



Alaska Alcoholic Beverage Control Board

Tourism Statement

A new, transfer, or renewal application for a beverage dispensary – tourism or restaurant / eating place – tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be submitted to AMCO's main office before any tourism license application will be reviewed.

Section 1 – Establishment Information

Enter information for the business seeking to have its license renewed. If any populated information is incorrect, please contact AMCO.

Doing Business As:	Brown Bear Saloon & Motel	License #:	1987
License Type:	Beverage Dispensary - Tourism		

Section 2 – Tourism Statement**2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.**

The Brown Bear Saloon & Motel has paid room taxes to the Municipality of Anchorage every quarter since 1996. These taxes are designated to support tourism.

In 2017, a booking engine platform was integrated into our lodging operations. This has led to an increase in occupancy, tourism traffic, and tax revenue for the Municipality of Anchorage (Hotel/Motel room taxes).

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

Future revenues will be used to upgrade, maintain, and renovate lodging and dining facilities.

In 2020, revenues were used to provide additional outside and take-out dining options related to government mandates due to COVID-19.

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?**2.4 If "no" who operates the tourism facility?**



Alaska Alcoholic Beverage Control Board

Tourism Statement

2.5 Do you offer room rentals to the traveling public?



If "yes" answer the following questions:

How many rooms are available?

10

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

Four rooms have full kitchens that include sinks, stove, oven, full size fridge/freezer, microwave oven, pots, pans, plates, cups, mugs, and cutlery. The other six rooms are equipped with a sink, microwave oven, hot water maker, refrigerator, and disposable cups, plates, and cutlery.

Do you stock or plan to stock alcoholic beverages in guest rooms?



If "no" is your facility located within an airport terminal?

**2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".**

We have a dining facility which was added in 2006. There is a full stove, grill, oven range, deep fryer, microwave, refrigerated preparation table, refrigerators and freezers..

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

Referral service. We do not directly book tours or rental equipment to tourists, but we always function as a referral service and source of information to all of our customers. This is a free service.

Alaskan Edge, Inc. dba

Brown Bear Saloon & Motel

Tourism Statement

December 8, 2020

This statement explains how the Brown Bear Saloon & Motel encourages tourism and meets the requirements listed under AS 04.11.400 (d) and 3AAC 304.325. The following points support these requirements:

- Since 1996, the revenue for the Brown Bear Saloon & Motel, owned and operated by Alaskan Edge, Inc., has been used to maintain and improve the lodging facilities and ensure year round operations. The Brown Bear is a historical and world-renown facility that promotes tourism to local Alaskans, remote Alaskans, and tourists from around the globe.
- The Brown Bear Saloon & Motel is a standing member of Visit Anchorage (formerly ACVB).
- The Brown Bear Saloon & Motel has paid room taxes to the Municipality of Anchorage every quarter since 1996. These taxes are designated to support tourism.
- Future revenues will be used to upgrade, maintain, and renovate lodging and dining facilities. In 2017, a booking engine platform was integrated into our lodging operations. This has led to an increase in occupancy, tourism traffic, and tax revenue for the Municipality of Anchorage (Hotel/Motel room taxes).
- We offer year-round lodging to the public. We have a total of 10 rooms available to the public. Four rooms have full kitchens that include sinks, stove, oven, full size fridge/freezer, microwave oven, pots, pans, plates, cups, mugs, and cutlery. The other six rooms are equipped with a sink, microwave oven, hot water maker, refrigerator, and disposable cups, plates, and cutlery. No alcohol is stocked in guest rooms.
- We have a dining facility which was added in 2006. In 2020, revenues were used to provide additional outside and take-out dining options related to government mandates due to COVID-19.
- We do not directly book tours or rental equipment to tourists, but we always function as a referral service and source of information to all of our customers.
- During 2020 we have been a source of information to residents and tourists regarding COVID-19 current regulations and mandates as they pertain to Alaskan travel and lodging.



