Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Form MJ-01: Marijuana Establishment Operating Plan

What is this form?

An operating plan is required for all marijuana establishment license applications. Applicants should review **Title 17.38** of **Alaska Statutes** and **Chapter 306** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of those statutes and regulations. If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020(c).

What must be covered in an operating plan?

Applicants must identify how the proposed premises will comply with applicable statutes and regulations regarding the following:

- Control plan for persons under the age of 21
- Security
- Business records
- Inventory tracking of all marijuana and marijuana product on the premises
- Employee qualification and training
- Health and safety standards
- Transportation and delivery of marijuana and marijuana products
- Signage and advertising

Applicants must also complete the corresponding operating plan supplemental forms (**Form MJ-03, Form MJ-04, Form MJ-05,** or **Form MJ-06)** to meet the additional operating plan requirements for each license type.

Section 1 – Establishment & Contact Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Great Northern Retail Stores, Inc.	**MJ License #:**	11966		
License Type:	Retail Marijuana Store				
Doing Business As:	Great Northern Cannabis				
Premises Address:	541 W. 4th Ave.				
City:	Anchorage	**State:**	Alaska	**ZIP:**	99501

Mailing Address:	645 G Street, Suite 100-907				
City:	Anchorage	**State:**	Alaska	**ZIP:**	99501

Designated Licensee:	Stephen Brashear		
Main Phone:	(907) 887-6543	**Cell Phone:**	(907) 887-6543
Email:	steve@greatnortherncannabis.com		

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Section 2 – Control Plan for Persons Under the Age of 21

2.1. Describe how the marijuana establishment will prevent persons under the age of 21 from gaining access to any portion of the licensed premises and marijuana items:

Great Northern Cannabis will implement a comprehensive security plan to secure the premises and restricted access areas as described in 3 AAC 306.710. There will be only one point of public access entry to the building, and that doorway will lead to a non-cannabis retail area that serves as a visitor control room. The non-cannabis retail store will be segregated from the cannabis retail store by a wall and doors. The non-cannabis retail area will not contain any cannabis although customers may shop for apparel, accessories, and other non-cannabis items while they wait to access the retail cannabis store. Although only areas behind the primary cannabis counter, the inventory storage room, and other parts of the building will be considered restricted access areas (see premises diagram), the entire retail cannabis store will be managed with limited access. See Attachment A for additional information.

Section 3 – Security

Restricted Access Areas (3 AAC 306.710):

3.1. Describe how you will prevent unescorted members of the public from entering restricted access areas:

The restricted access area includes the space behind the point of sale counters as well as the back office part of the store. Restricted access areas will be posted with free-standing barrier signs. In addition, the store layout is designed such that the point of sale counters serve as a barrier, and employees will be trained to closely monitor the restricted access areas. The entire store is also under 24-hour camera surveillance.

3.2. Describe your recordkeeping and processes for admitting visitors into and escorting them through restricted access areas:

Visitors will be admitted into the premises in accordance with 3 AAC 306.710(c). All visitors will be required to provide valid photo identification as described in 3 AAC 306.350 to verify age before entering the retail cannabis store or a restricted access area. All employees will be trained to properly review identification for authenticity and accuracy.

If any of the documentation appears to be fraudulent, altered, suspicious, or invalid, then the individual will not be allowed to enter the facility and will be asked to leave the premises. All employees and licensees will be required to view a training video on fake identification and the signs that a legitimate identification card has been altered. Visitors to the premises will be supervised at all times by an authorized employee, and no more than five (5) visitors will be allowed in a restricted area per each employee or licensee at a time as described in 3 AAC 306.710(b). Visitor records will be maintained as a permanent file. Per 3 AAC 306.755, all business records that are six (6) months old or newer will be maintained in a secured cabinet at the licensed premises for immediate access. Records that are older than six (6) months will be provided within three (3) business days of the request.

