Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Operating Plan Supplemental
Form MJ-03: Retail Marijuana Store

What is this form?

This operating plan supplemental form is required for all applicants seeking a retail marijuana store license and must accompany the **Marijuana Establishment Operating Plan (Form MJ-01)**, per 3 AAC 306.020(b)(11). Applicants should review **Chapter 306: Article 3** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of those regulations. If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020 and 3 AAC 306.315(2).

What additional information is required for retail stores?

Applicants must identify how the proposed establishment will comply with applicable regulations regarding the following:

- Prohibitions
- On-site consumption
- Displays and sales
- Exit packaging and labeling
- Security

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This form must be submitted to AMCO's main office before any retail marijuana store license application will be considered complete.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Great Northern Cannabis, Inc.	**License Number:**	11966		
License Type:	Retail Marijuana Store				
Doing Business As:	Great Northern Cannabis				
Premises Address:	541 W. 4th Ave.				
City:	Anchorage	**State:**	ALASKA	**ZIP:**	99501

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Section 2 – Prohibitions

Applicants should review 3 AAC 306.310 and be able to answer "Agree" to all items below.

The retail marijuana store will not:	Agree	Disagree
Sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product in a quantity exceeding the limit set out in 3 AAC 306.355	✓	
Sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product over the internet	✓	
Offer or deliver to a consumer, as a marketing promotion or for any other reason, free marijuana or marijuana product, including a sample	✓	
Offer or deliver to a consumer, as a marketing promotion or for any other reason, alcoholic beverages, free or for compensation	✓	
Allow a person to consume marijuana or a marijuana product on the licensed premises, except as provided in 3 AAC 306.305(a)(4)	✓	

Describe how you will ensure that the retail marijuana store will not sell, give, distribute, or deliver marijuana or marijuana product to a person who is under the influence of an alcoholic beverage, inhalant, or controlled substance:

Great Northern Cannabis will utilize training and procedures to ensure that its retail marijuana store does not sell, give, distribute, or deliver marijuana or marijuana products to any person who is under the influence of an alcoholic beverage, inhalant, or controlled substance. Specifically, every retail store employee will receive training on how to recognize the signs of alcohol and drug intoxication, and it will be a violation of company policy to sell, give, distribute, or deliver marijuana or marijuana products to any person who is under the influence of alcohol or drugs. Employees will understand that a violation of the policy will be grounds for termination of employment. Due to the planned layout of the store, potential customers will be visually screened at two points: 1) the secured door between the non-cannabis and cannabis portions of the store and 2) the cannabis counter prior to completing a transaction. This built-in redundancy will prevent the sale and distribution of marijuana to anyone under the influence of alcohol or drugs as well as anyone under 21 years of age.

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Section 3 – On-site Consumption

	Yes	No
Do you plan to request approval of the board with your initial application to permit consumption of marijuana or marijuana product in a designated area on the proposed premises?	☐	☑

If "Yes", describe how you ensure that only marijuana or marijuana products that were purchased at your proposed premises are being consumed, per 3 AAC 306.305(a)(4):

Section 4 – Displays and Sales

Describe how marijuana and marijuana products at the retail marijuana store will be displayed and sold:

All marijuana and marijuana products for sale will be secured behind counters or within locked display cases. Samples will be available in secured containers equipped with a screen and magnifying lens for smell and visual sampling. Both prepackaging and "deli style" methods will be used to sell marijuana buds. The "deli-style" method includes buds that are displayed in jars behind the counter, and customers can select the specific bud they wish to purchase. The Great Northern Cannabis employee will then package the selected bud(s), heat seal the individual package, place it into a child-proof opaque container, and complete the transaction. Marijuana products will also be displayed behind counters or within locked display cases. Customers will not have physical access to any marijuana or marijuana products without direct assistance from an employee. This approach will prevent shoplifting and/or diversion of marijuana or marijuana products, and it also ensures that each customer receives individual attention from a Great Northern employee. Each employee will be trained so that he or she can speak accurately about every product sold in the retail store.

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Section 5 – Exit Packaging and Labeling

Review the requirements under 3 AAC 306.345, and identify how the proposed establishment will meet the listed requirements.

Describe how the retail marijuana store will ensure that marijuana and marijuana products sold on its licensed premises will meet the packaging and labeling requirements set forth in 3 AAC 306.345(a):

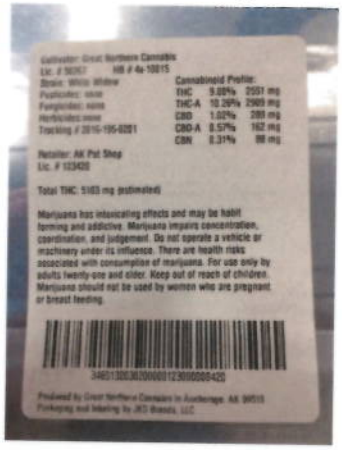
The Great Northern retail marijuana store will utilize strict packaging and labeling policies that are consistent with 3 AAC 306.345(a). No sale of marijuana bud/flower will exceed one ounce; and therefore, no packaged bud/flower will exceed one ounce. All packaging will include the company's name, logo, and license number as well as the total estimated amount of THC. Packaging used at the retail store will not include any images or cartoon characters that target individuals under 21 years of age. All packaging used by the retail store will be designed to protect the marijuana or marijuana product from contamination and not impart any toxic or damaging substance to the marijuana or marijuana product. All marijuana and marijuana product packaging will be labeled with the following warnings:

1) "Marijuana has intoxicating effects and may be habit forming and addictive."
2) "Marijuana impairs concentration, coordination, and judgment. Do not operate a vehicle or machinery under its influence."

