



THE STATE  
*of* **ALASKA**  
GOVERNOR MICHAEL J. DUNLEAVY

**Department of Commerce, Community,  
and Economic Development**

ALCOHOL & MARIJUANA CONTROL OFFICE

550 West Seventh Avenue, Suite 1600  
Anchorage, AK 99501  
Main: 907.269.0350

**MEMORANDUM**

TO: Chair and Members of the Board

DATE: June 28, 2019

FROM: Erika McConnell  
Director, Marijuana Control Board

RE: Tundra Herb Company, LLC  
#17480

Tundra Herb Company, LLC, a retail marijuana store, is requesting approval of amendment(s) to its operating plan. Attached is MJ-15 Operating Plan Change application, and current operating plan pages as approved. The change(s) has been temporarily approved.





## Alaska Marijuana Control Board

**Form MJ-15: Operating Plan Change****What is this form?**

This operating plan change form is required for all marijuana establishment licensees seeking to change a licensed marijuana establishment's existing operating plan, as required by 3 AAC 306.100. With this form, a licensee may request changes to as much or as little as desired of Form MJ-01 and/or the corresponding operating plan supplemental for the establishment's license type.

**The required \$250 change fee may be made by check, cashier's check, or money order.**

Please complete and submit with this form the pages of Form MJ-01 and/or the corresponding operating plan supplemental that contain sections that you are requesting to change. **All fields must be completed of any page for which you are requesting changes** – upon board approval, the submitted pages will replace those currently on file. If your current, approved operating plan is on the original version of the forms, you may be required to complete and submit the new operating plan forms in their entirety.

**The form(s) that I am requesting board approval to change is:**

- ☐ Form MJ-01: Marijuana Establishment Operating Plan
- ☒ Form MJ-03: Retail Marijuana Store Operating Plan Supplemental
- ☐ Form MJ-04: Marijuana Cultivation Facility Operating Plan Supplemental
- ☐ Form MJ-05: Marijuana Product Manufacturing Facility Operating Plan Supplemental
- ☐ Form MJ-06: Marijuana Testing Facility Operating Plan Supplemental

This form must be completed and submitted to AMCO's main office prior to changing existing operations. The licensed establishment's operations may not be altered unless and until the director has given temporary approval or the Marijuana Control Board (MCB) has given final approval of the changes. Please note that licensees seeking to change operating plans for multiple licenses must submit a separate completed copy of this form for each license.

**Section 1 – Establishment Information**

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Tundra Herb Company, LLC	MJ License #:	17480		
License Type:	Marijuana Retail				
Doing Business As:	Tundra Herb Company, LLC				
Premises Address:	520 W 6th Ave, Suite A				
City:	Anchorage	State:	Alaska	ZIP:	99501

**Form MJ-15: Operating Plan Change****Section 2 – Summary of Changes**

Provide a summary of the changes for which you are requesting approval.

Requesting approval for changes to Form MJ-03, Section 5.1

Would like it to state the following:

All marijuana product for displays will be stored in designated labeled and approved packaging per 3AAC 306.565 and 306.570. It will also be placed in glass display cases as notated in drawings. Retail product will be stored under the display cases and pulled to fill orders and for viewing. We will have a POS system that communicates directly with METRC.

**Section 3 – Declarations**

Read each statement below, and then sign your initials in the corresponding box to the right:

Initials

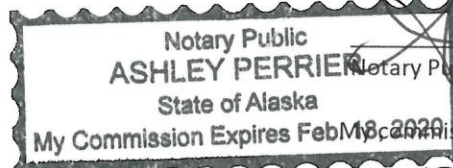
The proposed changes conform to all applicable public health, fire, and safety laws.

TR

I understand that any temporary approval granted by the director is pending a final decision by the MCB; therefore, any investment I make, based upon temporary approval, is at my own risk.

TR

As a marijuana establishment licensee, I declare under penalty of unsworn falsification that this form, including all accompanying schedules and statements, is true, correct, and complete.

Signature of licensee  
*Tyler Russett*Printed name of licensee  
Tyler Russett

Subscribed and sworn to before me this 13 day of May, 2019.