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3.3. Provide samples of licensee-produced identification badges that will be displayed by each licensee, employee, or agent while on the premises, and of visitor identification badges that will be worn by all visitors while in restricted access areas:

While present on the premises, employees will be required to carry a company-issued photographic identification badge as required under 3 AAC 306.710(c). Employees will receive their identification badge at the start of each shift when accessing the facility via the visitor control room, and they will return their badge to the security officer when leaving the premises to go off-shift. Each employee's badge and a copy of their marijuana handler's card will remain on the premises at all times.

Identification badges will be issued on the first day of employment, and each employee will receive one regardless of whether they are full-time or part-time. Employees that fail to display their identification badge, marijuana handler's card, or other required documents upon request by company management, law enforcement officers, or Marijuana Control Board staff or Directors may face disciplinary action including termination of employment.

No employee may access the restricted access area without his/her photographic badge and marijuana handler's card. The restricted access area includes the area behind the primary cannabis counter in the retail cannabis store, the inventory storage room, and other areas in the rear of the building (see premises diagram).

Security Alarm Systems and Lock Standards (3 AAC 306.715):

3.4. Exterior lighting is required to facilitate surveillance. Describe how the exterior lighting will meet this requirement:

Only the front and rear of the premises have exterior exposure, and both areas will be equipped with exterior lighting sufficient to facilitate surveillance. Lights will be installed to adequately illuminate the front and rear exposures of the building. High definition exterior-grade surveillance cameras with infrared technology will also be installed outdoors on the front and rear sides of the building. The rear of the premises is also protected with heavy fencing and a gate, which will remain locked at all times when not in use. Cameras installed on the rear exterior of the building will be placed inside the locked fencing to protect them against vandalism or tampering. Cameras installed at the front of the premises will be placed at a height sufficient to protect them against vandalism or tampering.

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3.5. An alarm system is required for all license types that must be activated on all exterior doors and windows when the licensed premises is closed for business. Describe the security alarm system for the proposed premises, explain how it will meet all regulatory requirements, and outline your policies and procedures regarding the actions to be taken by a licensee, employee, or agent when the alarm system alerts of an unauthorized breach:

Great Northern Cannabis utilizes a combination of policies, procedures, a state-of-the-art security alarm system, and 24-hour video surveillance equipment to protect the proposed premises against diversion, theft, and access of the premises by individuals under the age of 21 years. The company's security alarm system was designed by Valkyrie Security, a licensed professional security firm that has already demonstrated its knowledge of the regulations.

(1) Pursuant to 3 AAC 306.715(c)(2) a security alarm system is equipped on all exterior doors and the Licensed Facility has:

a. Honeywell Intrusion security package installed consisting of the following equipment:2-6160 Keypads (located in main entrance points to the building), 3-Aurora PIR motion detectors, Wave2 2-Tone Sounder, and 467 Battery. Panic buttons will be remotely located within the licensed premises for added security.

b. 3 Honeywell sensors with: Advanced ASIC-based processing, Split-zone optics technology, totally silent relay operation, Immune to pets up to 40 lbs, Tamper proof design, PIR motion sensor with an Ultra-low current.

c. 1-Zone Expanders will be utilized for the size and scope of security plan

d. Security system is monitored by a third party monitoring agency 24/7. In the event of an alarm activation, local law enforcement and the business owner are notified.

e. Smoke/Heat detectors are located throughout the building and monitored continuously for fire or smoke.

3.6. Describe your policies and procedures for preventing diversion of marijuana or marijuana product, including by employees:

In compliance with 3 AAC 306.7.15(c)(1), Great Northern Cannabis has a zero tolerance policy for the diversion of marijuana. Marijuana is entered into the Metrc system and tracked throughout the normal processes of the facility, including receipt of wholesale cannabis, packaging, storage, and selling processes. If the tracking system shows a potential diversion of marijuana, the management team initiates an investigation which will include employee interviews, review of video surveillance, review of system login records, and notification of the Marijuana Control Board. If the investigation confirms a diversion or an attempted diversion of marijuana, then the responsible employee will face disciplinary action including termination of employment and criminal prosecution, if appropriate. Visitors are monitored by authorized employees/licensees at all times to prevent diversion of marijuana. In addition, the restricted access area is under 24-hour video surveillance with data stored securely for at least forty (40) days as required under 3 AAC 306.720(e). Video surveillance will be randomly reviewed, trash bags will be randomly inspected, employees may be randomly searched upon departure of the premises, and areas where cash or marijuana is present will be continuously monitored and designated with a higher level of restricted access. If any visitor, employee, or licensee is discovered to be involved in diversion or attempted diversion of marijuana, the individual will be required to remain at the premises until law enforcement arrives, and the Marijuana Control Board will be notified. All visitors, employees, and licensees will be advised on the severity of marijuana diversion and the associated consequences, which include termination of employment, potential loss of marijuana handler's permit, permanent loss of visitation privileges, loss of ownership in the business (for licensees), and criminal prosecution to the maximum extent allowed by law.

