



MEMORANDUM

TO: Mark Springer, Chair, and
Members of the Board

DATE: May 7, 2018

FROM: Erika McConnell, Director
Marijuana Control Board

RE: Regulations Project – Trade Shows

Due to my error in the explanatory memo for this regulations project at the January meeting, the board moved to adopt only a portion of this regulations project (in section 3 AAC 306.760). The section regarding transportation to and from trade shows, in section 3 AAC 306.750, needs to be adopted as well.

Recommendation: Adopt changes to 3 AAC 306.750 (Section 3 AAC 306.760 shown for context)

3 AAC 306.750 is amended by adding a new subsection to read:

(g) A marijuana establishment may transport marijuana or a marijuana product to and from a trade show or similar industry event in accordance with 3 AAC 306.760 and this section.

Authority: AS 17.38.010 AS 17.38.150 AS 17.38.200

AS 17.38.070 AS 17.38.190 AS 17.38.900

AS 17.38.121

3 AAC 306 is amended by adding a new section to read:

3 AAC 306.760 Trade Shows. (a) Licensed marijuana establishments may participate in trade shows and similar industry events in compliance with the following:

(1) Licensed cultivation facilities may bring one plant to the event as a display.

The removal and return of the plant from the licensed premises shall be tracked in the inventory tracking system. Any marijuana removed from the plant at the event (for example, in a trimming demonstration) shall be retained by the licensee and returned to the licensed premises.

(2) Licensed cultivation facilities and licensed retail facilities may bring up to one ounce of marijuana to the event as a display. The removal and return of the marijuana from the licensed premises shall be tracked in the marijuana inventory tracking system. The marijuana shall be contained in such a way that the marijuana is not accessible to the public.

(3) Licensed product manufacturing facilities and licensed retail facilities may bring one sample package of each marijuana product made or sold to the event as a display. The removal and return of the marijuana product from the licensed premises shall be tracked in the

marijuana inventory tracking system. The marijuana product shall remain packaged in the approved packaging throughout the duration of the event.

(4) Licensed testing facilities may not perform required tests on samples from licensed facilities at any trade show or similar event.

(5) No marijuana or marijuana product may be sold or distributed by a licensee at the event.

(6) Marijuana and marijuana product displayed at an event by a licensee shall be handled only by a licensee, or employee or agent of a licensee, with a valid marijuana handler permit.

(7) Advertising or promotions displayed or distributed at the event by a licensee shall comply with the requirements of this chapter.

Authority: AS 17.38.010 AS 17.38.150 AS 17.38.200
AS 17.38.070 AS 17.38.190 AS 17.38.900
AS 17.38.121