Alaska Alcoholic Beverage Control Board

Form AB-17: 2021/2022 License Renewal Application

- This form and any required supplemental forms must be completed, signed by the licensee, and postmarked no later than 12/31/2020 per AS 04.11.270, 3 AAC 304.160, with all required fees paid in full, or a non-refundable \$500.00 late fee applies.
- Any complete application for renewal or any fees for renewal that have not been postmarked by 02/28/2021 will be expired per AS 04.11.540, 3 AAC 304.160(e).
- All fields of this application must be deemed complete by AMCO staff and must be accompanied by the required fees and all documents required, or the application will be returned without being processed, per AS 04.11.270, 3 AAC 304.105
- Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees in any way that an application will be deemed complete, renewed, or that it will be scheduled for the next ABC Board meeting.

Establishment Contact Information

Licensee (Owner):	Alaskan Edge, Inc.	License #:	1987
License Type:	Beverage Dispensary - Tourism		
Doing Business As:	Brown Bear Saloon & Motel		
Premises Address:	28065 Seward Hwy., Indian, AK 99540		
Local Governing Body:	Municipality of Anchorage		
Community Council:	Turnagain Arm Community Council		

If your mailing address has changed, write the NEW address below:

Mailing Address:					
City:		State:		ZIP:	

Section 1 – Licensee Contact Information

Contact Licensee: The individual listed below must be listed in Section 2 or 3 as an Official/Owner/Shareholder of your entity and must be listed on CBPL with the same name and title.

This person will be the designated point of contact regarding this license, unless the Optional contact is completed.

Contact Licensee:	Matthew Williams	Contact Phone:	(907) 250-1145
Contact Email:	brnbear@alaska.net		

Optional: If you wish for AMCO staff to communicate with anyone other than the Contact Licensee about your license, list them below:

Name of Contact:	Peter Brautigam (registered agent)	Contact Phone:	(907) 334-5600
Contact Email:	emailmb@mb-lawyers.com		

Name of Contact:		Contact Phone:	
Contact Email:			

Name of Contact:		Contact Phone:	
Contact Email:			

**Form AB-17: 2021/2022 License Renewal Application****Section 2 – Entity or Community Ownership Information**

Sole Proprietors should skip this Section.

Use the link from Corporations, Business and Professional Licensing (CBPL) below to assist you in finding the Entity #.

<https://www.commerce.alaska.gov/cbp/main/search/entities>

Alaska CBPL Entity #:	57701D
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READ BEFORE PROCEEDING: Any new or changes to Shareholders (10% or more), Managers, Corporate Officers, Board of Directors, Partners, Controlling Interest or Ownership of the business license must be reported to the ABC Board within 10 days of the change and must be accompanied by a full set of fingerprints on FBI-approved card stock, AB-08a's, payment of \$48.25 for each new officer with a date-stamped copy of the CBPL change per AS 04.11.045, 50 & 55, or a Notice of Violation will be issued to your establishment and your application will be returned.

The only exception to this is a Corporation who can meet the requirements set forth in AS 04.11.050(c).

DO NOT LIST OFFICERS OR TITLES THAT ARE NOT REQUIRED FOR YOUR ENTITY TYPE.

- **Corporations of any type including non-profit** must list ONLY the following:
 - All shareholders who own 10% or more stock in the corporation
 - Each President, Vice-President, Secretary, and Managing Officer regardless of percentage owned
- **Limited Liability Corporations, of any type** must list ONLY the following:
 - All Members with an ownership interest of 10% or more
 - All Managers (of the LLC, not the DBA) regardless of percentage owned
- **Partnerships of any type, including Limited Partnerships** must list ONLY the following:
 - Each Partner with an interest of 10% or more
 - All General Partners regardless of percentage owned

Important Note: All entries below must match our records, or your application will be returned per AS 04.11.270, 3 AAC 304.105. You must list full legal names, all required titles, phone number, percentage of shares owned (if applicable) and a full mailing address for each official of your entity whose information we require. **If more space is needed: attach additional completed copies of this page. Additional information not on this page will be rejected.**

Name of Official:	Matthew Williams				
Title(s):	President, Scty, Trsr, Shldr, Dir	Phone:	(907) 250-1145	% Owned:	100
Mailing Address:	28065 Seward Hwy.				
City:	Indian	State:	AK	ZIP:	99540

Name of Official:					
Title(s):		Phone:		% Owned:	
Mailing Address:					
City:		State:		ZIP:	

Name of Official:					
Title(s):		Phone:		% Owned:	
Mailing Address:					
City:		State:		ZIP:	

**Form AB-17: 2021/2022 License Renewal Application****Section 3 – Sole Proprietor Ownership Information**

Corporations, LLC's and Partnerships of ALL kinds should skip this section.