3.7. Describe your policies and procedures for preventing loitering:

Great Northern Cannabis has a "No Loitering" sign posted on the exterior of its facility in the back alley. If a person is suspected of loitering outside the establishment, he or she will be given a verbal warning asked to leave the premises. If a loiterer refuses to leave, law enforcement authorities will be contacted. Employees will receive training on how to remain alert for loitering inside and outside of the premises and how to respond when it occurs. Great Northern staff will maintain a consistent and visible presence around the property to deter loitering. Security camera footage will also be reviewed to ensure that loitering is not occurring outside the front or rear of the premises.

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

3.8. I certify that if any additional security devices are used, such as a motion detector, pressure switch, and duress, panic, or hold-up alarm, to enhance security of the licensed premises, I will have written policies and procedures describing their use. SB

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Video Surveillance (3 AAC 306.720):

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

3.9. The video surveillance and camera recording system for the licensed premises covers each restricted access area, and both the interior and exterior of each entrance to the facility. SB

3.10. Each video surveillance recording: is preserved for a minimum of 40 days, in a format that can be easily accessed for viewing (consistent with the Alcohol & Marijuana Control Office's approved format list); clearly and accurately displays the time and date; and is archived in a format that does not permit alteration of the recorded image. SB

3.11. The surveillance room or area is clearly defined on the Form MJ-02: Premises Diagram that is submitted with this application. SB

3.12. Surveillance recording equipment and video surveillance records are housed in a designated, locked, and secure area or in a lock box, cabinet, closet or other secure area where access is limited to the licensee(s), an authorized employee, and law enforcement personnel (including an agent of the Marijuana Control Board). SB

3.13. Describe how the video cameras will be placed to produce a clear view adequate to identify any individual inside the licensed premises, or within 20 feet of each entrance to the licensed premises:

Surveillance cameras are installed to record a full view of the exterior of the premises, installed on both sides of all doors (interior and exterior), and installed throughout the restricted and non-restricted access areas such that individuals and activities can be clearly identified without blockage of lighting, fixtures, or other equipment as described in 3 AAC 306.720(b). All surveillance cameras have a recording resolution of at least 1920 x 1080, and are capable of clear night time recording with the use of infrared technology. The facility is equipped with more than two dozen surveillance cameras, which were installed by Valkyrie Security and Asset Protection.

3.14. Describe the locked and secure area where video surveillance recording equipment and original copies of surveillance records will be housed and stored, and how you will ensure the area is accessible only to authorized personnel, law enforcement, or an agent of the Marijuana Control Board. If you will be using an offsite monitoring service and offsite storage of video surveillance records, your response must include how the offsite facility will meet these security requirements:

Pursuant to 3AAC 306.720(b) surveillance recording equipment and records are housed in a locked cabinet in a secured manager's office that is accessible only to the marijuana establishment licensee, authorized managers, and law enforcement personnel including agents of the Board. Access to the security cabinet is tightly controlled, and electronic badge access is limited to designated licensees, senior managers, and chief security personnel. Entry requires the scan of an authorized badge. The room is equipped with 360-degree surveillance cameras and motion detectors. The designated licensee also has access to the live video surveillance of the room via a secure smart phone application. Great Northern does not use offsite storage of video surveillance records.

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Section 4 – Business Records

Review the requirements under 3 AAC 306.755. All licensed marijuana establishments must maintain, in a format that is readily understood by a reasonably prudent business person, certain business records.

