



Alaska Alcoholic Beverage Control Board
Tourism Statement

Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
alcohol.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

A new, transfer, or renewal application for a beverage dispensary – tourism or restaurant / eating place – tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be submitted to AMCO's main office before any tourism license application will be reviewed.

Section 1 – Establishment Information

Enter information for the business seeking to have its license renewed. If any populated information is incorrect, please contact AMCO.

Table with 2 columns: Field Name, Value. Rows: Doing Business As: Sleeping Lady Airport Lounge, License #: 5469, License Type: Beverage Dispensary - Tourism

Section 2 – Tourism Statement

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

Please see attached Tourism Statement.

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

The facility is located in Ted Stevens Anchorage International Airport. It is a mezzanine lounge providing stunning views of Mount Susitna, the Sleeping Lady herself.

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?

YES [] NO [X]

2.4 If "no" who operates the tourism facility?

Alaska Department of Transportation and Public Facilities



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2.5 Do you offer room rentals to the traveling public? YES NO

If "yes" answer the following questions:

How many rooms are available?
N/A

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?
N/A

Do you stock or plan to stock alcoholic beverages in guest rooms? YES NO

If "no" is your facility located within an airport terminal? YES NO

2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".
No official dining room. Bar area with bar seating, as well as some small lounge chairs and tables. Additionally, there is theatre seating for viewing of the theatre screen.

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".
Movie lounge chairs set up facing a screen for viewing of movies or Alaskan outdoor programming/play Alaskan themed interactive games.

TOURISM STATEMENT

Host International, Inc. d/b/a Sleeping Lady Airport Lounge
License #5469

Global restaurateur Host International, Inc. ("Host"), is a world leader in creating dining for travel venues. Host operates in more than 100 airports around the globe, including the 20 busiest airports in North America.

In order to encourage tourism, Host brings in the freshest ingredients right from the local area, into Ted Stevens Anchorage International Airport, with *Sleeping Lady Airport Lounge*, a Host original concept that was designed specifically for this airport. *Sleeping Lady Airport Lounge* pays homage to the well-known landscape scene atop a mezzanine lounge that provides an area for travelers to enjoy a place to relax in the movie lounge while watching AK outdoor programming, or play the AK themed interactive game, or enjoy a local craft beer or wine at the bar area. The lounge offers guests the ability to order fresh offerings from Humpy's Great Alaskan Alehouse, another highly acclaimed local concept. Humpy's marries the freshest ingredients from local farms to give travelers flavors and tastes like none other.

Currently, no additional amenities are offered; however, we are working on a program to have local authors conduct book signings to encourage more tourism. *Sleeping Lady Airport Lounge* is a tremendous opportunity to give travelers a true taste of what the region has to offer.



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Beverage Dispensary – Tourism License

Form AB-17d: 2020/2021 Renewal License Application

What is this form?

This renewal license application form is required for all individuals or entities seeking to apply for renewal of an existing beverage dispensary-tourism liquor license that is due to renew by December 31, 2019. All fields of this form must be complete and correct, or the application will be returned to you in the manner in which it was received, per AS 04.11.270 and 3 AAC 304.105. The Community Council field only should be verified/completed by licensees whose establishments are located within the Municipality of Anchorage or outside of city limits within the Matanuska-Susitna Borough.

This form must be completed and submitted to AMCO’s main office before any license renewal application will be reviewed. Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees that an application will be considered complete, or that a license will be renewed.

Section 1 – Establishment and Contact Information

Enter information for the business seeking to have its license renewed. If any populated information is incorrect, please contact AMCO.

Licensee:	Host International, Inc.	License #:	5469
License Type:	Beverage Dispensary - Tourism		
Doing Business As:	Sleeping Lady Airport Lounge		
Premises Address:	5000 W International Airport Rd. C3156 Ted Stevens Airport		
Local Governing Body:	Municipality of Anchorage		
Community Council:	Sand Lake		

Mailing Address:	6905 Rockledge Drive, MS 7-1				
City:	Bethesda	State:	MD	ZIP:	20817

Enter information for the individual who will be designated as the primary point of contact regarding this application. This individual **must be a licensee** who is required to be listed in and authorized to sign this application.

Contact Licensee:	Jeffrey L. Poersch	Contact Phone:	240.694.4100
Contact Email:	licensing@hmshost.com		

Optional: If you wish for AMCO staff to communicate with an individual who is not a licensee named on this form (eg: legal counsel) about this application and other matters pertaining to the license, please provide that person’s contact information in the fields below.

