Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Form MJ-01: Marijuana Establishment Operating Plan

What is this form?

An operating plan is required for all marijuana establishment license applications. Applicants should review **Title 17.38** of **Alaska Statutes** and **Chapter 306** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of those statutes and regulations. If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020(c).

What must be covered in an operating plan?

Applicants must identify how the proposed premises will comply with applicable statutes and regulations regarding the following:

- Security
- Inventory tracking of all marijuana and marijuana product on the premises
- Employee qualification and training
- Waste disposal
- Transportation and delivery of marijuana and marijuana products
- Signage and advertising
- Control plan for persons under the age of 21

Applicants must also complete the corresponding operating plan supplemental forms (**Form MJ-03, Form MJ-04, Form MJ-05,** or **Form MJ-06)** to meet the additional operating plan requirements for each license type.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	SEU LLC	**License Number:**	10307		
License Type:	Retail Marijuana Store				
Doing Business As:	Alaska Fireweed				
Premises Address:	715 W 4th Ave				
City:	Anchorage	**State:**	ALASKA	**ZIP:**	99501

Mailing Address:	12015 Wilderness Rd				
City:	Anchorage	**State:**	ALASKA	**ZIP:**	99516

Primary Contact:	Susan Nowland		
Main Phone:	907 230 5069	**Cell Phone:**	907 230 5069
Email:	Snowtz@aol.com		

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Section 2 – Security

Review the requirements under 3 AAC 306.710 – 3 AAC 306.720 and 3 AAC 306.755, and identify how the proposed premises will meet the listed requirements.

Describe how the proposed premises will comply with each of the following:

Restricted Access Areas (3 AAC 306.710):

Describe how you will prevent unescorted members of the public from entering restricted access areas:

All entry points to restricted areas will be locked and monitored by authorized personnel during hours of operation. Video surveillance will be placed on both sides of the door and surveillance footage shall be recorded and stored 24/7. Alaska Fireweed's retail store will post signs, require identification, and escort visitors in compliance with 3 AAC 306.710. 3AAC 306.325 (c)
Each entrance to a restricted access area will be marked by a sign that says "Restricted Access Area. Visitors Must Be Escorted." 3 AAC 306.710 (b)
Number of visitors for each escort will be limited to a maximum of five (5). 3 AAC 306.710 (b)
All licensees, employees, or agents of Alaska Fireweed will wear a current ID badge bearing their photograph. 3 AAC 306.710 (c)

Describe your processes for admitting visitors into and escorting them through restricted access areas:

All persons must have a legitimate business need and permission from Alaska Fireweed management to gain escorted access to restricted areas. The escort will insure that all visitors are in possession of a valid form of photo identification. Each visitor witl be required to sign-in; the sign-in sheet will contain each visitors printed name and signature, ID number, reason for visit, date, time-in, and time-out. The escort will ensure that all vistiors are signed in at the front counter before entering restricted areas. The escort will maintain side-by-side accompaniment or at least line-of-sight contact with visitors. The escort will also ensure that all visitors sign out before they leave.
Any visitor to the restricted access area must (1) show identification as required in 3 AAC 306.350 to prove that the person is 21 years of age or older; (2) obtain a visitor identification badge before entering the resricted access area; and (3) be escorted at all times by a licensee, employee, or agent of Alaska Fireweed. 3 AAC 306.710 (c)

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Describe your recordkeeping of visitors who are escorted into restricted access areas:

Alaska Fireweed will maintain records of which visitors enter restricted access areas.
A log will be kept recording the name, date and time of entry and exit, and reason for visit of each visitor permitted into a restricted access area. This record will be maintained for the current year and three preceding calendar years; records for the last six months will be maintained on-site. 3 AAC 306.755 (a) (1) & (6)
Video surveillance records will be housed in a locked and secure area that is accessible only to an Alaska Fireweed licensee, authorized employee, and to law enforcement personnel. 3 AAC 306.720 (d)

Provide a copy of a sample identification badge to be displayed by each licensee, employee, or agent while on the premises:

