



Alcohol and Marijuana Control Office
 550 W 7th Avenue, Suite 1600
 Anchorage, AK 99501
alcohol.licensing@alaska.gov
<https://www.commerce.alaska.gov/web/amco>
 Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board
Tourism Statement

A new, transfer, or renewal application for a beverage dispensary – tourism or restaurant / eating place – tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be submitted to AMCO's main office before any tourism license application will be reviewed.

Section 1 – Establishment Information

Enter information for the business seeking to have its license renewed. If any populated information is incorrect, please contact AMCO.

Doing Business As:	Frontier Suites Hotel	License #:	3824
License Type:	Beverage Dispensary - Tourism		

Section 2 – Tourism Statement

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

see attached statement

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

see attached statement

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?

YES

NO

2.4 If "no" who operates the tourism facility?



Alaska Alcoholic Beverage Control Board
Tourism Statement

2.5 Do you offer room rentals to the traveling public?

YES NO

If "yes" answer the following questions:

How many rooms are available?

104 ROOMS

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

104 ROOMS

Do you stock or plan to stock alcoholic beverages in guest rooms?

YES NO

If "no" is your facility located within an airport terminal?

YES NO

2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".

65 SEAT RESTAURANT + LOUNGE

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

WOODS KAY ROOM
MEETING ROOMS

Hospitality Group LLC
D.b.a. Frontier Suites Airport Hotel

September 26, 2019

Tourism Statement;

Hospitality Group LLC owns and operates the Frontier Suites Airport Hotel located at 9400 Glacier Highway, Juneau Alaska 99801. The Frontier Suites Airport Hotel is a 104 room full service hotel providing tourist with accommodations, a restaurant serving breakfast, lunch and dinner and a lounge where they can enjoy their favorite beverage.

Each of our 104 rooms is equipped with a full kitchen, and many with separate bedrooms and complimentary WIFI throughout the property, providing our guests a home away from home where they have the option to eat out or prepare their meals. We offer a large meeting room, a conference room and a work-out center for our guest's enjoyment.

We also operate a shuttle van giving our guest's fast and convenient transportation to and from the airport, ferry terminal, etc. We are conveniently located within minutes of the Juneau International Airport, the Alaska Marine Highway, the Mendenhall Glacier as well as other tourist attractions such as River Rafting, Sports Fishing, Whale watching and Auke bay to mention a few.

We offer online booking for our guests through our website www.frontiersuites.com and through many other websites such as Expedia, Trip advisor, booking.com to mention a few, we are also continually upgrading our hotel by remodeling 20% of our rooms each year and keeping the hotel clean and fresh for our guests enjoyment.



Hospitality Group LLC
D.b.a. Frontier Suites Airport Hotel
Donald C. Madsen
Member

AMCO
OCT 04 2019

Hospitality Group LLC
D.b.a Frontier Suites Airport Hotel

November 7, 2019

Tourism Statement 2.1 Explain how issuance of a liquor license at your establishment has/will encourage tourism.

Hospitality Group LLC owns and operates the Frontier Suites Airport Hotel located at 9400 Glacier Highway, Juneau Alaska 99801. The Frontier Suites Airport Hotel is a 104 room full service hotel providing tourists with accommodations, a restaurant serving breakfast, lunch and dinner and a lounge where they can enjoy their favorite beverage.

The lounge is operated by the managing company and alcohol can only be purchased at the lounge, it is not stocked in the rooms, it can only be purchased through the lounge.

Each of our 104 rooms is equipped with a full kitchen, and many with separate bedrooms and complimentary WIFI throughout the property, providing our guests a home away from home where they have the option to eat our or prepare their meals. We offer a large meeting room, a conference room and a work-out center for our guest's enjoyment.

We also operate a shuttle van giving our guest's fast and convenient transportation to and from the airport, ferry terminal, and during the off season to local stores and medical facilities to attract tourism.

Tourism Statement 2.2 Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1)

We are conveniently located within minutes of the Juneau International Airport, the Alaska Marine Highway, the Mendenhall Glacier as well as other tourist attractions such as River Rafting, Sports Fishing, Whale Watching, and Auke Bay to mention a few.

