



MEMORANDUM

TO: Marijuana Control Board DATE: June 13, 2018

FROM: Erika McConnell, Director RE: Civil Fine Requested for Cory
and Kendra Wray regarding
the Cannabis Classic

The fourth annual Alaska Cannabis Classic was held in Anchorage on May 19, 2018, from 6:00 to 9:00 p.m., at 420 West 3rd Avenue. (Attachment A) This event is put on by Cory and Kendra Wray, who hold Cannabis Classic events in various locations along the west coast. Mr. and Mrs. Wray appear to live in Oregon.

The Cannabis Classic includes a competition for best flower in five subcategories, and best concentrate. The Wrays sell “judgeships,” allowing any individual who signs up and pays \$350 to be a judge of the competition. Competitors deliver 28 grams of flower and/or 15 grams of concentrate to the Wrays or their agent at a drop off point by April 13. Judges pick up samples of all entries on April 20 and must consume and rate the products before the Cannabis Classic on May 19. (Attachment B) Essentially, the Wrays are selling marijuana to individuals through their website for \$350. The Wrays have held this competition at past Classic events, despite being told that their actions are not legal in the state of Alaska.

I request that the board fine Cory and Kendra Wray \$10,000, in accordance with 3 AAC 306.840(a), for selling marijuana without a license, in violation of AS 17.38.070(a).

Approximately a week before the event, we learned that the Wrays were advertising a Bake-Off Competition: (Attachment C)

- Bakers to submit a minimum of 100 servings in one of six categories
- Dosage of each bite-size sample to be approximately 5 mg.
- Certified judges to evaluate appearance, presentation, aroma, taste, and effect
- Cannabis Classic attendees to receive five tickets upon entry to select and taste five samples; attendees would consume samples, vote on them, and a People’s Choice award would be given at the end of the evening.

The Wrays were contacted and told that their bake-off competition was not legal as the activity would violate AS 17.38.040 which states, “It is unlawful to consume marijuana in public.” The state informed the Wrays that should they continue to plan to hold the bake-off event, the state would seek a Temporary Restraining Order to prevent the bake-off event. In addition, the Wrays

were clearly told that public consumption of marijuana is not legal in Alaska and there could be no public consumption at the Cannabis Classic.


The Wrays changed the Cannabis Classic website to instruct bakers not to infuse their baked goods with marijuana, and provided an email they apparently sent to registered entrants providing them the same instructions. (Attachment D)

At the Cannabis Classic on May 19, AMCO found that many individuals openly smoked, vaped, and dabbed, and a mobile trimming service called Bushwackers and Packers demonstrated their pre-roll packing machine. This machine loaded and packed approximately 100 joints. The demonstrators lit some of the joints and handed them out to people in the crowd.

Despite being clearly informed that there could be no onsite consumption at the Cannabis Classic, the Wrays made no apparent effort to prevent public consumption of marijuana at the event, and allowed a vendor, Bushwackers, to light joints and hand them to consumers.

I request that the board fine Cory and Kendra Wray \$10,000, in accordance with 3 AAC 306.840(a), for allowing and encouraging violations of AS 17.38.040 which prohibits public consumption.

Please note that two licensees were among the sponsors of the Cannabis Classic: Pakalolo Supply Company (#10131 and #10230) and CannTest (#10009). Pakalolo appeared to be the major sponsor of the event. I asked the licensee why they were sponsoring an event that proposed and was advertising illegal activity. Their response is attached (Attachment E)



Cannabis competition, award show and tasting festival

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EVENT INFOCOMPETITIONINDUSTRY AWARDSSPONSORSWINNERSBLOGTICKETS

CANNABIS CLASSIC ALASKA



growers
COMPETITION



edible
BAKE-OFF



industry
AWARDS

Growers & Judges
SIGN UP NOW



Industry Awards
NOMINATE 3/1

gocannabisclassic.com

Cannabis Classic Alaska
May 19, 2018 6:00 pm - 9:00 pm

Alaska 2018 Presented By



02 March, 2018 Likes 0 Comments 0 Share

MAY 19, 2018 6:00 PM - 9:00 PM FIESTA ROOM

The 4th annual Cannabis Classic Alaska event will excite and entertain the Alaska cannabis community.

This years event features the cannabis competition and industry award show, entertainment, food/drink, and the first ever live judging edible bake-off.

Event will be held on Saturday, May 19, 2018 at the Fiesta Room.