AMCO Director Review for Temporary Approval Pending Final MCB Decision:

Approved

Disapproved

Printed name of Director  
Erika McConnellDate  
5/16/19Signature of Director  
*Erika McConnell*

Director Comments:





# Form MJ-03: Retail Marijuana Store Operating Plan Supplemental

## Section 4 – Signage and Advertising

Review the requirements under 3 AAC 306.360 and 3 AAC 306.365. All licensed retail marijuana stores must meet minimum standards for signage and advertising.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

4.1. I understand and agree to follow the limitations regarding the number, placement, and size of signs on my proposed establishment, set forth in 3 AAC 306.360(a).

TR

4.2. The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage the sale of marijuana or marijuana products.

TR

4.3. All advertising for marijuana or marijuana product will contain the warnings required under 3 AAC 306.360(e).

TR

4.4. I understand and agree to post, in a conspicuous location visible to customers, the notification signs required under 3 AAC 306.365.

TR

4.5. I certify that no advertisement for marijuana or marijuana product will contain any statement or illustration that:

a. is false or misleading;

TR

b. promotes excessive consumption;

TR

c. represents that the use of marijuana has curative or therapeutic effects;

TR

d. depicts a person under the age of 21 consuming marijuana; or

TR

e. includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana.

TR

4.6. I certify that no advertisement for marijuana or marijuana product will be placed:

a. within 1,000 feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21;

TR

b. on or in a public transit vehicle or public transit shelter;

TR

c. on or in a publicly owned or operated property;

TR

d. within 1,000 feet of a substance abuse or treatment facility; or

TR

e. on a campus for postsecondary education.

TR

## Section 5 – Displays and Sales

5.1. Describe how marijuana and marijuana products at the retail marijuana store will be displayed and sold:

All marijuana product for displays will be stored in designated labeled and approved packaging per AAC306.570. It will also be placed in glass display cases as notated in drawings. Retail product will be stored in glass display cases and pulled to fill orders and for viewing. GrowFlow will be the POS used to track all sales according to law.

AMCO

Current page(s) of  
operating plan or  
supplemental  
operating plan being  
amended.

**Form MJ-03: Retail Marijuana Store Operating Plan Supplemental****Section 4 – Signage and Advertising**

Review the requirements under 3 AAC 306.360 and 3 AAC 306.365. All licensed retail marijuana stores must meet minimum standards for signage and advertising.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

4.1. I understand and agree to follow the limitations regarding the number, placement, and size of signs on my proposed establishment, set forth in 3 AAC 306.360(a).

TR

4.2. The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage the sale of marijuana or marijuana products.

TR

4.3. All advertising for marijuana or marijuana product will contain the warnings required under 3 AAC 306.360(e).

TR

4.4. I understand and agree to post, in a conspicuous location visible to customers, the notification signs required under 3 AAC 306.365.

TR

4.5. I certify that no advertisement for marijuana or marijuana product will contain any statement or illustration that:

a. is false or misleading;

TR

b. promotes excessive consumption;

TR

c. represents that the use of marijuana has curative or therapeutic effects;

TR

d. depicts a person under the age of 21 consuming marijuana; or

TR

e. includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana.

TR

4.6. I certify that no advertisement for marijuana or marijuana product will be placed:

a. within 1,000 feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21;

TR

b. on or in a public transit vehicle or public transit shelter;

TR

c. on or in a publicly owned or operated property;

TR

d. within 1,000 feet of a substance abuse or treatment facility; or

TR

e. on a campus for postsecondary education.

TR

**Section 5 – Displays and Sales**

5.1. Describe how marijuana and marijuana products at the retail marijuana store will be displayed and sold:

All marijuana product for displays will be stored in designated labeled ~~unlabeled~~ packaging per 3 AAC 306.565 and 3 AAC 306.570. it will also be placed <sup>approved</sup> in glass display cases as notated in drawings. Retail product will be stored under the display cases and pulled to fill orders and for viewing. Green Bits will be the POS used to track all sales according to law.