Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Form MJ-01: Marijuana Establishment Operating Plan

What is this form?

An operating plan is required for all marijuana establishment license applications. Applicants should review **Title 17.38** of **Alaska Statutes** and **Chapter 306** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of those statutes and regulations. If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020(c).

What must be covered in an operating plan?

Applicants must identify how the proposed premises will comply with applicable statutes and regulations regarding the following:

- Security
- Inventory tracking of all marijuana and marijuana product on the premises
- Employee qualification and training
- Waste disposal
- Transportation and delivery of marijuana and marijuana products
- Signage and advertising
- Control plan for persons under the age of 21

Applicants must also complete the corresponding operating plan supplemental forms (**Form MJ-03, Form MJ-04, Form MJ-05,** or **Form MJ-06)** to meet the additional operating plan requirements for each license type.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	THE GREEN SPOT, LLC	**License Number:**	10060		
License Type:	RETAIL MARIJUANA STORE				
Doing Business As:	THE GREEN SPOT				
Premises Address:	2836 S. BIG LAKE RD STE #1				
City:	BIG LAKE	**State:**	ALASKA	**ZIP:**	99652

Mailing Address:	PO BOX 520964				
City:	BIG LAKE	**State:**	ALASKA	**ZIP:**	99652

Primary Contact:	ROBERT JILLSON		
Main Phone:	907-354-7044	**Cell Phone:**	907-354-7044
Email:	THEGREENSPOTAK@GMAIL.COM		

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Section 2 – Security

Review the requirements under 3 AAC 306.710 – 3 AAC 306.720 and 3 AAC 306.755, and identify how the proposed premises will meet the listed requirements.

Describe how the proposed premises will comply with each of the following:

Restricted Access Areas (3 AAC 306.710):

Describe how you will prevent unescorted members of the public from entering restricted access areas:

Any areas where marijuana is stored or stocked within the storefront will be labeled RESTRICTED ACCESS and only employees, licensees and escorted visitors will be allowed in these areas.

These areas will be delineated by a sign that states "RESTRICTED ACCESS AREA: Visitors must be escorted". They will also be further defined by a door that has a locking mechanism on it such as a keypad or a card swipe.

While in the RESTRICTED ACCESS areas all employees, licensees, or agents must wear a current identification badge bearing the person's photograph.

Visitors will be allowed in these RESTRICTED ACCESS areas only if they have signed the VISITOR LOG and will receive a VISITOR BADGE and are escorted by an employee, agent, or licensee. Due to the small size of the retail space, no more than 5 visitors are allowed in the RESTRICTED ACCESS areas at any given time.

Describe your processes for admitting visitors into and escorting them through restricted access areas:

Visitors are allowed inside of RESTRICTED ACCESS areas only if
escorted by an employee, licensee or agent of The Green Spot.
Visitors will be required to show a valid form of identification to prove that person is not under the age of 21
and obtain a visitor identification badge before entering the RESTRICTED ACCESS area.

Visitors will be required to sign a VISITOR LOG before entering the RESTRICTED ACCESS area
and must be escorted at all times.
No more than 5 visitors per employee, agent or licensee
will be allowed within the RESTRICTED ACCESS area at all times.

Visitors will be required to provide their legal name as it appears on their valid form of identification.
Additionally, they will be required to provide a valid phone number for contact purposes.
Included in the log will also be the time and date they entered the RESTRICTED ACCESS area
and the time and date they left the area.
The badge number that was assigned the Visitor will be logged and the name of the escort.

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Describe your recordkeeping of visitors who are escorted into restricted access areas:

Visitors will be required to sign the VISITOR LOG before entering the RESTRICTED ACCESS area. They will be required to provide their legal name as it appears on their valid form of identification that is presented to the employee.

The Visitor Log will include:

The legal name of the Visitor

A valid phone number of the Visitor

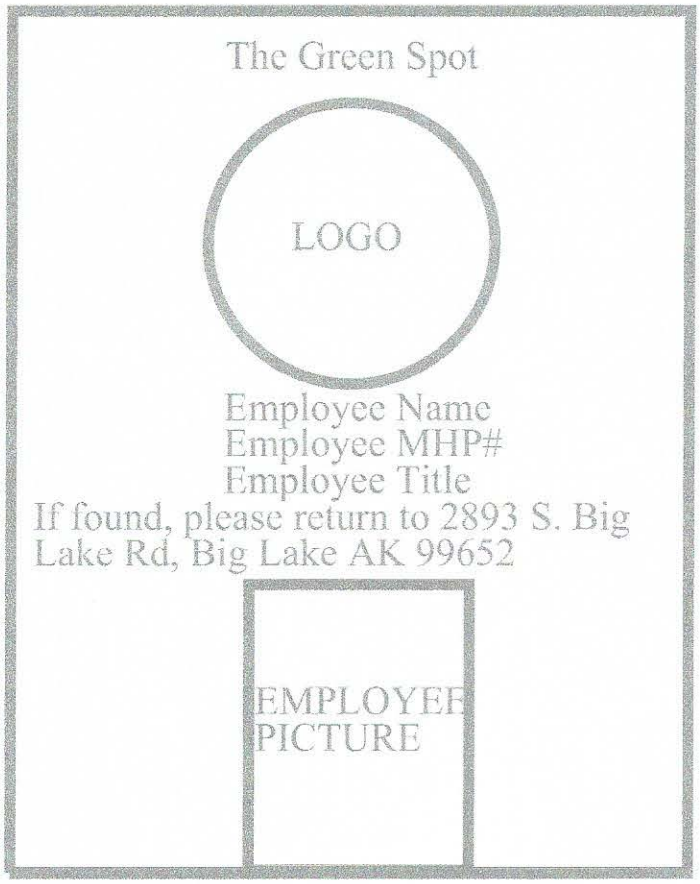
The time and date of enter and exit in the RESTRICTED ACCESS areas

The badge number that was assigned to the Visitor

The name and employee number of the escort of the Visitor

Provide a copy of a sample identification badge to be displayed by each licensee, employee, or agent while on the premises:

See EXHIBIT B



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Security Alarm Systems and Lock Standards (3 AAC 306.715):

Exterior lighting is required to facilitate surveillance. Describe how the exterior lighting will meet this requirement:

Exterior lighting is installed at all entrances and exits of the building in order to facilitate video surveillance and will sufficiently illuminate all areas required for this purpose.

An alarm system is required for all license types. Describe the security alarm system for the proposed premises:

The installed alarm system, installed by Cardoso, will emit an audible siren upon triggering through motion detection sensors installed throughout the space when armed. This alarm system will immediately notify local law enforcement as well as the owners who live closer to the establishment then local law enforcement response time.

Additionally, the alarm system has a duress code for the keypad system and a panic alarm button installed in the restricted access areas that will emit a silent alarm to local law enforcement and a contact notification to the owners. There are door contact alarms installed on all exterior and interior doors except for the bathroom door.

The alarm system must be activated on all exterior doors and windows when the licensed premises is closed for business. Describe how the security alarm system meets this requirement:

The alarm system possesses door contacts on each exterior and interior door except for the bathroom door. If breached they will trigger the monitoring system that will notify local law enforcement and the owners.
Any movement through windows will be detected by the motion detection system and the monitoring system will notify local law enforcement and the owners.

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Describe your policies and procedures for preventing diversion of marijuana or marijuana product:

Our extensive inventory and quality control plans are geared towards maintaining a solid chain of custody on the product from delivery into the storefront to exit through a consumer purchase and all possible outcomes in between.

All marijuana and marijuana products that enter the licensed premises will be verified as compliant with regulations and either approved, quarantined for further testing/labeling/etc, or rejected. If approved or quarantined they will be recorded into the marijuana tracking system and placed in the appropriate storage areas. Once the status of those products changes from inventory to sold or from quarantined to inventory it will be recorded in the marijuana tracking system.

The Green Spot's Inventory Control Specialist will conduct daily, weekly, and monthly inventory and match these counts to the marijuana tracking system in an effort to monitor all product coming in and exiting the storefront to prevent diversion.

Additionally, security cameras will be placed in accordance with 306.715 and 306.720 in an effort to further prevent diversion by consumers or employees.

Finally, consumers will have very minimal access to products. All marijuana and marijuana products will be concealed in glass display cases or in restricted access areas and only removed by employees for consumers to inspect under strict supervision by that employee. Consumers will receive their final products at checkout.

Describe your policies and procedures for preventing loitering:

The Green Spot is only 540 square feet of space therefore loitering prevention is extremely important to our business.