4.1. I certify that the following business records will be maintained and kept on the licensed premises: Initials

a. **all books and records necessary to fully account for each business transaction conducted under my license for the current year and three preceding calendar years** *(records for the last six months must be maintained on the licensed premises; older records may be archived on or off-premises)*; SB

b. **a current employee list setting out the full name and marijuana handler permit number of each licensee, employee, and agent who works at the marijuana establishment;** SB

c. **the business contact information for vendors that maintain video surveillance systems and security alarm systems for the licensed premises;** SB

d. **records related to advertising and marketing;** SB

e. **a current diagram of the licensed premises, including each restricted access area;** SB

f. **a log recording the name, and date and time of entry of each visitor permitted into a restricted access area;** SB

g. **all records normally retained for tax purposes;** SB

h. **accurate and comprehensive inventory tracking records that account for all marijuana inventory activity from seed or immature plant stage until the retail marijuana or retail marijuana product is sold to a consumer, to another marijuana establishment, or destroyed;** SB

i. **transportation records for marijuana and marijuana product, as required by 3 AAC 306.750(f); and** SB

j. **registration and inspection reports of scales registered under the Weights and Measures Act, as required by 3 AAC 306.745.** SB

4.2. A marijuana establishment is required to exercise due diligence in preserving and maintaining all required records. Describe how you will prevent records and data, including electronically maintained records, from being lost or destroyed:

1. Records Retention Policy: Great Northern Cannabis will maintain a records retention policy on which licensees, employees, and company agents will receive training. The retention policy will pertain to all company records (both hard and electronic copies), and it will address retention and maintenance compliance with 3 AAC 306.755, and personnel responsibilities with respect to record keeping. All electronic records will be backed up and maintained on an offsite platform (e.g. cloud based, Dropbox, etc.).

2. Administration: A member of the senior management team will serve as the administrator of the policy with responsibility for supervising and coordinating retention of records in compliance with the company's retention schedule as described within this section. The administrator may modify the records retention policy as necessary to comply with statute, local ordinances, and regulations or to edit existing record categories or add new ones as necessary.

3. Electronic Records: Electronic records will be maintained in an electronic folder structure similar to what is done for hard copies, and the records retention policy is equally applicable to electronic files. Access to electronic files will be limited to authorized personnel including designated licensees, and senior managers.

4. Privacy: The company acknowledges that many records contain confidential information (e.g. personnel data), and the records will be protected accordingly. Access will be limited to authorized personnel including designated licensees and senior members of the management team. However, all records will be made available to Marijuana Control Board representatives upon request in compliance with 3 AAC 306.800.

5. Record Storage & Business Continuity: Records will be stored in a responsible and accessible manner. In compliance with 3 AAC 306.755, all records for the past six
(6) months will be maintained on the licensed premises. Records that are essential for continued operation of the business will be backed up and maintained at an off-site location to preserve business continuity in the event of an emergency.

6. Pursuant to 3 AAC 306.755, all business records six (6) months or newer must be maintained in a safe and accessible manner on the licensed premises. Any request for records by the Marijuana Control Board will be addressed promptly. If the request is for records older than six (6) months that are stored off-site, then the company will produce them for the Marijuana Control Board within three (3) business days.

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Section 5 – Inventory Tracking of All Marijuana and Marijuana Product

Review the requirements under 3 AAC 306.730. All licensed marijuana establishments must use a marijuana inventory tracking system capable of sharing information with Metrc to ensure all marijuana cultivated and sold in the state, and each marijuana product processed and sold in the state, is identified and tracked from the time the marijuana is propagated from seed or cutting, through transfer to another licensed marijuana establishment, or use in manufacturing a marijuana product, to a completed sale of marijuana or marijuana product, or disposal of the harvest batch of marijuana or production lot of marijuana product.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

5.1. My marijuana establishment will be using Metrc, and if any other tracking software is used, it will be capable of sharing information with Metrc. SB

5.2. All marijuana delivered to a marijuana establishment will be weighed on a scale registered in compliance with 3 AAC 306.745. SB