READ BEFORE PROCEEDING: Any new or changes to the ownership of the business license must be reported to the ABC Board within 10 days of the change and must be accompanied by a full set of fingerprints on FBI approved cardstock, AB-08a's, payment of \$48.25 for each new owner or officer and a date stamped copy of the CBPL change per AS 04.11.045, or a Notice of Violation will be issued to your establishment and your application will be returned.

Important Note: All entries below must match our records, or your application will be returned per AS 04.11.270, 3 AAC 304.105. You **must** list full legal names, phone number, and mailing address for each owner or partner whose information we require.

If more space is needed, attach additional copies of this page. Additional owners not listed on this page will be rejected.

This individual is an: ☐ Applicant ☐ Affiliate

Name:				Contact Phone:	
Mailing Address:					
City:		State:		ZIP:	
Email:					

This individual is an: ☐ Applicant ☐ Affiliate

Name:				Contact Phone:	
Mailing Address:					
City:		State:		ZIP:	
Email:					

Section 4 – License Operation

Check **ONE BOX** for EACH CALENDAR YEAR that best describes how this liquor license was operated:

- | | 2019 | 2020 |
|---|-------------------------------------|-------------------------------------|
| 1. The license was regularly operated continuously throughout each year. (Year-round) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| 2. The license was only operated during a specific season each year. (Seasonal)
<u>If your operation dates have changed, list them below:</u>
_____ to _____ | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. The license was only operated to meet the minimum requirement of 240 total hours each calendar year.
<u>A complete AB-30: Proof of Minimum Operation Checklist, and all documentation must be provided with this form.</u> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both calendar years. <u>A complete Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated.</u> | <input type="checkbox"/> | <input type="checkbox"/> |

If you have not met the minimum number of hours of operation in 2020, you are not required to pay the fees, however a complete AB-29 is required with Section 2 marked "OTHER" and COVID is listed as the reason.

Section 5 – Violations and Convictions

Have ANY Notices of Violation been issued for this license **OR** has ANY person or entity in this application been convicted of a violation of Title 04, 3AAC 304 or a local ordinance adopted under AS 04.21.010 in 2019 or 2020?

Yes ☐ No ☒

If you checked YES, you MUST attach a list of all Notices of Violation and/or Convictions per AS 04.11.270(a)(2)

If you are unsure if you have received any Notices of Violation, contact the office before submitting this form.



Form AB-17: 2021/2022 License Renewal Application

Section 6 – Certifications

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, are true, correct, and complete.

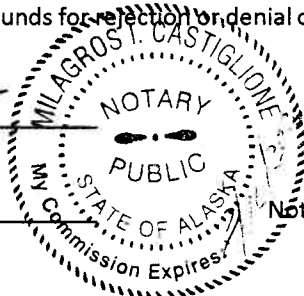
- I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned and potentially expired if I do not comply with statutory or regulatory requirements.
- I certify that all current licensees (as defined in AS 04.11.260) and affiliates have been listed on this application, and that in accordance with AS 04.11.450, no one other than the licensee(s) has a direct or indirect financial interest in the licensed business.
- I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current and accurately listed, and I have provided AMCO with all required changes of Shareholders (10% or more), Managers, Corporate Officers/Board of Directors, Partners, Controlling Interest or Ownership of the business license, and have provided all required documents for any new or changes in officers.
- I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 304.465.
- I certify that I have not altered the functional floor plan or reduced or expanded the area of the licensed premises, and I have not changed the business name from what is currently approved and on file with the Alcoholic Beverage Control Board.

I certify on behalf of myself or of the organized entity that I understand that providing a false statement on this form or any other form provided by AMCO is grounds for rejection or denial of this application or revocation of any license issued.

Signature of licensee

Matthew Williams

Printed name of licensee



Signature of Notary Public

Notary Public in and for the State of: AlaskaMy commission expires: 8/16/2022Subscribed and sworn to before me this 9th day of December, 2020.

