Alcohol & Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Cover Sheet for Marijuana Establishment Applications

What is this form?

This cover sheet **must** be completed and submitted any time a document, payment, or other marijuana establishment application item is emailed, mailed, or hand-delivered to AMCO's main office.

Items that are submitted without this page will be returned in the manner in which they were received.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Red Run Cannabis Company, LLC	**License Number:**	10056		
License Type:	Retail Marijuana Store				
Doing Business As:	RED RUN CANNABIS COMPANY, LLC				
Physical Address:	5455 Kenai Spur Highway, Suite B				
City:	Kenai	**State:**	AK	**Zip Code:**	99611
Designated Licensee:					
Email Address:	eric@trialguy.com				

Section 2 – Attached Items

List all documents, payments, and other items that are being submitted along with this page.

Attached Items:	Form MJ-01 Operating Plan

OFFICE USE ONLY					
Received Date:		Payment Submitted Y/N:		Transaction #:	

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Form MJ-01: Marijuana Establishment Operating Plan

What is this form?

An operating plan is required for all marijuana establishment license applications. Applicants should review **Title 17.38 of Alaska Statutes** and **Chapter 306 of the Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of those statutes and regulations. If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020(c).

What must be covered in an operating plan?

Applicants must identify how the proposed premises will comply with applicable statutes and regulations regarding the following:

- Security
- Inventory tracking of all marijuana and marijuana product on the premises
- Employee qualification and training
- Waste disposal
- Transportation and delivery of marijuana and marijuana products
- Signage and advertising
- Control plan for persons under the age of 21

Applicants must also complete the corresponding operating plan supplemental forms (**Form MJ-03, Form MJ-04, Form MJ-05,** or **Form MJ-06**) to meet the additional operating plan requirements for each license type.

Section 1 – Establishment Information

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License Type:	Retail Marijuana Store				
Doing Business As:	Red Run Cannabis Company, LLC				
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City:	Kenai	**State:**	ALASKA	**ZIP:**	99611

Mailing Address:	5455 Kenai Spur Highway, Suite B				
City:	Kenai	**State:**	ALASKA	**ZIP:**	99611

Primary Contact:	Eric Derleth		
Main Phone:	907-262-9164	**Cell Phone:**	907-398-6690
Email:	eric@trialguy.com		

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Form MJ-01: Marijuana Establishment Operating Plan

Section 2 – Security

Review the requirements under 3 AAC 306.710 – 3 AAC 306.720 and 3 AAC 306.755, and identify how the proposed premises will meet the listed requirements.

Describe how the proposed premises will comply with each of the following:

Restricted Access Areas (3 AAC 306.710):

Describe how you will prevent unescorted members of the public from entering restricted access areas:

Red Run will educate and train its employees to fully appreciate and adhere to the regulations set forth in 3 AAC 306.710. Red Run will insist each employee follow the letter of the law:

1. Each external entry point to the retail establishment will be equipped with heavy-duty, commercial-grade door/lock and will be posted with a sign that reads, "No one under 21 years of age allowed" (each sign will be clear and not less than 12 inches long and 12 inches wide, with letters at least one-half inch in height in high contrast to its background).

2. Red Run Cannabis Company has two internal spaces: a retail floor space and a general processing/storage space. Each Restricted Access Area (where marijuana or a marijuana product is dispensed and stored) will be clearly marked by a sign that reads "Restricted Access Area. Visitors must be escorted".

Retail Floor Space - the retail establishment's retail floor space, the point at which sales transactions will take place will have a restricted access area behind its retail counter-cabinet system, each restricted access point will be closed off with a swinging-door and clearly marked with a Restricted Access Area sign.

General Processing/Storage Space - the retail establishment's proposed license area, a location where marijuana and marijuana products will be stored and handled, will be posted with a Restricted Access Area sign and equipped with a locking, commercial-grade door.

Each employee, licensee or agent of Red Run will wear a current identification badge bearing the person's photograph. No person will be allowed into a restricted access area without following the protocol detailed within 3 AAC 306.710. A continuous surveillance video camera will be mounted in such a way as to cover each Restricted Access Area.

Admission to the restricted access area is described in the following section, below.

