Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Operating Plan Supplemental
Form MJ-03: Retail Marijuana Store

What is this form?

This operating plan supplemental form is required for all applicants seeking a retail marijuana store license and must accompany the **Marijuana Establishment Operating Plan (Form MJ-01)**, per 3 AAC 306.020(b)(11). Applicants should review **Chapter 306: Article 3** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of those regulations. If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020 and 3 AAC 306.315(2).

What additional information is required for retail stores?

Applicants must identify how the proposed establishment will comply with applicable regulations regarding the following:

- Prohibitions
- On-site consumption
- Displays and sales
- Exit packaging and labeling
- Security

This form must be submitted to AMCO's main office before any retail marijuana store license application will be considered complete.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	SEU LLC	**License Number:**	10307		
License Type:	Retail Marijuana Store				
Doing Business As:	Alaska Fireweed				
Premises Address:	715 W 4th Ave				
City:	Anchorage	**State:**	ALASKA	**ZIP:**	99501

Received by AMCO 12.07.17

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Section 2 – Prohibitions

Applicants should review 3 AAC 306.310 and be able to answer "Agree" to all items below.

The retail marijuana store will not:	Agree	Disagree
Sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product in a quantity exceeding the limit set out in 3 AAC 306.355	■	☐
Sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product over the internet	■	☐
Offer or deliver to a consumer, as a marketing promotion or for any other reason, free marijuana or marijuana product, including a sample	■	☐
Offer or deliver to a consumer, as a marketing promotion or for any other reason, alcoholic beverages, free or for compensation	■	☐
Allow a person to consume marijuana or a marijuana product on the licensed premises, except as provided in 3 AAC 306.305(a)(4)	■	☐

Describe how you will ensure that the retail marijuana store will not sell, give, distribute, or deliver marijuana or marijuana product to a person who is under the influence of an alcoholic beverage, inhalant, or controlled substance:

Alaska Fireweed will not sell, give, distribute, or deliver any marijuana or marijuana related products to anyone we believe visibly intoxicated. All Alaska Fireweed employees will be trained on how to recognize visibly intoxicated persons (i.e.- slurred speech, poor balance, incoherence). If an intoxicated person enters the store they will be asked to leave, failure to comply with a request to leave will result in the staff calling the Anchorage Police Department. Alaska Fireweed's employees will use the following indicators to determine if a person is under the influence of an alcoholic beverage, inhalant, or controlled substance:
- Red eyes, dilated pupils
- Dry mouth, difficulty speaking or swallowing
- Slowed reaction times to normal situations, yet quick to laugh at things that may or may not be funny to a sober individual
- Short term forgetfulness and a distorted sense of time
- Difficulty maintaining balance, walking in a straight line
- Other similar issues

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Section 3 – On-site Consumption

	Yes	No
Do you plan to request approval of the board with your initial application to permit consumption of marijuana or marijuana product in a designated area on the proposed premises?	■	☐

If "Yes", describe how you ensure that only marijuana or marijuana products that were purchased at your proposed premises are being consumed, per 3 AAC 306.305(a)(4):

At this time of submittal the Marijuana On-site consumption endorsement are still in the draft stages. Alaska Fireweed will have an area separated from the remainder of the retail store by a secure door. Employees will visually inspect marijuana or marijuana products that are consumed in the marijuana consumption area and have access to the label for that marijuana or marijuana product as required in 3MC.306.345.

Section 4 – Displays and Sales

Describe how marijuana and marijuana products at the retail marijuana store will be displayed and sold:

Marijuana and marijuana products for sale will be displayed in wall-mounted and floor-mounted locked glass display cases. The locked display cases will provide visual access for customers, and security for the merchandise. Alaska Fireweed employees will be behind the counters in the restricted access area. All products will be sold/dispensed from the restricted access area behind the counter. The customer should ever enter this restricted access area in a retail store. This area will be clearly marked RESTRICTED ACCESS, per 3 AAC 306.325 and 306.710. Under the supervision of an employee, 3.5gm samples will be removed from a locked secure location of the floor mounted counter, to allow customers to see and smell the marijuana and marijuana products. These 3.5gm samples will be contained in glass jars with mesh screens so consumers can see and smell the marijuana before purchasing. Edible products that require refridgeration or freezer will be stored as such. Other edible products will be displayed in the secure display cases. There will be a checkout counter, where each prepackage product will be rung up. Alaska Fireweed plans to sell most goods prepackaged. Loose products will be weighed on a State of Alaska certified monitored scale, placed in the approved package, sealed and then rung up for purchase. All marijuana products that leave the retail store will be opaque,resealable, and child resistant.

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Section 5 – Exit Packaging and Labeling

Review the requirements under 3 AAC 306.345, and identify how the proposed establishment will meet the listed requirements.

Describe how the retail marijuana store will ensure that marijuana and marijuana products sold on its licensed premises will meet the packaging and labeling requirements set forth in 3 AAC 306.345(a):

Alaska Fireweed employees will inspect all supplier packaged products upon taking delivery to ensure that all packages are labeled correctly according to 3 AAC 306.345(a).
-Any marijuana sold on Alaska Fireweed's licensed premises will be packaged and labeled in compliance with 3 AAC 306.470 and 3 AAC 306.475.
-Any marijuana product sold on Alaska Fireweed's licensed premises will be packaged and labeled in compliance with 3 AAC 306.565 and 3 AAC 306.570.
-Any marijuana or marijuana product sold will be packaged in opaque, re-sealable, child- resistant packaging when the purchaser leaves the retail section of the licensed premises. All packages will have the following information that
-identifies the retail store by name or distinctive logo, and marijuana establishment license number
- states the total estimated amount of THC in the labeled product, and contains each of the following statements
* Marijuana has intoxicating effects and may be habit forming and addictive.
* Marijuana impairs concentration, coordination, and judgment. Do not operate a vehicle or machinery under its influence.
* There are health risks associated with consumption of marijuana.
* For use only by adults twenty-one and older. Keep out of reach of children.
* Marijuana should not be used by women who are pregnant or breast feeding.