We offer online booking for our guests through our website www.frontiersuites.com and through many other websites such as Expedia, Trip advisor, booking.com to mention a few, we are also continually upgrading our hotel by remodeling 20% of our rooms each year and keeping the hotel clean and fresh for our guests enjoyment. As we are not planning any improvements to the lounge it is maintained by keeping up with the required maintenance.

Hospitality Group, LLC
D.b.a. Frontier Suites Airport Hotel
Donald C. Madsen
Member



Alaska Alcoholic Beverage Control Board

Master Checklist: Renewal Liquor License Application

Doing Business As:	Frontier Suites Hotel	License Number:	3824
License Type:	Beverage Dispensary - Tourism		
Examiner:	<i>RANDI</i>	Transaction #:	1149708

Document	Received	Completed	Notes
AB-17: Renewal Application	10/4	<i>DOCUMENTS 11/7/19</i>	
App and License Fees	10/4	<i>10/4</i>	

Supplemental Document	Received	Completed	Notes
Tourism/Rec Site Statement	10/4	<i>10/4</i>	
AB-25: Supplier Cert (WS)			
AB-29: Waiver of Operation			
AB-30: Minimum Operation			
AB-33: Restaurant Affidavit			
COI / COC / 5 Star			
FP Cards & Fees / AB-08a			
Late Fee			

Names on FP Cards:	
--------------------	--

Yes No

Selling alcohol in response to written order (package stores)?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Mailing address and contact information different than in database (if <i>Phone</i> yes, update database)?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
In "Good Standing" with CBPL (skip this and next question for sole proprietor)?	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Officers and stockholders match CBPL and database (if "No", determine if transfer necessary)?	<input checked="" type="checkbox"/>	<input type="checkbox"/>

LGB 1 Response:

LGB 2 Response:

Waive
 Protest
 Lapsed
 Waive
 Protest
 Lapsed



Alcohol and Marijuana Control Office
 550 W 7th Avenue, Suite 1600
 Anchorage, AK 99501
alcohol.licensing@alaska.gov
<https://www.commerce.alaska.gov/web/amco>
 Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board
Beverage Dispensary – Tourism License
Form AB-17d: 2020/2021 Renewal License Application

What is this form?

This renewal license application form is required for all individuals or entities seeking to apply for renewal of an existing beverage dispensary-tourism liquor license that is due to renew by December 31, 2019. All fields of this form must be complete and correct, or the application will be returned to you in the manner in which it was received, per AS 04.11.270 and 3 AAC 304.105. The Community Council field only should be verified/completed by licensees whose establishments are located within the Municipality of Anchorage or outside of city limits within the Matanuska-Susitna Borough.

This form must be completed and submitted to AMCO's main office before any license renewal application will be reviewed. Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees that an application will be considered complete, or that a license will be renewed.

Section 1 – Establishment and Contact Information

Enter information for the business seeking to have its license renewed. If any populated information is incorrect, please contact AMCO.

Licensee:	Hospitality Group, LLC	License #:	3824
License Type:	Beverage Dispensary - Tourism		
Doing Business As:	Frontier Suites Hotel		
Premises Address:	9400 Glacier Highway		
Local Governing Body:	City & Borough of Juneau		
Community Council:	None		

Mailing Address:	P.O. Box 32399		
City:	Juneau	State:	AK
		ZIP:	99803

Enter information for the individual who will be designated as the primary point of contact regarding this application. This individual **must be a licensee** who is required to be listed in and authorized to sign this application.

Contact Licensee:	Donald C. Madsen	Contact Phone:	907-723-8200
Contact Email:	dmadsen@gei.net		

Optional: If you wish for AMCO staff to communicate with an individual who is **not a licensee** named on this form (eg: legal counsel) about this application and other matters pertaining to the license, please provide that person's contact information in the fields below.

