transfer, or suspend licenses and permits authorized under this title.”

Staff Recommendation: Approve new license with delegation; instruct licensee to apply for a duplicate license at next renewal period instead of renewing this license.

Background: This application is for a new beverage dispensary – tourism license in the Denali Borough. The Denali Borough does not protest. Approvals from the Department of Environmental Conservation and from the Fire Marshal are pending. Background investigations are pending.

The population of the Denali Borough is 1,810, which requires a tourist facility with at least 20 rental rooms. The Denali Bluffs Hotel provides 176 guest rooms.

The applicant already has a beverage dispensary – tourism license at the Denali Bluffs Hotel (#4280 Mountaineer Grill & Bar), but the hotel has more than twice the number of guest rooms required for a single license. However, statute provides for situations where one facility has alcohol service in two different locations through the duplicate license provisions at AS 04.11.090(e). The licensee should have been directed to apply for a duplicate license.

Attachments: Application



Alaska Alcoholic Beverage Control Board
Form AB-00: New License Application

What is this form?

This new license application form is required for all individuals or entities seeking to apply for a new liquor license. Applicants should review **Title 04 of Alaska Statutes** and **Chapter 304 of the Alaska Administrative Code**. All fields of this form must be completed, per AS 04.11.260 and 3 AAC 304.105.

This form must be completed and submitted to AMCO's main office, along with all other required forms and documents, before any license application will be considered complete.

Section 1 – Establishment and Contact Information

Enter information for the business seeking to be licensed.

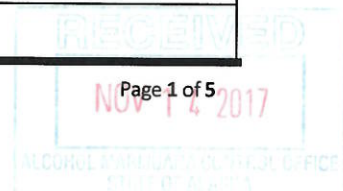
Licensee:	Grande Denali, LLC		
License Type:	Beverage Dispensary Tourism - Seasonal	Statutory Reference:	AS 04.11.400(d)
Doing Business As:	Denali Bluffs Hotel - Perky Moose		
Premises Address:	Mile 238.2 Parks Hwy.		
City:	Denali	State:	AK ZIP: 99755
Local Governing Body:	Denali Borough		
Community Council:			

Mailing Address:	2702 Denali Street, Suite 100		
City:	Anchorage	State:	AK ZIP: 99645

Designated Licensee:	Dave Jarrett		
Contact Phone:	907-278-6100	Business Phone:	907-278-6100
Contact Email:	djarrett@oldharbor.org		

Seasonal License? Yes No If "Yes", write your six-month operating period: May through September

OFFICE USE ONLY			
Complete Date:		License Years:	License #: 5619
Board Meeting Date:		Transaction #:	
Issue Date:		BRE:	<i>MS</i>





Alaska Alcoholic Beverage Control Board
Form AB-00: New License Application

Section 2 - Premises Information

Premises to be licensed is:

- [x] an existing facility [] a new building [] a proposed building

The next two questions must be completed by beverage dispensary (including tourism) and package store applicants only:

What is the distance of the shortest pedestrian route from the public entrance of the building of your proposed premises to the outer boundaries of the nearest school grounds? Include the unit of measurement in your answer.

12 miles

What is the distance of the shortest pedestrian route from the public entrance of the building of your proposed premises to the public entrance of the nearest church building? Include the unit of measurement in your answer.

12 miles

Section 3 - Sole Proprietor Ownership Information

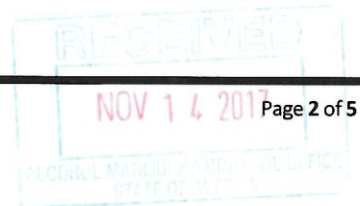
This section must be completed by any sole proprietor who is applying for a license. Entities should skip to Section 4. If more space is needed, please attach a separate sheet with the required information. The following information must be completed for each licensee and each affiliate (spouse).

This individual is an: [] applicant [] affiliate

Form with fields: Name, Address, City, State, ZIP

This individual is an: [] applicant [] affiliate

Form with fields: Name, Address, City, State, ZIP





Alaska Alcoholic Beverage Control Board

Form AB-00: New License Application

Section 4 – Entity Ownership Information

This section must be completed by any entity, including a corporation, limited liability company (LLC), partnership, or limited partnership, that is applying for a license. Sole proprietors should skip to Section 5.

