



Alaska Alcoholic Beverage Control Board
Tourism Statement

A new, transfer, or renewal application for a beverage dispensary – tourism or restaurant / eating place – tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be submitted to AMCO's main office before any tourism license application will be reviewed.

Section 1 – Establishment Information

Enter information for the business seeking to have its license renewed. If any populated information is incorrect, please contact AMCO.

Doing Business As:	Talkeetna Inn	License #:	1287
License Type:	Beverage Dispensary - Tourism		

Section 2 – Tourism Statement

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

Please see attached.

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

Please see attached.

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?

YES



NO



2.4 If "no" who operates the tourism facility?



Alaska Alcoholic Beverage Control Board

Tourism Statement

2.5 Do you offer room rentals to the traveling public?

YES

☒

NO

☐

If "yes" answer the following questions:

How many rooms are available?

22 rooms

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

①. Restaurant on-site

Do you stock or plan to stock alcoholic beverages in guest rooms?

YES

☐

NO

☒

If "no" is your facility located within an airport terminal?

YES

☐

NO

☒

2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".

We have a small restaurant on site. There's a dining room separate from the bar area but food can be eaten in the bar. It's one large building and the entire building is licensed ~~for~~ under the liquor license.

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

We don't operate our own tours but we do book/organize tours for our guest.

Tourism Statement

Talkeetna Inn, LLC

1. Explain how the issuance of a liquor license at your establishment has/will encourage tourism.

The central focus of the business plan for the Talkeetna Inn involves catering to out of town tourists, both locally and out of state, offering them clean, comfortable, and affordable accommodation with all the amenities any traveler would expect and prefer to see in their hotel, including a welcoming environment, showcasing Alaskan hospitality, for the guests to eat and drink.

The Talkeetna Inn will be serving as many Alaskan-made beers, wines, and spirits as possible, giving our guests an opportunity to try Alaskan-made products, and perhaps encourage a visit to these other Alaskan businesses during their visit to Alaska.

Talkeetna lacks an abundance of modern facilities, and accommodation options in general, to meet the current demand as-is. That demand continues to grow, along with general tourism numbers in Alaska, as Talkeetna's charm and beauty becomes more widespread. The Talkeetna Inn looks forward to providing visitors a premier option for lodging in downtown Talkeetna, along with amenities, like a restaurant and bar, that tourists want, and expect, to see in Talkeetna. We are committed to being a good steward and excellent representative of Alaska, and its' ever-growing tourism industry.

Explain how the facility was/will be constructed or improved in accordance with this application.

This facility is located at 22328 B St in Talkeetna. As such it is ideal for travelers who want a comfortable overnight stay in a clean, comfortable, location conveniently located in beautiful Historic Talkeetna.

Since acquiring the property on 6-May-19, I've spent approximately \$150,000 to renovate the property. The renovations include, but aren't limited to, clearing out 9 large 40' dumpsters worth of junk and personal effects from the 3 buildings that make up the property, complete remodel of the bar décor, improvements to plumbing in all 3 buildings, a new lift-station for the property, a new generator for the facility, bringing top-notch WiFi access to the facility, installation of a security camera system for all 3 buildings,

remodeling 7 rooms, and a brand new, compliant, commercial kitchen.

In addition to the improvements made on the buildings, there was a massive overhaul of the outdoor space. A large mobile home, along with old fuel tanks, trees, satellite dishes, and other debris were removed. The ground was graded and hydro-seed was put in. A walkway was cut through the trees to take guests down to the Susitna River, which the property runs along. A new community firepit was installed, acting as the center point of the outdoor space. We now offer a quiet oasis to our guests and locals alike where they can enjoy the weather, read a book, or relax.

These improvements will dramatically improve the comfort and experience of the guests, improve the appeal of the property to the general public, and assist in drawing more visitors to Downtown Talkeetna. In short, we've taken a property that was dramatically underutilized and turned it into a highly desirable lodging destination in Talkeetna. Please feel free to visit www.talkeetnainn.com to see photos and a short video of the property.

After a few years of operation, and hopefully some profits to put towards the project, I would like to clear some of the brush from the property and build a large deck facing Denali, along the Susitna River. My hope is to make this the best view of Denali in all of Talkeetna. My estimated cost for this project is \$30,000.

