Alcohol and Marijuana Control Office
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Anchorage, AK 99501
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Phone: 907.269.0350

Alaska Marijuana Control Board

Form MJ-01: Marijuana Establishment Operating Plan

What is this form?

An operating plan is required for all marijuana establishment license applications. Applicants should review **Title 17.38** of **Alaska Statutes** and **Chapter 306** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of those statutes and regulations. If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020(c).

What must be covered in an operating plan?

Applicants must identify how the proposed premises will comply with applicable statutes and regulations regarding the following:

- Control plan for persons under the age of 21
- Security
- Business records
- Inventory tracking of all marijuana and marijuana product on the premises
- Employee qualification and training
- Health and safety standards
- Transportation and delivery of marijuana and marijuana products
- Signage and advertising

Applicants must also complete the corresponding operating plan supplemental forms (**Form MJ-03, Form MJ-04, Form MJ-05,** or **Form MJ-06)** to meet the additional operating plan requirements for each license type.

Section 1 – Establishment & Contact Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	HAYSTACK INVESTMENTS, INC	**MJ License #:**	18111		
License Type:	LIMITED MARIJUANA CULTIVATION FACILITY				
Doing Business As:	HAYSTACK INVESTMENTS, INC				
Premises Address:	6718 HAYSTACK DR				
City:	FAIRBANKS	**State:**	Alaska	**ZIP:**	99712

Mailing Address:	6718 HAYSTACK DR				
City:	FAIRBANKS	**State:**	Alaska	**ZIP:**	99712

Designated Licensee:	RICHARD INGRAM JR.		
Main Phone:	907-322-5536	**Cell Phone:**	907-322-5202
Email:	jimdunlap5202@gmail.com		

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Section 2 – Control Plan for Persons Under the Age of 21

2.1. Describe how the marijuana establishment will prevent persons under the age of 21 from gaining access to any portion of the licensed premises and marijuana items:

Haystack will have policies and training in place to prevent individuals under 21 from entering any part of the licensed Facility. The Cultivation Facility is on Private land, with a long driveway, on a private road. Driveway is clearly posted with no trespassing, private property signage, and a locking gate which only authorized employees and licensees will have the key to unlock. Facility will have a single entry point that will only be accessible by a pass code, only authorized employees and licensees will have the access code. On the facility, there will be signs stating "No One Under 21 Years of Age Allowed", and "Video Surveillance in Progress." Facility will always be locked and secured, even when entity officials are present in the facility, and when the facility closed during non-operational hours, the alarm will be set and active. All of the measures described in this response will help insure that persons under the age of 21 do not gain access to the facility. Any visitors to the facility, except for AMCO Enforcement officers, agents of MCB, law enforcement or other duly authorized individuals must be pre-arranged and pre-approved by Haystack licensees. Any individual that does not provide a valid, government issued, current photo identification providing they are at least 21 years of age will be informed to exit the property immediately and will be informed that if they fail to immediately leave the premises law enforcement will be contacted if they do not promptly comply.

Section 3 – Security

Restricted Access Areas (3 AAC 306.710):

3.1. Describe how you will prevent unescorted members of the public from entering restricted access areas:

Any visitors to the facility, except for AMCO Enforcement officers, agents of MCB, law enforcement or other duly authorized individuals must be pre-arranged and pre-approved by Haystack licensees and have an appointment scheduled in advance. If an appointment is granted, visitor will be met at the point of entry of the gated driveway, in full view of surveillance system. To be admitted into the facility, any visitor, no matter how familiar that visitor may be to staff of Haystack or Haystack licensees, must produce a valid, government issued, current photo identification providing they are at least 21 years of age. Once the ID has been validated, the visitor will be provided an Identification badge, to be worn at all times, by identifying visitors by enforcing a strict policy that all visitors visibly display on their person the company's visitor badges, this will help prevent unescorted members of the public from entering the restricted access area. Once access is granted to restricted areas, visitors will be escorted at all times into necessary areas by a licensee or a employee who will also be wearing a current Haystack Employee ID badge with their photo to ensure all persons in the facility have identification while in the facility at all times. There will never be more than five (5) visitors to one (1) supervising employee at any time - and the visitors must remain in direct eyesight of the supervising employee at all time. The entire facility is a restricted access area, and no members of the public will be aloud access unescorted. There will also be signage that will warn the public that this is a restricted access area and that unauthorized persons are not permitted. Cameras are also placed conspicuously to discourage people from attempting to access the restricted areas, which is the entire cultivaiton facility.