If more space is needed, please attach a separate sheet with the required information.

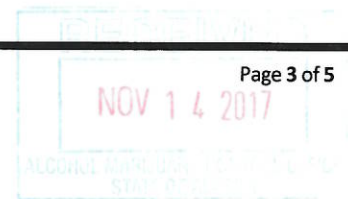
- If the applicant is a corporation, the following information must be completed for each *stockholder who owns 10% or more* of the stock in the corporation, and for each *president, vice-president, secretary, and managing officer*.
- If the applicant is a limited liability organization, the following information must be completed for each *member with an ownership interest of 10% or more*, and for each *manager*.
- If the applicant is a partnership, including a limited partnership, the following information must be completed for each *partner with an interest of 10% or more*, and for each *general partner*.

Entity Official:	See Attachment A			
Title(s):		Phone:		% Owned:
Address:				
City:		State:		ZIP:

Entity Official:				
Title(s):		Phone:		% Owned:
Address:				
City:		State:		ZIP:

Entity Official:				
Title(s):		Phone:		% Owned:
Address:				
City:		State:		ZIP:

Entity Official:				
Title(s):		Phone:		% Owned:
Address:				
City:		State:		ZIP:





Alcohol and Marijuana Control Office
 550 W 7th Avenue, Suite 1600
 Anchorage, AK 99501
alcohol.licensing@alaska.gov
<https://www.commerce.alaska.gov/web/amco>
 Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board
Form AB-00: New License Application

This subsection must be completed by any applicant that is a corporation or LLC. Corporations and LLCs are required to be in good standing with the Alaska Division of Corporations (DOC) and have a registered agent who is an individual resident of the state of Alaska.

DOC Entity #:	85239D	AK Formed Date:	3/12/2007	Home State:	Alaska
Registered Agent:	Christopher J. Slottee, General Counsel		Agent's Phone:	907-257-1856	
Agent's Mailing Address:	2702 Denali Street, Suite 100				
City:	Anchorage	State:	AK	ZIP:	99503

Residency of Agent: Yes No

Is your corporation or LLC's registered agent an individual resident of the state of Alaska?

Section 5 – Other Licenses

Ownership and financial interest in other alcoholic beverage businesses: Yes No

Does any representative or owner named in this application have any direct or indirect financial interest in any other alcoholic beverage business that does business in or is licensed in Alaska?

If "Yes", disclose which individual(s) has the financial interest, what the type of business is, and if licensed in Alaska, which license number(s) and license type(s):

Little Norway, Inc. is applying to transfer Liquor License No. 4099 for the Grande Denali Lodge - Alpenglou Restaurant and Liquor License No. 4280 for the Denali Bluffs Hotel - Mountaineer Grill & Bar to Grande Denali, LLC. The Grande Denali Lodge - Alpenglou Restaurant is located adjacent to the Denali Bluffs Hotel - Mountaineer Grill & Bar location. The Perky Moose is located in the Denali Bluffs Hotel.

Section 6 – Authorization

Communication with AMCO staff: Yes No

Does any person other than a licensee named in this application have authority to discuss this license with AMCO staff?

If "Yes", disclose the name of the individual and the reason for this authorization:

Christopher J. Slottee, General Counsel for Little Norway, Inc. and Grande Denali, LLC, 2702 Denali Street, Suite 100, Anchorage, AK 99503; 907-257-1856; cslottee@oldharbor.org
 Joe Merrill, General Manager, Grande Denali, LLC, 2702 Denali Street, Suite 100, Anchorage, AK 99503; 907-257-1826; jmerrill@denalialaska.com
 Tennifer Peterson-Wise, General Manager for Denali Bluffs Hotel; 2702 Denali Street, Suite 100, Anchorage, AK 99503; 907-257-1827; tpwise@denalialaska.com
 Law Offices of Ernouf & Coffey, P.C.; PO Box 212314, Anchorage, Alaska 99521-2314; Phone: (907) 274-3385





Alaska Alcoholic Beverage Control Board Form AB-00: New License Application

Section 7 – Certifications

Read each line below, and then sign your initials in the box to the right of each statement:

Initials

I certify that all proposed licensees (as defined in AS 04.11.260) and affiliates have been listed on this application.

ok

I certify that all proposed licensees have been listed with the Division of Corporations.

ok

I certify that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

ok

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check the identification of a patron will complete an approved alcohol server education course, if required by AS 04.21.025, and, while selling or serving alcoholic beverages, will carry or have available to show a current course card or a photocopy of the card certifying completion of approved alcohol server education course, if required by 3 AAC 304.465.

ok

I agree to provide all information required by the Alcoholic Beverage Control Board in support of this application.

ok

As an applicant for a liquor license, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, is true, correct, and complete.