Provide a sample label that the retail marijuana store will use to meet the labeling requirements under 3 AAC 306.645(b):

See attached documents for sample labels:
1.

(See Attachment B for sample label examples)

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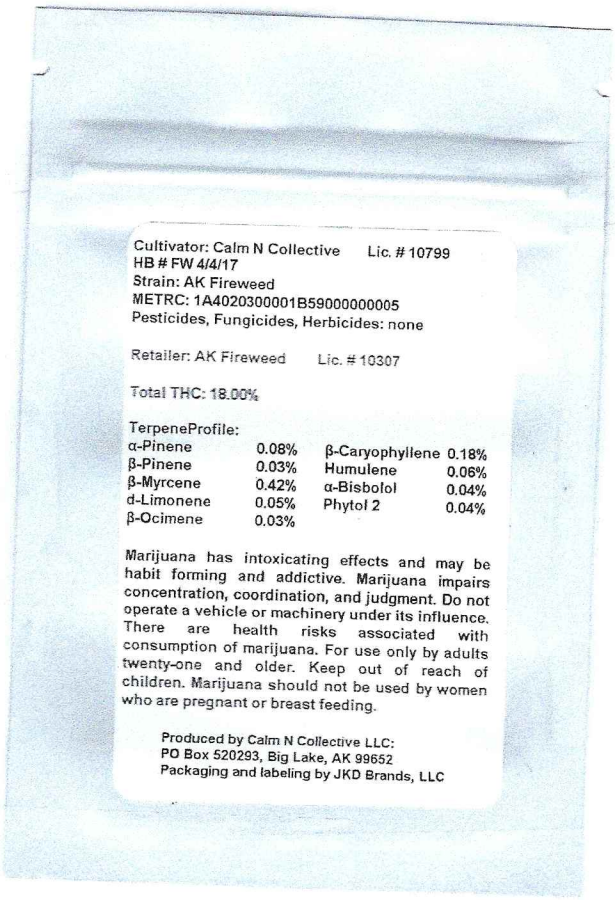
ATTACHMENT B



Cultivator: Calm N Collective Lic. # 10799
HB # FW 4/4/17
Strain: AK Fireweed
METRC: 1A4020300001B59000000005
Pesticides, Fungicides, Herbicides: none

Retailer: AK Fireweed Lic. # 10307

Total THC: 18.00%

TerpeneProfile:

α-Pinene	0.08%	β-Caryophyllene	0.18%
β-Pinene	0.03%	Humulene	0.06%
β-Myrcene	0.42%	α-Bisbolol	0.04%
d-Limonene	0.05%	Phytol 2	0.04%
β-Ocimene	0.03%		

Marijuana has intoxicating effects and may be habit forming and addictive. Marijuana impairs concentration, coordination, and judgment. Do not operate a vehicle or machinery under its influence. There are health risks associated with consumption of marijuana. For use only by adults twenty-one and older. Keep out of reach of children. Marijuana should not be used by women who are pregnant or breast feeding.

Produced by Calm N Collective LLC:
PO Box 520293, Big Lake, AK 99652
Packaging and labeling by JKD Brands, LLC

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Section 6 – Security

Identification Requirement to Prevent Sale to Person Under 21 (3 AAC 306.350):

Describe the retail marijuana store's procedures for ensuring a form of valid photographic identification has been produced before selling marijuana or marijuana product to a person, per 3 AAC 306.350(a):

All persons entering the retail store will be met SW by a trained employee that will check each ID. The employee will be trained in spotting fake, stolen, or tampered-with IDs. If an Alaska Fireweed staff member still doubts the person's age, they will ask the person to show their ID again. No marijuana or marijuana related product shall be sold to anyone under the age of 21 or are visibly intoxicated.
The authorized employee will be trained to assess each person, to only accept valid state issued IDs,and to confirm the ID isn't fake,stolen or tampered with.
The procedure will utilize the currently validation of the "1.0. Checking Guide", including the following steps:
> Does the card's appearance (color, style, design, and special symbols) match what is shown in the guide?
> If examining a Commercial Driver's License (COL) or minor's license, does it match the guidebook's description? For example, many minor's licenses are in vertical (not sideways) format, and some CDLs have a different color head bar.
> Does the expiration date follow the term and expiration rules shown in the guide book?
> Examine UV and other security features. Use a back light, flashlight, or magnifying glass for close inspection of microprinting or laser perforations. Make sure what you see on the license matches what is shown or described in the guide book.

I declare under penalty of perjury that I have examined this form, including all accompanying schedules and statements, and to the best of my knowledge and belief find it to be true, correct, and complete.

Signature of licensee

Susan Nowland

Printed name

Subscribed and sworn to before me this 7th day of December, 2017.

ERIKA J. ROSENBERGER
Notary Public
State of Alaska
My Commission Expires Oct 27, 2020

Erika J. Rosenberger
Notary Public in and for the State of Alaska.

My commission expires: 10/27/2020

Received by AMCO 1.29.18