



Alaska Alcoholic Beverage Control Board
Tourism Statement

Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
alcohol.licensing@alaska.gov
<https://www.commerce.alaska.gov/web/amco>
Phone: 907.269.0350

A new, transfer, or renewal application for a beverage dispensary – tourism or restaurant / eating place – tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be submitted to AMCO's main office before any tourism license application will be reviewed.

Section 1 – Establishment Information

Enter information for the business seeking to have its license renewed. If any populated information is incorrect, please contact AMCO.

Doing Business As:	Indian House	License #:	553
License Type:	Beverage Dispensary - Tourism		

Section 2 – Tourism Statement

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

SEE ATTACHED

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

SEE ATTACHED

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?

YES NO

2.4 If "no" who operates the tourism facility?

NA



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2.5 Do you offer room rentals to the traveling public?

~~YES~~

NO

If "yes" answer the following questions:

How many rooms are available?

10

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

NONE - SEE ATTACHED

Do you stock or plan to stock alcoholic beverages in guest rooms?

YES

NO

If "no" is your facility located within an airport terminal?

YES

NO

2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".

SEE ATTACHED

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

SEE ATTACHED

INDIAN HOUSE *MILE 103.5 SEWARD HIGHWAY * INDIAN * ALASKA

December 21, 2019

To: Alaska ABC Board

From: Mark A. Sollenberger, Owner

Subject: Tourism Statement

RE: Form AB-17D * Dispensary License Application for 2020-2021

Business Name: **Indian House**

License # 553

General Statement:

The Seward Highway starts at Seward and ends in Anchorage. The Seward Highway from Potter Marsh to Indian Creek (mile 103), is a national scenic highway and located in the Chugach State Park. The Highway and Park provide numerous parking areas and off highway Park facilities along that fourteen mile stretch between Anchorage and Indian. These areas are for viewing the Turnagain Arm, the wildlife along this highway and using the picnic and hiking areas. The highway itself is one of the most popular tourist attractions just outside the Anchorage Area. The Indian House was first opened in 1953, when the Seward Highway was completed and open. The first Liquor License was issued by the Alaska Territory as a business license in 1953, and when the ABC Board was created in 1956, the Territory issued the first Dispensary License. If not the oldest, it is one of oldest dining and lounge facilities on the Seward Highway. The Indian House is located at milepost 103.5 of the Seward Highway, in Indian, Alaska. It is approximately 14 miles from Anchorage, a half-mile from Indian Creek and 3 miles from Bird Creek. The Indian House has 200 feet of frontage on the Seward Highway and is easily accessible to tourist and commercial vehicles. It is the first dining, lounge facility out of Anchorage, and one of the few indoor Public facilities along this stretch of highway where tourists visit the highway parks and parking areas. The Indian House is part of the history of Alaska.

Question 2.1: Encourage Tourism

The Indian House is a Tourist attraction. The Indian House features a breathtaking view of the Turnagain Arm, where you can see the whales run and watch the Bore Tides. The view includes the community of Hope in the Resurrection Creek Valley, Sunrise Mountain and the 20-mile creek valley (where Sunrise Community once existed). We provide binoculars for guests to see Hope, the whales, and the doll sheep that have on the mountain behind the building. The view described is on north shore of the Kenai Peninsula, and is where Captain Cook, in 1776 turned back because it did not lead to the Northwest Passage. Also the area was rich with tales of gold mining and railroad construction in the turn of the last century. We are extremely proud of our view. The house and the view is designed to be family friendly. This attracts both tourists and Alaskans. In addition, Anchorage area residents bring their visiting guests to experience this scenic, historic part of Alaska, or use it as a destination when they just want to get out of town. Besides the view, the House has historic photos, some artifacts, and coin collections left by tourists in the last century. The inside is quite picturesque and Museum like. In general, people take pictures outside from the deck and of the inside of the building.

