AMCO Received 3/10/21

Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Form MJ-01: Marijuana Establishment Operating Plan

What is this form?

An operating plan is required for all marijuana establishment license applications. Applicants should review **Title 17.38** of **Alaska Statutes** and **Chapter 306** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of those statutes and regulations. If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020(c).

What must be covered in an operating plan?

Applicants must identify how the proposed premises will comply with applicable statutes and regulations regarding the following:

- Control plan for persons under the age of 21
- Security
- Business records
- Inventory tracking of all marijuana and marijuana product on the premises
- Employee qualification and training
- Health and safety standards
- Transportation and delivery of marijuana and marijuana products
- Signage and advertising

Applicants must also complete the corresponding operating plan supplemental forms (**Form MJ-03, Form MJ-04, Form MJ-05,** or **Form MJ-06)** to meet the additional operating plan requirements for each license type.

Section 1 – Establishment & Contact Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Alaskan Blooms, LLC	**MJ License #:**	27122		
License Type:	Marijuana Product Manufacturing Facility				
Doing Business As:	Alaskan Blooms, LLC				
Premises Address:	2448 Arvilla St. Bldg B				
City:	Fairbanks	**State:**	Alaska	**ZIP:**	99709

Mailing Address:	2448 Arvilla St.				
City:	Fairbanks	**State:**	Alaska	**ZIP:**	99709

Designated Licensee:	Karen Lowry		
Main Phone:	9079871010	**Cell Phone:**	9079871010
Email:	alaskanblooms@gmail.com		

Section 2 – Control Plan for Persons Under the Age of 21

2.1. Describe how the marijuana establishment will prevent persons under the age of 21 from gaining access to any portion of the licensed premises and marijuana items:

Any visitor to a restricted access area must provide the following to an Alaskan Blooms Manager or designated employee:
-Valid government issued identification showing the person's picture, date of birth, and other identifying information. No person will be allowed into the restricted area without identification showing that person is 21 years of age or older. The identification must be current (not expired); unaltered; and issued by a state of the USA, District of Columbia, or province of Canada. 3 ACC306.350
-Complete visitor log required information
-Visitor must wears ID badge at all times while in the facility and must be escorted by a designated Alaskan Blooms employee at all times. At no time will there be more than 5 visitors per Alaskan Blooms employee in the facility.

Section 3 – Security

Restricted Access Areas (3 AAC 306.710):

3.1. Describe how you will prevent unescorted members of the public from entering restricted access areas:

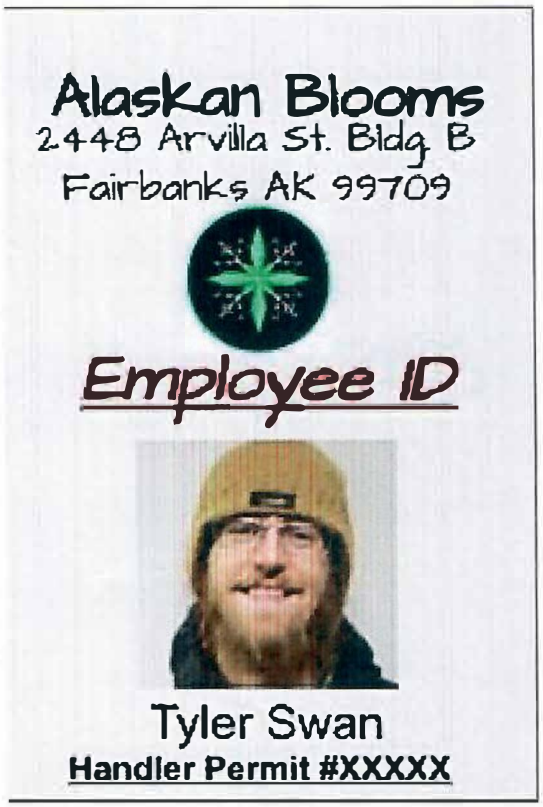
Alaskan Blooms will require that all licensees, employees, and managers wear company badges identifying themselves clearly of being an agent of the facility. A person that is under the age of 21 may not enter any restricted access area, unless they are an authorized government official, such as an AMCO agent/enforcement officer/director, Fire Marshal, City/Borough inspector, law officer. All visitors will be required to follow the process for admitting visitors as described above in section 2.1 of this MJ 01.
To ensure no un-escorted member of the public have access to any restricted access area of the facility there will be signs identifying every restricted access area that clearly state "Restricted Access Area. Visitors Must Be Escorted'. 3 ACC 306.325;306.710.
During all hours of operation, Alaskan Blooms employees will be tasked with ensuring that no unauthorized person gains access to a restricted access area with out being admitted via the process described in section 2.1.
Additionally, electronic access security cards are issued to select Alaskan Blooms employees, management and owners, allowing for limited access to restricted access areas.