Dave Jarrett
Signature of licensee

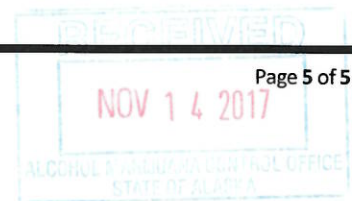
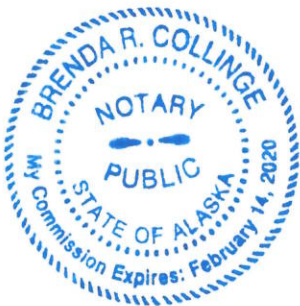
Dave Jarrett, Manager, Grande Denali, LLC
Printed name of licensee

Brenda R. Collinge
Signature of Notary Public

Notary Public in and for the State of Alaska

My commission expires: Feb 14, 2020

Subscribed and sworn to before me this 4th day of October, 2017.





Tourism Statement – Denali Bluffs Hotel – Perky Moose

1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

The Denali Bluffs Hotel is a 176 Room, Seasonally Operated, Full-Service Hotel property located within a mile of the entry to Denali National Park, Alaska's premier Tourist Destination. Many Visitors to Alaska, and certainly to Denali, require both appropriate and desired Hotel accommodations and amenities as part of their itineraries, to include Food & Beverage services, including the opportunity to purchase adult style beverages. The Denali Bluffs Hotel provides such services to approximately 35,000 guests, the majority of which are tourists, each Season.

2. Explain how the facility was/will be constructed or improved in accordance with this application.

~~The Perky Moose, at the Denali Bluffs Hotel, is a 35-seat restaurant that will provide breakfast, lunch, dinner, snacks, coffee and espresso.~~ As a very large percentage of our patrons at the Mountaineer are adults, on vacation, their ability to order adult style beverages to accompany their dining choices ensures a high level of service and satisfaction for their stay at the Hotel. The only alcoholic beverages to be sold in this location will be beer and wine.

3. Who operates the facility for which a liquor license is being applied?

Grande Denali, LLC will be the operator of the Denali Bluffs Hotel and the Perky Moose.

4. Do you offer room rentals to the traveling public?

A. The Denali Bluffs Hotel includes 176 overnight guest accommodations, none with kitchen facilities.

The Hotel does not stock alcoholic beverages in the guest rooms.

B. The Denali Bluffs Hotel is not located within an airport terminal.

5. Does your establishment include a dining facility?

Yes -- the Mountaineer Grill & Bar and the Perky Moose.

6. Are additional amenities available to your guests through your establishment? The Denali Bluffs Hotel offers assistance to guests who are interested in participating in local tours, trips and activities that attract tourists. Such help extends to providing information promotional materials, and providing booking options and other assistance through our agreements with a large number of attraction/activity vendors located in the Denali area.



Alaska Alcoholic Beverage Control Board Form AB-02: Premises Diagram

What is this form?

A detailed diagram of the proposed licensed premises is required for all liquor license applications, per AS 04.11.260 and 3 AAC 304.185. Your diagram must include dimensions and must show all entrances and boundaries of the premises, walls, bars, fixtures, and areas of storage, service, consumption, and manufacturing. If your proposed premises is located within a building or building complex that contains multiple businesses and/or tenants, please provide an additional page that clearly shows the location of your proposed premises within the building or building complex, along with the addresses and/or suite numbers of the other businesses and/or tenants within the building or building complex.

The **second page** of this form is not required. Blueprints, CAD drawings, or other clearly drawn and marked diagrams may be submitted in lieu of the second page of this form. The first page must still be completed, attached to, and submitted with any supplemental diagrams. An AMCO employee may require you to complete the second page of this form if additional documentation for your premises diagram is needed.

This form must be completed and submitted to AMCO's main office before any license application will be considered complete.