TICKETS GO ON SALE STARTING MARCH 16, 2018



VOTE FOR AWARDS



JUDGES SIGNUP



GROWER SIGNUP



BAKE-OFF SIGNUP

| Ticket Type | Price | Cart |
|-------------|-------|------|
|-------------|-------|------|



GROWER SIGNUP



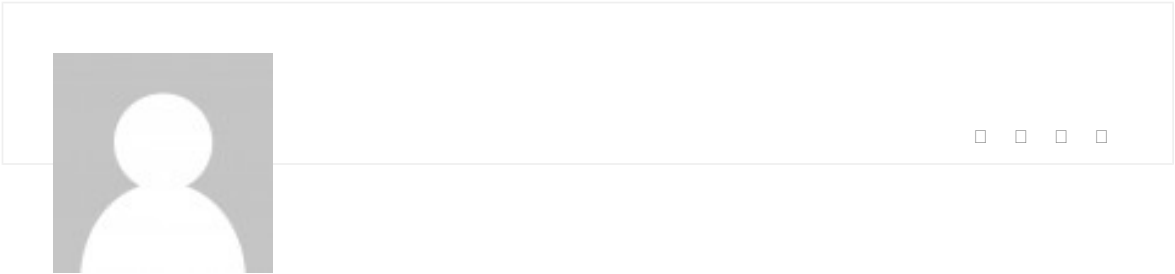
JUDGES SIGNUP



BAKE-OFF SIGNUP



VOTE FOR AWARDS



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- April 2015
- March 2015
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- Alaska
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- California
- Cannabis Classic
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- Concentrates
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- Entertainment
- Events
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APRIL 13 - 2018



Still Time To Enter Alaska's Premier

APRIL 7 - 2018



Nominees For "Cannabis Store Of The



Nominees For
“Best Cannabis
Media” In

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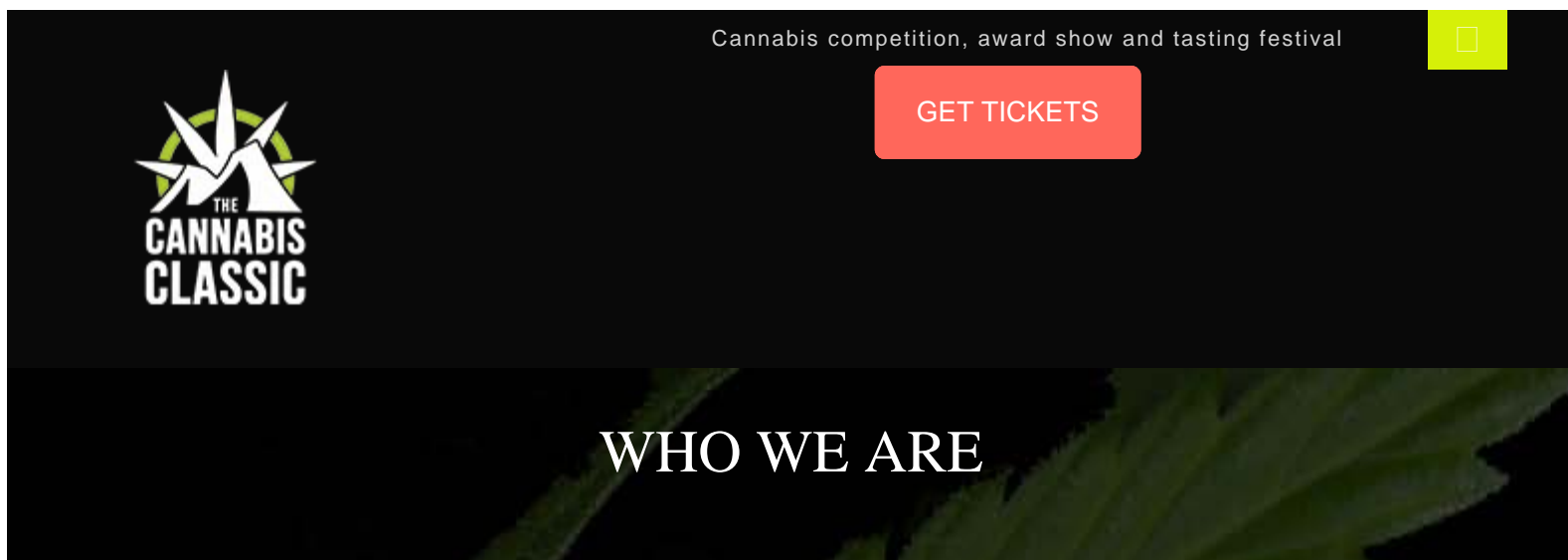
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Pleasure to Meet You

About the Cannabis Classic

The Cannabis Classic is the **premiere blind-tasting, consumer-judged** US cannabis competition.

The Cannabis Classic was created to provide a platform for cannabis breeders and growers to gain their well-earned and overdue recognition. Without them, there isn't a cannabis industry. It's important to celebrate their innovation, dedication and passion for the cannabis plant.

The goal with enlisting consumers as judges was to bring the people who regularly consume these products together to decide which products deserve this prestigious recognition.

We set out to create a fair competition by enlisting judges from all demographics, conceiving an event that cuts to the core of public opinion as a starting point, rather than an afterthought, in branding and product development.

What Makes the Cannabis Classic Different

What makes the Cannabis Classic uniquely different is that each judge must take the rigorous Cannabis Judges' Exam and earn an 80% or better to receive their kit.