3.2. Describe your recordkeeping and processes for admitting visitors into and escorting them through restricted access areas:

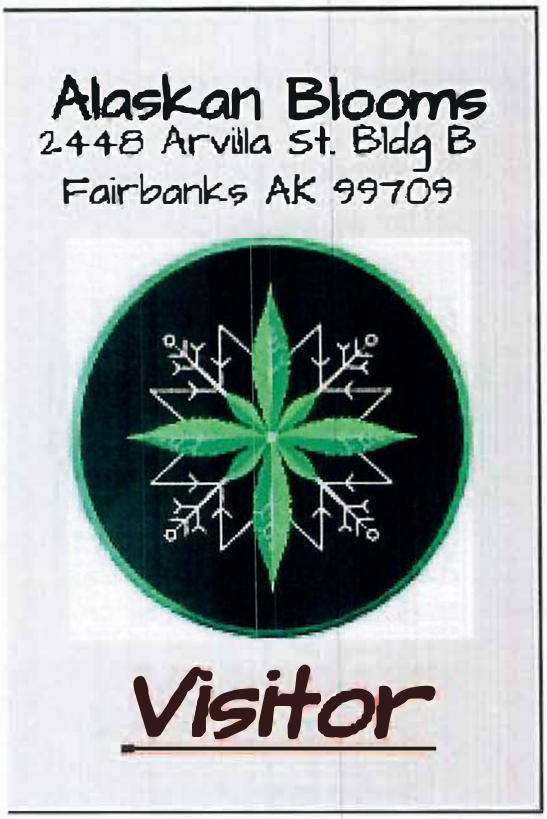
Visitor shall provide the following information for the visitor log and signature with the following information: visitors full legal name, date, check in and out times; affiliation/purpose for visit. The visitor log will also note the employee who has been designated to remain with the visitor for the duration of the visit to ensure no visitor is ever unattended.
All visitor logs will be kept permanently by the management and ownership in accordance with Alaskan Blooms record keeping policy. All visitor logs that are dated within the last 6 months shall be stored on site and immediately available to AMCO upon request. Any requests for visitor logs that are older than 6 months shall take 24 hours to fulfill as those visitor logs will be kept off site and Management will need to retrieve those for inspection.

3.3. Provide samples of licensee-produced identification badges that will be displayed by each licensee, employee, or agent while on the premises, and of visitor identification badges that will be worn by all visitors while in restricted access areas:

Employee badge



Visitor badge



Security Alarm Systems and Lock Standards (3 AAC 306.715):

3.4. Exterior lighting is required to facilitate surveillance. Describe how the exterior lighting will meet this requirement:

All entrances and windows for the facility will be illuminated during the hours of darkness. The illumination will facilitate a clear view from point of entry in order to discourage unauthorized attempts to enter the premises and to facilitate video surveillance of the facility. 3 ACC 306.715

3.5. An alarm system is required for all license types that must be activated on all exterior doors and windows when the licensed premises is closed for business. Describe the security alarm system for the proposed premises, explain how it will meet all regulatory requirements, and outline your policies and procedures regarding the actions to be taken by a licensee, employee, or agent when the alarm system alerts of an unauthorized breach:

The system will be active when the alarm has been armed. The security alarm system will have contacts on all exterior doors and windows, point of entry, point of exit and the alarm system will work in tandem with all of the security cameras utilized for facility surveillance.
The licensed facility will have:
a) Honeywell Intrusion security package consisting of the following equipment: 1-6160 keypad at front entrance, Aurora PIR Motion Detectors, Wave 2 2-Tone Sound, 467 Battery, 620 Jack and Cord.
b) Honeywell sensors with advanced ASIC based processing, split zone optics technology, totally silent relay operation, immune to pets up to 40 pounds, tamper proof design, PIR motion sensor with an ultra low current.
c) Security systems will be monitored by a third party monitoring agency that is staffed 24/7. In the event of an alarm activation local law enforcement and the business owners will be notified.
During non-business hours monitoring of all devices (motion detectors, door contacts, glass break detectors) within the system will be activated and monitored. In the event of a security breach of the licensed premises an exterior as well as an interior sounder will be activated immediately, an alarm signal will be received by the monitoring center who will notify security, local law enforcement and the licensee.
Doors with entrance and exit access to property will be monitored with Honeywell Door Contacts that will trip the system in the event the door contact is activated. Doors, windows and other exterior points of entry will have commercial grade non-residential locks. These locks will be in use at any time the entry point is not being actively utilized. 3ACC 306.715
All exterior doors are reinforced commercial grade exterior doors.
All windows and doors will be equipped with alarm contacts that will be active and secured to prevent unauthorized access.
There is a 6 foot security fence around the licensed premise that remains locked at all times unless a specific delivery is to be made to or from the facility. AMCO will be notified in the event that an alarm is tripped, and law enforcement is involved.

3.6. Describe your policies and procedures for preventing diversion of marijuana or marijuana product, including by employees:

Marijuana and marijuana products will be stored in a secured, locked area at all times. The area is restricted access and permission is only given for specific personnel to be in these locked areas. On site security and video surveillance will continuously monitor storage and packing areas. Mandatory inventory counts will be done on a weekly basis and kept with all business records. All employees will receive mandatory training to detect any diversion activity and are required to contact management if they suspect such activity is occurring. In the event that an employee is caught stealing or diverting marijuana, Alaskan Blooms will notify local law enforcement immediately and lend their full and complete cooperation towards the investigation. Alaskan Blooms will take any and all necessary steps to ensure that any illegal conduct by an employee does not compromise the facility's license and legitimate business operations. All areas are under complete and constant video surveillance (stored for at least 40 days) and randomly reviewed as an internal check to ensure no employee is diverting marijuana.AMCO will be notified in the event there is a diversion of marijuana or marijuana product.

3.7. Describe your policies and procedures for preventing loitering:

Alaskan Blooms will not tolerate unauthorized persons loitering around the facility. Security and staff will perform routine but unscheduled patrols. The facility is fenced in and not open to the public in the first place, but in the event that a person is found loitering they will be asked to leave immediately and law enforcement will be called if loitering persists.

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

3.8. I certify that if any additional security devices are used, such as a motion detector, pressure switch, and duress, panic, or hold-up alarm, to enhance security of the licensed premises, I will have written policies and procedures describing their use.

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You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

3.9. The video surveillance and camera recording system for the licensed premises covers each restricted access area, and both the interior and exterior of each entrance to the facility.

3.10. Each video surveillance recording: is preserved for a minimum of 40 days, in a format that can be easily accessed for viewing (consistent with the Alcohol & Marijuana Control Office's approved format list); clearly and accurately displays the time and date; and is archived in a format that does not permit alteration of the recorded image.

3.11. The surveillance room or area is clearly defined on the Form MJ-02: Premises Diagram that is submitted with this application.