Our employees, licensees, and agents will be educated that the consumer buying experience should not exceed more than 15 minutes from start to finish. Additionally, consumers will be encouraged, in a friendly and courteous manner, to complete their purchase and move on with their day. Employees and those who interact with consumers will be trained in how to quickly complete the sales transaction, answer questions, and move on to the next consumer. By setting this clear expectation of a 'package' store environment consumers will act accordingly.

Employees will also be trained in how to professionally interact with customers and de-escalate situations as well.

Describe your policies and procedures regarding the use of any additional security device, such as a motion detector, pressure switch, and duress, panic, or hold-up alarm to enhance security of the proposed premises:

The Green Spot will be protected further by a duress code that can be entered into the monitoring system in the event of a security breach as well as a panic button alarm that will be installed in the restricted access area to be triggered in the event of a security breach. Each alarm will emit a silent notification to local law enforcement and the owners.

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Describe your policies and procedures regarding the actions to be taken by a licensee, employee, or agent when any automatic or electronic notification system alerts a local law enforcement agency of an unauthorized breach of security:

Due to the delayed response time for local law enforcement to arrive in Big Lake, the owners have assumed the roles of first responders in an attempt to avoid theft by arriving at the scene quickly. If perpetrators are armed, which can be seen from
the cameras, the owners will not engage directly and will wait for police arrival. They will collect information such as vehicle
license plate and descriptions.

Video Surveillance (3 AAC 306.720):

All licensed marijuana establishments must meet minimum standards for surveillance equipment. Applicants should be able to answer "Yes" to all items below.

Video surveillance and camera recording system covers the following areas of the premises:	Yes	No
Each restricted access area and each entrance to a restricted access area	☑	☐
Both the interior and exterior of each entrance to the facility	☑	☐
Each point of sale area	☑	☐

Each video surveillance recording:	Yes	No
Is preserved for a minimum of 40 days, in a format that can be easily accessed for viewing	☑	☐
Clearly and accurately displays the time and date	☑	☐
Is archived in a format that does not permit alteration of the recorded image, so that the images can readily be authenticated	☑	☐

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Describe how the video cameras will be placed to produce a clear view adequate to identify any individual inside the licensed premises, or within 20 feet of each entrance to the licensed premises:

There are a total of 10 cameras installed on the property. There are 2 cameras covering the exterior entrance and 2 cameras covering the exit on the rear of the building. Inside there is one camera located in the Arctic Entrance/Check in Area. There are 2 cameras providing full coverage of the retail space. There is one camera located in the hallway and one in the office/storage/processing area. These cameras produce a clear view adequate to identify any individual inside the licensed premises or within 20 feet of each entrance and exit to the licensed premises.

Additionally there is 1 more camera located in the waiting space located next door as individuals can enter into and
exit the retail space into this area to play air hockey, pool or darts while they wait or after their purchase.
To prevent public consumption in this area this camera will be monitored by staff during open hours.

Describe the locked and secure area where video surveillance recording equipment and records will be housed and stored and how you will ensure the area is accessible only to authorized personnel, law enforcement, or an agent of the board:

The office/storage area is an 89.25 square feet room in the rear of the retail space. It is a restricted access area with a commercial grade lock on a hollow metal door with a metal frame.
Additionally, the video surveillance equipment will be placed in a locked metal cabinet inside that room.
Accessibility is limited to owners and authorized law enforcement or agent(s) of the board.
Recordings will be for 40 days as per regulations and will be stored in an onsite custom built surveillance server that is protected with hard drive backups for any drive failures.

Location of Surveillance Equipment and Video Surveillance Records:	Yes	No
Surveillance room or area is clearly defined on the premises diagram	☑	☐
Surveillance recording equipment and video surveillance records are housed in a designated, locked, and secure area or in a lock box, cabinet, closet or other secure area	☑	☐
Surveillance recording equipment access is limited to a marijuana establishment licensee or authorized employee, and to law enforcement personnel including an agent of the board	☑	☐
Video surveillance records are stored off-site	☐	☒

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Business Records (3 AAC 306.755):

All licensed marijuana establishments must maintain, in a format that is readily understood by a reasonably prudent business person, certain business records. Applicants should be able to answer "Yes" to all items below.