After that, each judge has up to 3-weeks to sample each cannabis strain within their kit. As a result, each cannabis strain is thoroughly evaluated by every judge, and participants can be confident in the results.

In addition, scoring for the Classic is managed by a third-party company named **StrainRx, an online strain intelligence platform** helping consumers locate cannabis strains suited for specific purposes. StrainRx manages the

entire scoring process and informs the Cannabis Classic committee of the results prior to the awards show.

As can be seen, the Cannabis Classic is the cannabis industry's premiere cannabis competition.

[SIGN UP TO COMPETE](#)

[BE A JUDGE](#)

[CONTACT US](#)





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What is the Cannabis Classic?

Competition & Award Show | May 19, 2018 | Anchorage, AK

The Cannabis Classic is the premiere blind-tasting, consumer-judged cannabis competition in Alaska.

Now in its fourth year, the Classic was created to provide a platform for cannabis growers to gain the recognition they deserve for their hard work and talent.

Register My Samples Now



WHY COMPETE IN THE CANNABIS CLASSIC?



CONNECT WITH NEW
LOYAL CUSTOMERS

Live events are one of the most



GROW YOUR
ONLINE PRESENCE

All Classic competitors enjoy



SELL MORE AT
PREMIUM PRICING

It's been proven that Classic



ESTABLISH YOUR
BRAND AS A LEADER

Establish your brand as an

successful ways to connect and promotional opportunities long winning strains are in high industry leader by winning the
build relationships with new after the event, including demand (pun intended) long state's leading cannabis
customers... making them into professional photography of all after the event ends and can competition. Now in it's 4th
loyal customers. samples which is shared on CC often demand top shelf pricing. year, the Classic will help brand
social media. you as a winner.

Register My Samples Now

DON'T JUST TAKE IT FROM US...

Here's what past competitors say about the Classic Competition



Jesse Peters, Eco Firma Farms

"This is the third year we have competed in the Cannabis Classic and I can say without a doubt, I feel the staff of the competition really go the extra mile regarding the integrity of judging & agnostic approach they take to the entire process – as to not



James Orpeza, TJ's Gardens

"The Cannabis Classic events are always well organized, well ran, and fairly judged. We feel it is important to compete in competitions like the Classic because there are often limited ways to set your products apart from others. Consumer-judged



Lindsey Pate, Glass House Grown

"The Cannabis Classic competition has been a terrific way to increase brand recognition in the marketplace and showcase product development as we raise capital. It's great to participate in a competition like the Cannabis

accidentally skew any of the results. We may not have taken first place this year, but the competition is always steep and having the ability to compete in equal format is always welcome. We will definitely be back next year; so bring your A game."

cannabis competitions are important to our marketing strategy and help maintain our position as a leader in the Oregon cannabis industry and beyond."

Classic: the results are transparent, the awards are gorgeous, and the opportunity to showcase our brand is priceless."

CLASSIC STATS

318

Entries Judged

54

Trophies Awarded

78

Medals Given

69

Different Winners

You can't win, if you don't enter...
Are you ready to join the contest?

Register My Samples Now

MEET A FEW CLASSIC WINNERS

Join your peers as an industry leader



Evan Schlosberg
The Frost Frontier



Andrew Campbell
Cheeky Monkey AK



Evan Levinton
Enlighten Alaska



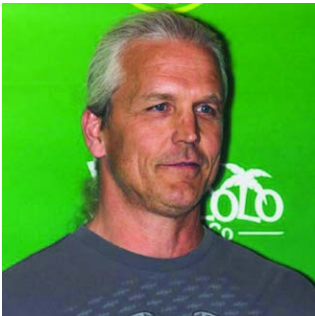
Justin Roland
Einstein Labs



Nick & Luann
Pot Luck Farms



Brandon Gomez
Swamp Donkey Seeds



Steve Voth
House of Green



Michelle Larissa
Bombshell Bites

PAST EVENTS GALLERY

Check out some pics from past events



FAQ's

What categories can I enter?

2018 categories are:

BEST FLOWER: Indica, Sativa, Hybrid, Highest THC and Highest CBD **BEST CONCENTRATE BEST EDIBLE** (refer to the **Bake-Off** page for info on entering the edible category)

Is there a fee to enter the competition?

Early bird entry fees (end March 15, 2018) = \$200 per entry Regular price = \$250 per entry

Fees include lab testing of each entry, 1 ticket to the award show on May 19, 2018, and promotion of you brand/company on event tees, future social media posts, etc.

How much product do I have to submit for judging?

Each **flower** entry shall consist of a total of 28 grams (26 one-gram samples for judging, 1 one-gram sample for display, and 1 one-gram sample for testing)

Each **concentrate** entry shall consist of 15 grams total (26 half-gram samples for judging, 1 one-gram sample for display, and 1 one-gram sample for testing).

