From:	Anchorage Bowl LLC. General Account
To:	CED AMCO REGS (CED sponsored)
Subject:	October Fines and fee Public Comments
Date:	Friday, September 17, 2021 4:35:47 PM
Attachments:	fine and fee letter.pdf

Hi guys just wanted to follow thru with an idea that has been heavy on my mind I look forward to furthering the discussion
Sincerely
Shelton Landon

Anchorage Bowl
4000 Spenard Road. Anchorage, AK 99517
(907)770-2690
Instagram | Facebook | Twitter | Weedmaps

Hello to all whom this may concern:

I am Shelton Landon, owner of Anchorage Bowl, and I am writing this because I have chosen to be an active voice in the building-up of our industry. The proposed fine schedule that is soon to be voted on by the AMCO board leaves out one of the most important tools for industry growth, and that is EDUCATION.

I have been collaborating with Dara Cameron and Chris Giddings, owners of Chiral Consultants, LLC, a consultant company specializing in logistics, manufacturing, and branding, to develop an idea that could properly fill that gap in the new fine table proposal. Our suggestion is to provide access to training and education courses to license holders who have received an NOV, in exchange for a lowered fine, or simply a warning, on the first offense of any particular citation.

The best example of education like this being built into a fine and fee table structure of a government department, is the way that state-approved Driving Instruction courses (both online and in-person) can be taken by a citizen with a driving citation in order to lower the amount of points attributed to their license. We would like to provide in-depth documentation to the MCB at the upcoming meeting of possible ways to structure a system such as this within the current Alaska cannabis industry.

This could allow industry-members who have been cited a violation a real opportunity to learn how to improve, while also generating state-approved cannabis education.

Respectfully submitted,

09-17-2021

Shelton Landon

Date

Anchorage Bowl

09/17/21

Dara Cameron

Date

Chiral Consultants