Describe your processes for admitting visitors into and escorting them through restricted access areas:

Red Run's protocol for visitors will be contained in its Employee Handbook and taught during initial training for each employee, including policies that: 1. Each visitor before entering any restricted access area must 21 years of age or older and will be required to present valid, legal identification. Identification will be checked by two separate employees before being allowed to enter their information into the company visitor log. After the visitor has been validated and their information entered into the company visitor log, a visitor identification badge will be issued. The visitor identification badge will hang mid-way down the visitor's chest by a lanyard and will remain there clearly visible throughout the extend of his/her visit. 2. Each visitor will be escorted at all times by an employee with enhanced (Level II) security clearance. At no time will the visitor be left unattended. 3. After each visit, the visitor will turn in their identification badge to the escorting-employee and the escorting-employee will log the visitor out, including the date and time of exit as well as each restricted area visited.

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Describe your recordkeeping of visitors who are escorted into restricted access areas:

We developed our own cloud-based web dashboard which embeds a form application populated with critical fields that will be answered by the supervising employee after obtaining critical information from the visitor. These fields will include: First name, Last name, Date and time of visit (in/out), valid I.D. number, reason for visit, name of supervising employee, and temporary I.D. number. The form is connected to a Google Sheet - "Visitor Log (Responses) - which collects and stores the field-responses entered by the supervising employee. Each record-response is stored within the cloud-based Google Sheet and can be easily shared with appropriate authorities.

Provide a copy of a sample identification badge to be displayed by each licensee, employee, or agent while on the premises:

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Security Alarm Systems and Lock Standards (3 AAC 306.715):

Exterior lighting is required to facilitate surveillance. Describe how the exterior lighting will meet this requirement:

The front of the building has five evenly-spaced, exterior lighting units, which will illuminate the front-exterior of the building, including the facade, front entry ways, windows and a large portion of the immediate-facing parking lot. Each side of the building will host exterior lighting (front and back), clearly illuminating the side-aspects of the building. These lights will be equipped with motion sensors and will immediately illuminate their perspective field(s) should any motion be detected. In addition, all exterior points of entry (doors & windows) will be equipped with exterior lights sufficient to clearly illuminate the point of entry (and thus anyone entering or exiting). The exterior lighting is automated by schedule and will turn on at sunset.

An alarm system is required for all license types. Describe the security alarm system for the proposed premises:

Our facility will be equipped with one of the fastest response systems on the market. The security system will be professionally monitored by a third party security system, LandWatch. The professionally monitored alarm system transmits alarm signals to an alarm monitoring center, a sophisticated call center that can rapidly dispatch the police, fire and medical authorities to our establishment in the case of any emergency.

The facility will be equipped with a high-tech, intelligent, touch-screen LCD panel, which uses dual-path communication for enhanced reliability. Each exterior access point will be equipped with an open/close sensor. Each interior room will be equipped with a motion sensor. Each supervising employee will be equipped with a keychain remote, which will act as a panic button.

The alarm system must be activated on all exterior doors and windows when the licensed premises is closed for business. Describe how the security alarm system meets this requirement:

Each exterior door and window access point(s) will be equipped with appropriate open/close and motion sensors which integrate - as sensor nodes - into the overall alarm, security system. Any time the premise is closed for business, these sensors will arm and become active.

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Describe your policies and procedures for preventing diversion of marijuana or marijuana product:

Red Run Cannabis will enforce the following policies and procedures to prevent diversion to minors: 1. Enforce a Code of Ethical Conduct; 2. Strict enforcement of Section 355 per-purchase weight limits; 3.Strict enforcement of Section 310 "no free samples" regulation; 4. Customers subject to 100% I.D. verification (cannot complete sale until I.D. checked); 5. Monitor local court cases involving cannabis, especially < 21 offenders; 6. Initiate and self-finance a Public Awareness and Safety Campaign on the harms of - and laws against - diversion of cannabis of minors; 7. Monitor for underage passengers in a vehicle who do not enter the store; 8.Enforce a Progressive-Exclusion Policy for anyone found diverting to minors; 9. Post a sign at entrance: "No one under 21 years of age allowed!" [12" x 12" - 1" letters]; 10. Promote and seek compliance with a Customer Responsibility Pledge; 11. Create and maintain an open and cooperative relationship with local law enforcement; 12. Create and maintain an open and cooperative relationship with local school officials; 13. Utilize comprehensive video surveillance ; 14. Insist on responsible advertising and labeling of products; 15. Packaging of products in child-resistant containers; 16.Recognition and detection of Proxy Purchasers; 17. Recognition and detection of intoxicated customers (alcohol and cannabis); 18. Random I.D. checks at the door and of non-purchasers in the store; 19. Customer-education cards urging them to always secure products and use responsibly; 20. Any violations of "no minors" policies will lead to employee discipline and Morbidity and Mortality Review of incident; 21. Draft and publish an Employee Handbook explaining policies and protocols, including progressive discipline; 22. Create multilayered system - including online complaint section on website - for reporting and investigating complaints to management RE: minor possession; 23. Enforce a policy to resolve all doubts in favor of denying the sale; and, 24. Cooperate with AMCO and police in conducting compliance "stings".