Edible entries should review rules & requirements at www.GoCannabisClassic.com/bake-off.

When do I need to submit my samples?

Samples for the 2018 Alaska event must be submitted to the drop points by April 13th, 2018.

Where do I submit my samples?

Sample drop points will be emailed to you in advance of the drop dates. It is the responsibility of each contestant to deliver samples to drop points in Anchorage, Fairbanks and SE Alaska (TBD).

If I enter and decide not to participate later, can I get a refund?

Entry fees are non-refundable. However, they are transferrable with prior email notice to staff.

What if my entry tests positive for mold, will I get a refund?

No, if your entry tests positive for mold that means we've already spent majority of your entry fee having it tested. So you will not get a refund. You may get your samples back, but this is not guaranteed. You are still welcome to attend the event with your included ticket and you will retain all other competitor benefits

You can't win, if you don't enter...
Are you ready to join the contest?

☐ YES! I'm Ready To Enter The Competition

UPCOMING EVENTS



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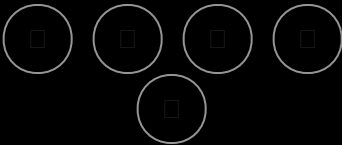


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What Comes in a Judges Kit?

Judges Pickup for the Upcoming Alaska Event is 4/20

The Cannabis Classic offers an exclusive, one-of-a-kind experience for a limited number of people to become an Official Cannabis Judge.

Here at the Classic, it's ok to be judgey. In fact, it's easy and fun... and the best part is, ANYONE CAN BE A JUDGE!

Judging is done double blind in advance of the event. Judges receive a box full of samples (# depends on final amount of entries) + sponsor swag + event tee + ticket to the Award Show event on May 19, 2018.

*All judges will be required to take an online course in order to be eligible to pickup their judges kit on 4/20.



Confirm My Judges Spot Now!

WHY JUDGE THE CANNABIS CLASSIC?



SAMPLE THE STATES BEST PRODUCTS

Ever wanted to try 30+ different strains by scores of different growers in 3 weeks?

Only Classic judges get this unique opportunity.



GET EXCLUSIVE EVENT ACCESS

Classic Judges get exclusive entry to the bake-off portion of the event. Plus they'll get to sample and judge every edible entry live at the event.



GET FREE SPONSOR SWAG & EVENT TEE

Classic Judges get all kinds of sponsor swag like seeds, stickers, sample nutrients, and more. Plus a free event t-shirt and a pass to the event.



A ONE-OF-A-KIND UNIQUE EXPERIENCE

Only a few people each year get the opportunity to be a certified cannabis judge. It's an experience unlike any other and one that will have you coming back for more!

Confirm My Judges Spot Now!

DON'T JUST TAKE IT FROM US...

Here's what past judges have to say about the judging experience

“I don’t say this often, but you guys just did great... from vendors, speakers to the judges kit. I have recommended it to everyone I know.”

– Paul S.

“I was impressed with overall handling by Classic staff. There was great communication before and during the event. I absolutely would recommend and will myself be looking forward to the next one!”

– John G.

“I will prepay right now for next year if you need me too!! Thank you Classic staff for the opportunity. I wish I could judge each location.”

– Stephen B.

CLASSIC STATS

Based on past judges survey results



Judges who said they would “definitely judge future events”



Number of samples judged over all events



Total number of past judges



Number of judges spots available per event

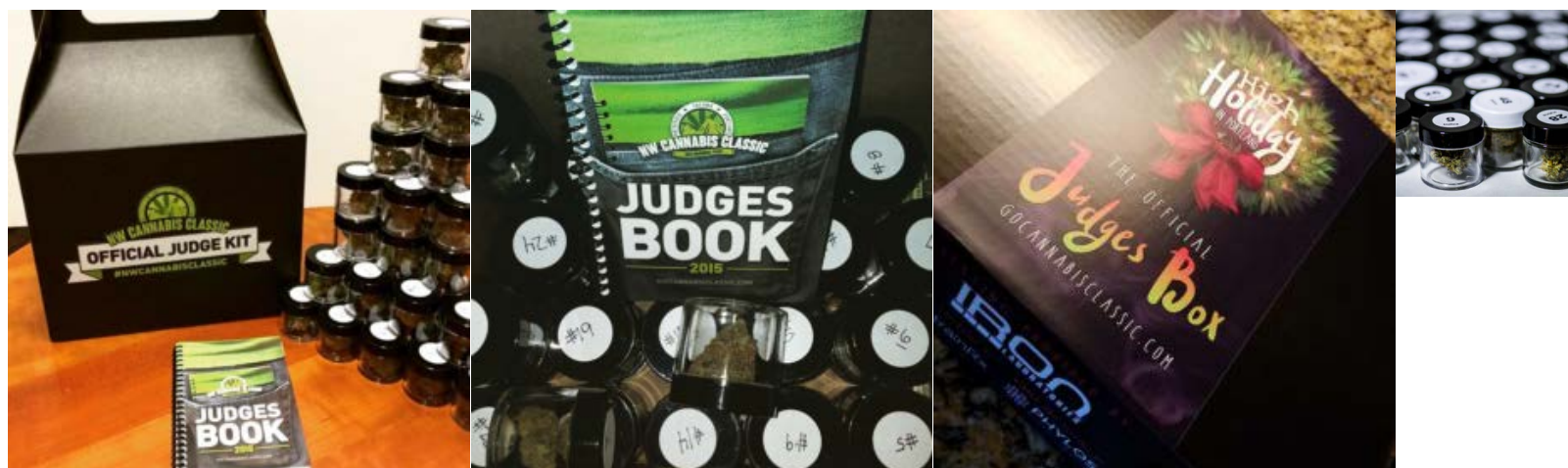
You can't judge, if you don't register...