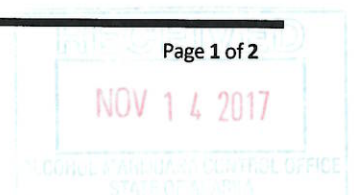
Yes No

I have attached blueprints, CAD drawings, or other supporting documents in addition to, or in lieu of, the second page of this form.

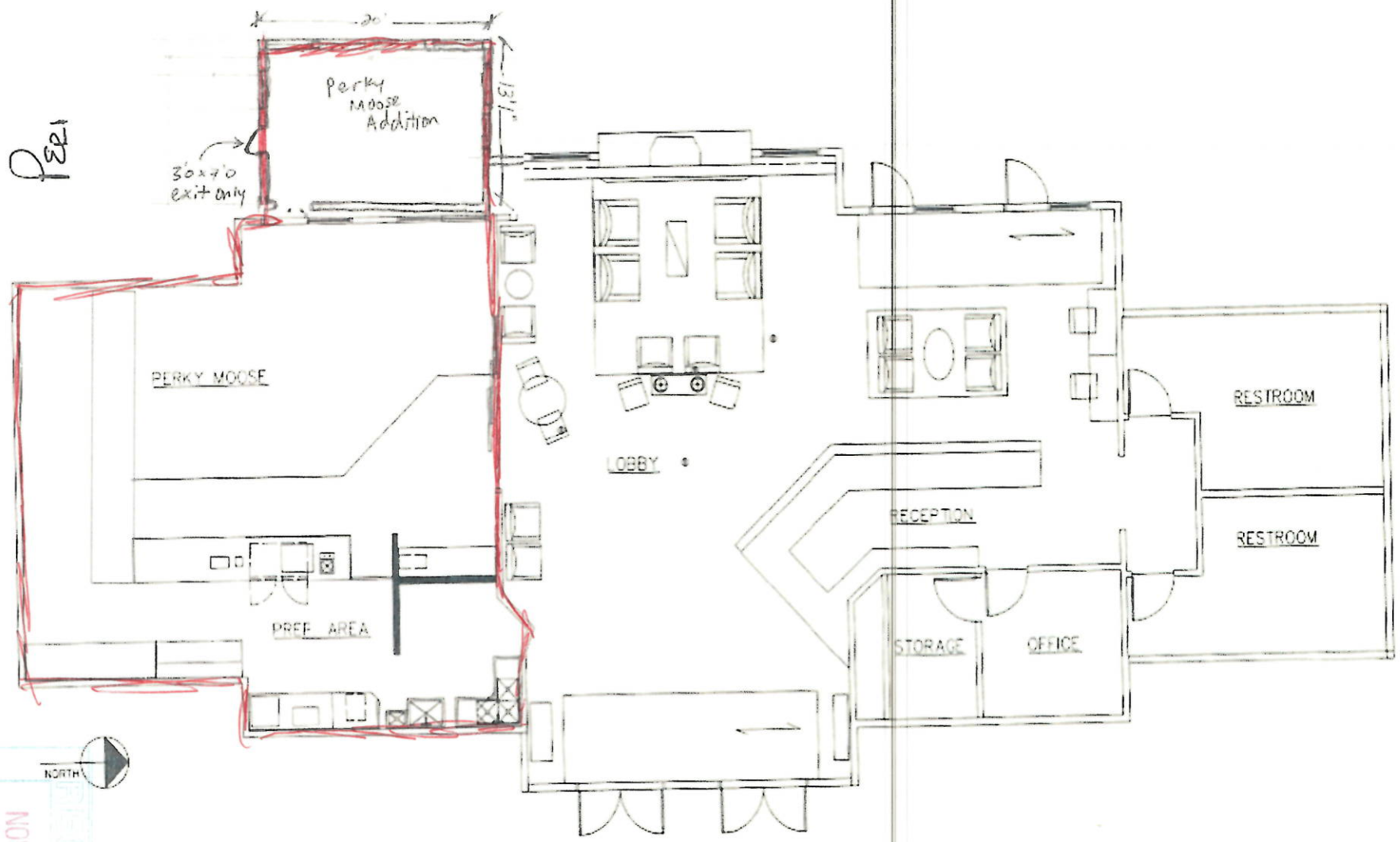
Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Grande Denali, LLC	License Number:	
License Type:	Beverage Dispensary Tourism - Seasonal		
Doing Business As:	Denali Bluffs Hotel - Perky Moose		
Premises Address:	Mile 238.2 Parks Hwy.		
City:	Denali	State:	AK
		ZIP:	99755



Perky



RECEIVED
NOV 14 2017
NORTH



Alaska Alcoholic Beverage Control Board

Form AB-03: Restaurant Designation Permit Application

What is this form?