Name of Contact:	Gabrielle Zuccari	Contact Phone:	240.694.4125
Contact Email:	gabrielle.zuccari@hmshost.com		



Form AB-17d: 2020/2021 Tourism Renewal License Application

Section 2 - Entity or Community Ownership Information

Licenses who directly hold a license as an individual or individuals should skip to Section 3. General partnerships and local governments should skip to the second half of this page. All licensees that are **corporations** or **LLCs** must complete this section. Corporations and LLCs are required to be in good standing with the Alaska Division of Corporations, Business & Professional Licensing (CBPL). The CBPL Entity # below is neither your EIN/tax ID number, nor your business license number. You may view your entity's status or find your CBPL entity number by using the following site: <https://www.commerce.alaska.gov/cbp/main/search/entities>

Alaska CBPL Entity #:	41693F
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You must ensure that you are able to certify the following statement before signing your initials in the box to the right: Initials

I certify that this entity is in good standing with CBPL and that all current entity officials and stakeholders (listed below) are also currently and accurately listed with CBPL.



This subsection must be completed by any **community** or **entity**, including a corporation, limited liability company, partnership, or limited partnership, that is applying for renewal. If more space is needed, please attach additional completed copies of this page.

- If the applicant is a **corporation**, the following information must be completed for each *shareholder who owns 10% or more* of the stock in the corporation, and for each *president, vice-president, secretary, and managing officer*.
- If the applicant is a **limited liability organization**, the following information must be completed for each *member with an ownership interest of 10% or more*, and for each *manager*.
- If the applicant is a **partnership**, including a limited partnership, the following information must be completed for each *partner with an interest of 10% or more*, and for each *general partner*.

Important Note: The information provided in the below fields (including spelling of names, specific titles, and percentages held) must match that which is listed with CBPL. If one individual holds multiple titles mentioned in the bullets above, all titles must be listed for that individual on this application and with CBPL. Failure to list all required titles constitutes an incomplete application. You must list **ALL** of your qualifying officials, additional copies of this page or a separate sheet of paper may be submitted if necessary.

Name of Official:	Paul Mamalian				
Title(s):	President/Director	Phone:	240.694.4100	% Owned:	0%
Mailing Address:	6905 Rockledge Drive, MS 7-1				
City:	Bethesda	State:	MD	ZIP:	20817

Name of Official:	Mark T. Ratych				
Title(s):	Treasurer/Director	Phone:	240.694.4100	% Owned:	0%
Mailing Address:	6905 Rockledge Drive, MS 7-1				
City:	Bethesda	State:	MD	ZIP:	20817

Name of Official:	Jon W. Stentz				
Title(s):	Secretary	Phone:	240.694.4100	% Owned:	0%
Mailing Address:	6905 Rockledge Drive, MS 7-1				
City:	Bethesda	State:	MD	ZIP:	20817



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Section 2 – Entity or Community Ownership Information

Licenses who directly hold a license as an individual or individuals should skip to Section 3. General partnerships and local governments should skip to the second half of this page. All licenses that are corporations or LLCs must complete this section. Corporations and LLCs are required to be in good standing with the Alaska Division of Corporations, Business & Professional Licensing (CBPL). The CBPL Entity # below is neither your EIN/tax ID number, nor your business license number. You may view your entity's status or find your CBPL entity number by using the following site: https://www.commerce.alaska.gov/cbp/main/search/entities

Alaska CBPL Entity #: 41693F

You must ensure that you are able to certify the following statement before signing your initials in the box to the right: Initials

I certify that this entity is in good standing with CBPL and that all current entity officials and stakeholders (listed below) are also currently and accurately listed with CBPL.

[Handwritten initials in a box]

This subsection must be completed by any community or entity, including a corporation, limited liability company, partnership, or limited partnership, that is applying for renewal. If more space is needed, please attach additional completed copies of this page.

- If the applicant is a corporation, the following information must be completed for each shareholder who owns 10% or more of the stock in the corporation, and for each president, vice-president, secretary, and managing officer.
• If the applicant is a limited liability organization, the following information must be completed for each member with an ownership interest of 10% or more, and for each manager.
• If the applicant is a partnership, including a limited partnership, the following information must be completed for each partner with an interest of 10% or more, and for each general partner.

Important Note: The information provided in the below fields (including spelling of names, specific titles, and percentages held) must match that which is listed with CBPL. If one individual holds multiple titles mentioned in the bullets above, all titles must be listed for that individual on this application and with CBPL. Failure to list all required titles constitutes an incomplete application. You must list ALL of your qualifying officials, additional copies of this page or a separate sheet of paper may be submitted if necessary.

