

Proposed by Peter Mlynarik

3 AAC 306.990. Definitions.

(b) In this chapter, unless the context requires otherwise,

(2) "Advertisement" means the act of calling attention to an establishment, product or service. The media used for advertisement can be: printed material, video, audio, or electronic. Logos are considered advertisement when it is clear that they are promoting an establishment, product or service.

(24) "Logo" means a symbol or design that is easily recognizable as associated with an establishment, product, or service.