Restaurant/Eating Place applications must include a completed AB-33: Restaurant Receipts Affidavit

Recreational Site applications must include a completed Recreational Site Statement

Tourism applications must include a completed Tourism Statement

Wholesale applications must include a completed AB-25: Supplier Certification

All renewal and supplemental forms are available online

Any application that is not complete or does not include ALL required completed forms and fees will not be processed and will be returned per AS 04.11.270, 3 AAC 304.105.

FOR OFFICE USE ONLY

License Fee:	\$ 2500.00	Application Fee:	\$ 300.00	Misc. Fee:	\$
Total Fees Due:					\$ 2800.00

STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD

LICENSE NUMBER

FORM CONTROL

XXXX

ISSUED

02/22/2021

ABC BOARD

LIQUOR LICENSE
2021 - 2022

1987

LICENSE RENEWAL APPLICATION DUE
DECEMBER 31, 2022 (AS 04.11.270(b))

THIS LICENSE EXPIRES MIDNIGHT
FEBRUARY 28, 2023 UNLESS DATED BELOW

TYPE OF LICENSE: Beverage Dispenser

LICENSE FEE: \$2,500.00

1106

CITY / BOROUGH: Anchorage, Muni. of
Anchorage

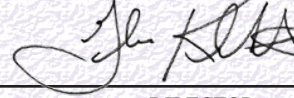
D/B/A: Brown Bear Saloon & Motel
28065 Seward Highway

Mail Address:
Alaskan Edge Inc
28065 Seward Hwy
Indian, AK 99540

This license cannot be transferred without permission
of the Alcoholic Beverage Control Board

[] Special restriction - see reverse side

ISSUED BY ORDER OF THE
ALCOHOLIC BEVERAGE CONTROL BOARD



DIRECTOR

04-900 (REV 9/09)

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD

LICENSE NUMBER

FORM CONTROL

XXXX

ISSUED

02/22/2021

ABC BOARD

LIQUOR LICENSE
2021 - 2022

1987

LICENSE RENEWAL APPLICATION DUE
DECEMBER 31, 2022 (AS 04.11.270(b))

THIS LICENSE EXPIRES MIDNIGHT
FEBRUARY 28, 2023 UNLESS DATED BELOW

TYPE OF LICENSE: Beverage Dispenser

LICENSE FEE: \$2,500.00

CITY / BOROUGH: Anchorage, Muni. of
Anchorage

This license cannot be transferred without permission
of the Alcoholic Beverage Control Board

[] Special restriction - see reverse side

ISSUED BY ORDER OF THE
ALCOHOLIC BEVERAGE CONTROL BOARD

COPY

DIRECTOR

D/B/A: Brown Bear Saloon & Motel
28065 Seward Highway

Mailing Address:
Alaskan Edge Inc
28065 Seward Hwy
Indian, AK 99540

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

04-900 (REV 9/09)



Alaska Alcoholic Beverage Control Board

Master Checklist: Renewal Liquor License Application

Doing Business As:		License Number:	
License Type:			
Examiner:		Transaction #:	

Document	Received	Completed	Notes
AB-17: Renewal Application			
App and License Fees			

Supplemental Document	Received	Completed	Notes
Tourism/Rec Site Statement			
AB-25: Supplier Cert (WS)			
AB-29: Waiver of Operation			
AB-30: Minimum Operation			
AB-33: Restaurant Affidavit			
COI / COC / 5 Star			
FP Cards & Fees / AB-08a			
Late Fee			

Names on FP Cards:	
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	Yes	No
Selling alcohol in response to written order (package stores)?	<input type="checkbox"/>	<input type="checkbox"/>
Mailing address and contact information different than in database (if yes, update database)?	<input type="checkbox"/>	<input type="checkbox"/>
In "Good Standing" with CBPL (skip this and next question for sole proprietor)?	<input type="checkbox"/>	<input type="checkbox"/>
Officers and stockholders match CBPL and database (if "No", determine if transfer necessary)?	<input type="checkbox"/>	<input type="checkbox"/>