Business Records Maintained and Kept on the Licensed Premises:	Yes	No
All books and records necessary to fully account for each business transaction conducted under its license for the current year and three preceding calendar years; records for the last six months are maintained on the marijuana establishment's licensed premises; older records may be archived on or off-premises	✔	☐
A current employee list setting out the full name and marijuana handler permit number of each licensee, employee, and agent who works at the marijuana establishment	✔	☐
The business contact information for vendors that maintain video surveillance systems and security alarm systems for the licensed premises	✔	☐
Records related to advertising and marketing	✔	☐
A current diagram of the licensed premises including each restricted access area	✔	☐
A log recording the name, and date and time of entry of each visitor permitted into a restricted access area	✔	☐
All records normally retained for tax purposes	✔	☐
Accurate and comprehensive inventory tracking records that account for all marijuana inventory activity from seed or immature plant stage until the retail marijuana or retail marijuana product is sold to a consumer, to another marijuana establishment, or destroyed	✔	☐
Transportation records for marijuana and marijuana product as required under 3 AAC 306.750(f)	✔	☐

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A marijuana establishment is required to exercise due diligence in preserving and maintaining all required records. Describe how you will prevent records and data, including electronically maintained records, from being lost or destroyed:

Document loss and destruction is a very concerning factor for any business. In order to protect the integrity of the information The Green Spot has dominion over there is a three-fold approach to backing up data.

1. All electronic data will have a server and a cloud based back up module to protect against one being compromised.

2. Vital records such as monthly reporting, accounting records for tax purposes, and security codes will have a paper back up filed in a locked storage cabinet accessible by only permitted employees

The Green Spot has an extensive records management plan designed to protect from data loss or compromise. Files will be stored in a locked cabinet in a RESTRICTED ACCESS area in addition to on the server and cloud based data protection modules. See OPERATIONS PLANS for the BUSINESS RECORDS policy.

BUSINESS RECORDS

As a professional organization, The Green Spot adheres to strict administrative guidelines regarding maintaining business records. The types of records and how they will be maintained onsite are listed below:

Human Resources: These files will be stored in a locked cabinet in a RESTRICTED ACCESS area in addition to on the server and cloud based data protection modules.

- A current list of employees, licensees and agents with full names and marijuana handler permit numbers
- I-9's, W-4's and all associated employee files needed for federal and state employment law
- A file of annual training documents and certifications for all employees
- Archived employee folders
- Employee Handbooks

***Marijuana Inventory Tracking System/Inventory Control*:** These files will be stored in a locked cabinet in a RESTRICTED ACCESS area in addition to on the server and cloud based data protection modules.

- Inventory logs for all marijuana activity from delivery to the store until sale to customer
- Vendor contact information
- Contracts with vendors
- Any related inventory control information

Accounting and Cash Management: These files will be stored in a locked cabinet in a RESTRICTED ACCESS area in addition to on the server and cloud based data protection modules.

- Profit and Loss Statements
- Balance Sheets
- Cash Flow Sheets
- Records retained for tax purposes
- Deposit slips
- Receipts and Invoices
- Any accounting related documents needed to be maintained.

Marketing and Advertising: These files will be stored in a locked cabinet in a RESTRICTED ACCESS area in addition to on the server and cloud based data protection modules.

- All copies of signage and advertisements
- Any contracts with advertisers/designers/publishers/etc
- Any documents relating to marketing and advertising

Visitor Logs: These files will be stored in a locked cabinet in a RESTRICTED ACCESS area in addition to on the server and cloud based data protection modules.

- Visitor Log History
- Visitor Policy
- Visitor Expectations Policy

Transportation Records: These files will be stored in a locked cabinet in a RESTRICTED ACCESS area in addition to on the server and cloud based data protection modules.

- Transportation manifests
- All records as required under 306.750 (f)

Licensed Premises Diagram: These files will be stored in a locked cabinet in a RESTRICTED ACCESS area in addition to on the server and cloud based data protection modules.

Security Records: These files will be stored in a locked cabinet in a RESTRICTED ACCESS area in addition to on the server and cloud based data protection modules.

- Company Security Plan
- Contact Information for vendors that maintain video surveillance systems and security alarm systems for license premises.

Preventing Loss and Destruction

Document loss and destruction is a very concerning factor for any business. In order to protect the integrity of the information The Green Spot has dominion over there is a three-fold approach to backing up data.

1. All electronic data will have a server and a cloud based back up module to protect against one being compromised.
2. Vital records such as monthly reporting, accounting records for tax purposes, and security codes will have a paper back up filed in a locked storage cabinet accessible by only permitted employees

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Section 3 – Inventory Tracking of All Marijuana and Marijuana Product

Review the requirements under 3 AAC 306.730, and identify how the proposed establishment will meet the listed requirements.