See attachment A

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ATTchment A

Susan Nowland

MJ Handler ID

#10429

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Security Alarm Systems and Lock Standards (3 AAC 306.715):

Exterior lighting is required to facilitate surveillance. Describe how the exterior lighting will meet this requirement:

Flood lights will be placed above each entrance of Alaska Fireweed. The exterior lighting will illuminate the areas of ingress and egress, which will augment the effectiveness of video surveillance, and facilitate recognition of persons in these areas.
Alaska Fireweed's retail store will have exterior lighting to facilitate surveillance.
3 AAC 306.715 (b) (1)

An alarm system is required for all license types. Describe the security alarm system for the proposed premises:

A third party professional security company will be contracted to install an alarm system that will meet state requirements. The alarm system on all exterior doors and windows will have and Intrusion security system, motion as well as breakage sensor, zone expander and will be monitored 24 hours a day. All exterior doors will use commercial grade, non-residential door locks for exterior entry points to the license premises. 3 AAC 306.715 (d)

The alarm system must be activated on all exterior doors and windows when the licensed premises is closed for business. Describe how the security alarm system meets this requirement:

The alarm system will consist of motion sensors and breakage sensor alarms on all entry points and windows (indoor/outdoor siren). All exterior doors will have non-residential door locks. During non-business hours all monitored devices, doors, and windows will be active and monitored. If the security perimeter is breeched, an exterior and interior alarm will be activated immediately. This signal will be received by the monitoring company who will notify security, local law enforcement as well as Alaska Fireweed management.

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Describe your policies and procedures for preventing diversion of marijuana or marijuana product:

Alaska Fireweed's policies and procedures are designed to prevent diversion of marijuana and marijuana products, as follows. 3AAC 306.715(c)(1)
> All "non-display" marijuana and marijuana product inventory will be stored in a locked cage in the back room marked restricted access. Only "grade 1" authorized employees will have access to open this locked cage.
> All "display" marijuana and marijuana product will be stored and handled as follows.
- Products will be displayed inside closed and locked display cases, and also behind the restricted access area. This area is not accessible to customers. Both "grade 1" and "grade 2" employees will have access to locked display cases.
- At the end of the day all Marijuana products will be returned to the lock cage marked restricted access and closed by the Grade 1 employee
The Grade 1 employee will place the badge/key in the safe each night.
There will be both manual and automated routine inventory processes, facilitated by functions and features in the Green Bits automated inventory control system. Green Bits interfaces with the state of Alaska selected Franwell METRC system via the provided API.

Describe your policies and procedures for preventing loitering:

Alaska Fireweed's location is intended for retail sales of marijuana and marijuana infused products. Loitering or interfering with this intended use is prohibited, and violators will be required to leave. Failure to comply with a request to leave will result in the staff calling the Anchorage Police Department. No loitering signs will be posted in the front and the rear of the store location. The following kinds of behavior will not be allowed in the store or on store grounds:
• Any behavior that endangers safety or health.
• Violation of any local, state or federal law.
• Vandalism or deliberate destruction of store property or materials.
• Theft of store materials or the personal property of other patrons or staff members.
• Deliberate disruption of store services.

Describe your policies and procedures regarding the use of any additional security device, such as a motion detector, pressure switch, and duress, panic, or hold-up alarm to enhance security of the proposed premises:

A professional security company will install RFID card readers, motion sensors, breakage sensors, as well as two panic buttons within the retail location and one panic button in the proposed on-site consumption area. If there is an unauthorized breach in security, a third party monitoring company will immediately notify Anchorage Law enforcement as well as the Management of Alaska Fireweed. If the Management staff is not immediately available an authorized employee will be available to assist with the law enforcement. Alaska Fireweed's personnel will professionally interact with law enforcement and assist in any way to provide detailed information, description, of the breach of security. Safety of the employees is imperative. Employees on-site during the breach will maintain safety at all times, and will not attempt to stop theft if personal safety is at risk. Alaska Fireweed's personnel will be trained on the location and use of all security panic buttons. Alaska Fireweed's personnel will be assigned RFID scan cards for restricted area access.

