



## Alaska Alcoholic Beverage Control Board Form AB-37: Tourism Statement

A new, transfer, or renewal application for a Beverage Dispensary – Tourism or Restaurant/Eating Place – Tourism license must be accompanied by a written statement that explains how the establishment encourages tourism and meets the requirements listed under AS 04.11.400(d) and 3 AAC 304.325.

This document must be completed and submitted to AMCO’s Anchorage office before any tourism license application will be reviewed.

### Section 1 – Establishment Information

Enter information for the licensed establishment or the business seeking to be licensed.

Doing Business As:	Panorama Pizza Pub	License #:	4898
License Type:	Beverage Dispensary - Tourism Seasonal		

### Section 2 – Tourism Statement

2.1. Explain how issuance of a liquor license at your establishment has/will encourage tourism.

*See attachment*

2.2. Explain how the facility was/will be constructed or improved as required by AS 04.11.400(d)(1):

*See Attached*

2.3 Does the licensee or applicant for this liquor license also operate the tourism facility in which this license is located?

YES

NO

2.4 If “no” who operates the tourism facility?

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Alaska Alcoholic Beverage Control Board  
**Form AB-37: Tourism Statement**

2.3 Do you offer room rentals to the traveling public?

YES  NO

If "yes" answer the following questions:

How many rooms are available?

25

How many of the available rooms (if any) have kitchen facilities (defined as: a separate sink for food preparation along with refrigeration and cooking appliance devices, including a microwave)?

none

Do you stock or plan to stock alcoholic beverages in guest rooms?

YES  NO

If "no" is your facility located within an airport terminal?

YES  NO

2.4 If your establishment includes a dining facility, please describe that facility. If it does not please write "none".

Panorama Pizza Pub - full service restaurant

2.5 If additional amenities are available to your guests through your establishment (eg: guided tours or trips, rental equipment for guests, other activities that attract tourists), please describe them. If they are not offered, please write "none".

none

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Alcohol and Marijuana Control Office  
550 W 7<sup>th</sup> Avenue, Suite 1600  
Anchorage, AK 99501  
[alcohol.licensing@alaska.gov](mailto:alcohol.licensing@alaska.gov)  
<https://www.commerce.alaska.gov/web/amco>  
Phone: 907.269.0350

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**Form AB-37: Tourism Statement**

**Section 3 – Certification**

Read the statement below, and then sign your initials in the box to the right of the statement:

Initials

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

*Loiselle Quire*

Printed name of licensee/affiliate

*Loiselle Quire*

Signature of licensee/affiliate

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Tourism Statement for the liquor license renewal for The Perch Resort at Denali inc DBA Panorama Pizza Pub, 2021/2022

The Perch Resort at Denali inc has been a staple in the Denali community for nearly thirty years. We are one of the few remaining businesses in the Denali National Park area that is still family owned and operated, a major selling point to visitors traveling here. We look forward to continuing offering our guests the option to have a beer or cocktail while dining and visiting us. Included below are the answers to the AMCO mandatory points:

1. Visitors looking for small, locally owned businesses to support, can expect to have all the same food and beverage options included at the large, corporate hotels near-by, encouraging tourism to our area. Renewing our license would keep us competitive with these out-of-state owned businesses. Guests to Alaska looking to have a true Alaska dining experience come to Panorama Pizza Pub for our extensive local beer and spirits collection and knowledge of the surrounding area. Guests are delighted to speak with owners and employees from Alaska, and many of those guests return year after year. We have a waiting list for guests nearly every night at dinner service during our short summer season, almost all guests traveling from outside of Alaska.
2. Panorama Pizza Pub is constructed to promote a safe beverage consumption environment. There are clearly marked beverage consumption areas, and an open floorplan to promote safe monitoring of guests by all of our TAPS educated servers. Any future improvements or expansions will include all of these points.
3. Panorama Pizza Pub is owned and operated by Leslie LeQuire and the Perch Resort at Denali *INC.*
4. We offer room rentals to the traveling public. We have 24 rooms available, each sleeping four guests. Our rooms do not include kitchens and are not stocked with alcoholic beverages.
5. Our establishment includes a dining facility--a bistro-- that serves Alaska fare, including appetizers, salads, soups, entrees and desserts.
6. Additional property amenities provided to our guests include: a 24 hour free shuttle with routes from Cantwell to Healy, walking trails, wifi, and an additional restaurant on the other side of the property that serves breakfast and dinner. We also offer our guests assistance with booking all of their trips and tours with our extensive 20 plus years of knowledge from living in the area.
7. We do hope to expand the outdoor beverage drinking area this year to include a horse shoe pit and badminton court.

