



THE STATE  
of ALASKA  
GOVERNOR MIKE DUNLEAVY

Department of Commerce, Community,  
and Economic Development

ALCOHOL & MARIJUANA CONTROL OFFICE

550 West Seventh Avenue, Suite 1600  
Anchorage, AK 99501  
Main: 907.269.0350

January [X], 2019

The Honorable [First and Last Name]  
State Capitol  
Juneau, AK 99801

Re: Senate Bill [X], Title 4 Rewrite

Dear Representative/Senator [Name]:

Six years ago, representatives from a broad spectrum of Alaska society came together to discuss updating and reforming our state's alcohol laws. The stakeholder group, which we convened, included representatives from the alcohol industry, public health, local governments, law enforcement and public safety, education, and community advocacy. Five subcommittees were created to drill down into specific topics: Licensing, the Role of the ABC Board, Underage Drinking, Local Option, and Internet Sales of Alcohol. Hundreds of people spent thousands of hours discussing and debating the major issues as well as the finer points of liquor licensing and enforcement. A bill was developed that reflects recommendations as well as compromises to update and modernize our alcohol laws in Title 4.

Last session, Senate Bill 76 passed the Senate but did not make it through its assigned committees in the House. The bill failed because there are tensions and disagreements in the alcohol industry, as in any industry. However, the stakeholder group has continued to meet to work on contentious issues and has reached a compromise, which is reflected in Senate Bill [X].

The Board does not take a position on tensions between the various business types within the industry. However, the Board is committed to the goals of the Title 4 rewrite, which are these:

- Promote a fair business climate and protect public health and safety by
  - Creating rational regulation for all tiers of the alcohol industry;
  - Limiting youth access to alcohol, while ensuring youth are not criminalized; and
  - Promoting responsible alcohol use and reducing the harms of overconsumption.
- Make Title 4 a clear and consistent legal framework, to include
  - Increasing the swiftness, proportionality, and consistency of penalties;
  - Increasing local law enforcement of Title 4; and
  - Increasing licensee accountability before the ABC Board for Title 4 violations.

Senator/Representative [Name]

January x, 2019

Page 2

This is the first comprehensive look at Title 4 in over 30 years. This rewrite will update outdated provisions, correct conflicting and confusing provisions, modernize laws to reflect current trends and values, help the Board carry out its mission, and benefit communities and businesses.

We urge your support of Senate Bill [X]. If you have questions regarding the bill, please contact the ABC Board Director, Erika McConnell, at [erika.mcconnell@alaska.gov](mailto:erika.mcconnell@alaska.gov). In addition, the ABC Board will hold a regular meeting in Juneau on February 19-20. We would be happy to talk with you about the Title 4 rewrite during our meeting.

We would like to thank Senator Micciche for his years-long participation on the steering committee and his sponsorship of this important legislation.

Sincerely,

Bob Klein, Chair, for  
The Alcoholic Beverage Control Board

Cc: Governor Mike Dunleavy  
Commissioner Julie Anderson, DCCED