3.12. Surveillance recording equipment and video surveillance records are housed in a designated, locked, and secure area or in a lock box, cabinet, closet or other secure area where access is limited to the licensee(s), an authorized employee, and law enforcement personnel (including an agent of the Marijuana Control Board).

3.13. Describe how the video cameras will be placed to produce a clear view adequate to identify any individual inside the licensed premises, or within 20 feet of each entrance to the licensed premises:

Multiple surveillance cameras will be affixed along the building with ample lighting in order to record all areas of the establishment. All security cameras will be positioned in such a manner as to get the most identifiable view of anyone within 20 feet of their line of sight, at each entrance, and along the exterior and interior of each Restricted Access area (entry and exit point) and adjacent to capture view of any windows. Cameras will be strategically placed to prevent any blockages from all fixtures or other equipment. All doors and safes will have video coverage to clearly identify the faces of anyone present within 20 feet. All cameras will have a recording resolution of at least 1920x1080 (2mp)-2560x1920(5mp), and will have the ability to see at night using infrared technology for night time recordings. Footage from security cameras will be available remotely, allowing ownership to view operations from anywhere. During a power outage all security systems and camera recordings have back up batteries and emergency power to run for at least 6 hours. Camera views are unobstructed in the restricted access area.

3.14. Describe the locked and secure area where video surveillance recording equipment and original copies of surveillance records will be housed and stored, and how you will ensure the area is accessible only to authorized personnel, law enforcement, or an agent of the Marijuana Control Board. If you will be using an offsite monitoring service and offsite storage of video surveillance records, your response must include how the offsite facility will meet these security requirements:

All surveillance recording and footage will be stored in a secured locked room inside the facility. Alaskan Blooms will maintain that security room, housing all supporting security and camera equipment. The security room will be locked to ensure the integrity of all security supported hardware for the whole facility. The security room will be locked at all times and will only be accessible by authorized agents. The security system will be password protected and only accessible to authorized personnel. Data will be stored on the security systems NVR for a minimum of 40 days for official records. Only Alaskan Blooms owners have the access to this room and shall limit its access to the owners, law enforcement, or an agent of AMCO. All recordings will include a time and date stamp that can be archived and made available to the appropriate agencies upon request, pending an official civil, criminal or administrative investigation.

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Section 4 – Business Records

Review the requirements under 3 AAC 306.755. All licensed marijuana establishments must maintain, in a format that is readily understood by a reasonably prudent business person, certain business records.

4.1. I certify that the following business records will be maintained and kept on the licensed premises: Initials

a. **all books and records necessary to fully account for each business transaction conducted under my license for the current year and three preceding calendar years** *(records for the last six months must be maintained on the licensed premises; older records may be archived on or off-premises)*;

b. **a current employee list setting out the full name and marijuana handler permit number of each licensee, employee, and agent who works at the marijuana establishment;**

c. **the business contact information for vendors that maintain video surveillance systems and security alarm systems for the licensed premises;**

d. **records related to advertising and marketing;**

e. **a current diagram of the licensed premises, including each restricted access area;**

f. **a log recording the name, and date and time of entry of each visitor permitted into a restricted access area;**

g. **all records normally retained for tax purposes;**

h. **accurate and comprehensive inventory tracking records that account for all marijuana inventory activity from seed or immature plant stage until the retail marijuana or retail marijuana product is sold to a consumer, to another marijuana establishment, or destroyed;**

i. **transportation records for marijuana and marijuana product, as required by 3 AAC 306.750(f); and**

j. **registration and inspection reports of scales registered under the Weights and Measures Act, as required by 3 AAC 306.745.**

4.2. A marijuana establishment is required to exercise due diligence in preserving and maintaining all required records. Describe how you will prevent records and data, including electronically maintained records, from being lost or destroyed:

Alaskan Blooms will exercise a diligent organizational structure to ensure records and state of the business are protected from being lost and destroyed. Alaskan Blooms shall provide any record required to be kept on the licensed premises to an employee of AMCO upon request. Any record kept off premise shall be provided to AMCO's employees within three business days after the request for record. (307.755)
Alaskan Blooms understands that a loss of record and data, including electronically maintained records, will not be considered an excuse for a violation of this rule and may be interpreted as a license violation affecting public safety. As such, Alaskan Blooms will make redundant copies of all electronic and paper records on a regular basis, and shall store these redundant copies outside of the legal premises - Alaskan Blooms will have a hard physical copy of all documents and an identical replication of all documents stored in an electronic cloud such as Google cloud or I-cloud. Among any other business documents, the following documents will be maintained and preserved as business documents and protected from loss or destruction:
-All books and records necessary to fully account for each business transaction conducted under its license for the current year and three preceding calendar years; records for the last six months shall be maintained on the marijuana establishments licensed premises and in the cloud; older records may be archived on or off premises;
-A current employee list setting out the full name and marijuana permit number of each licensee, employee, and agent who works at the licensed premise;
-The business contact information for vendors that maintain video surveillance systems and security alarm systems for the licensed premises;
-records related to advertising and marketing including copies of advertisements and designs;
-modifications of layouts of facility;
-all visitor log recording the name date and time of entry of each visitor permitted in a restricted access area;
-all records normally retained for tax purposes;
- accurate and comprehensive inventory tracking records that account for all marijuana inventory activity from receipt until the marijuana product is sold to another marijuana establishment, or destroyed; and;
- transportation records for marijuana and marijuana product as required under 3 AAC 306.750

Section 5 – Inventory Tracking of All Marijuana and Marijuana Product

Review the requirements under 3 AAC 306.730. All licensed marijuana establishments must use a marijuana inventory tracking system capable of sharing information with Metrc to ensure all marijuana cultivated and sold in the state, and each marijuana product processed and sold in the state, is identified and tracked from the time the marijuana is propagated from seed or cutting, through transfer to another licensed marijuana establishment, or use in manufacturing a marijuana product, to a completed sale of marijuana or marijuana product, or disposal of the harvest batch of marijuana or production lot of marijuana product.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

5.1. My marijuana establishment will be using Metrc, and if any other tracking software is used, it will be capable of sharing information with Metrc.

5.2. All marijuana delivered to a marijuana establishment will be weighed on a scale registered in compliance with 3 AAC 306.745.

5.3. My marijuana establishment will use registered scales in compliance with AS 45.75.080 (Weights and Measures Act), as required by 3 AAC 306.745.

Section 6 – Employee Qualification and Training

Review the requirements under 3 AAC 306.700. All licensees, and every employee or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or a marijuana product, or who checks the identification of a consumer or visitor, must obtain a marijuana handler permit from the board before being licensed or beginning employment at a marijuana establishment.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

6.1. All licensees, and each employee or agent of the marijuana establishment who sells, cultivates, manufactures, tests, or transports marijuana or marijuana product, or who checks the identification of a consumer or visitor, shall obtain a marijuana handler permit from the board before being licensed or beginning employment at the marijuana establishment.

6.2. Each licensee, employee, or agent who is required to have a marijuana handler permit shall keep that person's marijuana handler permit card in that person's immediate possession (or a valid copy on file on the licensed premises) when on the licensed premises.

6.3. Each licensee, employee, or agent who is required to have a marijuana handler permit shall ensure that that person's marijuana handler permit card is valid and has not expired.