5.3. My marijuana establishment will use registered scales in compliance with AS 45.75.080 (Weights and Measures Act), as required by 3 AAC 306.745. SB

Section 6 – Employee Qualification and Training

Review the requirements under 3 AAC 306.700. A marijuana establishment and each licensee, employee, or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or a marijuana product, or who checks the identification of a consumer or visitor, must obtain a marijuana handler permit from the board before being licensed or beginning employment at a marijuana establishment.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

6.1. Each licensee, employee, or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or marijuana product, or who checks the identification of a consumer or visitor, shall obtain a marijuana handler permit from the board before being licensed or beginning employment at the marijuana establishment. SB

6.2. Each licensee, employee, or agent who is required to have a marijuana handler permit shall keep that person's marijuana handler permit card in that person's immediate possession (or a valid copy on file on the licensed premises) when on the licensed premises. SB

6.3. Each licensee, employee, or agent who is required to have a marijuana handler permit shall ensure that that person's marijuana handler permit card is valid and has not expired. SB

6.4. Describe any in-house training that will be provided to employees and agents (apart from a marijuana handler course):

All employees will be required to have a marijuana handler's permit as required by 3 AAC 306.425 and 3 AAC 306.700. The responsible manager will follow up with employees when it's time to renew their marijuana handler's permit. Each employee will participate in a ninety (90) day probationary period. Limited access and permissions will be given to probationary employees, and they will be carefully supervised. During the probationary period, employees will complete training (e.g. Metrc, security procedures, compliance, etc.), become familiar with standard procedures, policies, and practices, and demonstrate that they can be successful in the position. Although specific training will vary by position, some topics will be required of all employees. Examples include the following:

a) Emergency Evacuation Plan. Employees will be trained on the procedure for responding in the event of an emergency. Procedures vary depending on the nature of the emergency (e.g. fire, earthquake, robbery); however, employees will be trained on the location of the emergency exits, the evacuation routes, proper response in an earthquake, the muster area, accounting for employees, and roles & responsibilities.
b) Workplace Safety. Employees will receive training on the importance of safety in the workplace, and how they can be safety ambassadors. Employees will have a "stop work" authority, which they may exercise without fear of consequence if they believe an unsafe activity is occurring. Employees will also learn how to recognize and eliminate workplace hazards where possible and to use Personal Protective Equipment (PPE) as appropriate.
c) OSHA. Employees will receive an introduction to OSHA and its policies for improving workplace safety.
d) Hazard Communication. Employees will be trained on how to recognize hazardous chemicals, understand the risks they pose, interpret the information on chemical placards, and understand safety data sheets.
e) Other Training. Employees will receive training on the use of Metrc, marijuana diversion, security, standard procedures, badge use, regulatory compliance, pay periods, HR policies, customer service, packaging/labeling, and more.

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Section 7 – Health and Safety Standards

Review the requirements under 3 AAC 306.735.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

7.1. I understand that a marijuana establishment is subject to inspection by the local fire department, building inspector, or code enforcement officer to confirm that health or safety concerns are not present. SB

7.2. I have policies regarding health and safety standards (including: ensuring a person with an illness or infection does not come into contact with marijuana or marijuana product; good hygienic practices; cleaning and maintenance of equipment and the premises; pest deterrence; chemical storage; sanitation principles; and proper handling of marijuana and marijuana product) and will take all reasonable measures and precautions to ensure that they are met or exceeded. SB

7.3. I have policies to ensure that any marijuana or marijuana product that has been stored beyond its usable life, or was stored improperly, is not salvaged and returned to the marketplace. SB

7.4. I have policies to ensure that in the event information about the age or storage conditions of marijuana or marijuana product is unreliable, the marijuana or marijuana product will be handled in accordance with 3 AAC 306.735(d). SB

Answer "Yes" or "No" to each of the following questions:

	Yes	No
7.5. Adequate and readily accessible toilet facilities that are maintained and in good repair and sanitary condition are clearly indicated on my Form MJ-02: Premises Diagram.	☑	☐
7.6. Convenient handwashing facilities with running water at a suitable temperature are clearly indicated on my Form MJ-02: Premises Diagram.	☑	☐

7.7. If you answered "No" to either 7.5 or 7.6 above, describe how toilet and/or handwashing facilities are made accessible, as required by 3 AAC 306.735(b)(2):

Section 8 – Transportation and Delivery of Marijuana and Marijuana Products

Review the requirements under 3 AAC 306.750.