All licensed marijuana establishments must use a marijuana inventory tracking system capable of sharing information with the system the board implements to ensure all marijuana cultivated and sold in the state, and each marijuana product processed and sold in the state, is identified and tracked from the time the marijuana propagated from seed or cutting, through transfer to another licensed marijuana establishment, or use in manufacturing a product, to a completed sale of marijuana or marijuana product, or disposal of the harvest batch of marijuana or production lot of marijuana product.

Applicants should be able to answer "Yes" to all items below.

Marijuana Tracking and Weighing:	Yes	No
A marijuana inventory tracking system, capable of sharing information with the system the board implements to ensure tracking for the reasons listed above, will be used	☑	☐
All marijuana delivered to a marijuana establishment will be weighed on a scale certified in compliance with 3 AAC 306.745	☑	☐

Describe the marijuana tracking system that you plan to use and how you will ensure that it is capable of sharing information with the system the board implements:

The Green Spot will use the METRC tracking system to track all marijuana that is received, sold or destroyed as waste by employees of our establishment.

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Section 4 – Employee Qualification and Training

Review the requirements under 3 AAC 306.700, and identify how the proposed establishment will meet the listed requirements.

A marijuana establishment and each licensee, employee, or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or a marijuana product, or who checks the identification of a consumer or visitor, shall obtain a marijuana handler permit from the board before being licensed or beginning employment at a marijuana establishment.

Applicants should be able to answer "Yes" to all items below.

Marijuana Hander Permit:	Yes	No
Each licensee, employee, or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or marijuana product, or who checks the identification of a consumer or visitor, shall obtain a marijuana handler permit from the board before being licensed or beginning employment at the marijuana establishment	☑	☐
Each licensee, employee, or agent who is required to have a marijuana handler permit shall keep that person's marijuana handler permit card in that person's immediate possession (or a valid copy on file on the premises of a retail marijuana store, marijuana cultivation facility, or marijuana product manufacturing facility) when on the licensed premises	☑	☐
Each licensee, employee, or agent who is required to have a marijuana handler permit shall ensure that that person's marijuana handler permit card is valid and has not expired	☑	☐

Describe how your establishment will meet the requirements for employee qualifications and training:

We have compiled educational information and training manuals on marijuana and related products that we know to be highly factual and credible in the industry. The Green Spot ensures that the mission of a transparent and regulated industry is maintained in every employee's work ethic. In Alaska, we will incorporate this proprietary material with materials supplied by the Marijuana Control Board as well as materials collected from outside resources.

Qualified candidates will be hired on a 3-month probationary period, during which time they will receive training and evaluation specific to their position. The Green Spot is committed to continuous training, evaluation and ultimately raising the standard of customer service provided to consumers. Training opportunities will happen daily, weekly, monthly, quarterly and annually.

Employee educational topics will discuss relevant differences between Indicas and Sativas, customer experience profiles, information related to cannabinoids and how they affect individuals, THC versus CBD reactions, customer service standards and sales strategies. Training will also include the benefits and risks related to marijuana, information related to Alaska state marijuana laws, FAQ's about the state medical marijuana program, and general facts about the Alaska marijuana industry. Finally, all employees will be continously trained on safety procedures that specifically address the Retail Stores security measures and controls for the prevention of diversion, theft and loss of marijuana such as emergency response procedures, security protocols, inventory control procedures and cleanliness standards.

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Section 5 – Waste Disposal

Review the requirements under 3 AAC 306.740, and identify how the proposed establishment will meet the listed requirements.

Applicants should be able to answer "Yes" to the statement below.

Marijuana Waste Disposal:	Yes	No
The marijuana establishment shall give the board at least 3 days notice in the marijuana inventory tracking system required under 3 AAC 306.730 before making the waste unusable and disposing of it	☑	☐

Describe how you will store, manage, and dispose of any solid or liquid waste, including wastewater generated during marijuana cultivation, production, process, testing, or retail sales, in compliance with applicable federal, state, and local laws and regulations:

The Green Spot is committed to preventing diversion through the consumption of waste product.

Waste determination is defined as if the product in its current form is something that could not be sold to the public it will be recorded as waste. If the product is not labeled AND packaged in accordance with the packaging guidelines in Chapter 306 it will be recorded as waste.