2. *Who operates the facility for which a liquor license is being applied?*

William St. Pierre, Jr. is the sole member of Talkeetna Inn, LLC and operates the business. William has 7+ years of business ownership experience in Alaska, running the 3 busiest Pita Pit restaurants in the World, without incident. William has also hired a bar manager with 12 years of experience running restaurant/bar establishments in Anchorage, including Humpy's and Matanuska Brewing Company, to ensure that all policies and procedures put into place are in the utmost compliance with all rules and regulations set forth by Alaska state law. William and staff are dedicated to serving alcohol in a responsible manner, while providing a fun and friendly environment to our local and out of state guests.

3. *Do you offer room rentals to the traveling public?* Yes.

- 4. If so, how many of these rooms are available? Do any of the rental rooms have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)? If yes, how many of the rental rooms have kitchen facilities that meet this definition? Do you stock alcoholic beverages in guest rooms?**

There are 22 rooms for rent at the Talkeetna Inn. None of the rooms are equipped with kitchen facilities. No, we do not stock alcoholic beverages in the rooms.

- 5. Does your establishment include a dining facility?**

Yes. The Talkeetna Inn offers a light menu for breakfast, lunch, dinner, and snacks daily in a comfortable setting.

- 6. Are additional amenities available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists)?**

Yes, Talkeetna Inn does provide tourist type amenities to its guests such as hiking. We also recommend other tours, and have a list on our website of close by tours, trips, and rentals, for our guests. The Talkeetna Inn will continue to operate the facility as a tourist facility. We also hope to partner with local vendors to sell their goods out of the check-in area of the Talkeetna Inn.

In short, all of those things, which are routinely done by businesses in Alaska to encourage tourism, will continue to be done by the operators of the facility.



Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
alcohol.licensing@alaska.gov
<https://www.commerce.alaska.gov/web/amco>
Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board

Master Checklist: Renewal Liquor License Application

Doing Business As:	Talkeetna Inn	License Number:	1287
License Type:	Beverage Dispensary - Tourism		
Examiner:	RANDI	Transaction #:	1154325

Document	Received	Completed	Notes
AB-17: Renewal Application	10/9	10/31	
App and License Fees	10/9	10/9	

Supplemental Document	Received	Completed	Notes
Tourism/Rec Site Statement	10/9	10/9	
AB-25: Supplier Cert (WS)			
AB-29: Waiver of Operation			
AB-30: Minimum Operation			
AB-33: Restaurant Affidavit			
COI / COC / 5 Star			
FP Cards & Fees / AB-08a			
Late Fee			

Names on FP Cards:	
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Yes No

Selling alcohol in response to written order (package stores)?

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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Mailing address and contact information different than in database (if yes, update database)?

<input checked="" type="checkbox"/>	<input type="checkbox"/>
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In "Good Standing" with CBPL (skip this and next question for sole proprietor)?

<input checked="" type="checkbox"/>	<input type="checkbox"/>
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Officers and stockholders match CBPL and database (if "No", determine if transfer necessary)?

<input checked="" type="checkbox"/>	<input type="checkbox"/>
-------------------------------------	--------------------------

LGB 1 Response:

LGB 2 Response:

☐

Waive

☐

Protest

☐

Lapsed

☐

Waive

☐

Protest

☐

Lapsed



Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
alcohol.licensing@alaska.gov
<https://www.commerce.alaska.gov/web/amco>
Phone: 907.269.0350

Alaska Alcoholic Beverage Control Board

Beverage Dispensary – Tourism License

Form AB-17d: 2020/2021 Renewal License Application

What is this form?

This renewal license application form is required for all individuals or entities seeking to apply for renewal of an existing beverage dispensary-tourism liquor license that is due to renew by December 31, 2019. All fields of this form must be complete and correct, or the application will be returned to you in the manner in which it was received, per AS 04.11.270 and 3 AAC 304.105. The Community Council field only should be verified/completed by licensees whose establishments are located within the Municipality of Anchorage or outside of city limits within the Matanuska-Susitna Borough.

This form must be completed and submitted to AMCO's main office before any license renewal application will be reviewed. Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees that an application will be considered complete, or that a license will be renewed.

Section 1 – Establishment and Contact Information

Enter information for the business seeking to have its license renewed. If any populated information is incorrect, please contact AMCO.

