Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Operating Plan Supplemental
Form MJ-03: Retail Marijuana Store

What is this form?

This operating plan supplemental form is required for all applicants seeking a retail marijuana store license and must accompany **Form MJ-01: Marijuana Establishment Operating Plan**, per 3 AAC 306.020(b)(11). Applicants should review **Chapter 306: Article 3** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of the statutes and regulations.

If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020 and 3 AAC 306.315(2).

What additional information is required for retail stores?

Applicants must identify how the proposed establishment will comply with applicable regulations regarding the following:

- Prohibitions
- Signage and advertising
- Displays and sales
- Exit packaging and labeling
- Security
- Waste disposal

This form must be completed and submitted to AMCO's main office before any new or transfer application for a retail marijuana store license will be considered complete.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Blue Mountain Green, LLC	**MJ License #:**	23966		
License Type:	Retail Marijuana Store				
Doing Business As:	The Honey Pot				
Premises Address:	2364 Badger Rd, Unit C				
City:	North Pole	**State:**	Alaska	**ZIP:**	99705

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Section 2 – Overview of Operations

2.1. Provide an overview of your proposed facility's operations. Include information regarding the intake and flow of marijuana and marijuana product at your premises, and a description of what a standard customer visit to your establishment would entail:

Intake and Flow of Marijuana Product: An authorized Honey Pot employee will receive all product into the restricted work area via the door on the East side of the building. Transporter/Vendor ID will be checked for compliance; all vendors will be required to sign in appropriately. Once the transport manifest is checked for completeness, we will begin weighing/counting the product to verify accuracy. When satisfied with the manifest and product, the authorized Honey Pot employee will sign the manifest and accept the product in METRC. Should there be any discrepancies with the manifest and/or product, the Honey Pot employee will sign the manifest as rejected and the shipment will not be received in METRC. The transporter will return the shipment back to its origin. Bulk raw flower product will be re-packed and batched for storage in an airtight container and placed in the cold storage unit that is maintained between 65-68 F degrees until breakdown to prevent spoilage. When packaging product from bulk containers, the contents of the entire container will be weighed prior to packaging to verify starting weight. Product will be broken down into gram, quarter ounce, half ounce and full ounce portions for packing. Once packaged with all appropriate labels, product will be counted and considered ready for display and sale. All product handling will be documented on paper, in our inventory management system and in METRC prior to being considered ready for display and sale.

Flow of standard Customer Visit: Upon entering the public retail entrance on the West side of the building, all customers will be immediately greeted and ID checked. If the customer is verified to be age 21 or older with an acceptable form of ID that meets regulations, they will be allowed to remain on premises, browse product and ask questions. All marijuana products will be in display cases or otherwise out of reach and will only be handled by Honey Pot employees until a sale is made. The customer ' s ID will be checked again prior to a sale if the bud-tender rendering the sale is not the same one who checked the ID upon entry to the store. The POS/Inventory tracking system will account for all sales and will limit a bud-tender from selling more than one ounce of marijuana flower or 5,600 mg of marijuana products in a single transaction.

Section 3 – Prohibitions

Review the requirements under 3 AAC 306.310.

3.1. Describe how you will ensure that the retail marijuana store will not sell, give, distribute, or deliver marijuana or marijuana product to a person who is under the influence of an alcoholic beverage, inhalant, or controlled substance:

During the intake and ID check process, as well as throughout the customer's visit to the store, Honey Pot empoloyees will closely observe the behavior of all customers. All Honey Pot employees will be trained to identify the signs of someone who is under the influence of alcohol, an inhalant or a controlled substance: strong odors associated with alcohol, inhalants and controlled substances, incoherent speech and/or physical signs of intoxication or impairment.

3.2. I certify that the retail marijuana store will not: Initials

a. **sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product in a quantity exceeding the limit set out in 3 AAC 306.355;**

b. **sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product over the internet;**

c. **offer or deliver to a consumer, as a marketing promotion or for any other reason, free marijuana or marijuana product, including a sample;**

d. **offer or deliver to a consumer, as a marketing promotion or for any other reason, alcoholic beverages, free or for compensation; or**

e. **allow a person to consume marijuana or a marijuana product on the licensed premises.**

Answer "Yes" or "No" to the following question: Yes No

3.3. Do you plan to request future approval of the Marijuana Control Board to permit consumption of marijuana or marijuana product in a designated area on the proposed premises? ☑ ☐

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Section 4 – Signage and Advertising

Review the requirements under 3 AAC 306.360 and 3 AAC 306.365. All licensed retail marijuana stores must meet minimum standards for signage and advertising.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

4.1. I understand and agree to follow the limitations regarding the number, placement, and size of signs on my proposed establishment, set forth in 3 AAC 306.360(a).

4.2. The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage the sale of marijuana or marijuana products.

4.3. All advertising for marijuana or marijuana product will contain the warnings required under 3 AAC 306.360(e).

4.4. I understand and agree to post, in a conspicuous location visible to customers, the notification signs required under 3 AAC 306.365.