Describe your policies and procedures for preventing loitering:

Our establishment will not allow on-site consumption, which will greatly prevent the potential for loitering on premise. Our employees as part of their training protocol will be instructed to monitor the interior and exterior (parking lot) of the facility for any individuals that linger on premise above and beyond a reasonable time frame. Our primary concern (which will be addressed through protocol and training) is customers lingering in the parking lot for an unreasonable amount of time. In order to combat individuals lingering in the parking lot, our establishment will post highly visible signs that prohibit any loitering. Should a customer loiter on-premise for any unreasonable time frame, our employees are instructed to politely ask them to leave, and if necessary have a manager escort them off the premises.

Describe your policies and procedures regarding the use of any additional security device, such as a motion detector, pressure switch, and duress, panic, or hold-up alarm to enhance security of the proposed premises:

Each room in our facility will be equipped with appropriate motion detectors. A panic button will be installed under the counter within reach of any employee operating the POS system as well as a panic button will be installed in our secure room. Open and close sensors will be placed at each exterior entry way (doors & windows).

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Describe your policies and procedures regarding the actions to be taken by a licensee, employee, or agent when any automatic or electronic notification system alerts a local law enforcement agency of an unauthorized breach of security:

The security system will notify the City of Kenai police, Alaska State Troopers and each owner of Red Run Cannabis. After notification, at least one owner will immediately proceed to location and investigate the breach. Depending on the nature of the infraction, the owner will work with law enforcement to further investigate the nature of the unauthorized breach.

Video Surveillance (3 AAC 306.720):

All licensed marijuana establishments must meet minimum standards for surveillance equipment. Applicants should be able to answer "Yes" to all items below.

Video surveillance and camera recording system covers the following areas of the premises:	Yes	No
Each restricted access area and each entrance to a restricted access area	■	☐
Both the interior and exterior of each entrance to the facility	■	☐
Each point of sale area	■	☐

Each video surveillance recording:	Yes	No
Is preserved for a minimum of 40 days, in a format that can be easily accessed for viewing	■	☐
Clearly and accurately displays the time and date	■	☐
Is archived in a format that does not permit alteration of the recorded image, so that the images can readily be authenticated	■	☐

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Describe how the video cameras will be placed to produce a clear view adequate to identify any individual inside the licensed premises, or within 20 feet of each entrance to the licensed premises:

External weather-proof, cold-weather video cameras, will be fixed to the exterior of the building along the facade - a camera will be fixed within 10 feet of each external entry point, pointed and focused directly at each exterior entry way. Additional external cameras will cover respective fields-of-view within the proposed licensed boundary areas.

Internal video cameras will consist of both dome and weather-proof bullet cameras, each camera will be fixed to the ceiling and/or wall in each interior room, including hallways and at each point-of-sale.

Each camera will be positioned and focused in such a way as to clearly cover each internal point of entry, each point of sale transaction and each restricted access area.

Each camera features: 1080p Full HD, 1/2.9" Sony 2.24MP CMOS sensor, Varifocal 2.8-12mm DC iris lens, Extended IR range of up to 115ft, 3D noise reduction and a flexible viewing angle. These cameras will provide more than adequate quality and coverage required under 3 AAC 306.720.

Describe the locked and secure area where video surveillance recording equipment and records will be housed and stored and how you will ensure the area is accessible only to authorized personnel, law enforcement, or an agent of the board:

Our facility will have a secure room which will house and store our video surveillance recording equipment. Surveillance recording equipment access will be limited to owners, authorized employees and to law enforcement (including AMCO). The secure room will be equipped with a commercial-grade door and lock along with a keypad access system. Only employees with enhanced security clearance (Level II) will be granted access to our secure room. Other authorized law enforcement or agents of AMCO will be granted immediate access upon request.