Name of Contact:		Contact Phone:	
Contact Email:			

AMCO
 OCT 04 2019



Form AB-17d: 2020/2021 Tourism Renewal License Application

Section 2 - Entity or Community Ownership Information

Licensees who directly hold a license as an individual or individuals should skip to Section 3. General partnerships and local governments should skip to the second half of this page. All licensees that are corporations or LLCs must complete this section. Corporations and LLCs are required to be in good standing with the Alaska Division of Corporations, Business & Professional Licensing (CBPL). The CBPL Entity # below is neither your EIN/tax ID number, nor your business license number. You may view your entity's status or find your CBPL entity number by visiting the following site: https://www.commerce.alaska.gov/cbp/main/search/entities

Alaska CBPL Entity #: 125511

You must ensure that you are able to certify the following statement before signing your initials in the box to the right: Initials

I certify that this entity is in good standing with CBPL and that all current entity officials and stakeholders (listed below) are also currently and accurately listed with CBPL.

[Signature box]

This subsection must be completed by any community or entity, including a corporation, limited liability company, partnership, or limited partnership, that is applying for renewal. If more space is needed, please attach additional completed copies of this page.

- If the applicant is a corporation, the following information must be completed for each shareholder who owns 10% or more of the stock in the corporation, and for each president, vice-president, secretary, and managing officer.
• If the applicant is a limited liability organization, the following information must be completed for each member with an ownership interest of 10% or more, and for each manager.
• If the applicant is a partnership, including a limited partnership, the following information must be completed for each partner with an interest of 10% or more, and for each general partner.

Important Note: The information provided in the below fields (including spelling of names, specific titles, and percentages held) must match that which is listed with CBPL. If one individual holds multiple titles mentioned in the bullets above, all titles must be listed for that individual on this application and with CBPL. Failure to list all required titles constitutes an incomplete application. You must list ALL of your qualifying officials, additional copies of this page or a separate sheet of paper may be submitted if necessary.

Table with 4 columns: Name of Official, Title(s), Phone, % Owned. Row 1: Donald C. Madsen, member, 907-723-8200, 42. Row 2: Mailing Address: P.O. Box 33679, City: Juneau, State: AK, ZIP: 99803.

Table with 4 columns: Name of Official, Title(s), Phone, % Owned. Row 1: Martin J. Madsen, member, 907-789-7200, 42. Row 2: Mailing Address: P.O. Box 32399, City: Juneau, State: AK, ZIP: 99803.

Table with 4 columns: Name of Official, Title(s), Phone, % Owned. Row 1: Empty. Row 2: Empty. Row 3: Empty. Row 4: Empty.

Page 2 of 4
OCT 28 2019
ALCOHOL AND GAMING DIVISION OFFICE
STATE OF ALASKA



Alaska Alcoholic Beverage Control Board
Form AB-17d: 2020/2021 Tourism Renewal License Application

Section 3 – Sole Proprietor Ownership Information

Entities, such as corporations or LLCs, should skip this section. This section must be completed by any licensee who directly holds the license as an individual or multiple individuals and is applying for license renewal. If more space is needed, please attach a separate sheet that includes all of the required information.
 The following information must be completed for each licensee and each affiliate.

This individual is an: applicant affiliate (spouse)

Name:				Contact Phone:	
Mailing Address:					
City:		State:		ZIP:	
Email:					

This individual is an: applicant affiliate (spouse)

Name:				Contact Phone:	
Mailing Address:					
City:		State:		ZIP:	
Email:					

Section 4 – Alcohol Server Education

Read the line below, and then sign your initials in the box to the right of the statement:

Initials

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of a patron have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, as set forth in AS 04.21.025 and 3 AAC 304.465.

Section 5 – License Operation

Check a single box for each calendar year that best describes how this liquor license was operated:

2018 2019

The license was regularly operated continuously throughout each year.

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
-------------------------------------	-------------------------------------

The license was regularly operated during a specific season each year.

<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------

The license was only operated to meet the minimum requirement of 240 total hours each calendar year.
 If this box is checked, a complete copy of Form AB-30: Proof of Minimum Operation Checklist, and all necessary documentation must be provided with this application.

<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------

The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both of the calendar years.
 If this box is checked, a complete copy of Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated for at least the minimum requirement, unless a complete copy of the form (including fees) has already been submitted for that year.

<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------



Alaska Alcoholic Beverage Control Board
Form AB-17d: 2020/2021 Tourism Renewal License Application

Section 6 - Violations and Convictions

Applicant violations and convictions in calendar years 2018 and 2019: Yes No

Have any notices of violation (NOVs) been issued for this license in the calendar years 2018 or 2019?