All marijuana and marijuana products that are removed from inventory as waste will be held in a locking compost bin in the Storage Area. The owners will remove the compost for their personal garden when needed.
Liquid product waste will be poured into the private septic on the property.
AMCO Director will be notified 3 days in advance of removal and removal will be recorded in METRC.

Describe what material or materials you will mix with the ground marijuana waste to make it unusable:

The compost mixture will include grasses and leaves and food scraps and soil. All marijuana waste will be broken down and mixed with the soil mixture to begin the composting process.

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Marijuana waste must be rendered unusable for any purpose for which it was grown or produced before it leaves the marijuana establishment. Describe the process or processes that you will use to make the marijuana plant waste unusable:

Once waste has been created or discovered it will be weighed and logged in METRC and placed in a locking plastic bin in the Storage Area next to the compost bin. When that bin is nearing full it will be flagged for waste removal in METRC and the Director will be notified. The bin will be moved to on top of the compost bin with sign stating date of transfer to throw in compost bin.

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Section 6 – Transportation and Delivery of Marijuana and Marijuana Products

Review the requirements under 3 AAC 306.750, and identify how the proposed establishment will meet the listed requirements.

Applicants should be able to answer "Yes" to all items below.

Marijuana Transportation:	Yes	No
The marijuana establishment from which a shipment of marijuana or marijuana product originates will ensure that any individual transporting marijuana shall have a marijuana handler permit required under 3 AAC 306.700	☑	☐
The marijuana establishment that originates the transport of any marijuana or marijuana product will use the marijuana inventory tracking system to record the type, amount, and weight of marijuana or marijuana product being transported, the name of the transporter, the time of departure and expected delivery, and the make, model, and license plate number of the transporting vehicle	☑	☐
The marijuana establishment that originates the transport of any marijuana or marijuana product will ensure that a complete printed transport manifest on a form prescribed by the board must be kept with the marijuana or marijuana product at all times during transport	☑	☐
During transport, any marijuana or marijuana product will be in a sealed package or container in a locked, safe, and secure storage compartment in the vehicle transporting the marijuana or marijuana product, and the sealed package will not be opened during transport	☑	☐
Any vehicle transporting marijuana or marijuana product will travel directly from the shipping marijuana establishment to the receiving marijuana establishment, and will not make any unnecessary stops in between except to deliver or pick up marijuana or marijuana product at any other licensed marijuana establishment	☑	☐
When the marijuana establishment receives marijuana or marijuana product from another licensed marijuana establishment, the recipient of the shipment will use the marijuana inventory tracking system to report the type, amount, and weight of marijuana or marijuana product received	☑	☐
The marijuana establishment will refuse to accept any shipment of marijuana or marijuana product that is not accompanied by the transport manifest	☑	☐

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Describe how marijuana or marijuana product will be prepared, packaged, and secured for shipment:

The Green Spot is a retail marijuana store, therefore no product will be prepared, packaged or secured for transport from our facility to any other facility.

All incoming deliveries will be inspected for proper packaging and labeling.

Describe the type of locked, safe, and secure storage compartments that will be used in any vehicles transporting marijuana or marijuana product:

The Green Spot is a retail marijuana store, therefore no product will be prepared, packaged or secured for transport from our facility to any other facility.

All incoming deliveries will be inspected for proper packaging and labeling.

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Section 7 – Signage and Advertising

Describe any signs that you intend to post on your establishment with your business name, including quantity and dimensions:

The Green Spot will have two signs attached to the building. The first sign is 5ft by 5ft (3600 square inches) and is painted on the North side of the building facing W. Lions Ct.
It consists of the logo painted on the wall. The second sign will be 2 foot by 4 feet (1,152 square inches) and it will also showcase the logo and business name.
All advertising will avoid:
1. Promotion of excessive consumption
2. False and Misleading Statements
3. Use of cartoon characters or bright colors that may appear to those under 21
4. Representation of curative or therapeutic effects
5. Depicting a person under 21 consuming marijuana
Advertising will not be placed in the following locations:
1. Within 1000 feet of the perimeter of any child centered facility; school, childcare facility or other facility providing services to children, a playground or Recreation Center, a public park, a library or a game arcade that is open to persons under the age of 21.
2. On or in a public transit vehicle or public transit shelter.
3. On or in a publicly owned or operated property.
4. Within 1000 feet of a substance abuse or treatment facility.
5. On a campus for post-secondary education.
ALL ADVERTISING MUST CONTAIN THE ALASKA SAFETY WARNINGS FOR MARIJUANA
ADVERTISING ACTIVITIES CANNOT INCLUDE:
1. GIVEAWAY COUPONS FOR FREE PRODUCT AS PROMOTIONAL MATERIALS
2. PROMOTIONAL ACTIVITIES THAT INCLUDE GAMES OR COMPETITIONS TO ENCOURAGE THE SALE OF MARIJUANA OR MARIJUANA PRODUCTS.
Advertising channels will include newspapers, magazines, email contact list, and social media.