A restaurant designation permit application is required for a licensee desiring designation under 3 AAC 304.715 – 3 AAC 304.795 as a bona fide restaurant, hotel, or eating place for purposes of AS 04.16.010(c) or AS 04.16.049. Designation will be granted only to a holder of a beverage dispensary, club, recreational site, golf course, or restaurant or eating place license, and only if the requirements of 3 AAC 304.305, 3 AAC 304.725, and 3 AAC 304.745, as applicable, are met. A **detailed floor plan** of the proposed designated and undesignated areas of the licensed business and a **menu** or expected menu listing the meals to be offered to patrons must accompany this form. Applicants should review AS 04.16.049 – AS 04.16.052 and 3 AAC 304.715 – 3 AAC 304.795. All fields of this form must be completed. The required \$50 permit fee may be made by credit card, check, or money order.

Section 1 – Establishment Information

Enter information for licensed establishment.

Licensee:	Grande Denali, LLC				
License Type:	Beverage Dispensary Tourism - Seasonal	License Number:			
Doing Business As:	Denali Bluffs Hotel - Perky Moose				
Premises Address:	Mile 238.2 Parks Hwy				
City:	Denali	State:	AK	ZIP:	99755
Contact Name:	Tennelle Peterson Wise	Contact Phone:	907-278-6100		

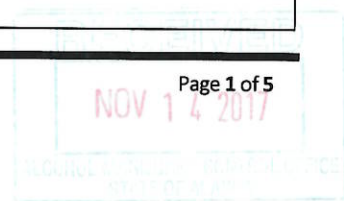
Section 2 – Type of Designation Requested

This application is for the request of designation as a bona fide restaurant, hotel, or eating place for purposes of AS 04.16.010(c) or AS 04.16.049, and for the request of the following designation(s) (check all that apply):

- Dining after standard closing hours: AS 04.16.010(c)
- Dining by persons 16 – 20 years of age: AS 04.16.049(a)(2)
- Dining by persons under the age of 16 years, accompanied by a person over the age of 21: AS 04.16.049(a)(3)
- Employment for persons 16 or 17 years of age: AS 04.16.049(c)

NOTE: Under AS 04.16.049(d), this permit is not required to employ a person 18 - 20 years of age.

OFFICE USE ONLY				
Issue Date:		Transaction #:		BRE:





Alaska Alcoholic Beverage Control Board

Form AB-03: Restaurant Designation Permit Application

Section 3 – Additional Information

Enter all hours that your establishment intends to be open. Include variances in weekend/weekday hours, and indicate am/pm:

The Perky Moose will be open 5:00 am to 8:00 pm, serving breakfast, lunch , and dinner, plus snacks, coffee and and espresso. There will be no variance in weekend and weekday hours. The alcoholic drinks served would be beer and wine.

Are any forms of entertainment offered or available within the licensed business or on the proposed designated portions of the premises? Yes No

If "Yes", describe the entertainment offered or available:

Food and beverage service offered or anticipated is:

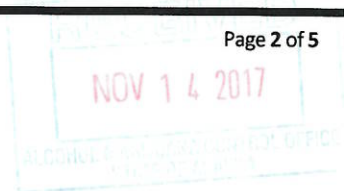
table service buffet service counter service other

If "other", describe the manner of food and beverage service offered or anticipated:

Is an owner, manager, or assistant manager 21 years of age or older always present on the premises during business hours? Yes No

Blueprints, CAD drawings, or other clearly drawn and marked diagrams may be submitted in lieu of the third page of this form.

I have attached blueprints, CAD drawings, or other supporting documents in addition to, or in lieu of, the third page of this form that meet the requirements of this form. Yes No





Alaska Alcoholic Beverage Control Board

Form AB-03: Restaurant Designation Permit Application

Section 5 - Certifications and Approvals

Read each line below, and then sign your initials in the box to the right of each statement:

Initials

I have included with this form a detailed floor plan of the proposed designated and undesignated areas of the licensed business for purposes of this application. I understand that this diagram is different than my licensed premises diagram.