Licensee:	Talkeetna Inn, LLC	License #:	1287
License Type:	Beverage Dispensary - Tourism		
Doing Business As:	Talkeetna Inn		
Premises Address:	22328 B Street		
Local Governing Body:	Matanuska-Susitna Borough		
Community Council:	Talkeetna		

Mailing Address:	1120 Huffman Rd, Ste 24-363				
City:	Anchorage	State:	AK	ZIP:	99515

Enter information for the individual who will be designated as the primary point of contact regarding this application. This individual **must be a licensee** who is required to be listed in and authorized to sign this application.

Contact Licensee:	William St. Pierre	Contact Phone:	907-575-4386
Contact Email:	aktender@hotmail.com or billy@talkeetnainn.com		

Optional: If you wish for AMCO staff to communicate with an individual who is not a licensee named on this form (eg: legal counsel) about this application and other matters pertaining to the license, please provide that person's contact information in the fields below.

Name of Contact:		Contact Phone:	
Contact Email:			



Alaska Alcoholic Beverage Control Board

Form AB-17d: 2020/2021 Tourism Renewal License Application



Section 2 - Entity or Community Ownership Information

Licenses who directly hold a license as an individual or individuals should skip to Section 3. General partnerships and local governments should skip to the second half of this page. All licensees that are corporations or LLCs must complete this section. Corporations and LLCs are required to be in good standing with the Alaska Division of Corporations, Business & Professional Licensing (CBPL). The CBPL Entity # below is neither your EIN/tax ID number, nor your business license number. You may view your entity's status or find your CBPL entity number by using the following site: <https://www.commerce.alaska.gov/cbp/main/search/entities>

Alaska CBPL Entity #: 10098429

You must ensure that you are able to certify the following statement before signing your initials in the box to the right: I certify that this entity is in good standing with CBPL and that all current entity officials and stakeholders (listed below) are also currently and accurately listed with CBPL.

Initials

WFS

- This subsection must be completed by any community or entity, including a corporation, limited liability company, partnership, or limited partnership, that is applying for renewal. If more space is needed, please attach additional completed copies of this page.
- If the applicant is a corporation, the following information must be completed for each shareholder who owns 10% or more of the stock in the corporation, and for each president, vice-president, secretary, and managing officer.
 - If the applicant is a limited liability organization, the following information must be completed for each member with an ownership interest of 10% or more, and for each manager.
 - If the applicant is a partnership, including a limited partnership, the following information must be completed for each partner with an interest of 10% or more, and for each general partner.

Important Note: The information provided in the below fields (including spelling of names, specific titles, and percentages held) must match that which is listed with CBPL. If one individual holds multiple titles mentioned in the bullets above, all titles must be listed for that individual on this application and with CBPL. Failure to list all required titles constitutes an incomplete application. You must list ALL of your qualifying officials, additional copies of this page or a separate sheet of paper may be submitted if necessary.

Name of Official:	William St. Pierre			WFS
Title(s):	(WFS) Owner Member	Phone:	907-575-4386	% Owned: 100
Mailing Address:	1120 Huffman Rd, Ste 24-363			
City:	Anchorage,	State:	AK	ZIP: 99515

Name of Official:			
Title(s):		Phone:	% Owned:
Mailing Address:			
City:		State:	ZIP:

Name of Official:			
Title(s):		Phone:	% Owned:
Mailing Address:			
City:		State:	ZIP:

[Form AB-17d] (rev 09/17/2019)
License # 1287 DBA Talkeetna Inn

Page 2 of 4

AMCO

OCT 09 2019





Form AB-17d: 2020/2021 Tourism Renewal License Application

Section 3 – Sole Proprietor Ownership Information

Entities, such as corporations or LLCs, should skip this section. This section must be completed by any licensee who directly holds the license as an **individual or multiple individuals** and is applying for license renewal. If more space is needed, please attach a separate sheet that includes all of the required information.

The following information must be completed for each licensee and each affiliate.

This individual is an: ☐ applicant ☐ affiliate (spouse)

Name:				Contact Phone:	
Mailing Address:					
City:		State:		ZIP:	
Email:					

This individual is an: ☐ applicant ☐ affiliate (spouse)

Name:				Contact Phone:	
Mailing Address:					
City:		State:		ZIP:	
Email:					

Section 4 – Alcohol Server Education

Read the line below, and then sign your initials in the box to the right of the statement:

Initials

I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of a patron have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, as set forth in AS 04.21.025 and 3 AAC 304.465.