Location of Surveillance Equipment and Video Surveillance Records:	Yes	No
Surveillance room or area is clearly defined on the premises diagram	■	☐
Surveillance recording equipment and video surveillance records are housed in a designated, locked, and secure area or in a lock box, cabinet, closet or other secure area	■	☐
Surveillance recording equipment access is limited to a marijuana establishment licensee or authorized employee, and to law enforcement personnel including an agent of the board	■	☐
Video surveillance records are stored off-site	☐	■

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Business Records (3 AAC 306.755):

All licensed marijuana establishments must maintain, in a format that is readily understood by a reasonably prudent business person, certain business records. Applicants should be able to answer "Yes" to all items below.

Business Records Maintained and Kept on the Licensed Premises:	Yes	No
All books and records necessary to fully account for each business transaction conducted under its license for the current year and three preceding calendar years; records for the last six months are maintained on the marijuana establishment's licensed premises; older records may be archived on or off-premises	■	☐
A current employee list setting out the full name and marijuana handler permit number of each licensee, employee, and agent who works at the marijuana establishment	■	☐
The business contact information for vendors that maintain video surveillance systems and security alarm systems for the licensed premises	■	☐
Records related to advertising and marketing	■	☐
A current diagram of the licensed premises including each restricted access area	■	☐
A log recording the name, and date and time of entry of each visitor permitted into a restricted access area	■	☐
All records normally retained for tax purposes	■	☐
Accurate and comprehensive inventory tracking records that account for all marijuana inventory activity from seed or immature plant stage until the retail marijuana or retail marijuana product is sold to a consumer, to another marijuana establishment, or destroyed	■	☐
Transportation records for marijuana and marijuana product as required under 3 AAC 306.750(f)	■	☐

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A marijuana establishment is required to exercise due diligence in preserving and maintained all required records. Describe how you will prevent records and data, including electronically maintained records, from being lost or destroyed:

Our establishment will be utilizing Google Drive as a cloud-based, secured file storage application. All records and data, including electronic and hard-copy records will be scanned and stored to our Google Drive account. In addition, our facility will be equipped with a restricted, locked office space that will also house hard-copy records.

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Section 3 – Inventory Tracking of All Marijuana and Marijuana Product

Review the requirements under 3 AAC 306.730, and identify how the proposed establishment will meet the listed requirements.

All licensed marijuana establishments must use a marijuana inventory tracking system capable of sharing information with the system the board implements to ensure all marijuana cultivated and sold in the state, and each marijuana product processed and sold in the state, is identified and tracked from the time the marijuana propagated from seed or cutting, through transfer to another licensed marijuana establishment, or use in manufacturing a product, to a completed sale of marijuana or marijuana product, or disposal of the harvest batch of marijuana or production lot of marijuana product.

Applicants should be able to answer "Yes" to all items below.

Marijuana Tracking and Weighing:	Yes	No
A marijuana inventory tracking system, capable of sharing information with the system the board implements to ensure tracking for the reasons listed above, will be used	■	☐
All marijuana delivered to a marijuana establishment will be weighed on a scale certified in compliance with 3 AAC 306.745	■	☐

Describe the marijuana tracking system that you plan to use and how you will ensure that it is capable of sharing information with the system the board implements:

We plan to use the state's required Metrc inventory tracking system. The Metrc system by its nature is capable of sharing information with AMCO. All three owners have already attended a half-day seminar on the Metrc system and will strictly adhere to all best practices and procedures.

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Section 4 – Employee Qualification and Training

Review the requirements under 3 AAC 306.700, and identify how the proposed establishment will meet the listed requirements.

A marijuana establishment and each licensee, employee, or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or a marijuana product, or who checks the identification of a consumer or visitor, shall obtain a marijuana handler permit from the board before being licensed or beginning employment at a marijuana establishment.

Applicants should be able to answer "Yes" to all items below.