3.2. Describe your recordkeeping and processes for admitting visitors into and escorting them through restricted access areas:

All Visitors (with the exception of an agent of AMCO, AMCO Enforcement, Law Enforcement or other duly authorized borough agent) who wishes to access the Restricted Access Areas of the cultivation facility store must sign into a log book noting their name, date of visit, the purpose of the visit, and the time in and out of the restricted access area(s). Visitors will be required to sign in, and to provide valid government issued, photo identification proving they are at least 21 years of age. Each visitor will be issued a visitor's badge to be worn and clearly displayed the entire time they are in the restricted access area(s). A Haystack Investments Inc., employee or a licensee will escort and actively supervise visitors at a 5:1 ratio at all times. The visitor log will be stored as business record in the locked storage cabinet within the office/desk work area as shown on the diagram and will keep digital back-ups on the company's computer server. The visitor log will be available to AMCO upon request. After 7 years, the hard copy may be destroyed. Haystack Investments Inc does not intend to destroy any electronic copies.

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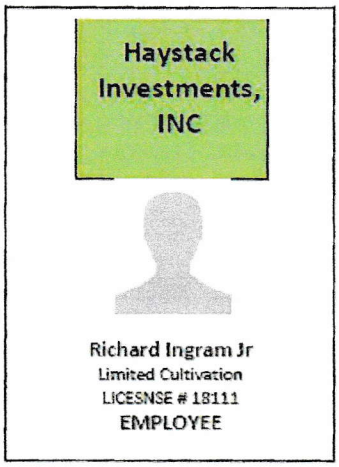
3.3. Provide samples of licensee-produced identification badges that will be displayed by each licensee, employee, or agent while on the premises, and of visitor identification badges that will be worn by all visitors while in restricted access areas:



Security Alarm Systems and Lock Standards (3 AAC 306.715):

3.4. Exterior lighting is required to facilitate surveillance. Describe how the exterior lighting will meet this requirement:

Exterior lighting will be installed on the front, side, and back of the facility to ensure video cameras can produce a clear view to adequately identify individuals within 20 feet of the facility, this is to ensure the safety of the product, the employees, and licensees. There will also be an exterior light over the entry way to ensure no view of entry is obstructed.

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3.5. An alarm system is required for all license types that must be activated on all exterior doors and windows when the licensed premises is closed for business. Describe the security alarm system for the proposed premises, explain how it will meet all regulatory requirements, and outline your policies and procedures regarding the actions to be taken by a licensee, employee, or agent when the alarm system alerts of an unauthorized breach:

Haystack will contract with a third party security company to monitor the alarm system and to assistn in installation, training if necessary and maintenance of the equipment. Periodically, the licensees will test the cameras & alarm sensors to ensure all systems are working. Sensors will be installed on any possible entry point. The alarm system will be monitored by third party but also will be connected to licensees mobile phone devices - in the event a alarm sensor is triggered, an audible alarm will commence (to immediately deter intruders and alert licensee Richard as his home is right next to the facility on the same lot) and an alarm notification will be sent to both the third party alarm company and licensees mobile phones. The camera surveillance feed will also feed directly to the licensee's mobile phones so that licensee can view the situation from their phones - this will help provide information to law enforcement if the alarm notification is indeed a breach by an intruder. If there is any evidence of criminal activity and/or if a breach has occurred, if there are any employees inside they will be trained to vacate the building to a safe pre determined location and wait there until a designated employee or licensee will take a head count of employees and any visitors that may have been on the premises to ensure everyone is accounted for. Management will await instruction from law enforcement and comply with all directives. Once it is safe to do so, employees will return to the facility and inspect for property damage, theft, take inventory and submit all necessary and requested documentation to law enforcement officials and to AMCO enforcement. Additionally, any event that occurs on the licensed premises that involves local law enforcement will be promptly reported to AMCO Enforcement via email as soon as possible and in any event with in 24 hours of the incident as required by 3AAC306.715(e).