Question 2.2: Facility Construction

The Indian House building is sided with rustic logs from the Turnagain area. The ceiling and walls in the front area of the building is constructed with wooden slats and boards milled in the Bird Creek Sawmill in the last century. A wall divides the lounge and restaurant so that the restaurant area can be more family oriented. Dining is available in both areas. Also, the front of the building has a very large deck. The facility has three restrooms, which includes a handicap restroom. There are eight picture windows in the restaurant/lounge area that are vintage Alaska Railroad passenger car windows. There is also a small, alcohol free, outside dining/picnic area.

AMCO

DEC 26 2019

Subject: Tourism Statement

RE: Form AB-17D

Dispensary License Application for 2020-2021

Business Name: Indian House

License # 553

Question 2.3: Operator (YES)

Mark A. Sollenberger is the owner and operator (sole proprietor).

Question 2.4--NO

Question 2.5: Room Rentals

We have 10 rental rooms available. None of the rooms have cooking facilities. We do not stock or serve alcohol in the rental rooms.

Question 2.6: Is there a Dining Facility

Yes. The Indian House is basically a family style restaurant with a lounge. Our restaurant is generally our primary revenue producer during our busy periods.

Question 2.7: Additional amenities available to our guests through our establishment:

We have a unique Alaskan gift shop that features Alaskan style gifts and souvenirs, and when available, we feature artwork made by Alaskan artists. We share the history of Turnagain Arm and the surrounding area, with photos of the history of the area and the artifacts, such as the carved Bilikins and carved wooden Indians. We have an information display of brochures available for tourists. These are supplied by the Alaskan tour guide services and operators, many which are local to Turnagain Arm and Girdwood. As a courtesy, we offer free limited parking to tourists in motorhomes and RV's. This gives tourists a safe place to rest, dine, or to rent one of our rooms to freshen up.

Personal Note:

I moved to Alaska (Fairbanks) in 1959. In 1964, I joined the Alaska National Guard, moved to Anchorage to work construction after the 1964 earthquake and then went outside for basic training. When I returned to Anchorage in 1965, I worked for the Forest Service as a surveyor for the camp grounds on the Kenai. When returning to Anchorage that fall, the temporary Indian Bridge was damaged, and only foot traffic could cross. We walked across the bridge and another half mile to the nearest establishment. That was the first time I entered the Indian House. We had to call Anchorage for a ride by radio phone. During the 1980's, when I returned from trips to the Kenai, I made it point to stop at the Indian House for one last view of the Alaska wilderness before returning to Anchorage. I purchased the Indian House in 1993 and after an extensive remodel, opened it in 1994. I changed the theme, to that of a family style restaurant, while improving the lounge and bar area. I have committed myself to maintaining it as a highway friendly facility, with an Alaskan historic atmosphere with its extraordinary view of Alaska.

I respectfully request your approval for the renewal of the Indian House license.

THANK YOU.

MARK SOLLENBERGER _____

Mark A. Sollenberger, Owner.

For any questions, please call me.

907-569-3902

AMCO
DEC 26 2019



ATTACHED PHOTOS DESCRIPTION.

PHOTO 1 INDIAN HOUSE VIEW FROM SEWARD HIGHWAY.

PHOTO 2 LOUNGE DINING AREA SHOWING VIEW WINDOWS.