Marijuana Hander Permit:	Yes	No
Each licensee, employee, or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or marijuana product, or who checks the identification of a consumer or visitor, shall obtain a marijuana handler permit from the board before being licensed or beginning employment at the marijuana establishment	■	☐
Each licensee, employee, or agent who is required to have a marijuana handler permit shall keep that person's marijuana handler permit card in that person's immediate possession (or a valid copy on file on the premises of a retail marijuana store, marijuana cultivation facility, or marijuana product manufacturing facility) when on the licensed premises	■	☐
Each licensee, employee, or agent who is required to have a marijuana handler permit shall ensure that that person's marijuana handler permit card is valid and has not expired	■	☐

Describe how your establishment will meet the requirements for employee qualifications and training:

Based on a Job Application, managers will screen employees for verification of age and a background check looking for convictions for any of the following: felonies; DUIs; alcohol- or drug-related offenses; violence against a person; crimes of dishonesty; crimes involving weapons. Further, Marijuana Handler's Permit certificates of completion will be required. Professional appearance and good hygiene will be mandatory. One must be physically-able to perform the tasks required, including with reasonable accommodation. For all prospects, reference checks will be contacted.

During training, employees and managers must learn and integrate all relevant regulations and statutes. New employees must sign Acknowledgment of Responsibilities that each has (1) read the relevant regulations and statutes in their Employee Handbook, (2) agreed to honor their Code of Ethical Conduct, (3) agreed to report any criminal conviction(s) during their employment; (4) agreed to cooperate in any inspection conducted by AMCO or its agent; (5) agreed to check photo-I.D. for 100% of transactions; and (6) agreed not to sell to anyone under 21 years of age or who is intoxicated on alcohol or controlled substances. Employees will be trained in the recognition and detection of Proxy Purchasers and intoxicated customers (alcohol and cannabis). There will be strict enforcement of Section 355 per-purchase weight limits and Section 310 "no free samples" regulation.

Red Run will document all training hours, counseling and feedback, positive work performance and corrective actions taken (consultation and discipline). Annual performance evaluations and counseling will happen for all employees. Red Run will implement a No-Retaliation Rule: Reporting in good faith any co-employee or manager for misconduct, including a statute or regulation violation, will not result in a negative employment action against the Reporter. Employees refer all complaints from a consumer, or community member, to a manager. Employees must ensure that retail customers do not loiter on the premises (transactions should be completed in 20 minutes). Employees are responsible to follow each applicable public health, fire, and safety code and ordinance of the state and the local government in which the applicant's proposed licensed premises is located.

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Section 5 – Waste Disposal

Review the requirements under 3 AAC 306.740, and identify how the proposed establishment will meet the listed requirements.

Applicants should be able to answer "Yes" to the statement below.

Marijuana Waste Disposal:	Yes	No
The marijuana establishment shall give the board at least 3 days notice in the marijuana inventory tracking system required under 3 AAC 306.730 before making the waste unusable and disposing of it	■	☐

Describe how you will store, manage, and dispose of any solid or liquid waste, including wastewater generated during marijuana cultivation, production, process, testing, or retail sales, in compliance with applicable federal, state, and local laws and regulations:

WASTE WATER
The proposed retail establishment is connected to the City of Kenai's water and sewer system. Discharged water from Red Run's proposed retail establishment activities will be disposed of in compliance with Kenai Municipal Code. (See KMC 13.10.070 - Building and property maintenance)

MARIJUANA PLANT WASTE
All marijuana plant waste will be rendered unusable by wetting and grinding the plant material, then using the Bokashi fermentation process to render the waste into an unusable form, totally unfit for the purpose for consumption by any method

Bokashi-fermenting is a method of rapidly metabolizing all organic waste with naturally occurring soil microbes. It is 10 times faster than composting, produces no greenhouse gases, produces no heat, and takes only 7-days. The pickled waste material is then mixed with soil to return all the nutrients and microbes to the soil and make it productive for an end user.

All organic waste will rapidly decompose and noxious odors, putrefaction, and gases are eliminated. No insects or rodents are attracted to the end product. The fermenting conditions will kill all seeds and pathogens including E. coli and Salmonella. No methane is produced because the pH shifts to a mildly acidic profile as material is metabolized.

Describe what material or materials you will mix with the ground marijuana waste to make it unusable:

The Bokashi Fermenting is a method that breaks down waste material with many micro-organisms (lactobacilli, yeasts and phototrophic microbes) all working together. Bokashi culture mix is added to organic waste, the microbes immediately begin to grow causing the material to ferment. The microbes in the Bokashi culture mix come from 3 different groups: Lactobacilli, Fungi/yeast, and phototrophic bacilli. This combination has been proven to rapidly degrade organic waste while suppressing the growth of other potentially dangerous organisms. The final inoculated product will be combined with vegetable oil and food scraps.