3.6. Describe your policies and procedures for preventing diversion of marijuana or marijuana product, including by employees:

All Marijuana and products will be under 24/7 recorded video surveillance cameras. All Marijuana will be cut, dried, cured, weighed and entered into METRC system, packaged and placed into state approved, sealed, tamper resistant containers. Product will be stored in a secure storage area of the facility. A manifest will be created tracking any movement of product before it leaves the Facility. All product will be entered into METRC before leaving facility. Internal inventory audits will be used at varying intervals to also help insurance no marijuana is being diverted. There will be a zero tolerance policy for unacceptable employee/licensee handling of marijuana. All employees will complete mandatory training in recognizing such activity, and are required to notify licensees directly if they suspect such activity is occurring. In the event that an employee is caught stealing or illegally distributing marijuana, the Licensees will notify local law enforcement immediately, comply with all directives, and provide all necessary information and records for the investigation as well as follow company disciplinary protocols up to and including termination. All reports and documentation concerning a suspected or actual theft will be maintained by the company for five (5) years and made available to AMCO upon request. All employees caught stealing will be identified to AMCO Enforcement.

3.7. Describe your policies and procedures for preventing loitering:

The Facility is on Private Property, Clearly marked with no Trespassing signage. The exterior of the facility will remain well-lit with 24-hour video surveillance. "No Loitering" signs will be prominently posted around the property as well as signage stating that the premises is under video surveillance. Licensees or a designated employee will periodically monitor the property for loitering/unauthorized individuals by walking the lot the facility sits to insure no persons are lurking in the woods. The loitering individuals will be told to vacate the premises or law enforcement will contacted, if the loitering person does not immediately vacate, local law enforcement will be immediately contacted and a report of the incident will also be made to AMCO enforcement within 24 hours. Any visitors at the facility will be asked to leave the premises once the visit has ended.

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

3.8. I certify that if any additional security devices are used, such as a motion detector, pressure switch, and duress, panic, or hold-up alarm, to enhance security of the licensed premises, I will have written policies and procedures describing their use. JD

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Video Surveillance (3 AAC 306.720):

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

3.9. The video surveillance and camera recording system for the licensed premises covers each restricted access area, and both the interior and exterior of each entrance to the facility. [TD]

3.10. Each video surveillance recording: is preserved for a minimum of 40 days, in a format that can be easily accessed for viewing (consistent with the Alcohol & Marijuana Control Office's approved format list); clearly and accurately displays the time and date; and is archived in a format that does not permit alteration of the recorded image. [TD]

3.11. The surveillance room or area is clearly defined on the Form MJ-02: Premises Diagram that is submitted with this application. [TD]

3.12. Surveillance recording equipment and video surveillance records are housed in a designated, locked, and secure area or in a lock box, cabinet, closet or other secure area where access is limited to the licensee(s), an authorized employee, and law enforcement personnel (including an agent of the Marijuana Control Board). [TD]

3.13. Describe how the video cameras will be placed to produce a clear view adequate to identify any individual inside the licensed premises, or within 20 feet of each entrance to the licensed premises:

Video surveillance cameras will be placed to cover all areas of the facility, and the interior, the back and sides of the facility, and exterior of the entrance to the facility. Video surveillance will cover cultivation areas, areas for trimming and packaging, areas where product is stored for quarantine or shipment, drying areas, any other ares where marijuana is stored or propagating, and areas where waste is made unusable. The video cameras will be placed to ensure capability of producing a clear facial view of individuals inside the facility or within 20 feet of any entrance. Haystack licensees will take particular care to ensure there is no blockage to any camera's view by any sort of common obstruction such as plants, hoods, etc. A failure notification system will be installed to provide audible and visual notification of any failure in the surveillance system so that it can be immediately resolved. During a power outage all video cameras and recording equipment will be able to run on emergency power with a battery backup system to ensure continued operation for at least one (1) hour. Video surveillance footage will viewable by licensees on their mobile devises.

3.14. Describe the locked and secure area where video surveillance recording equipment and original copies of surveillance records will be housed and stored, and how you will ensure the area is accessible only to authorized personnel, law enforcement, or an agent of the Marijuana Control Board. If you will be using an offsite monitoring service and offsite storage of video surveillance records, your response must include how the offsite facility will meet these security requirements:

The Video surveillance and recorded equipment is located in the "Security DVR Lockbox" to ensure the surveillance footage is secure, ONLY licensees will have key access to this lockbox, the key for the lockbox shall state "DO NOT DUPLICATE" to prevent unauthorized copies of the key from being replicated. The Security DVR Lockbox is depicted on the premises diagram. Recorded data will be stored for a minimum of forty (40) days, and will be uploaded to a separate hard drive and stored longer in the event of a criminal, civil, or administrative investigation. Recordings will be stored with a time and date stamp, and archived in a format to prevent against alteration. Recordings will be available to AMCO and local law enforcement upon request in a formant that AMCO enforcement can easily view. Licensees will have remote access to real time video recording and to monitor the premises and all operations virtually on their mobile device. Enforcement may also come to the facility and view surveillance on the facility's computer, which sits on the desk next to the Security DVR Lockbox.