WFS

Section 5 – License Operation

Check a **single box** for each calendar year that best describes how this liquor license was operated:

2018 2019

The license was regularly operated continuously throughout each year.

Different owner until 6-MAY-19 →

<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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The license was regularly operated during a specific season each year.

<input type="checkbox"/>	<input type="checkbox"/>
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The license was only operated to meet the minimum requirement of 240 total hours each calendar year.

If this box is checked, a complete copy of Form AB-30: Proof of Minimum Operation Checklist, and all necessary documentation must be provided with this application.

<input type="checkbox"/>	<input type="checkbox"/>
--------------------------	--------------------------

The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both of the calendar years.

<input type="checkbox"/>	<input type="checkbox"/>
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If this box is checked, a complete copy of Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated for at least the minimum requirement, unless a complete copy of the form (including fees) has already been submitted for that year.

**Form AB-17d: 2020/2021 Tourism Renewal License Application****Section 6 – Violations and Convictions****Applicant violations and convictions in calendar years 2018 and 2019:**

Yes No

Have any notices of violation (NOVs) been issued for this license in the calendar years 2018 or 2019?☐ ☒

Has any person or entity named in this application been convicted of a violation of Title 04, of 3 AAC 304, or a local ordinance adopted under AS 04.21.010 in the calendar years 2018 or 2019?

☐ ☒

If "Yes" to either of the previous two questions, attach a separate page to this application listing all NOVs and/or convictions.

Section 7 – Certifications**Read each line below, and then sign your initials in the box to the right of each statement:**

Initials

I certify that all current licensees (as defined in AS 04.11.260) and affiliates have been listed on this application, and that in accordance with AS 04.11.450, no one other than the licensee(s) has a direct or indirect financial interest in the licensed business.

I certify that I have not altered the functional floor plan or reduced or expanded the area of the licensed premises, and I have not changed the business name or the ownership (including officers, managers, general partners, or stakeholders) from what is currently approved and on file with the Alcoholic Beverage Control (ABC) Board.

I certify on behalf of myself or of the organized entity that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

I am submitting as part of this application a completed copy of the attached Tourism Statement form, for review by the Alcoholic Beverage Control Board.

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, is true, correct, and complete. I agree to provide all information required by the Alcoholic Beverage Control Board or AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned to me as incomplete.

William Stephens Jr
Signature of licenseeWilliam Stephens Jr
Printed name of licensee[Signature]
Signature of Notary PublicNotary Public in and for the State of AlaskaMy commission expires: 08-29-2020Subscribed and sworn to before me this 9th day of October, 2019.Seasonal License? Yes ☐ No ☒

If "Yes", write your six-month operating period: _____

License Fee:	\$ 2500.00	Application Fee:	\$ 300.00	TOTAL:	\$ 2800.00
Miscellaneous Fees:					
GRAND TOTAL (if different than TOTAL):					

Department of Commerce, Community, and Economic Development
**CORPORATIONS, BUSINESS &
PROFESSIONAL LICENSING**

State of Alaska / Commerce / Corporations, Business, and Professional Licensing / Search & Database
Download / Corporations / Entity Details

ENTITY DETAILS

Name(s)

Type	Name
Legal Name	Talkeetna Inn, LLC

Entity Type: Limited Liability Company

Entity #: 10098429

Status: Good Standing

AK Formed Date: 1/23/2019

Duration/Expiration: Perpetual

Home State: ALASKA

Next Biennial Report Due: 1/2/2021

Entity Mailing Address: 1120 HUFFMAN RD, STE 24-363, ANCHORAGE, AK 99515

Entity Physical Address: 1120 HUFFMAN RD, STE 24-363, ANCHORAGE, AK 99515

Registered Agent

Agent Name: William St. Pierre

Registered Mailing Address: 1120 HUFFMAN RD STE 24-363, ANCHORAGE, AK 99515

Registered Physical Address: 1474 W 25TH AVE, ANCHORAGE, AK 99523

Officials

☐ Show Former

AK Entity #	Name	Titles	Owned
	William St. Pierre	Member	100.00

Filed Documents

Date Filed	Type	Filing	Certificate
1/23/2019	Creation Filing	Click to View	Click to View
1/23/2019	Initial Report	Click to View	
3/19/2019	Agent Change	Click to View	

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