Alaska Alcoholic Beverage Control Board

Tourism Statement

A new, transfer, or renewal application for a Beverage Dispensary – Tourism or Restaurant/Eating Place – Tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be completed and submitted to AMCO's main office before any tourism license application will be reviewed.

Section 1 – Establishment Information

Enter information for the business seeking to have its license renewed.

<table>
<thead>
<tr>
<th>Doing Business As:</th>
<th>Trail Lake Lodge</th>
<th>License #:</th>
<th>3113</th>
</tr>
</thead>
<tbody>
<tr>
<td>License Type:</td>
<td>Beverage Dispensary - Tourism</td>
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</table>

Section 2 – Tourism Statement

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

Trail Lake Lodge provides dining services, lodging, and a venue for group events that encourages travelers to visit the central Kenai area. Its central location provides an excellent base camp for travelers and visitors to explore the myriad of outdoor recreational opportunities and tourist activities along the Seward Highway corridor. Our full-service dining facilities provide the only food services for the many owner-rented lodgings in the area. A liquor license enhances and broadens the range of food and beverage services that attract guests to our facility.

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

We are located in Moose Pass, an unincorporated census area within the Kenai Borough. The full-time population of the Moose Pass Census Area is less than 200. The lodge offers a total of 23 rooms for nightly rental, well above the 10 room minimum requirement noted in AS 04.400(d)(1)(i). In addition, we offer a full-service dining establishment on the licensed premises.

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?  

[ ] YES  [ ] NO  

2.4 If "no" who operates the tourism facility?


[Tourism Statement] (rev 9/22/2021)
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2.5 Do you offer room rentals to the traveling public?

YES ☒ NO ☐

If “yes” answer the following questions:

How many rooms are available?

23

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

1

Do you stock or plan to stock alcoholic beverages in guest rooms?

YES ☐ NO ☒

If “no” is your facility located within an airport terminal?

YES ☐ NO ☒

2.6 If your establishment includes a dining facility, please describe that facility. If it does not please write “none”.

The lodge provides a full-service restaurant seating approximately 65 guests.

2.7 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write “none”.

A third party operator offers kayak rentals at the lodge. Lodge staff act as concierges directing guests to local services as close as our charter flight-seeing neighbor in Moose Pass to all the various tourist businesses in Seward and Cooper Landing.