6.4. Describe any in-house training that will be provided to employees and agents (apart from a marijuana handler course):

Qualified candidates will be hired on a three month probationary period during which time they will receive training and evaluation specific to their position. Training will also include marijuana industry topics; safety precautions and procedures; legal issues; and state, local, and federal regulations. Training will take place throughout the year, as well as when topics arise that require further explanation and training. Ownership will personally present training and education to employees. Within the probationary period, all new employees will be required to meet with ownership to learn the companies business approach and to adopt the standard of service. An employee handbook will be provided to each manufacturing employee to be read and reviewed. In addition, the training will cover safety procedures that specifically address the facility's security measures and controls for the prevention of diversion, theft, and loss of marijuana such as emergency response procedures and state and federal statutes regarding confidentiality. As proper safety and security procedures are of the utmost importance to ownership, the most up-to-date reading materials will be available to employees at all times. Management will conduct quarterly (or more frequent) staff meetings with the purpose of updating all employees on the new state and local regulations, assuring that each employee is performing within company procedure, assessing procedural changes that are needed, and addressing any comments or concerns from the staff. Prior to beginning work, employees will be expected to understand: (1) Alaska laws, regulations, and codes governing the marijuana industry and marijuana establishments; (2) all of the licensing requirements to act as a marijuana handler (including obtaining a Marijuana Handlers Card from state approved course provider prior to commencing employment) and to work in a marijuana establishment; (3) Alaskan Blooms standards, operational protocol, best practices with regard to all phases of the manufacturing facility and the sale of manufactured products, (4) general safety procedures and security protocol; (5) how to think defensively if threatening situations occur, and how to recognize the signs of impairment, drug abuse, and instability; (6) in-depth information about our particular strains and marijuana related products; (7) in-depth information on the requirements of each room, task, and system; (8) the general federal, state, and local employment regulations by which Alaskan Blooms is governed; and (9) manufacturing specific education. To ensure full coverage for each position, all employees will be cross trained on the requirements of each job. Alaskan Blooms will encourage staff to attend seminars, conferences, and workshops, and management will maintain a library of resources on marijuana topics, available to employees at all times. All new hires will be required to meet with Ownership to go over employment documents, specific tasks, educational materials, facility features, security, position-specific training, and to receive their uniform/ scrubs and supplies.

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Form MJ-01: Marijuana Establishment Operating Plan

Section 7 – Health and Safety Standards

Review the requirements under 3 AAC 306.735.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

7.1. I understand that a marijuana establishment is subject to inspection by the local fire department, building inspector, or code enforcement officer to confirm that health or safety concerns are not present.

7.2. I have policies regarding health and safety standards (including: ensuring a person with an illness or infection does not come into contact with marijuana or marijuana product; good hygienic practices; cleaning and maintenance of equipment and the premises; pest deterrence; chemical storage; sanitation principles; and proper handling of marijuana and marijuana product) and will take all reasonable measures and precautions to ensure that they are met or exceeded.

7.3. I have policies to ensure that any marijuana or marijuana product that has been stored beyond its usable life, or was stored improperly, is not salvaged and returned to the marketplace.

7.4. I have policies to ensure that in the event information about the age or storage conditions of marijuana or marijuana product is unreliable, the marijuana or marijuana product will be handled in accordance with 3 AAC 306.735(d).

Answer "Yes" or "No" to each of the following questions:	Yes	No
7.5. Adequate and readily accessible toilet facilities that are maintained and in good repair and sanitary condition are clearly indicated on my Form MJ-02: Premises Diagram.	☐	☑
7.6. Convenient handwashing facilities with running water at a suitable temperature are clearly indicated on my Form MJ-02: Premises Diagram.	☐	☑

7.7. If you answered "No" to either 7.5 or 7.6 above, describe how toilet and/or handwashing facilities are made accessible, as required by 3 AAC 306.735(b)(2):

All toilet/shower/hand washing facilities are located in our main building located at the same address. There will be temporary emergency hand and eyewash stations present in the manufacturing facility.

Section 8 – Transportation and Delivery of Marijuana and Marijuana Products

Review the requirements under 3 AAC 306.750.