8.1. Describe how marijuana or marijuana product will be prepared, packaged, and secured for shipment. Include a description of the type of locked, safe, and secure storage compartments to be used in vehicles transporting marijuana or marijuana product:

Preparing, packaging, and labeling of marijuana will comply with all regulatory requirements as described in 3 AAC 306.345. Special procedures will be in place to maintain sanitation when packaging the marijuana. The maximum quantity of marijuana per package being sold to licensed manufacturing facilities and retail stores will not exceed five (5) pounds, and registered scales will be used when weighing marijuana. Each of the required statements, as described in 3 AAC 306.475, will be included on all marijuana labels. Metrc - Verification, Tracking, and Control: Prior to finalizing any transaction for the purchase of wholesale marijuana, a manager will take necessary steps to verify that the establishment delivering the shipment has a valid and current license in Metrc. If the delivering facility is found to have an invalid, lost, revoked, or expired license, the wholesale marijuana shipment will be refused and the Alcohol and Marijuana Control Office will be notified. The manager will also ask to see the marijuana handler's permit of any person delivering wholesale marijuana to the retail store. Once the facility's representative has collected information confirming the delivering facility is a licensed marijuana establishment, he or she will finalize the transaction and make arrangements for payment. The representative will record the sale and transport date(s) in Metrc, and receive a copy of the transport manifest which will be retained in the business records. When transferring inventory to a licensed marijuana establishment based on purchase orders from the establishment, the electronic inventory tracking system labels will allow the packaged items to be transferred legally with a transport manifest. Product will be placed within a sealed and tamper-evident shipping container with a valid transport manifest attached at all times as required by 3 AAC306.435. All marijuana to be transported and delivered to and from a marijuana establishment will be logged in the inventory tracking system and will record the type, amount and weight, name of the transporter, the time of departure and expected delivery as well as the make, model, and license plate number of the transporting vehicle.

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You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

8.2. The marijuana establishment from which a shipment of marijuana or marijuana product originates will ensure that any individual transporting marijuana shall have a marijuana handler permit required under 3 AAC 306.700. SB

8.3. The marijuana establishment that originates the transport of any marijuana or marijuana product will use the marijuana inventory tracking system to record the type, amount, and weight of marijuana or marijuana product being transported, the name of the transporter, the time of departure and expected delivery, and the make, model, and license plate number of the transporting vehicle. SB

8.4. The marijuana establishment that originates the transport of any marijuana or marijuana product will ensure that a complete printed transport manifest on a form prescribed by the board must be kept with the marijuana or marijuana product at all times during transport. SB

8.5. During transport, any marijuana or marijuana product will be in a sealed package or container in a locked, safe, and secure storage compartment in the vehicle transporting the marijuana or marijuana product, and the sealed package will not be opened during transport. SB

8.6. Any vehicle transporting marijuana or marijuana product will travel directly from the shipping marijuana establishment to the receiving marijuana establishment, and will not make any unnecessary stops in between except to deliver or pick up marijuana or marijuana product at any other licensed marijuana establishment. SB

8.7. When the marijuana establishment receives marijuana or marijuana product from another licensed marijuana establishment, the recipient of the shipment will use the marijuana inventory tracking system to report the type, amount, and weight of marijuana or marijuana product received. SB

8.8. The marijuana establishment will refuse to accept any shipment of marijuana or marijuana product that is not accompanied by the transport manifest. SB

Section 9 – Signage and Advertising

9.1. Describe any signs that you intend to post on your establishment with your business name, including quantity, dimensions, graphics, and location on your establishment (photos or drawings may be attached):

Great Northern has a sign flat against the front face of its building including the business name and logo. The sign is less than 4,800 square inches in size. A second sign of the logo is affixed to the top of the storefront, and it is also less than 4,800 square inches in size. The signs also comply with municipal code.