We thank you for your time in reviewing our beverage license renewal application and we look forward to doing business in Denali during the 2021/2022 season and beyond.

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STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD

LICENSE NUMBER

FORM CONTROL

XXXX

ISSUED  
01/12/2023

ABC BOARD

LIQUOR LICENSE  
2023 - 2024

TEMPORARY

4898

LICENSE RENEWAL APPLICATION DUE  
DECEMBER 31, 2024 (AS 04.11.270(b))

THIS LICENSE EXPIRES MIDNIGHT  
FEBRUARY 28, 2025 UNLESS DATED BELOW

TYPE OF LICENSE: Beverage Dispens

[Empty box]

LICENSE FEE: \$2,500.00

1106

CITY / BOROUGH: Outside City Limits  
Denali Borough

D/B/A: Panorama Pizza Pub  
Mile 224 Parks Highway

Mail Address:  
The Perch Resort at Denali, Inc  
PO Box 53  
Denali, AK 99755

This license cannot be transferred without permission  
of the Alcoholic Beverage Control Board

[ ] Special restriction - see reverse side

ISSUED BY ORDER OF THE  
ALCOHOLIC BEVERAGE CONTROL BOARD

*Joan M. Wilson*

DIRECTOR

04-900 (REV 10/20/22)

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

STATE OF ALASKA - ALCOHOLIC BEVERAGE CONTROL BOARD

LICENSE NUMBER

FORM CONTROL

XXXX

ISSUED  
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ABC BOARD

LIQUOR LICENSE  
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[ ] Special restriction - see reverse side

ISSUED BY ORDER OF THE  
ALCOHOLIC BEVERAGE CONTROL BOARD

COPY

DIRECTOR

D/B/A: Panorama Pizza Pub  
Mile 224 Parks Highway  
Mailing Address:  
The Perch Resort at Denali, Inc  
PO Box 53  
Denali, AK 99755

THIS LICENSE MUST BE POSTED IN A VISIBLE PLACE ON THE PREMISES

04-900 (REV 5/9/22)



# AB-17: 2023/2024 License Renewal Application

Alaska Alcoholic Beverage Control Board

## Form AB-17: 2023/2024 General Renewal Application

- This form and any required supplemental forms must be completed, signed by the licensee, and postmarked no later than 12/31/2022 per AS 04.11.270, 3 AAC 304.160, with all required fees paid in full, or a non-refundable \$500.00 late fee applies.
- Any application for renewal or any fees for renewal that have not been postmarked by 2/28/2023 will be expired per AS 04.11.540, 3 AAC 304.160(e).
- All fields of this application must be deemed complete by AMCO staff and must be accompanied by the required fees and all documents required, or the application will be returned without being processed, per AS 04.11.270, 3 AAC 304.105
- Receipt and/or processing of renewal payments by AMCO staff neither indicates nor guarantees in any way that an application will be deemed complete, renewed, or that it will be scheduled for the next ABC Board meeting.

### Section 1 - Establishment Contact Information

Licensee (Owner):	The Perch Resort at Denali, Inc	License #:	4898
License Type:	Beverage Dispensary - Tourism Seasonal		
Doing Business As:	Panorama Pizza Pub		
Local Governing Body:	Denali Borough		
Community Council:			

If your mailing address has changed, write the NEW address below:

Mailing Address:					
City:		State:		ZIP:	

### Section 2 - Licensee Contact Information

**Contact Licensee:** The individual listed below must be part of the ownership structure of the licensee listed in Section 1. This person will be the designated point of contact regarding this license, unless the Optional contact is completed.

Contact Licensee:	Leslie LeQuere	Contact Phone:	907 351 0398
Contact Email:	Huperch@denaliperchresort.com		

**Optional:** If you wish for AMCO staff to communicate with anyone other than the Contact Licensee (such as legal counsel) about your license, list their information below:

Name of Contact:		Contact Phone:	
Contact Email:			

### Section 3 - for Package Stores ONLY: Written Order Information

Do you intend to sell alcoholic beverages and ship them to another location in response to written solicitation in calendar years 2022 and/or 2023?

