Alcohol and Marijuana Control Office
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https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Operating Plan Supplemental

Form MJ-03: Retail Marijuana Store

What is this form?

This operating plan supplemental form is required for all applicants seeking a retail marijuana store license and must accompany **Form MJ-01: Marijuana Establishment Operating Plan**, per 3 AAC 306.020(b)(11). Applicants should review **Chapter 306: Article 3** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of the statutes and regulations.

If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020 and 3 AAC 306.315(2).

What additional information is required for retail stores?

Applicants must identify how the proposed establishment will comply with applicable regulations regarding the following:

- Prohibitions
- Signage and advertising
- Displays and sales
- Exit packaging and labeling
- Security
- Waste disposal

This form must be completed and submitted to AMCO's main office before any new or transfer application for a retail marijuana store license will be considered complete.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	MICHAEL J WELCH	**MJ License #:**	19834		
License Type:	RETAIL MARIJUANA STORE				
Doing Business As:	COLDSMOKE FARMACY				
Premises Address:	840 KALIFORNSKY BEACH RD, SUITE B				
City:	SOLDOTNA	**State:**	Alaska	**ZIP:**	99669

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Section 2 – Overview of Operations

2.1. Provide an overview of your proposed facility's operations. Include information regarding the intake and flow of marijuana and marijuana product at your premises, and a description of what a standard customer visit to your establishment would entail:

The licensed premises will consist of a retail area (where marijuana transactions will occur) and an office/processing area (restricted to the licensee and employees) where bulk marijuana will be stored and packaged. Wholesale transactions will occur in the retail area and then moved to the office area. Once packaged in the office area, small amounts of packages will be moved to the retail area prior to opening for the day (store will not be open between 5am and 8am). Customers will enter the store and samples will be available for inspection on the counter tops. These samples will be in secure containers and tethered to the counter top. Packages for sale will be on shelves within the counters and behind locked doors or on shelving located behind the cashier. The customer can then purchase the product of their choice.

Section 3 – Prohibitions

Review the requirements under 3 AAC 306.310.

3.1. Describe how you will ensure that the retail marijuana store will not sell, give, distribute, or deliver marijuana or marijuana product to a person who is under the influence of an alcoholic beverage, inhalant, or controlled substance:

Each licensee and employee shall not sell marijuana to any person who is under the influence of alcohol, inhalants or controlled substances. If a person seems to be under the influence, they will not be allowed inside the store.

3.2. I certify that the retail marijuana store will not:	Initials
a. sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product in a quantity exceeding the limit set out in 3 AAC 306.355;	MW
b. sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product over the internet;	MW
c. offer or deliver to a consumer, as a marketing promotion or for any other reason, free marijuana or marijuana product, including a sample;	MW
d. offer or deliver to a consumer, as a marketing promotion or for any other reason, alcoholic beverages, free or for compensation; or	MW
e. allow a person to consume marijuana or a marijuana product on the licensed premises.	MW

Answer "Yes" or "No" to the following question:	Yes	No
3.3. Do you plan to request future approval of the Marijuana Control Board to permit consumption of marijuana or marijuana product in a designated area on the proposed premises?	☐	☒

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Section 4 – Signage and Advertising

Review the requirements under 3 AAC 306.360 and 3 AAC 306.365. All licensed retail marijuana stores must meet minimum standards for signage and advertising.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

4.1. I understand and agree to follow the limitations regarding the number, placement, and size of signs on my proposed establishment, set forth in 3 AAC 306.360(a). MW

4.2. The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage the sale of marijuana or marijuana products. MW

4.3. All advertising for marijuana or marijuana product will contain the warnings required under 3 AAC 306.360(e). MW

4.4. I understand and agree to post, in a conspicuous location visible to customers, the notification signs required under 3 AAC 306.365. MW

4.5. I certify that no advertisement for marijuana or marijuana product will contain any statement or illustration that:

- **a. is false or misleading;** MW
- **b. promotes excessive consumption;** MW
- **c. represents that the use of marijuana has curative or therapeutic effects;** MW
- **d. depicts a person under the age of 21 consuming marijuana; or** MW
- **e. includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana.** MW