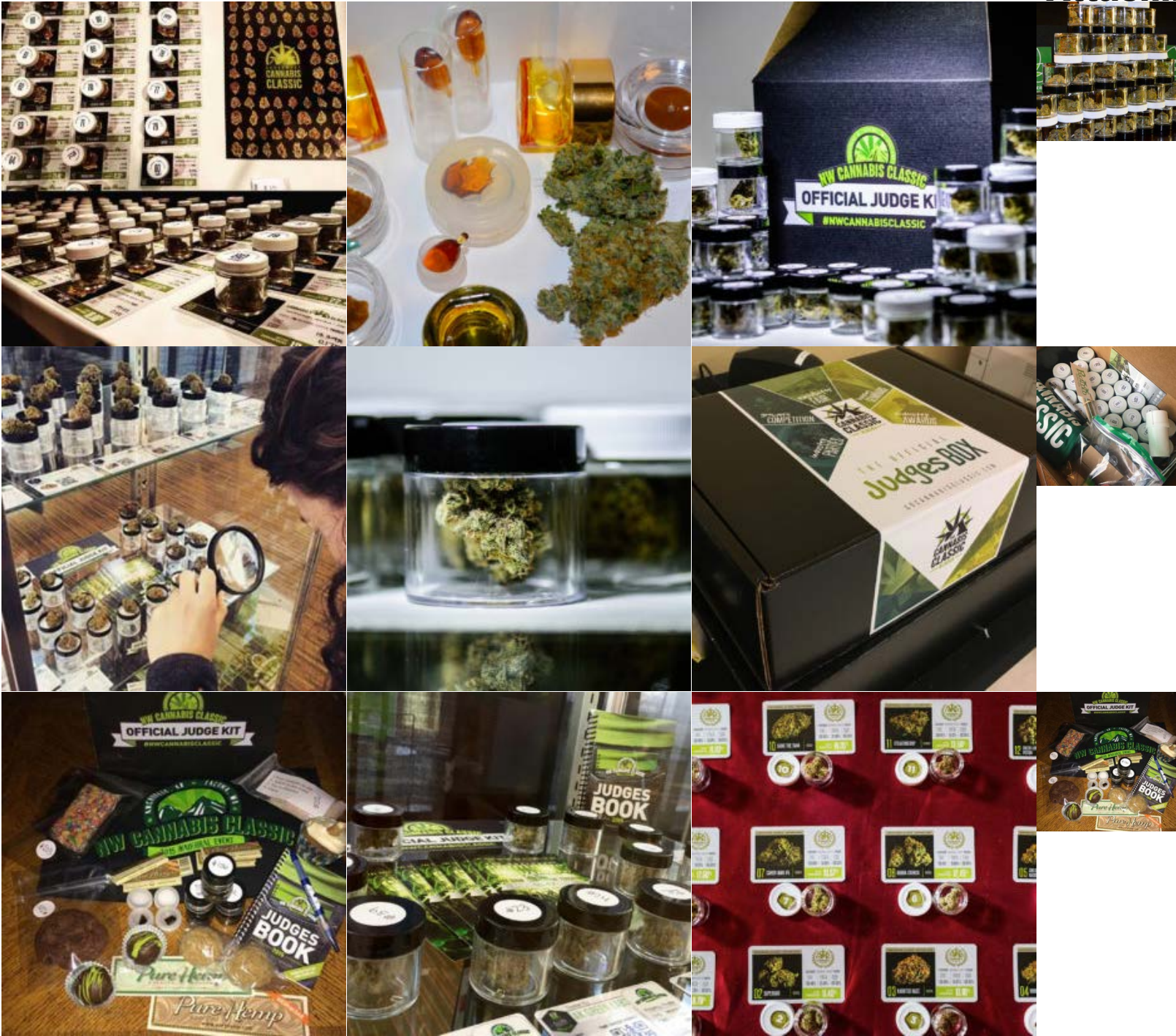
Are you ready to become a certified cannabis judge?