PHOTO 3 INDIAN HOUSE VIEW OF TURNAGAIN ARM AND HOPE

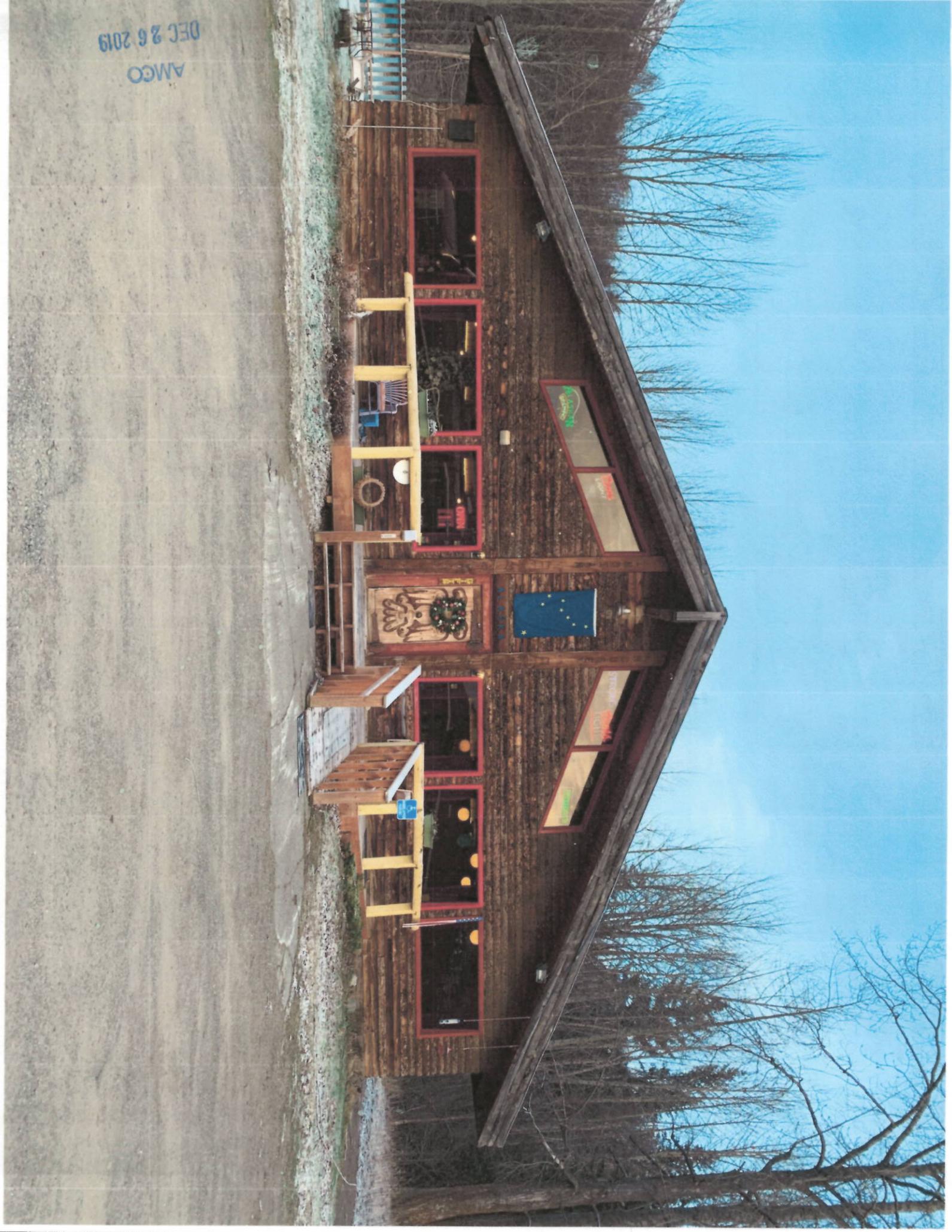
PHOTO 4 SEPARATE DINING AREA

PHOTO 5 LOUNGE AREA

PHOTO 6 FRONT DOOR AND PORCH AREA

IT IS BEAUTIFUL IN THE SUMMER, AND FRIENDLY IN THE WINTER.

