Alcohol and Marijuana Control Office
550 W 7th Avenue, Suite 1600
Anchorage, AK 99501
marijuana.licensing@alaska.gov
https://www.commerce.alaska.gov/web/amco
Phone: 907.269.0350

Alaska Marijuana Control Board

Operating Plan Supplemental
Form MJ-03: Retail Marijuana Store

What is this form?

This operating plan supplemental form is required for all applicants seeking a retail marijuana store license and must accompany **Form MJ-01: Marijuana Establishment Operating Plan**, per 3 AAC 306.020(b)(11). Applicants should review **Chapter 306: Article 3** of the **Alaska Administrative Code.** This form will be used to document how an applicant intends to meet the requirements of the statutes and regulations.

If your business has a formal operating plan, you may include a copy of that operating plan with your application, but all fields of this form must still be completed per 3 AAC 306.020 and 3 AAC 306.315(2).

What additional information is required for retail stores?

Applicants must identify how the proposed establishment will comply with applicable regulations regarding the following:

- Prohibitions
- Signage and advertising
- Displays and sales
- Exit packaging and labeling
- Security
- Waste disposal

This form must be completed and submitted to AMCO's main office before any new or transfer application for a retail marijuana store license will be considered complete.

Section 1 – Establishment Information

Enter information for the business seeking to be licensed, as identified on the license application.

Licensee:	Jesse Lee Spurgeon	**MJ License #:**	28917		
License Type:	Retail Marijuana Store				
Doing Business As:	Back Alley Vapes				
Premises Address:	51698 Kenai Spur Hwy Suite D				
City:	Kenai	**State:**	Alaska	**ZIP:**	99611

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Form MJ-03: Retail Marijuana Store Operating Plan Supplemental

Section 2 – Overview of Operations

2.1. Provide an overview of your proposed facility's operations. Include information regarding the intake and flow of marijuana and marijuana product at your premises, and a description of what a standard customer visit to your establishment would entail:

Intake or receiving would occur through employee entrance into restricted access area with proper logging of visitor upon entry, product would be immediatly entered into METRC inventory system. Customers would enter through business entrance into unrestricted area, presenting state or federal ID to verify age is 21 years of age or older immediatly upon entry. Purchases made by singular customer will not exceed 1oz of flower, 7g of concentrate or a combined total, in all purchased products, of 5600mg THC daily. Purchase would be logged in METRC using approved interactive point of sale system, le Green bits or Weave. Customers, without any further business would exit the premises, without prolonged delay outside of transaction or browsing other prodcuts available.

Section 3 – Prohibitions

Review the requirements under 3 AAC 306.310.

3.1. Describe how you will ensure that the retail marijuana store will not sell, give, distribute, or deliver marijuana or marijuana product to a person who is under the influence of an alcoholic beverage, inhalant, or controlled substance:

If a customer admits to, or is found to be or known to be under the influence, showing symptoms as such, they will be asked to exit the premises immediatly. Glossy eye, slow reflex, blurred, quiet, or slow speach, mood swings and dilated pupils are some examples of what can be identifiing factors.

3.2. I certify that the retail marijuana store will not:	Initials
a. sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product in a quantity exceeding the limit set out in 3 AAC 306.355;	JES
b. sell, give, distribute, deliver, or offer to sell, give, distribute, or deliver marijuana or marijuana product over the internet;	JES
c. offer or deliver to a consumer, as a marketing promotion or for any other reason, free marijuana or marijuana product, including a sample;	JES
d. offer or deliver to a consumer, as a marketing promotion or for any other reason, alcoholic beverages, free or for compensation; or	JES
e. allow a person to consume marijuana or a marijuana product on the licensed premises.	JS

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Answer "Yes" or "No" to the following question:	Yes	No
3.3. Do you plan to request future approval of the Marijuana Control Board to permit consumption of marijuana or marijuana product in a designated area on the proposed premises?	☐	☒

License #_____

Section 4 – Signage and Advertising

Review the requirements under 3 AAC 306.360 and 3 AAC 306.365. All licensed retail marijuana stores must meet minimum standards for signage and advertising.