Confirm My Judges Spot Now

PAST JUDGES KITS GALLERY

Classic Judges get the opportunity to sample the state's finest products.







FAQ's

Is there a fee to be a judge?

Because judges spots are in high demand and there are a limited number of spaces per event, the fee to become a certified Classic Judge is \$350. This fee covers the judges course that all judges are required to take + complimentary one-gram samples of all entries, free sponsor swag, free event tee, and one complimentary pass to the award show.

This year, judges will also get early entry to the bake-off portion of the event in order to judge all edible samples.

Why do I have to take a course & test to be a judge?

In order to uphold the integrity of the competition and ensure accurate results, we require all judges to take our judges course and pass a final exam with a score of 80% or more. This course ensure you have basic knowledge of cannabis and teaches you what you should be looking for when judging.

What if I don't pass the test, will I get a refund?

The exam is open book and is not meant to trick you. All the answers are written clearly in the course materials, so there is no reason you shouldn't

pass the final exam.

I was a judge last year, do I have to pay and take the test again this year?

Yes, you have to renew your certification every year. However, with the renewal of your judges certification, you also get the awesomely free judges kit... so it's really a win/win.

You can't judge, if you don't register...
Are you ready to become a certified cannabis judge?

☐ YES! I Want To Be a Classic Judge

UPCOMING EVENTS

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JUDGE REGISTER FORM

Judges Course & Rules

All judges must take the online course & pass final exam

- Must provide proof of being 21 years of age or older
- All judges must take an online course and pass a final exam in order to be eligible to receive the free judges kit.
- Registration fee for course = \$350 due upon application submission
- Upon submission of entry fee, you will receive email instructions and a link to the course and final exam
- Must score at least 80% on the exam to pass
- Pickup instructions will be emailed to you in advance of pickup date.
- No refunds, but your free kit is transferable, if that person is also 21+ and passes the exam.

Alaska judges spots are now SOLD OUT

UPCOMING EVENTS



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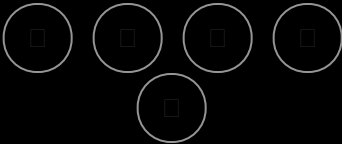
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ENTER THE BAKE-OFF

2018 Classic Bake-Off

The bake-off is the new format we will use for the Best Edible award. Full rules and regulations are posted below (subject to adjustments and changes at any time).

BAKE OFF RULES:

Entry is open to all bakers, 21-years-old and older, of any skill level.

Contestants may enter under their personal name or a business name.

Bake-off contestants will compete in six categories:

1. Cookies
2. Brownies
3. Cakes/cake pops/cupcakes
4. Pies
5. Pastries/donuts/cinnamon rolls
6. Other

If you want to enter something that's not on the list, please fill out the form, submit your fees and we will

Cannabis Classic Bake-Off Signup

Enter your information below to compete in the 2018 Bake-Off at the Cannabis Classic event.

Which Event Are You Applying For? *

Name *

First Name

Last Name

Please enter how you wish to be announced if you win an award.

work with you to determine which category you should compete in.

Judges will evaluate each sample based on the following factors: appearance, presentation, aroma, taste, creativity/originality, and lastly effect. Judging will be done live, and winners will be announced at the event.

All baked goods must be pre-baked, pre-portioned and brought to the venue ready-to-eat

Contestants may enter up to 5 entries for consideration.

Contestants will be required to bring a minimum of 100 single servings per entry for sampling (for example, you could bake 1 cake and cut into 100 bite-sized pieces).

Dosage per bite-size sample should be limited to approximately 5mg each.

Please do not plan items that require refrigeration or heating... We will not provide cooling or heating tools at the venue.

All contestants will receive a 4'x4' space to setup their bite-size entries for easy sampling. All contestants will have an opportunity to present judges with their finest products, offer them fresh on the spot, display their passion for their products, and promote their brands while doing so.

Certified Cannabis Classic Judges will be allowed to enter the event before the general public at 5p. They will judge every edible entry and record scores based on 5 criteria: appearance, presentation, aroma, taste,

Birth Date *

Month

Day

Year



Please upload a photo of your ID

no file selected

NOTE: If you have trouble uploading your ID, please sub

By checking this box, I certify that I am 21 years of age or older *

Yes, I am 21 or older

E-mail *

Address *

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

United States
Country

and effect. Only judges scores will determine the winner of the 1st, 2nd and 3rd place trophy/medals.

There will also be People's Choice awards for each category. The People's Choice award will be voted on by all attendees of the event. Each attendee will be given five (5) tickets to sample and vote for their favorite items.

Only the overall 1st place winner will receive a trophy. All other categories (including the People's Choice award) will receive medals.

The winners will be announced that day at the awards show starting at 8pm.

BAKE OFF ENTRY FEES:

First entry (which includes a 4' table to display & serve your samples + 2 competitor passes) = EARLY BIRD (book in February) = \$200. Each additional entry is \$50.