8.1. Describe how marijuana or marijuana product will be prepared, packaged, and secured for shipment. Include a description of the type of locked, safe, and secure storage compartments to be used in vehicles transporting marijuana or marijuana product:

For all transport of products Alaskan Blooms will create a travel manifest via METRC. The manifests will be filed and stored on premises as official business records. The manifest documents will include the strain name(s), type of product(s), batch number of product(s), amount/weight of product(s), the name of the transporter (Marijuana Handlers Permit required), the time of departure and estimated time of arrival for delivery, and the make/model and license plate of the transport vehicle. Marijuana flower and products will be in a sealed container/package in a locked storage compartment within the transport vehicle. No products will be directly visible. The transport vehicle will travel directly between destinations without making any unnecessary stops and a travel manifest will be on board with the transporter at all times. All marijuana packaging will be with uniform labels that are secure and prominently displayed. No packaging, products, or materials will be accepted into the facility without the proper documentation and only after being thoroughly reviewed by management prior to accepting into METRC. All packaging materials that will be sold to marijuana establishment for sale to consumers will be child resistant and not be appealing to children. Alaskan Blooms will check all packages to make sure they will keep marijuana from contamination and will check to make sure that the packages will not impart any toxic or harmful substances to the marijuana.
The facility will use certified scales in compliance with state regulatory standards and with the Dept. of Transportation Measurement and Standards office.
All usable marijuana sold to any marijuana establishment (or received by our facility) will be labeled with the following information: the name and license number of the cultivation facility, the date the marijuana was harvested, the harvest batch number assigned to the marijuana, the date the marijuana was packaged, the net weight and the quantity of usable marijuana packaged in a standard of measure compatible with the inventory tracking system. METRC, a complete list of all required tests and subsequent results of those tests, the date of expiration, if perishable. A label must be affixed to all shipping containers showing that a licensed marijuana testing facility has tested each harvest batch in the shipment.
Transport vehicles will be unmarked and inconspicuous. Each will contain a secure and sanitary storage box to hold all marijuana products during transit. The storage container will be a solid secured container, accessible by combination lock or key, and not visible from outside the vehicle.
With each production lot of marijuana product sold, a we will disclose in writing the name of the licensed marijuana testing facility, that performed any required test and the results of each required test.
To each package of marijuana product sold to a retail marijuana store for resale to a consumer, we will affix a label setting out (1) the name and license number of the marijuana product manufacturing facility where the marijuana product was prepared; (2) the production lot number assigned to the product in the package; (3) the net weight of the product in the package, (A) not including weight of packaging; and (B) using a standard of measure compatible with the marijuana product manufacturing facility's marijuana inventory tracking system; and (4) each of the following statements:
(A) "Marijuana has intoxicating effects and may be habit forming and addictive."; (B) "Marijuana impairs concentration, coordination, and judgment. Do not operate a vehicle or machinery under its influence"; (C) "There are health risks associated with consumption of marijuana"; (D) "For use only by adults twenty-one and older. Keep out of the reach of children."; (E) "Marijuana should not be used by women who are pregnant or breast feeding.".

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

8.2. The marijuana establishment from which a shipment of marijuana or marijuana product originates will ensure that any individual transporting marijuana shall have a marijuana handler permit required under 3 AAC 306.700.

8.3. The marijuana establishment that originates the transport of any marijuana or marijuana product will use the marijuana inventory tracking system to record the type, amount, and weight of marijuana or marijuana product being transported, the name of the transporter, the time of departure and expected delivery, and the make, model, and license plate number of the transporting vehicle.

8.4. The marijuana establishment that originates the transport of any marijuana or marijuana product will ensure that a complete printed transport manifest on a form prescribed by the board must be kept with the marijuana or marijuana product at all times during transport.

8.5. During transport, any marijuana or marijuana product will be in a sealed package or container in a locked, safe, and secure storage compartment in the vehicle transporting the marijuana or marijuana product, and the sealed package will not be opened during transport.

8.6. Any vehicle transporting marijuana or marijuana product will travel directly from the shipping marijuana establishment to the receiving marijuana establishment, and will not make any unnecessary stops in between except to deliver or pick up marijuana or marijuana product at any other licensed marijuana establishment.