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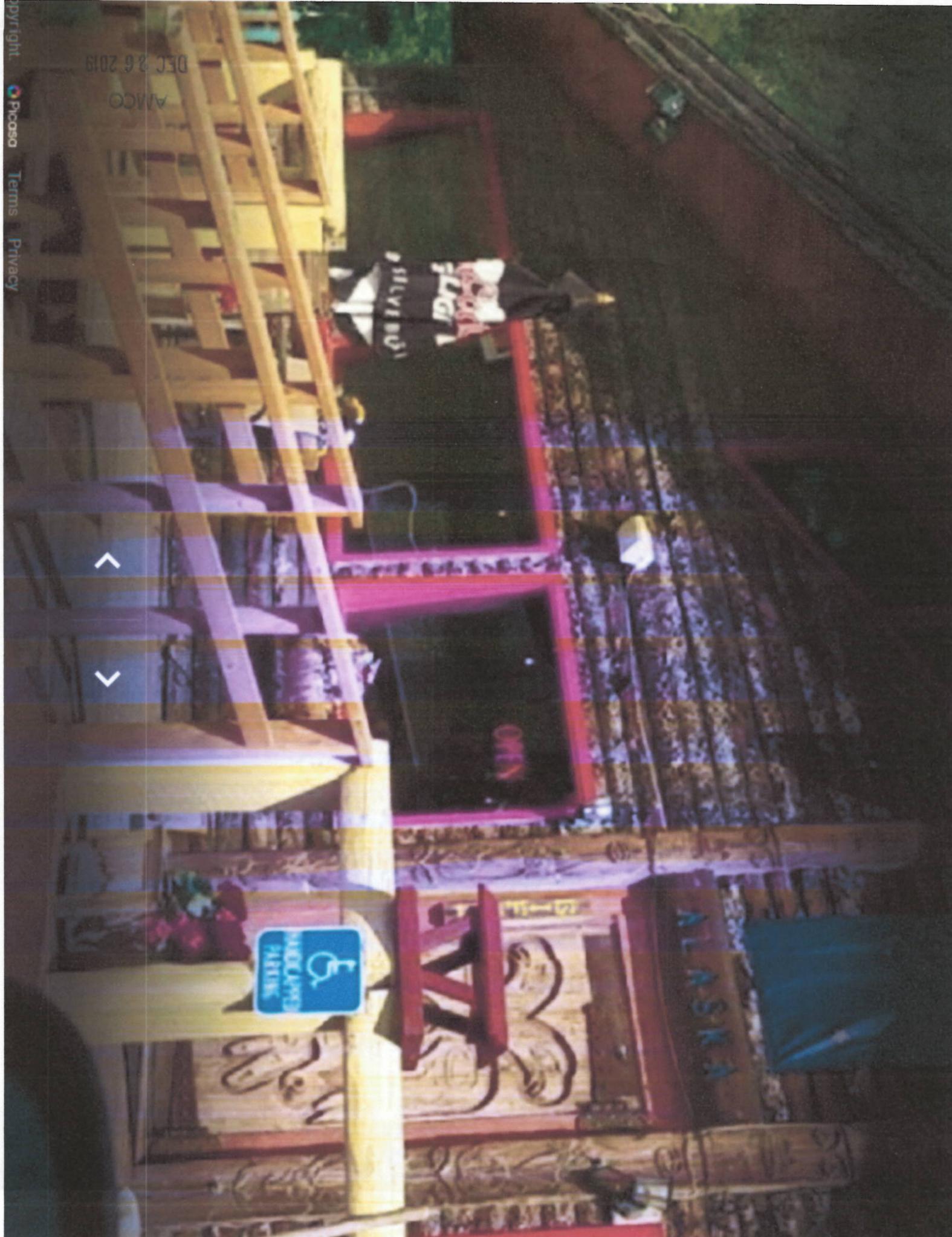


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ALASKA
WINE & SPIRITS

WINE & SPIRITS
ALASKA

AMCO
DEC 26 2019





Alaska Alcoholic Beverage Control Board
Beverage Dispensary – Tourism License
Form AB-17d: 2020/2021 Renewal License Application

What is this form?

This renewal license application form is required for all individuals or entities seeking to apply for renewal of an existing beverage dispensary-tourism liquor license that is due to renew by December 31, 2019. All fields of this form must be complete and correct, or the application will be returned to you in the manner in which it was received, per AS 04.11.270 and 3 AAC 304.105. The Community Council field only should be verified/completed by licensees whose establishments are located within the Municipality of Anchorage or outside of city limits within the Matanuska-Susitna Borough.