YES NO

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# Form AB-17: 2023/2024 License Renewal Application

## Section 4 – Ownership Structure Certification

YES  NO

Did the ownership structure of the licensed business change in 2021/2022?

If Yes, and you have NOT notified AMCO, list the updated information on form AB-39: Change of Officers and submit with your renewal application.

If No, certify the statement below by initialing the box to the right of the statement.

I certify that the ownership structure of the business who owns this alcohol license did not change in any way during the calendar years 2021 or 2022.

*[Handwritten initials]*

## Section 5 – License Operation

Check ONE BOX for EACH CALENDAR YEAR that best describes how this liquor license was operated:

- |   | 2021                                | 2022                                |
|---|-------------------------------------|-------------------------------------|
| 1. The license was operated for more than 240 hours throughout each year. (Year-round)  | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| 2. The license was only operated during a specified time each year. (Not to exceed 6 months per year)<br><i>If your operation dates have changed, list them below:</i>  | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| <hr/>   |                                     |                                     |
| 3. The license was only operated to meet the minimum requirement of 240 total hours each calendar year. <i>A complete AB-30: Proof of Minimum Operation Checklist, and all documentation must be provided with this form.</i>   | <input type="checkbox"/>            | <input checked="" type="checkbox"/> |
| 4. The license was not operated at all or was not operated for at least the minimum requirement of 240 total hours each year, during one or both calendar years. <i>A complete Form AB-29: Waiver of Operation Application and corresponding fees must be submitted with this application for each calendar year during which the license was not operated.</i><br><i>If you have not met the minimum number of hours of operation in 2021, you are not required to pay the fees, however a complete AB-29 is required with Section 2 marked "Other" and COVID is listed as the reason.</i> | <input type="checkbox"/>            | <input type="checkbox"/>            |

*Went year round on 1-12-2023 KRS.*

## Section 6 - Violations and Convictions

YES NO

Have ANY Notices of Violation been issued for this license?

Has ANY person or entity in this application been convicted of a violation of Title 04, 3AAC 304 or a local ordinance adopted under AS 04.21.010 in 2021 or 2022?

*If you checked YES, you MUST attach a list of all Notices of Violation and/or Convictions per AS 04.11.270(a)(2)*

*If you are unsure if you have received any Notices of Violation, contact the office before submitting this form.*

## Section 7 – Certifications

As an applicant for a liquor license renewal, I declare under penalty of perjury that I have read and am familiar with AS 04 and 3 AAC 304, and that this application, including all accompanying schedules and statements, are true, correct, and complete.

- I agree to provide all information required by the Alcoholic Beverage Control Board or requested by AMCO staff in support of this application and understand that failure to do so by any deadline given to me by AMCO staff will result in this application being returned and the license being potentially expired if I do not comply with statutory or regulatory requirements.
- I certify that in accordance with AS 04.11.450, no one other than the licensee(s), as defined in AS 04.11.260, has a direct or indirect financial interest in the licensed business.
- I certify that this entity is in good standing with Corporations, Business and Professional Licensing (CBPL) and that all entity officials and stakeholders are current and I have provided AMCO with all required changes of the ownership structure of the business license, and have provided all required documents for any new or changes of officers.



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Alaska Alcoholic Beverage Control Board

Form AB-17: 2023/2024 License Renewal Application

- I certify that all licensees, agents, and employees who sell or serve alcoholic beverages or check identification of patrons have completed an alcohol server education course approved by the ABC Board and keep current, valid copies of their course completion cards on the licensed premises during all working hours, if applicable for this license type as set forth in AS 04.21.025 and 3 AAC 304.465.

I hereby certify that I am the person herein named and subscribing to this application and that I have read the complete application, and I know the full content thereof. I declare that all of the information contained herein, and evidence or other documents submitted are true and correct. I understand that any falsification or misrepresentation of any item or response in this application, or any attachment, or documents to support this application, is sufficient grounds for denying or revoking a license/permit. I further understand that it is a Class A misdemeanor under Alaska Statute 11.56.210 to falsify an application and commit the crime of unsworn falsification.