(Continued on Attachment A)

Provide a sample label that the retail marijuana store will use to meet the labeling requirements under 3 AAC 306.645(b):

Attached below are a few different labeling examples that meet the requirements of the regulations including 3 AAC 306.645(b).



Side of Tamper-Evident Transport Container

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(Additional Space as Needed):

Attachment A - Describe how the retail marijuana store will ensure that marijuana and marijuana products sold on its licensed premises will meet the packaging and labeling requirements set forth in 3 AAC 306.345(a) (Continued):

3) "There are health risks associated with consumption of marijuana."
4) "For use only by adults twenty-one and older. Keep out of the reach of children."
5) "Marijuana should not be used by women who are pregnant or breast feeding."

Marijuana products will also include a label that shows the following:

1) Name and license number of the product manufacturing facility where the product was prepared;
2) Production lot number assigned to the product in the package; and
3) Net weight of product in the package not including weight of the packaging and using a standard of measure compatible with the marijuana product manufacturing facility's marijuana inventory tracking system.

Marijuana packaging will include a label with the name and license number of the cultivation facility where the marijuana was grown. All marijuana and marijuana products purchased from the Great Northern Cannabis retail store will be placed in an opaque, resealable, child-proof packaging when the purchaser leaves the retail section of the licensed premises. The packaging will be designed and constructed to be significantly difficult for children under five years of age to open.

Great Northern Cannabis will perform periodic self-audits to ensure compliance with all regulations including the packaging and labeling requirements as described in 3 AAC 306.345 (a).

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Section 6 – Security

Identification Requirement to Prevent Sale to Person Under 21 (3 AAC 306.350):

Describe the retail marijuana store's procedures for ensuring a form of valid photographic identification has been produced before selling marijuana or marijuana product to a person, per 3 AAC 306.350(a):

Under no circumstances will any person under 21 years of age or any person who does not produce a valid form of identification be permitted to enter the facility. A valid form of identification includes: (1) an unexpired, unaltered passport; (2) an unexpired, unaltered driver's license; instruction permit, or identification card of any state or territory of the United States, the District of Columbia, or a providence of Canada; and (3) an identification card issued by a federal or state agency authorized to issue a driver's license or identification card. All employees will be thoroughly trained to recognize the inconsistencies of a forged identification, and will be given a guidebook to help verify identification cards from other states and countries.

Great Northern will take controlled access a step further by dividing its store into front and rear portions. The front portion will serve as a waiting area where customers will only have access to non-marijuana products (e.g. apparel, books, coffee mugs, accessories, etc.). The rear portion of the premises will be the retail marijuana store. The two portions will be separated by a full wall and two locked doors. One door will be entry-only and the other exit-only. The entry-only door to the retail marijuana store will be continuously monitored by an employee who will be trained to check photo identification and limit access to an appropriate number of customers at a time. The entry door will only open with an authorized electronic badge held by the responsible employee. (Continued on Attachment B)

I declare under penalty of perjury that I have examined this form, including all accompanying schedules and statements, and to the best of my knowledge and belief find it to be true, correct, and complete.

Stephen W. Brashear
Signature of licensee

Stephen W. Brashear
Printed name

Subscribed and sworn to before me this 10th day of February, 2017.

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DENISE GAGNON NOTARY PUBLIC STATE OF ALASKA

Denise Gagnon
Notary Public in and for the State of Alaska.

My commission expires: 12/25/2020

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(Additional Space as Needed):

Attachment B - Describe the retail marijuana store's procedures for ensuring a form of valid photographic identification has been produced before selling marijuana or marijuana product to a person, per 3 AAC 306.350(a) (Continued):

The exit-only door will also be monitored continuously by an employee to ensure that nobody attempts to enter the retail marijuana store when a customer exits. In addition to the strict access control, all employees that work the cash registers will be trained to check photo identification for purposes of age verification. Every customer will be required to present a valid form of photo identification at the cash register before completing a transaction. Based on this approach, every customer entering the retail marijuana store will be required to present a valid form of photo identification at least twice - once to enter the marijuana retail store and again at the counter to complete a purchase. The division of the retail marijuana store and the non-marijuana area in combination with the redundancy in checking valid photo identification will ensure that persons under the age of 21 years do not gain access to the licensed marijuana retail store or the marijuana sold therein.

Routine internal audits, extensive employee training, company policies and procedures, and 24-hour camera surveillance will all be used to verify our compliance with the regulations.

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