8.7. When the marijuana establishment receives marijuana or marijuana product from another licensed marijuana establishment, the recipient of the shipment will use the marijuana inventory tracking system to report the type, amount, and weight of marijuana or marijuana product received.

8.8. The marijuana establishment will refuse to accept any shipment of marijuana or marijuana product that is not accompanied by the transport manifest.

Section 9 – Signage and Advertising

Review the requirements under 3 AAC 306.770.

9.1. Describe any signs that you intend to post on your establishment, including quantity, dimensions, graphics, and location on your establishment (photos or drawings may be attached):

Sign will be less than 4800 inches, and will be affixed to the building. It will only state the name of the business. No signs will have any type of advertisement that is enticing to children. All additional postings on or in the facility will be the required postings and will ensure that these signs are maintained and the visibility and quality of such signs with up to date information, including: operating hours, business license from the State of Alaska, the State of Alaska marijuana establishment license certificate, approval to operate the facility, "No Loitering" sign on front door, "Surveillance Camera In Use", "Restricted Access" , " No One Under 21 Allowed" signs, the address and any required postings by the local jurisdiction such as exit and fire extinguisher signs.

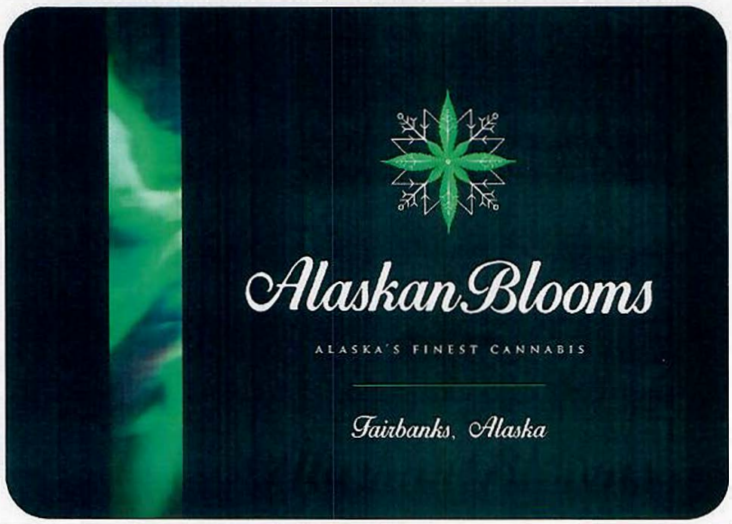
9.2. Describe any advertising you intend to distribute for your establishment. Include medium types and business logos (photos or drawings may be attached):

We will distribute decals, display boxes, and informational posters containing our logo to our wholesale customers and we will stay within the guidelines of the regulations stated in 3 AAC 306.770.

When we include cannabis on social media we will post the 5 warnings required by state law:
(1) "Marijuana has intoxicating effects and may be habit forming and addictive.";
(2) "Marijuana impairs concentration, coordination, and judgment. Do not operate a vehicle or machinery under its influence.";
(3) "There are health risks associated with consumption of marijuana."';
(4) "For use only by adults twenty-one and older. Keep out of the reach of children.";
(5) "Marijuana should not be used by women who are pregnant or breast feeding."

We do have a web page must and it does utilize appropriate measures to ensure that individuals visiting the web page are 21 years of age or older.

There may be a call for radio and/or video advertising at some point in the future, and that would be done within the qualifications of all State mandates pertaining to advertising for the cannabis industry.



I declare under penalty of unsworn falsification that this form, including all accompanying schedules and statements, is true, correct, and complete.

Signature of licensee

Printed name of licensee

STATE OF ALASKA
NOTARY PUBLIC
Marcey Luther
My Commission Ends September 24, 2023

Notary Public in and for the State of Alaska

My commission expires: 9/24/23

Subscribed and sworn to before me this 4 day of November, 20 20

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Form MJ-01: Marijuana Establishment Operating Plan

(Additional Space as Needed):