Phone Number *

Area Code

Phone Number

Do you receive text messages on this phone number?

Yes

No

I'd rather not

Total # of Edible Entries *

Note: only paid for & approved samples will be allowed to

NOTE: All contestants will receive a 4'x4' space at the event to display/serve their bite-sized samples. This offers you a great opportunity to promote your brand, build relationships, network and get your products into the hands of industry leaders and consumers.

Entry fees are as follows:

EARLY BIRD (book in FEB)

1st entry = \$200 | Each additional entry = \$50

Entry categories (cookies, brownies, cakes, pies, pastries, or other) + names + detailed descriptions of each entry

The names and description you enter here will be publish

Total Cost

Total Entry Fees Due

USD

Entry Fees

By checking this box and submitting this form, I acknowledge that I have read the terms below, understand the submission instructions as posted on the website. *

Yes, I understand the terms and submission instructions.

Submit

After clicking SUBMIT, you will be forwarded to PayPal to complete your payment and confirm your entries. If you do not submit payment, your entries will not be accounted for when we order supplies and your entries may not be able to be included.

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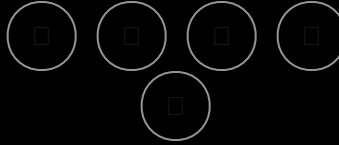
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ENTER THE BAKE-OFF

2018 Classic Bake-Off

The bake-off is the new format we will use to determine the “Best Edible” award. Due to state law, all bake-off items must be non-infused. Full rules and regulations are posted below (subject to adjustments and changes at any time).

Remember, public consumption of cannabis is currently illegal under Alaska law. Edibles may not be infused with cannabis.

BAKE OFF RULES:

Entry is open to all bakers, 21-years-old and older, of any skill level.

Contestants may enter under their personal name or a business name.

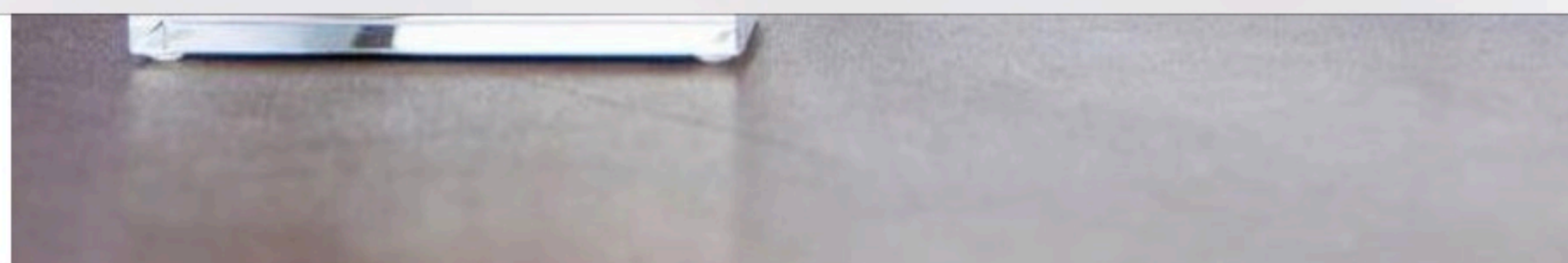
Bake-off contestants will compete in six

categories:

8:27

LTE

gocannabisclassic.com



New to this year's Classic is how the winner of the Best Edible category will be determined... the first ever Classic bake-off.

Contestants will be asked to pre-make their competition entries and bring them to the venue ready to sample. Judging will be done live at the event by attendees. Voting will be cut-off at 6:30pm sharp; and the winner will be announced and awarded later in the program.

Interested in competing in the Cannabis Classic Bake-off? [Click here to register.](#)

At this time attendees will also be able to visit with select vendors such as: Pakalolo Supply Co, Seeds Here Now, Grass Station 49, Enlighten Alaska and more!

Remember, public consumption of cannabis is currently illegal under Alaska law. Edibles will not be infused with cannabis.

Food + Drink +
Networking + Music

Saturday, May 10 / 6pm to 8pm / The First

8:31

LTE

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Month

Day

Year



Please upload a photo of your ID

Choose File

no file selected

NOTE: If you have trouble uploading your ID, please submit this form and entry fees without uploading and bring your ID with you when you submit samples.

By checking this box, I certify that I am 21 years of age or older *

☐ Yes, I am 21 or older

☐ I understand my edibles may not be infused with cannabis.

E-mail *

Address *

Street Address

Street Address Line 2

City

State / Province

8:32

LTE

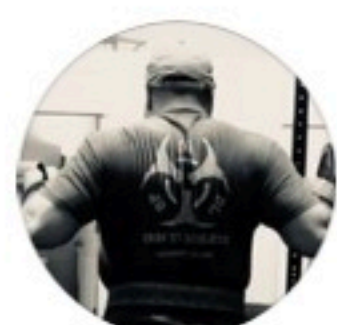


Search



About

Discussion



Write something...