You must be able to certify each statement below. Read the following and then sign your initials in the corresponding box: Initials

4.1. I understand and agree to follow the limitations regarding the number, placement, and size of signs on my proposed establishment, set forth in 3 AAC 306.360(a). JCS

4.2. The retail marijuana store will not use giveaway coupons as promotional materials, or conduct promotional activities such as games or competitions to encourage the sale of marijuana or marijuana products. JCS

4.3. All advertising for marijuana or marijuana product will contain the warnings required under 3 AAC 306.360(e). JCS

4.4. I understand and agree to post, in a conspicuous location visible to customers, the notification signs required under 3 AAC 306.365. JCS

4.5. I certify that no advertisement for marijuana or marijuana product will contain any statement or illustration that:

- **a. is false or misleading;** JCS
- **b. promotes excessive consumption;** JCS
- **c. represents that the use of marijuana has curative or therapeutic effects;** JCS
- **d. depicts a person under the age of 21 consuming marijuana; or** JCS
- **e. includes an object or character, including a toy, a cartoon character, or any other depiction designed to appeal to a child or other person under the age of 21, that promotes consumption of marijuana.** JCS

4.6. I certify that no advertisement for marijuana or marijuana product will be placed:

- **a. within 1,000 feet of the perimeter of any child-centered facility, including a school, childcare facility, or other facility providing services to children, a playground or recreation center, a public park, a library, or a game arcade that is open to persons under the age of 21;** JCS
- **b. on or in a public transit vehicle or public transit shelter;** JCS
- **c. on or in a publicly owned or operated property;** JCS
- **d. within 1,000 feet of a substance abuse or treatment facility; or** JCS
- **e. on a campus for postsecondary education.** JCS

Section 5 – Displays and Sales

5.1. Describe how marijuana and marijuana products at the retail marijuana store will be displayed and sold:

A specific section of the counter will be designated for retail sales of marijuana, product will be displayed under glass cabinet accesible only from restricted area and in sealed containers in shelving behind the counter.

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Section 6 – Exit Packaging and Labeling

Review the requirements under 3 AAC 306.345.

6.1. Describe how the retail marijuana store will ensure that marijuana and marijuana products sold on its licensed premises will meet the packaging and labeling requirements set forth in 3 AAC 306.345(a):

Packaging shall be of approved resealable, child resistant packaging, Opaque with appropriate label.
Package labels shall contain Name of licensed location, AK MJ license number, THC percentage of product inside, weight of product and required warning statements.

6.2. Provide a sample label that the retail marijuana store will use to meet the labeling requirements set forth in 3 AAC 306.345(b):

Back Alley Vapes AK MJ License # 28917
THC % _____ Weight_____Gram
Marijuana has intoxicating effects and may be habit forming and addictive. Marijuana impairs concentration, coordination, and judgment. Do not operate a vehicle or machinery under its influence. There are health risks associated with consumption of marijuana. For use only by adults twenty-one and older. Keep out of the reach of children. Marijuana should not be used by women who are pregnant or breastfeeding.

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Section 7 – Security

Review the requirements under 3 AAC 306.350 and 3 AAC 306.720.

7.1. Describe the retail marijuana store's procedures for ensuring a form of valid photographic identification has been produced before selling marijuana or marijuana product to a person, as required by 3 AAC 306.350(a):

All customers upon entry will be asked to produce a valid federal or state ID to visually validate appropriate age of 21 years of age or older.

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

7.2. The video surveillance and camera recording system for the licensed premises covers each point-of-sale area. JS

Section 8 – Waste Disposal

Review the requirements under 3 AAC 306.740.

8.1. Describe how you will store, manage, and dispose of any marijuana waste, including expired marijuana or marijuana products, in compliance with any applicable laws. Include details about the material(s) you will mix with ground marijuana waste and the processes that you will use to make the marijuana waste unusable for any purpose for which it was grown or produced:

If product is found to be unusable, expired, or unfit it will be stored in secured room on premises location until AMCO board is notified of disposal. The marijuana product will be made unusable by grinding the processed marijuana with equal part compostable waste and disposed of at permitted solid-waste facility.

You must be able to certify the statement below. Read the following and then sign your initials in the box to the right: Initials

8.2. The retail marijuana store shall give the board at least three days written notice required under 3 AAC 306.740(c) before making marijuana waste unusable and disposing of it. JS

I declare under penalty of unsworn falsification that this form, including all accompanying schedules and statements, is true, correct, and complete.

Signature of licensee

Jesse L. Spurgeon
Printed name of licensee

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STATE OF ALASKA

Notary Public in and for the State of Alaska

My commission expires: 6-26-2022

Notary Public
DWIGHT WEIDIG
State of Alaska
My Commission Expires June 26, 2021

Subscribed and sworn to before me this 15th day of March 2021

License #_____