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Describe your policies and procedures regarding the actions to be taken by a licensee, employee, or agent when any automatic or electronic notification system alerts a local law enforcement agency of an unauthorized breach of security:

Once a security alarm is triggered by and unauthorized breach of security, local law enforcement will be notified by a call to 911. Subsequently, management and security monitoring company will be notified. All personnel will work with local authorities to assist in any investigation that is deemed necessary. Management will notify the MCB of the unauthorized breach of security within 24 hours. Management will ensure that any missing inventory will be assessed and reported to the proper authorities and MCB.

Video Surveillance (3 AAC 306.720):

All licensed marijuana establishments must meet minimum standards for surveillance equipment. Applicants should be able to answer "Yes" to all items below.

Video surveillance and camera recording system covers the following areas of the premises:	Yes	No
Each restricted access area and each entrance to a restricted access area	☑	☐
Both the interior and exterior of each entrance to the facility	☑	☐
Each point of sale area	☑	☐

Each video surveillance recording:	Yes	No
Is preserved for a minimum of 40 days, in a format that can be easily accessed for viewing	☑	☐
Clearly and accurately displays the time and date	☑	☐
Is archived in a format that does not permit alteration of the recorded image, so that the images can readily be authenticated	☑	☐

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Describe how the video cameras will be placed to produce a clear view adequate to identify any individual inside the licensed premises, or within 20 feet of each entrance to the licensed premises:

The surveillance system will consist of a 32 channel 4xHDD digital video recording system with a 6 terabyte memory storage that will record over 40 days of footage. It will include 4 dome 720p cameras that are to be placed in a way to cover all entrances, exits, POS and restricted areas.

~~(See attached security system layout for details~~.) SN

Describe the locked and secure area where video surveillance recording equipment and records will be housed and stored and how you will ensure the area is accessible only to authorized personnel, law enforcement, or an agent of the board:

The surveillance system storage devices will be secured in a locked box inside the office, located in the rear of the facility. The office shall remain locked at all times during and after business operations, with only authorized personnel having access. Management will be the only key holders for the locked surveillance system storage box, to prevent tampering or theft by other personnel.

Location of Surveillance Equipment and Video Surveillance Records:	Yes	No
Surveillance room or area is clearly defined on the premises diagram	☑	☐
Surveillance recording equipment and video surveillance records are housed in a designated, locked, and secure area or in a lock box, cabinet, closet or other secure area	☑	☐
Surveillance recording equipment access is limited to a marijuana establishment licensee or authorized employee, and to law enforcement personnel including an agent of the board	☑	☐
Video surveillance records are stored off-site	☑	☐

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Business Records (3 AAC 306.755):

All licensed marijuana establishments must maintain, in a format that is readily understood by a reasonably prudent business person, certain business records. Applicants should be able to answer "Yes" to all items below.

Business Records Maintained and Kept on the Licensed Premises:	Yes	No
All books and records necessary to fully account for each business transaction conducted under its license for the current year and three preceding calendar years; records for the last six months are maintained on the marijuana establishment's licensed premises; older records may be archived on or off-premises	✓	☐
A current employee list setting out the full name and marijuana handler permit number of each licensee, employee, and agent who works at the marijuana establishment	✓	☐
The business contact information for vendors that maintain video surveillance systems and security alarm systems for the licensed premises	✓	☐
Records related to advertising and marketing	✓	☐
A current diagram of the licensed premises including each restricted access area	✓	☐
A log recording the name, and date and time of entry of each visitor permitted into a restricted access area	✓	☐
All records normally retained for tax purposes	✓	☐
Accurate and comprehensive inventory tracking records that account for all marijuana inventory activity from seed or immature plant stage until the retail marijuana or retail marijuana product is sold to a consumer, to another marijuana establishment, or destroyed	✓	☐
Transportation records for marijuana and marijuana product as required under 3 AAC 306.750(f)	✓	☐

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A marijuana establishment is required to exercise due diligence in preserving and maintaining all required records. Describe how you will prevent records and data, including electronically maintained records, from being lost or destroyed:

Alaska Fireweed will exercise due diligence in preserving and maintaining all required records. 3AAC 306.755(c) Employees will be required to retain any paperwork received from cannabis vendors, and given to management for accurate record-keeping. All hard copies of sales receipts, invoices and product transfer manifests will be kept in a lockable, fire proof filing cabinet located in the office. All electronic copies of sales receipts, invoices and product transfer manifests will be backed-up on a secure cloud-based electronic storage system. Alaska Fireweed will maintain the below listed items in an easily understandable format.
(1) All books and records necessary to fully account for each business transaction conducted under its license for the curent year and the three preceding calendar years. Records for the last six months will be maintained on-site. Older records may be archived off-premises.
(2) A current employee list setting out the full name and marijuana handler permit number of each licensee, employee, and agent who works at Alaska Fireweed.
(3) the business contact information for vendors that maintain video surveillance systems and security alarm systems for Alaska Fireweed's premises;
(4) records related to advertising and marketing;
(5) a current diagram of the licensed premises including restricted access area;
(6) a log recording the name, date, and time of entry of each visitor permitted in a restricted access area;
(7) all records normally retained for tax purposes;
(8) accurate and comprehensive inventory tracking records that account for all marjiuana inventory activity until the retail marijuana or retail marijuana product is sold to a customer. to another marijuana establishment, or destroyed; and
(9) transportation records for marijuana and marijuana products as required under 3 AAC 306.750(f). 3AAC 306.755(a)

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Section 3 – Inventory Tracking of All Marijuana and Marijuana Product

Review the requirements under 3 AAC 306.730, and identify how the proposed establishment will meet the listed requirements.

All licensed marijuana establishments must use a marijuana inventory tracking system capable of sharing information with the system the board implements to ensure all marijuana cultivated and sold in the state, and each marijuana product processed and sold in the state, is identified and tracked from the time the marijuana propagated from seed or cutting, through transfer to another licensed marijuana establishment, or use in manufacturing a product, to a completed sale of marijuana or marijuana product, or disposal of the harvest batch of marijuana or production lot of marijuana product.

Applicants should be able to answer "Yes" to all items below.

Marijuana Tracking and Weighing:	Yes	No
A marijuana inventory tracking system, capable of sharing information with the system the board implements to ensure tracking for the reasons listed above, will be used	☑	☐
All marijuana delivered to a marijuana establishment will be weighed on a scale certified in compliance with 3 AAC 306.745	☑	☐

Describe the marijuana tracking system that you plan to use and how you will ensure that it is capable of sharing information with the system the board implements:

Alaska Fireweed will use Franwell's METRC inventory tracking system, as required to ensure that all marijuana and marijuana product in Alaska Fireweed's possession is identified and tracked from the time Alaska Fireweed receives any batch of marijuana or lot of marijuana product through the sale, transfer to another licensed marijuana establishment, or disposal of the batch of marijuana or lot of marijuana product. 3AAC 306.330(a)
Alaska Fireweed will also be using Green Bits for its retail POS (Point of Sale) and Inventory Management System. Green Bits is directly integrated with METRC, the inventory tracking system platform selected by AMCO. The necessary inter-working attributes have been tested through the API (Application Programming Interface) provided by Franwell.

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Section 4 – Employee Qualification and Training

Review the requirements under 3 AAC 306.700, and identify how the proposed establishment will meet the listed requirements.

A marijuana establishment and each licensee, employee, or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or a marijuana product, or who checks the identification of a consumer or visitor, shall obtain a marijuana handler permit from the board before being licensed or beginning employment at a marijuana establishment.

Applicants should be able to answer "Yes" to all items below.