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Marijuana waste must be rendered unusable for any purpose for which it was grown or produced before it leaves the marijuana establishment. Describe the process or processes that you will use to make the marijuana plant waste unusable:

1. Material is identified as Marijuana Waste.

2. Marijuana Waste is then collected, accounted for and weighed.

2. All critical information is entered into the Metrcs tracking/logging system.

3. Marijuana Waste is then broken down into smaller partitions, placed into appropriate bins and soaked in water.

5. The wet, shredded Marijuana Waste is then inoculated.

6. Inoculated, Marijuana Waste is then placed into fermenting bins (located on premise).

7. Bokashi culture mix is utilized at a rate of approximately 5-lbs of culture mix per 400 pounds of pre-wetted, Marijuana Waste.

8. The Marijuana Waste will remain fermenting in its appropriate bin for approx. 7-10 days.

9. After the fermenting process is finished (7-10 days), the fermented Marijuana Waste, is rich in organic content and nutrients and can be used as organic fertilizer on-site or taken off premises to enrich soil for flower beds or gardens.

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Section 6 – Transportation and Delivery of Marijuana and Marijuana Products

Review the requirements under 3 AAC 306.750, and identify how the proposed establishment will meet the listed requirements.

Applicants should be able to answer "Yes" to all items below.

Marijuana Transportation:	Yes	No
The marijuana establishment from which a shipment of marijuana or marijuana product originates will ensure that any individual transporting marijuana shall have a marijuana handler permit required under 3 AAC 306.700	■	☐
The marijuana establishment that originates the transport of any marijuana or marijuana product will use the marijuana inventory tracking system to record the type, amount, and weight of marijuana or marijuana product being transported, the name of the transporter, the time of departure and expected delivery, and the make, model, and license plate number of the transporting vehicle	■	☐
The marijuana establishment that originates the transport of any marijuana or marijuana product will ensure that a complete printed transport manifest on a form prescribed by the board must be kept with the marijuana or marijuana product at all times during transport	■	☐
During transport, any marijuana or marijuana product will be in a sealed package or container in a locked, safe, and secure storage compartment in the vehicle transporting the marijuana or marijuana product, and the sealed package will not be opened during transport	■	☐
Any vehicle transporting marijuana or marijuana product will travel directly from the shipping marijuana establishment to the receiving marijuana establishment, and will not make any unnecessary stops in between except to deliver or pick up marijuana or marijuana product at any other licensed marijuana establishment	■	☐
When the marijuana establishment receives marijuana or marijuana product from another licensed marijuana establishment, the recipient of the shipment will use the marijuana inventory tracking system to report the type, amount, and weight of marijuana or marijuana product received	■	☐
The marijuana establishment will refuse to accept any shipment of marijuana or marijuana product that is not accompanied by the transport manifest	■	☐

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Describe how marijuana or marijuana product will be prepared, packaged, and secured for shipment:

Red Run Cannabis Company, a retail establishment cannot transport Cannabis to any other individual or enterprise, therefore no marijuana or marijuana product will be prepared, packaged and secured for shipment.

Describe the type of locked, safe, and secure storage compartments that will be used in any vehicles transporting marijuana or marijuana product:

Not applicable. Red Run Cannabis Company, a retail establishment cannot transport Cannabis to any other individual or enterprise, therefore no marijuana or marijuana product will be transported.

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Form MJ-01: Marijuana Establishment Operating Plan

Section 7 – Signage and Advertising

Describe any signs that you intend to post on your establishment with your business name, including quantity and dimensions:

The facade on our building is being modified to look more modern (from its earlier existence as a quick-mart-style grocery store and gas refill station).

Red Run Sign #1 - will be attached to the front, top-center portion of the building's facade, facing the Kenai Spur Highway (the sign will measure: 4 feet high X 8 feet wide).

Red Run Sign # 2 - will be attached to the building, facing the Kenai Spur Highway or will be attached to the newly constructed cedar fence, the fence is detailed within our proposed licensed premises.

Each sign will be less than the allowable 4,800 square inches per sign: sign #1 on the building will be approximately 4,608 sq. in.; and side #2 will be approximately 4,500 sq. in.