This form must be completed and submitted to AMCO's main office before any license renewal application will be reviewed. Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees that an application will be considered complete, or that a license will be renewed.

Section 1 – Establishment and Contact Information

Enter information for the business seeking to have its license renewed. If any populated information is incorrect, please contact AMCO.

Licensee:	Mark A Sollenberger	License #:	553
License Type:	Beverage Dispensary - Tourism		
Doing Business As:	Indian House		
Premises Address:	27655 Seward Highway, INDIAN, AK, 99540		
Local Governing Body:	Municipality of Anchorage		
Community Council:	Turnagain Arm		

Mailing Address:	3902 GREENLAND DR		
City:	ANCHORAGE	State:	AK
ZIP:	99517		

Enter information for the individual who will be designated as the primary point of contact regarding this application. This individual **must be a licensee** who is required to be listed in and authorized to sign this application.

Contact Licensee:	MARK A SOLLENBERGER	Contact Phone:	907-569-3902
Contact Email:	markallenhere@gmail.com		

Optional: If you wish for AMCO staff to communicate with an individual who is not a licensee named on this form (eg: legal counsel) about this application and other matters pertaining to the license, please provide that person's contact information in the fields below.

Name of Contact:	N/A	Contact Phone:	
Contact Email:			



Form AB-17d: 2020/2021 Tourism Renewal License Application

Section 2 – Entity or Community Ownership Information

Licensees who directly hold a license as an individual or individuals should skip to Section 3. General partnerships and local governments should skip to the second half of this page. All licensees that are **corporations** or **LLCs** must complete this section. Corporations and LLCs are required to be in good standing with the Alaska Division of Corporations, Business & Professional Licensing (CBPL). The CBPL Entity # below is **neither** your EIN/tax ID number, **nor** your business license number. **You may view your entity's status or find your CBPL entity number by using the following site:** <https://www.commerce.alaska.gov/cbp/main/search/entities>

Alaska CBPL Entity #:	
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You must ensure that you are able to certify the following statement before signing your initials in the box to the right: Initials

I certify that this entity is in good standing with CBPL and that all current entity officials and stakeholders (listed below) are also currently and accurately listed with CBPL.

This subsection must be completed by any **community** or **entity**, including a corporation, limited liability company, partnership, or limited partnership, that is applying for renewal. If more space is needed, please attach additional completed copies of this page.

- If the applicant is a **corporation**, the following information must be completed for each **shareholder who owns 10% or more** of the stock in the corporation, and for each **president, vice-president, secretary, and managing officer**.
- If the applicant is a **limited liability organization**, the following information must be completed for each **member with an ownership interest of 10% or more**, and for each **manager**.
- If the applicant is a **partnership**, including a limited partnership, the following information must be completed for each **partner with an interest of 10% or more**, and for each **general partner**.

Important Note: The information provided in the below fields (including spelling of names, specific titles, and percentages held) must match that which is listed with CBPL. If one individual holds multiple titles mentioned in the bullets above, all titles must be listed for that individual on this application and with CBPL. Failure to list all required titles constitutes an incomplete application. **You must list ALL of your qualifying officials, additional copies of this page or a separate sheet of paper may be submitted if necessary.**

Name of Official:				
Title(s):	Phone:	% Owned:		
Mailing Address:				
City:	State:	ZIP:		

Name of Official:				
Title(s):	Phone:	% Owned:		
Mailing Address:				
City:	State:	ZIP:		

Name of Official:				
Title(s):	Phone:	% Owned:		
Mailing Address:				
City:	State:	ZIP:		



Form AB-17d: 2020/2021 Tourism Renewal License Application

Section 3 – Sole Proprietor Ownership Information

Entities, such as corporations or LLCs, should skip this section. This section must be completed by any licensee who directly holds the license as an **individual or multiple individuals** and is applying for license renewal. If more space is needed, please attach a separate sheet that includes all of the required information.