Camera

Go Live

**Cannabis Classic**

Yesterday at 11:59 PM ·

The state of Alaska requires us to remind you that "public consumption of cannabis is currently illegal under Alaska law. Please don't bring cannabis-infused edibles. The edibles available at the Cannabis Classic will not have cannabis in them."



3

4 Comments 1 Share



Like



Comment



Share

**Cory Wray** shared a link.

May 1 at 11:43 AM ·

Do you love cannabis? Are you searching for reliable, award-winning seeds? Get award-winning genetics from **Seeds Here Now** at the Cannabis Classic presented by **Pakalolo Supply Co.**



From: info@gocannabisclassic.com [<mailto:info@gocannabisclassic.com>]

Sent: Monday, May 14, 2018 9:40 PM

To: 'Kendra Wray'

Cc: Schmidt, Rob H (LAW); Dinegar, Harriet C (LAW)

Subject: IMPORTANT UPDATE RE: Cannabis Classic Bake Off Entries

Dear Classic Bake-Off Contestant,

Please be advised of an important change affecting your entries to the Cannabis Classic bake-off...

The State of Alaska has required us to remove the cannabis infusion of products sampled at the bake-off portion of the Cannabis Classic event scheduled for May 19, 2018.

I understand this is an odd request, since this is a cannabis event, however, in order to comply with state law regarding public consumption of marijuana, we ask that you bring your bake-off entries to the event as planned – however, edibles may not be infused with cannabis or cannabis products.

Non-infused entries will now be judged on the following characteristics: presentation, appearance, aroma, taste, and originality/creativity.

If you have any questions, please reply to this email. Thank you for your cooperation.

Cheers,



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From: Jana Weltzin
To: [McConnell, Erika B \(CED\)](#)
Cc: [Valerie Mastolier](#); [Jana Weltzin](#); [Cole Hollister](#); [Tyler Hollister](#); [Keenan Hollister](#)
Subject: Response to Inquiry relating to 2018 Cannabis Classic Event
Date: Wednesday, May 16, 2018 2:24:08 PM

Dear Director McConnell –

This email is to address your May 11th email where you asked Mr. Hollister why he would support an event that contained illegal activity.

My client was approached to sponsor the Cannabis Classic, as they were a sponsor of last year's event. My client was informed by the event organizers that the event was to take place in the same manner as last year, minus the trade show portion of the event. Therefore, based off of last year's event, and the information relayed to them by the event organizers, my client understood that the event he was sponsoring was an industry award event, with votes and nominations for categories such as "best retail shop", "best cannabis journalist" and a grower's competition where folks would submit samples of their products, and judges would blindly test the product in their own home, and then score the product. The edible contest the previous year was conducted with the same format, so there was no reason to believe that it would not be done the same way. The 2017 event did not include any onsite judging of products or a bake-off at the award show, nor was my client told at the time of sponsorship engagement that this type of event was being planned. In fact, it seems like the idea to include onsite consumption/bake off (herein after referred to as the "Onsite Portion") occurred to the organizers quite recently, maybe to encourage more people to purchase tickets and attend the event. As, neither my client, nor I, have any control of the organizers or the event – any speculation as to why they recently added the Onsite Portion to the event, is just that - speculation.

As a sponsor, my client, and any other sponsor for that matter, does not take control or ownership of the event – we cannot set the agenda, veto parts of the events, or direct the organizers to behave or act in a certain manner – that is not our place. As a sponsor you can only review the sponsorship material that is in effect and presented to you at the time of sponsorship solicitation – thereafter, as a sponsor, you have no control over what is added or removed from the event, you can only enforce that you receive the advertising

value promised
in the sponsorship.

The above being said – my client is an industry leader, and upon becoming aware that the bake off had changed to an onsite judging had expressed their concern to the venue organizers. After you and I spoke on Friday, my client and his partners (and sons, Keenan and Tyler) called the organizers and urged them to not engage in the Onsite Portion of the event – and to certainly not link Pakalolo's name or likeness to that portion of the event. My clients did this in a manner to protect the industry, and to encourage outside event organizers, like the event organizer's for this event, to respect the Alaska regulations in a manner that is consistent with how licensees need to follow and respect those regulations.

My clients understand the concerns raised, and took proactive measures to encourage the event organizers to not engage in the Onsite Portion, and to not advertise, utilizing their name, the Onsite Portion. My clients respect the regulations, AMCO, and enforcement, and believe that working together, as a team, we will create a stronger, safer, and more sustainable industry. Per your request, my clients did follow up on their first contact to again attempt to persuade the organizers not to engage in the Onsite Portion. Based on subsequent Facebook posts by the organizers, it appears that the Onsite Portion had been discontinued.

Please let us know if you need any further clarification as to my client's sponsorship of the Cannabis Classic.

Thank you,

Jana D. Weltzin, Esq.

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