Current page(s) of operating plan or supplemental operating plan being amended.

Form MJ-03: Retail Marijuana Store Operating Plan Supplemental

Section 4 – Signage and Advertising

Review the requirements under 3 AAC 306.360 and 3 AAC 306.365. All licensed retail marijuana stores must meet minimum standards for signage and advertising.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

4.1. I understand and agree to follow the limitations regarding the number, placement, and size of signs on my proposed establishment, set forth in 3 AAC 306.360(a). JW

4.2. The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage the sale of marijuana or marijuana products. JW

4.3. All advertising for marijuana or marijuana product will contain the warnings required under 3 AAC 306.360(e). JW

4.4. I understand and agree to post, in a conspicuous location visible to customers, the notification signs required under 3 AAC 306.365. JW

4.5. I certify that no advertisement for marijuana or marijuana product will contain any statement or illustration that:

- **a. is false or misleading;** JW
- **b. promotes excessive consumption;** JW
- **c. represents that the use of marijuana has curative or therapeutic effects;** JW
- **d. depicts a person under the age of 21 consuming marijuana; or** JW
- **e. includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana.** JW

4.6. I certify that no advertisement for marijuana or marijuana product will be placed:

- **a. within 1,000 feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21;** JW
- **b. on or in a public transit vehicle or public transit shelter;** JW
- **c. on or in a publicly owned or operated property;** JW
- **d. within 1,000 feet of a substance abuse or treatment facility; or** JW
- **e. on a campus for postsecondary education.** JW

Section 5 – Displays and Sales

5.1. Describe how marijuana and marijuana products at the retail marijuana store will be displayed and sold:

After ID is checked, when customers enter the retail area, they will see cannabis products displayed in locked display containers. These containers will be attached to the table display and not removable.
"See Image on pg.6/6 titled Cannabis Display."

Once the customer determines to make a purchase he/she will be escorted to our "check out window." Behind the check out window, within our restricted area, the product will be weighed on our digital scale, and placed into a child proof container with proper labeling by a Tufted Puffin staff person. Next, our staff person will ask for the customers ID, enter the purchase into our POS/Tracking system including the product/amount sold, all via a bar code scanner. The customer will have the option and right not to have their information retained by our establishment.

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(Additional Space as Needed):

Section 5(5.1) "Cannabis Display."

The Aroma E-Pod™ features a microscopic lens for magnified viewing and a unique aroma screen allowing customers to obtain the full fragrance of the strain without disturbing trichomes or violating any state-specific regulations.

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