4.6. I certify that no advertisement for marijuana or marijuana product will be placed:

- **a. within 1,000 feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21;** MW
- **b. on or in a public transit vehicle or public transit shelter;** MW
- **c. on or in a publicly owned or operated property;** MW
- **d. within 1,000 feet of a substance abuse or treatment facility; or** MW
- **e. on a campus for postsecondary education.** MW

Section 5 – Displays and Sales

5.1. Describe how marijuana and marijuana products at the retail marijuana store will be displayed and sold:

Samples of marijuana strains for customer inspection will be in secure containers and tethered to the counter tops. Packaged marijuana for resale will be on shelving located behind the cashier or in locked shelving areas inside the counter tops.

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Section 6 – Exit Packaging and Labeling

Review the requirements under 3 AAC 306.345.

6.1. Describe how the retail marijuana store will ensure that marijuana and marijuana products sold on its licensed premises will meet the packaging and labeling requirements set forth in 3 AAC 306.345(a):

Marijuana package labels will not show cartoons or try to target people under 21 years of age. The packaging materials will not be made of materials that could degrade the product. For packages containing multiple servings, each serving size will be listed on a label. Marijuana products will not be labeled as organic. Marijuana will be packaged in opaque, resealable and child resistant containers. Each container will have a label showing the store's logo, license number, total THC as a percentage, name of the strain and the net weight. Another label will state the cultivation or manufacturing facility the product originated from. Another label will state all the health risks and precautions stated in 3 AAC 306.345 (b) (3).

6.2. Provide a sample label that the retail marijuana store will use to meet the labeling requirements set forth in 3 AAC 306.345(b):

COLDSMOKE FARMACY
LICENSE # 19834
STRAIN: AYAHUASCA PURPLE
TOTAL ~~MM~~ THC: 22.5% (787.5 mg)

WARNING: Marijuana has intoxicating effects and may be habit forming and addictive. Marijuana impairs concentration, coordination, and judgment. Do not operate a vehicle or machinery under its influence. There are health risks associated with consumption of marijuana. For use only by adults twenty-one and older. Keep out of the reach of children. Marijuana should not be used by women who are pregnant or breast feeding.

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Section 7 – Security

Review the requirements under 3 AAC 306.350 and 3 AAC 306.720.

7.1. Describe the retail marijuana store's procedures for ensuring a form of valid photographic identification has been produced before selling marijuana or marijuana product to a person, as required by 3 AAC 306.350(a):

Prior to selling any marijuana product, the employee will be provided with an unexpired, unaltered form of identification from the US or Canada such as a passport, drivers license, instruction permit, or an ID card issued by federal or state agencies.

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

7.2. The video surveillance and camera recording system for the licensed premises covers each point-of-sale area. MW

Section 8 – Waste Disposal

Review the requirements under 3 AAC 306.740.

8.1. Describe how you will store, manage, and dispose of any marijuana waste, including expired marijuana or marijuana products, in compliance with any applicable laws. Include details about the material(s) you will mix with ground marijuana waste and the processes that you will use to make the marijuana waste unusable for any purpose for which it was grown or produced:

Solid waste (expired marijuana and marijuana products) will be stored inside the licensed premises. The board will be given notice not less than 3 days before the waste is rendered unusable. Marijuana waste will be ground and mixed with household trash in a ratio of at least 50/50 (equal amount or greater of trash), placed in totes and hauled off to the landfill. Records with the date, type of waste and disposal site will be kept onsite.

Notary Public
BRYCE A. ENIERO
State of Alaska
My Commission Expires Sept. 14, 2022

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

8.2. The retail marijuana store shall give the board at least three days written notice required under 3 AAC 306.740(c) before making marijuana waste unusable and disposing of it. MW

I declare under penalty of unsworn falsification that this form, including all accompanying schedules and statements, is true, correct, and complete.

Signature of licensee

Michael J Welch
Printed name of licensee

Bryce Eniero
Notary Public in and for the State of Alaska

My commission expires: Sept. 14, 2022

Subscribed and sworn to before me this 1st day of September, 2019.

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(Additional Space as Needed):

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