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Section 4 – Business Records

Review the requirements under 3 AAC 306.755. All licensed marijuana establishments must maintain, in a format that is readily understood by a reasonably prudent business person, certain business records.

4.1. I certify that the following business records will be maintained and kept on the licensed premises: Initials

a. **all books and records necessary to fully account for each business transaction conducted under my license for the current year and three preceding calendar years** *(records for the last six months must be maintained on the licensed premises; older records may be archived on or off-premises)*; [ID]

b. **a current employee list setting out the full name and marijuana handler permit number of each licensee, employee, and agent who works at the marijuana establishment;** [ID]

c. **the business contact information for vendors that maintain video surveillance systems and security alarm systems for the licensed premises;** [ID]

d. **records related to advertising and marketing;** [ID]

e. **a current diagram of the licensed premises, including each restricted access area;** [ID]

f. **a log recording the name, and date and time of entry of each visitor permitted into a restricted access area;** [ID]

g. **all records normally retained for tax purposes;** [ID]

h. **accurate and comprehensive inventory tracking records that account for all marijuana inventory activity from seed or immature plant stage until the retail marijuana or retail marijuana product is sold to a consumer, to another marijuana establishment, or destroyed;** [ID]

i. **transportation records for marijuana and marijuana product, as required by 3 AAC 306.750(f); and** [ID]

j. **registration and inspection reports of scales registered under the Weights and Measures Act, as required by 3 AAC 306.745.** [ID]

4.2. A marijuana establishment is required to exercise due diligence in preserving and maintaining all required records. Describe how you will prevent records and data, including electronically maintained records, from being lost or destroyed:

At least six months of business records will be stored on site in the desk located in the "Work Area" as depicted on the diagram. All hard copy records will be scanned to local hard drives and backed up on flash drives or external hard drives to ensure destruction of records and data is prevented. Hard copies (if original hard copies needed to be kept in addition to electronic versions such as Visitors Logs) will be kept in the designated Desk in a locked drawer that is accessible only to Licensees and maybe a general managing employee. All business records and data Facility will be coped for backup. Back up hard drives of copies of all business data and records will be kept in a secure area of the licensees private residence OR in a locked secured deposit bank owned by the licensees at a financial institution. Facility records will be managed by Licensees in accordance with standard retention policies to ensure that business records are stored in a consistent and searchable manner.

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Section 5 – Inventory Tracking of All Marijuana and Marijuana Product

Review the requirements under 3 AAC 306.730. All licensed marijuana establishments must use a marijuana inventory tracking system capable of sharing information with Metrc to ensure all marijuana cultivated and sold in the state, and each marijuana product processed and sold in the state, is identified and tracked from the time the marijuana is propagated from seed or cutting, through transfer to another licensed marijuana establishment, or use in manufacturing a marijuana product, to a completed sale of marijuana or marijuana product, or disposal of the harvest batch of marijuana or production lot of marijuana product.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

5.1. My marijuana establishment will be using Metrc, and if any other tracking software is used, it will be capable of sharing information with Metrc. ID

5.2. All marijuana delivered to a marijuana establishment will be weighed on a scale registered in compliance with 3 AAC 306.745. ID

5.3. My marijuana establishment will use registered scales in compliance with AS 45.75.080 (Weights and Measures Act), as required by 3 AAC 306.745. ID

Section 6 – Employee Qualification and Training

Review the requirements under 3 AAC 306.700. A marijuana establishment and each licensee, employee, or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or a marijuana product, or who checks the identification of a consumer or visitor, must obtain a marijuana handler permit from the board before being licensed or beginning employment at a marijuana establishment.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

6.1. Each licensee, employee, or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or marijuana product, or who checks the identification of a consumer or visitor, shall obtain a marijuana handler permit from the board before being licensed or beginning employment at the marijuana establishment. ID

6.2. Each licensee, employee, or agent who is required to have a marijuana handler permit shall keep that person's marijuana handler permit card in that person's immediate possession (or a valid copy on file on the licensed premises) when on the licensed premises. ID

6.3. Each licensee, employee, or agent who is required to have a marijuana handler permit shall ensure that that person's marijuana handler permit card is valid and has not expired. ID

6.4. Describe any in-house training that will be provided to employees and agents (apart from a marijuana handler course):