Marijuana Hander Permit:	Yes	No
Each licensee, employee, or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or marijuana product, or who checks the identification of a consumer or visitor, shall obtain a marijuana handler permit from the board before being licensed or beginning employment at the marijuana establishment	☑	☐
Each licensee, employee, or agent who is required to have a marijuana handler permit shall keep that person's marijuana handler permit card in that person's immediate possession (or a valid copy on file on the premises of a retail marijuana store, marijuana cultivation facility, or marijuana product manufacturing facility) when on the licensed premises	☑	☐
Each licensee, employee, or agent who is required to have a marijuana handler permit shall ensure that that person's marijuana handler permit card is valid and has not expired	☑	☐

Describe how your establishment will meet the requirements for employee qualifications and training:

Minimum qualifications for all "Alaska Fireweed" employees
Alaska Fireweed's employee qualification requirements include the following.
- All employees must be at least twenty-one (21) years of age.
- All employees must have a valid marijuana handlers permit card.
- All employees must have a valid state issued photo identification card.
- Alaska Fireweed will conduct a background check on all applicants prior to hiring.

Alaska Fireweed's training program for all employees includes the following.
- Marijuana Handler Card Training
- In-House training on AS 17.38, Ballot Measure 2, & Relevant State of Alaska Statutes.
- Franwell METRC Training
- Green Bits Training
- ID Checking Guide Book / Checking ID's to confirm customer provided photo ID is valid, and customer is 21 years of age or older.

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Section 5 – Waste Disposal

Review the requirements under 3 AAC 306.740, and identify how the proposed establishment will meet the listed requirements.

Applicants should be able to answer "Yes" to the statement below.

Marijuana Waste Disposal:	Yes	No
The marijuana establishment shall give the board at least 3 days notice in the marijuana inventory tracking system required under 3 AAC 306.730 before making the waste unusable and disposing of it	☑	☐

Describe how you will store, manage, and dispose of any solid or liquid waste, including wastewater generated during marijuana cultivation, production, process, testing, or retail sales, in compliance with applicable federal, state, and local laws and regulations:

Alaska Fireweed will implement a waste disposal program which includes all of the following.
- Notice to the board via the inventory tracking system a minimum of three (3) days prior to making the waste unusable and disposing of it. AAC 306.740(c)
- Continuous 24/7 video surveillance of the area where waste is destroyed. AAC 306.720(c) - Storage of marijuana waste in a secure restricted access area, prior to destruction.
- Proper removal of waste and maintenance of waste disposal equipment to avoid contaminating any area where marijuana or marijuana product is stored, displayed, or sold; and prevent causing odors or attracting pests. AAC 306.735(b)(4)
- Storage, management, and disposal of any solid or liquid waste, including wastewater generated during marijuana or marijuana product retail sales, in compliance with applicable federal, state, and local statutes, ordinances, regulations, and other law.
- Rendering marijuana waste unusable for any purpose for which it was grown or produced before it leaves the establishment.
- Keeping a record of the final destination of marijuana waste made unusable.
- Grinding the marijuana waste and mixing it with at least an equal amount of other compostable or non-compostable materials. AAC 306.740(a),(b),(c)

Describe what material or materials you will mix with the ground marijuana waste to make it unusable:

All marijuana waste from the retail store will be mixed with non-compostable materials including paper waste, cardboard waste, and plastic waste. 3 AAC 306.740(d)(2)

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Marijuana waste must be rendered unusable for any purpose for which it was grown or produced before it leaves the marijuana establishment. Describe the process or processes that you will use to make the marijuana plant waste unusable:

Alaska Fireweed's process for making the marijuana plant waste unusable includes the following sequential steps.
1. Grind the marijuana plant waste, using an electrically powered grinder.
2. Mix the ground marijuana plant waste with shredded paper waste, cardboard waste, and/or plastic waste, using an electrical grinder.

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Section 6 – Transportation and Delivery of Marijuana and Marijuana Products

Review the requirements under 3 AAC 306.750, and identify how the proposed establishment will meet the listed requirements.

Applicants should be able to answer "Yes" to all items below.