If you are not applying for a retail marijuana store license, you do not need to complete the rest of Section 7, including Page 17.

Restriction on advertising of marijuana and marijuana products (3 AAC 306.360):

All licensed retail marijuana stores must meet minimum standards for signage and advertising.

Applicants should be able to answer "Agree" to all items below.

No advertisement for marijuana or marijuana product will contain any statement or illustration that:	Agree	Disagree
Is false or misleading	✔	☐
Promotes excessive consumption	✔	☐
Represents that the use of marijuana has curative or therapeutic effects	✔	☐
Depicts a person under the age of 21 consuming marijuana	✔	☐
Includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana	✔	☐

Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Form MJ-01: Marijuana Establishment Operating Plan

No advertisement for marijuana or marijuana product will be placed:	Agree	Disagree
Within one thousand feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21	☑	☐
On or in a public transit vehicle or public transit shelter	☑	☐
On or in a publicly owned or operated property	☑	☐
Within 1000 feet of a substance abuse or treatment facility	☑	☐
On a campus for post-secondary education	☑	☐

Signage and Promotional Materials:	Agree	Disagree
I understand and agree to follow the limitations for signs under 3 AAC 306.360(a)	☑	☐
The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage sale of marijuana or marijuana products	☑	☐
All advertising for marijuana or any marijuana product will contain the warnings required under 3 AAC 306.360(e)	☑	☐

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Section 8 – Control Plan for Persons Under the Age of 21

Describe how the marijuana establishment will prevent persons under the age of 21 from gaining access to any portion of the licensed premises and marijuana items:

The Green Spot will make every effort to prevent minors from obtaining any of our marijuana product inventory. All employees and managers are required to learn and integrate all relevant regulations and statutes.
Screening, training and continuing education of all owners, managers and employees will include strategies such as:

1. Enforce a code of ethical conduct.
2. Strict enforcement of section 306.355- Per purchase weight limits.
3. Strict enforcement of section 306.310- The "No free samples" allowed.
4. Customers are subject to 100% ID verification; they cannot complete the sale until ID is checked.
5. Monitor local court cases involving cannabis especially under 21 offenders.
6. Initiate and self-finance a public awareness and safety campaign on the harms of and laws surrounding diversion of cannabis to minors.
7. Monitor for under age passengers in a vehicle who do not enter the store.
8. Enforce an Exclusion policy from store for anyone found diverting to minors.
9. Post a sign at the entrance: "No one under the age of 21 allowed!" (12" x 12"-1" letters).
10. Create and maintain an open and cooperative relationship with local law enforcement.
11. Create and maintain an open and cooperative relationship with local school district officials.
12. Utilize comprehensive video surveillance.
13. Insist on responsible advertising and labeling of products.
14. Packaging of products in child resistant containers.
15. Recognition and detection of Proxy Purchasers.
16. Recognition and detection of intoxicated customers (alcohol and cannabis).
17. Random ID checks at the door and of non Purchasers in the store
18. Customer education cards urging them to secure products responsibly.
19. Any violations of fiNo minorsfl policies will lead to employee disciplinary actions.
20. Draft and Publish an Employee Handbook explaining policies and protocols, including progressive discipline.
21. Enforce a policy to resolve all doubts in favor of denying the sale.
22. Cooperate with AMCO and local police in conducting surprise compliance "Stings".

I declare under penalty of perjury that I have examined this form, including all accompanying schedules and statements, and to the best of my knowledge and belief find it to be true, correct, and complete.

Robert Jillson III

Signature of licensee

Robert Jillson III

Printed name

JO G. CASSIDY NOTARY PUBLIC COMMISSION EXP OCTOBER 12, 2017 STATE OF ALASKA

Subscribed and sworn to before me this 16 day of January, 2017.

Jo G. Cassidy

Notary Public in and for the State of Alaska.

My commission expires: Oct. 12, 2017

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(Additional Space as Needed):