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9.2. Describe any advertising you intend to distribute of your establishment. Include medium types and business logos (photos or drawings may be attached):

Great Northern utilizes a combination of medium types to advertise its establishment including radio, magazines, newspapers, social media, the Internet, and other comparable types. All advertising will comply with 3 AAC 306.360. Advertisements will NOT contain a statement or illustration that is false or misleading; promotes excessive consumption; represents that the use of marijuana has curative or therapeutic effects; depicts a person under 21 years of age consuming marijuana; or includes an object, toy, character, cartoon, or any other depiction designed to appeal to a person under 21 years of age. Advertisements will posted in compliance with 3 AAC 306.360 (C). The establishment will not use giveaway coupons as promotional materials or conduct promotional activities such as games or competitions to encourage the sale of marijuana or marijuana products. All advertising for marijuana or marijuana products will contain the following warnings:

(1) "Marijuana has intoxicating effects and may be habit forming and addictive."
(2) "Marijuana impairs concentration, coordination, and judgment. Do not operate a vehicle or machinery under its influence."
(3) "There are health risks associated with consumption of marijuana."
(4) "For use only by adults twenty-one and older. Keep out of the reach of children."
(5) "Marijuana should not be used by women who are pregnant or breast feeding."

The business name and logo will be used with advertisements. A sample of the business name and logo is provided below. Variations of it may appear in advertisements.

Great Northern
CANNABIS

I declare under penalty of unsworn falsification that this form, including all accompanying schedules and statements, is true, correct, and complete.

Stephen W. Brashear
Signature of licensee

Stephen W. Brashear
Printed name of licensee

CASSIE MARLOVITS
My Commission Expires
NOTARY PUBLIC
Jan. 23, 2022
STATE OF ALASKA

Notary Public in and for the State of Alaska

My commission expires: Jan 23, 2022

Subscribed and sworn to before me this 24 day of September, 2018.

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Attachments

ATTACHMENT A: Describe how you will prevent unescorted members of the public from entering restricted access areas

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(Additional Space as Needed):

Attachment A: Describe how you will prevent unescorted members of the public from entering restricted access areas (continued).

The entire retail cannabis store will have carefully managed access to ensure that all visitors are at least 21 years of age, to reduce the risk of marijuana diversion, to comply with the fire code, and to ensure that every customer has a pleasant experience. A staff member will monitor the door between the visitor control room and the retail cannabis store at all times. The locked door will only be accessible with an authorized electronic badge, and customer access will be managed by a trained staff member. All individuals must present proper photo identification for age verification before entering the retail cannabis store. In addition, customers will be required to present photo identification at the counter before purchasing cannabis products. The double-layered approach will ensure that only adults ages 21 years or older are able to access cannabis.

There will be one additional point of egress at the rear of the building; however, visitors will not have access to it unless absolutely necessary in the event of an emergency. The rear point of exit will be locked to outside use, and it may only be opened from the inside. All visitors will only have entry access through the primary entrance to the visitor control room on 4th Avenue.

As required under 3 AAC 306.710(c), all visitors that need to enter a restricted access area will be required present identification to prove they are at least 21 years of age, obtain a visitor identification badge, and be escorted at all times by a designated licensee or employee. Visitors of restricted access areas must present a valid photo identification as described in 3 AAC 306.350(b).

All visitors of a restricted access area will be directly supervised by an authorized employee or licensee, and no more than five (5) visitors will be assigned to a single employee or licensee at a time as mandated under 3AAC 306.710(b).

High definition surveillance cameras will also be installed throughout the premises (restricted access area and unrestricted access area). Surveillance cameras will also be installed outside of the building entrances.

The entire premises, including the restricted access area, will be protected by 24-hour video surveillance equipment and security features including door contacts and locks on all exterior doors and the door between the visitor control room and the restricted area. All surveillance data will be preserved and readily accessible for up to 40 days as required under 3 AAC 720 (e).

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