At first, the only employees will be the licensees, but the training below also applies to the licensees to ensure that the licensees are current on the regulations, fed and state legal issues, and proper standard operational policies to help insure safety of product, facility and licensees, and consumers. Training packets will be developed and updated over time and will include safety procedures that specifically address the facility's security measures and controls for the prevention of diversion, theft, and loss of marijuana such as emergency response procedures and state and federal statutes regarding confidentiality. As proper safety and security procedures are of the utmost importance to the licensees, the most up-to-date reading materials will be available to employees at all times. Licensees will conduct quarterly staff and licensee meetings with the purpose of updating all employees on new state and local regulations, assuring that each employee is performing within company procedure, assessing any procedural changes that are needed, and addressing any comments or concerns from the staff. Prior to beginning work, employees will be expected to understand: (1) Alaska laws, regulations, and codes governing the marijuana industry and marijuana establishments; (2) all of the permitting requirements to act as a marijuana handler (including obtaining a Marijuana Handler card from state approved course provider prior to commencing employment) and to work in a marijuana establishment; (3) Haystack standards, operational protocol, and best practices with regard to all phases of the cultivation and sale of marijuana; (4) general safety procedures and security protocol; (5) how to think defensively if threatening situations occur, and how to recognize the signs of impairment, drug abuse, and instability in co-workers; (6) in-depth information about our particular strains and marijuana related products; (7) in-depth information on the requirements of each room, task, and system; (8) the general federal, state, and local employment regulations by which Haystack, is governed; and (9) cultivation-specific education. To ensure full coverage for each position, all employees will be cross-trained on the requirements of each job. Haystack will encourage staff (and its licensees) to attend seminars, conferences, and workshops, and Management will maintain a library of resources on marijuana topics, available to employees at all times. The state and local marijuana regulations and laws will be posted in the facility for reference.

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Section 7 – Health and Safety Standards

Review the requirements under 3 AAC 306.735.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box:	Initials
7.1. I understand that a marijuana establishment is subject to inspection by the local fire department, building inspector, or code enforcement officer to confirm that health or safety concerns are not present.	TD
7.2. I have policies regarding health and safety standards (including: ensuring a person with an illness or infection does not come into contact with marijuana or marijuana product; good hygienic practices; cleaning and maintenance of equipment and the premises; pest deterrence; chemical storage; sanitation principles; and proper handling of marijuana and marijuana product) and will take all reasonable measures and precautions to ensure that they are met or exceeded.	TD
7.3. I have policies to ensure that any marijuana or marijuana product that has been stored beyond its usable life, or was stored improperly, is not salvaged and returned to the marketplace.	TD
7.4. I have policies to ensure that in the event information about the age or storage conditions of marijuana or marijuana product is unreliable, the marijuana or marijuana product will be handled in accordance with 3 AAC 306.735(d).	TD

Answer "Yes" or "No" to each of the following questions:	Yes	No
7.5. Adequate and readily accessible toilet facilities that are maintained and in good repair and sanitary condition are clearly indicated on my Form MJ-02: Premises Diagram.	☐	✓
7.6. Convenient handwashing facilities with running water at a suitable temperature are clearly indicated on my Form MJ-02: Premises Diagram.	☐	✓

7.7. If you answered "No" to either 7.5 or 7.6 above, describe how toilet and/or handwashing facilities are made accessible, as required by 3 AAC 306.735(b)(2):

A Building with running water (and hot water for handwashing) and toilet facilities is located near the Facility in a licensees private residence and is accessible by all Visitors and Employees

Section 8 – Transportation and Delivery of Marijuana and Marijuana Products

Review the requirements under 3 AAC 306.750.

8.1. Describe how marijuana or marijuana product will be prepared, packaged, and secured for shipment. Include a description of the type of locked, safe, and secure storage compartments to be used in vehicles transporting marijuana or marijuana product:

All Marijuana Plants will be harvested, dried, cured, tested, and then separated into packages ranging from one gram up to one ounce for retailers and one to five pounds for wholesale to retailer or producers. These tamper evident packages will then be properly labeled per 3 AAC 306.475, Logged into METRC and stored in the secured storage area (after passing testing and being moved from the quarantine container) within the Facility until Haystack is ready for transport to licensed retailers or producers. A third party transportation company may be used, if Haystack transports the product itself, product will be stored in a locked, sanitary, container that is made of hard material, such as plastic or steel, and secured to the inside of the transport vehicle. A Metrc generated transport manifest will accompany all marijuana in transit. Haystack will send a copy of the manifest with the product, and file an additional copy on the premises as a business record. The manifest will document the strain name, type of product, batch number, weight, name of the transporter and handler's ID, time of departure and expected delivery, and the make, model, and license plate of the transporting vehicle. The transport vehicle will travel directly between destinations without making any unnecessary stops, and marijuana will be sealed in not more than five (5) pound containers inside a locked storage compartment within the vehicle or bed of a truck for wholesale transactions and up to one-pound containers for re-sale by retailers without re-packaging, and up to one ounce for non-repackaging by a retailer. At no time during transit will marijuana be visible outside the vehicle. The shipping container will have a label stating that a licensed testing facility has tested each batch in the shipment, and list: (1) the date of final testing; (2) the cannabinoid potency profile, expressed as a range of percentages that extends from the lowest percentage to highest percentage of concentration for each cannabinoid listed from every test conducted on that strain of marijuana from the same marijuana cultivation facility within the last three months; (3) a statement listing the results of microbial testing; and (4) a statement listing the contaminants for which the marijuana was tested, including molds, mildew, filth, herbicides, pesticides, fungicides, and harmful chemicals. Any packaging done at the facility will be performed in an area specifically set aside for packaging and monitored with 24-hour surveillance. Packaging will be uniform with labels secure and prominently displayed. Haystack will use certified scales in compliance with the Alaska Weights and Measures Act, and will maintain registration and inspection reports at the facility.

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You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

8.2. The marijuana establishment from which a shipment of marijuana or marijuana product originates will ensure that any individual transporting marijuana shall have a marijuana handler permit required under 3 AAC 306.700. [ID]

8.3. The marijuana establishment that originates the transport of any marijuana or marijuana product will use the marijuana inventory tracking system to record the type, amount, and weight of marijuana or marijuana product being transported, the name of the transporter, the time of departure and expected delivery, and the make, model, and license plate number of the transporting vehicle. [ID]

8.4. The marijuana establishment that originates the transport of any marijuana or marijuana product will ensure that a complete printed transport manifest on a form prescribed by the board must be kept with the marijuana or marijuana product at all times during transport. [ID]

8.5. During transport, any marijuana or marijuana product will be in a sealed package or container in a locked, safe, and secure storage compartment in the vehicle transporting the marijuana or marijuana product, and the sealed package will not be opened during transport. [ID]

8.6. Any vehicle transporting marijuana or marijuana product will travel directly from the shipping marijuana establishment to the receiving marijuana establishment, and will not make any unnecessary stops in between except to deliver or pick up marijuana or marijuana product at any other licensed marijuana establishment. [ID]

8.7. When the marijuana establishment receives marijuana or marijuana product from another licensed marijuana establishment, the recipient of the shipment will use the marijuana inventory tracking system to report the type, amount, and weight of marijuana or marijuana product received. [ID]

8.8. The marijuana establishment will refuse to accept any shipment of marijuana or marijuana product that is not accompanied by the transport manifest. [ID]

Section 9 – Signage and Advertising

9.1. Describe any signs that you intend to post on your establishment with your business name, including quantity, dimensions, graphics, and location on your establishment (photos or drawings may be attached):

No Business Name signs or Advertising Signs will be placed on the outside of the cultivation facility. Haystack does intend on utilizing a mailer list of retailer's email addresses on file with the state of Alaska to send its strain lists and prices to retailers as a form of advertising. Haystack may also use social media as form of advertisement and will comply with all warnings requirements.

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9.2. Describe any advertising you intend to distribute of your establishment. Include medium types and business logos (photos or drawings may be attached):

Haystack Investments, Inc., advertising and marketing plans to utilize the following medium types when distributing advertisements:

- **Newspaper ads**
- **emailing licensed retail establishments price and strain list**
- **social media to feature specific strains**
- **magazine ads**
- ***or any other similar marketing platform**

Advertisements will include the following logo, and will include each warning statement verbatim as they are listed in the regulations.

*** A logo for Haystack has not been developed - once it is developed, a image of the same will be sent to AMCO enforcement for review.***

I declare under penalty of unsworn falsification that this form, including all accompanying schedules and statements, is true, correct, and complete.

James C Dunlap
Signature of licensee

JAMES C DUNLAP
Printed name of licensee

NOTARY PUBLIC
MALISSA BERGAN
STATE OF ALASKA
My Commission Expires Feb. 1, 2021

Notary Public in and for the State of Alaska

My commission expires: 2/1/21

Subscribed and sworn to before me this 11 day of June, 2019.

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(Additional Space as Needed):

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