Table with 6 columns: Name of Official, Title(s), Phone, % Owned, Mailing Address, City, State, ZIP. Row 1: Jeffrey L. Poersch, Assistant Secretary, 240.694.4100, 0%, 6905 Rockledge Drive, MS 7-1, Bethesda, MD, 20817

Table with 6 columns: Name of Official, Title(s), Phone, % Owned, Mailing Address, City, State, ZIP. Row 1: HMSHost Corporation, Shareholder, 240.694.4100, 97.09%, 6905 Rockledge Drive, MS 7-1, Bethesda, MD, 20817

Table with 6 columns: Name of Official, Title(s), Phone, % Owned, Mailing Address, City, State, ZIP. Row 1: (Empty)

AMCO DEC - 9 2019



Alaska Alcohol Beverage Control Board

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Section 3 – Sole Proprietor Ownership Information

Entities, such as corporations or LLCs, should skip this section. This section must be completed by any licensee who directly holds the license as an individual or multiple individuals and is applying for license renewal. If more space is needed, please attach a separate sheet that includes all of the required information.

The following information must be completed for each licensee and each affiliate.

This individual is an: [] applicant [] affiliate (spouse)

Form with fields: Name, Contact Phone, Mailing Address, City, State, ZIP, Email

This individual is an: [] applicant [] affiliate (spouse)

Form with fields: Name, Contact Phone, Mailing Address, City, State, ZIP, Email

Section 4 – Alcohol Server Education

Read the line below, and then sign your initials in the box to the right of the statement:

Initials

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of a patron have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, as set forth in AS 04.21.025 and 3 AAC 304.465.



Section 5 – License Operation

Check a single box for each calendar year that best describes how this liquor license was operated:

2018 2019

The license was regularly operated continuously throughout each year.

[X] [X]

The license was regularly operated during a specific season each year.

[] []

The license was only operated to meet the minimum requirement of 240 total hours each calendar year. If this box is checked, a complete copy of Form AB-30: Proof of Minimum Operation Checklist, and all necessary documentation must be provided with this application.

[] []

The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both of the calendar years.

[] []

If this box is checked, a complete copy of Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated for at least the minimum requirement, unless a complete copy of the form (including fees) has already been submitted for that year.



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Section 6 – Violations and Convictions

Applicant violations and convictions in calendar years 2018 and 2019: Yes No

- Have any notices of violation (NOVs) been issued for this license in the calendar years 2018 or 2019? Yes No
- Has any person or entity named in this application been convicted of a violation of Title 04, of 3 AAC 304, or a local ordinance adopted under AS 04.21.010 in the calendar years 2018 or 2019? Yes No

If "Yes" to either of the previous two questions, attach a separate page to this application listing all NOVs and/or convictions.

Section 7 – Certifications

Read each line below, and then sign your initials in the box to the right of each statement: Initials

- I certify that all current licensees (as defined in AS 04.11.260) and affiliates have been listed on this application, and that in accordance with AS 04.11.450, no one other than the licensee(s) has a direct or indirect financial interest in the licensed business.
- I certify that I have not altered the functional floor plan or reduced or expanded the area of the licensed premises, and I have not changed the business name or the ownership (including officers, managers, general partners, or stakeholders) from what is currently approved and on file with the Alcoholic Beverage Control (ABC) Board.
- I certify on behalf of myself or of the organized entity that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.
- I am submitting as part of this application a completed copy of the attached Tourism Statement form, for review by the Alcoholic Beverage Control Board.

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, is true, correct, and complete. I agree to provide all information required by the Alcoholic Beverage Control Board or AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned to me as incomplete.

Jeffrey L. Poersch
 Signature of licensee *Assistant Secretary*
 Printed name of licensee

Joan C. Bennett
 Signature of Notary Public
 Notary Public in and for the State of *Maryland*
 My commission expires: *April 9, 2023*

JOAN C. BENNETT
 Notary Public-Maryland
 Montgomery County
 My Commission Expires
 April 09, 2023

Subscribed and sworn to before me this *5* day of *December*, 20*19*.

Seasonal License? Yes No If "Yes", write your six-month operating period: _____

License Fee:	\$ 2500.00	Application Fee:	\$ 300.00	TOTAL:	\$ 2800.00
Miscellaneous Fees:					
GRAND TOTAL (if different than TOTAL):					\$2800.00