I have included with this form a menu, or an expected menu, listing the meals to be offered to patrons.



I certify that the license for which I am requesting designation is either a beverage dispensary, club, recreational site, golf course, or restaurant or eating place license.



I declare under penalty of perjury that this form, including all attachments and accompanying schedules and statements, is true, correct, and complete.

[Signature]
Signature of licensee

Dave Jarrett, Manager, Grande Denali, LLC
Printed name of licensee

[Signature]
Signature of Notary Public

Notary Public in and for the State of Alaska

My commission expires: Feb 14, 2020



Subscribed and sworn to before me this 4th day of October, 2017

Local Government Review (to be completed by an appropriate local government official):

Approved Disapproved

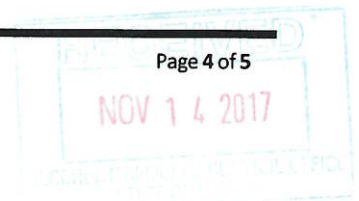
[Approval checkboxes]

Signature of local government official

Date

Printed name of local government official

Title





Alaska Alcoholic Beverage Control Board

Form AB-03: Restaurant Designation Permit Application

AMCO Enforcement Review:

Signature of AMCO Enforcement Supervisor

Printed name of AMCO Enforcement Supervisor

Enforcement Recommendations:

AMCO Director Review:

