



## MEMORANDUM

TO: Alcoholic Beverage Control Board    DATE: July 9, 2019

FROM: Erika McConnell, Director    RE: Staff Recommendation for Regulations  
Projects

**Wholesaler Licenses Providing Samples:** I recommend the board write a regulation to clarify whether or not it is allowable for a wholesaler licensee to provide sample alcoholic beverages to other licensees. While this could be considered a normal business practice, there is nothing in statute that permits a wholesaler licensee to provide alcoholic beverages directly to a person for consumption.

**Prior Public Approval:** How should AS 04.11.460(b) be interpreted? (see Tab 18) A regulations project to clarify when this applies is recommended.