4.5. I certify that no advertisement for marijuana or marijuana product will contain any statement or illustration that:

- **a. is false or misleading;**
- **b. promotes excessive consumption;**
- **c. represents that the use of marijuana has curative or therapeutic effects;**
- **d. depicts a person under the age of 21 consuming marijuana; or**
- **e. includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana.**

4.6. I certify that no advertisement for marijuana or marijuana product will be placed:

- **a. within 1,000 feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21;**
- **b. on or in a public transit vehicle or public transit shelter;**
- **c. on or in a publicly owned or operated property;**
- **d. within 1,000 feet of a substance abuse or treatment facility; or**
- **e. on a campus for postsecondary education.**

Section 5 – Displays and Sales

5.1. Describe how marijuana and marijuana products at the retail marijuana store will be displayed and sold:

Marijuana and marijuana products will be displayed in glass-enclosed display cases with locked access, in a refrigerated locked case or behind the sales counter out of reach of the customer. We will consider " out of reach " to include the measurements of anyone 6 ' 3 " and under. The Honey Pot will sell marijuana flower both pre-packed and deli-style using sniff jars for customer consideration. Sniff jars will not be handled by anyone without a Marijuana Handlers Card. Products that require refrigeration will be displayed out of customer reach in either a glass-fronted refrigerated cabinet or using empty packing behind glass.

Prepackaged marijuana product will be labeled with all required AMCO standard labeling (see section 6). Deli-style selections will be weighed using a certified scale that meets the State of Alaska weights and measurements standards. We will encourage patrons to reuse any childproof containers to reduce waste. If the customer ' s container is deemed not childproof, we will use an approved container supplied by The Honey Pot and will affix all required AMCO standard labeling to any packaging containing product. Purchases will be concealed for exit from the store in opaque packaging. The Honey Pot will use a METRC approved POS system that will record and track sales daily. All sales will then be accounted for daily in METRC.

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Section 6 – Exit Packaging and Labeling

Review the requirements under 3 AAC 306.345.

6.1. Describe how the retail marijuana store will ensure that marijuana and marijuana products sold on its licensed premises will meet the packaging and labeling requirements set forth in 3 AAC 306.345(a):

The Honey Pot will ensure that all marijuana products sold meet the packaging and labling requirements of 3 AAC 306.345, 3 AAC 306.470, 3 AAC 306.565 AND 3 AAC 306.570. We will ensure that all product packages placed in the retail store for sale are in sealed, opaque and child-resistant packaging. Pre-packaged products will be inspected to verify that they meet all packaging and labeling requirements. All packaging will contain the appropriate warning label, [redacted] logos, cultivation facility information, testing facility information, testing date and [redacted] THC levels. No [redacted] images or information that is not within regulations will be included on the packaging. All marijuana flower, edibles and concentrates will be packaged in compliance with 3 ACC 306.560 and will not exceed potency levels specified.

6.2. Provide a sample label that the retail marijuana store will use to meet the labeling requirements set forth in 3 AAC 306.345(b):

See next page

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FRONT LABEL:

The Honey Pot

LOGO

Strain Name

Net Weight:

BACK LABEL:

Strain Name:

Retailer:

License #:

Cultivator:

License #

HB#

ID#

Net Weight:

THC:

CBD:

Terpenes:

WARNING: Marijuana has intoxicating effects and may be habit forming and addictive. Marijuana impairs concentration, coordination and judgment. Do not operate a vehicle or machinery under its influence. There are health risks associated with consumption of marijuana. For use only by adults twenty-one years and older. Keep out of the reach of children. Marijuana should not be used by women who are pregnant or breast feeding.

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Section 7 – Security

Review the requirements under 3 AAC 306.350 and 3 AAC 306.720.

7.1. Describe the retail marijuana store's procedures for ensuring a form of valid photographic identification has been produced before selling marijuana or marijuana product to a person, as required by 3 AAC 306.350(a):

Upon entry to the retail store, an ID check will be completed. The customer must produce a valid government-issued picture ID that is in good condition and does not appear to have been altered or tampered with. The Honey Pot employee will then verify the following: photo ID and description match the customer in front of them; customer is age 21 or older and; ID is not expired. The Honey Pot employee will also observe for signs of intoxication/impairment. Any discrepancies with the ID and/or any signs of intoxication/impairment will be cause to request the customer to leave the premises.

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

7.2. The video surveillance and camera recording system for the licensed premises covers each point-of-sale area. [initials]

Section 8 – Waste Disposal

Review the requirements under 3 AAC 306.740.

8.1. Describe how you will store, manage, and dispose of any marijuana waste, including expired marijuana or marijuana products, in compliance with any applicable laws. Include details about the material(s) you will mix with ground marijuana waste and the processes that you will use to make the marijuana waste unusable for any purpose for which it was grown or produced:

Any marijuana deemed as waste will be made unusable by mixing and grinding plant waste in a 50/50 concentration with other compostable material such as soil, coffee grounds or grass clippings. The mixed material will be placed in a sealed container and stored under camera in a restricted access area for not less than three (3) days after notifying AMCO of the waste. Only then will waste will be removed for disposal in a FNSB Solid Waste Facility. All marijuana waste will be accounted for in METRC as appropriate.

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

8.2. The retail marijuana store shall give the board at least three days written notice required under 3 AAC 306.740(c) before making marijuana waste unusable and disposing of it. [initials]

I declare under penalty of unsworn falsification that this form, including all accompanying schedules and statements, is true, correct, and complete.

Signature of licensee

MONIQUE T. DAIGLE
Printed name of licensee

SARA LEVINE
My Commission Expires
NOTARY PUBLIC
June 24, 2021
STATE OF ALASKA

Sara Levine
Notary Public in and for the State of Alaska

My commission expires: 6-24-21

Subscribed and sworn to before me this 25 day of Feb, 2020.

License #_____

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(Additional Space as Needed):

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