Marijuana Transportation:	Yes	No
The marijuana establishment from which a shipment of marijuana or marijuana product originates will ensure that any individual transporting marijuana shall have a marijuana handler permit required under 3 AAC 306.700	☑	☐
The marijuana establishment that originates the transport of any marijuana or marijuana product will use the marijuana inventory tracking system to record the type, amount, and weight of marijuana or marijuana product being transported, the name of the transporter, the time of departure and expected delivery, and the make, model, and license plate number of the transporting vehicle	☑	☐
The marijuana establishment that originates the transport of any marijuana or marijuana product will ensure that a complete printed transport manifest on a form prescribed by the board must be kept with the marijuana or marijuana product at all times during transport	☑	☐
During transport, any marijuana or marijuana product will be in a sealed package or container in a locked, safe, and secure storage compartment in the vehicle transporting the marijuana or marijuana product, and the sealed package will not be opened during transport	☑	☐
Any vehicle transporting marijuana or marijuana product will travel directly from the shipping marijuana establishment to the receiving marijuana establishment, and will not make any unnecessary stops in between except to deliver or pick up marijuana or marijuana product at any other licensed marijuana establishment	☑	☐
When the marijuana establishment receives marijuana or marijuana product from another licensed marijuana establishment, the recipient of the shipment will use the marijuana inventory tracking system to report the type, amount, and weight of marijuana or marijuana product received	☑	☐
The marijuana establishment will refuse to accept any shipment of marijuana or marijuana product that is not accompanied by the transport manifest	☑	☐

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Describe how marijuana or marijuana product will be prepared, packaged, and secured for shipment:

Marijuana or marijuana product intended for sale to consumers without re-packaging will be placed in commercial packaging not to exceed one ounce. 3 AAC 306.470(a)&(b)
Marijuana or marijuana product intended to be re-packaged prior to sale to consumers will be placed in wholesale packaging not to exceed five pounds. 3 AAC 306.470(a)&(b)
All marijuana or marijuana product to be transported (whether in commercial or wholesale packaging) will be tagged with a Franwell METRC tracking tag, as follows.
> Individual commercial packages will be placed into a larger transport bag, which will then be placed inside a tramper-evident transport container.
> A Franwell METRC tracking tag will be affixed to each wholesale package for transport. Those wholesale packages will then be placed in a tamper-evident container for transport.
"Health & Safety" label containing the following statements will be affixed to each commercial package. 3 AAC 306.475
> Marijuana has intoxicating effects and may be habit forming and addictive.
> Marijuana impairs concentration, coordination, and judgement. Do not operate a vehicle or machinery under its influence.
> There are health risks associated with consumption of marijuana.
> For use only by adults twenty-one and older. Keep out of the reach of children. > Marijuana should not be used by women who are pregnant or breast feeding.
"Tracking" label containing the following information will be affixed to each commercial and/or wholesale package. 3 AAC 306.475 > Cultivation Facility Name
> Cultivation Facility License Number
> Harvest Batch Number
> Net Weight
> Pesticides
> Fungicides
> Herbicides
>Total Estimated THC in MG
>Retail Store Name and/or Distinctive Logo
>Retail Store License Number
> Tracking Code*
NOTE: The "tracking code" for each package will be the same as the METRC tracking number of the METRC Tracking Tag affixed to the transport packaging.
secured for shipment: (Continued)
"Testing" label containing the following information will be affixed to each tamper-evident ransport container. 3 AAC 306.475
> Test Facility Name
> Test Facility License Number
> Cannabinoid Profile: THC%, THCA%, CBD%, CBDA%, CBN O/O
> Microbial Test Result
> Residual Solvent Test Result
> Contaminants Test Result
> Molds, Mildew & Filth
> Herbicides, Pesticides & Fungicides
> Harmful Chemicals
Il marijuana or marijuana product, whether packaged in commercial or wholesale packaging will be secured in a tamper-evident transport container, which is then sealed ith a serially-numbered seal. During transport, the tamper-evident transport container containing the marijuana will be placed in a locked, safe and secure storage compartment in the transport vehicle. 3 AAC 306.750
transport manifest generated from the inventory tracking system will remain with the marijuana at all times while being transported, and a copy will be given to the receiving marijuana establishment.
NOTE: Some or all of the above-mentioned labels may be combined or condensed to increase fficiency, as allowed by the MCB and regulations.