Has any person or entity named in this application been convicted of a violation of Title 04, of 3 AAC 304, or a local ordinance adopted under AS 04.21.010 in the calendar years 2018 or 2019?

If "Yes" to either of the previous two questions, attach a separate page to this application listing all NOVs and/or convictions.

Section 7 - Certifications

Read each line below, and then sign your initials in the box to the right of each statement: Initials

I certify that all current licensees (as defined in AS 04.11.260) and affiliates have been listed on this application, and that in accordance with AS 04.11.450, no one other than the licensee(s) has a direct or indirect financial interest in the licensed business.

I certify that I have not altered the functional floor plan or reduced or expanded the area of the licensed premises, and I have not changed the business name or the ownership (including officers, managers, general partners, or stakeholders) from what is currently approved and on file with the Alcoholic Beverage Control (ABC) Board.

I certify on behalf of myself or of the organized entity that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

I am submitting as part of this application a completed copy of the attached Tourism Statement form, for review by the Alcoholic Beverage Control Board.

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, is true, correct, and complete. I agree to provide all information required by the Alcoholic Beverage Control Board or AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned to me as incomplete.

[Signature]
 Signature of licensee

[Signature]
 Signature of Notary Public

Notary Public in and for the State of Alaska

My commission expires: May 10, 2021

Printed name of licensee
MICHELLE A. UMBS
 State of Alaska
 My Commission Expires May 10, 2021

Subscribed and sworn to before me this 25th day of October, 2019.

Seasonal License? Yes No If "Yes", write your six-month operating period: _____

License Fee:	\$ 2500.00	Application Fee:	\$ 300.00	TOTAL:	\$ 2800.00
Miscellaneous Fees:					
GRAND TOTAL (if different than TOTAL):					



Department of Commerce, Community, and Economic Development
**CORPORATIONS, BUSINESS &
PROFESSIONAL LICENSING**

State of Alaska / Commerce / Corporations, Business, and Professional Licensing / Search & Database
Download / Corporations / Entity Details

ENTITY DETAILS

Name(s)

Type	Name
Legal Name	HOSPITALITY GROUP LIMITED LIABILITY COMPANY

Entity Type: Limited Liability Company

Entity #: 62551D

Status: Good Standing

AK Formed Date: 12/10/1997

Duration/Expiration: Perpetual

Home State: ALASKA

Next Biennial Report Due: 1/2/2021

Entity Mailing Address: PO BOX 33679, JUNEAU, AK 99803

Entity Physical Address: 9342 GLACIER HWY, JUNEAU, AK 99801

Registered Agent

Agent Name: BAXTER BRUCE & SULLIVAN P.C.

Registered Mailing Address: PO BOX 32819, JUNEAU, AK 99803

Registered Physical Address: 9309 GLACIER HWY STE A-201, JUNEAU, AK 99801

Officials

Show Former

AK Entity #	Name	Titles	Owned
	DONALD C MADSEN	Member	42.00
	ESTHER K. EPPERL	Member	8.00
	JO ANN SIDNEY	Member	8.00
	MARTIN MADSEN	Member	42.00

Filed Documents

Date Filed	Type	Filing	Certificate
1/09/1997	Biennial Report		
12/10/1997	Creation Filing		
12/28/1998	Biennial Report	Click to View	
12/15/2000	Biennial Report	Click to View	
1/14/2003	Biennial Report	Click to View	
7/13/2005	Biennial Report	Click to View	
12/18/2006	Biennial Report	Click to View	
12/29/2008	Biennial Report	Click to View	
1/04/2011	Biennial Report	Click to View	
12/10/2012	Biennial Report	Click to View	
2/02/2015	Biennial Report	Click to View	
11/30/2016	Biennial Report	Click to View	
8/24/2018	Agent Change	Click to View	
12/14/2018	Biennial Report	Click to View	

COPYRIGHT © STATE OF ALASKA · [DEPARTMENT OF COMMERCE, COMMUNITY, AND ECONOMIC DEVELOPMENT](#) · [EMAIL THE WEBMASTER](#)