LGB 1 Response:☐

Waive

☐

Protest

☐

Lapsed

LGB 2 Response:☐

Waive

☐

Protest

☐

Lapsed



THE STATE
of **ALASKA**
GOVERNOR MIKE DUNLEAVY

**Department of Commerce, Community,
and Economic Development**

ALCOHOL & MARIJUANA CONTROL OFFICE

550 West Seventh Avenue, Suite 1600
Anchorage, AK 99501
Main: 907.269.0350

February 22, 2021

Alaskan Edge Inc
DBA: Brown Bear Saloon & Motel
Via Email: brnbear@alaska.net ; emailmb@mb-lawyers.com

Re: Beverage Dispensary – Tourism License #1987 DBA: Brown Bear Saloon & Motel

Dear Applicant:

I have received your application for renewal of your liquor license. Our staff has reviewed your application after receiving your application and required fees. Your renewal documents appear to be in order, and I have determined that your application is complete for purposes of AS 04.11.510, and AS 04.11.520.

Your application is now considered complete and will be sent electronically to your local governing body, your community council if your proposed premises is in Anchorage or certain locations in the Matanuska-Susitna Borough, and to any non-profit agencies who have requested notification of applications. The local governing body will have 60 days to protest the renewal of your license or waive protest.

A temporary license has been issued for this establishment.

Your application will be scheduled for the *March 2021* board meeting for Alcoholic Beverage Control Board consideration. The address and call-in number for the meeting will be posted on our home page. The board will not grant or deny your application at the meeting unless your local government waives its right to protest per AS 04.11.480(a).

Please feel free to contact us through the alcohol.licensing@alaska.gov email address if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Olivia Frank".

Olivia Frank
Occupational Licensing Examiner

Department of Commerce, Community, and Economic Development

CORPORATIONS, BUSINESS & PROFESSIONAL LICENSING

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ENTITY DETAILS

Name(s)

Type	Name
Legal Name	ALASKAN EDGE, INC.

Entity Type: Business Corporation

Entity #: 57701D

Status: Good Standing

AK Formed Date: 2/14/1996

Duration/Expiration: Perpetual

Home State: ALASKA

Next Biennial Report Due: 1/2/2022

Entity Mailing Address: 28065 SEWARD HWY, INDIAN, AK 99540

Entity Physical Address: 28065 SEWARD HWY, INDIAN, AK 99540

Registered Agent

Agent Name: MB SERVICES, INC.

Registered Mailing Address: 1127 W 7TH AVE, ANCHORAGE, AK 99501

Registered Physical Address: 1127 W 7TH AVE, ANCHORAGE, AK 99501

Officials

☐ Show Former

AK Entity #	Name	Titles	Owned
	Matthew Williams	Director, President, Secretary, Shareholder, Treasurer	100.00

Filed Documents

Date Filed	Type	Filing	Certificate
2/14/1996	Creation Filing	Click to View	
3/14/1996	Biennial Report		
1/12/1998	Biennial Report	Click to View	
1/04/2000	Biennial Report	Click to View	
1/04/2002	Biennial Report	Click to View	
12/31/2003	Biennial Report	Click to View	
11/24/2005	Biennial Report	Click to View	
12/29/2007	Biennial Report	Click to View	
12/31/2009	Biennial Report	Click to View	
12/31/2009	Biennial Report	Click to View	
12/31/2009	Biennial Report	Click to View	
6/01/2010	Agent Resignation	Click to View	
6/07/2010	Agent Change	Click to View	
12/28/2011	Biennial Report	Click to View	
12/31/2013	Biennial Report	Click to View	
1/25/2016	Biennial Report	Click to View	
1/25/2016	Agent Change	Click to View	
5/05/2017	Agent Change	Click to View	
1/03/2018	Biennial Report	Click to View	
11/25/2019	Biennial Report	Click to View	

Alaska Department of Commerce, Community, and Economic Development

Division of Corporations, Business, and Professional Licensing

PO Box 110806, Juneau, AK 99811-0806

This is to certify that

BROWN BEAR SALOON AND MOTEL

28065 SEWARD HWY, INDIAN, AK 99540-9603

owned by

ALASKAN EDGE, INC.

is licensed by the department to conduct business for the period

November 25, 2019 to December 31, 2021
for the following line(s) of business:

72 - Accommodation and Food Services



This license shall not be taken as permission to do business in the state without having complied with the other requirements of the laws of the State or of the United States.

This license must be posted in a conspicuous place at the business location.
It is not transferable or assignable.

Julie Anderson
Commissioner