Our plans for advertising are to sponsor and occasionally host (off-site) local events that benefit the community but that are not related to children or other inappropriate venues. For example, in addition to founding the Kenai Community Coalition on Cannabis and hosting two Town Halls on cannabis, Red Run Cannabis Company also sponsored a Cannabis Industry Job Fair on March 10, 2016, in Kenai, at the Ted Stevens Challenger Learning Center. Also, Red Run Cannabis Company will be paying for weekly spots in the local paper (Peninsula Clarion) in order to increase public awareness and educate people on community safety issues as they pertain to cannabis.

If you are not applying for a retail marijuana store license, you do not need to complete the rest of Section 7, including Page 17.

Restriction on advertising of marijuana and marijuana products (3 AAC 306.360):

All licensed retail marijuana stores must meet minimum standards for signage and advertising.

Applicants should be able to answer "Agree" to all items below.

No advertisement for marijuana or marijuana product will contain any statement or illustration that:	Agree	Disagree
Is false or misleading	■	☐
Promotes excessive consumption	■	☐
Represents that the use of marijuana has curative or therapeutic effects	■	☐
Depicts a person under the age of 21 consuming marijuana	■	☐
Includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana	■	☐

Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

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No advertisement for marijuana or marijuana product will be placed:	Agree	Disagree
Within one thousand feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21	■	☐
On or in a public transit vehicle or public transit shelter	■	☐
On or in a publicly owned or operated property	■	☐
Within 1000 feet of a substance abuse or treatment facility	■	☐
On a campus for post-secondary education	■	☐

Signage and Promotional Materials:	Agree	Disagree
I understand and agree to follow the limitations for signs under 3 AAC 306.360(a)	■	☐
The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage sale of marijuana or marijuana products	■	☐
All advertising for marijuana or any marijuana product will contain the warnings required under 3 AAC 306.360(e)	■	☐

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Section 8 – Control Plan for Persons Under the Age of 21

Describe how the marijuana establishment will prevent persons under the age of 21 from gaining access to any portion of the licensed premises and marijuana items:

Red Run Cannabis will make every effort to prevent minors from obtaining our cannabis using an integrated systems approach. All employees and managers must learn and integrate all relevant regulations and statutes. Screening, training and continuing education of all owners, managers and employees will include strategies such as: 1. Enforce a Code of Ethical Conduct; 2. Strict enforcement of Section 355 per-purchase weight limits; 3.Strict enforcement of Section 310 "no free samples" regulation; 4. Customers subject to 100% I.D. verification (cannot complete sale until I.D. checked); 5. Monitor local court cases involving cannabis, especially < 21 offenders; 6. Initiate and self-finance a Public Awareness and Safety Campaign on the harms of - and laws against - diversion of cannabis of minors; 7. Monitor for underage passengers in a vehicle who do not enter the store; 8.Enforce a Progressive-Exclusion Policy for anyone found diverting to minors; 9. Post a sign at entrance: "No one under 21 years of age allowed!" [12" x 12" - 1" letters]; 10. Promote and seek compliance with a Customer Responsibility Pledge; 11. Create and maintain an open and cooperative relationship with local law enforcement; 12. Create and maintain an open and cooperative relationship with local school district officials; 13. Utilize comprehensive video surveillance ; 14. Insist on responsible advertising and labeling of products; 15. Packaging of products in child-resistant containers; 16.Recognition and detection of Proxy Purchasers; 17. Recognition and detection of intoxicated customers (alcohol and cannabis); 18. Random I.D. checks at the door and of non-purchasers in the store; 19. Customer-education cards urging them to secure products and use them responsibly; 20. Any violations of "no minors" policies will lead to employee discipline and Morbidity and Mortality Review of incident; 21. Draft and publish an Employee Handbook explaining policies and protocols, including progressive discipline; 22. Create multilayered system - including online complaint section on website - for reporting and investigating complaints to management RE: minor possession; 23. Enforce a policy to resolve all doubts in favor of denying the sale; 24. Cooperate with AMCO and local police in conducting surprise compliance "stings".

I declare under penalty of perjury that I have examined this form, including all accompanying schedules and statements, and to the best of my knowledge and belief find it to be true, correct, and complete.

Marc

Signature of licensee

Marc Thoiler

Printed name

Subscribed and sworn to before me this 26 day of August, 2016.

Tammy Freeman

Notary Public in and for the State of Alaska.

My commission expires: Sept 10, 2019

TAMMY FREEMAN
My Commission Expires
NOTARY PUBLIC
Sep 10, 2019
STATE OF ALASKA

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(Additional Space as Needed):