[Signature]  
 Signature of licensee  
Keslie LeQuire  
 Printed name of licensee



[Signature]  
 Signature of Notary Public

Notary Public in and for the State of Matsu-Borough

My commission expires: 4/23/2025

Subscribed and sworn to before me this 24<sup>th</sup> day of December, 2022

- Restaurant and Eating Place** applications must include a completed AB-33: Restaurant Receipts Affidavit
- Recreational Site** applications must include a completed AB-36: Recreational Site Statement
- Tourism** applications must include a completed AB-37: Tourism Statement
- Wholesale** applications must include a completed AB-25: Supplier Certification
- Common Carrier** applications must include a current safety inspection certificate

All renewal and supplemental forms are available online:  
<https://www.commerce.alaska.gov/web/amco/AlcoholLicenseApplication.aspx>

FOR OFFICE USE ONLY

License Fee:	\$ 1250 <sup>00</sup>	Application Fee:	\$ 300.00	Misc. Fee:	\$
Total Fees Due:					\$ 1550 <sup>00</sup>

100521786

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Details

# ENTITY DETAILS

## Name(s)

Type	Name
Legal Name	THE PERCH RESORT AT DENALI, INC.

**Entity Type:** Business Corporation

**Entity #:** 74266D

**Status:** Non-Compliant

**AK Formed Date:** 9/20/2001

**Duration/Expiration:** Perpetual

**Home State:** ALASKA

**Next Biennial Report Due:** 1/2/2023 [File Biennial Report](#)

**Entity Mailing Address:** HC 2 BOX 1525, HEALY, AK 99743

**Entity Physical Address:** MILE 224 PARKS HIGHWAY, HEALY, AK 99743

## Registered Agent

**Agent Name:** LESLIE LEQUIRE

**Registered Mailing Address:**

**Registered Physical Address:** MILE 224 PARKS HWY, DENALI NATIONAL PARK, AK 99755

## Officials

AK Entity #	Name	Titles	<input type="checkbox"/> Show Former
	Ivan Rinck	Director, Treasurer	<b>Owned</b>
	LESLIE LEQUIRE	President, Shareholder, Secretary	100.00

## Filed Documents

Date Filed	Type	Filing	Certificate
9/20/2001	Creation Filing	<a href="#">Click to View</a>	
5/23/2002	Biennial Report	<a href="#">Click to View</a>	
10/31/2003	Admin Dissolution	<a href="#">Click to View</a>	
10/21/2005	Reinstatement	<a href="#">Click to View</a>	
6/16/2006	Biennial Report	<a href="#">Click to View</a>	<a href="#">Click to View</a>
6/12/2012	Biennial Report	<a href="#">Click to View</a>	
6/12/2012	Biennial Report	<a href="#">Click to View</a>	
6/12/2012	Biennial Report	<a href="#">Click to View</a>	
5/13/2013	Biennial Report	<a href="#">Click to View</a>	

Date Filed	Type	Filing	Certificate
4/21/2015	Biennial Report	<a href="#">Click to View</a>	
12/18/2016	Biennial Report	<a href="#">Click to View</a>	
2/01/2019	Biennial Report	<a href="#">Click to View</a>	
4/09/2021	Biennial Report	<a href="#">Click to View</a>	

[Close Details](#)

 [Print Friendly Version](#)

License Detail

# LICENSE DETAILS

**License #:** 1007001

[Print Business License](#)

**Business Name:** PANORAMA PIZZA PUB

**Status:** Active

**Issue Date:** 06/17/2014

**Expiration Date:** 12/31/2023

**Mailing Address:** PO BOX 53  
DENALI, AK 99755

**Physical Address:** MILE 224 PARKS  
DENALI, AK 99755

## Owners

THE PERCH RESORT AT DENALI, INC.

## Activities

### Line of Business

72 - Accommodation and Food Services

### NAICS

722110 - FULL-SERVICE RESTAURANTS

### Professional License #

## Endorsements

End #	Issue	Renew	Expiration	Action End	Action Note	Address
1	12/5/2017	10/10/2021	12/31/2023			MILE 224 PARKS HWY., DENALI, AK 99755

## License Lapse(s)

If this business license lapsed within the last four years the lapsed periods will appear below. Lapsed periods are the unlicensed period between an expiration date and renewal date.

Start Date	End Date
1/1/2020	1/21/2020

[Close License Detail](#)

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