The following information must be completed for each licensee and each affiliate.

This individual is an: applicant affiliate (spouse)

Name:	MARK A. SOLLENBERGER		Contact Phone:	907.569.3902	
Mailing Address:	3902 GREENLAND DR				
City:	ANCHORAGE	State:	AK	ZIP:	99517
Email:	markallenhere@gmail.com				

This individual is an: applicant affiliate (spouse)

Name:	N/A		Contact Phone:		
Mailing Address:	N/A				
City:		State:		ZIP:	
Email:					

Section 4 – Alcohol Server Education

Read the line below, and then sign your initials in the box to the right of the statement:

Initials

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of a patron have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, as set forth in AS 04.21.025 and 3 AAC 304.465.

Section 5 – License Operation

Check a **single box** for each calendar year that best describes how this liquor license was operated:

2018 2019

The license was regularly operated continuously throughout each year.

2018 2019

The license was regularly operated during a specific season ^{THIS} each year. **JULY THROUGH DEC.**

2018 2019

The license was only operated to meet the minimum requirement of 240 total hours each calendar year. If this box is checked, a complete copy of Form AB-30: Proof of Minimum Operation Checklist, and all necessary documentation must be provided with this application.

2018 2019

The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both of the calendar years. If this box is checked, a complete copy of Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated for at least the minimum requirement, unless a complete copy of the form (including fees) has already been submitted for that year.

2018 2019



Alaska Alcoholic Beverage Control Board

Form AB-17d: 2020/2021 Tourism Renewal License Application

Section 6 - Violations and Convictions

Applicant violations and convictions in calendar years 2018 and 2019:

Yes No

Have any notices of violation (NOVs) been issued for this license in the calendar years 2018 or 2019?

Yes No

Has any person or entity named in this application been convicted of a violation of Title 04, of 3 AAC 304, or a local ordinance adopted under AS 04.21.010 in the calendar years 2018 or 2019?

Yes No

If "Yes" to either of the previous two questions, attach a separate page to this application listing all NOVs and/or convictions.

Section 7 - Certifications

Read each line below, and then sign your initials in the box to the right of each statement:

Initials

I certify that all current licensees (as defined in AS 04.11.260) and affiliates have been listed on this application, and that in accordance with AS 04.11.450, no one other than the licensee(s) has a direct or indirect financial interest in the licensed business.

Initials: MS

I certify that I have not altered the functional floor plan or reduced or expanded the area of the licensed premises, and I have not changed the business name or the ownership (including officers, managers, general partners, or stakeholders) from what is currently approved and on file with the Alcoholic Beverage Control (ABC) Board.

Initials: MS

I certify on behalf of myself or of the organized entity that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

Initials: MS

I am submitting as part of this application a completed copy of the attached Tourism Statement form, for review by the Alcoholic Beverage Control Board.

Initials: MS

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, is true, correct, and complete. I agree to provide all information required by the Alcoholic Beverage Control Board or AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned to me as incomplete.

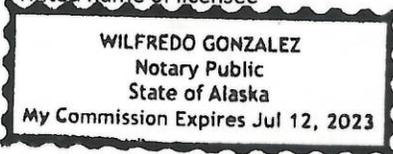
Signature of licensee: MARK SOLLENBERGER

Signature of Notary Public: [Signature]

Printed name of licensee: MARK A. SOLLENBERGER

Notary Public in and for the State of Alaska

My commission expires: July 12, 2023



Subscribed and sworn to before me this 21 day of 12, 2019.

Seasonal License? Yes No

If "Yes", write your six-month operating period: _____

License Fee:	\$ 2500.00	Application Fee:	\$ 300.00	TOTAL:	\$ 2800.00
Miscellaneous Fees:					
GRAND TOTAL (if different than TOTAL):					