



Enforcement Principles

January 2021

Purpose: Well-defined priorities and consistent enforcement ensure that legitimate, taxpaying business people will be the ones operating licenses in a manner that keeps alcohol and marijuana out of the hands of underage persons and degrades illegal markets. AMCO staff will continue to enforce all applicable statutes and regulations, relying on the language of the applicable statutes and regulations; the enforcement principles set forth in this document are designed to assist AMCO staff with focusing resources to meet their responsibilities to the boards and the public. AMCO Enforcement prioritizes in a manner that will protect the public health, safety, and welfare.

Alcohol Beverage Control Enforcement Principles

- Sales to minors/underage persons/ furnishing to minors
- Over Service/Sale to Drunken Person
- Illegal sales by unlicensed facilities/sellers
- Server Education
- Focused enforcement on problem premises with history of assaults, fights, weapons violations disorderly conduct and/or DUI's where premises was place of last drink-/ public safety /public health complaints.
- Undisclosed Financial Interest
- Gambling/prostitution (ties to human trafficking on licensed premises)
- General Complaints
- Coordinate retail enforcement efforts with AST and local LE during maximum enforcement periods to help decrease DUI and DUI-related accidents
- Training for LE agencies
- Community outreach & training for licensees
- Inspections & walk throughs- tied to some of the above- include permitted events, initial inspections and routine

Marijuana Control Enforcement Principles

- Sales to minors/underage persons/furnishing to minors
- Sale of untested product
- Illegal/unlicensed Marijuana Cultivations
- Diversion
- Focused enforcement on problem premises with history of assaults, fights, weapons violations disorderly conduct and/or DUI's where premises was place of last drink-/ public safety /public health complaints
- Server Education

- METRC Violations
- Sales to drunken persons
- New license Inspections
- General Complaints
- Renewal Inspections
- Odor Complaints
- Advertisement Violations
- Coordinate retail enforcement efforts with AST and local LE during maximum enforcement periods to help decrease DUI and DUI-related accidents
- Training for LE agencies
- Community outreach & training for licensees
- Annual Inspections & walk throughs- tied to some of the above- including trade shows and routine.