Approved Disapproved

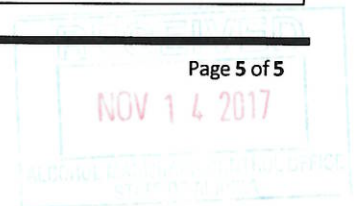
Signature of AMCO Director

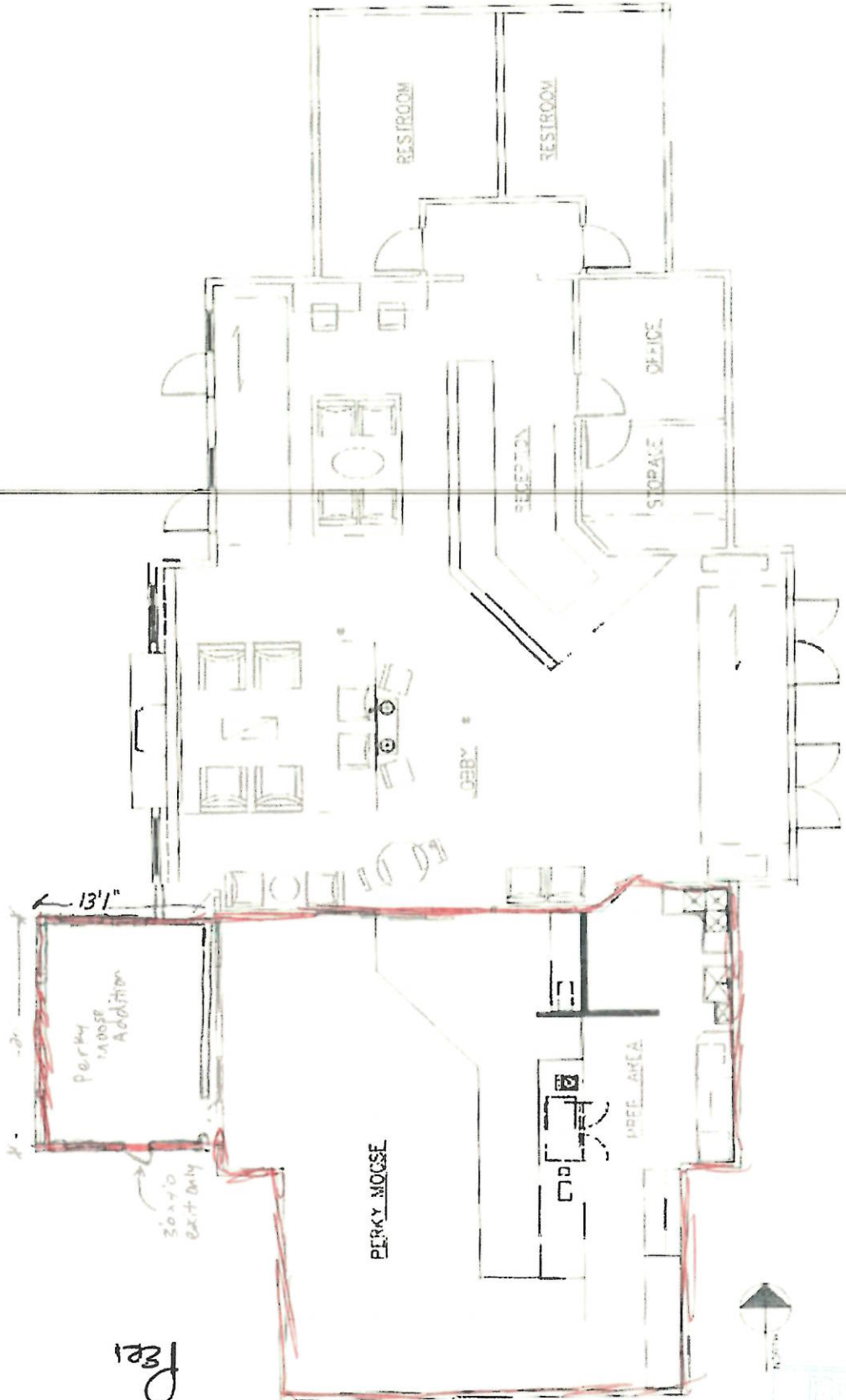
Printed name of AMCO Director

Date

Limitations:

NOV 14 2017





Peri



RECEIVED
 NOV 14 2017
 RECORDS & COMMUNICATIONS OFFICE
 1000 WEST 10TH AVENUE



PERKY MOOSE

— PANTRY & CAFÉ —

Available after 10 am

Soup of the Day
Cup \$7, Bowl \$10

Salads

Solstice Caesar \$9

romaine, parmesan, cornbread croutons, anchovy, lemon, traditional dressing

Mixed Greens \$8

Mixed greens, grape tomato, carrot, cucumber

Hoagies and Panini's (add chips for 1.50)

Cheechako Cuban \$13

smoked pulled pork, ham, swiss, ice box pickles, kahiltna gold birch mustard

Perky Turkey \$12

cranberry mayonnaise, brie, green apple, spinach

Nenana Ham \$12

swiss cheese, spinach, tomato, smoked bacon, creamy birch mayonnaise

River View Roast Beef \$13

Smoked provolone, roasted garlic horseradish aioli, roasted red pepper, red onion, spinach, tomato

Kantishna Club \$13

Smoked ham, turkey, crispy bacon, cheddar cheese, lettuce, tomato, and mayonnaise

Igloo Mountain Italian \$13

Ham, hard salami, smoked provolone, sweet peppers, hot peppers, lettuce, onion, tomato, pesto Italian sandwich dressing

Healy Hippie \$12

Black eye pea hummus, carrot curls, cucumber, spinach, sweet and hot pickled peppers, tomato, garlic tahini dressing- optional choice of cheese

NOV 14 2017



PERKY MOOSE

— PANTRY & CAFÉ —

Build Your Own

Meats –Ham 12.00, Turkey 12.00, Roast Beef 13.00, Hard Salami 13.00
(add bacon to any sandwich 2.00)

Cheeses- Cheddar, Swiss, smoked Provolone, pepper jack (extra cheese 1.00)

Veggies- Lettuce, tomato, onion, pickles, sweet peppers, hot peppers, roasted red peppers, carrots, spinach, pickles, cucumber, green pepper, jalapeños, black olives

Sauces- whole mustard, yellow mustard, creamy birch mustard, mayonnaise, roasted garlic horseradish mayonnaise, sriracha mayonnaise, chipotle ranch, bleu cheese, sweet chili sauce, teriyaki sauce, garlic tahini sauce, pesto Italian sauce

Grab-n-Go

Ham & Turkey \$10

Roast Beef \$11

Ice Cream

chocolate, vanilla, or swirl

Cup or Cone \$3

Additional Toppings .75 cents ea.

Chocolate sauce, peanut sauce, Oreo crumbs, peanuts
M&M's, sprinkles, whipped cream, maraschino cherries