Describe the type of locked, safe, and secure storage compartments that will be used in any vehicles transporting marijuana or marijuana product:

The marijuana or marijuana products will be secured in a opaque locked compartment which is located inside the vehicle. The compartment will be locked at all times during transport.

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Form MJ-01: Marijuana Establishment Operating Plan

Section 7 – Signage and Advertising

Describe any signs that you intend to post on your establishment with your business name, including quantity and dimensions:

Not more than three (3) signs, which are a maximum of 4800 square inches each, will be installed on the building.
None of our signs will include any of the following statements or illustrations: - False or misleading;
- promotes excessive consumption;
- represents the use of marijuana as curative or therapeutic effects;
- depicts a person under the age of 21 consuming marijuana; or, includes an object or character including a toy, a cartoon character, or any other depiction, designed to appeal to a child or other persons under the age of 21, that promotes consumption of marijuana.

If you are not applying for a retail marijuana store license, you do not need to complete the rest of Section 7, including Page 17.

Restriction on advertising of marijuana and marijuana products (3 AAC 306.360):

All licensed retail marijuana stores must meet minimum standards for signage and advertising.

Applicants should be able to answer "Agree" to all items below.

No advertisement for marijuana or marijuana product will contain any statement or illustration that:	Agree	Disagree
Is false or misleading	✓	☐
Promotes excessive consumption	✓	☐
Represents that the use of marijuana has curative or therapeutic effects	✓	☐
Depicts a person under the age of 21 consuming marijuana	✓	☐
Includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana	✓	☐

Received by AMCO 12.07.17

Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

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No advertisement for marijuana or marijuana product will be placed:	Agree	Disagree
Within one thousand feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21	✓	☐
On or in a public transit vehicle or public transit shelter	✓	☐
On or in a publicly owned or operated property	✓	☐
Within 1000 feet of a substance abuse or treatment facility	✓	☐
On a campus for post-secondary education	✓	☐

Signage and Promotional Materials:	Agree	Disagree
I understand and agree to follow the limitations for signs under 3 AAC 306.360(a)	✓	☐
The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage sale of marijuana or marijuana products	✓	☐
All advertising for marijuana or any marijuana product will contain the warnings required under 3 AAC 306.360(e)	✓	☐

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Section 8 – Control Plan for Persons Under the Age of 21

Describe how the marijuana establishment will prevent persons under the age of 21 from gaining access to any portion of the licensed premises and marijuana items:

To prevent any underage persons from entering the retail store, Alaska Fireweed will have a trained employee checking IDs at the door during all hours of operation. The authorized employee will be trained to assess each person, to only accept valid state issued IDs or utilitze the currently valid edition of the "I.D. Checking Guide" (see www.idcheckingguide.com) including the following steps:
> Does the card's appearance (color, style, design, and special symbols) match what is shown in the guide?
> If examining a Commercial Drivers License (CDL) or Minor's license, does it match the guide book's description? For example, many minor's license are in vertical ("sideways") format, and some CDLs have a different color heading.
> Does the card material and laminate match what is described in the guide book?
> Are there signs of tampering? If the photograph is altered, for instance, the forger may apply an unauthorized lamination over it, omitting a state seal or other key features.
> Does the license number follow the configuration described in the Guide? Compare coded license numbers against the holder's birth date, name, and other personal data on the license to spot any inconsistencies.
> Does the expiration date follow the term and expiration rules shown in the guide book?
> Examine UV and other security features. Use a backlight, flashlight, or magnifying glass for close inspection of microprinting or laser perforations. Make sure what you see on the license matches what is shown or described in the guide book.

I declare under penalty of perjury that I have examined this form, including all accompanying schedules and statements, and to the best of my knowledge and belief find it to be true, correct, and complete.

Signature of licensee

Susan Nowland

Printed name

Subscribed and sworn to before me this 7th day of December, 2017.

ERIKA J. ROSENBERGER
Notary Public
State of Alaska
My Commission Expires Oct 27, 2020

Erika J. Rosenberger
Notary Public in and for the State of Alaska.

My commission expires: 10/27/2020

Received by AMCO 12.07.17